CALIFORNIA
STATE LIBRARY

BU 2455

0 2007 0685196 7
California State Library

June - Sept.
1941/55

60784 7-58 5M SPO

The Business Women's

HERALD

June, 1941

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

Give Flowers

MORSE FLOWER SHOP

EUNICE KERTELL NUNEZ
Owner

4498 PIEDMONT AVENUE
Phone Piedmont 0177

For Dresses, Suits, Coats
See Adele Walter at

LA BELLE SHOP

Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

CLUB OFFICES
Room 258
Hotel Oakland

Telephone TEmplebar 0462

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTIS

JUNE PROGRAM

JUNE 5—BREAKFAST, 65c—7:30 to 8:30
Venetian Room, Hotel Oakland
Program: "Lots of Fun"
Chairman: Ella Saylor Brooks

Oh, sure you can get up that early! We are the first women's club in Oakland to promote a breakfast meeting, so let's make it a big one. All over by 8:30 and you'll find yourself in fine fettle to do a big day's business.

JUNE 12—DINNER, $1.25—6:45
Cameo Room, Hotel Oakland
Speaker: PAUL SMITH, Editor, San Francisco Chronicle
Chairman: Grace Campbell

In the peace and quiet of Hotel Oakland's Cameo Room on the main floor, come and listen to Paul Smith give first-hand information on European conditions. He has just returned from a Clipper trip to bomb-torn England and can answer authentically many of the questions you have wanted answered. This is a program the men will enjoy, so bring them along.

JUNE 19—INFORMAL (no charge)—8:15 p. m.
Berkeley Piano Club, 2724 Haste St., Berkeley
VIOLIN RECITAL
Chairman: Winifred Brightman

This is going to be something "extra special" so plan to be there!

JUNE 26—LUNCHEON, $1.00—12:15
West Room, Hotel Oakland
Speaker: Alice Ryan Rood, Club Editor, Oakland Tribune
Chairman: Helen Augsburg

This is the first of a series of programs entitled "Career Women in Our Midst." You have heard Mrs. Rood before so you know what an interesting and entertaining speaker she is. Make this a "must" on your calendar.

(NOTE) Total cost of meetings in May.....$3.0
Total cost of meetings in June.....$2.9

B. P. W. C. NOTES

This is the first issue of your "purse" edition of the Herald. We hope you like it. Any items you wish published in future issues please send to Club office or to Helen Augsburg.

NEW OFFICE—Visit the new club office in Hotel Oakland at your first opportunity. You'll find the club library there, the piano and all our furniture—and there is still room for three or four card tables! The room is yours to enjoy. Get the habit of making it a real headquarters.

BIENNIAL CONVENTION—Los Angeles—JULY 6-11

Remember—this is YOUR convention. Its purpose is to refocus federation objectives, consider and adopt policies, the budget and the legislative program. These matters affect your future and can influence the future of all American women. The participation of every California member is urged. Make *your* contribution toward the welfare of the nation in a critical period of its existence.

PROGRAM

July 5—Banquet. California state board honors national board. (Attended by these two groups only.)

July 6—Sunday evening. Ambassador Hotel (Cocoanut Grove). Address by national president, Dr. Minnie L. Maffett, followed by reception for visiting members.

July 7—Business sessions open. Continue throughout week.

July 7-8—Evenings, Philharmonic Auditorium (downtown). Program arranged by national federation.

July 9—"California Barbecue and Fiesta." Out-of-doors.

July 10—Banquet. Shrine Auditorium. Program by national federation.

July 11—Closing day of convention.

NOTE—For details of registrations, fees, hotel rates and reservations, please phone Dora Cooley.

Give Flowers
MORSE FLOWER SHOP
EUNICE KERTELL NUNEZ
Owner
4498 PIEDMONT AVENUE
Phone Piedmont 0177

For Dresses, Suits, Coats
See Adele Walter at
LA BELLE SHOP
Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

CLUB OFFICES
Room 258
Hotel Oakland
Telephone TEmplebar 0462

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTAT

Have Your Eyes Examined Periodically

H. & M. TAKAHASHI
514 18th Street GLencort 9132

MARY C. TAKAHASHI, Opt. D.
in charge

We can take care of your printing needs. Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE LYON
Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue

ISERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

BENSON OFFICE SUPPLY CO.

CARBONS AND RIBBONS

608 16th St. GLen. 1174

THORA BENSON

ERS

Officers

President ..... Eunice Kertell Nunez
Vice President ..... Helen Augsburg
Recording Secretary ..... Mary Ada Boyd
Treasurer ..... Edith Knott
Auditor ..... Thora Benson

Directors

Winifred Brightman
Grace E. Campbell
Elva McGraw
Laura Shoptaugh
Mary Takahashi
Adele Walter

PAL-AVERINGS

This page is reserved for Pal messages and acknowledgments. Any new member wishing a Secret Pal for the remainder of the year will please give her name and birthday to Amy Kirkendall or Eunice Nunez.

Our sincerest sympathy to Faye Buckley whose dear Mother passed on in Sacramento after a brief illness. Services were held in the Chapel of Memories of the Oakland Columbarium on Monday, May 19th.

Sunshine Committee:

Dear Friends: You were very kind and thoughtful to send me the beautiful flowers. I appreciate them greatly. Thank you many times. My son has recovered from his operation and able to attend school again.

Again many thanks,
Sincerely,
Ruth Macauley

Dora Cooley was sure the Pal-of-the-Month to all those who accepted her most gracious hospitality on Sunday, May 18th. The picnic was a huge success. Many thanks again and again, Dora.

CALIFORNIA

The Business Women's

HERALD

LIBRARY

July, 1941

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

Give Flowers
MORSE FLOWER SHOP
EUNICE KERTELL NUNEZ
Owner
4498 PIEDMONT AVENUE
Phone Piedmont 0177

For Dresses, Suits, Coats
See Adele Walter at
LA BELLE SHOP
Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

Comfortable Office Furniture
is not a luxury—but a necessity
See Faye Buckley
owner
OTIS FILE AND OFFICE
FURNITURE CO.
532 16th Street Phone HIgate 1511

ALL THIS

for only

$1.00 per issue

Let your club members know what you do and where you do it.

Have Your Eyes Examined Periodically

H. & M. TAKAHASHI
514 18th Street GLencort 9132

MARY C. TAKAHASHI, Opt. D.
in charge

We can take care of your printing needs. Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE LYON
Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

BENSON OFFICE SUPPLY CO.

CARBONS AND RIBBONS

608 16th St. GLen. 1174

THORA BENSON

JULY PROGRAM

JULY 3—BREAKFAST, 65c—7:30 to 8:30
Venetian Room, Hotel Oakland
Speaker: HOMER BUCKLEY, Assistant City Attorney
Subject: "Legal Myths"

This talk is a rollicking, full-of-fun, flow of words that will start you off on the day the right way. 48 members turned out for breakfast a month ago and voted the idea a huge success. Let's make it at least 60 to hear Faye's husband!

JULY 10—NO MEETING

Many members will be in Los Angeles attending the Biennial convention.

JULY 17—LUNCHEON, $1.00—12:15
West Room, Hotel Oakland
Speaker: MRS. AMBROSE N. DIEHL, associated with the National Association of Manufacturers, and American Red Cross.
Subject: "Women's Part in National Defense"
Chairman: Dee Ewart

Mrs. Diehl is in a position to give us much valuable information—both informative and authentic. A timely subject; a charming woman to present it; and a meeting you should definitely plan to attend.

JULY 24—INFORMAL DESSERT, 25c—7:30

At the home of Faye Buckley, 863 Vermont St., Oakland.

After-convention Rally.

This will be one of those more "intimate" meetings where we get to know one another better, and come closer to our club problems. Let's all be concerned about our club affairs, and at the same time enjoy the hospitality of one of our most gracious members.

JULY 31—INFORMAL DESSERT, 50c—7:30
West Room, Hotel Oakland

Book Review Night.

Mrs. Alek B. Davis will review one of the newest books. Watch for more detailed announcement in the Club news of the local papers.

Chairman: Josephine Holly

B. P. W. C. NOTES

CLUB OFFICES
Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the office
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

GROUP MEDICAL INSURANCE

Marion Dougherty announces that several more applications are needed for the completion of the necessary quota to obtain the group Medical-Hospital Service insurance which she has told you about. Please contact Miss Dougherty immediately for further information at 106 Ray Bldg., phone TEmplebar 2523.

LAST CALL

There is still time to make a last minute decision to attend the big National Convention in Los Angeles, July 6-11. Special round trip railroad fares are available. No more rooms at the Ambassador, but plenty at nearby hotels at moderate rates. Reservation at any of the hotels may be made direct with the Ambassador. This is the chance of a lifetime to attend a National Convention almost at our front door, and incidentally to show California hospitality to our visiting sisters. All aboard!

SPECIAL B. P. W. C. STAMP CACHET

The postmaster of Los Angeles announces that during the Biennial, a commemorative cachet will be impressed on the envelopes of mail presented with a request for this special feature.

Mail to receive this cachet should be sent under cover directed to the Postmaster, Los Angeles, Calif., in ample time to be received by July 6. The outside envelope should be endorsed "Covers for Special Cachet."

(Continued on last page)

Give Flowers
MORSE FLOWER SHOP
EUNICE KERTELL NUNEZ
Owner
4498 PIEDMONT AVENUE
Phone Piedmont 0177

For Dresses, Suits, Coats
See Adele Walter at
LA BELLE SHOP
Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

Comfortable Office Furniture
is not a luxury—but a necessity
See Faye Buckley
owner
OTIS FILE AND OFFICE
FURNITURE CO.
532 16th Street Phone HIgate 1511

ALL THIS
for only
$1.00 per issue
Let your club members
know what you do
and where you do it.

Clarence

N

Cooper

Mortuaries

MAIN OFFICE
1580 Fruitvale Avenue
FRuitvale 0180

ELMHURST CHAPEL
8901 East 14th Street
TRinidad 4343

BUILT BY PERSONAL SERVICE

RAE COOPER

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

BENSON OFFICE SUPPLY CO.
CARBONS AND RIBBONS
608 16th St. GLen. 1174
THORA BENSON

RONIZE YOUR CLUB ADVERTISERS

Officers

President.....Eunice Kertell Nunez
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyd
Treasurer .....Edith Knott
Auditor .....Thora Benson

Directors

Winifred Brightman
Grace E. Campbell
Elva McGraw
Laura Shoptaugh
Mary Takahashi
Adele Walter

B. P. W. C. NOTES

(Continued)

In preparing this mail it is advisable to use envelopes *not* smaller than 3 by 6 inches. The name and address should be written as far to the right as possible, leaving ample space at the left for the cachet. The required postage should be affixed to each envelope and the envelope sealed. The postage of the outside envelope addressed to the Postmaster should also be fully prepaid.

Arrangements will also be made to have the cachet impressed on letters presented at the Post Office station in the Ambassador Hotel during the convention.

THANK YOU, PAL

To My Pal: What a thrill to receive the lovely nosegay from you on my birthday. Thank you this way until I know who you are.

Dora B. Cooley

WHEN IS YOUR BIRTHDAY?

We need a complete list of club members' birth dates. Please jot down yours and give it or mail it to Helen Augsburg, Herald editor, 414 13th St.

SUCCESSFUL RECITAL

Winifred Brightman and her pupils put on a splendid recital at the Berkeley Piano Club last month. Winifred looked both radiant and gorgeous in the midst of a well-filled house, and expressed appreciation for the large attendance of B. P. W. C. members.

The Business Women's

HERALD

August, 1941

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

Give Flowers
MORSE FLOWER SHOP
EUNICE KERTELL NUNEZ
Owner
4498 PIEDMONT AVENUE
Phone Piedmont 0177

For Dresses, Suits, Coats
See Adele Walter at
LA BELLE SHOP
Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.
Jennie M. Hammond

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

Clarence

N

Cooper

Mortuaries

MAIN OFFICE
1580 Fruitvale Avenue
FRuitvale 0180

ELMHURST CHAPEL
8901 East 14th Street
TRinidad 4343

BUILT BY PERSONAL SERVICE

RAE COOPER

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

BENSON OFFICE SUPPLY CO.
CARBONS AND RIBBONS
608 16th St. GLen. 1174
THORA BENSON

ONIZE YOUR CLUB ADVERTISERS

AUGUST PROGRAM

AUGUST 7—BREAKFAST, 65c—7:30 to 8:30

Venetian Room, Hotel Oakland

Speaker: MISS NORMA BRYAN, Assistant Personnel Director of the Farm Credit Administration, Berkeley

Subject: "The Federal Land Bank"

Record crowds at our first two breakfast meetings definitely mark this new departure as a big success. And now the charming Miss Bryan has agreed to get up early, too, and talk to us. She is an excellent speaker.

AUGUST 14—LUNCHEON, $1.00—12:15

West Room, Hotel Oakland

Speaker: CLIFFORD A. RAY

Subject: "Adventures With Checks and Bills"

Sounds good, and we understand Mr. Ray is a very entertaining speaker.

AUGUST 21—INFORMAL (no charge)—7:30 p. m.

Cards and conversation—in the club office, room 258 Hotel Oakland. One of the best ways in the world to get acquainted with your fellow-members.

AUGUST 28—DINNER, $1.25—6:30

Blue Room, Hotel Oakland

Speaker: SHERIFF GLEASON

Subject: "Peace Officers' Part in National Defense"

GRACE CAMPBELL, *August Program Chairman*

B. P. W. C. NOTES

CLUB OFFICES
Room 258, Hotel Oakland
Telephone TEmplebar 0462

ou will find President Eunice Nunez in the office
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

OUR DEFENSE WORK BEGINS

Oakland B. P. W. C. is rallying to the request om National that member clubs do organized de-nse work, by meeting *every Monday evening at* :30 in the club office (Room 258, Hotel Oakland) sew and knit for the Red Cross. Jennie Selleck is charge of the work. And this is only the begin-ng. Oakland B. P. W. C. is on its way to make s influence definitely felt in the community as well the entire country!

OAKLAND WAS THERE!

Twelve Oakland members attended the San Fran-sco club's International meeting at $2.50 per plate; *even* went to the Hayward Club barbecue; *Five* tended the biennial convention at Los Angeles. We e proud of these representations.

WHAT WILL YOU DO?

September 25th has been set aside for the date of ır big money-raising event of the year to establish permanent fund for paying delegates' expenses to egional, state and national meetings. It will be a ombination Dinner, Hobby Show and Country Fair

(Continued on last page)

Give Flowers
MORSE FLOWER SHOP
EUNICE KERTELL NUNEZ
Owner
4498 PIEDMONT AVENUE
Phone Piedmont 0177

For Dresses, Suits, Coats
See Adele Walter at
LA BELLE SHOP
Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.
Jennie M. Hammond

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

Have Your Eyes Examined Periodically

H. & M. TAKAHASHI
514 18th Street GLencort 9132

MARY C. TAKAHASHI, Opt. D.
in charge

We can take care of your printing needs. Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See
GRACE C. LYON
Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue
If no answer call TRinidad 5882

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

BENSON OFFICE SUPPLY CO.

CARBONS AND RIBBONS

608 16th St. GLen. 1174

THORA BENSON

Officers

President.....Eunice Kertell Nunez
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyd
Treasurer .....Edith Knott
Auditor .....Thora Benson

Directors

Winifred Brightman — Laura Shoptaugh
Grace E. Campbell — Mary Takahashi
Elva McGraw — Adele Walter

B. P. W. C. NOTES

(Continued)

at the Rockridge Women's Club. Contributions for the dinner, items of food or merchandise to sell, and white elephants will all be thankfully received.—What hobby have you to exhibit?—Or will you run one of the games? Everyone should want to do something. Let's have fun!

YOU CAN'T AFFORD

to miss a single meeting. Your club is doing things and going places, and wants you to go along, too.

AUGUST BIRTHDAYS

Emilie Bruhns, Aug. 4 — Jennie Selleck, Aug. 24
Cleo Derbfus, Aug. 9 — Dr. Swauger, Aug. 18
Laura Shoptaugh, Aug.13 — Ann Machin, Aug. 27

NOTE: We regret any omissions in the above list, but our birthday list is most incomplete. Please let us know when yours is.

July 24, 1941

Dear Pal:

Please accept my thanks for all the very nice things you have sent me. My birthday gift gave me a real thrill and I shall certainly enjoy it.

JEAN D. BAIRD

The Business Women's

HERALD

September, 1941

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

Give Flowers
MORSE FLOWER SHOP
EUNICE KERTELL NUNEZ
Owner
4498 PIEDMONT AVENUE
Phone Piedmont 0177

For Dresses, Suits, Coats
See Adele Walter at
LA BELLE SHOP
Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.
Jennie M. Hammond

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

Have Your Eyes Examined Periodically

H. & M. TAKAHASHI
514 18th Street GLencort 9132

MARY C. TAKAHASHI, Opt. D.
in charge

We can take care of your printing needs. Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See
GRACE C. LYON
Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue
If no answer call TRinidad 5882

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

BENSON OFFICE SUPPLY CO.

CARBONS AND RIBBONS

608 16th St. GLen. 1174

THORA BENSON

SEPTEMBER PROGRAM

SEPTEMBER 2—BOARD MEETING—7 p. m.

SEPTEMBER 4—BREAKFAST, 65c—7:30 to 8:30
Venetian Room, Hotel Oakland

Speaker: MR. STANLEY PEDDER, President Emeryville Chemical Co. and National Soda Products Co., S. F.

Subject: "Women, Industry and Defense"

Mr. Pedder was born in England and practiced there as an accountant and lawyer. Comes to us through the suggestion of the National Association of Manufacturers.

SEPTEMBER 8—RED CROSS RELIEF WORK
Club Office, Room 258, Hotel Oakland

SEPTEMBER 11—LUNCHEON, $1.00—12:15
West Room, Hotel Oakland

Round Table Discussion and Plans for the big Country Fair party on the 25th.

SEPTEMBER 15—RED CROSS RELIEF WORK

SEPTEMBER 18—BOOK REVIEW—8:00 p. m.
In the Chapel of Memories, Oakland Columbarium, Howe and Mather Streets, Oakland.
Tess Morgan, Hostess

SEPTEMBER 22—RED CROSS RELIEF WORK

SEPTEMBER 25—COUNTRY FAIR AND HOBBY SHOW—6:30 p. m.
Rockridge Woman's Club, 5682 Keith Ave., Oakland
DINNER, $1.00
DANCING—GAMES—HOBBIES—RAFFLES
WHITE ELEPHANT SALE
JAMS—JELLIES—COOKIES—NEEDLEWORK
May Wilkin, Chairman

SEPTEMBER 29—RED CROSS RELIEF WORK

B. P. W. C. NOTES

CLUB OFFICES
Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the office
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

SEPT. 25—BIGGEST EVENT OF THE YEAR!

EVERYONE, Everyone, *Everyone* in the Oakland B. P. W. C. must participate in the big Country Fair to make it a success. If you sew, you can make things to sell; if you cook, you can help with the dinner; if you have an exhibitable hobby, you can display it; if you have "White Elephants" . . . and who hasn't? . . . you can get rid of them. Books, pictures, bricabrac, kitchen utensils, costume jewelry, etc. And if you want to have fun, and at the same time add a few nickels to the coffers of your club for the purpose of establishing a fund to send delegates to conventions, then count yourself present on September 25.

WHAT DO YOU DO MONDAY EVENINGS?

At least 12 of your fellow club members have been present in the club offices each Monday evening, working diligently for the Red Cross. Jennie Selleck, the chairman, sits at the sewing machine from an early hour until 9:30 buzzing up seams in wool skirts for little six-year-old girls in war-swept countries. Others do the basting. Some knit. Jennie reported last Monday that she had turned in 40 of these skirts and the Red Cross was generous in its praise of the neatness of the work. It's fun, too, to sit and chat and get better acquainted, while at the

(Continued on last page)

Give Flowers
MORSE FLOWER SHOP
EUNICE KERTELL NUNEZ
Owner
4498 PIEDMONT AVENUE
Phone Piedmont 0177

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.
Jennie M. Hammond

For Dresses, Suits, Coats
See Adele Walter at
LA BELLE SHOP
Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

PATRONIZE YOUR CLUB ADVERTISERS

Have Your Eyes Examined Periodically

H. & M. TAKAHASHI
514 18th Street GLencort 9132

MARY C. TAKAHASHI, Opt. D.
in charge

We can take care of your printing needs. Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See
GRACE C. LYON
Spencer Corsetiere
TRinidad 2410 8121 Ney Avenue
If no answer call TRinidad 5882

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

BENSON OFFICE SUPPLY CO.

CARBONS AND RIBBONS

608 16th St. GLen. 1174

THORA BENSON

Officers

President.....Eunice Kertell Nunez
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyd
Treasurer .....Edith Knott
Auditor .....Thora Benson

Directors

Winifred Brightman — Laura Shoptaugh
Grace E. Campbell — Mary Takahashi
Elva McGraw — Adele Walter

B. P. W. C. NOTES

(Continued)

same time accomplishing some things really important. Won't you join us?

ABSENTEE

It grieves us that Mary Campbell is not able to be with us at our meetings. We miss her.

SUNSHINE COMMITTEE GET THANKS

May Schuler writes: "Your sweet 'cheer-up' card of August 8th was truly appreciated. Many thanks. I am progressing steadily and hope to attend a meeting before long. The two-hour midday rest period and early-to-bed hour at night still interfere with social activities, though I now get around a bit. Greetings to you and the club."

SEPTEMBER BIRTHDAYS

Grace Campbell, Sept. 23. Helen Augsburg, Sept. 24.

Once again, we regret omissions in the above list. Please, oh, PLEASE, drop a card to the office telling when is yours.

DANCE EVERY THURSDAY

Alice Zwillinger announces the organization of a new dancing class for club members to begin Tuesday evening, September 16th, in her studio at 2315 23rd Avenue. All the old and new steps. See Winifred Brightman for details.

The Business Women's

HERALD

October, 1941

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

Course of Ten Lessons in
CONTRACT BRIDGE
Latest Culbertson Bidding and Play
Price $2.50 for Course, 35c single lesson
HELEN KEENEY
2646 Russell Street
BErkeley 5648-R Berkeley

For Dresses, Suits, Coats
See Adele Walter at
LA BELLE SHOP
Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.
Jennie M. Hammond

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

Have Your Eyes Examined Periodically

H. & M. TAKAHASHI
514 18th Street GLencort 9132

MARY C. TAKAHASHI, Opt. D.
in charge

We can take care of your printing needs. Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See
GRACE C. LYON
Spencer Corsetiere
TRinidad 2410 8121 Ney Avenue
If no answer call TRinidad 5882

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

BENSON OFFICE SUPPLY CO.

CARBONS AND RIBBONS

608 16th St. GLen. 1174

THORA BENSON

Officers

President.....Eunice Kertell Nunez
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyd
Treasurer .....Edith Knott
Auditor .....Thora Benson

Directors

Winifred Brightman	Laura Shoptaugh
Grace E. Campbell	Mary Takahashi
Elva McGraw	Adele Walter

B. P. W. C. NOTES

(Continued)

same time accomplishing some things really important. Won't you join us?

ABSENTEE

It grieves us that Mary Campbell is not able to be with us at our meetings. We miss her.

SUNSHINE COMMITTEE GET THANKS

May Schuler writes: "Your sweet 'cheer-up' card of August 8th was truly appreciated. Many thanks. I am progressing steadily and hope to attend a meeting before long. The two-hour midday rest period and early-to-bed hour at night still interfere with social activities, though I now get around a bit. Greetings to you and the club."

SEPTEMBER BIRTHDAYS

Grace Campbell, Sept. 23. Helen Augsburg, Sept. 24.

Once again, we regret omissions in the above list. Please, oh, PLEASE, drop a card to the office telling when is yours.

DANCE EVERY THURSDAY

Alice Zwillinger announces the organization of a new dancing class for club members to begin Tuesday evening, September 16th, in her studio at 2315 23rd Avenue. All the old and new steps. See Winifred Brightman for details.

The Business Women's

HERALD

October, 1941

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

Course of Ten Lessons in

CONTRACT BRIDGE

Latest Culbertson Bidding and Play

Price $2.50 for Course, 35c single lesson

HELEN KEENEY

2646 Russell Street

BErkeley 5648-R Berkeley

For Dresses, Suits, Coats
See Adele Walter at

LA BELLE SHOP

Sizes 9 to 44

Better Apparel—Moderate Prices

64 GRAND AVENUE

Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

BENSON OFFICE SUPPLY CO.

CARBONS AND RIBBONS

608 16th St. GLen. 1174

THORA BENSON

ERS

OCTOBER PROGRAM

OCTOBER 2—BREAKFAST, 65c—7:30 to 8:30
Venetian Room, Hotel Oakland

Speaker: GLADYS TOBIN, Capwell, Sullivan & Furth

Subject: "Individual Color Analysis—Suiting Colors to Your Personality"

OCTOBER 6—RED CROSS RELIEF WORK
Club Office, Room 258, Hotel Oakland

OCTOBER 9—LUNCHEON, $1.00—12:15
West Room, Hotel Oakland

IMPORTANT BUSINESS MEETING

Also, Cleodel Johnson, 19-year-old University High School student will give her national contest-winning speech—"The Negro and the Constitution," which won for her one of the Elks Club six $1000 scholarships.

OCTOBER 13—RED CROSS RELIEF WORK

OCTOBER 16—PLAY REVIEW—8:00 P. M.

In Chapel of Memories of the Oakland Columbarium

Reviewer: *MRS. SIDNEY WALES*

Play selection to be announced later. Tess Morgan, hostess.

OCTOBER 20—RED CROSS RELIEF WORK

OCTOBER 23—DINNER, $1.25—6:30 P. M.
Blue Room, Hotel Oakland

Speaker: *ENA LOUISE SPENCER*
Balloonist and Parachutist of London

Subject: "England Under Fire"

Miss Spencer is the former owner and manager of a balloon and parachute factory in London. She represents the fourth generation of a family famous in aeronautics for over 100 years. She will present an authentic picture of life and conditions in England today.

Soloist: Dale Van Slyke

B. P. W. C. NOTES

CLUB OFFICES
Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the office
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

OCTOBER 26—PAST OFFICERS' ANNUAL PICNIC
at Dora Cooley's in Danville
Details later.

OCTOBER 27—RED CROSS RELIEF WORK

GRETCHEN WAGNER, October Program Chairman

IN MEMORIAM
Georgia Maiden's Mother
who passed away on September 18th

WANTED!
MORE HELP ON RED CROSS WORK

Every Monday evening finds a goodly number of your fellow members working diligently under the direction of Jennie Selleck on Red Cross garments for children in the war-stricken countries. We have two sewing machines now to keep busy, so need more members to come and help put in bastings and pull 'em out. To date, 85 little girl's wool skirts have been completed and pressed in the Pressing and Busheling class at Oakland Central Trade School. Please come and assist!

OPEN HOUSE—OCTOBER 18

Ella Saylor Brooks invites all members of the B. P. W. C. to visit the new Saylor Candy Co. building at its formal opening. And we understand that all the pottery used for candy displays is made by Ella herself.

(Continued on last page)

Course of Ten Lessons in
CONTRACT BRIDGE
Latest Culbertson Bidding and Play
Price $2.50 for Course, 35c single lesson
HELEN KEENEY
2646 Russell Street
BErkeley 5648-R Berkeley

For Dresses, Suits, Coats
See Adele Walter at
LA BELLE SHOP
Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.
Jennie M. Hammond

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

Have Your Eyes Examined Periodically

H. & M. TAKAHASHI
514 18th Street GLencort 9132

MARY C. TAKAHASHI, Opt. D.
in charge

We can take care of your printing needs. Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Pledmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See
GRACE C. LYON
Spencer Corsetiere
TRinidad 2410 8121 Ney Avenue
If no answer call TRinidad 5882

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Pledmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

BENSON OFFICE SUPPLY CO.

CARBONS AND RIBBONS

608 16th St. GLen. 1174

THORA BENSON

Officers

President.....Eunice Kertell Nunez
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyd
Treasurer .....Edith Knott
Auditor .....Thora Benson

Directors

Winifred Brightman
Grace E. Campbell
Elva McGraw
Laura Shoptaugh
Mary Takahashi
Adele Walter

B. P. W. C. NOTES

(Continued)

ATTENTION, DANCERS!

Brush up on the old steps and learn the new. Every Monday evening at 7:30 o'clock at Alice Zwillinger's studio, 2315 23rd avenue. Club members should take advantage of the low price and enjoy some jolly evenings. For further information see Winifred Brightman.

ATTENTION, BRIDGE PLAYERS!

If a sufficient number of members are interested, Helen Keeney will make special arrangements to give lessons in contract in our club office. Get in touch with Helen Powers.

MONEY TO LOAN

We have money to loan in our Loan Fund, so if any club members know of deserving young people who need help with their education, just have them contact Josephine Holly, at Hale Bros., TEmplebar 7200, 8:30 to 5:00 or SWeetwood 1918 after 6:30.

Josephine Holly and Marie Graves have been added to the Trustees of the Loan Fund, and Mrs. Holly has accepted the chairmanship.

OCTOBER BIRTHDAYS

Mary Lota Mitcheltree, Oct. 18; Freda Smith, Oct. 25; Elsie Wood, Oct. 18. (All omissions regretted. List still incomplete!)

CALIFORNIA

The Business Women's

HERALD

UNIVERSITY OF CALIFORNIA LIBRARY

November, 1941

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

Course of Ten Lessons in
CONTRACT BRIDGE
Latest Culbertson Bidding and Play
Price $2.50 for Course, 35c single lesson
HELEN KEENEY
2646 Russell Street
BErkeley 5648-R Berkeley

For Dresses, Suits, Coats
See Adele Walter at
LA BELLE SHOP
Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.
Jennie M. Hammond

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Pledmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

BENSON OFFICE SUPPLY CO.

CARBONS AND RIBBONS

608 16th St. GLen. 1174

THORA BENSON

SERS

NOVEMBER PROGRAM

NOVEMBER 3—RED CROSS RELIEF WORK
Club Office, Room 258, Hotel Oakland

NOVEMBER 6—BREAKFAST, 65c—7:30 to 8:30
Venetian Room, Hotel Oakland

"COME-PREPARED-TO-LAUGH" Program

It's going to be fun, and you'll have to admit there is no better way to start the day.

NOVEMBER 10—RED CROSS RELIEF WORK

NOVEMBER 11—BOARD MEETING—7 P. M.
Club Office

NOVEMBER 13—INFORMAL (No Charge) 8 P. M.
At the Studio Home of Mrs. Eloise Hunt

Prominent Bay District interior decorator, 455 Vernon Street, Oakland. Come and see many rare and beautiful objects of art. Bring your friends.

NOVEMBER 17—RED CROSS RELIEF WOK

NOVEMBER 24—RED CROSS RELIEF WORK

NOVEMBER 27—DINNER, $1.25—6:30 P. M.
Blue Room, Hotel Oakland

Program presented by LOAN FUND TRUSTEES. Josephine Holly, Chairman.

Speaker: JAMES HOLLAND JR., Public Relations Representative, Alameda County Employees' Assn.

Subject: "Lincoln in Public Life"
Music: *Rudolphine Radill*

Also, a resume of the early history of the Loan Fund by Dr. Luella Stone Swauger; a word from Dr. Harold McCartor, one of the first borrowers; Mary McClain, present-day borrower; present working of the Loan Fund by Josephine Holly.

MARY BARMBY, November Program Chairman

B. P. W. C. NOTES

CLUB OFFICES
Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the office
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

SIX NEW MEMBERS!

We are proud to announce the affiliation of six new prominent business women to our membership:

Catherine Delamothe—Oakland Plating Works.
Myrtle R. Holtzmann—Barndollar Letter Service.
Della Johnston—Accountant.
Peggy Kieth (transfer from Berkeley Club)—Baker.
Dorothy Farnsworth Roberts—County Librarian.
Elizabeth Zartman—Christian Minister.

COMING EVENT

January 17th and 18th—Oakland Business and Professional Women's Club will be hostess to the Bay District California Federation. Headquarters will be Hotel Oakland. Save the dates!

NOVEMBER BIRTHDAYS

Nov. 2—Ella Saylor Brooks.
Nov. 23—Elva McGraw.
Nov. 25—Grace Lyon.

IMPORTANT FUN

You, you and you, who haven't attended any of the Red Cross sewing and knitting bees in the Club office every Monday evening, are really missing a lot of fun. Under the able guidance of Jennie Selleck we get a lot of work done, but we still have fun.

(Continued on last page)

Course of Ten Lessons in
CONTRACT BRIDGE
Latest Culbertson Bidding and Play
Price $2.50 for Course, 35c single lesson
HELEN KEENEY
2646 Russell Street
BErkeley 5648-R Berkeley

For Dresses, Suits, Coats
See Adele Walter at
LA BELLE SHOP
Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.
Jennie M. Hammond

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

Have Your Eyes Examined Periodically

H. & M. TAKAHASHI
514 18th Street GLencort 9132

MARY C. TAKAHASHI, Opt. D.
in charge

We can take care of your printing needs. Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON
Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue
If no answer call TRinidad 2410

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland
GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

Officers

President.....Eunice Kertell Nune
Vice President.....Helen Augsbur
Recording Secretary.....Mary Ada Boy
Treasurer .....Edith Knot
Auditor .....Olive Cathcar

Directors

Winifred Brightman
Grace E. Campbell
Elva McGraw
Laura Shoptaugh
Mary Takahashi
Adele Walter

B. P. W. C. NOTES

(Continued)

Most frequently seen members are Jennie, Eunice Jessie Eckles, Jean Baird, Marcella Graham, Lot Mitcheltree, Ruby Raymond, Grace Lyon, Edit Knott, Helen Augsburg, Hazel Steen and Elva Mc Graw.

PAL NOTES

To my Pal: Thanks a lot for the lovely plant yo sent me. I shall enjoy it a lot.

MARY LOTA MITCHELTREE

Many thanks to my 1941 Pal—the most delightf of all Pals! While I am sitting at the fireside, yo steal right up under my nose and leave me love presents on the doorstep. I am eagerly awaiting th day when I can thank you in person for the love favors you have heaped upon me this year.

MARIE SWANSON GRAVES

Please give this to my Pal, as I want to say "than you" for my lovely cyclamen, which arrived Satu day. It is a very lovely one, which will go into m garden after I have enjoyed it as a house plant. shall look forward to discovering you. Thanks!

ELSIE WOODS

The Business Women's

HERALD

December, 1941

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

Give Flowers

MORSE FLOWER SHOP

EUNICE KERTELL NUNEZ
Owner

4498 PIEDMONT AVENUE
Phone Piedmont 0177

For Dresses, Suits, Coats
See Adele Walter at

LA BELLE SHOP

Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland
GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

TISERS

DECEMBER PROGRAM

DECEMBER 1—RED CROSS SEWING AND KNITTING
Club Office, Room 258, Hotel Oakland
DANCING CLASS AT ALICE ZWILLINGER STUDIO
7:30 p. m., 2315 23rd Ave.

DECEMBER 2—BOARD MEETING—7 P. M.
Club Office

DECEMBER 4—BREAKFAST, 65c—7:30 to 8:30
Venetian Room, Hotel Oakland
Lots of snappy fun! Our Breakfast meeting is getting to be more popular every month. Well worth the effort of getting up early. Be sure to come..

DECEMBER 8—RED CROSS SEWING AND KNITTING
ALICE ZWILLINGER DANCING CLASS

DECEMBER 11—INFORMAL (no charge) 8 P. M.
Club Office, Room 258 Hotel Oakland
Cards, Games, Conversation AND A TURKEY ORDER WILL BE THE DOOR PRIZE!

DECEMBER 15—RED CROSS SEWING AND KNITTING
ALICE ZWILLINGER DANCING CLASS

DECEMBER 18—CHRISTMAS PARTY, $1.25—7 P. M.
Crystal Room, Hotel Oakland
A gala party is promised by Jane Patterson, who is taking complete charge of the event. And remember, this is the occasion when you find out who your Pal is!

DECEMBER 22—ALICE ZWILLINGER DANCING CLASS

DECEMBER 25—MERRY CHRISTMAS!

DECEMBER 29—ALICE ZWILLINGER DANCING CLASS

EDITH KNOTT, December Program Chairman

B. P. W. C. NOTES

REMEMBER JANUARY 17th and 18th

These are important dates . . . two days when the Oakland Club will be hostess to the Bay District Conference of the California Federation of B. P. W. C. Plan now to attend the tea Saturday afternoon; the formal banquet that evening; and breakfast, sessions and luncheon on Sunday. The subject is LOBBYING FOR DEFENSE.

A PAL GETS THANKED

"Thank you, unknown Pal, for your jolly card and good wishes upon my becoming a Lady of Leisure. I am very happy and feel like a new woman.

MARY BARMBY

ALL PALS, ATTENTION!

It is customary to reveal your identity by presenting your Pal with a gift at the Christmas Party with your name enclosed. Always lots of fun.

DECEMBER BIRTHDAYS

Dec. 3—Effie Barnes
Dec. 6—Edith Brown
Dec. 13—Mary Barmby
Dec. 21—Faye Buckley
Dec. 28—Nora E. Glick

Give Flowers
MORSE FLOWER SHOP
EUNICE KERTELL NUNEZ
Owner
4498 PIEDMONT AVENUE
Phone Piedmont 0177

For Dresses, Suits, Coats
See Adele Walter at
LA BELLE SHOP
Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.
Jennie M. Hammond

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

Have Your Eyes Examined Periodically

H. & M. TAKAHASHI
514 18th Street GLencort 9132

MARY C. TAKAHASHI, Opt. D.
in charge

We can take care of your printing needs. Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON
Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue
If no answer call TRinidad 2410

SERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service
324 13th Street, Oakland
GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

SERS

CLUB OFFICES
Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the office
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

Officers

President.....Eunice Kertell Nunez
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyd
Treasurer .....Edith Knott
Auditor .....Olive Cathcart

Directors

Winifred Brightman
Grace E. Campbell
Elva McGraw
Laura Shoptaugh
Mary Takahashi
Adele Walter

The Business Women's

HERALD

January, 1942

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

Give Flowers
MORSE FLOWER SHOP
EUNICE KERTELL NUNEZ
Owner
4498 PIEDMONT AVENUE
Phone Piedmont 0177

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.
Jennie M. Hammond

For Dresses, Suits, Coats
See Adele Walter at
LA BELLE SHOP
Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Pledmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service

Multigraphing Public Stenographer

SERS

JANUARY PROGRAM

JANUARY 5—RED CROSS SEWING AND KNITTING

Club Office, Room 258, Hotel Oakland

Dancing Class at Alice Zwillinger Studio

7:30 p. m., 2315 23rd Ave.

JANUARY 6—BOARD MEETING—7 P. M.

Club Office

JANUARY 8—BREAKFAST, 65c—7:30 to 8:30

Venetian Room, Hotel Oakland

A sparkling preview of what will take place at the Bay District Conference, to be held here January 18.

JANUARY 12—RED CROSS SEWING AND KNITTING

Alice Zwillinger Dancing Class

JANUARY 18—BAY DISTRICT CONFERENCE—All Day

Hotel Oakland

Luncheon $1.50—1 p. m.

Speaker: Dr. Barbara Armstrong.

JANUARY 19—RED CROSS SEWING AND KNITTING

Alice Zwillinger Dancing Class

JANUARY 22—INFORMAL (No Charge) 8 P. M.

Club Office, Room 258 Hotel Oakland

JANUARY 26—RED CROSS SEWING AND KNITTING

Alice Zwillinger Dancing Class

B. P. W. C. NOTES

PROPOSED AMENDMENT TO BY-LAWS

Change Article X to read as follows:

LOAN FUND. The money in the Florence King Educational Loan Fund shall be used only in connection with educational loans and scholarships.

Change present Articles X and Articles XI to Articles XI and XII, respectively.

YOUR HELP IS NEEDED

Since August 1 Jennie Selleck, our Red Cross chairman, announces that our club has turned in 185 garments to the Red Cross. This represents work done by only about 15 members of the club, with the major portion of it falling to the hands of Jennie, who both supervises and runs the sewing machine long hours when the rest of us aren't there to even keep her company. Your help is needed, too. If you can't baste, surely you can pull out bastings! There is a job for everyone and the Red Cross needs every garment we can turn out.

SUNDAY, JANUARY 18—A BIG DAY

Because of war conditions, Bernice Brenner, Bay District president, has asked us to crowd our Bay District Conference into one day. We are the hostess club; let's turn out 100 per cent. Full details of the program will be given to you later. In the meantime SAVE THE DAY.

PALS WANTED!

Everyone should have a Pal this year. Just sign the enclosed postcard and drop it in the mailbox. You will be informed who your pal is within a very short time.

JANUARY BIRTHDAYS

January 4—Jeannette E. Condy
January 14—Mary Oral Hill
January 15—Mary Takahashi
January 19—Elsie Beaumont
January 20—Marguerite Muir
January 28—Nell Wishart

Give Flowers
MORSE FLOWER SHOP
EUNICE KERTELL NUNEZ
Owner
4498 PIEDMONT AVENUE
Phone Piedmont 0177

For Dresses, Suits, Coats
See Adele Walter at
LA BELLE SHOP
Sizes 9 to 44
Better Apparel—Moderate Prices
64 GRAND AVENUE
Near 22nd and Broadway

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.
Jennie M. Hammond

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

Have Your Eyes Examined Periodically

H. & M. TAKAHASHI
514 18th Street GLencort 9132

MARY C. TAKAHASHI, Opt. D.
in charge

We can take care of your printing needs. Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON
Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue
If no answer call TRinidad 2410

SERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN
Barndollar Letter Service
324 13th Street, Oakland
GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

SERS

CLUB OFFICES

Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the office
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding
STUDENT LOAN FUND
please call Josephone Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nunez
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyd
Treasurer .....Edith Knott
Auditor .....Olive Cathcart

Directors

Winifred Brightman
Grace E. Campbell
Elva McGraw
Laura Shoptaugh
Mary Takahashi
Adele Walter

The Business Women's

HERALD

February, 1942

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

Give Flowers

MORSE FLOWER SHOP

EUNICE KERTELL NUNEZ
Owner

4498 PIEDMONT AVENUE
Phone Piedmont 0177

THIS SPACE NOW AVAILABLE

FOR YOUR ADVERTISEMENT—

50c per month

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service

Multigraphing Public Stenographer

S

SERS

FEBRUARY PROGRAM

TUE., FEB. 3—BOARD MEETING—7 p. m.
Club Office, Room 258, Hotel Oakland

WED., FEB. 4—RED CROSS SEWING—7 p. m.
Club Office, Room 258 Hotel Oakland

THUR., FEB. 5—BREAKFAST, 65c—7:30 to 8:30 a. m.
Venetian Room, Hotel Oakland

Speaker: Mrs. Harvey B. Lyon, Women's Chairman of the Mayor's Defense Recreational Committee Hospitality House.

Subject: The New Recreational Center for Our Service Men.

Chairman: Bertha Stut.

It is very likely Oakland B. P. W. C. will be asked to take an active part in this much-needed organization. Come to this meeting to learn first-hand details.

TUE., FEB. 10—RED CROSS KNITTING CLASS—7:30 p. m.

At the home of Helen Augsburg, 4295 Gilbert Street, Oakland. PIedmont 7658.

WED., FEB. 11—RED CROSS SEWING—7 p. m.

THUR., FEB. 12—LUNCHEON, $1.00—12:15
West Room, Hotel Oakland

Bay District Conference Reports. General Discussion of Club Affairs.

SUN., FEB. 15—PLAY REVIEW AND TEA—2 p. m.
Cameo Room, Hotel Oakland

Members 25c; Guests 50c.

Reviewer: Mrs. George L. French.

Play: "Blithe Spirit," the Noel Coward comedy now playing in New York.

NOTE: This Sunday tea idea is an innovation we are trying out, to take the place of our regular monthly dinner meeting. Due to possible blackouts we are asked to confine as much of our social activities as is feasible to daytime hours. Your President, Officers and Board sincerely hope this type of meeting once a month will solve the problem. And remember, you can bring yourself and two guests for the price of one dinner! And men are invited, too!

TUE., FEB. 17—RED CROSS KNITTING CLASS—7:30 p. m.

WED., FEB. 18—RED CROSS SEWING—7 p. m.

TUE., FEB. 24—RED CROSS KNITTING CLASS—7:30 p. m.

WED., FEB. 25—RED CROS SEWING—7:00 p. m.

THUR., FEB. 26—BREAKFAST, 65c—7:30 to 8:30 a. m.
Venetian Room, Hotel Oakland

Speaker: Kendrick Pearson, Advertising Manager, Kahn's.

Subject: "The Woman's Dollar in War Time."

B. P. W. C. NOTES

Jennie Selleck, chairman of our Red Cross Sewing, announces that 220 completed garments to date have been turned in to the Red Cross. This includes 55 skirts, 25 suits of pajamas and 40 knitted pieces.

Please note that the meeting time for sewing class has been changed from Monday to Wednesday evenings, and knitting classes are held on Tuesdays at the home of Helen Augsburg.

OUR SYMPATHY

To member Helen Powers the Club extends sincere sympathy. We were sorry to learn of the recent passing of her brother in Washington, D. C.

Give Flowers
MORSE FLOWER SHOP
EUNICE KERTELL NUNEZ
Owner
4498 PIEDMONT AVENUE
Phone Piedmont 0177

THIS SPACE NOW AVAILABLE
FOR YOUR ADVERTISEMENT—
50c per month

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things to eat. Reasonable prices.
Jennie M. Hammond

ALBERT BROWN MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

Have Your Eyes Examined Periodically

H. & M. TAKAHASHI
514 18th Street GLencort 9132

MARY C. TAKAHASHI, Opt. D.
in charge

We can take care of your printing needs. Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See
GRACE C. LYON
Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue
If no answer call TRinidad 2410

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN
Barndollar Letter Service
324 13th Street, Oakland
GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

CLUB OFFICES

Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the office
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding
STUDENT LOAN FUND
please call Josephone Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nune
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyc
Treasurer .....Edith Knot
Auditor .....Olive Cathcart

Directors

Winifred Brightman
Grace E. Campbell
Elva McGraw
Laura Shoptaugh
Mary Takahashi
Adele Walter

ONLY ONE FEBRUARY BIRTHDAY

February 6—Bonnie Woods

NOTE: Will the following members please send their birth dates to the office:

Rae C. Cooper
Josephine Holly
Ruth Macauley
De Neale Morgan
Willa Prather
Louise Schmits
Bertha Stut
Dorothy Roberts
Grace Fitch
Mrs. Kennedy
Georgia Maiden
Jane Patterson
Rudolphine Radil
Mary Schuler
Della Johnston
Lulu Devine Hall
Lorene Killey
Meta Mohr
Helen Power
Pera Robson
Lilian Shields
Lydia White
Marie Bruguiere

The Business Women's

HERALD

March, 1942

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

Give Flowers

MORSE FLOWER SHOP

EUNICE KERTELL NUNEZ
Owner

4498 PIEDMONT AVENUE
Phone Piedmont 0177

THIS SPACE NOW AVAILABLE

FOR YOUR ADVERTISEMENT—

50c per month

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service

Multigraphing Public Stenographer

SERS

MARCH PROGRAM

TUE., MARCH 3—BOARD MEETING—7 p. m.
Club Office, Room 258, Hotel Oakland

RED CROSS KNITTING CLASS

Tuesday Evenings, March 10, 17, 24, 31, 7:30 p. m.

Home of Helen Augsburg, 4295 Gilbert St.

RED CROSS SEWING—7 to 9:30 p. m.

Every Wednesday evening—258 Hotel Oakland
Jennie Selleck, Chairman

THUR., MARCH 5—BREAKFAST, 65c—7:30 to 8:30
Venetian Room, Hotel Oakland

Election of Nominating Committee.

Field Day for the expression of your opinion on the Which, When and How of the Breakfasts, Luncheons, Teas and Dinners.

THUR., MARCH 12—LUNCHEON, 65c—12:15
Tea Room, H. C. Capwell Co.

FASHION SHOW

Come when you can and leave when you must.

THUR., MARCH 19—DINNER, $1.25—6:30 p. m.
Cameo Room, Hotel Oakland

THE FIRST QUARTER-CENTURY OF THE CLUB

Our Club made its initial appearance as a Service Club in March, 1917, making this year our twenty-fifth anniversary. The program, which promises much,

will honor our past-presidents. It will be an unusually attractive affair, so save the date and save being sorry.

SUGGESTION: A good time to invite a former or prospective member.

SUNDAY, MARCH 29—BOOK REVIEW TEA—
2 p. m.
Cameo Room, Hotel Oakland
Members, 25c; Guests 50c

B. P. W. C. NOTES

Lota Mitcheltree, as Emblem Chairman, calls attention to the emblem material that may be procured.

Beautiful Gold Pin.....$ 5.50
Handsome Gold Ring..... 11.00

Some members may have been waiting to treat themselves to such a gift. Or, if you already have one, perhaps it is just the gift to bring your Pal happiness throughout the year. Ask to see them at the Club Office any Wednesday afternoon, 1 to 4, when Bird Wilson will be there, or Thursday mornings when President Eunice Nunez is there, or at any meeting.

Dear Pal: Many thanks for a most generous birthday and Valentine gift. I thoroughly enjoyed arranging the beautiful daffodils and I shall certainly treasure the bowl and all the lovely accessories.

Sincerely,
MARY TAKAHASHI

MARCH BIRTHDAYS

March 2—Amy Kirkendall
March 8—Ruby Raymond
March 18—Olive Cathcart
March 20—Tess Morgan
March 25—Anna Lignell
March 31—Ida May Evans

Give Flowers
MORSE FLOWER SHOP
EUNICE KERTELL NUNEZ
Owner
4498 PIEDMONT AVENUE
Phone Piedmont 0177

THIS SPACE NOW AVAILABLE
FOR YOUR ADVERTISEMENT—
$[illegible] per month

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.
Jennie M. Hammond

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERT

THIS SPACE NOW AVAILABLE

FOR YOUR ADVERTISEMENT—

50c per month

We can take care of your printing needs. Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON

Spencer Corsetiere

TRinidad 1759 8121 Ney Avenue

If no answer call TRinidad 2410

ISERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service

Multigraphing Public Stenographer

ERS

CLUB OFFICES

Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the office EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding STUDENT LOAN FUND please call Josephone Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nunez
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyd
Treasurer.....Edith Knott
Auditor.....Olive Cathcart

Directors

Winifred Brightman
Grace E. Campbell
Elva McGraw
Laura Shoptaugh
Mary Takahashi
Adele Walter

WAR SERVICE

A recapitulation to date shows that the Oakland B. P. W. C. has contributed (1) $50.00 to the Red Cross through the generosity of individual donations from the members; (2) $40.00 toward renovating the new Recreation Center for Service Men in Oakland, which amount was the proceeds from the Bay District Conference meeting; (3) Over 225 sewed and knitted garments for the Red Cross under the able and conscientious supervision of Jennie Selleck; (4) 1000 pairs of paper slippers for the State Guard Hospital in the Armory; (5) and purchased two $100 denomination Defense Bonds from money saved by club members doing our secretarial work.

The Business Women's

HERALD

April, 1942

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

Give Flowers

MORSE FLOWER SHOP

EUNICE KERTELL NUNEZ
Owner

4498 PIEDMONT AVENUE
Phone Piedmont 0177

THIS SPACE NOW AVAILABLE

FOR YOUR ADVERTISEMENT—

50c per month

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Pledmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service

Multigraphing Public Stenographer

SERS

APRIL PROGRAM

THUR., APRIL 2—BREAKFAST, 75c—7:30 to 8:30
Venetian Room, Hotel Oakland

BUSINESS MEETING

TUE., APRIL 7—BOARD MEETING—7:00 p. m.
Club Office, Room 258, Hotel Oakland

THUR., APRIL 9—LUNCHEON, $1.00—12:15
West Room, Hotel Oakland

Speaker: Mr. Victor Seiler.

Subject: "Indian Tribes of Central America." Display of interesting Indian objects.

THUR., APRIL 16—HOSTESS NIGHT AT HOSPITALITY HOUSE

Preceded by

Dinner at Drago's, 56 Grand Avenue

5:45 p. m.—77c

Following dinner we will adjourn to the new Hospitality House for Service Men at 660 Thirteenth Street, where we will be hostesses for the evening. More details later.

SUNDAY, APRIL 26—INSTALLATION LUNCHEON—$1.25—1:00 p. m.

English Room—Hotel Oakland

Officers and directors for the ensuing year will be installed by Maude Empey, vice-president of our National Federation, who is making a special trip to Oakland for the occasion. Assisting with the arrangements are Jane Patterson and Myrtle Holtzmann.

Speaker: Eileen Loh.

Subject: "What Confucius Means to China."

Chairman: Dr. Luella Swauger.

April Program Chairman: Anna Lignell.

RED CROSS KNITTING CLASS

Tuesday Evenings, April 14, 21, 28,
7:30 p. m.
Home of Helen Augsburg, 4295 Gilbert St.

RED CROSS SEWING—7 to 9:30 p. m.

Every Wednesday evening—258 Hotel Oakland
Jennie Selleck, Chairman

B. P. W. C. NOTES

DATE

All members of the Business and Professional Women's Club are invited to attend the Open House on Wednesday, April 8, at 3 o'clock, at the new Hospitality House for Service Men at 660 Thirteenth Street. This is the project of the Mayor's Defense Recreational Committee, as outlined to us by Mrs. Harvey Lyon at a recent breakfast meeting. Dedicatory services will be broadcast over KROW. The building will be open to service men the following day, April 9.

We are proud to announce that our own member, Mary Barmby, has accepted the responsibility of being in charge of the library, and Myrtle Holtzmann is contributing a set of the Book of Knowledge, as well as a dozen books of recent publication, in the name of our club. Bookplates in all the books will carry the name of Business and Professional Women's Club.

APRIL BIRTHDAYS

April 2—Hazel Steen
April 6—Marcella Graham
April 12—Winifred Brightman
April 18—Mary Campbell
April 23—Margaret Chalmers
April 24—Myrtle Holtzmann
April 25—Carrie Davis

Give Flowers
MORSE FLOWER SHOP
EUNICE KERTELL NUNEZ
Owner
4498 PIEDMONT AVENUE
Phone Piedmont 0177

THIS SPACE NOW AVAILABLE
FOR YOUR ADVERTISEMENT—
50c per month

OAKLAND
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.
Jennie M. Hammond

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

THIS SPACE NOW AVAILABLE

FOR YOUR ADVERTISEMENT—

50c per month

We can take care of your printing needs. Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON

Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue
If no answer call TRinidad 2410

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland
GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

CLUB OFFICES

Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the office
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nunez
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyd
Treasurer .....Edith Knott
Auditor .....Olive Cathcart

Directors

Winifred Brightman Laura Shoptaugh
Grace E. Campbell Elva McGraw
Gretchen Wagner

FINE COOPERATION

DeNeale Morgan, our honorary member that resides in Carmel-by-the-Sea, sent us ten most attractive hand-painted cards appropriate for Easter or any other occasion, to be sold for 50c each, the proceeds to go in with the B. P. W. C. contribution to one of the war agencies. DeNeale spent many hours painting the beautiful little scenes on the cards and mounting them so attractively, but the fact that they were all sold within the fewest of minutes contributes to her compensation, we are sure. Many, many thanks.

CALIFORNIA

The Business Women's

HERALD

May, 1942

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

MORE WAR BONDS

were purchased last month, according to a report made by Bird Wilson at the April business meeting. Because there is no demand for student loans, $600 of that money was invested in War Bonds. This makes a total of $800 for the club.

THE TREASURER'S REPORT

as presented by Edith Knott at the same meeting, was something you really should have heard. If you are not familiar with the financial status of your club, we suggest that you ask Edith to show you the report.

MARCELLA GRAHAM . . .

upon completion of 28 years' service for the City of Oakland was retired as of May 1st. Our best wishes, Marcella, for years of enjoyable leisure and continued interest in the club.

CAN YOU MATCH THIS?

Winifred Brightman has an all-around 100 per cent attendance for the year! She has attended *every* meeting of the club . . . breakfasts, luncheons, dinners, teas and informals . . .she has been to every Board meeting, and attended the State Convention and Bay District Conferences! That's wonderful, Win, and certainly gives us all something to strive to do likewise this coming year.

NEW ROSTER JUST OUT

Our new roster is just off the press and contains the Constitution and By-Laws, as well as names, addresses and phone numbers of all the members. The price is 25c per copy. Also contains newly-named chairmen for the coming year.

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service

Multigraphing Public Stenographer

SSERS

MAY PROGRAM

MAY 5—BOARD MEETING—7:00 p. m.

Club Office, Room 258, Hotel Oakland

All Committee Chairmen are asked to join with the Board at this meeting at 8 o'clock.

MAY 7—BREAKFAST, 75c—7:30 to 8:30

Venetian Room, Hotel Oakland

Speaker: Mrs. Elsie Wood

Subject: "Brazil" . . . and a very interesting, timely subject it is. Fun to get up early these nice spring mornings, so be sure and be there.

MAY 14—LUNCHEON, $1.00—12:15

West Room, Hotel Oakland

A fascinating exhibit of 40 Hahner fiction and historical character dolls, all hand-made.

Speaker: Alice Moore. Her subject will be the history of dolls and the story of this exhibit.

MAY 21—HOSTESS NIGHT AT HOSPITALITY HOUSE 7:00 p. m.

660 Thirteenth Street

MAY 24—SUNDAY BOOK REVIEW—2:00 p. m.

Cameo Room, Hotel Oakland

Viola French will review a modern play to be announced later.

MAY 22-23-24—B. P. W. C. STATE CONVENTION

Del Monte Hotel

B. P. W. C. NOTES

CONGRATULATIONS TO . . .

Faye Buckley. On Friday, April 24, she became a graduate Red Cross First Aid instructor and will devote much of her time from now on to class instruction. That's mighty swell, Faye. We're proud of you.

FIVE MEMBERS ATTENDED . . .

The Bay District Conference held in San Jose on Sunday, April 19. They went on the bus . . . Eunice, Helen, Iva Havlin, Winifred Brightman and Gretchen Wagner.

ATTENTION, THE PAL OF

Georgia Maiden. She says, "Many thanks for the beautiful card and the two dozen daffodils which I found at my door Sunday, February 15, both of which gave me great happiness. . . and "My sincere thanks for the box of six dainty sachets which you sent me for Easter. It is all very mysterious and delightful."

MARY ORAL HILL

also would like to thank her Pal for the "beautiful flowering plant" she sent at Easter. Oral is enjoying it very much.

NEALE MORGAN'S $10.00

which was raised by sale of 20 little hand-painted cards for use in war work, was used to purchase 40 new paper-covered novels for the library at Hospitality House for Service Men. Mary Barmby, who is on the Library Committee for Hospitality House, selected the books and reports that they are meeting with popularity.

MORE WAR BONDS

were purchased last month, according to a report made by Bird Wilson at the April business meeting. Because there is no demand for student loans, $600 of that money was invested in War Bonds. This makes a total of $800 for the club.

THE TREASURER'S REPORT

as presented by Edith Knott at the same meeting, was something you really should have heard. If you are not familiar with the financial status of your club, we suggest that you ask Edith to show you the report.

MARCELLA GRAHAM . . .

upon completion of 28 years' service for the City of Oakland was retired as of May 1st. Our best wishes, Marcella, for years of enjoyable leisure and continued interest in the club.

CAN YOU MATCH THIS?

Winifred Brightman has an all-around 100 per cent attendance for the year! She has attended *every* meeting of the club . . . breakfasts, luncheons, dinners, teas and informals . . .she has been to every Board meeting, and attended the State Convention and Bay District Conferences! That's wonderful, Win, and certainly gives us all something to strive to do likewise this coming year.

NEW ROSTER JUST OUT

Our new roster is just off the press and contains the Constitution and By-Laws, as well as names, addresses and phone numbers of all the members. The price is 25c per copy. Also contains newly-named chairmen for the coming year.

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON

Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue
If no answer call TRinidad 2410

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things to eat. Reasonable prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland
GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

CLUB OFFICES

Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the offic
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nune
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyc
Treasurer .....Edith Knot
Auditor .....Olive Cathcart

Directors

Winifred Brightman Grace Moreton
Grace E. Campbell Jeanette Ralston
Jennie Hammond Gretchen Wagner

MAY BIRTHDAYS

May 3—Gretchen Wagner
May 9—Myrtle Poole
May 13—Mae Wilkin
May 20—Bird Wilson
May 24—DeNeale Morgan
May 26—Elizabeth Zartman

CALIFORNIA

The Business Women's

HERALD

June, 1942

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

Men. Your club is in charge of the entertainment and canteen the third Thursday of every month and Dorothy Roberts is our chairman. It is really a wonderful experience and you should plan to go at least once. Only six to eight members are required for canteen work at one time, so sign up now for one of the summer months.

CLUB GIVES $20.00

to send a girl to Girl Scout camp for summer vacation. At the suggestion of Hazel Steen at luncheon on May 14th, a collection was taken up which amounted to $11.70. The balance of $8.30 was voted to be taken from club funds to give toward this worthy cause.

WANT A DATE FOR JUNE 2nd?

Several members of the club are going to the Martinez Installation Dinner, which will be held in the Orinda Country Club at 6:30 p. m. Won't you join in the festivity?

APPLICATIONS BEING ACCEPTED FOR W. A. A. C.

If you know of some young woman who is interested in joining the Women's Army Auxiliary Corps, please have her send a letter to the B. P. W. C. office (attention, Helen Augsburg) setting forth her qualifications, including name, address, phone numbers, age, citizenship, education, and race. We have been requested and authorized to obtain such information by Colonel G. T. Perkins, District Recruiting and Induction Officer of the U. S. Army.

HOLD EVERYTHING!

Our Eunice has been scouting around to find more war work for us to do and there is every indication we will start a model airplane class within two weeks!

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

ALBERT BROWN MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN
Barndollar Letter Service
324 13th Street, Oakland
GLencourt 3808
COMPLETE MAIL SERVICE
Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

S
SERS

JUNE PROGRAM

JUNE 1—BOARD MEETING—7:00 p. m.
Club Office, Room 258, Hotel Oakland

JUNE 4—BREAKFAST, 75c—7:30 to 8:30 a. m.
Venetian Room, Hotel Oakland
"WHAT TO DO BEFORE THE DOCTOR COMES"
First Aid Demonstration presented by Ed Morris' highly trained team of five Albany High School girls, using latest approved Red Cross methods. They will demonstrate bandaging, pressure points, lifts, carries, splints and artificial respiration.
Chairman: Faye Buckley.

JUNE 11—LUNCHEON, $1.00—12:15
West Room, Hotel Oakland
Special program being prepared for prospective new members. Be sure to bring a guest.
Chairman: Grace Morton.

JUNE 17—DINNER, $1.25—6:30 p. m.
Omar Khayyam's, 196 O'Farrell Street, San Francisco. (Please make reservations with Helen Augsburg not later than Monday, June 15.)

VISIT TO THE NEW RADIO CITY—8:30 p. m.
As guests of KPO we have been given a limited number of complimentary tickets to attend the studio broadcast of "Light and Mello," followed by a conducted tour through the building. You and your friends are urged to take advantage of this opportunity. Obtain tickets from Eunice Nunez, Grace Morton or Helen Augsburg. There is no charge, but you MUST have a ticket to get in.

(Program continued on next page)

NE 18—HOSTESS NIGHT AT HOSPITALITY HOUSE

660 Thirteenth Street

Get in touch with Dorothy Roberts if you are willing to serve.

NE 21—ANNUAL PICNIC AT THE RANCH OF DORA COOLEY

Come early, bring your own lunch and stay late!

GRACE MORTON: June Program Chairman

July—Bertha Stut will be be Program Chairman

B. P. W. C. NOTES

STER OWNERS!

Apparently we were just one jump ahead of the telephone company when we issued our new roster . . . so now we must ask you to make the following corrections in phone numbers:

Margaret Chalmers, residence, KE. 3-1915
Susanne Chalmers, residence, KE. 3-1915
Rae Cooper, office, KE. 3-4114; res., KE. 4-1428
Jessie Eckles, res., KE. 2-5388
Ida May Evans, res., KE. 2-5118
Nora Glick, res., AN. 5034
Carrie Hall, res., KE. 2-6161
Myrtle Holtzmann, res., KE. 3-4501
Della Johnston, res., KE. 2-4804
Georgia Maiden, res., Rosebrook Hotel, HI. 1487
Rudolphine Radil, res., KE. 3-1860

Please take a minute to make these changes now and you will be saved a lot of time during the year.

LL DOROTHY ROBERTS

at HIgate 0844 and make a date to work in the canteen at the Hospitality House for Service Men. Your club is in charge of the entertainment and canteen the third Thursday of every month and Dorothy Roberts is our chairman. It is really a wonderful experience and you should plan to go at least once. Only six to eight members are required for canteen work at one time, so sign up now for one of the summer months.

CLUB GIVES $20.00

to send a girl to Girl Scout camp for summer vacation. At the suggestion of Hazel Steen at luncheon on May 14th, a collection was taken up which amounted to $11.70. The balance of $8.30 was voted to be taken from club funds to give toward this worthy cause.

WANT A DATE FOR JUNE 2nd?

Several members of the club are going to the Martinez Installation Dinner, which will be held in the Orinda Country Club at 6:30 p. m. Won't you join in the festivity?

APPLICATIONS BEING ACCEPTED FOR W. A. A. C.

If you know of some young woman who is interested in joining the Women's Army Auxiliary Corps, please have her send a letter to the B. P. W. C. office (attention, Helen Augsburg) setting forth her qualifications, including name, address, phone numbers, age, citizenship, education, and race. We have been requested and authorized to obtain such information by Colonel G. T. Perkins, District Recruiting and Induction Officer of the U. S. Army.

HOLD EVERYTHING!

Our Eunice has been scouting around to find more war work for us to do and there is every indication we will start a model airplane class within two weeks!

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

ALBERT BROWN MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!
See
GRACE C. LYON
Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue
If no answer call TRinidad 2410

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things to eat. Reasonable prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN
Barndollar Letter Service
324 13th Street, Oakland
GLencourt 3808
COMPLETE MAIL SERVICE
Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

CLUB OFFICES

Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the offic
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nune
Vice President.....Helen Augsbur
Recording Secretary.....Mary Ada Boy
Treasurer .....Edith Knot
Auditor .....Olive Cathcar

Directors

Winifred Brightman — Grace Morton
Grace E. Campbell — Jeanette Ralston
Jennie Hammond — Gretchen Wagner

JUNE BIRTHDAYS

June 2—Eunice Nunez
June 15—Jeanette Ralston
June 19—Dora Cooley
June 22—Jean Baird
June 28—Grace Fitch

The Business Women's

HERALD

July, 1942

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

of the members is remarkable and encouraging. It's fun, too, so why not don a pair of slacks and get busy! See you next Monday.

EUNICE HAD A BIRTHDAY

and wishes to thank not only her Pal for the lovely gift she sent, but also the many members who sent cards of greeting.

PICNIC HUGE SUCCESS

It's all over now—that simply swellegant picnic at Dora Cooley's. What a gorgeous day! What a perfect ranch! And what charming hostesses, that family! We feel sorry for those who missed it.

In fact the whole month's program was exceptional, and we certainly bow with a great many thanks to Grace Morton who was responsible for keeping the wheels rolling.

TO MY PAL:

This is to tell you how much I am enjoying watching your birthday gift grow, and it really does grow. Thank you most sincerely.

(Signed) Mary M. Campbell

TWO CHANGES OF ADDRESS

Dorothy Farnsworth Roberts has moved to 1525 Oak Street, Oakland; Apt. 15. Phone GLencourt 8898.

The new address of Josephine Holly is 1034 Merced Street, Berkeley. Phone THornwall 0618.

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

ALBERT BROWN MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service

Multigraphing Public Stenographer

SERS

JULY PROGRAM

JULY 2—BREAKFAST, 75c—7:30 to 8:30 a. m.

Venetian Room, Hotel Oakland

Speaker: HERBERT H. SACK, President, National Retail Grocers' Association and owner of Piedmont Grocery.

Subject: "BEHIND THE SCENES IN WASHINGTON—How Business Will Be Affected, and Planned Economy"

This is your opportunity to get some first-hand information on a subject of vital interest to every business woman.

JULY 7—BOARD MEETING—7:00 p. m.

Club Office, Room 258, Hotel Oakland

JULY 9—LUNCHEON, $1.00—12:15

Room 236, Hotel Oakland

BUSINESS MEETING AND CONVENTION REPORTS

JULY 16—HOSTESS NIGHT AT HOSPITALITY HOUSE FOR SERVICE MEN

660 Thirteenth Street

If you wish to serve in the canteen on this evening, please get in touch with Dorothy Roberts.

Y 23—DINNER, $1.50—6:30 p. m.
Hotel Oakland

Speaker: CHARAN SINGH, Indian Sikh Poet and Journalist.

Subject: INDIA'S ATTITUDE TOWARD JAPAN and the UNITED STATES OF AMERICA.

Chairman: Teresina Morgan

We are definitely proud to present to you this outstanding speaker of high acclaim—a man who comes from Punjab, India, and was a director of the Sikh program for the abolition of the caste system. His talk will include up-to-the-minute information of political, social and economic problems, as well as India's vital part in this war.

This is a program men will enjoy as well as women.

B. P. W. C. NOTES

V WAR TIME PROJECT

There is an urgent need for thousands of model airplanes to be used in military and civilian aeronautical observation classes. A class has been organized for B. P. W. C. members which meets every Monday evening in the basement of the Park Boulevard Recreational Building on the corner of Newton and Park Blvd. from 7 to 10 p. m. Three capable instructors are in charge and the progress already made by many of the members is remarkable and encouraging. It's fun, too, so why not don a pair of slacks and get busy! See you next Monday.

EUNICE HAD A BIRTHDAY

and wishes to thank not only her Pal for the lovely gift she sent, but also the many members who sent cards of greeting.

PICNIC HUGE SUCCESS

It's all over now—that simply swellegant picnic at Dora Cooley's. What a gorgeous day! What a perfect ranch! And what charming hostesses, that family! We feel sorry for those who missed it.

In fact the whole month's program was exceptional, and we certainly bow with a great many thanks to Grace Morton who was responsible for keeping the wheels rolling.

TO MY PAL:

This is to tell you how much I am enjoying watching your birthday gift grow, and it really does grow. Thank you most sincerely.

(Signed) Mary M. Campbell

TWO CHANGES OF ADDRESS

Dorothy Farnsworth Roberts has moved to 1525 Oak Street, Oakland; Apt. 15. Phone GLencourt 8898.

The new address of Josephine Holly is 1034 Merced Street, Berkeley. Phone THornwall 0618.

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!
See
GRACE C. LYON
Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue
If no answer call TRinidad 2410

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things to eat. Reasonable prices.

Jennie M. Hammond

SERS

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN
Barndollar Letter Service
324 13th Street, Oakland
GLencourt 3808
COMPLETE MAIL SERVICE
Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

SERS

CLUB OFFICES

Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the off
EVERY THURSDAY MORNING, 9:30 to 12
Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nur
Vice President.....Helen Augsbu
Recording Secretary.....Mary Ada Bo
Treasurer .....Edith Kn
Auditor .....Olive Cathc

Directors

Winifred Brightman Grace Morton
Grace E. Campbell Jeanette Ralston
Jennie Hammond Gretchen Wagner

JULY BIRTHDAYS

July 2—Marion Dougherty
Marjorie Turney
July 9—Mary Ada Boyd
July 11—Edith Knott
July 19—Georgia Maiden
July 22—Iva Havlin

The Business Women's

HERALD

August, 1942

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

the
ing
the
of
vill

ous
for

on
ary
len
the
iv-

ut.
sco
ng
nly
ec-
so
eat
en
gh
nit
os-

FINANCIAL NOTE

Our treasurer, Edith Knott, reminds us that dues for this current quarter must be in by August 15th because this is the month that dues must be paid to the National and State Federations. There will be a penalty of 25c imposed by the Federation for each delinquent member.

VACATIONS

We hear rumors of many of our members going and coming on vacations. Don't know just who the list includes—but anyway, if you've been away, we hope you had a swell time; and if you're going, please cast a sympathetic thought back home to the little gal still pounding the typewriter.

SICK

We understand JANE PATTERSON is quite ill, with possibly an operation in the offing. We hope by the time this is printed she will be well on the way to recovery.

PEGGY KEITH has been quite ill, but is now able to be up and around her home. A card from any member will be greatly appreciated.

BIRD WILSON

is working in San Francisco so the Club Office will not be open Wednesday afternoons during August.

"ABOVE AVERAGE"

That's what the man said when we turned in our first batch of model airplanes to the Junior Chamber of Commerce! It made us feel terribly proud because we know as time goes on, we're going to do better 'n better. Just a matter of getting the hang of the thing.

Why don'tcha come and join us, huh? At first it all may seem very bewildering—then all of a sudden you get the feel of it, and production speeds up. Quite fascinating work, and the government needs the planes badly.

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERT

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service

Multigraphing Public Stenographer

SSERS

AUGUST PROGRAM

AUGUST 4—BOARD MEETING—7:00 p. m.
Club Office, Room 258, Hotel Oakland

AUGUST 6—BREAKFAST, 75c—7:30 to 8:30 a.
Venetian Room, Hotel Oakland

Speaker: HERBERT H. SACK

Subject: A continuation of his talk month ago. "BEHIND THE SCENE WASHINGTON—How Business Is Affected."

If you missed Mr. Sack's talk a month be sure to come this time. If you heard last time, we know you'll be among present this time.

AUGUST 13—LUNCHEON, $1.00—12:15

West Room, Hotel Oakland

Another ROUND TABLE GET-TOGET Matters of vital interest to every club ber will be discussed. These are busy ti we simply must have meetings like once in awhile to be sure we are headi the right direction.

AUGUST 20—HOSTESS NIGHT AT HOSPITA HOUSE FOR SERVICE MEN—7:00 p.

660 Thirteenth Street

Get in touch with Dorothy Roberts to your reservation to work in the Canteen

AUGUST 27—BOOK REVIEW BY MRS. DAVIS —8:00 p. m.

Time and place to be announced later.

EVERY MONDAY—7:00 to 10:00 p. m.
MODEL AIRPLANE CLASS

At the Park Boulevard Recreation Cen Park Boulevard and Newton Ave. Everyone welcome!

B. P. W. C. NOTES

NEW MEMBER

Edith Peterson who is a dramatic teacher in the Oakland schools and a transfer from the Redding Club, is our newest member. She lives at the Piedmont Hotel, but at present is doing a bit of travelling. As soon as she returns, you will have the pleasure of meeting her.

FOUND!

Three pairs of gloves, turned in after various meetings, are up in the club office waiting for owners to claim them.

WAACS

Official literature giving complete information pertaining to the Women's Army Auxiliary Corps, is available at the office, or call Helen Augsburg. Also we will be glad to send in the names of any girls who are interested in receiving applications to join.

Incidentally we had a nice letter from Lieut. Lyle of the recruiting office in San Francisco thanking us for the opportunity of attending our meeting July 23. He said: "I thoroughly enjoyed every phase of the meeting and especially at having an opportunity of meeting so many of your members. We appreciate, a great deal, the help which your organization has given us in the past and we are hopeful that through your membership, you will be able to submit names or at least give out information to prospective auxiliary members."

FINANCIAL NOTE

Our treasurer, Edith Knott, reminds us that dues for this current quarter must be in by August 15th because this is the month that dues must be paid to the National and State Federations. There will be a penalty of 25c imposed by the Federation for each delinquent member.

VACATIONS

We hear rumors of many of our members going and coming on vacations. Don't know just who the list includes—but anyway, if you've been away, we hope you had a swell time; and if you're going, please cast a sympathetic thought back home to the little gal still pounding the typewriter.

SICK

We understand JANE PATTERSON is quite ill, with possibly an operation in the offing. We hope by the time this is printed she will be well on the way to recovery.

PEGGY KEITH has been quite ill, but is now able to be up and around her home. A card from any member will be greatly appreciated.

BIRD WILSON

is working in San Francisco so the Club Office will not be open Wednesday afternoons during August.

"ABOVE AVERAGE"

That's what the man said when we turned in our first batch of model airplanes to the Junior Chamber of Commerce! It made us feel terribly proud because we know as time goes on, we're going to do better 'n better. Just a matter of getting the hang of the thing.

Why don'tcha come and join us, huh? At first it all may seem very bewildering—then all of a sudden you get the feel of it, and production speeds up. Quite fascinating work, and the government needs the planes badly.

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON

Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue
If no answer call TRinidad 2410

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things to eat. Reasonable prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland
GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

CLUB OFFICES

Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the office
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nunez
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyd
Treasurer .....Edith Knott
Auditor .....Olive Cathcart

Directors

Winifred Brightman Grace Morton
Grace E. Campbell Jeanette Ralston
Jennie Hammond Gretchen Wagner

AUGUST BIRTHDAYS

August 2—Susanne Chalmers
August 4—Emilie Bruhns
August 9—Cleo Derbfus
Alice Voisinet
August 13—Laura Shoptaugh
August 18—Dr. Luella Swauger
August 21—Catherine Delamothe
Grace Morton
August 24—Jennie Selleck

The Business Women's

HERALD

September, 1942

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

Ave., Berkeley. Please make these changes in your rosters.

PROGRESSING

Jane Patterson is still ill in Peralta Hospital, but is progressing, according to recent reports.

"TO MY SECRET PAL

My sincere thanks for the beautiful butterfly pin which you sent me for my July birthday. In response to your card of August 10th will reply that I like and can use the pin. It is on the left pocket of my sport suit right over my heart. I love the picture of the owl. Love and thanks. Georgia Maiden."

TO THE PAL OF IVA HAVLIN

Apparently you hit the jack pot when you sent her that orchid for her birthday! It's the first orchid she has ever had, and judging from her enthusiasm when she asked us to please thank her Pal, she liked it tremendously.

WE WON A PRIZE!

Did you hear Sam Hayes' broadcast Monday morning, August 3rd? He awarded our club the weekly Pacific Coast prize for war activity achievement based on our Red Cross work, model airplanes and purchase of War Bonds. The award is a case of Wheaties, and when it arrives each individual package will be raffled at one of our regular meetings to raise more money for the War effort.

IN MEMORIAM

Our dearly loved member
PEGGY KEITH
who died August 20th

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service

Multigraphing Public Stenographer

ERS

SEPTEMBER PROGRAM

SEPTEMBER 1—BOARD MEETING—7:00 p. m.
Club Office, Room 258, Hotel Oakland

SEPTEMBER 3—BREAKFAST, 75c—7:30 to 8:30 a. m
Venetian Room, Hotel Oakland
Speaker: Lieut. Lester Devine

SEPTEMBER 10—LUNCHEON, $1.00—12:15
West Room, Hotel Oakland
ROUND TABLE GET-TOGETHER
Come and help with the final arrangemen for the annual money-raising dinner on th 24th.

SEPTEMBER 17—HOSTESS NIGHT AT OAKLAND HOSPITALITY HOUSE FOR SERVICE ME —7:00 to 10:00 p. m.
660 Thirteenth Street.
Get in touch with Dorothy Roberts to mak your reservation to work in the canteen Office phone, HI. 0844. Home, GL. 889

SEPTEMBER 19-20—BAY DISTRICT CONFERENCE, STOCKTON

SEPTEMBER 24—UNITED NATIONS DINNER AN ENTERTAINMENT—6:30 p. m.
Rockridge Women's Club, 5682 Keith Ave Oakland.
Much of the food is being donated, so th price of the dinner is only $1.00, but yo are asked to bring service men and guest The bigger the crowd the more money w will make, and all proceeds above expense will be used for Hospitality House expense and the Oakland War Chest. Huge ente tainment comprising leading local talent. It the show of the year! Be sure to be there Help the war effort—Buy as many tickets a possible!

EVERY MONDAY EVENING—7:00 to 10:00 p. m.
MODEL AIRPLANE CLASS
Park Boulevard Recreation Center at Park Blvd. and Newton Ave. Everyone welcome

B. P. W. C. NOTES

MODEL AIRPLANE CLASS

is still going strong. To date we have turned in 35 finished models for which we are receiving continued thanks. But we need more workers. Please come and join the Monday evening classes.

THE MORGANS . . .

Tess and Norton gave a copy of "Mission to Moscow" for us to give the men in service. It is being greatly appreciated by the boys at "The Lounge," which is the 7th Street Hospitality House for boys en route.

WIN BRIGHTMAN

reports that the boys at said Lounge are extremely enthusiastic about the California fruit we furnish to them regularly. All we do is pay the bill, however; Winnie orders the fruit and takes it down there.

ANOTHER WAAC

Helen Power's daughter has joined the Waacs. We're extremely proud to have one so close to our midst.

MANY THANKS

to Dora Cooley and her sisters who again proved such charming hostesses in opening their Terrace Street home to us for an equally charming book review. To miss a book review by Mrs. Davis is like mising a big adventure. Personally, we were delighted to be there.

ADDRESS CHANGES

Freda Smith may now be found at 91 Ramona; telephone OL. 9777. Winifred Brightman has moved in with Marguerite Muir at 5869 Chabot Road; and Gretchen Wagner has sold her home and taken Win's apartment at 2500 Hillegass Ave., Berkeley. Please make these changes in your rosters.

PROGRESSING

Jane Patterson is still ill in Peralta Hospital, but is progressing, according to recent reports.

"TO MY SECRET PAL

My sincere thanks for the beautiful butterfly pin which you sent me for my July birthday. In response to your card of August 10th will reply that I like and can use the pin. It is on the left pocket of my sport suit right over my heart. I love the picture of the owl. Love and thanks.

Georgia Maiden."

TO THE PAL OF IVA HAVLIN

Apparently you hit the jack pot when you sent her that orchid for her birthday! It's the first orchid she has ever had, and judging from her enthusiasm when she asked us to please thank her Pal, she liked it tremendously.

WE WON A PRIZE!

Did you hear Sam Hayes' broadcast Monday morning, August 3rd? He awarded our club the weekly Pacific Coast prize for war activity achievement based on our Red Cross work, model airplanes and purchase of War Bonds. The award is a case of Wheaties, and when it arrives each individual package will be raffled at one of our regular meetings to raise more money for the War effort.

IN MEMORIAM

Our dearly loved member

PEGGY KEITH

who died August 20th

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON

Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue
If no answer call TRinidad 2410

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things to eat. Reasonable prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland
GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

CLUB OFFICES

Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the office
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nunez
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyd
Treasurer .....Edith Knott
Auditor .....Olive Cathcart

Directors

Winifred Brightman Grace Morton
Grace E. Campbell Jeanette Ralston
Jennie Hammond Gretchen Wagner

SEPTEMBER BIRTHDAYS

September 2—Mrs. A. C. Kennedy
September 14—Helen Power
September 16—Jennie Hammond
September 23—Grace Campbell
September 24—Helen Augsburg
September 30—Marie Graves

The Business Women's

HERALD

October, 1942

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

to know who you are so I can thank you in person, but in the meantime this must suffice.

And to the many members who sent me cards and good wishes, may I also say thank you.

Helen Augsburg

WANT TO MAKE SCRAP BOOKS FOR THE SERVICE MEN?

This is nice work and very important to the war effort—but best of all, something you can do at home alone or with small neighborhood groups. Katherine Kolasa who is the originator of the idea has agreed to take an evening to tell you just how it is done; where to get the materials, etc. So any of you who are interested, will you please get in touch with Helen Augsburg and she will let you know when a date can be set.

ILL

It is with regret that we inform you of the illness of our member Dr. Lillian Shields. She is home with a nurse.

OCTOBER BIRTHDAYS

October 8—Della Johnston

October 12—Carrie Hall

October 18—Lota Mitcheltree
Elsie Wood

October 25—Freda Smith

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Pledmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Pledmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service

Multigraphing Public Stenographer

E R S

OCTOBER PROGRAM

OCTOBER 1—BREAKFAST, 75c—7:30 to 8:30 a. m.

Venetian Room, Hotel Oakland

Magic Exhibition performed by Stanley Lerche, student at the S. F. State College.

OCTOBER 6—BOARD MEETING—7:00 p. m.

Club Office, Room 258, Hotel Oakland

OCTOBER 8—LUNCHEON, $1.00—12:15 p. m.

West Room, Hotel Oakland

Speaker: Eloise Ryan, librarian at the U. S Naval Air Base.

Subject: "Victory Books for the Service Men"

OCTOBER 15—HOSPITALITY HOUSE FOR SERVICE MEN

660 Thirteenth Street 7 to 10 p. m

This is our evening to furnish food an entertainment. If you can spare three hou to work in the canteen, please call ou chairman, Dorothy Roberts.

OCTOBER 22—BOOK REVIEW BY MRS. ALEX DAVIS

Announcement of time, place and book wi be sent to you later.

EVERY MONDAY EVENING—7:00 to 10:00 p. m.

MODEL AIRPLANE CLASS

Park Boulevard Recreation Center at Pa Blvd. and Newston Ave.

It's fun! It's inspiring! But most of it's rendering a service to our Governme

To date we have turned in 64 finishe models.

Marie Bruguiere — October Program Chai man.

B. P. W. C. NOTES

OUR UNITED NATIONS DINNER

Wasn't it a swell party? Money is still coming in so we don't know yet how much was cleared for the War Chest, Hospitality House and Red Cross kits, but we will let you know just as soon as Edith is able to complete the figures.

The Board wishes to thank each and everyone of you for the parts you played in making the evening such a huge success. All the fine contributions of assistance and money and food, and the tremendous crowd you turned out represented a spirit of cooperation and club fellowship that will never be forgotten. It may be a long time before conditions will permit us to give another such event, and so we doubly cherish the memory of a happy evening.

DeNEALE MORGAN

was in town for the party and brought with her a goodly number of her paintings of Carmel scenes and other familiar subjects. Most graciously DeNeale is offering 10 per cent of the sales prices on any of her pictures which our club members might be instrumental in selling, to the club war fund. When she returns home she will leave some of the pictures with us. At present they may be seen at Marcella Graham's. Phone HU. 6553. The address is 4130 Gilbert Street. Remember these pictures make lovely, lasting gifts.

DEAR PAL:

Many, many thanks for my birthday remembrance which has found a prominent place in the midst of my dog collection. I am anxious to know who you are so I can thank you in person, but in the meantime this must suffice.

And to the many members who sent me cards and good wishes, may I also say thank you.

Helen Augsburg

WANT TO MAKE SCRAP BOOKS FOR THE SERVICE MEN?

This is nice work and very important to the war effort—but best of all, something you can do at home alone or with small neighborhood groups. Katherine Kolasa who is the originator of the idea has agreed to take an evening to tell you just how it is done; where to get the materials, etc. So any of you who are interested, will you please get in touch with Helen Augsburg and she will let you know when a date can be set.

ILL

It is with regret that we inform you of the illness of our member Dr. Lillian Shields. She is home with a nurse.

OCTOBER BIRTHDAYS

October 8—Della Johnston

October 12—Carrie Hall

October 18—Lota Mitcheltree
Elsie Wood

October 25—Freda Smith

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON

Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue
If no answer call TRinidad 2410

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things to eat. Reasonable prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland
GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

CLUB OFFICES

Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the office EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding STUDENT LOAN FUND please call Josephine Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nunez
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyd
Treasurer .....Edith Knott
Auditor .....Olive Cathcart

Directors

Winifred Brightman Grace Morton
Grace E. Campbell Jeanette Ralston
Jennie Hammond Gretchen Wagner

The Business Women's

HERALD

November, 1942

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

NOTE FROM DR. LILLIAN SHIELDS

Many thanks for the flowers and card. Am improving slowly.

MAGAZINES NEEDED

Your old copies of the Saturday Evening Post, Colliers, Cosmopolitan, Esquire and New Yorker are greatly needed by those who are making U. S. O. Scrap Books for the men in service. Get in touch with Helen Augsburg if you have magazines you can spare.

BETWEEN NOW AND CHRISTMAS

you may want to buy one of DeNeale Morgan's very lovely water color pictures. A portfolio of selections is in the Club office for you to see. The prices are from $5.00 to $10.00 and 10 per cent goes into the club War Fund.

NOVEMBER BIRTHDAYS

November 2—Ella Saylor Brooks
November 8—Marie Bruguiere
November 16—Willa Prather
November 16—Louise Schmits
November 23—Elva McGraw
November 25—Grace Lyon
November 27—Alice Moore

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Pledmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Pledmont 0731

RONIZE YOUR CLUB ADVERT

NOVEMBER PROGRAM

NOVEMBER 3—BOARD MEETING—7:00 p. m.
Club office, Room 258, Hotel Oakland

NOVEMBER 5—BREAKFAST, 85c—7:30 to 8:30 a. m.
Venetian Room, Hotel Oakland
Business meeting . . . "Where do we go from here?" Due to the high cost of food, it may be necessary for us to substitute some other type of meeting. Please come and help solve the problem that so vitally concerns us all.

NOVEMBER 5—U. S. O. SCRAP BOOK CLASS
7:00 p. m.
Club office, Room 258 Hotel Oakland

NOVEMBER 12—LUNCHEON, $1.00—12:15 noon
West Room, Hotel Oakland
Speaker: Howard Wills of the Oakland School Department
Chairman: Mary Barmby

NOVEMBER 12—U. S. O. SCRAP BOOK CLASS
7:30 p. m.
Home of Helen Augsburg
4295 Gilbert Street, Oakland

NOVEMBER 19—THANKSGIVING DINNER, $1.75
6:30 p. m.
Blue Room, Hotel Oakland
(Note: Please make reservations by phoning secretary Mary Ada Boyd)
Speakers:
Katherine Bangs, Mgr. Oakland Office, U. S. Employment
Subject: "Women in War Industry"
Edith Sweitzer Small, United Air Lines, Mills Field
Subject: "Women in Air Service"
Sarah Rehling, Labor Relations, Richmond Shipyards
Subject: "Women in Ship Building"
Musical Entertainment
Chairman: Josephine Holly

B. P. W. C. NOTES

IATION FEE WAVED

Grace Morton, membership chairman, sent you a letter telling you of the board action to suspend the initiation fee of $15.00 for the balance of the administration, so that war work may be stepped up to a maximum. There is so very much to do, and the greater the "woman-power," the more we can accomplish. We have much to offer the business woman of today; you will be doing a great kindness to whomsoever you give an application blank.

M THE F & F (Facts and Figures) DEPT.

Over $250 was netted from our Allied Nations Dinner on September 24th . . . Two additional $100 denomination War Bonds were purchased last month . . . Your club donated $50 to the Metropolitan Oakland War Chest (100 per cent more than we were asked for!) . . . $50 was given to the Red Cross to buy the contents for 50 kits for Service Men. The bags were made under the supervision of Elsie Beaumont in her sewing classes.

'H KNOTT

is working as a volunteer hostess at the Seventh Street Lounge every Sunday morning.

NIE SELLECK

is making very beautiful Red Cross First Aid kits to be carried in automobiles for emergencies. The cost is $1.50 and 10 per cent goes into the club War Fund.

NOTE FROM DR. LILLIAN SHIELDS

Many thanks for the flowers and card. Am improving slowly.

MAGAZINES NEEDED

Your old copies of the Saturday Evening Post, Colliers, Cosmopolitan, Esquire and New Yorker are greatly needed by those who are making U. S. O. Scrap Books for the men in service. Get in touch with Helen Augsburg if you have magazines you can spare.

BETWEEN NOW AND CHRISTMAS

you may want to buy one of DeNeale Morgan's very lovely water color pictures. A portfolio of selections is in the Club office for you to see. The prices are from $5.00 to $10.00 and 10 per cent goes into the club War Fund.

NOVEMBER BIRTHDAYS

November 2—Ella Saylor Brooks
November 8—Marie Bruguiere
November 16—Willa Prather
November 16—Louise Schmits
November 23—Elva McGraw
November 25—Grace Lyon
November 27—Alice Moore

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON

Spencer Corsetiere

TRinidad 1759 8121 Ney Avenue

If no answer call TRinidad 2410

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things to eat. Reasonable prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

CLUB OFFICES

Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the
EVERY THURSDAY MORNING, 9:30 to

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 72

Officers

President.....Eunice Kertell N
Vice President.....Helen Aug
Recording Secretary.....Mary Ada
Treasurer .....Edith
Auditor .....Olive Ca

Directors

Winifred Brightman Grace Morton
Grace E. Campbell Jeanette Ralston
Jennie Hammond Gretchen Wagner

The Business Women's

HERALD

December, 1942

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

RECIPE FOR SCRAP BOOK PASTE

1 cup sugar 1 cup flour
2 tbsp. powdered alum

Mix these ingredients thoroughly. Add 1 cup cold water and stir until smooth. Then add another cup of cold water and 2 cups of hot water. Cook in a double boiler for one half hour stirring constantly. If desired, add 15 drops oil of cloves or wintergreen.

NOTE: This makes 1 quart of paste and should be kept in a tightly closed jar when not in use. Keeps best in ice box.

REMEMBER

De Neale Morgan's paintings which may be seen in the club office. They make exceptional Christmas gifts. The scenes are mostly around Carmel.

WE WERE SORRY TO LEARN

that Dr. Poole has been very ill with the flu. Much better now, however, and we hope to see her at a meeting soon.

WELCOME TO OUR SEVEN NEW MEMBERS

We are proud to welcome you into our Club.

DECEMBER BIRTHDAYS

December 3—Effie Barnes
December 12—Agnes Downie
December 13—Mary Barmby
December 21—Faye Buckley
December 28—Nora Glick

DON'T DISAPPOINT YOUR PAL

Be sure to be at the Christmas Dinner. The little package you bring for her will reveal your name.

EDITH KNOTT WISHES TO THANK PAL

We had an S. O. S. call on Thanksgiving Day from Edith saying won't you please put a note in the Herald thanking my Pal for the book on my birthday and a beautiful Thanksgiving remembrance. So, dear Pal, you are hereby thanked.

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service

Multigraphing Public Stenographer

ISERS

DECEMBER PROGRAM

DECEMBER 1—BOARD MEETING—7:00 p. m.
Club office, Room 258, Hotel Oakland

DECEMBER 3—BREAKFAST, 85c—7:30 to 8:30 a. m
Venetian Room, Hotel Oakland

Begin the Christmas month by attending th "Singing Breakfast" under the direction our own member, Rudolphine Radil. Let spirit of festivity prevail for one hour; will help us to keep "chins up" as we tack the sterner jobs.

Chairman: Faye Buckley

DECEMBER 10—LUNCHEON, $1.00—12:15 noon
West Room, Hotel Oakland

Viola French will entertain us with the rea ing of a Christmas story.

Chairman, Edith Peterson

DECEMBER 10—U. S. O. SCRAP BOOKS
Home of Helen Augsburg
4295 Gilbert Street, Oakland

DECEMBER 17—ANNUAL CHRISTMAS DINNER, $1.75, 6:30 p. m.
Crystal Room, Hotel Oakland

(Please make reservations for yourself an guests by calling Secretary Mary Ada Boyd

This is the big party when the Pals of th year are revealed, and you disclose your ide tity to your Pal. Be sure and come.

Speaker: Rev. George E. Petrie
His subject will include the work of Chap lains in the Service, as well as a Christma message to all of us.

Entertainment: With the thought of our boys fighting our fight in the South Pacific, it seems right that we too, only dream of a "white Christmas" and seek for our entertainment something entirely new. So we will be entertained as if we were at the Royal Hawaiian Hotel . . . with a program of Hawaiian dancing and singing under the direction of Jean Loper.

Presiding Officer and Chairman:
Eunice Nunez

ELLA SAYLOR BROOKS—December Programs

B. P. W. C. NOTES

LETTER OF THANKS

From the Corresponding Secretary of Hospitality House comes this note:

"Such a grand gift to the comforts of our Boys as the load of logs for the fire place at Hospitality House. Many of our guests would voice their appreciation did they know. So may I express to you, for them and all interested in their comforts, deep appreciation and thanks for the wonderful gift."

GAMES FOR THE LOUNGE

Winifred Brightman displayed a beautiful assortment of games picked out for the service men at the Seventh street Lounge. We are mighty proud that we can continue to add to the happiness of so many.

U. S. O. SCRAP BOOKS

To date members of our club and their friends have taken close to 200 books. Many have been completed and turned in; others are in the process. All those who are working on them agree that it is a very pleasant as well as profitable pastime.

RECIPE FOR SCRAP BOOK PASTE

1 cup sugar 1 cup flour
2 tbsp. powdered alum

Mix these ingredients thoroughly. Add 1 cup cold water and stir until smooth. Then add another cup of cold water and 2 cups of hot water. Cook in a double boiler for one half hour stirring constantly. If desired, add 15 drops oil of cloves or wintergreen.

NOTE: This makes 1 quart of paste and should be kept in a tightly closed jar when not in use. Keeps best in ice box.

REMEMBER

De Neale Morgan's paintings which may be seen in the club office. They make exceptional Christmas gifts. The scenes are mostly around Carmel.

WE WERE SORRY TO LEARN

that Dr. Poole has been very ill with the flu. Much better now, however, and we hope to see her at a meeting soon.

WELCOME TO OUR SEVEN NEW MEMBERS

We are proud to welcome you into our Club.

DECEMBER BIRTHDAYS

December 3—Effie Barnes
December 12—Agnes Downie
December 13—Mary Barmby
December 21—Faye Buckley
December 28—Nora Glick

DON'T DISAPPOINT YOUR PAL

Be sure to be at the Christmas Dinner. The little package you bring for her will reveal your name.

EDITH KNOTT WISHES TO THANK PAL

We had an S. O. S. call on Thanksgiving Day from Edith saying won't you please put a note in the Herald thanking my Pal for the book on my birthday and a beautiful Thanksgiving remembrance. So, dear Pal, you are hereby thanked.

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON

Spencer Corsetiere

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things to eat. Reasonable prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

CLUB OFFICES

Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the office
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nunez
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyd
Treasurer .....Edith Knot
Auditor .....Olive Cathcart

Directors

Winifred Brightman Grace Morton
Grace E. Campbell Jeanette Ralston
Jennie Hammond Gretchen Wagner

The Business Women's

HERALD

January, 1943

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

SUZANNE CHALMERS

We were unhappy to learn that Suzanne was very ill over the holidays with shingles. But she is greatly improved now and we will look forward to seeing her back at meetings soon.

SORRY, TOO

that we have been out of circulation so much of late due to terrific pressure of business that we know of no other items to fill up this page.

JANUARY BIRTHDAYS

January 4—Jeanette Condy
January 8—May Schuler
January 14—Mary Oral Hill
January 19—Elsie Beaumont
January 20—Marguerite Muir
January 28—Nell Wishart

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service

Multigraphing Public Stenographer

ERS

JANUARY PROGRAM

JANUARY 5—BOARD MEETING—7:00 p. m.

Club office, Room 258, Hotel Oakland

JANUARY 7—BREAKFAST, 85c—7:30 to 8:30 a. m.

Venetian Room, Hotel Oakland
A program super-special!

Speaker: Dr. N. Wing Mah, Political Science Professor of the University of California.

Subject: China and the War

Dr. Mah was born in Canton, China; received part of his education there, but came to the United States to complete his studies. He has taught in China as well as here, and speaks authoritatively on his subject.

JANUARY 14—LUNCHEON, $1.00—12:15 noon

West Room, Hotel Oakland

Speaker: Bill Benton, character analysist

Subject: "YOU"

Mr. Benton is not only a fascinating speaker which we are fortunate to be able to present to you at this luncheon, but the subject matter of his talk represents 30 years of research.

Be sure and attend this meeting!

JANUARY 14—U. S. O. SCRAP BOOKS—7:30 p. m.

Home of Helen Augsburg
4295 Gilbert Street, Oakland

JANUARY 21—HOSPITALITY HOUSE—7:00 p. m.

On this evening we resume our work at Oakland's Hospitality House. If you can serve please get in touch with Chairman Dorothy Roberts.

NUARY 28—BOOK REVIEW

A card announcing the time, place, reviewer and book will be mailed to you later. In the meantime, save the evening!

ALICE VOISINET—January Programs

B. P. W. C. NOTES

GN UP FOR YOUR 1943 PAL!

These are days when we are doing everything we possibly can to help the men and women in uniform for Uncle Sam. But that doesn't mean that a little time can't be taken out now and again throughout the year to do some little thing for a member of your own club. A Pal is fun. Send a card now and then or a remembrance on a special occasion, and you will find you are spreading happiness.

Sign your name on the enclosed post card and mail it today. You will be assigned a Pal in a very few days.

CRAP BOOKS

continue to be important war business. The demand for them is greater and greater—particularly from members of the Oakland B. P. W. C. because they are doing such beautiful work. Please keep it up.

And if you know the addresses of any boys or nurses in the service overseas, who would like to receive Scrap Books to read, please turn their names in to Helen Augsburg. She will personally attend to the mailing of them.

SUZANNE CHALMERS

We were unhappy to learn that Suzanne was very ill over the holidays with shingles. But she is greatly improved now and we will look forward to seeing her back at meetings soon.

SORRY, TOO

that we have been out of circulation so much of late due to terrific pressure of business that we know of no other items to fill up this page.

JANUARY BIRTHDAYS

January 4—Jeanette Condy

January 8—May Schuler

January 14—Mary Oral Hill

January 19—Elsie Beaumont

January 20—Marguerite Muir

January 28—Nell Wishart

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON

Spencer Corsetiere
TRinidad 1759 8121 Ney Avenue
If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things to eat. Reasonable prices.

Jennie M. Hammond

ERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland
GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service
Multigraphing Public Stenographer

SERS

CLUB OFFICES

Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the offic
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nun
Vice President.....Helen Augsbu
Recording Secretary.....Mary Ada Bo
Treasurer .....Edith Kno
Auditor .....Olive Catho

Directors

Winifred Brightman Grace Morton
Grace E. Campbell Jeanette Ralston
Jennie Hammond Gretchen Wagner

CALIFORNIA STATE LIBRARY

The Business Women's

HERALD

February, 1943

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 258, Hotel Oakland

KEEP UP THE GOOD WORK

Thousands of U. S. O. Scrap Books are still needed! The quota will never be completed until the war is over. Keep pasting so the boys overseas may keep reading!

NURSES FROM OAK KNOLL ENTERTAINED

An invitation extended to the nurses at Oak Knoll Hospital Base to attend our January Book Review was accepted by seven of the nurses. They were extremely appreciative and we sincerely hope they will always feel free to attend any of our meetings. They are here from all over the country and doing a wonderful job for the boys.

HOW ABOUT RED CROSS SEWING?

There is demand for much sewing to be done. How about it? Shall we organize a weekly class again?

FEBRUARY BIRTHDAYS

February 5—Helen O'Neil

February 7—Mrs. Ellis Kocher

February 14—Dr. Lillian Shields

February 29—Jane Patterson

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

MYRTLE H. HOLTZMANN

Barndollar Letter Service

324 13th Street, Oakland

GLencourt 3808

COMPLETE MAIL SERVICE

Mimeographing Hooven Letter Service

Multigraphing Public Stenographer

FEBRUARY PROGRAM

FEBRUARY 2—BOARD MEETING—7:00 p. m.
Club Office, Room 258, Hotel Oakland

FEBRUARY 4—BREAKFAST, 85c—7:30 to 8:30 a. m.
Venetian Room, Hotel Oakland

Speaker: Mr. Wetmore, Safety Engineer f the Eastbay Municipal Utility District, wi talk to us on the "Visual Program" of th organization, demonstrated with actual equip ment.

This is a talk replete with well-worth know ing information, and humor. Mr. Wetme comes to us highly recommended as an ente taining and interesting speaker. The days a getting lighter earlier, so we expect a bigg crowd!

FEBRUARY 11—LUNCHEON, $1.00—12:15 noon
West Room, Hotel Oakland

Speaker: Mr. Grant of the War Housin Center of the Chamber of Commerce. Hi subject will be "War Housing"—of vit importance to all of us living in this wa industrial center. Come and hear the stor of what Oakland is doing.

FEBRUARY 18—

It looks as if there might be a party on thi evening to welcome the many New Member who have joined our club this year. Furthe announcement later.

FEBRUARY 25—BOOK REVIEW, 25c—8:00 p. m.
Hotel Oakland

R

;SERS

B. P. W. C. NOTES

BURIED IN THAT PILE OF PAPERS ON YOUR DESK

you will probably find your War Work Report Questionnaire if you haven't already sent it in! Will you please dig it out, take a few minutes to fill it out, and then mail it to the club office? You are one of 95 important members of the B. P. W. C. Club. The composite report cannot possibly be completed until you send in your questionnaire. It is vitally important, so please do it today—even if you can fill in only one blank. If we can't have a complete picture, there is no need to have any—so will you please do it now? If by any chance you have lost your questionnaire, phone Helen Augsburg. TEmplebar 2885, and she will mail you another.

VALENTINE'S DAY—FEBRUARY 14th

Remember your Pal!

ANOTHER OPPORTUNITY

for our Club to show its patriotism, and certainly the record has been of the finest.

Welders and other workers are desperately needed so that men can be released for farm work in food production. Southern California shows 47% women in work of this kind, while we have less than 10%! Let's rally to the cause and see how many of our neighbors, friends, relatives and associates we can get to help us.

Training at Central Trades School. Pay 95c per hour while in school; can earn 95c to $1.25 per hour thereafter.

Hours: 7:00 to 3:30

3:30 to 11:30—Additional 10%

11:30 to 7:00—Additional 15%

Many advantages such as Hospital Care and Nurseries for children. For further information, talk with Grace Morton, TEmplebar 0176.

KEEP UP THE GOOD WORK

Thousands of U. S. O. Scrap Books are still needed! The quota will never be completed until the war is over. Keep pasting so the boys overseas may keep reading!

NURSES FROM OAK KNOLL ENTERTAINED

An invitation extended to the nurses at Oak Knoll Hospital Base to attend our January Book Review was accepted by seven of the nurses. They were extremely appreciative and we sincerely hope they will always feel free to attend any of our meetings. They are here from all over the country and doing a wonderful job for the boys.

HOW ABOUT RED CROSS SEWING?

There is demand for much sewing to be done. How about it? Shall we organize a weekly class again?

FEBRUARY BIRTHDAYS

February 5—Helen O'Neil

February 7—Mrs. Ellis Kocher

February 14—Dr. Lillian Shields

February 29—Jane Patterson

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

PRINTING

Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON

Spencer Corsetiere

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things to eat. Reasonable prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

CLUB OFFICES

Room 258, Hotel Oakland
Telephone TEmplebar 0462

You will find President Eunice Nunez in the office
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nunez
Vice President.....Helen Augsburg
Recording Secretary.....Mary Ada Boyd
Treasurer .....Edith Knott
Auditor .....Olive Cathcart

Directors

Winifred Brightman — Grace Morton
Grace E. Campbell — Jeanette Ralston
Jennie Hammond — Gretchen Wagner

The Business Women's

HERALD

CALIFORNIA STATE LIBRARY

March, 1943

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Room 411, Stewart Building
532 Sixteenth Street, Oakland

as the other members of the family. My heartfelt thanks to you.—Winifred Brightman.

Dear Pal: Thanks so much for the lovely handkerchief and birthday greetings. It is always so nice to be remembered and it adds a little more "spice" to try and guess from whom it came.—Marguerette Muir.

REMEMBER YOUR PAL ON HER BIRTHDAY!

MARCH BIRTHDAYS

March 2—Amy Kirkendall
March 6—Rudolphine Radil
March 8—Ruby Raymond
Geraldine Helbush
March 18—Olive Cathcart
March 20—Tess Morgan
March 25—Anna Lignell
March 29—Edith Paterson
March 31—Ida May Evans
Meta Mohr

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERT

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

MARCH PROGRAM

EVERY MONDAY EVENING

MAR. 1, 8, 15, 22, 29—RED CROSS SEWING, 7 p. m.
New Club Offices

MARCH 2—BOARD MEETING—7:00 p. m.
Club Office

MARCH 4—BREAKFAST, $1.00—7:30 to 8:30 a. m.
Coit Hotel

Important Business Meeting to elect three members to the Nominating Committee, and discuss proposal that we sell our piano. Please be present.

MARCH 11—LUNCHEON, $1.00—12:15 noon
Hotel Coit

Speaker: Mr. Raymond Hall, head of the Victory Garden Committee of the Business Men's Garden Club.

Subject: "Our Back Yard Victory Gardens."

Even if you live in an apartment and can have no garden of your own, come and hear all about it so you can help your friends.

MARCH 18—U. S. O. SCRAP BOOKS—7:00 p. m.
Club Office

Also Red Cross Sewing. Plenty of room, so come and bring your friends.

MARCH 25—HOUSE WARMING—Details later

In our own new home.

It will be a very simple affair, but it will be in our own social hall where we can have a lot of fun . . . the kind of party where we all get better acquainted.

Chairman: Faye Buckley

B. P. W. C. NOTES

ND BY NOW OF COURSE YOU KNOW . . .

That the army took over the Hotel Oakland and we had to move out in a hurry. We were loath to leave the place where we had been so happy and so comfortably situated. Fortunately, however, Faye Buckley was able to come to the rescue and find us a new home in spite of the fact it was Washington's birthday and a holiday . . . and now we're practically settled. The real house-warming is going to be March 25th, as you will see by the calendar of events; so set that evening aside.

HE PARTY AT DORA COOLEY'S

was truly one of the nicest affairs we have ever had. It is certaily wonderful of Dora to open her home to us, and we want her to know how very much we appreciate it.

N ORCHID TO THE POST ENQUIRER

Did you see the pictures they took at the party at Dora's? They appeared in the February 25th issue . . . three of them . . . showing Eunice, Winifred Brightman and Helen O'Neill working on U. S. O. Scrap Books; Jennie Selleck, Elsie Beaumont and Ora Mae Griggs doing Red Cross sewing; and Dora serving refreshments to new members Ellen Church, Anna Cushing and Neva Brodrick. Thank you, Post Enquirer.

TTERS TO PALS . . .

Dear Pal: Mere words are futile to express my thanks for the exquisite valentine you so lovingly sent me. It brought great joy to me as well as the other members of the family. My heartfelt thanks to you.—Winifred Brightman.

Dear Pal: Thanks so much for the lovely handkerchief and birthday greetings. It is always so nice to be remembered and it adds a little more "spice" to try and guess from whom it came.—Marguerette Muir.

REMEMBER YOUR PAL ON HER BIRTHDAY!

MARCH BIRTHDAYS

March 2—Amy Kirkendall
March 6—Rudolphine Radil
March 8—Ruby Raymond
Geraldine Helbush
March 18—Olive Cathcart
March 20—Tess Morgan
March 25—Anna Lignell
March 29—Edith Paterson
March 31—Ida May Evans
Meta Mohr

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

PRINTING

Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON

Spencer Corsetiere

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.

Jennie M. Hammond

SERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

ERS

CLUB OFFICES

Room 411, Stewart Bldg.
532 Sixteenth Street, Oakland

You will find President Eunice Nunez in the offi
EVERY THURSDAY MORNING, 9:30 to 1

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nun
Vice President.....Helen Augsbu
Recording Secretary.....Mary Ada Bo
Treasurer .....Edith Kn
Auditor .....Olive Catho

Directors

Winifred Brightman Grace Morton
Grace E. Campbell Jeanette Ralston
Jennie Hammond Gretchen Wagner

The Business Women's

HERALD

April, 1943

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 416, Stewart Building
532 Sixteenth Street, Oakland

NEW MEMBERS

Nothing makes us feel more worth while than the ever increasing number of business women who are seeking affiliation with our club. We are proud of the activities and accomplishments that are attracting them. Bouquets of orchids to Grace Morton who is doing such a swell job in signing them up.

REMEMBER YOUR CLUB ROOMS

If you have any card tables, lamps, cupboards or other pieces of furniture that you can't use, and would look well in the new club rooms, we would be happy to have them.

REPORT OF THE NOMINATING COMMITTEE

For President, Helen Augsburg; vice-president, Winifred Brightman; secretary, Phyllis Amman; treasurer, Inez Miller; auditor, Alice Voisinet; directors: Elsie Beaumont, Meta Mohr and Gretchen Wagner.

APRIL BIRTHDAYS

April 2—Hazel Steen
April 6—Marcella Graham
April 12—Winifred Brightman
April 17—Hazel Townsend
April 18—Mary Campbell
Ruth Macauley
April 23—Margaret Chalmers
April 24—Myrtle Holtzmann
April 25—Carrie Hall

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERT

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—in the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

SERS

APRIL PROGRAM

EVERY MONDAY EVENING—7:00 p. m.

APRIL 5, 12, 19 and 26—CLUB OFFICES

Red Cross Sewing and U. S. O. Scrap Books

Plenty of room and your help is urgently needed

TUESDAY, APRIL 6—BOARD MEETING

FRIDAY, APRIL 9—BREAKFAST, $1.00—7:30 a. m.

Zerikotes Boat House Dining Room on Lake Merritt, 1520 Oak Street.

Business Meeting. Election of Officers and Directors for the coming year. Committee and Officers' reports.

SUNDAY, APRIL 18—LUNCHEON, $1.50—1:00 p. m

Hotel Claremont (Lido Deck)

Installation of Officers and Directors. Our own member, Mae Wilkin, is to be the installing officer.

Speaker: Mrs. Frank Colbourn

Subject: "Pan Americanism"

Guests of Honor: Consul-General Juan Jose Martinez Lacayo, Dean of Consul Generals of South America

Ethel Johnston, vice-president of the State Federation of B. P. W. C.

Soloist: Rhea Kessler who will appear in South American songs and costume.

PLEASE MAKE RESERVATIONS: Call Mary, Ada Boyd, Eunice Nunez or Helen Augsburg.

B. P. W. C. NOTES

AIL TO HALE BROS!

Our member Josephine Holly first heard of the Red Cross Blood Bank and U. S. O. Scrap Books through announcements made at our club meetings. Result: she carried the information back to Hale Bros. where she is personnel director; organized the employees there into action. To date they have given 100 pints of blood, and are turning out Scrap Books at the rate of a dozen a week.

EL & TEL, TOO

And now Anna Lignell is interesting employees of the Telephone Company in the same proposition in respect to the Scrap Books.

PEAKING OF SCRAP BOOKS . . .

The Oakland B. P. W. C. is responsible to date, for the making of 400 books. According to reports from headquarters we lead the field among organizations! Nice going, us. The books are being more and more beautifully made, too. Keep up the good work.

LX OFFERS $25 WAR BOND

for best U. S. O. Scrap Book turned in each week. Why not enter in the contest? For details listen to Ruth Franklin at 3:15 Monday through Friday on KLX.

HELP WANTED DESPERATELY

A club member to be editor of THE HERALD next year! Helen has done it for 25 consecutive months and wishes to retire from the job, please.

AL REMEMBRANCE DAYS IN APRIL

Her birthday—Installation—Easter

NEW MEMBERS

Nothing makes us feel more worth while than the ever increasing number of business women who are seeking affiliation with our club. We are proud of the activities and accomplishments that are attracting them. Bouquets of orchids to Grace Morton who is doing such a swell job in signing them up.

REMEMBER YOUR CLUB ROOMS

If you have any card tables, lamps, cupboards or other pieces of furniture that you can't use, and would look well in the new club rooms, we would be happy to have them.

REPORT OF THE NOMINATING COMMITTEE

For President, Helen Augsburg; vice-president, Winifred Brightman; secretary, Phyllis Amman; treasurer, Inez Miller; auditor, Alice Voisinet; directors: Elsie Beaumont, Meta Mohr and Gretchen Wagner.

APRIL BIRTHDAYS

April 2—Hazel Steen
April 6—Marcella Graham
April 12—Winifred Brightman
April 17—Hazel Townsend
April 18—Mary Campbell
Ruth Macauley
April 23—Margaret Chalmers
April 24—Myrtle Holtzmann
April 25—Carrie Hall

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PRINTING

Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON

Spencer Corsetiere

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

SERS

ERS

CLUB OFFICES

Room 416, Stewart Bldg.
532 Sixteenth Street, Oakland

You will find President Eunice Nunez in the offic
EVERY THURSDAY MORNING, 9:30 to 12

Bird Wilson will be there
EVERY WEDNESDAY AFTERNOON, 1 to 4

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President.....Eunice Kertell Nune
Vice President.....Helen Augsbur
Recording Secretary.....Mary Ada Boy
Treasurer .....Edith Kno
Auditor .....Olive Cathca

Directors

Winifred Brightman Grace Morton
Grace E. Campbell Jeanette Ralston
Jennie Hammond Gretchen Wagner

The Business Women's

HERALD

May, 1943

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Room 416, Stewart Building
532 Sixteenth Street, Oakland

THANKS TO A SWELL PAL
for the lovely Easter handkerchief. It is exquisite and I shall enjoy using it.
Marguerette

ANY PROGRAM SUGGESTIONS?
Call Grace Morton. She is your new program chairman, and every minute right on the job. Give her a suggestion, and she'll follow through in a hurry. That's our Grace!

AND NOW ANNA LIGNELL
is going to take over The Herald. This is Helen's last issue and she is deeply grateful to Anna for accepting the assignment so graciously.

MAY BIRTHDAYS

May 3—Gretchen Wagner
May 9—Myrtle Poole
May 10—Lydia White
May 11—Dorothy Roberts
May 12—Florence Brown
May 13—Mae Wilkin
May 20—Bird Wilson
May 24—DeNeale Morgan
May 26—Betty Zartman

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERT

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

ERS

MAY PROGRAM

MONDAY EVENINGS—RED CROSS SEWING

MAY 3, 10, 17, and 24—7:00 to 9:00 p. m.
In the Club Rooms

You will serve your club and serve your country by coming to at least one of these meetings a month. Not only that, but it's fun and a grand way to get better acquainted with your fellow members.

TUESDAY, MAY 4—BOARD MEETING—7:30 p. m.
Club Rooms.

FRIDAY, MAY 7—BREAKFAST, $1.00—7:30 a. m.
Zerikotes Boat House Dining Room on Lake Merritt, 1520 Oak Street.

No fooling, the sun is up long before breakfast these days. We have two speakers for this occasion . . . two WAACS, who will give us the real inside story of their training, from the viewpoint of the officer and the Auxiliary LIEUT. FRANCES PETERSON and AUX. FRANCES PELLICIER.

THURSDAY, MAY 13—LUNCHEON 65c—12:15 noon
In our own Club Rooms.

This is an experiment, but we sincerely hope it will work, for after all "there's no place like home" and the club rooms are our home. On this first occasion you will be served sandwiches, salad, pie . . . and we hope COFFEE.

The program will be informal singing conducted by RUDOLPHINE RADIL.

THURSDAY, MAY 20—BOOK REVIEW, 25c—8:00 p. m.
Club Rooms—Refreshments.

MRS. ALEX DAVIS will review the current book "Lady Randolph Churchill" by Kraus.

Bring the men! The one that came last time said the review was so excellent, he would like to always be invited.

THURSDAY, MAY 27—LUNCHEON 65c—12:15 noon
Club Rooms.

Speaker: None other than JOHN K. CHAPEL.

He will speak on the war situation as it is at the moment. Mr. Chapel was born in Russia in the aristocracy. He is a world traveler, lecturer and author; he is the news commentator for KROW; he is such a dynamic speaker that the President of the Ad Club after hearing him a few weeks ago, said "This has been the finest talk that has ever been my privilege to hear."

PROGRAM CHAIRMAN—Grace Morton

B. P. W. C. NOTES

NEW DRAPERIES ARE A COMIN'
Under the able help and guidance of Elsie Beaumont and Florence Brown, our Club Rooms will soon have beautiful new draperies. And we mean *beautiful*. Elsie is doing all the cutting, etc., but has asked if she might borrow the Red Cross workers Monday evening, the 10th, to do some of the hand sewing. Supper in the way of a Duchess Boxed Lunch will be on hand that evening at 6 o'clock for the first 15 members to arrive. If you can't come at 6, come at 7!

ENCLOSED WITH THIS HERALD
are several mimeographed sheets which need your immediate attention. They are self explanatory, but please read and attend to them as soon as possible.

TO MY PAL
Many thanks for the lovely birthday and Easter remembrance. Enjoyed the book so much. To my other dear friends, thanks for birthday and Easter cards; your loving thoughts were greatly appreciated.

Winifred

THANKS TO A SWELL PAL
for the lovely Easter handkerchief. It is exquisite and I shall enjoy using it.

Marguerette

ANY PROGRAM SUGGESTIONS?
Call Grace Morton. She is your new program chairman, and every minute right on the job. Give her a suggestion, and she'll follow through in a hurry. That's our Grace!

AND NOW ANNA LIGNELL
is going to take over The Herald. This is Helen's last issue and she is deeply grateful to Anna for accepting the assignment so graciously.

MAY BIRTHDAYS

May 3—Gretchen Wagner
May 9—Myrtle Poole
May 10—Lydia White
May 11—Dorothy Roberts
May 12—Florence Brown
May 13—Mae Wilkin
May 20—Bird Wilson
May 24—DeNeale Morgan
May 26—Betty Zartman

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERT

PRINTING

Modern shop: two intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away!

See

GRACE C. LYON

Spencer Corsetiere

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things to eat. Reasonable prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

CLUB OFFICES

Room 416, Stewart Bldg.
532 Sixteenth Street, Oakland

No telephone is installed in the Club Rooms. For information call Helen Augsburg. Office: TEmplebar 2885. Home: PIedmont 7658.

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Editor Anna Lignell, 657 Vernon St. Oakland.

For information at any time regarding

STUDENT LOAN FUND

please call Josephine Holly, at TEmplebar 7200

Officers

President ..... Helen Augsburg
Vice-President ..... Winifred Brightman
Recording Secretary ..... Phyllis Amman
Treasurer ..... Inez Miller
Auditor ..... Alice Voisinet

Directors

Elsie Beaumont — Grace Morton
Jennie Hammond — Jeanette Ralston
Meta Mohr — Gretchen Wagner

The Business Women's

HERALD

JUNE, 1943

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Room 416, Stewart Building
532 Sixteenth Street, Oakland

along your information, please. Or mail items to Anna Lignell, 22 Monte Ave., Piedmont, (my new address after June 1).

HAVE YOU sent in the information for the Club Roster? If not, please do so right now, so you won't be among the missing when the Herald or any Club notice is sent out.

JUNE BIRTHDAYS

June 2—Eunice Nunez
June 15—Jeanette Ralston
June 19—Dora Cooley
June 22—Jean Baird
June 28—Grace Fitch

WE READ IN THE NEWSPAPERS

Our member Ellen Church was recently installed as president of the Alameda County Legal Secretaries Assn., and Grace Morton as governor of the same organization. Member DeNeale Morgan, Carmel artist, headed the list of exhibitors at the Stanford Art Galleries. Congratulations to all these!

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERT

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE.

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street Hlgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

ERS

JUNE PROGRAM

JUNE 7, 14, 21 and 28—7:00 to 9:00 p. m.
In the Club Rooms.

Come once, and you will come often. Here is an opportunity to do war work and have fun at the same time.

TUESDAY, JUNE 1—BOARD MEETING—7:30 p. m.
Club Rooms.

FRIDAY, JUNE 4—BREAKFAST, $1.00—7:30 a. m.
Zerikotes Boat House Dining Room on Lake Merritt, 1520 Oak Street.

AILEEN McCANDLESS, (Vice Principal Central Trade School) speaker for Cal Pack. Her subject will be "Opportunities for Victory Crop Corps." We understand that she is a beautiful speaker, and her topic is very timely and interesting. CHAIRMAN—Hazel Steen.

THURSDAY, JUNE 10—LUNCH, 65c—12:15 noon
In our own Club Rooms.

MAJOR RUTH B. McCANN, Social Welfare Secretary, will speak on "Youth Delinquency." Let us learn what we can do to help overcome the growing menace of delinquency among our children. CHAIRMAN—Grace Morton.

THURSDAY, JUNE 17—LUNCH, 65c—12:15 noon
In our own Club Rooms.

RUTH FRANKLIN, of KLX will tell us about "Woman's Life as a Broadcaster."

THURSDAY, JUNE 24—SUPPER, $1.00—6:00 p. m.
In our own Club Rooms.

HOUSEWARMING and a party honoring all new members.

To date, Elsie Beaumont and the Red Cross workers have completed two pairs of beautiful draperies, and expect to have them all finished in time for this party. Also we give a big hand to Jennie Selleck and her retired members committee for planning, preparing and serving of the meals in our Club Rooms.

Speaking of new members, did you know that our Club now has a membership totaling 110? Something to celebrate, methinks.

B. P. W. C. NOTES

VELTY JEWELRY WANTED

You have no doubt read about the "Baubles for Buddies" campaign. The natives in Africa and the South Seas are very fond of our glittering jewelry, and will trade food, haul supplies, dig fox holes and carry our wounded for miles for some little trinket. We have a box in the Club Office in which you can drop your contribution. Every piece helps, so if you have some novelty you are no longer wearing, may we have it?

OUR CLUB ROOMS

Have you any card tables to donate? Our "lunch room" needs additional tables, so any contribution will be gratefully received.

REMEMBER the questionnaire sent out by the National Federation in May? 48 of our group answered it, showing a total of $33,036.75 worth of War Bonds purchased this past year. The Club has purchased $2,100.00 worth so Oakland B. P. W. C. made a very nice showing individually and as a group.

W ABOUT HELPING A GAL?

"Ye Editor" is mighty green at this job, and needs news items and suggestions from all of you. So call me at home, OL 8795 or at the office, GL 9000 Ext. 271 at any time, and pass along your information, please. Or mail items to Anna Lignell, 22 Monte Ave., Piedmont, (my new address after June 1).

HAVE YOU sent in the information for the Club Roster? If not, please do so right now, so you won't be among the missing when the Herald or any Club notice is sent out.

JUNE BIRTHDAYS

June 2—Eunice Nunez
June 15—Jeanette Ralston
June 19—Dora Cooley
June 22—Jean Baird
June 28—Grace Fitch

WE READ IN THE NEWSPAPERS

Our member Ellen Church was recently installed as president of the Alameda County Legal Secretaries Assn., and Grace Morton as governor of the same organization. Member DeNeale Morgan, Carmel artist, headed the list of exhibitors at the Stanford Art Galleries. Congratulations to all these!

OAKLAND
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERT

PRINTING

Modern shop: two Intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away

See

GRACE C. LYON

Spencer Corsetiere

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

SERS

CLUB OFFICES

Room 416, Stewart Bldg.
532 Sixteenth Street, Oakland

No telephone is installed in the Club Rooms. F information call Helen Augsburg. Office: TEmpl bar 2885. Home: PIedmont 7658.

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Editor Anna Lignell, 22 Monte Av Piedmont.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President ..... Helen Augsbu
Vice-President ..... Winifred Brightm
Recording Secretary ..... Phyllis Amm
Treasurer ..... Inez Mill
Auditor ..... Alice Voisin

Directors

Elsie Beaumont — Grace Morton
Jennie Hammond — Jeanette Ralston
Meta Mohr — Gretchen Wagner

The Business Women's

HERALD

JULY, 1943

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 416, Stewart Building
532 Sixteenth Street, Oakland 12

Have you a pal? Do not forget her
Send her a card, or little letter.
It does not take much
To just keep in touch
These kindnesses make the world better.

Thanks to my pal for her beautiful gift. It had not occurred to me that I was adding to her attentions. I shall always cherish and enjoy the gift.

Love
FREDA.

Dear Anna:
I would like to register a Million Thanks to my Club friends for their lovely gift, and all their kindness. I shall always love you dearly.

Yours,
FREDA.

JULY BIRTHDAYS

July 2—Marion Dougherty
July 9—Mary Ada Boyd
July 11—Edith Knott
July 18—Inez Miller
July 19—Georgia Maiden
July 22—Iva Havlin

If your birthday is not listed, it means that we have no record of the date. Will you please send it in so you can be included in the monthly publication?

GOLD STAR MOTHER

We have received notice that our MRS. IDA MAE EVANS lost her son, Private First Class John K. Evans. He was awarded the Purple Heart posthumously for "Military merit and for wounds received in action." A Memorial Service was held for him at the First Methodist Church on May 30, 1943.

Ida Mae has our deepest sympathy for her great loss, and we also share a little her natural feeling of pride in her fine son who brought honor to himself and his family.

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

SERS

JULY PROGRAM

JULY 12, 19, 26—7:00 to 9:00 p. m.
Red Cross sewing, in the Club Rooms.

Attendance is growing rapidly, but there i plenty of room for more.

TUESDAY, JULY 6—BOARD MEETING—7:30 p. m.
Club Rooms.

THURSDAY, JULY 8—BOOK REVIEW—8:00 p. m.
Club Rooms.

MRS. ALEX DAVIS will review one of the very latest books in her usual brilliant and interesting manner.

THURSDAY, JULY 15—LUNCH 65c—12:15 noon
Club Rooms.

MRS. W. S. HOLLIDAY, an ambulance driver in England who is here on a visit, will speak to us about her personal experiences during the bombing of her country.

CHAIRMAN—Inez Miller.

THURSDAY, JULY 22—EVENING MEETING 8 p. m.
Club Rooms.

Speaker: Dr. Guy Talbot, of the organization "World Alliance for International Friendship."

Subject: "World Peace."

Come and hear this outstanding speaker.

THURSDAY, JULY 29—LUNCH 65c—12:15 noon
Club Rooms.

FLORENCE T. HENDRICKSON, Technician trained in the Sister Kenney method of treating Infantile Paralysis cases, will tell us about her experiences, and something about this much talked of treatment. CHAIRMAN—Dr. Ina Gourley.

B. P. W. C. NOTES

Our Club recently purchased a Coca Cola Dispenser for the Cruiser Oakland, for the pleasure of the boys on board ship. The Navy informed our President that this was an item the boys would appreciate most when out at sea.

HAZEL STEEN deserves particular mention for all her work in obtaining information relative to crop harvesting this fall. Mimeographed notes will be available to all interested.

Our housewarming party was a big success with 76 present. It also brought us a fine new member, Major Ruth McCann of the Salvation Army, who joined our group then and there.

COULD IT BE VERSE,
or PERSONALITIES IN THE NEWS

When BIRD WILSON returns, she will not be pale.
She is vacationing, in old Sunnyvale.
Apricots! beware
While Bird is there.

And GRACE LYON is not so slow—
She is relaxing, at Lake Tahoe.

Some other members may also be playing
While the rest of us work like—
Best not be saying.

Wedding bells have gayly chimed
For a member sweet and kind.
FREDA SMITH, now MRS. SNYDER
Has a husband true beside her.
May happiness forever reign
Make their home a real domain.

AL NOTES

EUNICE NUNEZ wishes to thank ALL her grand pals, for their expressions of love and good wishes this past year.

Have you a pal? Do not forget her
Send her a card, or little letter.
It does not take much
To just keep in touch
These kindnesses make the world better.

Thanks to my pal for her beautiful gift. It had not occurred to me that I was adding to her attentions. I shall always cherish and enjoy the gift.

Love
FREDA.

Dear Anna:
I would like to register a Million Thanks to my Club friends for their lovely gift, and all their kindness. I shall always love you dearly.

Yours,
FREDA.

JULY BIRTHDAYS

July 2—Marion Dougherty
July 9—Mary Ada Boyd
July 11—Edith Knott
July 18—Inez Miller
July 19—Georgia Maiden
July 22—Iva Havlin

If your birthday is not listed, it means that we have no record of the date. Will you please send it in so you can be included in the monthly publication?

GOLD STAR MOTHER

We have received notice that our MRS. IDA MAE EVANS lost her son, Private First Class John K. Evans. He was awarded the Purple Heart posthumously for "Military merit and for wounds received in action." A Memorial Service was held for him at the First Methodist Church on May 30, 1943.

Ida Mae has our deepest sympathy for her great loss, and we also share a little her natural feeling of pride in her fine son who brought honor to himself and his family.

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

PRINTING

Modern shop: two Intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away

See

GRACE C. LYON

Spencer Corsetiere

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

SERS

CLUB OFFICES

Room 416, Stewart Bldg.
532 Sixteenth Street, Oakland 12

No telephone is installed in the Club Rooms. For information call Helen Augsburg. Office: TEmplebar 2885. Home: PIedmont 7658.

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Editor Anna Lignell, 22 Monte Ave., Piedmont 11.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President ..... Helen Augsburg
Vice-President ..... Winifred Brightman
Recording Secretary ..... Phyllis Ammann
Treasurer ..... Inez Miller
Auditor ..... Alice Voisinet

Directors

Elsie Beaumont — Grace Morton
Jennie Hammond — Jeanette Ralston
Meta Mohr — Gretchen Wagner

The Business Women's

HERALD

AUGUST, 1943

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Room 416, Stewart Building
532 Sixteenth Street, Oakland 12

RED CROSS SEWING

Production pins earned by:
Eunice Nunez
Mary Campbell
Edith Knott
Ora Mae Griggs
Iva Havlin
Lota Mitcheltree
Ruby Raymond
Della Johnstone

Congratulations! The Club is proud of you.

AUGUST BIRTHDAYS

Aug. 2—Susanne Chalmers
Aug. 4—Emelie Bruhns
Aug. 7—Phyllis Ammon
Aug. 8—Helen Murray
Aug. 9—Alice Voisinet
Cleo Derbfus
Aug. 13—Laura Shoptaugh
Aug. 18—Luella Stone Swauger
Aug. 21—Catherine Delamothe
Grace Morton
Aug. 24—Jennie Selleck

A MOTORIST'S PRAYER

Grant me a steady hand and a watchful eye
That no man shall be hurt when I pass by.
Thou gavest life, and I pray no act of mine,
May take away or mar that gift of Thine.
Shelter those, dear Lord, who bear me company
From evils of fire and all calamity.
Teach me to use my car for others' need
Nor miss through love of speed
The beauties of Thy world; that thus I may
With joy and courtesy go on my way.
—Author Unknown.

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Pledmont 1288

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Pledmont 0731

PATRONIZE YOUR CLUB ADVERT

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

SERS

AUGUST PROGRAM

AUGUST 2, 9, 16, 23, 30—7:00 to 9:00 p. m.
Red Cross sewing, in the Club Rooms.

TUESDAY, AUG. 3,—BOARD MEETING—7:30 p.m.
Club Rooms.

THURSDAY, AUG. 5—ENTERTAINMENT AND REFRESHMENTS 50c—8:00 p. m.

ROSE RESNICK, an N. B. C. artist titled "The Female Alec Templeton" by those who know her. Come and enjoy her music and meet her constant companion, Ilsa.

CHAIRMAN—MARY CARROL SCOTT.

THURSDAY, AUG. 12—LUNCH 65c—12:15 NOON
Club Rooms.

LT. COMDR. ALBERT C. DANIELS on "The Red Cross Blood Bank." At present stationed at Oak Knoll Hospital, Lt. Comdr. Daniels will tell of his experiences with blood plasma "at the front."

CHAIRMAN—PHYLLIS AMMAN.

THURSDAY, AUG. 19—BOOK REVIEW, 25c —8:00 p. m. Club Rooms.

MRS. ALEX DAVIS—"Roughly Speaking" by Louise Randall Pierson. "A high-spirited autobiographical failure story written as though it were the most triumphant of success stories." A book review that is lots of fun. Come and bring guests.

THURSDAY, AUG. 26—LUNCH 65c—12:15 NOON
Club Rooms.

MR. "RONNIE" HAYES, merchandising manager of the Western Sugar Refinery of Spreckles Sugar Company—will talk on the sugar situation. "Rationing vs. Beet vs. Cane."

CHAIRMAN—HELEN O'NEIL.

PROGRAM CHAIRMAN—Grace Morton.

B. P. W. C. NOTES

We found we had to have one! So here's the New Telephone number—Templebar 7535.

NEW ROSTERS OUT THIS WEEK

The price is 25c. Please inform the office if you do not wish a copy.

CANNERY WORK

California Packing Corp.—Plant No. 24—E. 11th & 29th Avenue. Sign up with Helen. Night shift 7 to 12 p. m. At least 2 times a week. Season approximately three months—begining now.

CROP PICKING

For information call Hazel Steen or Helen.

PICNIC AHEAD

At Dora Cooley's Ranch. Probably September 26 (Sunday). So save your gas and plan on one real out-door festivity this year.

LETTERS TO THE CLUB MEMBERS

Dear Mae:
Your letter will be printed in full next time—it came after the Herald had been planned. O.K.?
Thanks—Anna

Dear Pal:
I was so pleased and surprised to receive the most delightful book "Mama's Bank Account" for my birthday July 19th. I sat up very late reading it the day I received it. It is so humorous and original. My sincere thanks to you.
Georgia Maiden

Dear Mrs. Mitcheltree:
The Sweet Sunshine Committee Card and your kind note are truly appreciated. Many thanks for your thought of me. Your description of the recent dinner meeting in the Club Rooms has inspired me to try to attend a meeting soon. Thanks again for your cheery card and note, and warmest greetings to you and the club members.
Very sincerely,
Mary M. Schuler

RED CROSS SEWING

Production pins earned by:
Eunice Nunez
Mary Campbell
Edith Knott
Ora Mae Griggs
Iva Havlin
Lota Mitcheltree
Ruby Raymond
Della Johnstone

Congratulations! The Club is proud of you.

AUGUST BIRTHDAYS

Aug. 2—Susanne Chalmers
Aug. 4—Emelie Bruhns
Aug. 7—Phyllis Ammon
Aug. 8—Helen Murray
Aug. 9—Alice Voisinet
Cleo Derbfus
Aug. 13—Laura Shoptaugh
Aug. 18—Luella Stone Swauger
Aug. 21—Catherine Delamothe
Grace Morton
Aug. 24—Jennie Selleck

A MOTORIST'S PRAYER

Grant me a steady hand and a watchful eye
That no man shall be hurt when I pass by.
Thou gavest life, and I pray no act of mine,
May take away or mar that gift of Thine.
Shelter those, dear Lord, who bear me company
From evils of fire and all calamity.
Teach me to use my car for others' need
Nor miss through love of speed
The beauties of Thy world; that thus I may
With joy and courtesy go on my way.
—Author Unknown.

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERT

PRINTING

Modern shop: two Intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

A SPENCER Corset and Brassiere will smooth every bulge away

See

GRACE C. LYON

Spencer Corsetiere

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

CLUB OFFICES

Room 416, Stewart Bldg.

532 Sixteenth Street, Oakland 12

Telephone TEmplebar 7535

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Editor Anna Lignell, 22 Monte Ave., Piedmont 11.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President ..... Helen Augsburg
Vice-President ..... Winifred Brightman
Recording Secretary ..... Phyllis Amman
Treasurer ..... Inez Miller
Auditor ..... Alice Voisinet

Directors

Elsie Beaumont — Grace Morton
Jennie Hammond — Jeanette Ralston
Meta Mohr — Gretchen Wagner

The Business Women's

HERALD

SEPTEMBER, 1943

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 416, Stewart Building
532 Sixteenth Street, Oakland 12

that, if we are to profit by the interest created at that time, me must not only get busy but keep busy.

To that end, you are now being again called upon, collectively and individually for

A NEW MEMBER—PLEASE

And this will not be the last you will hear from

THE MEMBERSHIP COMMITTEE

PAL NOTES

I want to thank you, dear Pal, for the many lovely gifts you have sent. I am quite the envy of my office friends with my gold bud vase. Each day I see there is a fresh rose in it—it is a daily reminder of your sweet generosity.

Jean Baird

Dear Pal: Where ever did you find such a lovely and unusual plant? It is so full of dainty blooms that all who have seen it remark about its beauty. Thank you so much for your unexpected remembrance. I can scarcely wait to find out who you are.

Yours sincerely,
Anna Lignell

SEPTEMBER BIRTHDAYS

Sept. 1—Anna Cushing
Sept. 14—Helen Power
Sept. 16—Jennie Hammond
Sept. 23—Grace Campbell
Sept. 24—Helen Augsberg
Sept. 29—Marie Martin
Sept. 30—Marie Graves

RED CROSS

Our sewing group needs machines, any kind will be appreciated. Have you one you are not using? Let Helen or Elsie know!

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

SEPTEMBER PROGRAM

SEPT. 6, 13, 20, 27—7:00 to 9:00 p. m.
Red Cross sewing, in the Club Rooms.

SUNDAY, SEPT. 5—PICNIC—75c—1:30 p. m.
Elsie Wood's home, 6318 Bullard Dr., Oakland
Go up Moraga to Estates Dr., to Bullard Dr.
Bring your family and friends, we always have a good time at Elsie's place.
Hostess—Elsie Wood.

THURSDAY, SEPT. 9—HOLIDAY—NO MEETING

SATURDAY AND SUNDAY, SEPT. 18 and 19

BAY DISTRICT CONFERENCE IN SAN FRANCISCO
The theme of the conference will be "Building a World to Live in." You will receive further information about this meeting in the near future. Plan to attend if possible and help make this war time conference a real success.

THURSDAY, SEPT. 23—"COURT WHIST PARTY" 75c—8:00 p. m.
Club Rooms.
Something new in the way of card-playing. A big evening of fun is promised, and it is expected that our funds will also be benefited by this party. So come and be prepared for most anything. Chairman—Mrs. Maude Hines.

SUNDAY, SEPT. 26—ANNUAL PICNIC—1:30 p. m.
Dora Cooley and her sisters are again inviting us to spend a happy Sunday afternoon with them in Concord. Go out the Walnut Creek-Danville Highway for about 5 miles, next home just beyond the nursery you will see a mail box bearing the name "Mathes." That's the place, so bring your lunch and dishes and join the crowd. Coffee will be served by our Hostess—Dora Cooley.

THURSDAY, SEPT. 30—BOOK REVIEW—8:00 p. m.
Club Rooms.
Mrs. Alex Davis will give us her usual entertaining review on one of the latest books, "Paris Underground," by Eva Thiber.

B. P. W. C. NOTES

Delegates to the Bay District Conference are: Helen Augsberg, Winifred Brightman, Elsie Beaumont, Grace Morton, Alice Voisinet.

Alternates: Eunice Kertell, May Wilkin, Mary Ada Boyd, Olive Cathcart, Jean Baird.

The Red Cross sewing group which meets every Monday evening from 7:00 to 9:00 p. m. in the Club Rooms has produced a remarkable amount of work in the last six months. So far 50 blouses, 50 "Handy Kits," 100 slips, 50 convalescent bags, and 1 dozen gowns have been made under the supervision of Elsie Beaumont. Her able assistants on the machines are: Eunice Kertell, Ora Mae Griggs, Blanche Mauerhan, with many others plying a needle or pulling bastings.

A canning we did go, a canning we did go,
Hi Ho the peaches O, a canning we did go!

20 members, tried and true,
Took a job that was all new.
Pitting peaches, one by one,
Done by hand, it was some fun.
We all worked from six to ten,
We were really tired by then.
Some had blisters on their thumb,
Others fingers just went numb.
But They want us back again,
When tomatoes are hauled in.

NEXT INVESTMENT

Now that we have our new Clubroom in attractive running order, and our Club's Red Cross and Hostess activities well organized, it is time that we were taking up that vital matter of membership. It was so well under way last term, when war demands required our concentration on a new home, it is most important that, if we are to profit by the interest created at that time, me must not only get busy but keep busy.

To that end, you are now being again called upon, collectively and individually for

A NEW MEMBER—PLEASE

And this will not be the last you will hear from

THE MEMBERSHIP COMMITTEE

PAL NOTES

I want to thank you, dear Pal, for the many lovely gifts you have sent. I am quite the envy of my office friends with my gold bud vase. Each day I see there is a fresh rose in it—it is a daily reminder of your sweet generosity.

Jean Baird

Dear Pal: Where ever did you find such a lovely and unusual plant? It is so full of dainty blooms that all who have seen it remark about its beauty. Thank you so much for your unexpected remembrance. I can scarcely wait to find out who you are.

Yours sincerely,
Anna Lignell

SEPTEMBER BIRTHDAYS

Sept. 1—Anna Cushing
Sept. 14—Helen Power
Sept. 16—Jennie Hammond
Sept. 23—Grace Campbell
Sept. 24—Helen Augsberg
Sept. 29—Marie Martin
Sept. 30—Marie Graves

RED CROSS

Our sewing group needs machines, any kind will be appreciated. Have you one you are not using? Let Helen or Elsie know!

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 68 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

PRINTING

Modern shop: two Intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

Weary?

GET A LIFT IN A

SPENCER

That Improves Your Posture!

GRACE C. LYON

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

SERS

CLUB OFFICES

Room 416, Stewart Bldg.

532 Sixteenth Street, Oakland 12

Telephone TEmplebar 7535

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Editor Anna Lignell, 22 Monte Ave. Piedmont 11.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President ..... Helen Augsburg
Vice-President ..... Winifred Brightman
Recording Secretary ..... Phyllis Amman
Treasurer ..... Inez Miller
Auditor ..... Alice Voisinet

Directors

Elsie Beaumont — Grace Morton
Jennie Hammond — Jeanette Ralston
Meta Mohr — Gretchen Wagner

The Business Women's

HERALD

OCTOBER, 1943

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 416, Stewart Building
532 Sixteenth Street, Oakland 12

NEW BOARD MEMBER

Mary Barrick, Legal Secretary of Alameda County District Attorney's Office, is taking Meta Mohr's place on the Board. Meta has been ill for several months.

ADDITIONS

We have several applications on hand to be passed on at the next Board meeting, and these two new members—please add to your roster:

Mrs. Marie Anderson
Owner, True Blue Cafeteria
1714 Franklin Street, Oakland

Mrs. Harriet Ohmart
Juvenile Probation Office
718 Hampton Road, Hayward

ASSOCIATE MEMBER

Mrs. Maude Hines
Coit Hotel, Oakland
(Mrs. Hines is a member of the Queens County B. P. W. C. in New York, so has taken an Associate Membership in the Oakland Club during her indefinite stay here.)

SCRAPBOOK

Inez Miller, treasurer, has presented the club with a beautiful Publicity Scrap Book to cover this year's activities. You will find it in the club rooms. Be sure and see it.

Our thanks go to both Elsie Wood and Dora Cooley for their gracious hospitality. Perfect weather and perfect hostesses brought to both picnics, a larger group of guests than ever, in spite of gas rationing.

OCTOBER BIRTHDAYS

Oct. 4—Ora Mae Griggs
Oct. 8—Della B. Johnston
Oct. 11—Mary Louise Nissen
Oct. 12—Carrie E. Hall
Oct. 18—Lota Mitcheltree
Oct. 18—Elsie Wood
Oct. 25—Freda Smith Snyder

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERT

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street Hlgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

OCTOBER PROGRAM

OCT. 4, 11, 18, 25—7:00 to 9:00 p. m.

Red Cross sewing, in the Club Rooms.

THURSDAY, OCT. 7—BUSINESS MEETING—8:00 p. m.

Club Rooms.

So many relief projects are being presented to us and our participation requested, that we are calling this meeting to decide which ventures to pursue. Please come and help make the decision.

THURSDAY, OCT. 14—LUNCH 75c—12:15 noon

Club Rooms.

NATIONAL BUSINESS WOMEN'S WEEK

Speaker: Mrs. Anna Kong Mei. Born in China, a graduate of Columbia University, she came to this country as head of a delegation of Chinese women to attend the Pan Pacific Women's Conference. Come and hear a fine speaker on a timely subject.

THURSDAY, OCT. 21—BOOK REVIEW—25c—8:00 p. m.

Club Rooms.

Mrs. Alex Davis will review one of the finest of the newer books in her usual charming way.

THURSDAY, OCT. 28—LUNCHEON 75c—12:15 noon

Club Rooms.

Speaker: Hon. Justus Craemer, member of the California Railroad Commission.

Subject: "California's Part in the War." An outstanding speaker on a topic that is close to all our hearts, this should be one of the finest programs of the year.

B. P. W. C. NOTES

NOTES TO MEMBERS

Dear Members:

I should like to be able to phone each one of you individually to thank you for the part you played in making the War Relief Money-raising party such a success. To you who contributed your time, your money, your jams and jellies, contributions to the raffle baskets, and door prizes. . . . our sincerest thanks. The total amount of money cleared to date is $115. Many, many thanks.

Helen Augsburg, president.

Dear My Pal:

Your gorgeous birthday package was a most pleasant surprise; and now its contents has found a permanent home on my bureau where it will remind me of you often. Thank you so very much.

And for all my pretty birthday cards, may I also say thank you.

Helen.

Thank you, members, for your splendid co-operation in giving toward our raffle baskets, which were a huge success. Giving up of points for rationed food items is no small contribution and I more than appreciate your generosity.

Gretchen Wagner.

Our sympathy goes to Edith Patterson whose father recently passed away. He had been living up north. Edith had to make a very trying trip.

NEW BOARD MEMBER

Mary Barrick, Legal Secretary of Alameda County District Attorney's Office, is taking Meta Mohr's place on the Board. Meta has been ill for several months.

ADDITIONS

We have several applications on hand to be passed on at the next Board meeting, and these two new members—please add to your roster:

Mrs. Marie Anderson
Owner, True Blue Cafeteria
1714 Franklin Street, Oakland

Mrs. Harriet Ohmart
Juvenile Probation Office
718 Hampton Road, Hayward

ASSOCIATE MEMBER

Mrs. Maude Hines
Coit Hotel, Oakland
(Mrs. Hines is a member of the Queens County B. P. W. C. in New York, so has taken an Associate Membership in the Oakland Club during her indefinite stay here.)

SCRAPBOOK

Inez Miller, treasurer, has presented the club with a beautiful Publicity Scrap Book to cover this year's activities. You will find it in the club rooms. Be sure and see it.

Our thanks go to both Elsie Wood and Dora Cooley for their gracious hospitality. Perfect weather and perfect hostesses brought to both picnics, a larger group of guests than ever, in spite of gas rationing.

OCTOBER BIRTHDAYS

Oct. 4—Ora Mae Griggs
Oct. 8—Della B. Johnston
Oct. 11—Mary Louise Nissen
Oct. 12—Carrie E. Hall
Oct. 18—Lota Mitcheltree
Oct. 18—Elsie Wood
Oct. 25—Freda Smith Snyder

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

PRINTING

Modern shop: two Intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

Weary?

GET A LIFT IN A

SPENCER

That Improves Your Posture!

GRACE C. LYON

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

SERS

CLUB OFFICES

Room 416, Stewart Bldg.

532 Sixteenth Street, Oakland 12

Telephone TEmplebar 7535

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Editor Anna Lignell, 22 Monte Ave., Piedmont 11.

For information at any time regarding

STUDENT LOAN FUND

please call Josephine Holly, at TEmplebar 7200

Officers

President ..... Helen Augsburg
Vice-President ..... Winifred Brightman
Recording Secretary ..... Phyllis Amman
Treasurer ..... Inez Miller
Auditor ..... Alice Voisinet

Directors

Elsie Beaumont
Jennie Hammond
Mary Barrick
Grace Morton
Jeanette Ralston
Gretchen Wagner

The Business Women's

HERALD

NOVEMBER, 1943

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 416, Stewart Building
532 Sixteenth Street, Oakland 12
Phone: TEmplebar 7535

about the fact that more of you do not attend the club luncheons. Grace Morton is arranging top programs for you; Jennie Selleck spends hours shopping and preparing delectable sandwich fillings to tickle the palate; Elsie Wood makes a new kind of salad for each luncheon and they're certainely delicious; Della Johnston makes the best coffee in Oakland and you can have all you want. So please put club luncheons on your calendar as a MUST. Oh yes, and remember to attend all the other meetings, too!

Dear Pal:
You really are a wonderful pal. Cards, lovely handkerchiefs at Easter, and now the most attractive salt and pepper shakers for my birthday. I am looking forward to knowing who you are.

Oramae.

Dear Pal:
My sincere thanks for the lovely surprise. You are the best pal ever.

Freda.

HOUSE OF TOMORROW

How'll you tell it's a house at all
When unbreakable window meets random ball,
When dust won't gather and din's controlled
And the attic's not hot or the basement cold
And the whole thing packs in a carrying case
If you want to move to another place?

Be it ever so humble will this be home—
This un-wear-out-able plastic and chrome?

Lucretia Penny.

NOVEMBER BIRTHDAYS

Nov. 2—Ella Saylor Brooks
Nov. 3—Eleanor J. Cressell
Nov. 13—Marjorie W. Kroh
Nov. 16—Willa Prather
Nov. 23—Dr. Ina Gourley
Nov. 23—Elva B. McGraw
Nov. 25—Grace Lyon

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERT

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

NOVEMBER PROGRAM

NOV. 1, 8, 15, 22, 29—RED CROSS—7:00 to 9:00 p. m.

Sewing and knitting, in Club Rooms.

TUESDAY, NOV. 2—BOARD MEETING

THURSDAY, NOV. 4—DESSERT MEETING—25c—7:00 p. m.

Something new again! Come and have a cup of coffee and something sweet to top off your dinner, followed by a program:

MEMBERS FORUM—a discussion of how this war is affecting the businesses of various Club members. This will be an opportunity to become better acquainted.

MR. PHIL RAY will be Moderator.

THURSDAY, NOV. 11—LUNCH—75c—12:15 noon

Speaker: MR. J. FRASER RAE.
Subject: Plastics—the fascinating story of after-war uses of plastics in the home.

THURSDAY, NOV. 18—THANKSGIVING DINNER—$2.25—6:30 p. m.

Lido Deck, Claremont Hotel.
A program of music and entertainment. (Please make reservations by Tuesday, November 16th. Call Winifred Brightman at HU 2374, mornings or evenings, or Helen Augsburg.)

THURSDAY, NOV. 25—THANKSGIVING DAY (No meeting)

NEW MEMBERS

Genevieve J. Colvin,
Alameda County Probation Office.

Mrs. Lorena Wicks,
California Quartermaster Depot.

There are also several applications up for approval at the next board meeting.

CLUB NEWS

State President Frances Marie Brey was here from Porterville, and made us a surprise visit at our meeting on October 14th. We were mighty happy to welcome her and hope she will come again soon!

Catherine Delamothe is now home from the hospital, She is recovering nicely from her operation.

Phyllis Amman, our secretary, has taken out a leave of absence to be with her husband who will be stationed in San Diego. We feel awfully happy for her . . . but awfully sorry for us who must get along without her.

Helen Murray is being transferred to Sacramento. More tears. We've enjoyed having her with us so much. Hope she will come back soon.

LETTER OF THANKS FOR U. S. O. BOOKS

October 13, 1943

"Dear Members: The men in our organization have derived such a lot of entertainment from some of your U. S. O. Scrap Books that we all want you to know that we appreciate the work that you are doing. Sincerely,

Signed: Lt. R. B. Pine

Several members are working diligently on Scrap Books. Now that the long winter evenings are upon us, why not join in with the work.

BOND RAFFLE BIG SUCCESS

To all those members who bought and sold tickets for the raffle of four $25 War Bonds, many, many thanks. Inez reports a net profit of $94.35 for our War Relief Fund. The winners were Alice Voisinet; Geraldine McGraw (Elva's sister); Edna Wong who works with Helen Power in the U. S. Employment Office; and Ann Brogden, assistant to Major McCann in the Salvation Army. It was fun. Maybe should have another one some time!

Your president and board are deeply concerned about the fact that more of you do not attend the club luncheons. Grace Morton is arranging top programs for you; Jennie Selleck spends hours shopping and preparing delectable sandwich fillings to tickle the palate; Elsie Wood makes a new kind of salad for each luncheon and they're certainely delicious; Della Johnston makes the best coffee in Oakland and you can have all you want. So please put club luncheons on your calendar as a MUST. Oh yes, and remember to attend all the other meetings, too!

Dear Pal:
You really are a wonderful pal. Cards, lovely handkerchiefs at Easter, and now the most attractive salt and pepper shakers for my birthday. I am looking forward to knowing who you are.

Oramae.

Dear Pal:
My sincere thanks for the lovely surprise. You are the best pal ever.

Freda.

HOUSE OF TOMORROW

How'll you tell it's a house at all
When unbreakable window meets random ball,
When dust won't gather and din's controlled
And the attic's not hot or the basement cold
And the whole thing packs in a carrying case
If you want to move to another place?

Be it ever so humble will this be home—
This un-wear-out-able plastic and chrome?

Lucretia Penny.

NOVEMBER BIRTHDAYS

Nov. 2—Ella Saylor Brooks
Nov. 3—Eleanor J. Cressell
Nov. 13—Marjorie W. Kroh
Nov. 16—Willa Prather
Nov. 23—Dr. Ina Gourley
Nov. 23—Elva B. McGraw
Nov. 25—Grace Lyon

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

PRINTING

Modern shop: two Intertypes, cylinder and automatic presses; skilled craftsmen.

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

Weary?

GET A LIFT IN A

SPENCER

That Improves Your Posture!

GRACE C. LYON

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ISERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street Higate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

SERS

CLUB OFFICES

Room 416, Stewart Bldg.

532 Sixteenth Street, Oakland 12

Telephone TEmplebar 7535

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Editor Anna Lignell, 22 Monte Ave
Piedmont 11.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President ..... Helen Augsbur
Vice-President ..... Winifred Brightma
Recording Secretary ..... Phyllis Amma
Treasurer ..... Inez Mille
Auditor ..... Alice Voisin

Directors

Elsie Beaumont	Grace Morton
Jennie Hammond	Jeanette Ralston
Mary Barrick	Gretchen Wagner

The Business Women's

HERALD

DECEMBER, 1943

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Room 416, Stewart Building
532 Sixteenth Street, Oakland 12
Phone: TEmplebar 7535

DECEMBER BIRTHDAYS

Dec. 3—Effie Barnes
Dec. 6—Blanche Mauerhan
Dec. 13—Mary Barmby
Dec. 16—Margaret McCord
Dec. 21—Faye Otis Buckley
Dec. 22—Ellen Church
Dec. 28—Nora E. Glick

Merry Christmas to all, and as Tiny Tim said—
God Bless us, every one.

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street Higate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

DECEMBER PROGRAM

THURSDAY, DEC. 2—BOOK REVIEW—25c—8 p. m

"A Tree Grows in Brooklyn" by Betty Smith Mrs. Alex Davis will be the reviewer. In anticipation of the holiday season, she has selected a book in the lighter vein. Come and bring guests. REFRESHMENTS will be served.

MONDAYS, DEC. 6, 13, 20 and 27—RED CROSS SEWING

Club Rooms—7:00 to 9:00 p. m.

New members are specially invited. This is an excellent way to get acquainted.

TUESDAY, DEC. 7—BOARD MEETING—7:30 p. m.

At the home of Alice Voisinet.

THURSDAY, DEC. 9—LUNCHEON—75c—12:15 noon

Speaker: Mrs. P. W. Nahl.

Subject: "The Curse of Radio Announcements."

Mrs. Nahl is a housewife, radio listener and a critic with a sense of humor and constructive ideas. Bring guests.

Also Mrs. Robeson, Red Cross nutritionist will speak for five minutes on War Nutrition classes.

THURSDAY, DEC. 16—DESSERT MEETING—25c 7:00 p. m.

Speaker: N. J. L. Pieper, special agent, Federal Bureau of Investigation.

This is a real "scoop." Mr. Pieper will be our guest in person. A program for men and women.

THURSDAY, DEC. 23—CHRISTMAS PARTY—7:30 p. m.

This year we are having our Christmas party "at home" in our own club rooms. Just an old fashioned Christmas with a tree and three delightful women carolers. Jennie has planned most delectable refreshments to be served around 9:30 or 10 o'clock. And remember, this is the party when we reveal to our Pals who we are. Bring a gift for your Pal with your name on it.

Grace Morton, program chairman

CLUB NOTES

Mary Barrick is taking Phyllis Ammon's place as Secretary.

Jean Baird will fill the vacancy on the Board. Winifred Brightman and Margaret Muir are being evacuated! They need a five room unfurnished apartment by January 15th. If you hear of one, please let them know.

Have you any Christmas tree ornaments you can spare? We need some for our Club tree.

Dear Pal:
Those lovely chrysanthemums you sent me lasted for three weeks, so you see how much enjoyment I had from your unexpected gift. Thank you. Anna

NEW MEMBERS

Miss Jeanette Smith has transferred to us from Taft.

Miss Anna Fouts, Employee Advisor, The Pacific Tel. and Tel. Co.

There are several applications in for approval at the next Board meeting. Congratulations to our active membership committee!

DECEMBER BIRTHDAYS

Dec. 3—Effie Barnes
Dec. 6—Blanche Mauerhan
Dec. 13—Mary Barmby
Dec. 16—Margaret McCord
Dec. 21—Faye Otis Buckley
Dec. 22—Ellen Church
Dec. 28—Nora E. Glick

Merry Christmas to all, and as Tiny Tim said—
God Bless us, every one.

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

Weary?

GET A LIFT IN A

SPENCER

That Improves Your Posture!

GRACE C. LYON

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

CLUB OFFICES

Room 416, Stewart Bldg.

532 Sixteenth Street, Oakland 12

Telephone TEmplebar 7535

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Editor Anna Lignell, 22 Monte Ave., Piedmont 11.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President ..... Helen Augsburg
Vice-President ..... Winifred Brightman
Recording Secretary ..... Mary Barrick
Treasurer ..... Inez Miller
Auditor ..... Alice Voisinet

Directors

Elsie Beaumont — Grace Morton
Jennie Hammond — Jeanette Ralston
Jean Baird — Gretchen Wagner

CALIFORNIA STATE LIBRARY

The Business Women's HERALD

January, 1944

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 416, Stewart Building
532 Sixteenth Street, Oakland 12
Phone: TEmplebar 7535

Dear My Gals:

Many, many thanks to you all for the beautiful cards with their sweet messages that came to me at Christmas time. They meant more to me than any words can ever express, and to think that I have the honor of being President of such a wonderful group of women is almost more than I can realize.

The happiest of New Years to each and every one of you.

Affectionately,
Helen

NEW MEMBERS

Ina Schmidt—Realtor
Elizabeth Kingsford—Executive housekeeper, Highland Hospital.
Lily Zimmerman—Printing Plates, Inc.

JANUARY BIRTHDAYS

Jan. 8—Josephine Holly
Jan. 8—Jane Schuler
Jan. 9—Dr. Ella McGilvray
Jan. 14—Mary Oral Hill
Jan. 19—Elsie Beaumont
Jan. 20—Marguerite Muir
Jan. 28—Nell B. Wishart

1944—HAPPY NEW YEAR!

Another year is here again,
Let us all work and pray
For peace come to us, and men
All over earth—to stay!

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street Hlgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

JANUARY PROGRAM

MONDAY, JAN. 3—RED CROSS
Meeting at Elsie Beaumont's home, 2232 Ivy Dr

TUESDAY, JAN. 4—BOARD MEETING
At home of Alice Voisinet, 3536 Telegraph Ave

THURSDAY, JAN. 6—NO MEETING

MONDAYS, JAN. 10, 17, 24, 31
Red Cross meetings in Club Rooms.

THURSDAY, JAN. 13—LUNCHEON—75c
"The American Way of Life." Speaker to be announced later.

SAT.-SUN., JAN. 15-16—BAY DIST. CONFERENCE
St. Claire Hotel, San Jose. Program topics: "Ideas your town could use for Post War Planning" and "A well-managed Club aids the Community."
Make all reservations by Jan. 10th.

TUESDAY, JAN. 18—7:15 to 9:15 p. m.
Red Cross Nutrition or War Feeding Class. If 25 members attend, class will be held in our Club Rooms.

THURSDAY, JAN. 20—EVENING MEETING
To be announced.

THURSDAY, JAN. 27—LUNCHEON, CLUB ROOMS—75c
"Today's Transportation Problem in Oakland." Presented by a speaker from the Key System. Here is your opportunity to learn about the troubles of transportation Companies in Wa days; also an opportunity to air your own feel ings on the subject.

CLUB NOTES

Mary Ada Boyd is retiring. We wish her many happy days as a lady of leisure.

Winifred Brightman and Marguerite Muir have bought a new home, thanks to Alice Voisinet who found one for them.

Sincere thanks go to Jane Patterson for her generous Christmas gift of cash, given to the Club to be used as desired.

Major Ruth B. McCann has received a very fine promotion. She will do considerable traveling for the Salvation Army, and should have some interesting stories to tell us when she returns to her home Club. Congratulations, Ruth.

Please sign the card enclosed with this Herald, and return it to Inez Miller promptly. If you want a pal and sign for one, play fair with her—it does not take much to make your secret pal happy. A card now and then does wonders for one's morale, and will make you happier, too. Fortunately, our members are about 99% good pals, but we *have* had a few deeply disappointed pals who did not get one word during the whole year. It seems a little thing, but life is made up of little things . . . .

The Christmas party held in our Club rooms was an outstanding success. You never saw nor tasted such delectable sandwiches, cookies and cake, all made by Jennie Selleck and Elsie Wood. Santa Claus (Elsie Beaumont) with his big pack of gifts received a big hand after the very fine program of song and story. Let's do it again!

Dear My Gals:

Many, many thanks to you all for the beautiful cards with their sweet messages that came to me at Christmas time. They meant more to me than any words can ever express, and to think that I have the honor of being President of such a wonderful group of women is almost more than I can realize.

The happiest of New Years to each and every one of you.

Affectionately,

Helen

NEW MEMBERS

Ina Schmidt—Realtor
Elizabeth Kingsford—Executive housekeeper, Highland Hospital.
Lily Zimmerman—Printing Plates, Inc.

JANUARY BIRTHDAYS

Jan. 8—Josephine Holly
Jan. 8—Jane Schuler
Jan. 9—Dr. Ella McGilvray
Jan. 14—Mary Oral Hill
Jan. 19—Elsie Beaumont
Jan. 20—Marguerite Muir
Jan. 28—Nell B. Wishart

1944—HAPPY NEW YEAR!

Another year is here again,
Let us all work and pray
For peace to come to us, and men
All over earth—to stay!

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

Weary?

GET A LIFT IN A

SPENCER

That Improves Your Posture!

GRACE C. LYON

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

ISERS

SERS

CLUB OFFICES

Room 416, Stewart Bldg.

532 Sixteenth Street, Oakland 12

Telephone TEmplebar 7535

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Editor Anna Lignell, 22 Monte Ave., Piedmont 11.

For information at any time regarding

STUDENT LOAN FUND

please call Josephine Holly, at TEmplebar 7200

Officers

President ..... Helen Augsburg
Vice-President ..... Winifred Brightma
Recording Secretary ..... Mary Barrick
Treasurer ..... Inez Mille
Auditor ..... Alice Voisine

Directors

Elsie Beaumont
Jennie Hammond
Jean Baird
Grace Morton
Jeanette Ralston
Gretchen Wagner

The Business Women's

HERALD

March, 1944

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Room 416, Stewart Building
532 Sixteenth Street, Oakland 12
Phone: TEmplebar 7535

Dear Pal:
My sincere thanks for the lovely surprise on Valentine's day. I am looking forward to knowing who you are.

Anne Fouts.

Dear Pal:
I want to thank you for the thoughtful Valentine greeting, which I am enjoying very much.

Nell Wishart.

NEW MEMBERS

Mrs. Olive Miller, Field Assistant, Farm Labor Board.
Margaret E. Niedt, transferred from Seattle.
Ann M. Parc, War Man Power Commission.

CLUB NOTES

Ruby Raymond has left us for a while. She is going to live in Dos Palos, California, and take care of her grandson.

Notice to those who have not attended our Club luncheon meetings:
You do not know what you are missing! The hot, well balanced meals are superlative, and a real treat for those of us who have to eat away from home, as it is practically the same as home-cooked food. And the programs have been very fine and well worth any one's time and effort.

A. Booster.

MARCH BIRTHDAYS

March 2—Amy Kirkendall
March 6—Rudolphine Radil
March 8—Ruby Raymond
March 18—Olive Cathcart
March 20—Teresina B. Morgan
March 22—Major Ruth B. McCann
March 24—Elfrida Steindorff
March 25—Anna A. Lignell
March 31—Ida Mae Evans
March 31—Meta Mohr

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN MORTUARY
For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERT

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

MARCH PROGRAM

THURSDAY, MARCH 2—EVENING MEETING TO HONOR OUR STATE PRESIDENT, FRANCES MARIE BREY
Club Rooms—50c—8 p. m.

This is to be a gala occasion to which we are inviting presidents and members of our sister clubs in San Francisco, Berkeley, Alameda, San Leandro, Hayward, and Richmond. Frances Marie will be our speaker; there will be music; and beautiful refreshments including open face sandwiches that will be made by Jennie Selleck and Elsie Wood. Nuf sed. Please be sure and come.

MONDAYS, MARCH 6, 13, 20 and 27 7 to 9 p. m.

Red Cross Sewing in the Club Rooms.
Elsie Beaumont, chairman.

TUESDAY, MARCH 7—BOARD MEETING 7 p. m.

At office of Helen Augsburg,
1624 Franklin Street.

THURSDAY, MARCH 9—LUNCHEON 75c, 12 noon

In the Club Rooms.
Business Meeting—Nominating Committee to be elected. Plans for Student Loan Dinner in April.

THURSDAY, MARCH 16—BOOK REVIEW—25c 8 p. m.

Club Rooms.
Mrs. Alex Davis will review one of the late books. You're missing a treat every time you miss one of these reviews. Plan to be at this one for sure.

THURSDAY, MARCH 23—LUNCHEON—75c, 12:15

In the Club Rooms.
Speaker: Betty Valentine

Subject: Oakland Red Cross services rendered to Camps and Hospitals.
Fine speaker and a subject that should be of interest to us all.

URSDAY, MARCH 30—NO MEETING

CLUB NOTES

MEMORIAM

Willa A. Prather in Oakland, a member of our Club, passed away on February 18, 1944.
One of our former Club members, Adele Walters has been living in the middle west since she left Oakland. Mary Campbell recently received the sad news of Miss Walters' death in the early part of the year.

N LETTERS

To Helen:
I am stopping at the Tulare Hotel for a few days. Last Thursday I had had a light dinner and was sitting in the Lobby. I noticed a number of women gathering and discovered it was the B. P. W. Club. So I found myself having another dinner, and a very pleasant evening. I hope before long I can be in Oakland.
Sincerely, R. B. McCann.

Olive Cathcart wishes to thank all her friends for the cheerful and beautiful greetings she has received since her illness. She expects to be back home soon, as good as new. We are all happy to hear such good news.

NOTES

Dearest Pal:
Thanks loads and loads for the lovely "Valentine handkerchief." It is so exquisite I hesitate to use it, and I shall cherish it carefully.
Marguerite Muir.

Dear Pal:
My sincere thanks for the lovely surprise on Valentine's day. I am looking forward to knowing who you are.
Anne Fouts.

Dear Pal:
I want to thank you for the thoughtful Valentine greeting, which I am enjoying very much.
Nell Wishart.

NEW MEMBERS

Mrs. Olive Miller, Field Assistant, Farm Labor Board.
Margaret E. Niedt, transferred from Seattle.
Ann M. Parc, War Man Power Commission.

CLUB NOTES

Ruby Raymond has left us for a while. She is going to live in Dos Palos, California, and take care of her grandson.
Notice to those who have not attended our Club luncheon meetings:
You do not know what you are missing! The hot, well balanced meals are superlative, and a real treat for those of us who have to eat away from home, as it is practically the same as home-cooked food. And the programs have been very fine and well worth any one's time and effort.
A. Booster.

MARCH BIRTHDAYS

March 2—Amy Kirkendall
March 6—Rudolphine Radil
March 8—Ruby Raymond
March 18—Olive Cathcart
March 20—Teresina B. Morgan
March 22—Major Ruth B. McCann
March 24—Elfrida Steindorff
March 25—Anna A. Lignell
March 31—Ida Mae Evans
March 31—Meta Mohr

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERT

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

Weary?

GET A LIFT IN A

SPENCER

That Improves Your Posture!

GRACE C. LYON

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

ERS

SERS

CLUB OFFICES

Room 416, Stewart Bldg.

532 Sixteenth Street, Oakland 12

Telephone TEmplebar 7535

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Editor Anna Lignell, 22 Monte
Piedmont 11.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7

Officers

President ..... Helen Aug
Vice-President ..... Winifred Brigh
Recording Secretary ..... Mary Ba
Treasurer ..... Inez M
Auditor ..... Alice Vo

Directors

Elsie Beaumont
Jennie Hammond
Jean Baird
Grace Morton
Jeanette Ralston
Gretchen Wagner

The Business Women's

HERALD

April, 1944

CALIFORNIA STATE LIBRARY

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

Dear "A Secret Pal"
Loads of thanks for St. Pat plant that grows so beautifully in my office. It was surely a great surprise and thrill to receive it.

Helen Augsburg

Miss May Schuler has been pronounced as fit and well. This is good news, and makes us all rejoice with May.

Dr. Ella McGilvery wants to thank the Club members for all the lovely flowers and cheerful cards which she received during her recent illness. It all helped her morale wonderfully. She is now able to walk a block or two each day, and hopes to be able to attend some of the Club meetings soon.

Our member, Neva Broderick has had a most unfortunate accident, but at least is up now and able to get out a bit. She reports however, that she still has not regained the sight of one eye, and maybe never will. We're all pulling for you, Neva, and looking forward to seeing you at the Installation Luncheon.

IN MEMORIAM

Our beloved member, Meta Mohr, passed away after a long illness. Our sympathy goes out to her bereaved mother and family.

APRIL BIRTHDAYS

April 2—Hazel Steen
April 6—Marcella Graham
April 12—Winifred Brightman
April 15—Belle Bugman
April 17—Hazel Kay Townsend
April 18—Mary M. Campbell
April 23—Margaret L. Chambers
April 25—Carrie E. Hall

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Pledmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Pledmont 0731

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

BYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

. JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

SISE
ISERS

APRIL PROGRAM

MONDAYS, APRIL 3, 10, 17 and 24 7 to 9 p. m

Red Cross Sewing in the Club Rooms.
Elsie Beaumont, chairman.

TUESDAY, APRIL 4—BOARD MEETING 6:30 p. m

Dinner at the home of Helen Augsburg, 4295 Gilbert Street.

THURSDAY, APRIL 6—LUNCHEON 75c 12 Noo

In old Club Rooms—Stewart Building.

Annual Business Meeting and Election of Officers and Directors.

Reports due from all Officers and Committe Chairmen.

THURSDAY, APRIL 13—OPEN HOUSE 7 to 9 p. m

Come one; come all to see your new Clul Rooms at 1924 Franklin Street. . . . half block north of the Leamington Hotel. N program; just an informal come-and-go gather ing with light refreshments.

SUNDAY, APRIL 16—BAY DISTRICT CONFERENC

Alameda High School Theatre.

Panel Discussion on Post War Planning, 11:15 to 12:30.

LUNCHEON—High School Cafeteria, $1.50 1:00 p. m.

THURSDAY, APRIL 20—BRING YOUR OW SANDWICHES AND DESSERT! 12 Noo

In the new Club Rooms—1924 Franklin St

Salad and coffee will be served for 25c, bu with the new set-up it does not seem to be ad visable to try to serve a complete meal.

SPEAKER: Cynthia Chan, the Chinese girl wh escaped with her younger brothers and sister to this country only two months ago. She i to tell us of some of her experiences.

SDAY, APRIL 27—NO MEETING

AY, APRIL 30—INSTALLATION LUNCHEON
0—1:30 p. m.

ido Deck—Claremont Hotel.

nstalling Officer: Ethel Johnstone, Second Vice-
resident, State Federation of B. P. W. C.

peaker to be announced.

CLUB NOTES

RT OF THE NOMINATING COMMITTEE

meeting of the Nominating Committee was
eld Tuesday evening, March 14, 1944. The
ollowing persons were nominated to act as
fficers for the Club year 1944-45:

resident Elsie Beaumont; Vice-president,
Grace Morton; Secretary, Lily Zimmerman;
Treasurer, Inez Miller; Auditor, Marjorie
Kroh; Directors, Florence Brown, Ida May
vans, Dr. Ina Gourley, Blanche Mauerhan.

Respectfully submitted,
Jean Baird, chairman,
Anna Lignell, Teresina Morgan,
Eunice Nunez, Alice Voisinet

Dear Pal:
Thank you so very much for all your kindness
o me while I was in the hospital with pneu-
monia. I enjoyed your card and remembrances,
nd am happy to say my health is much im-
roved.

Ella McGilvery

Dear Incognito:
Your beautiful birthday gift was much appre-
iated. The handkerchief is much too pretty to
se, and will be enjoyed for show, but never
sed for blow!!

Anna Lignell

To My Pal:
A Leap Year Proposal! Will you always be my
al? Thanks a million for everything.

Elsie Beaumont

Dear "A Secret Pal"
Loads of thanks for St. Pat plant that grows so beautifully in my office. It was surely a great surprise and thrill to receive it.

Helen Augsburg

Miss May Schuler has been pronounced as fit and well. This is good news, and makes us all rejoice with May.

Dr. Ella McGilvery wants to thank the Club members for all the lovely flowers and cheerful cards which she received during her recent illness. It all helped her morale wonderfully. She is now able to walk a block or two each day, and hopes to be able to attend some of the Club meetings soon.

Our member, Neva Broderick has had a most unfortunate accident, but at least is up now and able to get out a bit. She reports however, that she still has not regained the sight of one eye, and maybe never will. We're all pulling for you, Neva, and looking forward to seeing you at the Installation Luncheon.

IN MEMORIAM

Our beloved member, Meta Mohr, passed away after a long illness. Our sympathy goes out to her bereaved mother and family.

APRIL BIRTHDAYS

April 2—Hazel Steen
April 6—Marcella Graham
April 12—Winifred Brightman
April 15—Belle Bugman
April 17—Hazel Kay Townsend
April 18—Mary M. Campbell
April 23—Margaret L. Chambers
April 25—Carrie E. Hall

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

PRINTING

A Modern Shop—Skilled Craftsmen

Established In 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

Weary?

GET A LIFT IN A

SPENCER

That Improves Your Posture!

GRACE C. LYON

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

SERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

SERS

CLUB OFFICES

1924 Franklin Street

Oakland 12

Telephone TEmplebar 7535

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Editor Anna Lignell, 22 Monte Av
Piedmont 11.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

Officers

President ..... Helen Augsbu
Vice-President ..... Winifred Brightm
Recording Secretary ..... Mary Barri
Treasurer ..... Inez Mil
Auditor ..... Alice Voisi

Directors

Elsie Beaumont
Jennie Hammond
Jean Baird
Grace Morton
Jeanette Ralston
Gretchen Wagner

The Business Women's

HERALD

MAY, 1944

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

PAL NOTES

To My Pal:
Your lovely gift of stationery appreciated, also the beautiful handkerchief and cards. I am looking forward to the time when I will know who my fine pal is. Many thanks to you.
Major Ruth McCann

To a Wonderful Pal:
This is to thank you for my lovely valentine which I am still enjoying and for the Easter gift of white violets which I love.
Mary M. Campbell

To My Secret Pal:
Thank you for your Lovely Easter gift and card. Hope some day to say it to your face.
Mary Barmby

To My Pal:
What a grand person you are to remember me so bountifully—The Easter and birthday gifts are lovely and I shall enjoy using them. Thanks so very much.
To my other dear friends who sent me such loving birthday messages—thanks a million. I Love everyone of them.
Winifred

Dear Pal:
Many thanks for the beautiful Easter gift and the lovely handkerchief and card I received from you.
Marjorie Kroh

To My Secret Pal:
Thanks a million for the Easter Candy—Direct from Scotland.
Eunice Nunez

To My Dear Pal:
Again it's my pleasure to acknowledge a lovely card and very dainty "hanky," which I shall treasure and carry only on special occasions—Christmas is a long time off and I can scarcely wait, to find out who my swell pal is.
Nell Wishart

OFFICE FURNITURE
See Faye Buckley
OTIS FILE AND OFFICE
FURNITURE CO.
532 16th Street Phone HIgate 1511

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

S SERS

MAY PROGRAM

MONDAYS, MAY 1, 8, 15, 22, 29 7 to 9 p. m.

Red Cross Sewing in the Club Rooms.

CHAIRMAN—Ora Mae Griggs.

TUESDAY, MAY 2—BOARD MEETING—6 p. m.

Supper in the Club Rooms with Elsie Beaumont and Grace Morton, hostesses.

FRIDAY, MAY 5—BREAKFAST—ZERIKOTES LAKE MERRITT DINING ROOM—$1.00—7:15 a. m.

CHAIRMAN OF NEW MEMBER COMMITTEE .....Helen Powers

CHAIRMAN OF CLUB SINGING .....Eunice Nunez

Reservations should be made by May 3rd. You may call Monday or Tuesday evenings at the Club Rooms or call Alice Voisinet, HU 5200.

THURSDAY, MAY 18—BOOK REVIEW—40c 8 p. m.
Club Rooms.

MRS. ALEX DAVIS will review one of the newer books in her usual charming manner.

SUNDAY, MAY 21—MUSICAL TEA—50c—3 p. m.
Club Rooms.

CHAIRMAN—Elfrida Steindorf

Do not miss this treat—There will be a tea every third Sunday of the month.

B. P. W. C. NOTES

CH FOR THE BOND SALE

May 1 is the beginning of our fiscal year and here is the question of dues coming up. All dues for the current year are due and payable of May 1, 1944. To facilitate bookkeeping you will be billed for $7.00 which is dues for six months. If it isn't convenient for you to pay this at this time then pay only the $3.50, which s the current quarter.

Dr. Ina Gourley was chosen as the Installation Officer of the Livermore Business and Professional Women's Club, which was held Thursday Evening, April 20. Jennie Selleck attended he meeting with her and reported it to be an outstanding success.

If you know of anyone that is talented in music, eading, or singing, will you please contact Elfrida Steindorf, HI 7876.

To whoever left the loaf of nut bread at the Red Cross Meeting the other evening—Eunice Nunez wishes to express her thanks—she says t was delicious.

BIRTHDAYS

May 3—Gretchen Wagner
May 6—Sue Dunbar
May 10—Lydia White
May 11—Dorothy Roberts
May 12—Florence Brown
May 13—Mae Wilkin
May 20—Bird Wilson
May 24—Jeanette Smith
May 26—Elizabeth Zartman

f your Birthday is not listed, it means that we have no record of the date. Will you please ontact your Birthday Chairman—Iva Havlin—o you can be included in the monthly publication.

PAL NOTES

To My Pal:
Your lovely gift of stationery appreciated, also the beautiful handkerchief and cards. I am looking forward to the time when I will know who my fine pal is. Many thanks to you.
Major Ruth McCann

To a Wonderful Pal:
This is to thank you for my lovely valentine which I am still enjoying and for the Easter gift of white violets which I love.
Mary M. Campbell

To My Secret Pal:
Thank you for your Lovely Easter gift and card. Hope some day to say it to your face.
Mary Barmby

To My Pal:
What a grand person you are to remember me so bountifully—The Easter and birthday gifts are lovely and I shall enjoy using them. Thanks so very much.
To my other dear friends who sent me such loving birthday messages—thanks a million. I Love everyone of them.
Winifred

Dear Pal:
Many thanks for the beautiful Easter gift and the lovely handkerchief and card I received from you.
Marjorie Kroh

To My Secret Pal:
Thanks a million for the Easter Candy—Direct from Scotland.
Eunice Nunez

To My Dear Pal:
Again it's my pleasure to acknowledge a lovely card and very dainty "hanky," which I shall treasure and carry only on special occasions—Christmas is a long time off and I can scarcely wait, to find out who my swell pal is.
Nell Wishart

OFFICE FURNITURE
See Faye Buckley
OTIS FILE AND OFFICE FURNITURE CO.
532 16th Street Phone HIgate 1511

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

Clarence

N

Cooper

Mortuaries

MAIN OFFICE
1580 Fruitvale Avenue
FRuitvale 0180

ELMHURST CHAPEL
8901 East 14th Street
TRinidad 4343

BUILT BY PERSONAL SERVICE

RAE COOPER

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

NIZE YOUR CLUB ADVERTISERS

CLUB OFFICES
1924 Franklin Street
Oakland 12
Telephone TEmplebar 7535

NEWS ITEMS AND PAL
NOTICES FOR THE HERALD

Send to Editor Marjorie Kroh, 2079 We
St., Oakland 12 or to your President,
Beaumont before the 22nd of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 72

Officers

President ..... Elsie Beau
Vice-President ..... Grace M
Recording Secretary ..... Lily Zimme
Treasurer ..... Inez M
Auditor ..... Marjorie

Directors

Jean Baird
Florence Brown
Effie Barnes
Dr. Ina Gourley
Blanche Mauerha
Gretchen Wagne

The Business Women's

HERALD

JUNE, 1944

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

cerning the club from the Post Enquirer and San Francisco Examiner and give to either of the above persons.

Telephone Committee: Agnes Jackson, chairman; Nora Glick, Mae Wilkin, Marcella Graham. Please contact Inez Miller to see if you can help her in contacting those who have not as yet sent in the information needed for our new roster.

Sunday Tea Refreshment Committee: Gretchen Wagner, Chairman; Marguerite Muir, Ann Fouts, Blanche Mauerhan, Jean Baird, Dr. Ina Gourley.

Sunday Tea Entertainment Committee: Rudolphine Radil.

Reception Committee: Josephine Holly, Lydia White.

Student Loan Fund: Bird Wilson, Dr. Luella Swauger, Mary Barmby, Marie Graves. This group, with their Chairman, Josephine Holly, met Wednesday, May 17 at the Women's Faculty Club in Berkeley for a committee meeting and dinner.

Elsie would like to hear from anyone who would like to serve on a committee—their services will be most welcome.

CLUB MEMBER NEWS

To Eunice—

The club members, officers and the Board of Directors wish to express their loving appreciation for the beautiful and impressive Installation ceremony at which you, as Installing Officer, presided with so much grace and charm. The flowers and sentiment attributed to each were very lovely as something to be remembered and cherished in thought always. Our thanks, love and best wishes to you.

Your President, Elsie Beaumont, would like to know who the Good Fairy was that gave the club the curtains and she and all the club members wish to thank the Good Fairy and Florence Brown who made and hung the curtains. It surely does improve the appearance of the club and as Elsie says it makes the room very mellow and lovely.

The club members wish to thank the New Member Hostess Committee for the success of our first breakfast and Eunice Nunez and Blanche Mauerhan for the music—More power to you for the singing; we liked it and want more of it.

Lilly Zimmerman has just returned from a two weeks' vacation at Gillman Hot Springs and reports she had a very enjoyable time.

Lota Mitcheltree and Mary Ada Boyd are out of the city on a long vacation and we will be happy to have them back.

Jennie Hammond, who has been quite ill the last month is now improving but is still confined in her apartment.

Mary Campbell is also confined in her apartment with a very heavy cold.

A new Club Roster including the By-Laws will soon be published. If you have not as yet filled in the slip for the information needed for the roster sent to you by Inez Miller, please do so at once and return to her as soon as possible.

Maude Heins is making a request for decks of cards for servicemen who come to the Oakland Pier U. S. O. The boys use them while at the "Lounge," and also take them to their camps and overseas. Won't you please ask your friends for either used or new decks and give them to Mrs. Heins. We can use a great number—Many—Many—Thanks.

BOND SALE NEWS

"Here's to its success."

Grace Morton, Chairman started the sale off with a bang at the breakfast. The tickets are 50c a chance and there will be two $25 War Bonds given away. This will be our largest program during the year for raising money so get your tickets to sell as soon as possible from Grace as we want to have the drawing June 15 at the book review. Florence Brown has sold fifty tickets already—so get busy girls.

PATRONIZE YOUR CLUB ADVERTISERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

JUNE PROGRAM

MONDAY EVENING—RED CROSS SEWING
JUNE 5, 12, 19, 26—7:00 to 9:00 p. m.
In the Club Room, Ora Mae Griggs, Chairman

FRIDAY, JUNE 2—BREAKFAST, $1.00—7:15 a. m.
Zerikotes Boat House Dining Room on Lak Merritt, 1520 Oak Street.

Dr. Elizabeth Burrows, Chairman of Healt Committee and Harriett Rataan have charge o the program and they will have Mrs. Mar Groody from the Vitamin Research Laborator —University of California, who will talk o the Origin and History of Vitamins.

Dr. Burrows will conduct through the year series of health programs so do not miss th first program.

Reservations should be made by May 31. Cal Alice Voisinet, HU 5200 or Elsie Beaumon HI 1347.

TUESDAY, JUNE 6—BOARD MEETING—7:00 p. m.
Club Room.

THURSDAY, JUNE 15—BOOK REVIEW, 40c—8 p.m
Club Room—Refreshments.

MRS. ALEX DAVIS will review one of th most popular books of spring fiction, "Th Razor's Edge" by Somerset Maugham.

SUNDAY, JUNE 18—MUSICAL TEA—50c—3 p. m
Club Room—Elfrida Steindorff, Chairman.

Miss Rudolphine Radil will have charge of th program and will have the young artists of th Student Opera Guild of which she is the dire tor, present an international program which wi include the songs of our allies.

If you missed the May Musical Tea—it w your misfortune as it was a perfect success an we wish to thank Elfrida a lot for having suc a fine program.

Another call from your Chairman for any kin of talent—If you know of anyone please g in touch with her by calling HI 7876.

URSDAY, JUNE 29—LUNCHEON—65c—
12:15 Noon

Club Room. Elsie Woods, Chairman of refresh-

Fay Buckley, Chairman, Post War Planning Committee and Tess Morgan, member of this committee will have as speaker Don M. Follett, who is Chairman of the Post War Planning Committee and a member of the Oakland Chamber of Commerce.

W MEMBERS

Maude Buswell, Assistant Manager, Protection Office, H. C. Capwells; Agnes C. Jackson, Bookkeeper, C. H. Hittenberger Inc.; Dr. Pearl Susan Huey, Physician; Vera V. Davis, Manager, Foundation Garments; Mrs. Lee L. Dwiggins, General Merchandising Fitter, H. C. Capwells; Leona M. Sturgis, Personal Shopper, Shopping Service, Kahn's Dept. Store.

NE BIRTHDAYS

June 2—Eunice Nunez; June 15—Jeannette Ralston; June 19—Dora Cooley; June 22—Jean Baird; June 28—Grace Fitch.

Dear Pal:
Thank you for the Mother's Day Remembrance.
Elsie Beaumont

Thank you so much, dear Pal, for the very dainty handkerchiefs that came to me on St. Valentine's Day. Then the very pretty apron that I received at Easter time. I certainly will enjoy them. Jean Baird.

Dear Secret Pal:
What a grand surprise I had when I answered the knock at my door on May 14 and was handed a florist box containing that cute little wagon and the lovely pansies to go in it. Thanks so much. Marjorie.

Members—Please add the following names to your Committee List:
Office Scrap Book: Phyllis Amman, Margaret E. Niedt. Please save all news clippings concerning the club from the Post Enquirer and San Francisco Examiner and give to either of the above persons.

Telephone Committee: Agnes Jackson, chairman; Nora Glick, Mae Wilkin, Marcella Graham. Please contact Inez Miller to see if you can help her in contacting those who have not as yet sent in the information needed for our new roster.

Sunday Tea Refreshment Committee: Gretchen Wagner, Chairman; Marguerite Muir, Ann Fouts, Blanche Mauerhan, Jean Baird, Dr. Ina Gourley.

Sunday Tea Entertainment Committee: Rudolphine Radil.

Reception Committee: Josephine Holly, Lydia White.

Student Loan Fund: Bird Wilson, Dr. Luella Swauger, Mary Barmby, Marie Graves. This group, with their Chairman, Josephine Holly, met Wednesday, May 17 at the Women's Faculty Club in Berkeley for a committee meeting and dinner.

Elsie would like to hear from anyone who would like to serve on a committee—their services will be most welcome.

CLUB MEMBER NEWS

To Eunice—

The club members, officers and the Board of Directors wish to express their loving appreciation for the beautiful and impressive Installation ceremony at which you, as Installing Officer, presided with so much grace and charm. The flowers and sentiment attributed to each were very lovely as something to be remembered and cherished in thought always. Our thanks, love and best wishes to you.

Your President, Elsie Beaumont, would like to know who the Good Fairy was that gave the club the curtains and she and all the club members wish to thank the Good Fairy and Florence Brown who made and hung the curtains. It surely does improve the appearance of the club and as Elsie says it makes the room very mellow and lovely.

The club members wish to thank the New Member Hostess Committee for the success of our first breakfast and Eunice Nunez and Blanche Mauerhan for the music—More power to you for the singing; we liked it and want more of it.

Lilly Zimmerman has just returned from a two weeks' vacation at Gillman Hot Springs and reports she had a very enjoyable time.

Lota Mitcheltree and Mary Ada Boyd are out of the city on a long vacation and we will be happy to have them back.

Jennie Hammond, who has been quite ill the last month is now improving but is still confined in her apartment.

Mary Campbell is also confined in her apartment with a very heavy cold.

A new Club Roster including the By-Laws will soon be published. If you have not as yet filled in the slip for the information needed for the roster sent to you by Inez Miller, please do so at once and return to her as soon as possible.

Maude Heins is making a request for decks of cards for servicemen who come to the Oakland Pier U. S. O. The boys use them while at the "Lounge," and also take them to their camps and overseas. Won't you please ask your friends for either used or new decks and give them to Mrs. Heins. We can use a great number—Many—Many—Thanks.

BOND SALE NEWS

"Here's to its success."

Grace Morton, Chairman started the sale off with a bang at the breakfast. The tickets are 50c a chance and there will be two $25 War Bonds given away. This will be our largest program during the year for raising money so get your tickets to sell as soon as possible from Grace as we want to have the drawing June 15 at the book review. Florence Brown has sold fifty tickets already—so get busy girls.

PATRONIZE YOUR CLUB ADVERTI

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

The Business Women's

HERALD

JULY, 1944

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

NOTICE MEMBERS

Please add the following names to your Committee List:

RECREATION COMMITTEE

Chairman, Jeanette Smith; Harriett Rataan, Anne Truax, Inez Miller, Mary Barrick.

SUNDAY TEA REFRESHMENT COMMITTEE

Florence Brown, Dr. Pearl Huey, Vera Davis.

HEALTH

Grace L. Bassett

VACATIONS

Mary Barrick has returned from a two weeks' vacation in Los Angeles and Long Beach.

Grace Morton has been taking a month's vacation and we have missed her.

Jean Baird has returned from a trip to Fresno.

Nell Wishart has returned from a vacation trip in Yosemite.

NOTICE TO SUNSHINE COMMITTEE

Dr. Shields wishes you to know how much she appreciates your kind thoughts in sending her the lovely potted African violets.

A note of thanks from Harriett Rataan for flowers sent her. She is now improving from an accident which happened a few weeks ago.

Jennie Hammond is improving, and expresses thanks for flowers and cards.

Jeanette Smith, our Blood Bank Chairman, says: The need for blood for wounded men on battlefronts is now greater than ever. These men will die unless they receive our blood. In our arteries is the power to give these men a second chance to live. Have you donated your blood? Please do so right away.

JULY BIRTHDAYS

July 2—Marion Dougherty
July 9—Mary Ada Boyd
July 9—Mary Carroll LauFer
July 11—Edith Knott
July 13—Ethel Hargrave
July 18—Inez Le Miller
July 19—Georgia Maiden
July 22—Iva Havlin

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

JULY PROGRAM

MONDAY EVENING, JULY 10, 17, 24, 31

RED CROSS SEWING—7:00 to 9:00 p. m.
Ora Mae Griggs, Chairman

U. S. O. SCRAPBOOK—7:00 to 10:00 p. m.
Helen Augsburg, Chairman
In the Club Room

FRIDAY, JULY 7—BREAKFAST, $1.00—7:15 a. m.
Zerikotes Boat House Dining Room on Lake Merritt, 1520 Oak Street.
Valuation of the B. P. W. C. by older members and expectation of Club by new members. Alice Voisinet, Membership Chairman.
Reservations should be made by July 5. Call Alice Voisinet, HU 5200, or Elsie Beaumont, HI 1347.

TUESDAY, JULY 11—BOARD MEETING—7:00 p. m.
Club Room

THURSDAY, JULY 13—BOOK REVIEW, 40c—8 p. m.
Club Room—Refreshments
Mrs. Alex Davis will review the August Literary Guild Selection, "Anna and the Court of Siam," by Leon Owens.

SUNDAY, JULY 16—MUSICAL TEA, 50c—3 p. m.
Club Room—Elfrida Steindorff, Chairman
Mary Jean Porter, Harpist; Harriet Helm, Soprano and Floyd Everett Sharp, Pianist.

THURSDAY, JULY 27—LUNCHEON, 65c—12:15
Club Room. Elsie Woods, Chairman of refreshments. Florence Brown, Chairman, War Service Co-ordinator. Mr. Hale B. Streeter of the U. S. Coast Guard Reserve, speaker.

Our Red Cross Sewing group is answering the urgent call from the A.W.V.S. for hand sewing. Those who wish to help come to 518 18th Street on Tuesdays from 6 to 9 p. m., for limited time.

UB NEWS

Elsie Beaumont, President, and Lily Zimmerman attended the State Convention of the B. P. W. Club held in San Jose, May 27th and 28th.

The first meeting of the District Club Presidents was held in Burlingame, Sunday, June 18th. Elsie Beaumont appointed Lily Zimmerman to attend for her. The District is having four meetings through the year, and the next one will be in September at Santa Cruz. An invitation was extended to the District to meet in Oakland in January and was accepted.

The Bond Sale was quite a success. Mrs. Inez Miller and Jeanne Fitts won the bonds.

On June 2, at our breakfast meeting, Eunice gave each member a beautiful gardenia—a lovely and unusual way to celebrate one's own birthday. After the Red Cross meeting on June 5, the girls had a surprise birthday party for Eunice.

V MEMBERS

Miss Anne Truax, Advertising Dept., J. C. Penny Co., who has transferred from the Glendale Club; Margaret M. Garvey, Railway Express Co.; Mrs. Raylene F. Beggs, Farmers & Merchants Savings Bank; Jeannette C. Johnson, Golden West Savings & Loan; Mrs. Grace L. Bassett, Oakland Crematorium-Columbarium.

NOTES

The corsage was simply exquisite and I wore it on Sunday and felt very dressed up. I do appreciate your thoughtfulness.

Sincerely, Margueritte Muir

Hello Pal—

It was nice to receive your gift and greeting and I want to tell you, too, that it was doubly welcome "Because it came from you."

Ann Fouts

Dear Pal—

It takes so much time to write a good rhyme, when one isn't expert at rhyming, I'll just say "Many thanks" to a grand Pal, for lovely May and June cards—You're right on the dot with your timing. Sincerely, Nell

NOTICE MEMBERS

Please add the following names to your Committee List:

RECREATION COMMITTEE

Chairman, Jeanette Smith; Harriett Rataan, Anne Truax, Inez Miller, Mary Barrick.

SUNDAY TEA REFRESHMENT COMMITTEE

Florence Brown, Dr. Pearl Huey, Vera Davis.

HEALTH

Grace L. Bassett

VACATIONS

Mary Barrick has returned from a two weeks' vacation in Los Angeles and Long Beach.

Grace Morton has been taking a month's vacation and we have missed her.

Jean Baird has returned from a trip to Fresno.

Nell Wishart has returned from a vacation trip in Yosemite.

NOTICE TO SUNSHINE COMMITTEE

Dr. Shields wishes you to know how much she appreciates your kind thoughts in sending her the lovely potted African violets.

A note of thanks from Harriett Rataan for flowers sent her. She is now improving from an accident which happened a few weeks ago.

Jennie Hammond is improving, and expresses thanks for flowers and cards.

Jeanette Smith, our Blood Bank Chairman, says: The need for blood for wounded men on battlefronts is now greater than ever. These men will die unless they receive our blood. In our arteries is the power to give these men a second chance to live. Have you donated your blood? Please do so right away.

JULY BIRTHDAYS

July 2—Marion Dougherty
July 9—Mary Ada Boyd
July 9—Mary Carroll LauFer
July 11—Edith Knott
July 13—Ethel Hargrave
July 18—Inez Le Miller
July 19—Georgia Maiden
July 22—Iva Havlin

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

Weary?

GET A LIFT IN A

SPENCER

That Improves Your Posture!

GRACE C. LYON

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ISERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

SERS

CLUB OFFICES: 1924 Franklin Street, Oaklan
Telephone TEmplebar 7535

NEWS ITEMS AND PAL
NOTICES FOR THE HERALD

Send to Editor Marjorie Kroh, 2079 Wel
St., Oakland 12 or to your President,
Beaumont before the 22nd of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 72

Officers

President .....Elsie Beau
Vice-President .....Grace Mc
Recording Secretary .....Lily Zimme
Treasurer .....Inez M
Auditor .....Marjorie

Directors

Jean Baird
Florence Brown
Effie Barnes
Dr. Ina Gourley
Blanche Mauerha
Gretchen Wagner

CALIFORNIA STATE LIBRARY

The Business Women's HERALD

AUGUST, 1944

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

PAL NOTES

Dear Pal—
Your lovely kerchiefs and stationery added greatly to my happiness at Easter and my Birthday. Thank you so much.

Florence Brown

NOTICE MEMBERS

Please add the following names to your Committee List:

VOTE CAMPAIGN COMMITTEE
Chairman, Dr. Luella Swauger, Mary Barmby, Lola Mitcheltree.

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Smith

1711 Broadway
1710 Telegraph

Phone: HIgate 4040-4041
OAKLAND 12

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Pledmont 1288

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Pledmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

AUGUST PROGRAM

MONDAY EVENING, AUGUST 7, 14, 21, 28

RED CROSS SEWING—7:00 to 9:00 p. m.
Ora Mae Griggs, Chairman

U. S. O. SCRAPBOOK—7:00 to 10:00 p. m.
Helen Augsburg, Chairman
In the Club Room

FRIDAY, AUGUST 4—BREAKFAST, $1.00—7:15 a. m.
Zerikotes Boat House Dining Room on Lake Merritt, 1520 Oak Street.

Guest speaker will be Harold Smith, Assistant President of Grove Regulator Co., whose subject will be "Hedging Against Inflation."

Inez Miller, Chairman
Reservations should be made by August 2. Call Alice Voisinet, HU 5200.

TUESDAY, AUGUST 8—BOARD MEETING—7 p. m.
Club Room

THURSDAY, AUGUST 17—LUNCHEON, 65c—12:15
Club Room
Elsie Woods, Chairman of refreshments.

The program is sponsored by Mary Carroll Lau-Fer who is Supervising Field Worker—State Industrial Home for the Blind.

SUNDAY, AUGUST 20—MUSICAL TEA, 50c—3 p.m.
Club Room
Elfrida Steindorff, Chairman.
Surprise Program.
Elfrida is obtaining for us the most excellent talent and it would be well worth your while to attend and bring a guest.

THURSDAY, AUGUST 31—BOOK REVIEW, 40c—8:00 p. m.
Club Room—Refreshments

Do not miss this delightful evening as Mrs. Alex Davis will review "A Yankee From Olympus."

NOTES

Our new Rosters have been printed and are now for sale. You may obtain them at the breakfast August 4, or at any of the meetings. They are very beautiful and we want to thank all of you for your help and cooperation in making them so.

Elsie Beaumont is visiting relatives and old time friends while vacationing in Oregon and Washington. She is also spending part of the time fishing and picking wild blackberries.

We are happy to say that Effie Barnes who was recently injured in an automobile accident, has now recovered and is able to go back to work.

Thank you with Our Sincere Appreciation:

To Florence Brown for the new cushion covers and recovering desk chair.

To Ella Saylor Brooks for the candy corsages at the Friday morning breakfast.

To Blanche Mauerhan for the tapestry samples which are for sale in club room.

MEMBERS

DUNAWAY, MRS. SADIEMAE—Chief Insurance and Stock Clerk, Rosenberg Bros. West 14th St., HI 6908. Res: 421 Van Dyke Ave., HI 8401.

HAHN, MRS. MILDRED—Real Estate Saleswoman for Ina M. Schmid, 3203 College Ave., Berkeley, HU 4744. Res: 5823 Ross St. OL 7013.

SCOTT, MRS. MARGARET E.—Executive Housekeeper, Peralta Hospital, 434 30th St. GL 4900. Res: 3874 Howe St. OL 0887.

A Suggestion:

Cut out the above names and paste them on the blank page in the back of your new roster, thus enabling you to have the names of our new members for future reference.

PAL NOTES

Dear Pal—

Your lovely kerchiefs and stationery added greatly to my happiness at Easter and my Birthday. Thank you so much.

Florence Brown

NOTICE MEMBERS

Please add the following names to your Committee List:

VOTE CAMPAIGN COMMITTEE

Chairman, Dr. Luella Swauger, Mary Barmby, Lola Mitcheltree.

A. F. EDWARDS, Inc.

Jewelers

Since 1879

Freda Smith

1711 Broadway

1710 Telegraph

Phone: HIgate 4040-4041

OAKLAND 12

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

PATRONIZE YOUR CLUB ADVERTISERS

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

Weary?

GET A LIFT IN A

SPENCER

That Improves Your Posture!

GRACE C. LYON

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

SERS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

VERTISERS

AUGUST BIRTHDAYS

August 2—Susanne Chalmers
August 4—Emilie Bruhns
August 7—Phyllis Amman
August 8—Marie Anderson
August 9—Cleo Derbfus
August 9—Alice Voisinet
August 12—Lorena Wicks
August 13—Laura Shoptaugh
August 18—Dr. Luella Swauger
August 21—Catherine Delamothe
August 21—Grace Morton
August 24—Jennie Selleck
August 31—Mary Barrick

CLUB OFFICES: 1924 Franklin Street, Oaklan
Telephone TEmplebar 7535

NEWS ITEMS AND PAL
NOTICES FOR THE HERALD

Send to Editor Marjorie Kroh, 2079 We
St., Oakland 12 or to your President,
Beaumont before the 22nd of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7

Officers

President ..... Elsie Beau
Vice-President ..... Grace M
Recording Secretary ..... Lily Zimm
Treasurer ..... Inez M
Auditor ..... Marjorie

Directors

Jean Baird
Florence Brown
Effie Barnes
Dr. Ina Gourley
Blanche Mauerha
Gretchen Wagne

The Business Women's

HERALD

SEPTEMBER, 1944

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

PAL NOTES

Dear Pal—
Thanks for the lovely plant you sent me for my birthday. Iva Havlin

Dear Pal and Club Members—Thanks for the lovely handkerchief and for all the beautiful cards sent me on my birthday.
Laura Shoptaugh.

SEPTEMBER BIRTHDAYS

September 1—Maude Buswell
" 1—Anna Cushing
" 4—Mrs. Rae Cooper
" 6—Ann Fouts
" 14—Helen Power
" 16—Jennie Hammond
" 20—Raylene Beggs
" 23—Grace Campbell
" 24—Helen Augsburg
" 30—Marie Graves

Don't think we have forgotten your birthday, but look forward to the big family birthday party in the Spring.
Iva Havlin, Birthday Chairman

VACATIONS

Bird Wilson spent a week at Sunnyside with her cousins, helping to pick apricots.

Marjorie Kroh has just returned from Hobergs in Lake County.

Margueritte Muir is spending her vacation in Santa Cruz.

NOTICES FOR THE HERALD

Send to Editor Marjorie Kroh, 2079 Webster St., Oakland 12 or to your President, Elsie Beaumont before the 22nd of the month.

NOTICES—

OCTOBER 8—PICNIC AT DORA COOLEY'S
Near Danville—Save your gasoline.

OCTOBER 19, THURSDAY—6:30 p. m.—WAR PROJECT DINNER—$1.50
Will appreciate food donations. Call Grace Morton or Elsie Wood.

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird
Florence Brown
Effie Barnes
Dr. Ina Gourley
Blanche Mauerhan
Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Smith

1711 Broadway
1710 Telegraph

Phone: HIgate 4040-4041
OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street Hlgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

VERTISERS

MONDAY EVENING, SEPTEMBER 11, 18, 25
RED CROSS SEWING—7:00 to 9:00 p. m.

Ora Mae Griggs, Chairman.

A reminder from your President—Members, ge the RED CROSS habit Monday nights and ge acquainted with each other. The work is s important these days as well as knowing eac other.

U. S. O. SCRAPBOOK—7:00 to 10:00 p. m.

Helen Augsburg, Chairman. In the Club Room

FRIDAY, SEPTEMBER 1—BREAKFAST, $1—7:15 a. m

Zerikotes Boat House Dining Room on Lak Merritt, 1520 Oak Street.

Guest speaker, Paul Trotter; subject, "Advan tages of Better Self-Expression."

Dorothy Roberts, Chairman, Education Commit tee.

TUESDAY, SEPTEMBER 5—BOARD MEETING—7 p.m

SATURDAY & SUNDAY, SEPTEMBER 9, 10—BAY DISTRICT CONFERENCE

Santa Cruz, California. To be held in the Palomar Hotel and Santa Cruz Theatre.

Delegates attending: Alice Voisinet, Member ship Chairman; Dora Cooley, Legislative Chair man; Florence Brown, International Committee Mary Barrick, Program Chairman; Dr. Eliza beth Burrows, Alternate; Elsie Beaumont President.

THURSDAY, SEPTEMBER 14—BOOK REVIEW—40c —8:00 p. m.

Club Room. Mrs. Davis will review one of the newer books.

SUNDAY, SEPTEMBER 17—GARDEN PARTY LUNCHEON 75c—1 p. m.

At Elsie Woods, 6318 Bullard Drive. Spon sored by Recreation Committee, Inez Miller, Chairman. DON'T MISS IT! Delicious food will be served.

Arrangements are being made for transporta tion, so if you wish a ride, call Elsie Beau mont.

DAY, SEPTEMBER 24—SUNDAY ENTERTAINMENT TEA, 50c—3 p. m.

Elfrieda Steindorff's home, 659 Trestle Glen Road.

Winifred Brightman, who is arranging the program, will present: Nancy Jane Hilscher, violinist; Ruberta Ericson, accompanist; Jean Gray, pianist; Patrice Doidge, dramatic reader.

R MEMBERS

Jennie Hammond is much improved and sends her love to all members, thanking each one for the cards and flowers. We miss her bright smile and cheerfulness.

To Tess Morgan—Everyone was thrilled at the breakfast to receive your lovely surprise gifts and all send their thanks to you.

Harriett Rattan is not going to let Eunice Nunez spread the butter alone, so at the next breakfast we will have Harriett to thank as well as Eunice. Rolls are dry without butter.

Carrie Davis—we thank you for the Sugar, and everything. The lovely gifts of the print pictures, which were given to the club by Helen Augsburg, are to be framed by Gretchen Wagner as a gift, and we thank both of these members.

Production for Red Cross by club members for the first quarter of this term amounted to 337 articles which includes slippers, bedside and tool bags and bed shirts.

Report by Ora Mae Griggs,
Chairman.

Our dear Olive Cathcart passed away the morning of August 24.

I cannot say—and I will not say
That she is dead—she is just away.
With a cheery smile and a wave of the hand
She has wandered into an unknown land.

. . . She is not dead—she is just away.

PAL NOTES

Dear Pal—
Thanks for the lovely plant you sent me for my birthday. Iva Havlin

Dear Pal and Club Members—Thanks for the lovely handkerchief and for all the beautiful cards sent me on my birthday.
Laura Shoptaugh.

SEPTEMBER BIRTHDAYS

September 1—Maude Buswell
" 1—Anna Cushing
" 4—Mrs. Rae Cooper
" 6—Ann Fouts
" 14—Helen Power
" 16—Jennie Hammond
" 20—Raylene Beggs
" 23—Grace Campbell
" 24—Helen Augsburg
" 30—Marie Graves

Don't think we have forgotten your birthday, but look forward to the big family birthday party in the Spring.
Iva Havlin, Birthday Chairman

VACATIONS

Bird Wilson spent a week at Sunnyside with her cousins, helping to pick apricots.

Marjorie Kroh has just returned from Hobergs in Lake County.

Margueritte Muir is spending her vacation in Santa Cruz.

NOTICES FOR THE HERALD

Send to Editor Marjorie Kroh, 2079 Webster St., Oakland 12 or to your President, Elsie Beaumont before the 22nd of the month.

NOTICES—

OCTOBER 8—PICNIC AT DORA COOLEY'S
Near Danville—Save your gasoline.

OCTOBER 19, THURSDAY—6:30 p. m.—WAR PROJECT DINNER—$1.50
Will appreciate food donations. Call Grace Morton or Elsie Wood.

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird — Dr. Ina Gourley
Florence Brown — Blanche Mauerhan
Effie Barnes — Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Smith

1711 Broadway
1710 Telegraph

Phone: HIgate 4040-4041
OAKLAND 12

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

Weary?

GET A LIFT IN A

SPENCER

That Improves Your Posture!

GRACE C. LYON

TRinidad 1759 8121 Ney Avenue

If no answer call TWinoaks 4800

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

ORNIA
CALIFORNIA

The Business Women's

HERALD

OCTOBER, 1944

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

NEW MEMBERS

GREEFF, DORIS E.—Sportswear Buyer, Kahn's Dept. Store, GL 4321. Res: 1431 Jackson St., GL 5400.

HEMPLE, MISS RUTH C.—Sportswear Buyer, Kahn's Dept. Store, GL 4321. Res.: 415 Bellevue Ave., GL 7093.

KENYON, MISS JAN—Owner of Jan Kenyon Advertising Agency, Radio Advertising & Broadcasting, HI 1212. Res.: 4432 Piedmont Ave., PI 4680.

LESLIE, RAMONA I.—Communications; Employee Advisor, The Pac. Tel. & Tel. Co., 1545 Franklin, 12; GL 9000, Local 270. Res.: 2519 Ellsworth Ave., Berkeley, AS 5723.

MAHURIN, MRS. KENNETH—Interviewer, Credit Dept. Kahn's Dept. Store, GL 4321. Res.: Lakehurst Hotel, GL 3648.

ROWE, MRS. NORMAJEAN — Transferred from Mt. Clemens Business & Professional Women's Club, Mt. Clemens, Michigan. Res.: 1133 E. 23rd St., KE 2-5643.

SWEENEY, KATHERINE M.—Dress Buyer, Kahn's Dept. Store, GL 4321. Res.: 671 51st St., OL 4068.

PAL NOTES

To My Pal—
Many thanks for the lovely birthday gift and card. You are the best pal ever.
Ann Fouts

Dear Pal—
It surely was a most delightful surprise to receive your grand gift, and thank you so much.
Marjorie Kroh

Dear Pal and Club Members—
Thank you for the lovely gift and the many cards sent me on my birthday.
Jennie M. Selleck

Dear Secret Pal—and Club Members—
I wish to thank you for the remembrances. You certainly made my birthday a happy one.
Mary Barrick

OUR THANKS TO—

Elsie Wood for the grand day we had at her outdoor luncheon. Her lovely home and garden was viewed with interest by all.

Elfrieda Steindorff for her graciousness in offering the club the use of her home. We would also like to extend kind wishes for her mother's continued improvement.

Lily Zimmerman for donating the Club Emblem which will appear on this month's issue of the Herald.

Mary Campbell for the lovely lace and linen tablecloths and punch bowl. Every time we have a luncheon or party we will think of her.

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird — Dr. Ina Gourley
Florence Brown — Blanche Mauerhan
Effie Barnes — Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.
Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

MONDAY EVENING, OCTOBER 2, 9, 16, 23, 30
RED CROSS SEWING—7:00 to 9:00 p. m.
Ora Mae Griggs, Chairman.

U. S. O. SCRAPBOOK—7:00 to 10:00 p. m.
Helen Augsburg, Chairman. In the Club Roor

TUESDAY, OCTOBER 3—BOARD MEETING—7 p. r
Club Room.

FRIDAY, OCTOBER 6—BREAKFAST, $1.00—7:15 a.r
Zerikotes Boat House Dining Room on Lak
Merritt, 1520 Oak Street.

Hazel Wintler of the Visual Education Dept. ‹
the Oakland Schools will show pictures on "Th
World at War."
Freda Snyder, Chrm. International Committee

SUNDAY, OCTOBER 8—THE ANNUAL OLD FASH
IONED BASKET PICNIC
At Dora Cooley's—Near Danville.
Inez Miller, Chairman, Recreation Committee

OCTOBER 8 to 14—BUSINESS AND PROFESSION
AL WOMEN'S WEEK
Jan Kenyon, Chairman, will present a rad
script. Watch local papers for time.

THURSDAY, OCTOBER 19—SILVER ANNIVERSAR
OF THE CALIFORNIA CLUBS—WAR PROJEC
DINNER, $1.50—6:30 p. m.
Rock Ridge Woman's Club—5682 Keith Av
Take No. 6 street car. Grace Morton, Chai
man, Ways and Means.

The Club Emblem will be featured in a bri
talk by Pearl Roche, Chairman.

Gretchen Wagner, Chairman, Oakland Emble
Elsie Wood, Dinner Chairman.
Elfrieda Steindorff, Program Chairman.

Due to the fact that Elfrieda is in charge
this program, there will be no Sunday tea th
month.

THURSDAY, OCTOBER 26—BOOK REVIEW, 40c-
8:00 p. m. Club Room—Refreshments.
Mrs. Alex Davis will review the novel, "Ir
mortal Wife," by Irving Stone.

UB NOTES

Jean Baird, who is retiring after 46 years of Library work, is being extensively entertained by her many friends with a round of farewell luncheons. She will still remain active, however, in the following organizations: Member of Forum, Y. W. C. A. Canteen, B. P. W. C. and Plymouth Church.

Mary Ada Boyd sends her best regards and best wishes to all the club members.

Santa Cruz Conference Attendance—195.

Mrs. Marcella Graham has just returned from Fresno, where she has been visiting her daughter, Mabel Chappell, who will be remembered as a club daughter and organizer of the Gilroy B. P. W. C.

As you know, November is the beginning of the Sixth War Loan Drive. Any bonds you buy or your firm buys, we would appreciate your letting our Bond Committee know so that we may receive credit in the National Federation of B. P. W. C. to help launch a merciful project—A HOSPITAL SHIP.

War Bond Committee: Chairman, Raylene Beggs; Ann Fouts, Ramona Leslie.

CTOBER BIRTHDAYS

October 4—Ora Mae Griggs
" 8—Della Johnston
" 11—Mary Louise Nissen
" 12—Ruth Hemple
" 14—Maude Heins
" 18—Lota Mitcheltree
" 18—Elsie Wood
" 25—Freda Snyder
" 26—Lily Zimmerman

OTICE

UPRIGHT GRAND PIANO WANTED—in good condition, to loan or sale. If you know of one, call Elsie Beaumont.

Don't forget your donations of canned goods, aprons, etc., for the dinner.

NEW MEMBERS

GREEFF, DORIS E.—Sportswear Buyer, Kahn's Dept. Store, GL 4321. Res: 1431 Jackson St., GL 5400.

HEMPLE, MISS RUTH C.—Sportswear Buyer, Kahn's Dept. Store, GL 4321. Res.: 415 Bellevue Ave., GL 7093.

KENYON, MISS JAN—Owner of Jan Kenyon Advertising Agency, Radio Advertising & Broadcasting, HI 1212. Res.: 4432 Piedmont Ave., PI 4680.

LESLIE, RAMONA I.—Communications; Employee Advisor, The Pac. Tel. & Tel. Co., 1545 Franklin, 12; GL 9000, Local 270. Res.: 2519 Ellsworth Ave., Berkeley, AS 5723.

MAHURIN, MRS. KENNETH—Interviewer, Credit Dept. Kahn's Dept. Store, GL 4321. Res.: Lakehurst Hotel, GL 3648.

ROWE, MRS. NORMAJEAN — Transferred from Mt. Clemens Business & Professional Women's Club, Mt. Clemens, Michigan. Res.: 1133 E. 23rd St., KE 2-5643.

SWEENEY, KATHERINE M.—Dress Buyer, Kahn's Dept. Store, GL 4321. Res.: 671 51st St., OL 4068.

PAL NOTES

To My Pal—
Many thanks for the lovely birthday gift and card. You are the best pal ever.
Ann Fouts

Dear Pal—
It surely was a most delightful surprise to receive your grand gift, and thank you so much.
Marjorie Kroh

Dear Pal and Club Members—
Thank you for the lovely gift and the many cards sent me on my birthday.
Jennie M. Selleck

Dear Secret Pal—and Club Members—
I wish to thank you for the remembrances. You certainly made my birthday a happy one.
Mary Barrick

OUR THANKS TO—

Elsie Wood for the grand day we had at her outdoor luncheon. Her lovely home and garden was viewed with interest by all.

Elfrieda Steindorff for her graciousness in offering the club the use of her home. We would also like to extend kind wishes for her mother's continued improvement.

Lily Zimmerman for donating the Club Emblem which will appear on this month's issue of the Herald.

Mary Campbell for the lovely lace and linen tablecloths and punch bowl. Every time we have a luncheon or party we will think of her.

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird — Dr. Ina Gourley
Florence Brown — Blanche Mauerhan
Effie Barnes — Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

COLONIAL CAFETERIA
1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

PATRONIZE YOUR CLUB ADVERTIS

Weary?
GET A LIFT IN A
SPENCER
That Improves Your Posture!
GRACE C. LYON
TRinidad 1759 8121 Ney Avenue
If no answer call TWinoaks 4800

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
OLIVE CATHCART, Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

The Business Women's

HERALD

November, 1944

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

tainly appreciate your thoughtfulness and will take very good care of them.

Thanks again,
Jeanette Smith

PAL NOTES

Dear Pal:
With deep appreciation for the encouraging messages I have received from my pal. Many thanks.

Elsie Beaumont

Dear Pal:
Many thanks to you for the lovely birthday gift and the many other reminders that I have a very thoughtful pal. I am looking forward to the time when I can know who you are.

Ora Mae Griggs

NEW MEMBERS

FRANCO, D. LEE—Advertising Saleswoman, Jan Kenyon Agency, HI 1212. Res.: 869 Brockhurst St., HU 7863.

BJORNSON, ANGA M.—Teacher of Government, Technical High School. Res.: 2079 Oakland Avenue. OL 4566.

LOOSE, BIRDIE—Asst. Secretary, Albert Brown Undertaking Co., 3476 Piedmont Avenue, 11. PI 0731. Res.: Same.

NOVEMBER BIRTHDAYS

November 2—Ella Saylor Brooks
November 5—Margaret Garvey
November 13—Marjorie Kroh
November 18—Olive Gordon Miller
November 21—Anga Bjornson
November 22—Ramona Leslie
November 23—Elva McGraw
November 23—Dr. Ina Gourley
November 25—Grace Lyon
November 27—Nevart Caldow
November 27—Birdie Loose

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird — Dr. Ina Gourley
Florence Brown — Blanche Mauerhan
Effie Barnes — Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

PRINTING

A Modern Shop—Skilled Craftsmen

Established In 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

PATRONIZE YOUR CLUB ADVERTIS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

MONDAY EVENING, NOVEMBER 6, 13, 20, 27
RED CROSS SEWING—7:00 to 9:00 p. m.

Ora Mae Griggs, Chairman. In the club rooms.

THURSDAY, NOVEMBER 2—BOARD MEETING—7 p. m.

Club Room.

FRIDAY, NOVEMBER 3—BREAKFAST, $1.00—7:15 a. m.

Zerikotes Boat House Dining Room on Lake Merritt, 1520 Oak Street.

Speaker will be Rev. Nash of St. Paul's Episcopal Church whose subject will be "Post-War Germany." Mary Barrick, Chairman.

SUNDAY, NOVEMBER 5—SUNDAY TEA ENTERTAINMENT—50c—3:00 p. m.

In the Club Room.

Viola French will read the play "Winged Victory."

Elfrieda Steindorff, Chairman.

THURSDAY, NOVEMBER 16—THANKSGIVING DINNER—$2.75—7 p. m.

Castilian Room, Leamington Hotel. Formal or Informal. Josephine Holly, Chairman.

This is our annual Student Loan Fund Dinner and the meeting will be called to order by our President, Elsie Beaumont. The Program will feature the new members and all Past Presidents. Rudolphine Radil will have charge of the musical entertainment and the speaker will be Harry Jones, Superintendent of the Piedmont Schools. The title of Mr. Jones' speech will be "Laugh and the World Laughs with You."

THURSDAY, NOVEMBER 30—BOOK REVIEW—40c—8:00 p. m.

Club Room—Refreshments.

Mrs. Alex Davis will review in her usual charming manner the book "When Johnny Comes Marching Home" by Dixon Wector.

B NOTES

On a recent trip to Carmel, Tess Morgan visited our club member DeNeale Morgan and purchased one of her very beautiful paintings which now hangs in the Chapel of Memories of the Oakland Columbarium. All members and their friends are invited to stop by and see it at any time.

Dr. Ella McGilvery spent an enjoyable vacation at her cottage in Clear Lake and reports that during her stay, though it was cool in the evenings, the weather was lovely.

Anyone interested in purchasing any of the remaining articles that we had for sale at our Country Store please get in touch with Grace Morton. TE 8261.

Many thanks to the General Chairman Grace Morton and all the members for the wonderful cooperation and graciousness with which they responded for the War Project and Silver Anniversary Dinner, making it a grand success. The food was delicious and the entertainment beautiful. Thanks also to Eunice Nunez, Mrs. Augsburg, Jennie Selleck and Effie Barnes for baking the hams, Marie Anderson for the sweet potatoes, Anna Lignell for the meat balls and Elfrieda Steindorff and Nevart Caldow for the music.

Will the members please turn in all money or tickets that you did not sell so that we may ascertain the outcome.

Your President,
Elsie Beaumont

The proceeds of everything was $264.70 net. Please send in any outstanding bills.

"Miss Jean Baird and members of the B.P.W.C. Sunshine Committee."
Thank you so much for the beautiful flowers sent to me during my recent illness. I certainly appreciate your thoughtfulness and will take very good care of them.

Thanks again,
Jeanette Smith

PAL NOTES

Dear Pal:
With deep appreciation for the encouraging messages I have received from my pal. Many thanks.

Elsie Beaumont

Dear Pal:
Many thanks to you for the lovely birthday gift and the many other reminders that I have a very thoughtful pal. I am looking forward to the time when I can know who you are.

Ora Mae Griggs

NEW MEMBERS

FRANCO, D. LEE—Advertising Saleswoman, Jan Kenyon Agency, HI 1212. Res.: 869 Brockhurst St., HU 7863.

BJORNSON, ANGA M.—Teacher of Government, Technical High School. Res.: 2079 Oakland Avenue. OL 4566.

LOOSE, BIRDIE—Asst. Secretary, Albert Brown Undertaking Co., 3476 Piedmont Avenue, 11. PI 0731. Res.: Same.

NOVEMBER BIRTHDAYS

November 2—Ella Saylor Brooks
November 5—Margaret Garvey
November 13—Marjorie Kroh
November 18—Olive Gordon Miller
November 21—Anga Bjornson
November 22—Ramona Leslie
November 23—Elva McGraw
November 23—Dr. Ina Gourley
November 25—Grace Lyon
November 27—Nevart Caldow
November 27—Birdie Loose

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird — Dr. Ina Gourley
Florence Brown — Blanche Mauerhan
Effie Barnes — Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

PATRONIZE YOUR CLUB ADVERTIS

Weary?
GET A LIFT IN A
SPENCER
That Improves Your Posture!
GRACE C. LYON
TRinidad 1759 8121 Ney Avenue
If no answer call TWinoaks 4800

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

CALIFORNIA

The Business Women's

HERALD

January, 1945

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

A "HAPPY NEW YEAR WISH"

Happiness is Helpfulness, so make it a habit, to seek better things all the time for yourself and others. Elsie Beaumont

NOTICE TO MEMBERS

The time is here again for our members to say if they wish to have a pal. Since this custom was started a number of years ago, it has been a popular one with the majority of the members. "It gives one a real thrill," said one member, "not to know all year whose pal you are." Please respond promptly to the notice sent if you wish to take part in the pal game for 1945.

CLUB NOTES

We wish to thank all members for their generosity in giving to the Russian War Relief for the children. We owe thanks to Maude Hines for the wonderful selection of suitable garments.

The cakes which our members gave to the U. S. O. were fully enjoyed, just ask Florence Brown and Edith Knott.

Sincere thanks to Inez Miller and Mr. Miller, Jeannette Smith, Harriet Rattan and Mary Barrick, Elsie Wood and Jennie Selleck for the very cheerful and friendly Christmas Party. You missed something if you were not there.

Jennie Hammond sends Season's Greetings to all Jennie is much improved and is getting out some.

Mrs. Vera Davis of the Miss Simplicity Corset Shop, has been very ill. Cards will reach her at St. Mary's Hospital, San Francisco, Room 272. We wish her a speedy recovery.

Jan Kenyon Butler's new address is 3875 Ruby St., Oakland, telephone OL 5570.

Effie Barnes wishes to thank the club members for her lovely birthday cards.

You will find enclosed the annual request of the National Federation. Please fill out and forward promptly to the National Federation of Business and Professional Women's Club, 1819 Broadway, New York 23, N. Y., Room 912.

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird — Dr. Ina Gourley
Florence Brown — Blanche Mauerhan
Effie Barnes — Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

JANUARY PROGRAM

MONDAY EVENING, JANUARY 8, 15, 22, 29
RED CROSS SEWING—7:00 to 9:00 p. m.

Ora Mae Griggs, Chairman.

Make every effort to attend as your assistance is needed.
Club Room.

THURSDAY, JANUARY 4—BOARD MEETING
7 p. m.—Club Room

FRIDAY, JANUARY 5—BREAKFAST, $1.00
7:15 a. m.—Zerikotes Boat House Dining Room on Lake Merritt, 1520 Oak St.
SIXTH WAR BOND RALLY
Theme: "Smooth Sailing for '45"
"Let's Get Together for '45"
Raylene F. Beggs, Chairman
Jan Kenyon Butler, Assisting with Rally

SATURDAY AND SUNDAY, JANUARY 13 AND 14
BAY DISTRICT POST WAR STUDY CONFERENCE
Saturday Night Dinner, Pete's Rendezvous, 4th and Broadway, 6:30 p. m.
Sunday Morning Session, Hotel Claremont
1 p. m.—Luncheon, Hotel Claremont, $2.25
Faye Buckley, Chairman of Post War Planning, will introduce the speaker, R. Earl Fisher, Vice President of Pacific Gas & Electric Co., Vice President of Bay Region Council, Regional Vice-Chairman of Committee for Economic Development and National Organization.
Mr. Fisher will speak on "Post War Planning in its Regional Aspects." He comes to us as Vice-Chairman of Bay Region Council—purpose: to integrate post war planning of nine counties bordering on the Bay.
Please note enclosed mimeograph sheet of committees that will serve for the Post War Conference.

THURSDAY, JANUARY 18—CARD GAMES—25c—7:30 p. m.
Club Room. Come and get acquainted.
Recreation Committee.

RSDAY, JANUARY 25—BOOK REVIEW—40c—
p. m.
Club Room.
Mrs. Alex Davis will review "China to Me" by Emily Hahn.

MEMBERS

CAMBRA, MRS. MAE—Beauty Operator. Res.: 315 Curran Ave., Oakland 2, KE 4-5467.

CAMERON, MRS. MABEL C.—Secretary, Ramsden & Co., Insurance, GL 2268. Res.: 1817 Harrison, Oakland 12, HI 4648.

ANDERSON, MURIEL MARCELLA—Owner, Town House Beauty Salon, 1442 Franklin St. HI 8930. Res.: 265 Vernon St.

LENNON, NELLE—Bank Teller, San Pablo Ave. Branch Bank of America. OL 2601. Res.: 530-45th St.

LOUTHAIN, F. WINIFRED—President, V. M. V. Food Products, 4432 Piedmont Ave. PI 4680. Res.: same.

NEWELL, MINERVA—Physical Conditioning Dept., Kahn's Dept. Store. Res.: 408 Oakland Ave. TE 2812.

RANDALL, FLORENCE — Partner, Town House Beauty Salon, 1442 Franklin St. HI 8930. Res.: 389 Vernon St.

ARY BIRTHDAYS

January 3—Mabel Cameron
8—Vera Davis
8—Josephine Holly
8—May Schuler
9—Dr. Ella McGilvery
14—Mary Oral Hill
19—Elsie Beaumont
20—Margueritte Muir
25—Jeannette Johnson
28—Nell Wishart
31—Mae Cambra

A "HAPPY NEW YEAR WISH"

Happiness is Helpfulness, so make it a habit, to seek better things all the time for yourself and others. Elsie Beaumont

NOTICE TO MEMBERS

The time is here again for our members to say if they wish to have a pal. Since this custom was started a number of years ago, it has been a popular one with the majority of the members. "It gives one a real thrill," said one member, "not to know all year whose pal you are." Please respond promptly to the notice sent if you wish to take part in the pal game for 1945.

CLUB NOTES

We wish to thank all members for their generosity in giving to the Russian War Relief for the children. We owe thanks to Maude Hines for the wonderful selection of suitable garments.

The cakes which our members gave to the U. S. O. were fully enjoyed, just ask Florence Brown and Edith Knott.

Sincere thanks to Inez Miller and Mr. Miller, Jeannette Smith, Harriet Rattan and Mary Barrick, Elsie Wood and Jennie Selleck for the very cheerful and friendly Christmas Party. You missed something if you were not there.

Jennie Hammond sends Season's Greetings to all Jennie is much improved and is getting out some.

Mrs. Vera Davis of the Miss Simplicity Corset Shop, has been very ill. Cards will reach her at St. Mary's Hospital, San Francisco, Room 272. We wish her a speedy recovery.

Jan Kenyon Butler's new address is 3875 Ruby St., Oakland, telephone OL 5570.

Effie Barnes wishes to thank the club members for her lovely birthday cards.

You will find enclosed the annual request of the National Federation. Please fill out and forward promptly to the National Federation of Business and Professional Women's Club, 1819 Broadway, New York 23, N. Y., Room 912.

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird — Dr. Ina Gourley
Florence Brown — Blanche Mauerhan
Effie Barnes — Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

PRINTING

A Modern Shop—Skilled Craftsmen

Established In 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

PATRONIZE YOUR CLUB ADVERTI

Weary?
GET A LIFT IN A
SPENCER
That Improves Your Posture!
GRACE C. LYON
TRinidad 1759 8121 Ney Avenue
If no answer call TWinoaks 4800

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Smith

1711 Broadway
1710 Telegraph

Phone: HIgate 4040-4041
OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

STATE LIBRARY

The Business Women's

HERALD

February, 1945

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

At our December meeting a suggestion was made for adding to our war service fund by a very simple method. Mrs. Marcella Graham offers to serve as your Magazine Secretary, forwarding subscriptions or renewals to any magazine and devote the commission resulting, to our club fund. How about it, friends?

Also, Mrs. Graham asks, have you by any chance any white Haviland dishes, Ransome pattern, in your home, which you can spare? Her daughter, Alice Perry, would be glad to purchase such pieces, to add to her dinner set.

NEW MEMBERS

McLEOD, MISS KATHERINE—Head Bookkeeper, Lyon Storage & Moving Co., HU 3404. Res.: 4501 Tulip Ave., Oakland 2, AN 4938.

Please send all club news or Pal Notes to Elsie Beaumont or Marjorie Kroh by the 20th of the month.

FEBRUARY BIRTHDAYS

February 3—Margaret Niedt
5—Helen O'Neill
14—Dr. Lillian Shields
17—Neva Brodrick
19—Agnes Jackson
23—Mildred Hahn
24—Grace Bassett
27—Hazel Barnwell
29—Jane E. Patterson

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird
Florence Brown
Effie Barnes
Dr. Ina Gourley
Blanche Mauerhan
Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

FEBRUARY PROGRAM

MONDAY EVENING, FEBRUARY 5, 12, 19, 26
RED CROSS SEWING—7:00 to 9:00 p. m.

Ora Mae Griggs, Chairman. Club Room.
No Breakfast this month—luncheon at th
Leamington Hotel instead.

THURSDAY, FEBRUARY 1—LUNCHEON, $1.28

12:15 p. m. Leamington Hotel
Program with speaker.
Health Committee.
Dr. Elizabeth Burrows, Chairman
Grace Bassett
Harriett Rattan

THURSDAY, FEBRUARY 1—BOARD MEETING

7:00 p. m. Club Room.

THURSDAY, FEBRUARY 8—BOOK REVIEW—40c

8:00 p. m. Club Room. Mrs. Davis will revie
two books "Cannery Row" by John Steinbec
and "Anything Can Happen" by George an
Helen Papashvily.

THURSDAY, FEBRUARY 15—INTERNATIONAL PRO GRAM—40c—8:00 p. m.

Club Room.
Freda Smith Snyder, Chairman.
Major Ruth McCann of the Salvation Arm
has arranged to have Major G. R. Durham sho
a recent Salvation Army war picture. He i
the Public Relations Secretary attached to th
Salvation Army Territorial Headquarters in Sa
Francisco.

Brigadier Arthur Brewer, recently transferre
from the command of the Salvation Army i

the Hawaiian Islands, now Divisional Commander for Northern California with headquarters in Oakland, will give an interesting talk about his experiences and work there. He is an excellent pianist and will give, if time permits, a couple of selections. He and his wife sing very nicely together and will also give a number or two.

RSDAY, FEBRUARY 22—CARD GAMES—25c—
p. m.—PRIZE

Club Room.
Recreation Committee.
Inez Miller, Chairman.

B NOTES

The conference was a success and we have received many letters from clubs throughout the district complimenting us on our programs and the friendliness of the Oakland members.

Your President, Elsie Beaumont wishes to thank all the Chairmen and their assistants for making this affair such a success.

The following members have new addresses:
Grace Bassett—4301 Gilbert St., Oakland 11.
Ellen Church—1420 Jackson St., Oakland 12, telephone HI 5655.

Vera Davis wishes to thank all members for the lovely cards and flowers she received during her illness. She is much improved and is now home.

Many thanks for the lovely cards, messages and gifts I received on my birthday.

Elsie Beaumont

At our December meeting a suggestion was made for adding to our war service fund by a very simple method. Mrs. Marcella Graham offers to serve as your Magazine Secretary, forwarding subscriptions or renewals to any magazine and devote the commission resulting, to our club fund. How about it, friends?

Also, Mrs. Graham asks, have you by any chance any white Haviland dishes, Ransome pattern, in your home, which you can spare? Her daughter, Alice Perry, would be glad to purchase such pieces, to add to her dinner set.

NEW MEMBERS

McLEOD, MISS KATHERINE—Head Bookkeeper, Lyon Storage & Moving Co., HU 3404. Res.: 4501 Tulip Ave., Oakland 2, AN 4938.

Please send all club news or Pal Notes to Elsie Beaumont or Marjorie Kroh by the 20th of the month.

FEBRUARY BIRTHDAYS

February 3—Margaret Niedt
5—Helen O'Neill
14—Dr. Lillian Shields
17—Neva Brodrick
19—Agnes Jackson
23—Mildred Hahn
24—Grace Bassett
27—Hazel Barnwell
29—Jane E. Patterson

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird — Dr. Ina Gourley
Florence Brown — Blanche Mauerhan
Effie Barnes — Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

VERTISERS

FEBRUARY PROGRAM

MONDAY EVENING, FEBRUARY 5, 12, 19, 26
RED CROSS SEWING—7:00 to 9:00 p. m.

Ora Mae Griggs, Chairman. Club Room.

No Breakfast this month—luncheon at the Leamington Hotel instead.

THURSDAY, FEBRUARY 1—LUNCHEON, $1.28

12:15 p. m. Leamington Hotel

Program with speaker.

Health Committee.

Dr. Elizabeth Burrows, Chairman

Grace Bassett

Harriett Rattan

THURSDAY, FEBRUARY 1—BOARD MEETING

7:00 p. m. Club Room.

THURSDAY, FEBRUARY 8—BOOK REVIEW—40c

8:00 p. m. Club Room. Mrs. Davis will review two books "Cannery Row" by John Steinbeck and "Anything Can Happen" by George and Helen Papashvily.

THURSDAY, FEBRUARY 15—INTERNATIONAL PROGRAM—40c—8:00 p. m.

Club Room.

Freda Smith Snyder, Chairman.

Major Ruth McCann of the Salvation Army has arranged to have Major G. R. Durham show a recent Salvation Army war picture. He is the Public Relations Secretary attached to the Salvation Army Territorial Headquarters in San Francisco.

Brigadier Arthur Brewer, recently transferred from the command of the Salvation Army in

the Hawaiian Islands, now Divisional Commander for Northern California with headquarters in Oakland, will give an interesting talk about his experiences and work there. He is an excellent pianist and will give, if time permits, a couple of selections. He and his wife sing very nicely together and will also give a number or two.

RSDAY, FEBRUARY 22—CARD GAMES—25c—p. m.—PRIZE

Club Room.
Recreation Committee.
Inez Miller, Chairman.

B NOTES

The conference was a success and we have received many letters from clubs throughout the district complimenting us on our programs and the friendliness of the Oakland members.

Your President, Elsie Beaumont wishes to thank all the Chairmen and their assistants for making this affair such a success.

The following members have new addresses:
Grace Bassett—4301 Gilbert St., Oakland 11.

Ellen Church—1420 Jackson St., Oakland 12, telephone HI 5655.

Vera Davis wishes to thank all members for the lovely cards and flowers she received during her illness. She is much improved and is now home.

Many thanks for the lovely cards, messages and gifts I received on my birthday.

Elsie Beaumont

At our December meeting a suggestion was made for adding to our war service fund by a very simple method. Mrs. Marcella Graham offers to serve as your Magazine Secretary, forwarding subscriptions or renewals to any magazine and devote the commission resulting, to our club fund. How about it, friends?

Also, Mrs. Graham asks, have you by any chance any white Haviland dishes, Ransome pattern, in your home, which you can spare? Her daughter, Alice Perry, would be glad to purchase such pieces, to add to her dinner set.

NEW MEMBERS

McLEOD, MISS KATHERINE—Head Bookkeeper, Lyon Storage & Moving Co., HU 3404. Res.: 4501 Tulip Ave., Oakland 2, AN 4938.

Please send all club news or Pal Notes to Elsie Beaumont or Marjorie Kroh by the 20th of the month.

FEBRUARY BIRTHDAYS

February 3—Margaret Niedt
5—Helen O'Neill
14—Dr. Lillian Shields
17—Neva Brodrick
19—Agnes Jackson
23—Mildred Hahn
24—Grace Bassett
27—Hazel Barnwell
29—Jane E. Patterson

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird — Dr. Ina Gourley
Florence Brown — Blanche Mauerhan
Effie Barnes — Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

PATRONIZE YOUR CLUB ADVERTI

Weary?
GET A LIFT IN A
SPENCER
That Improves Your Posture!
GRACE C. LYON
TRinidad 1759 8121 Ney Avenue
If no answer call TWinoaks 4800

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

The Business Women's

HERALD

March, 1945

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

PAL NOTES

Dear Pal and Fellow Club Members—
My year surely started off with a barrage of lovely cards and remembrances. Thanks every one of you for your part in making my 1945 birthday a very happy one.

Nell Wishart

Dear Pal:
Thanks for the Valentine and "By-Heck" the apron too.

Elsie Beaumont

Dear Secret Pal:
Thank you for the lovely sugar and cream set and card, it was so thoughtful of you to remember me on Valentine's Day.

Marjorie Kroh

MARCH BIRTHDAYS

March 2—Amy Kirkendall
4—Margaret Scott
6—Rudolphine Radil
8—Geraldine Clift
13—Ann Parc
20—Teresina Morgan
21—Mrs. Kenneth Mahurin
22—Major Ruth McCann
24—Elfrieda Steindorff
25—Anna Lignell
29—Edith Peterson
31—Ida May Evans
31—Dr. Pearl Huey

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird — Dr. Ina Gourley
Florence Brown — Blanche Mauerhan
Effie Barnes — Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

MARCH PROGRAM

MONDAY EVENING, MARCH 5, 12, 19, 26
RED CROSS SEWING—7:00 to 9:00 p. m.

Ora Mae Griggs, Chairman. Club Room.

THURSDAY, MARCH 1—BOARD MEETING

7:00 p. m. Club Room.

FRIDAY, MARCH 2—BREAKFAST, $1.00

7:15 a. m.—Zerikotes Boat House Dining Room on Lake Merritt, 1520 Oak St. Rev. Clarence Reidenbach of the First Congregational Church of Oakland will bring a cheery spring message.

Outgoing officers are Chairmen as this is our last breakfast so let's get together.

Nominating Committee will be elected.

Eunice Nunez and Blanche Mauerhan in charge of community singing.

THURSDAY, MARCH 8—NO MEETING

SUNDAY, MARCH 11—SILVER TEA—50c—3 p. m.

Club Room.

Elfrieda Steindorff and Winifred Brightman will be in charge.

This is the last Sunday entertainment so be sure to attend.

The money collected will go to the Chinese Nurses' Fund.

AY, MARCH 15—CARD GAMES—25c—
.—PRIZE—CLUB ROOM

eation Committee.
Miller, Chairman.
inating Committee will post nominees.

AY, MARCH 22—BOOK REVIEW—40c
p. m. Club Room.
of the new books of the year will be re-
ed by Mrs. Davis.

AY, MARCH 29—LUNCHEON, $1.28
5 p. m. Leamington Hotel.
ation Committee.
thy Roberts, Chairman.
ker will be announced later, but a most
esting program will be rendered.

OTES
thanks to Major McCann and Freda
er for the successful evening, Thursday
uary 15.

nce Brown has changed positions and is
with the Ernest Brazil Real Estate Co.
ed at 35th Avenue and MacArthur. We
ish her good luck in her new line of work.

MBERS
GE, MRS. ANNA C.—Instructor & Coor-
or, Oakland Public Schools—Merritt Busi-
School, GL 9240. Res.: 3621 Rhoda Ave.,
Box 147, Oakland 4, An 2425.

PAL NOTES

Dear Pal and Fellow Club Members—
My year surely started off with a barrage of lovely cards and remembrances. Thanks every one of you for your part in making my 1945 birthday a very happy one.

Nell Wishart

Dear Pal:
Thanks for the Valentine and "By-Heck" the apron too.

Elsie Beaumont

Dear Secret Pal:
Thank you for the lovely sugar and cream set and card, it was so thoughtful of you to remember me on Valentine's Day.

Marjorie Kroh

MARCH BIRTHDAYS

March 2—Amy Kirkendall
4—Margaret Scott
6—Rudolphine Radil
8—Geraldine Clift
13—Ann Parc
20—Teresina Morgan
21—Mrs. Kenneth Mahurin
22—Major Ruth McCann
24—Elfrieda Steindorff
25—Anna Lignell
29—Edith Peterson
31—Ida May Evans
31—Dr. Pearl Huey

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird — Dr. Ina Gourley
Florence Brown — Blanche Mauerhan
Effie Barnes — Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

PATRONIZE YOUR CLUB ADVERTI

Weary?
GET A LIFT IN A
SPENCER
That Improves Your Posture!
GRACE C. LYON
TRinidad 1759 8121 Ney Avenue
If no answer call TWinoaks 4800

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

CALIFORNIA STATE LIBRARY

The Business Women's

HERALD

April, 1945

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

chair in obstetrics till 1907, when she entered private practice. Her home was in Piedmont.

NEW MEMBERS

BROOKS, CLAIRE A.—Interviewer, United States Employment Service, 115 12th St., 7, GL 3782. Res.: 344 Monte Vista Ave., Oakland, HU 5614.

SHERMAN, DELLA—Owner, Katherine K. Corset Shop, 512 15th St., HI 5421. Res.: 3618 Telegraph.

APRIL BIRTHDAYS

April 1—Elizabeth Kingsford
April 2—Hazel Steen
April 6—Marcella Graham
April 8—Jan Kenyon Butler
April 9—Sadiemae Dunaway
April 12—Winifred Brightman
April 12—Harriett Rattan
April 13—Dr. Elizabeth Burrows
April 15—Belle Bugman
April 18—Mary Campbell
April 19—Normajean Rowe
April 21—Bertha Stut
April 23—Margaret Chalmers
April 23—Mary Prather
April 25—Carrie Davis
April 28—Claire Brooks

PAL NOTES

Dear Pal:
Valentine Day is long past, but the memory lingers on. Thank you for sharing such a dear little "Pixie" with me for good luck. He will be cherished forever. Ann Fouts

Dear Club Members and Secret Pal:
Thanks to you all for the many lovely birthday cards I received and for the Valentine card my secret pal sent me. Ella M. McGilvery

Dear Friend:
Please accept my thanks for the lovely Valentine sent me by a member—sorry I can't guess who.
Major McCann

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird — Dr. Ina Gourley
Florence Brown — Blanche Mauerhan
Effie Barnes — Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

APRIL PROGRAM

MONDAY EVENING, APRIL 2, 9, 16, 23, 30
RED CROSS SEWING—7:00 to 9:00 p. m.
Ora Mae Griggs, Chairman. Club Room.

THURSDAY, APRIL 5—ANNUAL BUSINESS MEETING—8 p. m., Club Room
Annual report of Treasurer; Ways and Means and Membership chairmen. Report of Nominating Committee. Election of Delegates for Conference at San Jose on April 15. Must also consider at this time moving again or decide to stay where we are and pay a higher rent. If you know of any place to rent bring the information to this meeting.

SATURDAY, APRIL 7—BOARD MEETING
6:30 p. m. Elsie Beaumont's Home.

THURSDAY, APRIL 12—DINNER—6:30 p. m.
Pete's Rendezvous—334 Broadway. Chicken Dinner—$1.25. Steak Dinners—$1.75 and $2.00. Speaker will be Helen Matlock, State Legislative Chairman, whose subject will be "Current Legislation." Dora Cooley, Legislation Chairman.

THURSDAY, APRIL 19—NO MEETING

THURSDAY, APRIL 26—BIRTHDAY PARTY, 5:30 p.m.
Colonial Cafeteria, 1504 Franklin St., Mezzanine Floor. Wait on yourself and then bring your tray upstairs. Each member bring a 50c gift. Phone reservations to Alice Voisinet, HU 5200. Iva Havlin, Birthday Chairman.

SUNDAY, APRIL 29—INSTALLATION AT CLAREMONT HOTEL—LUNCHEON $2.00—12:30 p. m. Lido Deck
Helen Augsburg, Installing Officer. Musical program arranged by Elfrieda Steindorf; harpist, Joan Gustafson; soprano soloist, Marian Zaun; pianist and accompanist, Floyd Sharp. Speaker, Margaret Elliott, ensign, "Home Coming of Our Boys." Make your reservations with Agnes Jackson by April 25—AN 0427.

TES

ssage to the members from Major Ruth B. nn: In behalf of the group from the Sal- n Army, please convey their thanks to the for the generous contribution of $25.00. It cause groups such as yours and individuals nue to express their confidence in the Sal- n Army in this way that they are able to the challenge to serve others wherever there uman need materially or spiritually.

Zimmerman Budde and her husband are located in their new home that they pur- d. The address is 289 Edgewood Ave., San isco, and the telephone number is Over- 0294.

vish to apologize for the error made in the ng of our new member's name in last n's Herald. It should be MRS. ANNA CE.

enclosed mimeographed sheets are to be l in the back of your roster—a gift of a nember.

Morgan says to give a "Big Thank You" those members who so kindly sent birth- greetings to her; there were too many to individually.

dance at the Bay District Conference at San due to present conditions, must be limited istrict Officers, Chairmen, Presidents and ates or Alternates. It is a one day meet- nd those qualified to attend should make plans now.

Lillian Shields, one of our old time and beloved members, passed away March 22, She rendered invaluable service to this over a period of years; she was also active National B. P. W. C.

of the first women physicians in the West, me to California in 1898; graduated from er Medical College, San Francisco, in 1902; l at the Children's Hospital in S. F.; resi- physician at Fabiola Hospital, holding a chair in obstetrics till 1907, when she entered private practice. Her home was in Piedmont.

NEW MEMBERS

BROOKS, CLAIRE A.—Interviewer, United States Employment Service, 115 12th St., 7, GL 3782. Res.: 344 Monte Vista Ave., Oakland, HU 5614.

SHERMAN, DELLA—Owner, Katherine K. Corset Shop, 512 15th St., HI 5421. Res.: 3618 Telegraph.

APRIL BIRTHDAYS

April 1—Elizabeth Kingsford
April 2—Hazel Steen
April 6—Marcella Graham
April 8—Jan Kenyon Butler
April 9—Sadiemae Dunaway
April 12—Winifred Brightman
April 12—Harriett Rattan
April 13—Dr. Elizabeth Burrows
April 15—Belle Bugman
April 18—Mary Campbell
April 19—Normajean Rowe
April 21—Bertha Stut
April 23—Margaret Chalmers
April 23—Mary Prather
April 25—Carrie Davis
April 28—Claire Brooks

PAL NOTES

Dear Pal:
Valentine Day is long past, but the memory lingers on. Thank you for sharing such a dear little "Pixie" with me for good luck. He will be cherished forever. Ann Fouts

Dear Club Members and Secret Pal:
Thanks to you all for the many lovely birthday cards I received and for the Valentine card my secret pal sent me. Ella M. McGilvery

Dear Friend:
Please accept my thanks for the lovely Valentine sent me by a member—sorry I can't guess who.
Major McCann

Officers

President ..... Elsie Beaumont
Vice-President ..... Grace Morton
Recording Secretary ..... Lily Zimmerman
Treasurer ..... Inez Miller
Auditor ..... Marjorie Kroh

Directors

Jean Baird — Dr. Ina Gourley
Florence Brown — Blanche Mauerhan
Effie Barnes — Gretchen Wagner

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly, at TEmplebar 7200

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

PATRONIZE YOUR CLUB ADVERTI

Weary?
GET A LIFT IN A
SPENCER
That Improves Your Posture!
GRACE C. LYON
TRinidad 1759 8121 Ney Avenue
If no answer call TWinoaks 4800

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

CALIFORNIA STATE LIBRARY

The Business Women's

HERALD

May, 1945

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

Dear Pal:
For the Valentine, Easter and birthday gifts my most sincere thanks. Each gift has its own particular charm and all are very lovely and have brought me much happiness.

To the Club Members who so lovingly remembered me with birthday cards and greetings I can't say how much they meant to me and how much I enjoyed them. To each of you "thanks a million." Winifred Brightman

Dear Pal—
Whoever you are, you are a darling to be so sweet and attentive to me at Valentine and Easter time. The plants and dish are absolutely perfect and I am thoroughly enjoying them.
Margueritte Muir

Dear Pal:
Please accept my thanks for the hanky you gave me for the Installation, and all other nice remembrances during the year. Mary Barrick

Dear Pal:
Your Easter greeting is much appreciated. It was kind of you to remember me and I thank you so much. Gretchen Wagner

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Grace Bassett
Auditor ..... Jan Kenyon Butler

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Winifred Louthain
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established In 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

MAY PROGRAM

MONDAY EVENING, MAY 7, 14, 21, 28
RED CROSS SEWING—7:00 to 9:00 p. m.
Dora Cooley, Chairman. Club Room.

TUESDAY, MAY 8—BOARD MEETING—7:00 p. m., Club Room

THURSDAY, MAY 10—BOOK REVIEW—8:00 p. m., 40c, Club Room

Mrs. Davis in her usual charming way will review "Robinson Crusoe U. S. N.," by Blake Clark.

THURSDAY, MAY 24—LUNCHEON—12:15 p. m., $1.28—Leamington Hotel

Lily Budde, Chairman of the Finance Committee, is planning an interesting program. Be sure to attend.

CLUB NOTES

Grace Morton, who has been ill, is now feeling much better, and wishes to thank each and every member for the flowers and cards she has received on her return from the hospital.

Your President, Mary Barrick, wishes to thank Helen Augsburg and all members for the part they played in making the Installation Ceremonies at the Hotel Claremont such a huge success.

NEW MEMBERS

DOCKERY, MRS. ELLEN G.—Secretary, Fabiola Foundation Hospital, PI 0160. Res.: 4103 Terrace St., PI 6830.

LEWIS, MARION T.—Secretary, International Business Machines Corp., HI 5033. Res.: 461 Diehl Ave., San Leandro. Transfer from Bus. & Prof. Women's Club, Klamath Falls.

LFERT, MRS. FRANCES—Owner, Scalp
ialist, 1440 Broadway, TE 7778. Res.:
39 Eden Ave., Hayward.

RK, ELIZABETH M.—Piedmont Beauty
or, PI 0523. Res.: 3907 Piedmont Ave.,
9112.

RTHDAYS

May 3—Gretchen Wagner
May 10—Lydia White
May 11—Dorothy Roberts
May 12—Florence Brown
May 13—Mae Wilkin
May 19—Leona Cunningham
May 20—Bird Wilson
May 24—Jeanette Smith
May 26—Elizabeth Zartman

TES

My Pal:
Secret Pal is one swell gal. But how am I
now just who to thank for cards and "hank"
needle book to help me sew.
Grace Bassett

nks Pal for the lovely birthday and Easter
. They were such a grand surprise.
Mabel Cameron

r Secret Pal:
nks for the lovely Easter gift. How did
guess my weakness? Ann Fouts

My Secret Pal—Whoever you are. Thank
very much for my beautiful, and full of
s, Easter lily. I enjoyed it for many days
. Edith Knott

r Pal—
y thanks for my grand plant you sent me
aster time. Elsie Beaumont

Dear Pal:
For the Valentine, Easter and birthday gifts my most sincere thanks. Each gift has its own particular charm and all are very lovely and have brought me much happiness.

To the Club Members who so lovingly remembered me with birthday cards and greetings I can't say how much they meant to me and how much I enjoyed them. To each of you "thanks a million." Winifred Brightman

Dear Pal—
Whoever you are, you are a darling to be so sweet and attentive to me at Valentine and Easter time. The plants and dish are absolutely perfect and I am thoroughly enjoying them.
Margueritte Muir

Dear Pal:
Please accept my thanks for the hanky you gave me for the Installation, and all other nice remembrances during the year. Mary Barrick

Dear Pal:
Your Easter greeting is much appreciated. It was kind of you to remember me and I thank you so much. Gretchen Wagner

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Grace Bassett
Auditor ..... Jan Kenyon Butler

Directors

Florence Brown — Dr. Pearl Huey
Effie Barnes — Winifred Louthain
Dr. Ina Gourley — Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established In 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

COLONIAL CAFETERIA
1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Smith

1711 Broadway
1710 Telegraph

Phone: HIgate 4040-4041
OAKLAND 12

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

The Business Women's

HERALD

June, 1945

CALIFORNIA LIBRARY

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

May 20, held by the local and Sacramento Zonta Clubs, given in honor of Senora Castillo Ledon, vice-president of the Inter-American Commission of Women, who was attending the San Francisco Conference as advisor to the Mexican delegation.

Enclosed with this month's Herald is the list of new committee members.

NEW MEMBERS

NEAL, MRS. MAUDE—Owner, United Office Machine Company, 1505 Washington, GL 2288; Res. 1506 California Street, Berkeley, BE 1247R.

JUNE BIRTHDAYS

June 2—Eunice Kertell Nunez
June 8—Nelle Lennon
June 15—Jeannette Ralston
June 19—Dora B. Cooley
June 22—Jean D. Baird
June 28—Grace P. Fitch

PAL NOTES

May I take this late opportunity to thank you for your gifts on Valentine's Day and Easter. I assure you your kindness was thoroughly appreciated.

Ramona I. Leslie

Dear Pal:
Thank you so much for your cards on Easter and the card and hankie on my birthday. The hankie was lovely.
I also wish to thank all my friends for the nice birthday cards.

Jeanette Smith

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Grace Bassett
Auditor ..... Jan Kenyon Butler

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Winifred Louthain
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

JUNE PROGRAM

MONDAY EVENING, JUNE 4, 11, 18, 25
RED CROSS SEWING—7:00 to 9:00 p. m.
Dora Cooley, Chairman. Club Room.

TUESDAY, JUNE 5—BOARD MEETING—8:00 p. m., Club Room

THURSDAY, JUNE 7—BOOK REVIEW—8:00 p. m., 50c, Club Room.

Mrs. Davis, in her usual very interesting way will review "Enrico Caruso" by Dorothy Caruso.

FRIDAY, JUNE 15—BREAKFAST—7:15 a. m.

$1.00—Zerikotes Boat House Dining Room, on Lake Merritt, 1520 Oak Street.

Mrs. Olive Gordon Miller will report on the recent United Women's Conference. Eunice Nunez and Blanche Mauerhan will be in charge of community singing. Be sure and attend this breakfast, as the report will prove to be very interesting.

THURSDAY, JUNE 28, LUNCHEON, 12:15 p. m.

$1.28—Leamington Hotel

Jan Kenyon Butler, Chairman of Publicity Committee, will have an interesting program. Don't miss this.

CLUB NOTES

Major Ruth B. McCann was recently inducted into the U. S. Army. We wish her much success and would like to hear from her.

ude Heins has moved to 1445 Oak Street, kland, Apt. 109.

ry Barrick was a guest at the Foreign Trade ner held at the Claremont Hotel, Thursday ning, May 24.

rjorie Kroh, Olive Miller, Jeanette Smith, lle Lennon and Sadiemae Dunaway attended evening session of the United Women's Conence held on Saturday, May 19, at San Franco. They report that they returned feeling y deeply that women have a specific job to to insure a lasting peace, and that we, in our n club must begin to study and to make plans take our own share of responsibility in our n community.

ie Beaumont and Maude Heins attended the ssian reception given in honor of the Russian legates at the St. Francis hotel in San Franco.

e invitations were extended because of the endid response which our club gave when ked to donate to the Russian drive for chilen. Maude Heins was chairman of the club ive which netted $40 worth of woolen goods d clothing donated by members.

was a gala affair, having a Russian orchestra, vocal soloist, all dressed in Russian costume, d delicious refreshments. There was a display Russian dolls, dressed to represent each of e 16 republics of Russia, and many kinds of itted goods, All of the 600 guests present d participated in the drive.

arjorie Kroh and Elsie Beaumont were B. & W. members invited to attend a breakfast, May 20, held by the local and Sacramento Zonta Clubs, given in honor of Senora Castillo Ledon, vice-president of the Inter-American Commission of Women, who was attending the San Francisco Conference as advisor to the Mexican delegation.

Enclosed with this month's Herald is the list of new committee members.

NEW MEMBERS

NEAL, MRS. MAUDE—Owner, United Office Machine Company, 1505 Washington, GL 2288; Res. 1506 California Street, Berkeley, BE 1247R.

JUNE BIRTHDAYS

June 2—Eunice Kertell Nunez
June 8—Nelle Lennon
June 15—Jeannette Ralston
June 19—Dora B. Cooley
June 22—Jean D. Baird
June 28—Grace P. Fitch

PAL NOTES

May I take this late opportunity to thank you for your gifts on Valentine's Day and Easter. I assure you your kindness was thoroughly appreciated. Ramona I. Leslie

Dear Pal:
Thank you so much for your cards on Easter and the card and hankie on my birthday. The hankie was lovely.
I also wish to thank all my friends for the nice birthday cards. Jeanette Smith

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Grace Bassett
Auditor ..... Jan Kenyon Butler

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Winifred Louthain
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.
Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

The Business Women's

HERALD

July 1948

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Rignell
Auditor ..... Jan Kenyon Butler

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Winifred Louthain
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established In 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street Hlgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

JULY PROGRAM

MONDAY EVENING, JULY 2, 9, 16, 23, 30
RED CROSS SEWING—7:00 to 9:00 p. m.
Dora Cooley, Chairman. Club Rooms.

TUESDAY, JULY 10—BOARD MEETING—8:00 p. m., Club Rooms

THURSDAY, JULY 12—LUNCHEON—12:15 p. m. $1.28, Leamington Hotel

Anna C. Bunce, Chairman of Education, will have an interesting program arranged.

Be sure to attend.

Reservations—Phone Maude Heins— TE 4908.

THURSDAY, JULY 26—DINNER—6:15 p. m.

$1.85—Robin Hood Inn, 55 Grand Avenue. Mrs. Alex Davis will review "Minor Heresies," by John Espey, following the dinner.

Reservations—Phone Maude Heins—TE 4908.

CLUB NOTES

After July 1, 1945, Edith J. Knott will reside at 1651 Fruitvale, Oakland, California.

V MEMBERS

FOSS, EMMA—Owner, Foss Office Service, 588 21st St., Oakland. TW 5928.

Y BIRTHDAYS

July 2—Marion Dougherty
July 9—Mary Ada Boyd
July 11—Edith Knott
July 13—Ethel Hargrave
July 18—Inez Le Miller
July 19—Georgia M. Maiden
July 22—Iva W. Havlin

NOTES

Dear Fellow Members:

Many thanks for the beautiful cards sent to me on my recent birthday. It is surely "nice to be remembered."

Leone Sturgis Cunningham

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Rignell
Auditor ..... Jan Kenyon Butler

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Winifred Louthain
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.
Jennie M. Hammond

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

STATE LIBRARY

The Business Women's

HERALD

August, 1945

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

7800, Ext. 25; res., 3012 Maxwell Ave., Oakland. KE 4-3943.

MRS. REBECCA E. SIMPSON—Coldwell-Banker, 425 15th St., Oakland, GL 7300. Res., 453 Hudson. OL 6061.

PAL NOTES

To My Pal:
This is to thank you for the book which I have read and enjoyed—also for the handkerchiefs and the very sweet Valentine.
Sincerely, Mary M. Campbell

Dear Pal:
Thank you for the pretty handkerchiefs that came to me from my pal on St. Valentine's Day and at Easter time. Thanks, too, for the very pretty apron you sent for my birthday. When I know who you are I will ask you where you find the very charming cards that you sent with each gift. Jean Baird

AUGUST BIRTHDAYS

August 2—Susanne M. Chalmers
August 4—Emilie J. Bruhns
August 8—Marie S. Anderson
August 9—Cleo A. Derbfus
August 9—Alice Voisinet
August 9—Florence Randall
August 12—Lorena A. Wicks
August 12—Lena May Dowse
August 13—Laura A. Shoptaugh
August 15—Della Sherman
August 18—Dr. Luella Stone Swauger
August 21—Catherine Delamothe
August 21—Grace J. Morton
August 24—Jennie M. Selleck
August 27—Muriel Marcella Anderson
August 31—Mary Parry Barrick

My personal apologies for not listing some of the July birthdays. Jeanette Smith

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

OAKLAND

CREMATORIUM

COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN

Telephone Piedmont 1288

ALBERT BROWN

MORTUARY

For 70 Years

finer funeral services

that cost no more

ABC Budget Terms

Always Available

BIRDIE LOOSE, Asst. Secretary

3476 Piedmont Avenue

Telephone Piedmont 0731

VERTISERS

STATE LIBRARY

The Business Women's HERALD

August, 1945

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

7800, Ext. 25; res., 3012 Maxwell Ave., Oakland. KE 4-3943.

MRS. REBECCA E. SIMPSON—Coldwell-Banker, 425 15th St., Oakland, GL 7300. Res., 453 Hudson. OL 6061.

PAL NOTES

To My Pal:
This is to thank you for the book which I have read and enjoyed—also for the handkerchiefs and the very sweet Valentine.
Sincerely, Mary M. Campbell

Dear Pal:
Thank you for the pretty handkerchiefs that came to me from my pal on St. Valentine's Day and at Easter time. Thanks, too, for the very pretty apron you sent for my birthday. When I know who you are I will ask you where you find the very charming cards that you sent with each gift. Jean Baird

AUGUST BIRTHDAYS

August 2—Susanne M. Chalmers
August 4—Emilie J. Bruhns
August 8—Marie S. Anderson
August 9—Cleo A. Derbfus
August 9—Alice Voisinet
August 9—Florence Randall
August 12—Lorena A. Wicks
August 12—Lena May Dowse
August 13—Laura A. Shoptaugh
August 15—Della Sherman
August 18—Dr. Luella Stone Swauger
August 21—Catherine Delamothe
August 21—Grace J. Morton
August 24—Jennie M. Selleck
August 27—Muriel Marcella Anderson
August 31—Mary Parry Barrick

My personal apologies for not listing some of the July birthdays. Jeanette Smith

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

VERTISERS

AUGUST PROGRAM

MONDAY EVENING, AUGUST 6, 13, 20, 27
RED CROSS SEWING—7:00 to 9:00 p. m.
Ora Mae Griggs, Chairman. Club Room.

TUESDAY, AUGUST 7—Board Meeting, 7:00 p. m
Club Room

SUNDAY, AUGUST 12TH—Picnic, 1:00 p. m.
Boathouse—Northwest shore of Lake Merritt
Bring own picnic lunch. Go sailing, bicycling
hike or just visit and have fun.

THURSDAY, AUGUST 23—Book Review—50c.
Club Rooms—8:00 p. m.
Mrs. Alex Davis will review a new book in he
usual interesting way.

CLUB NOTES

A card was recently received from Ruth B. Mc
Cann, who is very busy drilling, scrubbing, gar
dening, studying, etc., in order to be a ful
fledged WAC. She wants to convey her be
regards to the members of the club and say
she would love to hear from them. She als
wishes to be addressed as "Private," and "n
Major." Her address is:

Pvt. Ruth B. McCann No. A 921604
Co. 5, Reg. 3, Army Post Branch
Ft. Des Moines, Iowa

Mrs. Margaret McCord has moved to 200
Asilomar Drive, Oakland 11, California. Phon
HU 0076.

We wish to thank Neva M. Brodrick for h
$10 contribution to the club, since she cann
sew for the Red Cross because of her eyes. Ma
thanks, Neva.

SPECIAL NOTE

Dear Members:
Your Finance Chairman has planned a program to raise money for our "Ways and Means" for the 1945-46 term. This is the only program planned for this term to raise money, so please do your bit by buying tickets, even if you cannot attend. Give them to friends, or Service Men and Women—come and bring the whole family.

WHAT IS THE PROGRAM?
CORALENE DUANE'S JUNIOR FOLLIES REVIEW, which will be presented FRIDAY NIGHT, SEPTEMBER 21, 1945, at the AUDITORIUM THEATER. Tickets will be ready soon, and will only cost $1.20, including tax. Contact Lily Budde, HI 0800, and tell her how many dozen tickets you wish. HELP FILL THE THEATER. THIS IS A SHOW WELL WORTH SEEING.

The following committee changes have been made:

Minerva Newell, Health Chairman, taking place of Winifred Louthain.

Margaret M. Garvey, News Service Chairman, taking place of Jan Kenyon Butler.

Helen Augsburg, Student Loan Fund, taking place of Marie Graves.

Elsie Beaumont is spending a month in Portland, Oregon. Her address is 1503 S. E. Pardee, Portland, Oregon, care of Mrs. R. A. Bird.

Marjorie Kroh and Jeanette Smith recently had a short vacation at Guernewood Park, and had a very enjoyable time.

NEW MEMBERS

MRS. NELLIE B. DOTY—R. N., 76 Ramona Avenue, Piedmont. Phone HU 6493.

MRS. PHYLLIS M. NORTH—Secretary, Junior Chamber of Commerce, 417 14th Street, GL 7800, Ext. 25; res., 3012 Maxwell Ave., Oakland. KE 4-3943.

MRS. REBECCA E. SIMPSON—Coldwell-Banker, 425 15th St., Oakland, GL 7300. Res., 453 Hudson. OL 6061.

PAL NOTES

To My Pal:
This is to thank you for the book which I have read and enjoyed—also for the handkerchiefs and the very sweet Valentine.
Sincerely, Mary M. Campbell

Dear Pal:
Thank you for the pretty handkerchiefs that came to me from my pal on St. Valentine's Day and at Easter time. Thanks, too, for the very pretty apron you sent for my birthday. When I know who you are I will ask you where you find the very charming cards that you sent with each gift. Jean Baird

AUGUST BIRTHDAYS

August 2—Susanne M. Chalmers
August 4—Emilie J. Bruhns
August 8—Marie S. Anderson
August 9—Cleo A. Derbfus
August 9—Alice Voisinet
August 9—Florence Randall
August 12—Lorena A. Wicks
August 12—Lena May Dowse
August 13—Laura A. Shoptaugh
August 15—Della Sherman
August 18—Dr. Luella Stone Swauger
August 21—Catherine Delamothe
August 21—Grace J. Morton
August 24—Jennie M. Selleck
August 27—Muriel Marcella Anderson
August 31—Mary Parry Barrick

My personal apologies for not listing some of the July birthdays. Jeanette Smith

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established In 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.
Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
Pledmont 0523 4212 Piedmont Ave.
Established 1920

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Pledmont 1288

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Pledmont 0731

The Business Women's

HERALD

September, 1945

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

Lily Budde and her husband recently returned from Etna, California, after spending a short vacation there.

Edith Knott recently sojourned at the Oakland Recreational Camp.

Attendance at the Red Cross sewing group has dwindled considerably. Will you please get together and form car pools now that gasoline rationing is off, and take those who do not have cars to the Red Cross sewing on Monday nights? There are still many boys overseas who need hospital garments, and besides, isn't going to this group a good way to become acquainted with other members of the club, besides doing some good for someone else? How about it?

Resignations so far this term include the following:

Phyllis Amman
Jan Kenyon Butler
Yvonne Giroux
Mary Oral Hill
Elizabeth Kingsford
Mary Carroll Lau Fer
Marion T. Lewis
Winifred Louthain
Normajean Rowe
Ina M. Schmid

SEPTEMBER BIRTHDAYS

September 1—Anna Sisk Cushing
September 4—Rae J. Cooper
September 6—Ann C. Fouts
September 11—Doris E. Greeff
September 14—Helen Trent Power
September 16—Jennie M. Hammond
September 20—Raylene F. Beggs
September 24—Helen Augsburg
September 24—Katherine McLeod
September 30—Marie Graves

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

SEPTEMER PROGRAM

MONDAY EVENING, SEPTEMBER 3, 10, 17, 24, 31
RED CROSS SEWING—7:00 to 9:00 p. m.
Ora Mae Griggs, Chairman. Club Room.

TUESDAY, SEPTEMBER 4—Board Meeting, 7:00 p. m.
Club Room.

THURSDAY, SEPTEMBER 13—DINNER—6:15 p. m., $2.75—Leamington Hotel

Sadie Mae Dunoway, chairman of International Relations, has arranged an outstanding program to open our fall season.

Dr. F. A. Van Woerden and his wife, Ada Gerke Van Woerden, will speak on the Netherlands, East Indies, Dutch Borneo and German invasion of Holland.

Reservations Please—HIgate 2525

FRIDAY, SEPTEMBER 21—OAKLAND AUDITORIUM, 8:15 p. m. Tickets $1.20.

Coralene Duane's Junior Follies Review. Lily Budde, Chairman.

CLUB NOTES

Special Note

Dear Members:

DON'T FORGET the program our Finance Chairman has planned to raise money for our "Ways and Means" for the 1945-46 term. Since this is the only program planned for this term to raise money, please do your bit by buying tickets, even if you cannot attend.

All your friends and family, as well as Service

Men and Women, will want to attend CORALENE DUANE'S JUNIOR FOLLIES REVIEW, which will be presented FRIDAY NIGHT, SEPTEMBER 21, 1945, at the AUDITORIUM THEATER. Tickets will cost $1.20, including tax. Contact Lily Budde, HI 0800, and tell her how many dozen tickets you wish. HELP FILL THE THEATER. THIS IS A SHOW WELL WORTH SEEING. *Note*—When buying tickets please buy an extra ticket, or more, and write the following on the back:

Guest of *Write name*

Address

These tickets are to be given to Service Men in the hospitals so they may attend the show.

Normajean Rowe has recently left the club to join her mother in Michigan because of her mother's illness, and states she appreciates the kindness extended to her while in Oakland, and wishes each member of the club the best of luck.

On Wednesday, July 25, 1945, the Post-Enquirer Newspaper gave our club two nice writeups, one in which they mentioned Margaret M. Garvey as "newly appointed president." She desires to retract this, stating that she has been appointed "News Service Chairman," and is not spreading the above propaganda.

Margaret M. Garvey has moved to the Claridge Hotel, 634 15th Street, Oakland, telephone GL 9069.

Mabel C. Cameron has moved to 1461 Alice Street, Oakland 12.

We wish to extend our heartfelt sympathy to Margueritte Muir in her recent bereavement.

Dora B. Cooley and her sister, Ellen Dockery, recently returned from an enjoyable 6 weeks' vacation to Danville.

Lily Budde and her husband recently returned from Etna, California, after spending a short vacation there.

Edith Knott recently sojourned at the Oakland Recreational Camp.

Attendance at the Red Cross sewing group has dwindled considerably. Will you please get together and form car pools now that gasoline rationing is off, and take those who do not have cars to the Red Cross sewing on Monday nights? There are still many boys overseas who need hospital garments, and besides, isn't going to this group a good way to become acquainted with other members of the club, besides doing some good for someone else? How about it?

Resignations so far this term include the following:

Phyllis Amman
Jan Kenyon Butler
Yvonne Giroux
Mary Oral Hill
Elizabeth Kingsford
Mary Carroll Lau Fer
Marion T. Lewis
Winifred Louthain
Normajean Rowe
Ina M. Schmid

SEPTEMBER BIRTHDAYS

September 1—Anna Sisk Cushing
September 4—Rae J. Cooper
September 6—Ann C. Fouts
September 11—Doris E. Greeff
September 14—Helen Trent Power
September 16—Jennie M. Hammond
September 20—Raylene F. Beggs
September 24—Helen Augsburg
September 24—Katherine McLeod
September 30—Marie Graves

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.
Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

The Business Women's

HERALD

October, 1945

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

OCTOBER BIRTHDAYS

October 4—Ora May Griggs
October 8—Della B. Johnston
October 12—Ruth C. Hemple
October 14—Maude F. Heins
October 16—Rebecca E. Simpson
October 18—Lota Mitcheltree
October 18—Elsie Wood
October 25—Freda Smith Snyder
October 26—Lily Budde

PAL NOTES

Dear Secret Pal and Members:
I wish to thank you all for the lovely cards and gifts received on my birthday. It was a grand one. Mary Barrick

Dear Pal and Club Members:
Many thanks for all the birthday greetings and to my very own "Pal" you really are wonderful. About 100 more days and I shall know who you are. Ann Fouts

Dear Pal and Club Friends:
Thank you for the gifts and many cards on my birthday. It is so nice to have birthdays when you have nice friends. Jennie M. Selleck

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established In 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

PATRONIZE YOUR CLUB ADVERT

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

OCTOBER PROGRAM

MONDAY EVENING, OCTOBER 1, 8, 15, 22, 29
RED CROSS SEWING—7:00-9:00 p.m.
Dora Cooley, Chairman. Club Room.
Tea Served

TUESDAY, OCTOBER 9—Board Meeting—8:00 p.m
Club Room

THURSDAY, OCTOBER 11—Luncheon—12:15 p.m.
$1.28—Leamington Hotel

John A. Sowers, Manager World Trade Depar ment of the Chamber of Commerce, will spe on "World Approach to Oakland's Future Your committee has suggested that you bri your employer as your guest.

Nelle Lennon, Chairman Public Affairs, charge.

THURSDAY, OCTOBER 25—BOOK REVIEW—
8:00 p.m.—$.50
Club Room

Mrs. Alex Davis will review a new book in h usual charming way.

CLUB NOTES

To All Bay District Members

Hope you saw the Revue!! Many thanks helping make it a success.

Mary Barrick and Lily Budde

Mary Barrick, President, Lily Budde, Emma Foss, and Marjorie Kroh attended the Legislative Conference held at Salinas on September 9, 1945.

Mary Barrick is now working for Warren Olney III, former Captain in the Marine Air Corps, who has opened offices for general practice of the Law at Suite 420, Standard Oil Building, 225 Bush Street, San Francisco 20, California; Telephone GArfield 1773.

Mrs. Scott Rountree, Oakland Chapter American Red Cross Production Corps Chairman, tells us to stand by and keep the good work going, and that it is necessary to carry on Red Cross Sewing for the following reasons:

1. It is to the best interest to the world at large.
2. Articles will be needed very badly for the next two years, such as lots of slippers, as the boys love them, and wash rags.
3. The Japanese took all materials of the natives.
4. Cotton garments will be made later on.

Our club has been invited by the Business and Professional Women's Club of Berkeley to attend a tea on Sunday, October 7, 1945, from 3:00 to 6:00 p.m. at the Town and Gown Club, 2401 Dwight Way, Berkeley, in observance of Business Women's Week. Refreshments seventy-five cents. Make reservations with Estelle Nace, 2626 Channing Way, Berkeley.

OCTOBER BIRTHDAYS

October 4—Ora May Griggs
October 8—Della B. Johnston
October 12—Ruth C. Hemple
October 14—Maude F. Heins
October 16—Rebecca E. Simpson
October 18—Lota Mitcheltree
October 18—Elsie Wood
October 25—Freda Smith Snyder
October 26—Lily Budde

PAL NOTES

Dear Secret Pal and Members:
I wish to thank you all for the lovely cards and gifts received on my birthday. It was a grand one. Mary Barrick

Dear Pal and Club Members:
Many thanks for all the birthday greetings and to my very own "Pal" you really are wonderful. About 100 more days and I shall know who you are. Ann Fouts

Dear Pal and Club Friends:
Thank you for the gifts and many cards on my birthday. It is so nice to have birthdays when you have nice friends. Jennie M. Selleck

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PRINTING
A Modern Shop—Skilled Craftsmen
Established in 1922
THE PIEDMONT PRESS
Laura A. Shoptaugh, Owner
3953 Piedmont Avenue Piedmont 3562

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.
Jennie M. Hammond

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

The Business Women's

HERALD

November, 1945

CALIFORNIA STATE LIBRARY

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

100% turnout this year?

Our Club has been invited to the "International Carnival" to be given by the B. & P. W. Club of San Francisco on November 3, 1945, from 3:00 to 10:00 p.m. in their Club Rooms, 525 Sutter Street. Admission free.

Georgia Maiden, who has been quite ill, is improving, and is now at her home.

An invitation has been extended to our club by the B. & P. W. Club of Livermore to attend their Public Affairs dinner on Thursday, November 15, 1945, at 7:30 p.m., at The Country House on East Avenue. State President Ethel Johnstone, speaker. Price, $1.65 per plate. Make reservations with Marjorie Kroh by Friday, November 9, 1945, if you wish to attend.

RESIGNATIONS FROM CLUB

Mabel C. Cameron

NEW MEMBERS

Olive H. Cochran, D.C., 1001 MacArthur, Oakland, Calif. Telephone TW 4813. (Transfer from Alameda Business and Professional Women's Club).

Dorothy Critchett, Secretary, Enterprise Engineering Co., 1706 Broadway, Oakland, Telephone TE 1518. Residence, 200 Monte Vista, Oakland 11. Telephone HU 0185.

PAL NOTES

Dear Pal: If thoughts are conveyed from one to another, you must by now know how very much I've enjoyed your various remembrances and especially my birthday plant. It's a joy to look at. I never knew there were so many holidays or days of special note until this year. No one could have a more thoughtful pal.

Katherine McLeod

Dear Club Members:

Thank you so very much for the beautiful African Violet sent to me during my recent illness. It is a beautiful plant, and I thoroughly appreciate your thoughtfulness.

Mary Barrick

NOVEMBER BIRTHDAYS

November 2—Ella Saylor Brooks
November 5—Margaret M. Garvey
November 6—Phyllis M. North
November 13—Marjorie W. Kroh
November 18—Olive Gordon Miller
November 21—Anga M. Bjornson
November 22—Ramona I. Leslie
November 23—Dr. Ina Gourley
November 23—Elva B. McGraw
November 25—Grace Lyon
November 27—Nevart Caldow
November 27—Birdie Loose

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PATRONIZE YOUR CLUB ADVERTIS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

ERTISERS

NOVEMBER PROGRAM

MONDAY EVENING, NOVEMBER 5, 12, 19, 26
RED CROSS SEWING—7:00 to 9:00 p.m.
Dora Cooley, Chairman Club Room
Tea Served

TUESDAY, NOVEMBER 6—Board Meeting—8:00 p.m.
Club Room

THURSDAY, NOVEMBER 15—BOOK REVIEW—
8:00 p.m.—$.50
Club Room
Mrs. Alex Davis will give an interesting review of a new book.

THURSDAY, NOVEMBER 29—Dinner—6:15 p.m.
Leamington Hotel—$2.75
Josephine Holly, Chairman, Student Loan Fund, has arranged an entertaining program. There will be an excellent speaker, plus singing and dancers.
Wear formal or informal dress.

CLUB NOTES

Maude F. Heins and her husband have gone East for a few weeks vacation.

Ruth B. McCann is returning to civilian life again. Her address is P. O. Box 106, Cazadero, California.

We wish to express our deepest sympathy to Elfrieda Steindorff on the passing away of her mother.

Very soon all members will receive a card to fill out for the new Roster. Please fill out promptly and return.

A very useful and worthy project being undertaken by this Club is the purchase of two special wheel chairs for amputee patients at hospitals.

The boys to whom these chairs are to be given are practically all between the ages of 18 and 24. Although they are learning to use artificial limbs they are only able to use them for a few hours at a time. The chairs make the injured men almost entirely independent, as though they were

rning to normal living once more. They ble them to go home on furlough or leave, ch to the boys is just about the most won- ful thing that could happen. The chairs can folded and used on trains, automobiles and es.

e price of these chairs is $66.62 apiece.

e Business and Professional Women's Club Oakland has contributed to the Oakland Area r Chest, and also to the Veteran Hospitals' istmas Committee. The latter group, which community enterprise, arranges and presents entire Christmas program at our five local eran and Service Hospitals. Each hospital be presented with a beautiful scroll listing names of all organizations and groups con- uting to the fund.

wish to thank Marcella B. Graham for the .00 check, to be devoted to the fund for the ning of Chinese nurses. This check repre- s commissions on magazine subscriptions, ed by her for friends and members of the club. states it is not too early to place orders for azines as Christmas gifts, as the paper short- restricts the number of new subscriptions ch can be accepted. Anyone desiring to scribe to magazines, get in touch with Mar- a.

a Brodrick spent a few weeks at Mills Col- this last summer, after which she had a enjoyable vacation at Echo Lake and Calis- a.

nbers will find a card inserted with the ald this time, which is to be filled out and rned to the National Federation of Business Professional Women's Club, Inc., 1819 adway, New York 23, New York. Those nbers who filled out cards last year will find extra slip of paper to be filled out this year the Master Files. As there were only 33 filled out the cards last year, how about a 100% turnout this year?

Our Club has been invited to the "International Carnival" to be given by the B. & P. W. Club of San Francisco on November 3, 1945, from 3:00 to 10:00 p.m. in their Club Rooms, 525 Sutter Street. Admission free.

Georgia Maiden, who has been quite ill, is improving, and is now at her home.

An invitation has been extended to our club by the B. & P. W. Club of Livermore to attend their Public Affairs dinner on Thursday, November 15, 1945, at 7:30 p.m., at The Country House on East Avenue. State President Ethel Johnstone, speaker. Price, $1.65 per plate. Make reservations with Marjorie Kroh by Friday, November 9, 1945, if you wish to attend.

RESIGNATIONS FROM CLUB

Mabel C. Cameron

NEW MEMBERS

Olive H. Cochran, D.C., 1001 MacArthur, Oakland, Calif. Telephone TW 4813. (Transfer from Alameda Business and Professional Women's Club).

Dorothy Critchett, Secretary, Enterprise Engineering Co., 1706 Broadway, Oakland; Telephone TE 1518. Residence, 200 Monte Vista, Oakland 11. Telephone HU 0185.

PAL NOTES

Dear Pal: If thoughts are conveyed from one to another, you must by now know how very much I've enjoyed your various remembrances and especially my birthday plant. It's a joy to look at. I never knew there were so many holidays or days of special note until this year. No one could have a more thoughtful pal.

Katherine McLeod

Dear Club Members:

Thank you so very much for the beautiful African Violet sent to me during my recent illness. It is a beautiful plant, and I thoroughly appreciate your thoughtfulness.

Mary Barrick

NOVEMBER BIRTHDAYS

November 2—Ella Saylor Brooks
November 5—Margaret M. Garvey
November 6—Phyllis M. North
November 13—Marjorie W. Kroh
November 18—Olive Gordon Miller
November 21—Anga M. Bjornson
November 22—Ramona I. Leslie
November 23—Dr. Ina Gourley
November 23—Elva B. McGraw
November 25—Grace Lyon
November 27—Nevart Caldow
November 27—Birdie Loose

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown — Dr. Pearl Huey
Effie Barnes — Edith Knott
Dr. Ina Gourley — Blanche Mauerhan

PATRONIZE YOUR CLUB ADVERTIS

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.
Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
Pledmont 0523 4212 Piedmont Ave.
Established 1920

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Pledmont 1288

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Pledmont 0731

The Business Women's

HERALD

December, 1945

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

DECEMBER BIRTHDAYS

December 3—Effie Barnes
December 6—Blanche W. Mauerhan
December 8—Lulu Devine Hall
December 13—Mary Barmby
December 16—Margaret McCord
December 22—Faye Otis Buckley
December 22—Ellen Church
December 28—Nora E. Glick
December 30—Lee L. Dwiggins

PEACE

There is no rest or perfect peace
Upon these rolling waves of life;
Until the storms that made them cease,
Until the end of human strife.

And then a smiling peaceful face
Transforms the furrowed face of care,
And peace now finds a resting place,
No longer swept by waves of care.

Joy fills the heart of everyone,
Now looking in this peaceful face;
That this world's war at last is done
And peace has found her resting place.

—L. Santee

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

DECEMBER PROGRAM

MONDAY EVENING, DECEMBER 3, 10, 17, 24, 31

RED CROSS SEWING—7:00 to 9:00 p.m.

Dora Cooley, Chairman Club Room

Tea Served

TUESDAY EVENING, DECEMBER 4—BOARD MEETING—8:00 p.m.

Club Room

THURSDAY EVENING, DECEMBER 13—BOOK REVIEW—8:00 p.m.—$.50—Club Room

Mrs. Alex Davis will review "The Life of the Heart," by Frances Winwar

THURSDAY EVENING, DECEMBER 20—CHRISTMAS PARTY

Oakland Club, 124 Montecito—7:30 p.m. $.75 Formal or Informal

Elfrieda Steindorff has arranged an entertaining program. Community singing—supper—Christmas Tree. Bring a gift for your Pal, also for your guests. Members who did not have a Pal this year please bring a gift to exchange with others who had none.

NOTES

O ALL MEMBERS: Enclosed is your Pal ard. Please fill in and return *immediately* so u will be sure and have a pal for the next ar. —Edith Knott.

ny members who have interesting news which ey think should be put in the newspaper, please ll Margaret Garvey.

r. Elizabeth Burrows, who has been in the spital, is now at home and feeling much tter.

therine Delamothe is out of the hospital and ing fine.

eorgia Maiden is still continuing to improve er her illness.

OTES

ear Secret Pal and Club Members:

anks, Pal, for the lovely handkerchief and d you sent me on my birthday. You must ve known my favorite color is blue. I also sh to thank all the members who sent me th grand birthday cards. —Marjorie Kroh.

ar Pal:

ank you so much for the lovely birthday pres- sent to me on my birthday. —Freda Snyder.

DECEMBER BIRTHDAYS

December 3—Effie Barnes

December 6—Blanche W. Mauerhan

December 8—Lulu Devine Hall

December 13—Mary Barmby

December 16—Margaret McCord

December 22—Faye Otis Buckley

December 22—Ellen Church

December 28—Nora E. Glick

December 30—Lee L. Dwiggins

PEACE

There is no rest or perfect peace
Upon these rolling waves of life;
Until the storms that made them cease,
Until the end of human strife.

And then a smiling peaceful face
Transforms the furrowed face of care,
And peace now finds a resting place,
No longer swept by waves of care.

Joy fills the heart of everyone,
Now looking in this peaceful face;
That this world's war at last is done
And peace has found her resting place.

—L. Santee

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown — Dr. Pearl Huey
Effie Barnes — Edith Knott
Dr. Ina Gourley — Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

PATRONIZE YOUR CLUB ADVERTI

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.
Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

The Business Women's

HERALD

STATE

January, 1946

STANFORD LIBRARY

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

PAL NOTES

Dear Pal:
I wish to thank you for all the nice things you did for me during the past year. The surprise was finding out who you really were.

Mary Barrick

Dear Pal and Members:
Thank you so much for the lovely gifts and cards sent to me on Christmas. To my Pal, it was a pleasant surprise when I found out who you were.

Jeanette Smith

Dear Pal:
Your Christmas gifts were lovely, and it thrilled me very much to receive them. Thank you for being so nice. May I extend to you the wish for a Very Happy New Year in 1946.

Elsie Beaumont

Dear Club Members:
So many beautiful birthday cards came my way, and I thank you for them. What is finer than friendship spoken with a beautiful card.

Mary Barmby

JANUARY BIRTHDAYS

January 8—Vera V. Davis
January 8—Josephine E. Holly
January 8—May M. Schuler
January 9—Dr. Ella M. McGilvery
January 14—Emma Foss
January 19—Elsie C. Beaumont
January 20—Margueritte Muir
January 25—Jeannette C. Johnson
January 28—Nell B. Wishart
January 31—Mae Cambra

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established In 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

JANUARY PROGRAM

MONDAY EVENING, JANUARY 7, 14, 21, 28

RED CROSS SEWING—7:00 to 9:00 p. m.

Dora Cooley, Chairman Club Rooms

Tea Served

TUESDAY EVENING, JANUARY 8

Board Meeting—Club Rooms, 8:00 p. m.

THURSDAY, JANUARY 17

Luncheon $1.50 — Leamington Hotel—12:15.

Hazel Steen, Chairman

THURSDAY EVENING, JANUARY 31

Dinner and book review—$3.00

Leamington Hotel—6:15 p. m.

CLUB NOTES

Inasmuch as war is concluded, Elsie Beaumont is resigning as War Co-ordinator Chairman of our Club. Beginning January 7, 1946, the Red Cross Sewing group will resume operations under the direction of Dora Cooley. Elsie will obtain from Red Cross Headquarters whatever garments are most needed at this time. All work on hand has been completed. The new work will be slippers and bags needed in the hospitals. The Red Cross sewing consists of pinning, basting, pressing, stitching, removal of bastings, folding and packing.

This is the major project of our Club, and many more of our members should participate.

Tea is served.

MEMBERS!!

lease send in your Roster Card IMMEDIATE-Y with all information filled in, as it is desired have this printed and available to members an early date. *PLEASE EXPEDITE.* There e 45 members who have not returned the rds.

Ieva Brodrick sent Christmas Greetings to the lub with a check for $15. May we express ur thanks to a very generous person?

ennie Hammond also sent Holiday Greetings the Club. Thank you, Jennie.

ur Christmas Party was very successful, and I ish to thank every member who helped to ake it so, especially Marjorie Kroh, who was hairman. I also wish to thank everyone for y many greetings and presents.

Mary Barrick

Ielen Augsburg and her mother spent the hristmas holidays in Whittier.

Iary Barrick went to Corona during the Christ-as holidays to see her husband who is in the ospital.

Iary Barmby is now residing at 2315 Durant, Berkeley.

TO ALL MEMBERS
A VERY HAPPY NEW YEAR
ND THE BEST OF EVERYTHING IN 1946

PAL NOTES

Dear Pal:
I wish to thank you for all the nice things you did for me during the past year. The surprise was finding out who you really were.

Mary Barrick

Dear Pal and Members:
Thank you so much for the lovely gifts and cards sent to me on Christmas. To my Pal, it was a pleasant surprise when I found out who you were.

Jeanette Smith

Dear Pal:
Your Christmas gifts were lovely, and it thrilled me very much to receive them. Thank you for being so nice. May I extend to you the wish for a Very Happy New Year in 1946.

Elsie Beaumont

Dear Club Members:
So many beautiful birthday cards came my way, and I thank you for them. What is finer than friendship spoken with a beautiful card.

Mary Barmby

JANUARY BIRTHDAYS

January 8—Vera V. Davis
January 8—Josephine E. Holly
January 8—May M. Schuler
January 9—Dr. Ella M. McGilvery
January 14—Emma Foss
January 19—Elsie C. Beaumont
January 20—Margueritte Muir
January 25—Jeannette C. Johnson
January 28—Nell B. Wishart
January 31—Mae Cambra

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown — Dr. Pearl Huey
Effie Barnes — Edith Knott
Dr. Ina Gourley — Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue **Piedmont 3562**

PATRONIZE YOUR CLUB ADVERTI

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

A. F. EDWARDS, Inc.

Jewelers

Since 1879

Freda Smith

1711 Broadway
1710 Telegraph

Phone: HIgate 4040-4041

OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

The Business Women's

HERALD

February, 1946

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

PAL NOTES

To My Pal and Members:

To my Pal I wish to express my thanks for the lovely birthday gift and card, and to my friends my thanks for the nice cards and handkerchief. I can't get to club as I have arthritis, but would like to very much. I wish to thank the members for calling me and inquiring about me. I enjoyed going to Club.

Dr. Ella McGilvery

NEW MEMBERS

Etta G. Herman, Purchasing Agent, Herrick Iron Works, Fabricators Structural Steel, GL 1767; Res., 69 Glen Avenue, Oakland, HU 3330.

Violet Hustis, Secretary, H. L. Bryan Co., Real Estate, KE 4-5711; Res., 1361-66th Avenue, Oakland, TR 2440.

RESIGNATIONS

Harriet Rattan
Helen Power
Mildred Hahn
Gretchen Wagner

FEBRUARY BIRTHDAYS

February 5—Helen F. O'Neill
February 8—Maude Neal
February 17—Neva M. Brodrick
February 18—Olive H. Cochran
February 19—Agnes C. Jackson
February 24—Grace L. Bassett
February 26—Anna C. Bunce
February 29—Jane E. Patterson

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established In 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

PATRONIZE YOUR CLUB ADVERTIS

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.
Jennie M. Hammond

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Smith
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

FEBRUARY PROGRAM

MONDAY EVENING, FEBRUARY 4, 11, 18, 25

RED CROSS SEWING—7 to 9 p. m.
Dora Cooley, Chairman Club Rooms
Tea Served

TUESDAY EVENING, FEBRUARY 5, 1946
Board Meeting—Club Room—8:00 p. m.

THURSDAY, FEBRUARY 14, 1946
Valentine's Day Luncheon—Hotel Leamington, 12:15. Anna Bunce, Chairman.

MRS. OSCAR BENNETT

will read an English comedy. Come and get your Valentine. Reservations with Anna Lignell, $1.28.

THURSDAY EVENING, FEBRUARY 28, 1946
Book Review—Club Room—8:00 p. m.—$.50
Mrs. Alex Davis will be with us again to review a very interesting book.
Refreshments.

CLUB NOTES

Edith Knott had the misfortune to break her wrist right after Christmas, but we hope she is fully recovered now and getting along fine.

Mary Barrick is taking a two months' leave of absence during February and March to work in Los Angeles, and will have the chance to see her husband also while there.

Florence Brown has purchased a new home, and her address is now 3512 E. 12th Street, Oakland 1, telephone number, ANdover 5837.

Grace Bassett will begin her new position as private secretary to the Manager of the Berkeley Rug Works, 3175 Adeline St., Berkeley 3, on February 1, 1946. Her new business telephone number will be BErkeley 4465.

Those who did not attend our luncheon held on January 17, 1946, at the Leamington Hotel, missed a very interesting talk given by Mr. Berry, Superintendent and Personnel Manager of Walton N. Moore Dry Goods Co., Inc. The highlight of the program was when he drew the names of three club members and presented each with a pair of Nylons. The lucky members were Grace Lyon, Ramona Leslie and Marjorie Kroh. We wish to thank Ann Fouts for having secured such an entertaining speaker.

LAST CALL FOR ROSTER INFORMATION!!!

The Roster will go to press on February 15, 1946, and if we do not have your cards in by that time your name will be omitted.

Our President, and Delegates Mary Barrick, Lily Budde and Marjorie Kroh attended the Bay District Conference and luncheon on January 20th at Lodi. The conference was on Legislation. The speakers were E. Jolly, Parliamentarian of the Bay District; Mr. B. Vasey, Private Secretary to Governor Warren, and Mr. C. Towne, Western Regional Director of the Social Security Board. Marie Campbell, Bay District President, was presiding officer.

Grace Morton has been ill since the first of the year but is better now. We all wish her a speedy recovery.

In Memoriam
BIRD WILSON

PAL NOTES

To My Pal and Members:

To my Pal I wish to express my thanks for the lovely birthday gift and card, and to my friends my thanks for the nice cards and handkerchief. I can't get to club as I have arthritis, but would like to very much. I wish to thank the members for calling me and inquiring about me. I enjoyed going to Club.

Dr. Ella McGilvery

NEW MEMBERS

Etta G. Herman, Purchasing Agent, Herrick Iron Works, Fabricators Structural Steel, GL 1767; Res., 69 Glen Avenue, Oakland, HU 3330.

Violet Hustis, Secretary, H. L. Bryan Co., Real Estate, KE 4-5711; Res., 1361 66th Avenue, Oakland, TR 2440.

RESIGNATIONS

Harriet Rattan
Helen Power
Mildred Hahn
Gretchen Wagner

FEBRUARY BIRTHDAYS

February 5—Helen F. O'Neill
February 8—Maude Neal
February 17—Neva M. Brodrick
February 18—Olive H. Cochran
February 19—Agnes C. Jackson
February 24—Grace L. Bassett
February 26—Anna C. Bunce
February 29—Jane E. Patterson

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

A. F. EDWARDS, Inc.

Jewelers

Since 1879

Freda Snyder

1711 Broadway

1710 Telegraph

Phone: HIgate 4040-4041

OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Pledmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Pledmont 1288

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Pledmont 0731

CALIFORNIA STATE LIBRARY

The Business Women's

HERALD

March, 1946

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

of Officers, as Secretary of the Club House Board during its existence, as Secretary-Treasurer of the Educational Loan Fund—and as Editor, the Herald was for a number of years the product of her pen. Her contribution to the growth of the Club was inestimable.

Rich will be the memory of those who enjoyed an association with this charmingly capable woman, Bird M. Wilson.

PAL NOTES

Dear Pal and Club Members:

Many thanks for the Birthday gifts and cards. All were lovely and very much appreciated. Nell B. Wishart

Dear Secret Pal:

Thanks a million for the beautiful handkerchief and card that you sent me for Valentine's Day. Marjorie Kroh

NEW MEMBERS

Virginia B. Newell, Surgical Nurse, Dr. E. H. Mieger, 626 Wakefield Building, Oakland, TE 1610.

Gertrude E. Bissell, Assistant Cashier, Haslett Warehouse Company, Water and Webster, Oakland, TE 0311. Res.: 1497 Oak Street, Oakland, HI 8476.

MARCH BIRTHDAYS

March 2—Amy Kirkendall
March 4—Margaret E. Scott
March 6—Rudolphine Radil
March 10—Elizabeth M. Work
March 13—Ann M. Parc
March 20—Teresina B. Morgan
March 21—Mrs. Kenneth Mahurin
March 22—Ruth B. McCann
March 24—Elfrieda Steindorff
March 25—Anna Lignell
March 29—Edith Peterson
March 31—Ida May Evans
March 31—Dr. Pearl Susan Huey

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.,

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street Hlgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

MARCH PROGRAM

MONDAY EVENING, MARCH 4, 11, 18, 25, 1946

RED CROSS SEWING—7 to 9 p. m.

Dora Cooley, Chairman Club Rooms

Tea Served

TUESDAY EVENING, MARCH 5, 1946

Board Meeting—Club Room—8:00 p. m.

THURSDAY, MARCH 14, 1946

Luncheon—Hotel Leamington—12:15 p. m.—$1.50. Margaret Garvey, Chairman.

Mr. M. G. Lickteig, Manager of the Air Express Division of the Pacific Department Railway Agency, who has been General Agent in Oakland for twenty years, and who has been closely associated with all of our activities and has spoken to our clubs all over the United States, will speak on the "Future of Air Express."

The Nominating Committee will be elected.

THURSDAY, MARCH 28, 1946

Dinner and Book Review—The Virginian, 60 Grand Avenue, Oakland, 6:15 p. m.—$2.25. Mrs. Alex Davis will again review a very interesting book, the name of which will be announced later in the local newspapers.

The Nominating Committee will post nominees.

CLUB NOTES

Our installation of officers is to be held on Easter Sunday, April 21, 1946, at 1:30 p. m., at the Claremont Hotel in Berkeley. Be sure to save this date, and invite your Pal to come without revealing your identity.

We wish to extend our thanks to the Quota Club of Oakland for inviting our President and members to join in celebrating their Ninth Birthday, held at the Leamington Hotel on February 20, 1946. They presented a most interesting program, and Mrs. Gerald Whitaker, Director of the Handicapped and Crippled Children's Guild, gave a marvelous talk.

Dear Elsie:

All the Club members wish to extend their sincere thanks to you for the splendid job you did in cleaning up the Club Room. It surely was wonderful of you.

MEMORIAM

The Club Members sympathize with Mrs. Elsie Wood in the loss of her brother.

The other day we bade adieu, the last adieu, to a Charter Member of our Club, Bird M. Wilson, who had rounded out a life rich in accomplishment in behalf of women, especially women in business and the professions.

One of the group of young women to pioneer in the occupation of stenography, she paved the way for the many who came after, when in the eighties, she opened the first public stenographic office in San Francisco.

As the clientele was largely that of the law, it naturally followed that Miss Wilson should obtain a law degree from the University of California Law School and be the first woman attorney admitted to practice in the Federal Courts in California.

Going to the new mining towns of Nevada to practice law, her abilities and steadfast reliability were recognized by her selection for the office of Justice of the Peace.

On the business side, Miss Wilson was the first woman to become a member of the San Francisco Stock Exchange.

For nearly twenty years, and until her retirement five years ago, she served as an Alameda County Court Reporter, in the court of the late Superior Judge E. C. Robinson.

From the wealth of this background, through the near quarter of a century of its existence, the Business and Professional Women's Club has been the recipient of her valued counsel and service; as an early member of the Board of Officers, as Secretary of the Club House Board during its existence, as Secretarv-Treasurer of the Educational Loan Fund—and as Editor, the Herald was for a number of years the product of her pen. Her contribution to the growth of the Club was inestimable.

Rich will be the memory of those who enjoyed an association with this charmingly capable woman, Bird M. Wilson.

PAL NOTES

Dear Pal and Club Members:

Many thanks for the Birthday gifts and cards. All were lovely and very much appreciated. Nell B. Wishart

Dear Secret Pal:

Thanks a million for the beautiful handkerchief and card that you sent me for Valentine's Day. Marjorie Kroh

NEW MEMBERS

Virginia B. Newell, Surgical Nurse, Dr. E. H. Mieger, 626 Wakefield Building, Oakland, TE 1610.

Gertrude E. Bissell, Assistant Cashier, Haslett Warehouse Company, Water and Webster, Oakland, TE 0311. Res.: 1497 Oak Street, Oakland, HI 8476.

MARCH BIRTHDAYS

March 2—Amy Kirkendall
March 4—Margaret E. Scott
March 6—Rudolphine Radil
March 10—Elizabeth M. Work
March 13—Ann M. Parc
March 20—Teresina B. Morgan
March 21—Mrs. Kenneth Mahurin
March 22—Ruth B. McCann
March 24—Elfrieda Steindorff
March 25—Anna Lignell
March 29—Edith Peterson
March 31—Ida May Evans
March 31—Dr. Pearl Susan Huey

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established In 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

A. F. EDWARDS, Inc.

Jewelers

Since 1879

Freda Snyder

1711 Broadway

1710 Telegraph

Phone: HIgate 4040-4041

OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Pledmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Pledmont 1288

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Pledmont 0731

The Business Women's

HERALD

April, 1946

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

Dear Pal:
Sincere thanks for your lovely Valentine surprise. I am looking forward to knowing who you are. Ann Fouts

Dear Pal and Club Members:
I wish to express loving gratitude for the beautiful cards and handkerchiefs the club members sent me on my birthday.
Jane Patterson

Dear Club Members:
Many thanks for the lovely birthday greeting cards which you sent for my birthday—it made it a very happy one for me. It is indeed wonderful to belong to a group where such comradeship exists. —Teresina B. Morgan.

NEW MEMBERS

Helena M. Johnson, Teacher, Richmond School System. Res.: 3428 Harper St., Oakland, AN 2692.

APRIL BIRTHDAYS

April 2—Hazel Steen
April 6—Marcella B. Graham
April 6—Etta G. Herman
April 9—Sadiemae Dunaway
April 12—Winifred M. Brightman
April 13—Dr. Elizabeth A. Burrows
April 15—Belle Bugman
April 18—Mary M. Campbell
April 21—Bertha Stut
April 23—Margaret L. Chalmers
April 23—Mary E. Prather
April 25—Carrie Davis
April 28—Claire A. Brooks

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown
Effie Barnes
Dr. Ina Gourley
Dr. Pearl Huey
Edith Knott
Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

PATRONIZE YOUR CLUB ADVERTI

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Pledmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

ERTISERS

APRIL PROGRAM

MONDAY EVENING, APRIL 1, 8, 15, 22, 29

RED CROSS SEWING—7 to 9 p. m.

Dora Cooley, Chairman Club Room

Tea Served

TUESDAY EVENING, APRIL 2

Board Meeting Club Room 8:00 p. m.

THURSDAY EVENING, APRIL 4

Annual Business Meeting, Club Room, 8:00 p.m. Will all Committee Chairmen please have their yearly reports ready for this meeting.

New Club Rosters may be purchased the night of the Annual Meeting. Contact Marjorie Kroh, who is in charge of its publication.

Nominees will be posted in the Club Room.

EASTER SUNDAY AFTERNOON, APRIL 21

Public Installation—Claremont Hotel, 1:30 p.m. $2.00. Lido Deck.

Speakers and Guests—Governor Earl Warren, State President Ethel Johnstone.

Welcome and Good Wishes—Fitch Robertson, Mayor of Berkeley.

Beautiful Music—Arranged and presented by Elfrieda Steindorff.

Hostess Chairman—Mary Ada Boyd.

Head Usher—Jeanette Smith.

New Member Hostess—Anna Bunce.

General Chairman—Junior Past President Elsie Carey Beaumont.

CLUB NOTES

Mrs. Lota Mitcheltree is spending a few weeks with her sister in Fresno.

Lorena Wicks is being transferred soon by the Army to work in Washington, D. C.

Dr. Ina Gourley is in New Orleans. Her niece is to graduate from medical college.

PLEASE NOTE

ı have any magazines requiring renewal the next few months, and will send in a and a check now, the commissions ac- will be added to the Club's contribution Red Cross or other relief agencies. This pplies to new subscriptions to any maga- Marcella Graham, 4130 Gilbert Street, ıd 11, HUmbolt 6553, will serve as your ty. Aid to the needy is grand interest cent stamp, and some kindly forethought. will be first to DO IT NOW?

l of our members were honored recently ving their services to the Traveler's Aid U. located at the Oakland Southern Pacific A reception was given by the Advisory for all hostesses at the Service Women's e in the Y. W. C. A. Building. The ing members were given "Meritorious Certificates" and pins for serving from 1000 hours, making an aggregate of hours: Florence Brown, Marjorie Kroh, te Smith, Elsie Beaumont, Edith Knott, ude Heins and Ellen Church. This is a cord of War Service for our club.

Stern, head of all U. S. O. organizations kland, made a speech of appreciation to 0 hostesses attending the affair. During ternoon piano and violin selections were ed and delicious refreshments were served.

S

Pal:

ish to thank you for the lovely Valentine rchief and many cards during the year. y appreciate them.

Mary Barrick

Club Members and Pal:

eeply appreciated the lovely cards and y gifts, but most of all I loved the won- friendship back of them.

Neva M. Brodrick

Dear Pal:

Sincere thanks for your lovely Valentine surprise. I am looking forward to knowing who you are.

Ann Fouts

Dear Pal and Club Members:

I wish to express loving gratitude for the beautiful cards and handkerchiefs the club members sent me on my birthday.

Jane Patterson

Dear Club Members:

Many thanks for the lovely birthday greeting cards which you sent for my birthday—it made it a very happy one for me. It is indeed wonderful to belong to a group where such comradeship exists.

—Teresina B. Morgan.

NEW MEMBERS

Helena M. Johnson, Teacher, Richmond School System. Res.: 3428 Harper St., Oakland, AN 2692.

APRIL BIRTHDAYS

April 2—Hazel Steen
April 6—Marcella B. Graham
April 6—Etta G. Herman
April 9—Sadiemae Dunaway
April 12—Winifred M. Brightman
April 13—Dr. Elizabeth A. Burrows
April 15—Belle Bugman
April 18—Mary M. Campbell
April 21—Bertha Stut
April 23—Margaret L. Chalmers
April 23—Mary E. Prather
April 25—Carrie Davis
April 28—Claire A. Brooks

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Jeanette Smith, Editor, 1076 12th Street, Oakland 7, TE 9440, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

For any social correspondence, please contact Winifred Brightman, 6417 Raymond, Oakland 9, HU 2374.

Officers

President ..... Mary Barrick
Vice-President ..... Marjorie Kroh
Recording Secretary ..... Dr. Elizabeth Burrows
Treasurer ..... Anna Lignell
Auditor ..... Raylene Beggs

Directors

Florence Brown — Dr. Pearl Huey
Effie Barnes — Edith Knott
Dr. Ina Gourley — Blanche Mauerhan

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

PATRONIZE YOUR CLUB ADVERT

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

A. F. EDWARDS, Inc.

Jewelers

Since 1879

Freda Snyder

1711 Broadway

1710 Telegraph

Phone: HIgate 4040-4041

OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

CALIFORNIA STATE LIBRARY

The Business Women's HERALD

May, 1946

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

Maude Heins flew to New York to attend her nephew's wedding. Will also meet husband there later.

Mary Ada Boyd has left for Colorado to help take care of her brother who is seriously ill.

Neva Broderick just returned from a wonderful vacation south. Spent three weeks in San Diego, week at Palm Springs, also a week at Desert Hot Springs and a few days in Los Angeles.

PAL NOTES

Thanks—Secret Pal and friends for the lovely cards and mementos sent to me in honor of my birthday. Although I seldom attend the meetings and get-togethers, I hope to soon make arrangements whereby I can re-acquaint myself more in the club activities—as appreciate the fact of the great privilege of being a member of such a fine group of outstanding women.

Ida May Evans

Dear Pal—Many thanks for the birthday remembrances. I shall look forward to actually meeting you.

Etta G. Herman

Dear Secret Pal—Your Easter card and gift were just lovely. The handkerchief case is beautiful and the grand hankie you gave me for Valentine's Day has first place in it. Thanks a lot.

Marjorie Kroh

NEW MEMBERS

Dennis, Ireeta—Public Accountant. Res., 6527 Eastlawn Street, Oakland 3; LO 8-0550.

Mockett, Mrs. Florine—City Manager of Avon Products, 321 Insurance Building, GL 6295. Res., 3945 Park Blvd., AN 6123.

MAY BIRTHDAYS

May 10—Lydia White
May 11—Dorothy Roberts
May 12—Florence Brown
May 13—Mae Wilken
May 24—Jeanette Smith
May 26—Elizabeth Zartman

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Emma Foss, Editor, 588 21st Street Oakland 12, TW 5928, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

Officers

President ..... Marjorie Kroh
Vice-President ..... Lilly Budde
Recording Secretary ..... Margueritte Muir
Corresponding Secretary ..... Raylene Begg
Treasurer ..... Edith Peterson
Auditor ..... Margaret Garvey

Directors

Nevart Caldow
Catherine Delamothe
Dr. Pearl Huey
Edith Knott
Grace Lyon
Olive Miller

PRINTING

A Modern Shop—Skilled Craftsmen

Established In 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue Piedmont 3562

PATRONIZE YOUR CLUB ADVE

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street Hlgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

MAY PROGRAM

MONDAY EVENINGS: MAY 6, 13, 20, 27

RED CROSS SEWING—7:00 to 9:00 p. m.

Dora Cooley, Chairman

Why not treat Monday nights as Open House and come up to the Club Rooms? A swell chance to get acquainted. If you cannot sew well enough for Red Cross, bring your own mending. Start a "sewing bee."

WEDNESDAY, MAY 1—BOARD MEETING, 7 p. m.

Club Rooms, Officers and Directors.

THURSDAY, MAY 9—LUNCHEON

Virginian, 60 Grand Ave., 12:15 noon. Public Relations Committee, Anna Lignell, Chairman. Speaker: Lilly Whitaker, past president of Handicapped and Crippled Children's Guild, Recording Secretary of the State Board of California Federation of Women's Clubs, Director of Adult Training Center of the Blind.

Luncheon $1.28. Pay cashier at table.

NOTE: We must let the Virginian know how many to expect, SO PLEASE phone in your reservations *early*. Call Chairman of the Day, Anna Lignell, OL 8795.

WEDNESDAY, MAY 15—BUSINESS MEETING

7:00 p. m.—Club Room. All members invited. To discuss new quarters and Red Cross.

THURSDAY, MAY 23—BREAKFAST, 7:15 a. m.

Leamington Hotel. Education Committee, Inez Miller, Chairman. Speaker: Mrs. E. R. Jamieson, wife of a Missionary. She will speak on "Women in Egypt." She is well qualified to speak on this subject as she spent 20 years in Egypt. PLEASE phone in your reservations to

the Chairman of the Day, Inez Miller, TE 0943, or Lily Budde, HI 0800.

Breakfast, $1.28. Pay cashier at table.

'EDNESDAY, MAY 29—BOOK REVIEW

7:15 p. m. Club Room. Mrs. Davis will review the Autobiography of Wm. Allen White. Come and bring guests. Book Review, $.50.

MARK ALL OF THE ABOVE DATES ON YOUR CALENDAR—DON'T MISS ANY OF THEM.

Club Room door will be unlocked at 5:30 p. m. on any evening when there is an evening meeting, if any member wishes to go up early.
If you wish to have dinner down town you will always find a group of us at the Colonial or True Blue. Join us.

LUB NOTES

State Convention, May 17, 18 and 19 at Hoberg's Resort, Lake County. Credential blanks must be in not later than May 7. We will not be able to nominate members at a club meeting, so if anyone would like to attend, call your President, Marjorie Kroh. Our quota is Club President, President's Alternate, two delegates and two delegates' alternates.

PLEASE REMEMBER YOUR PAL DURING THE YEAR.

There are some members who have pals that have not been remembered all year. If you have a pal that has not remembered you, please get in touch with Pal Chairman Edith Knott.

We want to thank Elsie Beaumont and her Committees for the wonderful arrangement of the Installation. The meeting was a wonderful success. We had a large attendance and everyone looked beautiful in their Easter bonnets.

A list of new Committee Chairmen will be announced later.

Maude Heins flew to New York to attend her nephew's wedding. Will also meet husband there later.

Mary Ada Boyd has left for Colorado to help take care of her brother who is seriously ill.

Neva Broderick just returned from a wonderful vacation south. Spent three weeks in San Diego, week at Palm Springs, also a week at Desert Hot Springs and a few days in Los Angeles.

PAL NOTES

Thanks—Secret Pal and friends for the lovely cards and mementos sent to me in honor of my birthday. Although I seldom attend the meetings and get-togethers, I hope to soon make arrangements whereby I can re-acquaint myself more in the club activities—as appreciate the fact of the great privilege of being a member of such a fine group of outstanding women.

Ida May Evans

Dear Pal—Many thanks for the birthday remembrances. I shall look forward to actually meeting you.

Etta G. Herman

Dear Secret Pal—Your Easter card and gift were just lovely. The handkerchief case is beautiful and the grand hankie you gave me for Valentine's Day has first place in it. Thanks a lot.

Marjorie Kroh

NEW MEMBERS

Dennis, Ireeta—Public Accountant. Res., 6527 Eastlawn Street, Oakland 3; LO 8-0550.

Mockett, Mrs. Florine—City Manager of Avon Products, 321 Insurance Building, GL 6295. Res., 3945 Park Blvd., AN 6123.

MAY BIRTHDAYS

May 10—Lydia White
May 11—Dorothy Roberts
May 12—Florence Brown
May 13—Mae Wilken
May 24—Jeanette Smith
May 26—Elizabeth Zartman

NEWS ITEMS AND PAL NOTICES FOR THE HERALD

Send to Emma Foss, Editor, 588 21st Street, Oakland 12, TW 5928, before the 21st of the month.

For information at any time regarding
STUDENT LOAN FUND
please call Josephine Holly at TEmplebar 7200

Officers

President ..... Marjorie Kroh
Vice-President ..... Lilly Budde
Recording Secretary ..... Margueritte Muir
Corresponding Secretary ..... Raylene Beggs
Treasurer ..... Edith Peterson
Auditor ..... Margaret Garvey

Directors

Nevart Caldow — Edith Knott
Catherine Delamothe — Grace Lyon
Dr. Pearl Huey — Olive Miller

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue **Piedmont 3562**

PATRONIZE YOUR CLUB ADVERT

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

A. F. EDWARDS, Inc.

Jewelers

Since 1879

Freda Snyder

1711 Broadway

1710 Telegraph

Phone: HIgate 4040-4041

OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

The Business Women's

HERALD

June, 1946

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

MANY THANKS TO THE RED CROSS SEWING GROUP FOR THEIR FINE WORK DURING THE PAST YEAR

The club extends many thanks to Dora Cooley and her group for the splendid work they have done. Between six and seven members attended each meeting totaling 682 hours. With such a small group we are proud to say they have made the following: 10 bathrobes, 5 pajamas, 110 slippers, 176 bags and 50 baby jackets. At a meeting held by the Red Cross Sewing Group it was decided to discontinue their meetings until September and at that time start anew.

The club has been invited to attend the Installation of Officers for the Soroptimist Club of Oakland, Leamington Hotel, Monday, June 10th, 8:00 p. m., $3.00. Reservations must be in by Friday, June 8th. If anyone wishes to attend please get in touch with your president, Marjorie Kroh.

Hazel Steen is vacationing with her cousin at Forest Hill Hotel in Pacific Grove.

Katherine Sweeney, who is now in New York City, expects to return to Oakland around the 10th.

At the board meeting May 1st it was voted to have dues from all Club members payable in June and December respectively, so that National dues could be forwarded in July and January, as provided by National regulations. Accordingly, all members have been billed as of June 1, regardless of when they last paid. For those whose payment would not ordinarily come due in June, the amount has been pro-rated since date of last payment. Therefore, if each member will pay in June the amount indicated on her bill, no further statement will be sent until December.

The California Federation of Business and Professional Women's Clubs held its first convention since the war in the Redwood Empire District at Hoberg's in Lake County. The convention was a huge success. Those who attended were Marjorie Kroh, President; Lily Budde, President alternate; Emma Foss and Olive Gordon Miller, delegates; Nelle Lennon and Anna Lignell, delegates' alternates. Josephine Holly and Nevart Caldow, guests.

The May 9th luncheon was attended by a large number of members, and the lunch was lovely.

Alice Burnell, first president of the Club in 1917, was made Honorary Member, and she was honored at luncheon. We were very fortunate to have Margaret Garvey's friend, Leona Robertson, Red Cross worker, give some highlights on her experiences in the transportation of the war brides. Those who did not attend the luncheon missed a very interesting speech in not hearing Mrs. Whitaker.

Members who responded to the call to "Do It Now":

Anna Lignell, Ella Saylor Brooks, a tie; Mary Barmby, Jennie Selleck.

Members—To keep your Roster up to date will you please remove the following names: Minerva Newell who resigns because of illness in the family; Frances Wolfert because of business reasons.

Please change in the Roster the Telephone number of Ann Parc, it should be GL 3782. Rebecca Simpson's new address is 1619 Walnut St., Berkeley.

Members, if you wish to purchase a Roster, get in touch with Edith Peterson, Treasurer, TW 5758 or HU 0638.

Blanche Mauerhan has been taking a long-earned vacation in Los Angeles.

As you probably have noticed, our meetings are not being held on every Thursday of the month. This is due to the fact that we are not always able to secure the necessary accommodations for that time.

PATRONIZE YOUR CLUB A

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

JUNE PROGRAM

LILY BUDDE, Chairman

MONDAY EVENINGS: RED CROSS DISCONTINUED UNTIL SEPTEMBER

WEDNESDAY, JUNE 5—BOARD MEETING, 7 p. m. Club Rooms, Officers and Directors

THURSDAY, JUNE 6—BREAKFAST, 7:15 a. m.

Leamington Hotel. Ann Fouts, Chairman of the day. Speaker—Edwin M. Wetmore, director of Accident Prevention, Key System. Subject, "A Change of Attitude."

WEDNESDAY, JUNE 12—Open House, Club Room 7 p. m.

"Fun Night." Cards and games. Marjorie Krol hostess. Refreshments served. Bring friends.

WEDNESDAY, JUNE 19—BOOK REVIEW, 7:15 p. m. Club Room

Mrs. Davis will review "Impresaria." Bring guests. Book Review, $.50. Refreshments.

WEDNESDAY, JUNE 26—DINNER MEETING

Leamington Hotel, 6:30 p. m. Edith Peterson Chairman of the day. This meeting is given in honor of Dr. Luella Swauger who is retiring from practice. The speaker is Dr. Beulah R. Allen, M. D., physician and surgeon to the inmates of Santo Tomas Prison Camp.

Dr. Allen, a native daughter of the State of Idaho, and a graduate of the U. C. Medical School, has had one of the most outstanding experiences of any American doctor stationed in the Orient at the outbreak of hostilities. The talk as outlined by the doctor will be in four parts. First, outlining the initial sweep of the enemy over the Philippines and the capture and imprisonment of all the Americans, men, women and children. Second, life in a Jap civilian prison camp. Third, medicine and surgery under unbelievable conditions. Fourth, humorous highlights of the whole affair and the great thrill at the sight of the first American liberators.

Behind the charming exterior of Dr. Allen is a little known story of her personal courage and endurance. Her husband, Lieutenant Colonel Allen, failed to survive his capture; he died shortly afterwards but the doctor carried on, and on a day shortly thereafter, having just completed her twentieth case for the day, she herself was delivered of her second son.

All in all, the program is a most enthralling one, and well worth a one hundred per cent attendance by the members.

NOTES ON DINNER MEETING

This will be an outstanding meeting. We have invited other doctors to attend as they are interested in hearing this speaker. Why not bring a prospective member to this meeting. It will be a good time to make a good impression. Husbands and friends (male) are also invited. Soroptimist Club Members will be invited. Formal or informal. Dinner $2.58.

MANY THANKS TO THE RED CROSS SEWING GROUP FOR THEIR FINE WORK DURING THE PAST YEAR

The club extends many thanks to Dora Cooley and her group for the splendid work they have done. Between six and seven members attended each meeting totaling 682 hours. With such a small group we are proud to say they have made the following: 10 bathrobes, 5 pajamas, 110 slippers, 176 bags and 50 baby jackets. At a meeting held by the Red Cross Sewing Group it was decided to discontinue their meetings until September and at that time start anew.

The club has been invited to attend the Installation of Officers for the Soroptimist Club of Oakland, Leamington Hotel, Monday, June 10th, 8:00 p. m., $3.00. Reservations must be in by Friday, June 8th. If anyone wishes to attend please get in touch with your president, Marjorie Kroh.

Hazel Steen is vacationing with her cousin at Forest Hill Hotel in Pacific Grove.

Katherine Sweeney, who is now in New York City, expects to return to Oakland around the 10th.

At the board meeting May 1st it was voted to have dues from all Club members payable in June and December respectively, so that National dues could be forwarded in July and January, as provided by National regulations. Accordingly, all members have been billed as of June 1, regardless of when they last paid. For those whose payment would not ordinarily come due in June, the amount has been pro-rated since date of last payment. Therefore, if each member will pay in June the amount indicated on her bill, no further statement will be sent until December.

The California Federation of Business and Professional Women's Clubs held its first convention since the war in the Redwood Empire District at Hoberg's in Lake County. The convention was a huge success. Those who attended were Marjorie Kroh, President; Lily Budde, President alternate; Emma Foss and Olive Gordon Miller, delegates; Nelle Lennon and Anna Lignell, delegates' alternates. Josephine Holly and Nevart Caldow, guests.

The May 9th luncheon was attended by a large number of members, and the lunch was lovely.

Alice Burnell, first president of the Club in 1917, was made Honorary Member, and she was honored at luncheon. We were very fortunate to have Margaret Garvey's friend, Leona Robertson, Red Cross worker, give some highlights on her experiences in the transportation of the war brides. Those who did not attend the luncheon missed a very interesting speech in not hearing Mrs. Whitaker.

Members who responded to the call to "Do It Now":

Anna Lignell, Ella Saylor Brooks, a tie; Mary Barmby, Jennie Selleck.

Members—To keep your Roster up to date will you please remove the following names: Minerva Newell who resigns because of illness in the family; Frances Wolfert because of business reasons.

Please change in the Roster the Telephone number of Ann Parc, it should be GL 3782. Rebecca Simpson's new address is 1619 Walnut St., Berkeley.

Members, if you wish to purchase a Roster, get in touch with Edith Peterson, Treasurer, TW 5758 or HU 0638.

Blanche Mauerhan has been taking a long-earned vacation in Los Angeles.

As you probably have noticed, our meetings are not being held on every Thursday of the month. This is due to the fact that we are not always able to secure the necessary accommodations for that time.

PATRONIZE YOUR CLUB A

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.
Jennie M. Hammond

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Snyder
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently atched
to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

The Business Women's

HERALD

July, 1946

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

We were all very happy to see Cleo Derbfus at our June Breakfast and hope that she will be with us again real soon.

Emma Foss and your president visited the San Francisco Business and Professional Women's Club at their Open House on June 6 and had a very pleasant time.

We are glad to learn that Mary Barrick's husband is getting along nicely now and that he has been transferred to the Livermore Hospital. Anyone going to Livermore at any time please let Mary know as she would like to ride out with you.

We are very sorry to have had Major McCann transfer to the San Francisco Club, but as she is now working over there it was impossible for her to attend our meetings. It will be our loss and San Francisco's gain to have such a fine member. Her new address is 44 McAllister St., San Francisco 2, Calif., HEmlock 2870.

Jeanette Smith has resigned from our Club as she has found that with her many other activities she was unable to attend our meetings.

Exhibition of paintings by M. De Neale Morgan at Eth-el-Bert Tea Room, 215 West Portal Ave., S. F. Let's make up a party real soon to attend. Anyone interested please contact Marjorie Kroh.

PAL NOTES:

Dear Pal and Members:

I wish to thank you for the nice hankies and cards on my birthday. It is really nice to be remembered.—Jeanette Smith.

To My Pal:

Thank you so much for the lovely cologne at Easter time and also for my "Seal." How did you know my hobby?—Mary Barrick.

VACATIONS

Marie Anderson and her husband are now the owners of a Dude Ranch called the Brooktrails Guest Ranch at Willits, California, and they spend most of their week-ends there.

Lily Budde and her husband have left for a month's trip east to spend their long-delayed honeymoon. They will visit Grand Canyon, Chicago, Niagara Falls, New York, Washington, D. C., and Denver.

Nevart Caldow has spent several week-ends recently at her summer home at Lake Tahoe making the trips in her new Cadillac.

Edith Knott has just returned from Estes Park in the Rocky Mountain National Forest, Colorado.

Winifred Brightman and Margueritte Muir are spending their vacation at Trinity Alps.

Emma Foss flew to Hollywood to attend the Society of American Accountants convention. She is Secretary-Treasurer of the organization.

Grace Lyon is spending her vacation at Carnelian Bay, Lake Tahoe.

Neva Broderick has just returned from a two weeks' stay in Yosemite Valley and will spend the rest of the summer studying French, Spanish and Portuguese at Mills College.

Nell Wishart and her brother have left for an extended trip through the Tivga Pass and the northern states.

NOTICE PALS AND SECRET PALS

Don't forget your pal on her birthday and other special occasions.

PATRONIZE YOUR CLUB AD

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON

JANE E. PATTERSON

A sympathetic service

Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE

INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

JULY PROGRAM

LILY BUDDE, Chairman

WEDNESDAY, JULY 10—BOARD MEETING, 7 p.m. Club Room, Officers and Directors

THURSDAY, JULY 11—LUNCHEON, 12:15 Noon—Virginian, 60 Grand Ave.

Olive Gordon Miller, Chairman of the Day. Speaker, Barbara L. Foote, Home Economist Pacific Gas and Electric Company. Miss Foote will present beautiful colored slides on "Scrap book of Tomorrow's Kitchens." Most of us are interested in kitchens. This will be a very interesting program. Phone your reservations Olive Gordon Miller, TW 2667 or OL 200 Luncheon $1.28.

WEDNESDAY, JULY 17—BOOK REVIEW, Club Room, 7:30 p.m.

Mrs. Davis will review a novel "Britannia Mews" by Margery Sharp. She thought you might like something light for a summer month. Refreshments. Book review $.50.

THURSDAY, JULY 25—BREAKFAST—Leamington Hotel, 7:15 a.m.

Helen Augsburg, chairman of the day. Program consisting of radio entertainment, will be announced later. $1.28.

WEDNESDAY, JULY 31—"WHITE ELEPHANT BINGO"—Club Room, 7:15 p.m.

Edith Knott, Chairman of Ways and Means, will be chairman of the day. Your admission will be a white elephant. Edith says you will not be admitted without one. So please come with your white elephant. You may have one or two beautiful or useful things around the house that you do not want but some one else may want.

them. Wrap your white elephant in paper so that the receiver will get a surprise package. Refreshments. Admission "one white elephant." All members should make a special effort to attend this meeting as it is one of the affairs given to raise funds for our 1946-47 budget.

N MEMORY

Our good friend and loyal member, Georgia laiden, has passed on. We think of her willingess always to do her part and her friendliness to all. 7e will remember her as a cheerful, friendly spirit.

LUB NEWS

Don't overlook the list of your club committees nd chairmen for the year 1946-1947 enclosed with our Herald this month.

Dear Neva:

All the Club Members wish to thank you for our thoughtfulness and generosity in sending us the 10.00 check which we surely do appreciate. Jane atterson who has been in the hospital is home now nd is improving.

On May 28, Grace Bassett, Edith Knott, Lily udde, Olive Miller and Marjorie Kroh attended the layward Installation. They reported they had a and time and the installation was very lovely.

On June 2, Dora Cooley and her sister Ellen ockery, were hostesses to the Red Cross Sewing roup at their home in Danville. They served a ost wonderful dinner outdoors and every one enyed themselves thoroughly. Many thanks to you ora and Ellen.

Marjorie Kroh and Lily Budde attended the Bay istrict June Board Meeting at the Hotel Alameda n June 16, and Lily Budde was appointed Chairman Public Affairs for the district by Pearle Roche, esident of the Bay District.

We were all very happy to see Cleo Derbfus at our June Breakfast and hope that she will be with us again real soon.

Emma Foss and your president visited the San Francisco Business and Professional Women's Club at their Open House on June 6 and had a very pleasant time.

We are glad to learn that Mary Barrick's husband is getting along nicely now and that he has been transferred to the Livermore Hospital. Anyone going to Livermore at any time please let Mary know as she would like to ride out with you.

We are very sorry to have had Major McCann transfer to the San Francisco Club, but as she is now working over there it was impossible for her to attend our meetings. It will be our loss and San Francisco's gain to have such a fine member. Her new address is 44 McAllister St., San Francisco 2, Calif., HEmlock 2870.

Jeanette Smith has resigned from our Club as she has found that with her many other activities she was unable to attend our meetings.

Exhibition of paintings by M. De Neale Morgan at Eth-el-Bert Tea Room, 215 West Portal Ave., S. F. Let's make up a party real soon to attend. Anyone interested please contact Marjorie Kroh.

PAL NOTES:

Dear Pal and Members:

I wish to thank you for the nice hankies and cards on my birthday. It is really nice to be remembered.—Jeanette Smith.

To My Pal:

Thank you so much for the lovely cologne at Easter time and also for my "Seal." How did you know my hobby?—Mary Barrick.

VACATIONS

Marie Anderson and her husband are now the owners of a Dude Ranch called the Brooktrails Guest Ranch at Willits, California, and they spend most of their week-ends there.

Lily Budde and her husband have left for a month's trip east to spend their long-delayed honeymoon. They will visit Grand Canyon, Chicago, Niagara Falls, New York, Washington, D. C., and Denver.

Nevart Caldow has spent several week-ends recently at her summer home at Lake Tahoe making the trips in her new Cadillac.

Edith Knott has just returned from Estes Park in the Rocky Mountain National Forest, Colorado.

Winifred Brightman and Margueritte Muir are spending their vacation at Trinity Alps.

Emma Foss flew to Hollywood to attend the Society of American Accountants convention. She is Secretary-Treasurer of the organization.

Grace Lyon is spending her vacation at Carnelian Bay, Lake Tahoe.

Neva Broderick has just returned from a two weeks' stay in Yosemite Valley and will spend the rest of the summer studying French, Spanish and Portuguese at Mills College.

Nell Wishart and her brother have left for an extended trip through the Tivga Pass and the northern states.

NOTICE PALS AND SECRET PALS

Don't forget your pal on her birthday and other special occasions.

PATRONIZE YOUR CLUB AD'

COLONIAL CAFETERIA
1504 Franklin Street
Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.
Jennie M. Hammond

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
Piedmont 0523 4212 Piedmont Ave.
Established 1920

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

A. F. EDWARDS, Inc.
Jewelers
Since 1879
Freda Snyder
1711 Broadway
1710 Telegraph
Phone: HIgate 4040-4041
OAKLAND 12

Funeral Directors
TILLMAN W. PATTERSON
JANE E. PATTERSON
A sympathetic service
Reasonable—always
620 E. 14th Street HIgate 5363

J. E. VOISINET
ALICE VOISINET, Secretary
REAL ESTATE
INSURANCE
3536 Telegraph Avenue
Telephone HU. 5200

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
BIRDIE LOOSE, Asst. Secretary
3476 Piedmont Avenue
Telephone Piedmont 0731

The Business Women's

HERALD

August, 1946

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

After visiting relatives and friends in Siskiyou county for the past month, Dora Cooley and her sister, Ellen Dockery, have returned to their work. They also spent some of their time in southern Oregon.

Sadiemae Dunaway drove to Sequoia National Park for her two weeks' vacation in July. She said that she caught up on some of her reading and had a fine rest in the park.

Raylene Beggs flew back to Annapolis, Maryland, about the middle of July to see her daughter and son-in-law. He is attending the Naval academy.

Jennie Selleck reports that she spent a couple of weeks at Wawona in the redwoods country.

Susanne and Margaret Chalmers have been vacationing at Lake Tahoe.

Nellie Doty spent the early part of July at Lake Tahoe gathering some vitamin "C" and a nice tan.

Eunice Nunez, with her husband and two children, spent her vacation in Santa Cruz.

PRESIDENT'S MESSAGE

Many thanks to the society editors of the Oakland Tribune and Post-Enquirer and to our publicity committee for the excellent write-ups and pictures we received for the dinner in honor of Dr. Luella Stone Swauger. The dinner in honor of Dr. Swauger, held on June 26, was a success and those that did not attend missed a fine time. The members and your president wish to thank all those that helped to make it so wonderful: those who brought guests; visiting members from other clubs; Eunice Nunez for her fine introduction of Dr. Swauger and the beautiful flower arrangements; Edith Peterson for obtaining Dr. Allen and her gracious presentation of the speaker; Lily Budde for arranging the dinner and program; Nevart Caldow for the artists; and the hostesses who served so efficiently at each table.

Will those members who have not as yet paid their dues, please remit immediately?

CLUB NOTES

After having lunch at the Eth-el-Bert Tea room in San Francisco on July 20, Olive Miller, Marjorie Kroh, Mary Campbell, Grace Bassett and Elsie Beaumont visited M. DeNeale Morgan's exhibition of paintings.

Vera Davis has resigned from the club due to conditions at home limiting her time and so she does not have the time to be a "good" member.

The editor of the monthly bulletin invites each member to submit items of interest. If you go on vacation, take a week-end trip, have out of town guests, attend the theatre or concert, or any activity in sports, please let the bulletin know about it. These things will serve to make you better acquainted with other members of the club.

Ellyn Church is now working in San Francisco and finds it is impossible to attend the club's meetings so she has resigned. She says she enjoyed the contacts she made and regrets that she cannot continue in the Oakland club.

Betty Jane Rank's new address is 6250 Hayes St., Oakland 3, TE 4561.

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

AUGUST PROGRAM

JOSEPHINE HOLLY, Chairman

WEDNESDAY, AUGUST 7—BOARD MEETING, 7 p.m., Club Room, Officers and Directors

THURSDAY, AUGUST 8—LUNCHEON, $1.28, 12:15 p.m., Virginian, 60 Grand Ave.

Chairman, Josephine Holly

"A Blue-print for Living" is the topic of M Jean Coman, Training Director for Hale Br California stores. She has had wide experie in employee training and the organization national training programs. Before coming San Francisco two years ago, she was direc of "in-service" training for the National stitute of Public Affairs which planned conducted a program for 22 Federal Agenc From 1935 to 1943, Miss Coman was in cha of all Management Training for the Fede Public Housing Authority in Washington. this capacity she traveled throughout the co try advising local communities, coordinating work of ten regional offices, and conducti training institutes for managers. Miss Con was responsible for the first national train school for housing managers and later tau courses at New York University. She is w known for writings in her field and has spo extensively before national gatherings.

For reservations call your member of the t phone committee, for example, all those wh names are "A" through Cochran, call Cathe Delamothe, if you don't know who your t phone committeeman is, consult your list. T

is important. Please see that your reservations are made in this way.

WEDNESDAY, AUGUST 21—BOOK REVIEW, 50c, 7:30 p.m., Club Room—Refreshments.

Mrs. Davis will review another novel, "My True Love," by Darwin Teihlet from Los Altos. You will enjoy this review as it has lots of laughs in it and the setting is local. Bring friends and treat them to one of Mrs. Davis' reviews. She has a charming way of making even a very dull book interesting.

THURSDAY, AUGUST 29—BREAKFAST—$1.28—7:15 a.m., Leamington Hotel.

A new diversion is being started this month. Some of our members are being asked to give personalized stories of their careers in the business world. Ella Saylor Brooks and Freda Smith Snyder will be the first two in a series of these biographies. Louise Thomsen, a friend of Josephine Holly's, will be the vocal soloist.

Please make your reservations with your telephone committee member.

VACATIONS

Inez Miller and her husband, Raymond, have ust returned from their annual vacation. They pent it at the Feather River Lodge.

Elsie Beaumont is visiting relatives and friends n Portland, Oregon, and the state of Washington. She expects to return in time to resume her duties n the public school fall term.

After visiting relatives and friends in Siskiyou county for the past month, Dora Cooley and her sister, Ellen Dockery, have returned to their work. They also spent some of their time in southern Oregon.

Sadiemae Dunaway drove to Sequoia National Park for her two weeks' vacation in July. She said that she caught up on some of her reading and had a fine rest in the park.

Raylene Beggs flew back to Annapolis, Maryland, about the middle of July to see her daughter and son-in-law. He is attending the Naval academy.

Jennie Selleck reports that she spent a couple of weeks at Wawona in the redwoods country.

Susanne and Margaret Chalmers have been vacationing at Lake Tahoe.

Nellie Doty spent the early part of July at Lake Tahoe gathering some vitamin "C" and a nice tan.

Eunice Nunez, with her husband and two children, spent her vacation in Santa Cruz.

PRESIDENT'S MESSAGE

Many thanks to the society editors of the Oakland Tribune and Post-Enquirer and to our publicity committee for the excellent write-ups and pictures we received for the dinner in honor of Dr. Luella Stone Swauger. The dinner in honor of Dr. Swauger, held on June 26, was a success and those that did not attend missed a fine time. The members and your president wish to thank all those that helped to make it so wonderful: those who brought guests; visiting members from other clubs; Eunice Nunez for her fine introduction of Dr. Swauger and the beautiful flower arrangements; Edith Peterson for obtaining Dr. Allen and her gracious presentation of the speaker; Lily Budde for arranging the dinner and program; Nevart Caldow for the artists; and the hostesses who served so efficiently at each table.

Will those members who have not as yet paid their dues, please remit immediately?

CLUB NOTES

After having lunch at the Eth-el-Bert Tea room in San Francisco on July 20, Olive Miller, Marjorie Kroh, Mary Campbell, Grace Bassett and Elsie Beaumont visited M. DeNeale Morgan's exhibition of paintings.

Vera Davis has resigned from the club due to conditions at home limiting her time and so she does not have the time to be a "good" member.

The editor of the monthly bulletin invites each member to submit items of interest. If you go on vacation, take a week-end trip, have out of town guests, attend the theatre or concert, or any activity in sports, please let the bulletin know about it. These things will serve to make you better acquainted with other members of the club.

Ellyn Church is now working in San Francisco and finds it is impossible to attend the club's meetings so she has resigned. She says she enjoyed the contacts she made and regrets that she cannot continue in the Oakland club.

Betty Jane Rank's new address is 6250 Hayes St., Oakland 3, TE 4561.

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

BIRDIE LOOSE, Secretary

3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street Hlgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 0978

Berkeley Store
2585 Shattuck
THornwall 5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating
—Replating, Repairing and Polishing of Metal
Goods—Jewelry, Bronzes, Hotel Ware and
Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 9567

CALIFORNIA STATE LIBRARY

The Business Women's HERALD

September, 1946

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

CLUB NOTES

Raylene Beggs reports that she is a grandmother for the second time. Robert Jr. was born to Lt. Com. and Mrs. R. W. Dickinson of the U. S. Naval Academy on July 19. Mrs. Dickinson is the daughter of Mrs. Beggs.

Marie Graves and her husband spent their July vacation in the redwoods of Sequoia National Park camping and fishing.

Ella Brooks and Mr. Brooks visited several days with her nephew, Elliott Peterson, and family at Lake Tahoe where they are spending the summer.

Marjorie Kroh spent her vacation this year at Long Barn Lodge in Tuolumne county where she reports that she had a good rest.

Lake Tahoe was also the scene of part of Ann Fouts' vacation.

Marcella Graham has just returned from two weeks at the summer home of her daughter, Mrs. Mabel Graham Chappell, in Monterey.

Elva McGraw is again at home recuperating from a serious accident which caused her confinement in the Jackson-Lake Hospital.

Dr. Luella Swauger is in Providence Hospital as the result of a bad fall. Cards may be addressed to her husband who will forward them.

Alice Voisinet's son-in-law is reported doing as well as can be expected after an automobile accident. He is confined in the hospital.

"Let's Work Together for Better Communities" is the theme this year of the National Business and Professional Women's Week, October 13-19.

Members of this club extend sympathy to Mary Ada Boyd whose brother passed away the latter part of June. After attending the funeral in Colorado she flew to Chicago and is now in Ohio. She expects to be back about the middle of September and wishes to be remembered to all of her friends in the club and to thank all those who sent her birthday greetings.

Anna Lignell, Public Affairs chairman, has been appointed to represent this club on the General Appeals board. All requests for contributions that are made to our community during the year are referred to this board before they are allowed to go before the public.

Buffer Yates, club editor of the Oakland Tribune; Marion Retynski, society editor of the Post-Enquirer, and Mamine Evans, past president of the Lebanon (Ohio) club, were guests at the last luncheon meeting.

Lorena Wicks has resigned from the club as she is now working in San Francisco and expects to move over there soon. She expresses her regrets and said that she enjoyed the activities of the club and wishes it a most successful year.

PAL NOTES

To My Pal:

So happy to hear from my "Pal." I am really looking forward to Christmas so that I will know who you are. Lily Budde.

To My Pal:

Many many thanks for the lovely remembrances and gifts. I wish Christmas was already here so that I would know who this sweet person is. Emma Foss.

FALL CONFERENCE

The Fall Conference of the Bay District California Federation of Business and Professional Women's Clubs is to be held September 14th and 15th at Old Hearst Ranch, Pleasanton.

Hostess Club: Hayward; Co-hostesses: Livermore, San Leandro, Concord, Washington Township.

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

SEPTEMBER PROGRAM

LILY BUDDE, Chairman

TUESDAY, SEPT. 10—7:00 p.m.—BOARD MEETIN
Club Room. Officers and Directors come ear as we have work to do, arrangements for th card party after the meeting.

WEDNESDAY, SEPT. 11—8:00 p.m.—CARD PART AND COUNTRY STORE. Oakland Club, 1 Montecito.

Evening of amusement, door prizes, refres ments. Admission $1.00. Tickets availab through Emma Foss, editor of the Herald. Edi Knott, our finance chairman, is chairman of th day. She has a large committee helping h and it is going to be a lot of fun. Be sure come, bring friends. In our country store yo will be able to purchase "the hard to get items Come early. Note: If any one has any don tions or white elephants for the store or do prizes get in touch with your president, Ann Lignell, Edith Knott or any of the officers.

THURSDAY, SEPT. 19—7:30 p.m.—BOOK REVIEW
Club Room.

Mrs. Davis will review "Oscar Wilde, His Lif and His Wit," by Huskett Pierson. Book re view 50c. Refreshments.

SUNDAY, SEPT. 22, 1946

Picnic at the country home of Dora Cooley an Ellen Dockery, 5 miles South of Walnut Cree on Walnut Creek-Danville Highway. Look fo sign on gate "B.P.W.C." "Mathes" is the nam on the mail box.

Bring your lunch. Coffee will be served to al and plenty of cups, "eatin' tools," paper plat and napkins, will be on hand.

If you have a car perhaps you can bring som one who hasn't. If you have no car come wi someone who has.

We are hoping for a nice day and a big tur out. It's fun to get together in the country.

RESIDENT'S MESSAGE

Those of you who did not attend the Bingo ame on July 31, missed a lot of fun and a good me. Thanks to all the members who brought Vhite Elephants for prizes, gifts for the fish pond, dith Knott, Finance Chairman and her committee; osephine Holly for two pairs of Nylons from Hale ros. that were raffled, and all the other members ho made the party such a financial success, we eared over $58.00.

Jean Coman, who was our speaker at our ncheon on August 8, gave a splendid talk and it is grettable that everyone of the club members could ot have been there to have heard her, as her mes- ge was one that was of interest to us all. "A Blue- rint for Living" was her subject in which she ressed that we could all have a happier life if we lanned our future according to the vocations that e are best suited to. She asked that our club con- der sponsoring a counselling service to help those ho are just starting to work and are not sure what ey are best qualified to do or what they want to o. At the end of her talk she read the following

rust in your dreams, but attain them by doing
arry your standard right on to its goal,
nd all through the way, the joy of pursuing
Vill strengthen and gladden the depths of your soul.
rust in your dreams and keep them before you,
ittle by little you'll make them come true,
or battles were won and victory rewarded
o brave, eager hearts of dreamers like you.

CLUB NOTES

Raylene Beggs reports that she is a grandmother for the second time. Robert Jr. was born to Lt. Com. and Mrs. R. W. Dickinson of the U. S. Naval Academy on July 19. Mrs. Dickinson is the daughter of Mrs. Beggs.

Marie Graves and her husband spent their July vacation in the redwoods of Sequoia National Park camping and fishing.

Ella Brooks and Mr. Brooks visited several days with her nephew, Elliott Peterson, and family at Lake Tahoe where they are spending the summer.

Marjorie Kroh spent her vacation this year at Long Barn Lodge in Tuolumne county where she reports that she had a good rest.

Lake Tahoe was also the scene of part of Ann Fouts' vacation.

Marcella Graham has just returned from two weeks at the summer home of her daughter, Mrs. Mabel Graham Chappell, in Monterey.

Elva McGraw is again at home recuperating from a serious accident which caused her confinement in the Jackson-Lake Hospital.

Dr. Luella Swauger is in Providence Hospital as the result of a bad fall. Cards may be addressed to her husband who will forward them.

Alice Voisinet's son-in-law is reported doing as well as can be expected after an automobile accident. He is confined in the hospital.

"Let's Work Together for Better Communities" is the theme this year of the National Business and Professional Women's Week, October 13-19.

Members of this club extend sympathy to Mary Ada Boyd whose brother passed away the latter part of June. After attending the funeral in Colorado she flew to Chicago and is now in Ohio. She expects to be back about the middle of September and wishes to be remembered to all of her friends in the club and to thank all those who sent her birthday greetings.

Anna Lignell, Public Affairs chairman, has been appointed to represent this club on the General Appeals board. All requests for contributions that are made to our community during the year are referred to this board before they are allowed to go before the public.

Buffer Yates, club editor of the Oakland Tribune; Marion Retynski, society editor of the Post-Enquirer, and Mamine Evans, past president of the Lebanon (Ohio) club, were guests at the last luncheon meeting.

Lorena Wicks has resigned from the club as she is now working in San Francisco and expects to move over there soon. She expresses her regrets and said that she enjoyed the activities of the club and wishes it a most successful year.

PAL NOTES

To My Pal:

So happy to hear from my "Pal." I am really looking forward to Christmas so that I will know who you are. Lily Budde.

To My Pal:

Many many thanks for the lovely remembrances and gifts. I wish Christmas was already here so that I would know who this sweet person is. Emma Foss.

FALL CONFERENCE

The Fall Conference of the Bay District California Federation of Business and Professional Women's Clubs is to be held September 14th and 15th at Old Hearst Ranch, Pleasanton.

Hostess Club: Hayward; Co-hostesses: Livermore, San Leandro, Concord, Washington Township.

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

BIRDIE LOOSE, Secretary

3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 0978	THornwall 5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 9567

The Business Women's

HERALD

October, 1946

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

been going to their home at Danville for the past twenty-one years for their picnics and we wish to give them a great big "THANK YOU."

Many thanks to Edith Knott, Chairman of Finance and her committee, Grace Bassett, Elsie Wood, Mary Barmby, Jennie Selleck, Anna Lignell, Emma Foss and to all the other members who gave and helped so wonderfully for our Card Party.

CLUB NOTES

The following note was received from Edith Bigelow, Elva McGraw's sister: "Elva wants me to let you know how much she has appreciated your thoughtfulness to her since she has been ill. The flowers and notes and telephone calls sent by individual members and the plant by the club have all added their bits of cheer to the sick room. Elva is improving daily and is gradually getting the use of her arm. She hopes soon to be able to express her own 'thank you'."

Even though Elva is feeling better she still would appreciate hearing from you.

Grace Morton, whose aunt recently passed away, wishes to thank the club members for their expression of sympathy in the sending of flowers.

Alice Burnell, Honorary Member, has moved from Oakland and is now living with her sister and brother-in-law at 501 Center St., Rock Springs, Wyo. Marcella Graham just received a letter from Alice and she says she is very happy in her new home, but like all who have lived in California—still thinks it is the best state.

The club wishes to extend congratulations to our member, May Schuler, on her marriage to Mr. Leonard Van Inwagen. The wedding took place in the rectory of Our Lady of Lourdes' parish on Lakeshore Avenue Saturday, August 10. Their honeymoon was spent on the Monterey Peninsula. New home of the newlyweds is at 1250 Excelsior Ave.

Mary Ada Boyd is home from her eastern trip and is very glad to be back in California.

Grace Lyon, who has been having difficulty with her eyes, is now better, but will still have to be very careful.

At our last breakfast Miss R. Stella Knapp, from the Pasadena Business and Professional Women's Club, was a visitor and we were happy to have Mrs. Ray Hatton, a member from the state of Washington as a guest at our book review.

Those who have spent their vacations out of town within the last month are Josephine Holly at Lucerne Valley in the desert, Ora Mae Griggs at Boulder Creek, Mary Barrick at Carmel, and Anna Lignell at Los Angeles.

Those from Oakland who attended the Fall Conference of the Bay District held at the Old Hearst Ranch, were Marjorie Kroh, Lily Budde, Mary Barrick, Inez Miller, Ann Fouts, Olive Miller, Anna Bunce, Nelle Lennon, Katherine McLeod, Anna Lignell, Anga Bjornson and Nevart Caldow. Everyone had a grand time and were pleased to see and hear from the following State officers, Lily Hawkinson, President; Laura Lorraine, First Vice President; Lela Swasey, Second Vice President; Ivy Grace, President of the Los Angeles District and Ethel Johnstone, Junior Past President. At the conference we learned that Ethel has been appointed National Education Chairman, which we think is quite an honor for the California Federation of Business and Professional Women's Club.

Saturday, November 2, the San Francisco Club invites us to a Card Party at the St. Francis Hotel in the Colonial Room. $1.00 plus tax. At 1:30 p.m.

ATTENTION MEMBERS

Enclosed with your Herald this month will be either a Master File Card or Master File Slip. Every member who sent in a card last year should send in a slip this year, even if there have been no changes in your status. Every new member (or old member who has not returned a card) should send in a new card. Members please fill in your cards. Do you know that last year, out of our membership of 130, only 33 returned their cards. Let's have a 100%

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

OCTOBER PROGRAM

LILY BUDDE, Chairman

WEDNESDAY, OCTOBER 9—6:00 p.m.—$1.79. DINNER MEETING at Robin Hood Inn for OFFICERS, DIRECTORS AND ALL COMMITTEE CHAIRMEN.

Attention Committee Chairmen: We may not have time to call on all of you but be prepared to give a report on what your committee has done so far this year or what your plans are for the rest of this term. There will be roll call, so if you cannot attend, be sure to have some one of your committee there to represent you. Pictures will be taken of the board members and chairmen, which are to be used during Business Women's Week.

THURSDAY, OCTOBER 17 — LUNCHEON — 12:15 Noon—$1.28.

Olive Gordon Miller, Chairman of Business Women's Week is planning a very outstanding program for us. Business Women's Week (Oct. 14 to 20th).

THURSDAY, OCTOBER 24 — BREAKFAST — LEAMINGTON HOTEL — 7:15 A.M. — $1.28.

Freda Smith Snider, Chairman of Legislation will be chairman of the day and is arranging a splendid program.

THURSDAY, OCTOBER 31 — "BIRTHDAY PARTY" at Iva Havlin's home, 177 Ridgeway, 7:30 p.m.

Iva has very graciously offered her home for this party. Gertrude Bissell, Chairman of Birthdays, and her committee, Virginia Newell, Romona Leslie, and Rebecca Simpson will be co-hostesses and will have charge of the refreshments. No matter if your birthday was the first or the last of the year this is YOUR PARTY so be sure to come and bring a gift ($1.00) so that everyone there will receive a birthday gift.

BOOK REVIEW CALLED OFF THIS MONTH

Mrs. Davis is on a well earned vacation. She will be back with us in November.

N MEMORY OF OUR BELOVED MEMBER, . LUELLA STONE SWAUGER"

omeone who made us feel at ease—
ew forth our best self—
spired us with a feeling of Confidence
ith and Love for All of Us,—that was
Dr. Luella Stone Swauger.

her passing to a greater calling, we have
st to our sight a Member we cannot replace,
t by her having shared Herself with us we will
ow in Strength, Tolerance and Love."

Eunice Nunez was so kind as to write the above
d as she said that no few words of hers would
er express the feeling, the Spirit, the Love of All
n-kind that Dr. Luella had for all she asked that
add to them. However, after reading this over,
feel that she has expressed so beautifully the
lings of the club members, that we have nothing
add.

ESIDENT'S MESSAGE

Now that nearly everybody has had their vacation
d are once more getting back into harness, it would
e your president and committee chairmen a great
l of pleasure to see more of you at our meetings.
u know it is very discouraging to any committee
plan and work hard for the betterment of your
b and then not have you attend. This club be-
gs to all of you and if you have any suggestions
to the type of programs you want, the meeting
ce or time, please let us know and we will try
do our best to give you what you want. The
gan for National Business Women's Week is
et's Work Together for Better Communities"—To
ke this slogan a success in our club "Let's all
ork Together for Better Attendance."

UR THANK YOUS

Those who went to the picnic at Dora Cooley's
Ellen Dockery's had a most enjoyable time,
nks to our hostesses who are always so hospitable
gracious to all who visit them. The club has been going to their home at Danville for the past twenty-one years for their picnics and we wish to give them a great big "THANK YOU."

Many thanks to Edith Knott, Chairman of Finance and her committee, Grace Bassett, Elsie Wood, Mary Barmby, Jennie Selleck, Anna Lignell, Emma Foss and to all the other members who gave and helped so wonderfully for our Card Party.

CLUB NOTES

The following note was received from Edith Bigelow, Elva McGraw's sister: "Elva wants me to let you know how much she has appreciated your thoughtfulness to her since she has been ill. The flowers and notes and telephone calls sent by individual members and the plant by the club have all added their bits of cheer to the sick room. Elva is improving daily and is gradually getting the use of her arm. She hopes soon to be able to express her own 'thank you'."

Even though Elva is feeling better she still would appreciate hearing from you.

Grace Morton, whose aunt recently passed away, wishes to thank the club members for their expression of sympathy in the sending of flowers.

Alice Burnell, Honorary Member, has moved from Oakland and is now living with her sister and brother-in-law at 501 Center St., Rock Springs, Wyo. Marcella Graham just received a letter from Alice and she says she is very happy in her new home, but like all who have lived in California—still thinks it is the best state.

The club wishes to extend congratulations to our member, May Schuler, on her marriage to Mr. Leonard Van Inwagen. The wedding took place in the rectory of Our Lady of Lourdes' parish on Lakeshore Avenue Saturday, August 10. Their honeymoon was spent on the Monterey Peninsula. New home of the newlyweds is at 1250 Excelsior Ave.

Mary Ada Boyd is home from her eastern trip and is very glad to be back in California.

Grace Lyon, who has been having difficulty with her eyes, is now better, but will still have to be very careful.

At our last breakfast Miss R. Stella Knapp, from the Pasadena Business and Professional Women's Club, was a visitor and we were happy to have Mrs. Ray Hatton, a member from the state of Washington as a guest at our book review.

Those who have spent their vacations out of town within the last month are Josephine Holly at Lucerne Valley in the desert, Ora Mae Griggs at Boulder Creek, Mary Barrick at Carmel, and Anna Lignell at Los Angeles.

Those from Oakland who attended the Fall Conference of the Bay District held at the Old Hearst Ranch, were Marjorie Kroh, Lily Budde, Mary Barrick, Inez Miller, Ann Fouts, Olive Miller, Anna Bunce, Nelle Lennon, Katherine McLeod, Anna Lignell, Anga Bjornson and Nevart Caldow. Everyone had a grand time and were pleased to see and hear from the following State officers, Lily Hawkinson, President; Laura Lorraine, First Vice President; Lela Swasey, Second Vice President; Ivy Grace, President of the Los Angeles District and Ethel Johnstone, Junior Past President. At the conference we learned that Ethel has been appointed National Education Chairman, which we think is quite an honor for the California Federation of Business and Professional Women's Club.

Saturday, November 2, the San Francisco Club invites us to a Card Party at the St. Francis Hotel in the Colonial Room. $1.00 plus tax. At 1:30 p.m.

ATTENTION MEMBERS

Enclosed with your Herald this month will be either a Master File Card or Master File Slip. Every member who sent in a card last year should send in a slip this year, even if there have been no changes in your status. Every new member (or old member who has not returned a card) should send in a new card. Members please fill in your cards. Do you know that last year, out of our membership of 130, only 33 returned their cards. Let's have a 100%

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

BIRDIE LOOSE, Secretary

3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 0978

Berkeley Store
2585 Shattuck
THornwall 5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating
—Replating, Repairing and Polishing of Metal
Goods—Jewelry, Bronzes, Hotel Ware and
Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 9567

The Business Women's

HERALD

November, 1946

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

CLUB NEWS

Florence Brown is now a grandmother, as on October 10 her daughter-in-law and son of Long Beach became the proud parents of a 7 pound 14 ounce baby boy.

Claire Brooks, now working in Honolulu, has resigned from our club and is looking forward to becoming a member of the club there. Her address is 4805 Kahala Ave., Honolulu, T. H. Drop her a line sometime soon as she would be happy to hear from you.

Gertrude Bissell had a very enjoyable vacation last month at Lake Hume, Sequoia National Park and Clear Lake.

Grace Petty had quite an unhappy experience last month, while away her house caught on fire, but due to the alertness of the firemen the damage was not too great.

Marjorie Kroh as President of the club was guest of honor on October 8 at a dinner given by the Women's Traffic Club of Oakland and on October 19 was a guest of the Soroptomist Club at their Twenty-fifth Anniversary Banquet.

On October 22 Anna Bunce, publicity chairman, and Marjorie represented the club as guests of the Oakland Shopping News at a luncheon at the Athens Club.

Effie Barnes and her family reported they had a pleasant time at Carmel on their vacation in September.

We are happy to welcome back into our club Jeanette Smith, General Clerk-Stenographer of the Standard Oil Co. of California, 405 14th St., Room 1500 TW 0310. Res.: 1076 12th St., TE 9440.

Our club has been asked to be a member of the Inter-Club Council, which is composed of the presidents and public affairs chairmen of the different clubs in Oakland. They meet once a month to discuss important affairs of the city and then bring the information back to their members. We feel that this is quite an honor as we and the Soroptomist Club are the only women's clubs that have been asked to belong.

Nevart Caldow spent the latter part of October visiting her sister in Pasadena.

We are sorry to lose Elizabeth Work as a member of our club but her many duties make it impossible for her to attend our meetings.

Will you please remove Grace Lyon's name and add Anna Bunce to your By-law committee list.

ATTENTION MEMBERS

Will those of you who have changed positions or have moved since our last roster was printed please send the necessary information to Marjorie Kroh so that we may keep our records up to date. Those who have made changes are:

Mary Barrick, Chief Attorney's Office of the Veterans' Administration, Branch Office 12, 180 New Montgomery St., San Francisco, GArfield 0125, Ext. 109.

Grace Petty, Neal Harris, Insurance & Surety Bonds, Central Bank Bldg., GL 7373. Res.: TE 0083.

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street Hlgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

NOVEMBER PROGRAM

LILLY BUDDE, Chairman

NOVEMBER 7—BOARD MEETING—CLUB ROOM —6:30 p.m.

Officers and directors please be early as a busines meeting will start at 7:30 p.m.

NOVEMBER 7—BUSINESS MEETING—CLUB ROOM

(This is not a mistake)

NOVEMBER 7—AT 7:30 p.m.

Following the board meeting will be a busines meeting. It is very important that each membe attend, as we wish to discuss a project for the yea Also something must be decided about our clu rooms soon.

NOVEMBER 14—BOOK REVIEW—CLUB ROOMS— 7:30 p.m.

Vera Davis will review "As He Saw It," by Ellio Roosevelt. Mrs. Davis is still on her vacation bu will return on November 12. Refreshments. Book review. $.50.

NOVEMBER 21—DINNER MEETING—LEAMINGTO —6:30 p.m.

International Relations chairman, Mary Barrick, ou Junior Past President will be chairman of the da She is planning a very interesting program, to b announced later. "Women join hands around th world to make peace a reality" will be the them for the program. Our usual program for Noven ber in the past has always been sponsored by th

Student Loan Committee. The chairman, Josephine Holly, has asked to be excused this year as a tribute to Dr. Luella Swauger. Dinner, formal or informal, $2.90.

HURSDAY, NOVEMBER 28—

The officers and directors wish to extend
THANKSGIVING DAY GREETINGS
to all the members.

Our Christmas Party is to be held at the Park oulevard Club House, Thursday evening, Decem- r 12.

ECTION DAY SONG

ovember fifth is coming, what are you going to do?
olitics, yes politics—on them we may not dote,
ut my friends I beg of you
et up! Get out and *Vote!*
—A. Lignell, Public Affairs Chairman.

ESIDENT'S MESSAGE

The business meeting to be held on November 7 7:30 p.m. should be of interest to all club members we have several important matters to discuss which ust be taken care of immediately. Let's have a 0% attendance. As you probably know, 15 mem- rs constitute a quorum necessary to transact the siness of the club, and should an important issue introduced and at such time only 15 members are esent, it could be passed. Please let us have your operation in this matter by attending this meeting that you may have the opportunity of casting your te too.

CLUB NEWS

Florence Brown is now a grandmother, as on October 10 her daughter-in-law and son of Long Beach became the proud parents of a 7 pound 14 ounce baby boy.

Claire Brooks, now working in Honolulu, has resigned from our club and is looking forward to becoming a member of the club there. Her address is 4805 Kahala Ave., Honolulu, T. H. Drop her a line sometime soon as she would be happy to hear from you.

Gertrude Bissell had a very enjoyable vacation last month at Lake Hume, Sequoia National Park and Clear Lake.

Grace Petty had quite an unhappy experience last month, while away her house caught on fire, but due to the alertness of the firemen the damage was not too great.

Marjorie Kroh as President of the club was guest of honor on October 8 at a dinner given by the Women's Traffic Club of Oakland and on October 19 was a guest of the Soroptomist Club at their Twenty-fifth Anniversary Banquet.

On October 22 Anna Bunce, publicity chairman, and Marjorie represented the club as guests of the Oakland Shopping News at a luncheon at the Athens Club.

Effie Barnes and her family reported they had a pleasant time at Carmel on their vacation in September.

We are happy to welcome back into our club Jeanette Smith, General Clerk-Stenographer of the Standard Oil Co. of California, 405 14th St., Room 1500 TW 0310. Res.: 1076 12th St., TE 9440.

Our club has been asked to be a member of the Inter-Club Council, which is composed of the presidents and public affairs chairmen of the different clubs in Oakland. They meet once a month to discuss important affairs of the city and then bring the information back to their members. We feel that this is quite an honor as we and the Soroptomist Club are the only women's clubs that have been asked to belong.

Nevart Caldow spent the latter part of October visiting her sister in Pasadena.

We are sorry to lose Elizabeth Work as a member of our club but her many duties make it impossible for her to attend our meetings.

Will you please remove Grace Lyon's name and add Anna Bunce to your By-law committee list.

ATTENTION MEMBERS

Will those of you who have changed positions or have moved since our last roster was printed please send the necessary information to Marjorie Kroh so that we may keep our records up to date. Those who have made changes are:

Mary Barrick, Chief Attorney's Office of the Veterans' Administration, Branch Office 12, 180 New Montgomery St., San Francisco, GArfield 0125, Ext. 109.

Grace Petty, Neal Harris, Insurance & Surety Bonds, Central Bank Bldg., GL 7373. Res.: TE 0083.

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

BIRDIE LOOSE, Secretary

3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 0978	THornwall 5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes; Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 9567

CALIFORNIA STATE LIBRARY

The Business Women's HERALD

December, 1946

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

1924 Franklin Street
Oakland 12
Phone: TEmplebar 7535

CLUB NEWS

The Club members wish to thank Iva Havlin for her wonderful hospitality and for being so grand in letting us have our Birthday Party in her home on Halloween. We also wish to thank Gertrude Bissell, Birthday Chairman, and her committee, Grace Bassett, Margueritte Muir, Nelle Lennon and Ramona Leslie for arranging the party, and Eunice Nunez for sending us the beautiful flowers.

At the Inter-Club Council dinner meeting held on November 6 at the Athens Club, our Club was represented by Marjorie Kroh, Lilly Budde and Olive Miller. The meeting was very educational.

Jane Patterson and her husband have sold the Patterson Funeral Service and at the present time are resting at their home, 4657 Park Blvd.

Dr. Ella McGilvery has not been feeling too well lately and would be very happy to see any of her friends at her home, 552 25th Street.

Marjorie Kroh attended a dinner at Zerikote's Dining Room on November 5, at which Dr. Irma Gene Nevins, National Accident Prevention Director for the American Red Cross and Chairman of our National Health and Safety Committee, spoke.

Welcome back to our Club, Maude Heins, after your prolonged trip to New York.

We wish to extend our deepest sympathy to Marcella Graham in the loss of her son-in-law, Mr. Perry.

"DON'T FORGET OUR CHRISTMAS PARTY DECEMBER 12"

It is interesting to know that of the eleven members of the Blue Triangle Club Committee, four are members of the Oakland Business and Professional Women's Club. Dr. Marion Brown, chairman, was formerly a Club member. Our members are Mary Barmby, Josephine Holly, Anna Lignell and Elsie Wood.

It was with regret that we accepted Elva McGraw's resignation. She feels at the present time she is unable to continue with the Club, but we hope that sometime in the near future she will again become a member.

On November 13 and 14 our Club was a guest of the National Association of Manufacturers on a San Francisco Bay area tour of industries. The first day was spent in San Francisco. President Marjorie attended and was quite thrilled to go through the Tea Garden Products Company and also to have lunch in the lovely cafeteria of the Standard Oil Building. Maude Heins and Mae Wilkin spent the second day in Oakland. They visited the Sunshine Biscuits, Inc., and were guests of the Owens-Illinois Glass Co. for lunch at the Hotel Claremont. Many other interesting places were visited on the tour but ate too numerous to mention at this time.

Those having new home addresses are:
Raylene Beggs, Claridge Hotel, 634 15th St.
Florence Brown, 4201 Dunsmuir Ave., AN 0362
Mary Prather, 268 Adams St.

"DON'T FORGET YOUR PAL AT THE XMAS PARTY DEC. 12"

If you haven't a Pal, bring a gift anyway to exchange with some one else who hasn't a Pal.

PAL AND THANK YOU NOTES

Dear Club Members:
Thank you for your thoughtfulness in sending me a special birthday card.—Lota Mitcheltree

I wish to express my appreciation and pleasure in receiving so many beautiful birthday cards and gifts from My Pal and Marjorie and all the rest of my good friends.—Ella S. Brooks

Dear Pal and Club Members:
It surely was exciting this year to receive such a beautiful bath towel set from my pal and so many wonderful cards and personal greetings from all my friends in the club on my birthday. I want to thank my pal for the lovely gift and everyone for their cards and sincerely wish I had the time to write each of you a personal thank-you note.—Marjorie Kroh

Dear Pal:
Thanks loads for your thoughtfulness all year, especially the extra Halloween treat.
Margueritte Muir

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

DECEMBER PROGRAM

LILLY BUDDE, Chairman

DECEMBER 4 — WEDNESDAY NIGHT — BOARD MEETING — Officers and Directors, Club Room 7:00 p.m.

DECEMBER 6—FRIDAY NIGHT—DINNER MEETING—LEAMINGTON HOTEL—$2.50

Inez Miller, Education Chairman, is chairman of the day. Speaker, Helen Ward of Salinas. Helen is on the Bay District Committee for Education for Leadership.

DECEMBER 12—THURSDAY NIGHT—CHRISTMAS PARTY, Park Blvd. Club, Park Blvd. and Newton

7:30 p. m.—Ramona Leslie is chairman of the day. She and her committee are planning a very nice party. Bring your Secret Pal a gift and sign your name. Your Secret Pal will be thrilled to find out at last who you are. If you have no Pal this year, bring a gift to exchange with another Member who has no Pal. Refreshments 50c.

The Christmas parties are always fun—be sure to come and bring a friend. Santa will be on hand to give out the presents.

DECEMBER 19—THURSDAY NIGHT—BOOK REVIEW—7:00 p.m.

The Book Review will be held at the Veterans Administration Hospital at 13th and Harrison Sts., formerly the Hotel Oakland. Members are welcome to attend this review. The patients will be guests of the Club. Mrs. Davis will review "My San Francisco" by Gertrude Atherton. The time is set up to 7:00 as the patients have to retire at 9:00 p.m. This is a small contribution of the Club to the boys' Christmas entertainment. Come and bring a friend. As usual the charge will be 50c.

MARGARET L. CHALMERS

Thirty-two years is a long period of professional vice, but in retrospect it seems little time. Such s the record of Margaret L. Chalmers, Regis- ed Nurse with Drs. Strietmann and MacLean, and . McCleeve, a more recent associate with that of- e.

For more than twenty-five of those years, Mar- ret Chalmers answered roll call as a Charter ember of our Club—and in the early days of its ndation laying, was most active with a gracious lpfulness, contributing much to the spirit of the ub we enjoy today.

On November 11, 1946, Margaret gave response the Greater Roll Call, but in her absence from our therings the spirit of good fellowship, in which e had a part, will serve as a reminder of the ys of her activities in the affairs of the Club.

To our members, her sisters, Susanne M. Chalmers d Agnes Jackson, and their families, the Club ex- ds its sympathy for a loss, in which we too, feel have a share.

Margaret's sisters wish the Club members to know t their kind expression of sympathy is deeply preciated and gratefully acknowledged.

CLUB NEWS

The Club members wish to thank Iva Havlin for her wonderful hospitality and for being so grand in letting us have our Birthday Party in her home on Halloween. We also wish to thank Gertrude Bissell, Birthday Chairman, and her committee, Grace Bassett, Margueritte Muir, Nelle Lennon and Ramona Leslie for arranging the party, and Eunice Nunez for sending us the beautiful flowers.

At the Inter-Club Council dinner meeting held on November 6 at the Athens Club, our Club was represented by Marjorie Kroh, Lilly Budde and Olive Miller. The meeting was very educational.

Jane Patterson and her husband have sold the Patterson Funeral Service and at the present time are resting at their home, 4657 Park Blvd.

Dr. Ella McGilvery has not been feeling too well lately and would be very happy to see any of her friends at her home, 552 25th Street.

Marjorie Kroh attended a dinner at Zerikote's Dining Room on November 5, at which Dr. Irma Gene Nevins, National Accident Prevention Director for the American Red Cross and Chairman of our National Health and Safety Committee, spoke.

Welcome back to our Club, Maude Heins, after your prolonged trip to New York.

We wish to extend our deepest sympathy to Marcella Graham in the loss of her son-in-law, Mr. Perry.

"DON'T FORGET OUR CHRISTMAS PARTY DECEMBER 12"

It is interesting to know that of the eleven members of the Blue Triangle Club Committee, four are members of the Oakland Business and Professional Women's Club. Dr. Marion Brown, chairman, was formerly a Club member. Our members are Mary Barmby, Josephine Holly, Anna Lignell and Elsie Wood.

It was with regret that we accepted Elva McGraw's resignation. She feels at the present time she is unable to continue with the Club, but we hope that sometime in the near future she will again become a member.

On November 13 and 14 our Club was a guest of the National Association of Manufacturers on a San Francisco Bay area tour of industries. The first day was spent in San Francisco. President Marjorie attended and was quite thrilled to go through the Tea Garden Products Company and also to have lunch in the lovely cafeteria of the Standard Oil Building. Maude Heins and Mae Wilkin spent the second day in Oakland. They visited the Sunshine Biscuits, Inc., and were guests of the Owens-Illinois Glass Co. for lunch at the Hotel Claremont. Many other interesting places were visited on the tour but are too numerous to mention at this time.

Those having new home addresses are:
Raylene Beggs, Claridge Hotel, 634 15th St.
Florence Brown, 4201 Dunsmuir Ave., AN 0362
Mary Prather, 268 Adams St.

"DON'T FORGET YOUR PAL AT THE XMAS PARTY DEC. 12"

If you haven't a Pal, bring a gift anyway to exchange with some one else who hasn't a Pal.

PAL AND THANK YOU NOTES

Dear Club Members:
Thank you for your thoughtfulness in sending me a special birthday card.—Lota Mitcheltree

I wish to express my appreciation and pleasure in receiving so many beautiful birthday cards and gifts from My Pal and Marjorie and all the rest of my good friends.—Ella S. Brooks

Dear Pal and Club Members:
It surely was exciting this year to receive such a beautiful bath towel set from my pal and so many wonderful cards and personal greetings from all my friends in the club on my birthday. I want to thank my pal for the lovely gift and everyone for their cards and sincerely wish I had the time to write each of you a personal thank-you note.—Marjorie Kroh

Dear Pal:
Thanks loads for your thoughtfulness all year, especially the extra Halloween treat.
Margueritte Muir

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

JANUARY PROGRAM

LILY BUDDE, Chairman

WEDNESDAY, JANUARY 8—BOARD MEETING—LEAMINGTON HOTEL, 7:00 p.m. — OFFICERS AND BOARD OF DIRECTORS.

THURSDAY, JANUARY 16—BOOK REVIEW—LEAMINGTON HOTEL, 7:30 p.m.

Mrs. Davis will review "Mr. Blanding Builds H Dream House" by Eric Hodgins. Book Revie $.50.

JANUARY 18 AND 19—SATURDAY AND SUNDA —BAY DISTRICT CONFERENCE

San Francisco—Hostess Clubs: Pacifica and Sa Francisco B. P. W. C.

Saturday—Registration, Reception and Open Hou in club rooms, 525 Sutter St.

Sunday—Registration, District Board Meetin Round Table, General Session and Luncheon (Em pire Room—Sir Francis Drake Hotel—$2.50). Those interested in attending the luncheon o Sunday, please get in touch with Marjorie Kro by calling TW 1318 by January 6, as we mu send in our reservations with a check for t luncheon before January 8.

THURSDAY, JANUARY 23 — DINNER MEETING — LEAMINGTON HOTEL—7:00 p.m.

Dr. Ina Gourley, our health chairman, will b chairman of the day. Dr. S. F. Farnsworth, publ health officer of the City of Oakland, will be ou guest speaker. Dr. Farnsworth is well known i the bay area. He is a native of Montana, he a tended the University of California, a graduate o Loma Linda Medical College of Los Angeles, in terned at Highland Hospital, spent a year's res dence at each of the following, Arroyo Del Vall Sanitorium and Fairmont Hospital at San Leandr He received his master's degree in public health a Johns Hopkins. He spent two years in Unite States Public Health Service. Dinner, 7:00 p.m Leamington Hotel, $2.50.

LUB NOTES

We wish to thank Ramona Leslie, Chairman of r Christmas Party and her committee for the and time we all had at our party on December 12. eryone that attended enjoyed themselves and had a ance to meet old friends and become acquainted th our newer members. Those on Ramona's comttee that made the party such a success were Luella ebach, Cora Cooley, Katherine McLeod, Grace ssett, Nelle Lennon, and Elizabeth Augustine, reshments; Anna Lignell for the swell performance Santa Claus and for giving her time so graciously getting the ice cream and cakes and the many er things she did; Inez Miller for securing the ordionist, Betty Jane Rank for those clever napis, Clara Dyche and Grace Petty, entertainment; nie Selleck for bringing the berries and decorating d Nora Glick, decorations; Ann Fouts for furhing the fernery used in decorating the tables, va Broderick, Nell Wishart, Lily Budde and rgueritte Muir, reception. Our thanks also go to Oakland Tribune for the picture and interesting ite-up that appeared in their paper the same night our party.

On Sunday, December 8, a tea and reception was d at the San Francisco B.P.W.C. club rooms for ly Butler of Indianapolis, President of the Nanal B.P.W.C. Those who attended from Oakland re Edith Knott, Mae Wilken, Nelle Lennon, ice Bassett, Nevart Caldow, Olive Miller and rjorie Kroh.

Ella Saylor Brooks is now settled in a lovely new me which she and her husband planned and built 1240 Hawthorne St., Alameda.

ean Baird has sold her home on 34th Street and l have a new address which will be in next nth's Herald.

Edith Knott is now working for the Nash Richnd Motors in Richmond.

We received a thank-you note from Alice Burnell, the Herald, which is sent to her every month. In letter she mentioned our Christmas Party and ed that in the past she had enjoyed so many Yuletide festivities of the club and wishes that she could have been here to participate again this year. She wished all the members a Merry Christmas and a Happy and Prosperous New Year.

Agnes Jackson has a new address, she is now with her sister, Susanne Chalmers, at 3539 Kingsley Street.

The Past Officers Section of the Oakland B.P.W.C., which has not been functioning for several years, closed their bank account recently and sent the Children's home in East Oakland a check for $36.00 which was the balance they had in their account.

The club wishes to thank Neva Broderick for the generous check she gave to the club at Christmas. We all sincerely appreciate what you have done for us Neva.

Sadiemae Dunaway is very happy about her recent transfer to Modesto as it will enable her to join her daughter who is attending Modesto Junior College. Rosenberg Brothers & Company, by whom she is employed, have opened new offices in Modesto.

LOST—At the Christmas Party by Sadiemae, a small comb set with blue stones. Anyone having seen this comb or knowing anything about it please get in touch with Marjorie Kroh.

Those who attended the dinner on December 6 were all greatly impressed by Helen Ward's talk. The Oakland Club will, within a short time, start the course in Leadership recommended by the State B.P.W.C. Thanks to Inez Miller, Chairman of Education, for her gracious manner in handling the meeting and securing Helen Ward for us. We were also honored that evening in having as our guest Perle Roche, President of the Bay District B.P.W.C. Those attending from other clubs were Ruth Marr, President of the Berkeley Club and Dr. Muriel Chapman, Berkeley, Estelle Kane, San Francisco and Vena Wolfe, San Leandro.

On December 14, everything in our club rooms that had not been sold was moved and stored in the Lyon Storage Co. From now on our address will be the Hotel Leamington and the telephone number will be the same until the new books come out. We will then be listed in the book under the address and telephone number of the hotel. Our cups, silverware, coffee pots and those items that are needed when we have picnics or entertainments in members' homes have been stored with Blanche Mauerhan at the Curtain Store on Broadway. At present Marjorie Kroh has the steel file and it will later be transferred to the Hotel Leamington when the files are brought up to date.

Thanks to Maude Heins for arranging to have our book review at the Oakland Regional Hospital, December 19. Those who attended enjoyed the review and were tremendously impressed by how beautifully the hospital was decorated, for the Holiday Season, by the Veterans Hospitals' Committee. Our club's donation to this fund was $25.00.

Starting this year we are sending a $3.00 check every month to the Oakland Hospital to buy microfilm books to help build up their library.

Grace Bassett is our new Pal Chairman for 1947 and you will be hearing from her shortly. Whenever you have any questions to ask, or wish to send your pal a thank-you note, get in touch with Grace who, in her very charming way, will take care of it for you. Her address is 4301 Gilbert St., HU 2075.

From the P. G. & E. "Progress" we learn Private First Class John K. Evans, son of our club member, Ida May Evans, has received a posthumous tribute from his P. G. & E. associates, who are veterans of either World War, in their selection of the name the John K. Evans Post No. 733, for the newly organized American Legion Post in Oakland. This in memory of his services at Guadalcanal, where he gave his final accounting in behalf of his country in 1943.

THANK YOU NOTES:

Dear Miss Kroh:

I want to thank you and the club members for the Thanksgiving treat that Mrs. Heins brought me. I am enjoying it very much. Sincerely,

Dr. Ella McGilvery.

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

Funeral Directors

TILLMAN W. PATTERSON
JANE E. PATTERSON

A sympathetic service
Reasonable—always

620 E. 14th Street HIgate 5363

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

JANUARY PROGRAM

LILY BUDDE, Chairman

WEDNESDAY, JANUARY 8—BOARD MEETING—LEAMINGTON HOTEL, 7:00 p.m. — OFFICERS AND BOARD OF DIRECTORS.

THURSDAY, JANUARY 16—BOOK REVIEW—LEAMINGTON HOTEL, 7:30 p.m.

Mrs. Davis will review "Mr. Blanding Builds His Dream House" by Eric Hodgins. Book Review $.50.

JANUARY 18 AND 19—SATURDAY AND SUNDAY —BAY DISTRICT CONFERENCE

San Francisco—Hostess Clubs: Pacifica and San Francisco B. P. W. C.

Saturday—Registration, Reception and Open House in club rooms, 525 Sutter St.

Sunday—Registration, District Board Meeting, Round Table, General Session and Luncheon (Empire Room—Sir Francis Drake Hotel—$2.50). Those interested in attending the luncheon on Sunday, please get in touch with Marjorie Kroh by calling TW 1318 by January 6, as we must send in our reservations with a check for the luncheon before January 8.

THURSDAY, JANUARY 23 — DINNER MEETING — LEAMINGTON HOTEL—7:00 p.m.

Dr. Ina Gourley, our health chairman, will be chairman of the day. Dr. S. F. Farnsworth, public health officer of the City of Oakland, will be our guest speaker. Dr. Farnsworth is well known in the bay area. He is a native of Montana, he attended the University of California, a graduate of Loma Linda Medical College of Los Angeles, interned at Highland Hospital, spent a year's residence at each of the following, Arroyo Del Valle Sanitorium and Fairmont Hospital at San Leandro. He received his master's degree in public health at Johns Hopkins. He spent two years in United States Public Health Service. Dinner, 7:00 p.m., Leamington Hotel, $2.50.

3 NOTES

e wish to thank Ramona Leslie, Chairman of Christmas Party and her committee for the d time we all had at our party on December 12. yone that attended enjoyed themselves and had a ce to meet old friends and become acquainted our newer members. Those on Ramona's come that made the party such a success were Luella ach, Cora Cooley, Katherine McLeod, Grace ett, Nelle Lennon, and Elizabeth Augustine, rements; Anna Lignell for the swell performance nta Claus and for giving her time so graciously etting the ice cream and cakes and the many things she did; Inez Miller for securing the dionist, Betty Jane Rank for those clever nap- Clara Dyche and Grace Petty, entertainment; e Selleck for bringing the berries and decorating Nora Glick, decorations; Ann Fouts for furng the fernery used in decorating the tables, Broderick, Nell Wishart, Lily Budde and ueritte Muir, reception. Our thanks also go to Oakland Tribune for the picture and interesting -up that appeared in their paper the same night r party.

Sunday, December 8, a tea and reception was at the San Francisco B.P.W.C. club rooms for Butler of Indianapolis, President of the Na- B.P.W.C. Those who attended from Oakland Edith Knott, Mae Wilken, Nelle Lennon, e Bassett, Nevart Caldow, Olive Miller and orie Kroh.

a Saylor Brooks is now settled in a lovely new which she and her husband planned and built 40 Hawthorne St., Alameda.

n Baird has sold her home on 34th Street and have a new address which will be in next n's Herald.

th Knott is now working for the Nash Rich- Motors in Richmond.

e received a thank-you note from Alice Burnell, e Herald, which is sent to her every month. In etter she mentioned our Christmas Party and that in the past she had enjoyed so many Yuletide festivities of the club and wishes that she could have been here to participate again this year. She wished all the members a Merry Christmas and a Happy and Prosperous New Year.

Agnes Jackson has a new address, she is now with her sister, Susanne Chalmers, at 3539 Kingsley Street.

The Past Officers Section of the Oakland B.P.W.C., which has not been functioning for several years, closed their bank account recently and sent the Children's home in East Oakland a check for $36.00 which was the balance they had in their account.

The club wishes to thank Neva Broderick for the generous check she gave to the club at Christmas. We all sincerely appreciate what you have done for us Neva.

Sadiemae Dunaway is very happy about her recent transfer to Modesto as it will enable her to join her daughter who is attending Modesto Junior College. Rosenberg Brothers & Company, by whom she is employed, have opened new offices in Modesto.

LOST—At the Christmas Party by Sadiemae, a small comb set with blue stones. Anyone having seen this comb or knowing anything about it please get in touch with Marjorie Kroh.

Those who attended the dinner on December 6 were all greatly impressed by Helen Ward's talk. The Oakland Club will, within a short time, start the course in Leadership recommended by the State B.P.W.C. Thanks to Inez Miller, Chairman of Education, for her gracious manner in handling the meeting and securing Helen Ward for us. We were also honored that evening in having as our guest Perle Roche, President of the Bay District B.P.W.C. Those attending from other clubs were Ruth Marr, President of the Berkeley Club and Dr. Muriel Chapman, Berkeley, Estelle Kane, San Francisco and Vena Wolfe, San Leandro.

On December 14, everything in our club rooms that had not been sold was moved and stored in the Lyon Storage Co. From now on our address will be the Hotel Leamington and the telephone number will be the same until the new books come out. We will then be listed in the book under the address and telephone number of the hotel. Our cups, silverware, coffee pots and those items that are needed when we have picnics or entertainments in members' homes have been stored with Blanche Mauerhan at the Curtain Store on Broadway. At present Marjorie Kroh has the steel file and it will later be transferred to the Hotel Leamington when the files are brought up to date.

Thanks to Maude Heins for arranging to have our book review at the Oakland Regional Hospital, December 19. Those who attended enjoyed the review and were tremendously impressed by how beautifully the hospital was decorated, for the Holiday Season, by the Veterans Hospitals' Committee. Our club's donation to this fund was $25.00.

Starting this year we are sending a $3.00 check every month to the Oakland Hospital to buy microfilm books to help build up their library.

Grace Bassett is our new Pal Chairman for 1947 and you will be hearing from her shortly. Whenever you have any questions to ask, or wish to send your pal a thank-you note, get in touch with Grace who, in her very charming way, will take care of it for you. Her address is 4301 Gilbert St., HU 2075.

From the P. G. & E. "Progress" we learn Private First Class John K. Evans, son of our club member, Ida May Evans, has received a posthumous tribute from his P. G. & E. associates, who are veterans of either World War, in their selection of the name the John K. Evans Post No. 733, for the newly organized American Legion Post in Oakland. This in memory of his services at Guadalcanal, where he gave his final accounting in behalf of his country in 1943.

THANK YOU NOTES:

Dear Miss Kroh:

I want to thank you and the club members for the Thanksgiving treat that Mrs. Heins brought me. I am enjoying it very much. Sincerely,

Dr. Ella McGilvery.

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

BIRDIE LOOSE, Secretary

3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

WISHING ALL CLUB MEMBERS A JOYOUS AND PROSPEROUS NEW YEAR

Tillman W. Patterson
Jane E. Patterson

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 0978

Berkeley Store
2585 Shattuck
THornwall 5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 9567

CALIFORNIA STATE LIBRARY

The Business Women's HERALD

February, 1947

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 7535

On January 14 Anna Lignell, Marjorie Kroh and Olive Miller attended the Inter-Service Club Council at the Athens Club. Election of officers was held and Gordon Woods, Past President of the Oakland Kiwanis Club was elected President; Clarence Miner, Past President of the Oakland Lions Club, Vice-President; and Raymond Miller, representing the Lake Merritt Breakfast Club, Secretary-Treasurer.

Our thanks to Dr. Ina Gourley for arranging such a nice program and having Dr. S. F. Farnsworth as our speaker for our Dinner on January 23. We had as guests of our Club, Gladys Penland, President of the Soroptimist Club, and Helen Leon, President of the Women's Traffic Club of Oakland. Those attending from other clubs were Alice Klus, President of the Livermore B.P.W.C. and three of her members, Dr. Muriel Chapman, of Berkeley, District Health Chairman of the B.P.W.C., and Geneva Shrock, Berkeley, B.P.W.C. Health Chairman.

ATTENTION MEMBERS

The Finance Committee has decided in ending the year instead of having one large program that to make it easier on everyone that we each have a small card party in our home. Edith Knott, Chairman, KE 2-8187, asks that anyone interested in giving a card party for their friends or club members and charging them around 50c or 75c to play and then turning the proceeds over to the club get in touch with her. You have the months of February and March to give your parties.

CALLING ALL CLUB MEMBERS ! ! !

How about returning your "PAL CARDS" and receiving the name and birth date of a Pal for 1947? The main delight of our Christmas Party each year (aside from good old Santa Claus who never fails to appear) is the divulging of "Secret Pals."

It's always fun to be a part of a mystery and it would be a grand party at the end of this year to have had the club members go in 100% for PALS. Please contact — Your Pal Chairman, GRACE L. BASSETT, 4301 Gilbert Street, Oakland 11, Calif., HUmboldt 2075.

THANK YOU NOTES

Dear Secret Pal and Members:

Thanks to my Secret Pal for your most exquisite birthday gift — it was wonderful — my friends for their cards and letters, I even received one as far away as Wyoming from Alice Burnell. I certainly enjoyed them all.

—Elsie Beaumont.

As these thank you notes were not received in time for last month's Herald we are printing them now.

Greetings and the very best of wishes for the coming year to all the members of B.P.W.C. Many thanks for all the Christmas messages received.

—Jennie M. Hammond.

To all of the B.P.W.C.:

Though I can't begin to thank you—the way I really should, I'm sure you know your thoughtfulness made me feel mighty good, and I wish you all a very happy New Year. I will miss you all.

—Elva McGraw.

Dear Secret Pal and Members:

Many, many thanks Secret Pal for the beautiful plant—enjoyed it so much. Am looking forward to meeting you. Also, want to thank all the Club Members for the many cards; it certainly is wonderful to have friends. Thanks again everyone.

—Emma Foss.

A thank-you note has been received from the Children's Home Society of California for the contribution sent them Christmas.

Lily Budde our Vice-President and Program Chairman had a very serious accident recently. The gas furnace in her home exploded and her left hand was badly burned. According to the last report from her doctor her hand is healing nicely and it will be several more weeks before she will be able to take the bandage off.

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

WISHING ALL CLUB MEMBERS A JOYOUS AND PROSPEROUS NEW YEAR

Tillman W. Patterson
Jane E. Patterson

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

FEBRUARY PROGRAM

LILY BUDDE, Chairman

WEDNESDAY, FEBRUARY 12—BOARD MEETING—LEAMINGTON HOTEL, 7:00 p.m. — OFFICERS AND BOARD OF DIRECTORS.

THURSDAY, FEBRUARY 13 — VALENTINE BREAKFAST—LEAMINGTON HOTEL, 7:15 a.m.—$1.28.

Anna Lignell, Chairman of the day. Program presented by Mr. Perry of Pacific Gas and Electric Company "Edison Centennial," also musical program.

FRIDAY, FEBRUARY 14—VALENTINE'S DAY—
Don't forget to remember your PAL.

THURSDAY, FEBRUARY 20—BOOK REVIEW—VETERANS' HOSPITAL—7:00 p.m.—50c.

The Book Review will be held at the Veterans Hospital at 13th and Harrison Sts., formerly th Hotel Oakland. Members are welcome to atten this review. The patients will be guests of th Club. Mrs. Davis will review "Lydia Bailey" b Kenneth Roberts, author of "Northwest Passage. The time is set up to 7:00 as the patients have t retire at 9:00 p.m.

THURSDAY, FEBRUARY 27 — LUNCHEON—LEAMINGTON HOTEL—12:15 p.m.—$1.28.

Josephine Holly chairman of the day. Our speaker will be Dr. Marion Brown, Coordinator, Department of Occupational Adjustment, Oaklan Public Schools, whose duties include vocation guidance for high school students. Dr. Brow is a graduate of the University of California an has a Doctor's Degree from Columbia in the fie of Personnel administration.

THURSDAY, MARCH 6—LUNCHEON—LEAMINGTON HOTEL—12:15 p.m.—$1.28.

As this is our first regular meeting in March three members of the club will be elected to ser on the Nominating Committee. The By-La

Committee has been working very hard revising
our By-Laws and will at this time present to you
the amended By-Laws as approved by our State
President and the National Federation. Please
put this date down as a must on your calendar as
t states in our By-Laws that they may be amended
at any regular meeting of the club by a two-thirds
vote of the members present.

Tune in every Monday evening to the fifteen
nute radio program over KFWB, 980 on your dial,
00 p.m. under the title, THE UNITED NATIONS
THE PEOPLE'S HOPE. This program is spon-
ed by the Consultants' Committee of the United
tions Association.

**The California Federation of Business and Profes-
nal Women will broadcast March 3 on this pro-
m.**

UB NOTES

The Oakland Club was well represented at the
y District Conference held in San Francisco on
uary 18 and 19. Saturday evening Lily Budde
d Marjorie Kroh attended the dinner at the Hotel
wart for the Officers and Chairmen of the Bay
strict. Sunday those attending the General Ses-
n besides Marjorie and Lily were Olive Miller,
rgueritte Muir and Grace Bassett delegates, Nelle
nnon, Luella Kiebach, Cora Cooley and Anna
nce alternates. At the luncheon we were quite
oud of Oakland when they asked us to stand and
the above mentioned stood up, also Eunice
nez, Nellie Doty, Ora Mae Griggs, Iva Havlin,
ie Beaumont and Mae Wilkin who came for the
cheon.

At the conference Dr. Thelma Baxter of the San
ncisco Club told of their "Leadership Course"
ich she is conducting and her enthusiasm was
wonderful that it made us want to start a course
ht away in the Oakland Club. Inez Miller, Nelle
nnon, Olive Miller, Margueritte Muir and Grace
ssett have been appointed to serve on our Ad-
ory Committee.

On January 14 Anna Lignell, Marjorie Kroh and Olive Miller attended the Inter-Service Club Council at the Athens Club. Election of officers was held and Gordon Woods, Past President of the Oakland Kiwanis Club was elected President; Clarence Miner, Past President of the Oakland Lions Club, Vice-President; and Raymond Miller, representing the Lake Merritt Breakfast Club, Secretary-Treasurer.

Our thanks to Dr. Ina Gourley for arranging such a nice program and having Dr. S. F. Farnsworth as our speaker for our Dinner on January 23. We had as guests of our Club, Gladys Penland, President of the Soroptimist Club, and Helen Leon, President of the Women's Traffic Club of Oakland. Those attending from other clubs were Alice Klus, President of the Livermore B.P.W.C. and three of her members, Dr. Muriel Chapman, of Berkeley, District Health Chairman of the B.P.W.C., and Geneva Shrock, Berkeley, B.P.W.C. Health Chairman.

ATTENTION MEMBERS

The Finance Committee has decided in ending the year instead of having one large program that to make it easier on everyone that we each have a small card party in our home. Edith Knott, Chairman, KE 2-8187, asks that anyone interested in giving a card party for their friends or club members and charging them around 50c or 75c to play and then turning the proceeds over to the club get in touch with her. You have the months of February and March to give your parties.

CALLING ALL CLUB MEMBERS ! ! !

How about returning your "PAL CARDS" and receiving the name and birth date of a Pal for 1947? The main delight of our Christmas Party each year (aside from good old Santa Claus who never fails to appear) is the divulging of "Secret Pals."

It's always fun to be a part of a mystery and it would be a grand party at the end of this year to have had the club members go in 100% for PALS. Please contact — Your Pal Chairman, GRACE L. BASSETT, 4301 Gilbert Street, Oakland 11, Calif., HUmboldt 2075.

THANK YOU NOTES

Dear Secret Pal and Members:

Thanks to my Secret Pal for your most exquisite birthday gift — it was wonderful — my friends for their cards and letters, I even received one as far away as Wyoming from Alice Burnell. I certainly enjoyed them all.

—Elsie Beaumont.

As these thank you notes were not received in time for last month's Herald we are printing them now.

Greetings and the very best of wishes for the coming year to all the members of B.P.W.C. Many thanks for all the Christmas messages received.

—Jennie M. Hammond.

To all of the B.P.W.C.:

Though I can't begin to thank you—the way I really should, I'm sure you know your thoughtfulness made me feel mighty good, and I wish you all a very happy New Year. I will miss you all.

—Elva McGraw.

Dear Secret Pal and Members:

Many, many thanks Secret Pal for the beautiful plant—enjoyed it so much. Am looking forward to meeting you. Also, want to thank all the Club Members for the many cards; it certainly is wonderful to have friends. Thanks again everyone.

—Emma Foss.

A thank-you note has been received from the Children's Home Society of California for the contribution sent them Christmas.

Lily Budde our Vice-President and Program Chairman had a very serious accident recently. The gas furnace in her home exploded and her left hand was badly burned. According to the last report from her doctor her hand is healing nicely and it will be several more weeks before she will be able to take the bandage off.

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

BIRDIE LOOSE, Secretary

3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 5928
588 Twenty-First St. Oakland 12, California

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 0978	THornwall 5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating
—Replating, Repairing and Polishing of Metal
Goods—Jewelry, Bronzes, Hotel Ware and
Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 9567

The Business Women's

HERALD

March, 1947

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 7535

his memory. Also at the ceremony was her daughter-in-law, Mrs. Elizabeth Ellis Bates, and her three year old granddaughter, Mary Elizabeth, from Ogden, Utah.

Marie Anderson and her husband, owners of the True Blue Cafeteria, will soon start construction on a new building, on their property at 1916 Franklin Street, which will consist of a cafeteria with all modern equipment and furnishings.

At our book review on February 20, Mrs. R. Marvin Greathouse spoke on the "Round-the-World YWCA Reconstruction Fund." Those of you who would like to contribute to this fund, please notify your president, Marjorie Kroh, and she will send you the necessary form.

Eunice Nunez's husband underwent a very serious operation recently, at the Stanford Hospital in San Francisco, and our last report was that he is slowly regaining his health.

The Oakland Inter-Service Club Council meeting was held February 11, 1947, at the Athens Club. Several interesting subjects were discussed. One was, should each club study the same community problem, or if each club should study a different problem. There are two clubs in the council, who at present are studying important community matters. One club is studying the proposed "New City Charter," and the other club has made a thorough research of "Juvenile Delinquency." Several City Officials are to be guests at the next meeting of the council, March 11, 1947. At this time the council will be prepared to ask questions as to what the clubs can do to help prevent the present Juvenile Delinquency that prevails in the city of Oakland.

Helen O'Neil, Etta Herman and Della Sherman have resigned, because their work has demanded so much of their time, that they have been unable to participate in the club activities.

Please remove from your Roster the following listed names: Muriel Anderson, Ruth Hemple, Ann Parc, Florence Randall and Louise Schmidts.

We are happy to hear that Mary Barrick's husband, who was confined to the Livermore Hospital, has now returned home, and expects to return to work soon.

DON'T FORGET THE CARD PARTIES—If you wish to have one in your home, be sure to contact Edith Knott—KE 2-8187. A number of members have already agreed to give parties.

DATES TO REMEMBER — April 12 and 13 — B.P.W.C., Bay District Conference, Hotel Claremont, Berkeley; Sunday, April 20 — Installation of Officers' Luncheon, Terrace Room, Lake Merritt Hotel. May 23, 24 and 25 — B.P.W.C. State Convention, Long Beach.

CHANGES OF ADDRESSES and TELEPHONE NUMBERS — Jean Baird, LA 6-1644. Mrs. Lee Dwiggins, 1815 Foothill Blvd., AN 1592. Edith Peterson, Bus., 610 16th St., Pacific Bldg., TW 5758; Res., 690 Rand Ave., 10. Jane Patterson, KE 4-0760.

PAL NOTES

Dear Pal and Club Members:

Thanks Pal for the beautiful handkerchief and lovely cards you have sent me, also thanks to the members for the cards and flowers I received on Valentine's Day. —Marjorie Kroh.

Dear Pal:

I should like to thank you for the gorgeous corsage and card that I received on Valentine's Day. Did enjoy the gardenias very very much—they are my favorite flowers. How did you know? Cannot wait for Christmas to come along, am very anxious to meet you. —Emma Foss.

Dear Pal and Club Friends:

Many thanks Pal, for your kind Birthday remembrance—so dainty and pretty, and for the card which accompanied it—and to all Club Members who sent cards to help make the anniversary a happy one, a very hearty "Thank you." Sincerely,
—Nell Whishart.

Dear Club Members:

Thank you so much for the many cards of remembrance sent to me on my birthday. It was a very gay day and I needed the uplift. Thank you again.
—Agnes C. Jackson.

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

BIRDIE LOOSE, Secretary

3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 5928
588 Twenty-First St. Oakland 12, California

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

MARCH PROGRAM

LILY BUDDE, Chairman

MARCH 5 — WEDNESDAY EVENING — BOA
MEETING — LEAMINGTON HOTEL — 7:00 p
— OFFICERS AND DIRECTORS.

MARCH 6 — THURSDAY — LUNCHEON
LEAMINGTON HOTEL — 12:15 NOON — BU
NESS MEETING — NO GUESTS.

As this is our first regular meeting in March
three members of the club will be elected to se
on the Nominating Committee. The By-La
Committee has been working very hard revis
our By-Laws and will at this time present to
the amended By-Laws as approved by our S
President and the National Federation. Ple
put this date down as a must on your calendar
it states in our By-Laws that they may be amen
at any regular meeting of the Club by a two-thi
vote of the members present.

MARCH 13 — THURSDAY — LUNCHEON AT T
RED CROSS CHAPTER, 906 FALLON STREET
12:15 NOON.

Don't miss this meeting, you will enjoy it.
program will be presented by the Red Cross.

MARCH 20 — THURSDAY — 7:30 p.m. — BO
REVIEW AT THE LEAMINGTON HOTEL.

Mrs. Davis will review "Together" Annals of
Army Wife by Katherine Tupper Marshall, w
of General Marshall. The New Officers and
rectors will be posted by the Nominating Co
mittee at this meeting.

MARCH 27 — THURSDAY — HOTEL LEAMIN
TON — RECEPTION FOR NEW MEMBERS
8:00 p.m.

Program and refreshments. Formal or inforn
Alice Voisinet, chairman.

APRIL 3 — FIRST THURSDAY IN APRIL — LUNC
EON AT THE LEAMINGTON HOTEL — ELE
TION OF OFFICERS WILL BE HELD.

APRIL 20 — SUNDAY — "INSTALLATION OF
FICERS" LUNCHEON AT LAKE MERRITT HO
ON THE TERRACE.

Every Sunday in April was taken at the Cl

nont Hotel. The Bay District Conference will be
eld there April 13 and 14. We think you will
njoy the beautiful Lake Merritt view from the
errace of the Lake Merritt Hotel. Get your
eservations in early. The luncheon will be $1.75
er plate.

UB NEWS

Alice Voisinet, Margaret Brinkhouse, Margueritte
ir, Olive Miller and Marjorie Kroh, attended the
blem and Membership dinner of the Alameda B.
W. Club, held at the Hotel Alameda on February
1947. The speaker was Mrs. Thelma Baxter of
Francisco, who spoke on "Leadership, Loyalty
You."

Ruth N. Parker, of Richmond, is representing the
siness and Professional Women's Clubs of Cali-
nia, at the State Legislature this session. It is
duty to contact the Legislators and Assemblymen
ascertain their attitude toward our legislative
gram.

Marjorie Kroh was a guest of the Quota Club, at
ir Annual Birthday luncheon, February 26, 1947,
ich was held at the Hotel Leamington. Also
sent was Lillian Kaye, Martha Williams, Inez
ller, Lily Budde and Maude Heins, all from our
b.

Mrs. Edith McElwain, Secretary for the Albert
own Mortuary, is now representing them in our
b. Their former secretary was Birdie Loose.

We wish to thank Anna Lignell for the splendid
gram she presented at our breakfast February 13,
47. Mr. A. J. Perry, Electrical Engineer, spoke
"Edison the Man and his Contribution to Ameri-
Living," Mrs. Irene Nelson, danced the "Cash-
i Song" and "Temple Bells." The members en-
ed community singing and everyone was given a
lentine and a red carnation, at our Valentine
akfast.

Mrs. Ruth Bates, our member, whose son, Lieut.
ert J. Bates, was fatally wounded in the Nor-
ndy "D" Day Invasion, participated on February
1947, in the chartering of the Albert J. Bates
st No. 770, of the American Legion, in honor of
his memory. Also at the ceremony was her daugh-
ter-in-law, Mrs. Elizabeth Ellis Bates, and her three
year old granddaughter, Mary Elizabeth, from Og-
den, Utah.

Marie Anderson and her husband, owners of the
True Blue Cafeteria, will soon start construction on
a new building, on their property at 1916 Franklin
Street, which will consist of a cafeteria with all
modern equipment and furnishings.

At our book review on February 20, Mrs. R.
Marvin Greathouse spoke on the "Round-the-World
YWCA Reconstruction Fund." Those of you who
would like to contribute to this fund, please notify
your president, Marjorie Kroh, and she will send
you the necessary form.

Eunice Nunez's husband underwent a very serious
operation recently, at the Stanford Hospital in San
Francisco, and our last report was that he is slowly
regaining his health.

The Oakland Inter-Service Club Council meeting
was held February 11, 1947, at the Athens Club.
Several interesting subjects were discussed. One
was, should each club study the same community
problem, or if each club should study a different
problem. There are two clubs in the council, who
at present are studying important community mat-
ters. One club is studying the proposed "New City
Charter," and the other club has made a thorough
research of "Juvenile Delinquency." Several City
Officials are to be guests at the next meeting of the
council, March 11, 1947. At this time the council
will be prepared to ask questions as to what the
clubs can do to help prevent the present Juvenile
Delinquency that prevails in the city of Oakland.

Helen O'Neil, Etta Herman and Della Sherman
have resigned, because their work has demanded so
much of their time, that they have been unable to
participate in the club activities.

Please remove from your Roster the following
listed names: Muriel Anderson, Ruth Hemple, Ann
Parc, Florence Randall and Louise Schmidts.

We are happy to hear that Mary Barrick's hus-
band, who was confined to the Livermore Hospital,
has now returned home, and expects to return to
work soon.

DON'T FORGET THE CARD PARTIES—If you
wish to have one in your home, be sure to contact
Edith Knott—KE 2-8187. A number of members
have already agreed to give parties.

DATES TO REMEMBER — April 12 and 13 —
B.P.W.C., Bay District Conference, Hotel Clare-
mont, Berkeley; Sunday, April 20 — Installation of
Officers' Luncheon, Terrace Room, Lake Merritt
Hotel. May 23, 24 and 25 — B.P.W.C. State Con-
vention, Long Beach.

CHANGES OF ADDRESSES and TELEPHONE
NUMBERS — Jean Baird, LA 6-1644. Mrs. Lee
Dwiggins, 1815 Foothill Blvd., AN 1592. Edith
Peterson, Bus., 610 16th St., Pacific Bldg., TW 5758;
Res., 690 Rand Ave., 10. Jane Patterson, KE 4-0760.

PAL NOTES

Dear Pal and Club Members:

Thanks Pal for the beautiful handkerchief and
lovely cards you have sent me, also thanks to the
members for the cards and flowers I received on
Valentine's Day. —Marjorie Kroh.

Dear Pal:

I should like to thank you for the gorgeous cor-
sage and card that I received on Valentine's Day.
Did enjoy the gardenias very very much—they are
my favorite flowers. How did you know? Cannot
wait for Christmas to come along, am very anxious
to meet you. —Emma Foss.

Dear Pal and Club Friends:

Many thanks Pal, for your kind Birthday remem-
brance—so dainty and pretty, and for the card
which accompanied it—and to all Club Members
who sent cards to help make the anniversary a
happy one, a very hearty "Thank you." Sincerely,
—Nell Whishart.

Dear Club Members:

Thank you so much for the many cards of remem-
brance sent to me on my birthday. It was a very
gay day and I needed the uplift. Thank you again.
—Agnes C. Jackson.

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 5928
588 Twenty-First St. Oakland 12, California

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 0978	THornwall 5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 9567

The Business Women's

HERALD

April, 1947

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 7535

Nevart Caldow, Dora Cooley, Ellen Dockery, Ann Fouts, Lily Budde and Marjorie Kroh attended the tea given by the National Woman's Party, on March 15, at the Fairmont Hotel in San Francisco commemorating the birthday of Susan B. Anthony. Speakers were Kathleen Norris and Madam Grosjean. We were very happy to meet many of our friends there from the other clubs in the Bay District.

Our reception for new members held on March 27, at the Leamington Hotel, was very lovely and everyone enjoyed themselves immensely. Our thanks to the committee, Alice Voisinet, Olive Miller and Margueritte Muir; the Club Officers; and the hostesses, Inez Miller, Nevart Caldow, Anna Lignell, Eunice Nunez, Ann Fouts and Mae Wilkin, for the grand time we all had.

Our Book Review and business meeting held on March 27, was attended by one of the largest groups we have had all year at a meeting of this kind. The candidates for office were posted; delegates were elected for the conference, and the revised by-laws approved by the club. The by-laws have been returned to the State and National offices for their approval and as soon as they accept and return them to us, they will then be ready for the printers.

We are happy to learn that Eunice Nunez' husband is now home from the hospital, and that he is getting along nicely.

Our luncheon at the Red Cross Headquarters was well attended. We wish to thank the members who were there for their contributions, also the members who could not be there, but sent their checks; Mary Ada Boyd, Maude Heins, Edith Knott, Edna Coffey, Amy Ewing, Martha Williams, Luella Kiebach, Nevart Caldow and Della Johnston. Our contribution was $72.00.

At our luncheon on March 6, the following members were nominated to serve on the Nominating Committee, Olive Gordon Miller, Freda Snyder, Anna Lignell, Alice Voisinet, and Margaret Garvey. They have presented to the club the following candidates for office for the ensuing year: President, Lily Budde; Vice President, Inez Miller; Recording Secretary, Agnes Jackson; Corresponding Secretary, Margueritte Muir; Treasurer, Nelle Lennon; Auditor, Grace Lyon; Board Members, Grace Bassett, Ramona Leslie and Edith Peterson.

Bay District Officers will be elected at the Annual Convention in Berkeley, on April 13. The following have been sponsored by their club President, Dr. Gladys Shutt, Palo Alto; Vice President, Kathryn Maloney, San Francisco, and Jeanette Anderson, Stockton. Recording Secretary, Lauretta Soucie, San Leandro (her name is not on the ballot but we are asked to support her at the conference), Auditor, Thelma Eberhardt, Redwood City, Director at Large, Pearle Roche, Hayward.

Those planning to go to Berkeley for the conference are Lily Budde, Marjorie Kroh, Olive Miller, Inez Miller, Anna Bunce, Ethel Bruso, Leonore Hector, Grace Bassett and Elsie Beaumont.

Watch for the April California Woman as it will highlight the State Convention at Long Beach, May 23, 24, 25.

Plan to attend the Western Regional Conference at Sun Valley, Idaho, June 12, 13, 14. More details later.

Hazel Steen has just returned from an airplane trip to Mexico City, and reports she had a wonderful time.

The Raymond H. Millers (Inez), of Insurance Securities Incorporated are now located in their beautiful new offices at 2063 Franklin Street.

The Inter-Service Club Council, met on March 11 at the Athens Club. They were unable to obtain for this meeting the speakers they planned to have, but hope to have them for our meeting this month. Harry Thomas, Chairman for the Boys' Committee of the Rotary Club gave an interesting talk on Juvenile Delinquency, which was followed by a general discussion. We also heard two very fine speakers from the Oakland Tourists and Convention Bureau, who brought to the attention of those present, several matters of great importance to Oakland, and told what each club could do for the improvement of Oakland to bring tourists here.

Elsie Beaumont expects to leave next week for Santa Barbara, where she will spend her Easter Vacation.

Jane Patterson and her husband left last month for an extended trip. They will visit Los Angeles,

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary Audits — Payrolls — Bookkeeping — Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 5928

588 Twenty-First St. Oakland 12, California

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

LILY BUDDE, Chairman

APRIL 3 MEETING POSTPONED TO APRIL 10

APRIL 10 — THURSDAY — BOARD MEETING — LEAMINGTON HOTEL — 6:15 p.m. — OFFICERS AND DIRECTORS.

Followed by a business meeting at 7:45 p.m. fo all members. This is our annual business meeting Election of officers. All annual reports will b given at this meeting.

APRIL 12 AND 13 — BAY DISTRICT ANNUAL CONVENTION, HOTEL CLAREMONT, BERKELEY

Hostess clubs: Berkeley and Richmond. Saturday April 12, registration 2:00-6:00 p.m., $.50. Ban quet, Hotel Shattuck, 7:00 p.m. Formal or in formal, $3.00. Speaker, Dr. James Millar, director "The Good Citizenship Foundation." Subject "Adventures In Understanding." Music, Olive Jones, baritone.

Sunday, April 13. Registration, $.50, Hotel Clare mont, 8:00-12:00 noon. 8:00 a.m. board break fast main dining room, $1.25. 9:00 board meet ing, Bamboo Room. 10:00, general session, Bam boo Room. 12:30 luncheon, Florentine Room $1.75. Music, Rose Resnick, blind pianist and he seeing-eye dog. Installation of officers.

APRIL 14 — MONDAY EVENING — 7:30 p.m. — LEADERSHIP COURSE.

One of the most interesting of our club's projects this year is a "Leadership Course." The first meeting will be held on Monday, April 14, be ginning at 7:30 p.m. The meeting place will b in Inez Miller's new offices at 2063 Franklin Street The committee in charge of the meetings is: Ine Miller, chairman, Anna Lignell, Olive Miller Nell Lennon, Marjorie Kroh and Marguerite Muir. The leader will be our own Anna Lignell The group will meet each Monday for six weeks The course is limited to fifteen members of the club so be sure to make your reservations early by calling Inez Miller, GLencourt 2442.

RIL 17 — BOOK REVIEW — LEAMINGTON HOTEL — 7:30 p.m.

Mrs. Davis will review "This Is My Story" by Louis Budenz.

RIL 20 — SUNDAY — "INSTALLATION LUNCH-EON" — LAKE MERRITT HOTEL ON THE TER-RACE — 12:30 p.m.

Installation of officers, Helen Augsberg, installing officer. Musical program. Luncheon $1.75. Get your reservations in early.

UB NEWS

We have received word that Mrs. Della Pattigan Sacramento, former member of the Oakland Club, ently passed away. We wish to extend our sin-re sympathy to her daughter, Margaret Eghan, 41 14th Ave., Sacramento.

Catherine Delamothe's new telephone number at me is TW 9108. Mae Wilkin's telephone num-r in San Francisco is WAlnut 1-9829.

Marcella Graham who takes subscriptions for cur-nt magazines, and then turns her commission over our club for the Chinese Nurses' Fund, has sent her check for this year, and with a $5.00 check received from Florine Mockett to do with as we ought best, the club has made up the difference d sent in their check for $18.00 which trains one rse. Thanks Florine and Marcella for your gen-osity. Do not forget to call Marcella Graham, U 6553, whenever you wish to subscribe to a agazine.

The San Francisco B.P.W. Club has invited us to end their annual tea for their fund for Chinese urses at the home of Clotilde Grunsky, 15 Canyon ad, Berkeley, Sunday afternoon, April 13, follow-g the close of the conference. You may secure kets from our member Mae Wilkin.

We have also received an invitation from the San se Club to attend their Installation of Officers to held April 24, at 7:00 p.m., at the San Jose untry Club. The price of the dinner is $3.25. yone interested in going please get in touch with arjorie Kroh, HI 5460 before April 19.

Nevart Caldow, Dora Cooley, Ellen Dockery, Ann Fouts, Lily Budde and Marjorie Kroh attended the tea given by the National Woman's Party, on March 15, at the Fairmont Hotel in San Francisco commemorating the birthday of Susan B. Anthony. Speakers were Kathleen Norris and Madam Grosjean. We were very happy to meet many of our friends there from the other clubs in the Bay District.

Our reception for new members held on March 27, at the Leamington Hotel, was very lovely and everyone enjoyed themselves immensely. Our thanks to the committee, Alice Voisinet, Olive Miller and Margueritte Muir; the Club Officers; and the hostesses, Inez Miller, Nevart Caldow, Anna Lignell, Eunice Nunez, Ann Fouts and Mae Wilkin, for the grand time we all had.

Our Book Review and business meeting held on March 27, was attended by one of the largest groups we have had all year at a meeting of this kind. The candidates for office were posted; delegates were elected for the conference, and the revised by-laws approved by the club. The by-laws have been returned to the State and National offices for their approval and as soon as they accept and return them to us, they will then be ready for the printers.

We are happy to learn that Eunice Nunez' husband is now home from the hospital, and that he is getting along nicely.

Our luncheon at the Red Cross Headquarters was well attended. We wish to thank the members who were there for their contributions, also the members who could not be there, but sent their checks; Mary Ada Boyd, Maude Heins, Edith Knott, Edna Coffey, Amy Ewing, Martha Williams, Luella Kiebach, Nevart Caldow and Della Johnston. Our contribution was $72.00.

At our luncheon on March 6, the following members were nominated to serve on the Nominating Committee, Olive Gordon Miller, Freda Snyder, Anna Lignell, Alice Voisinet, and Margaret Garvey. They have presented to the club the following candidates for office for the ensuing year: President, Lily Budde; Vice President, Inez Miller; Recording Secretary, Agnes Jackson; Corresponding Secretary, Margueritte Muir; Treasurer, Nelle Lennon; Auditor, Grace Lyon; Board Members, Grace Bassett, Ramona Leslie and Edith Peterson.

Bay District Officers will be elected at the Annual Convention in Berkeley, on April 13. The following have been sponsored by their club President, Dr. Gladys Shutt, Palo Alto; Vice President, Kathryn Maloney, San Francisco, and Jeanette Anderson, Stockton. Recording Secretary, Lauretta Soucie, San Leandro (her name is not on the ballot but we are asked to support her at the conference), Auditor, Thelma Eberhardt, Redwood City, Director at Large, Pearle Roche, Hayward.

Those planning to go to Berkeley for the conference are Lily Budde, Marjorie Kroh, Olive Miller, Inez Miller, Anna Bunce, Ethel Bruso, Leonore Hector, Grace Bassett and Elsie Beaumont.

Watch for the April California Woman as it will highlight the State Convention at Long Beach, May 23, 24, 25.

Plan to attend the Western Regional Conference at Sun Valley, Idaho, June 12, 13, 14. More details later.

Hazel Steen has just returned from an airplane trip to Mexico City, and reports she had a wonderful time.

The Raymond H. Millers (Inez), of Insurance Securities Incorporated are now located in their beautiful new offices at 2063 Franklin Street.

The Inter-Service Club Council, met on March 11 at the Athens Club. They were unable to obtain for this meeting the speakers they planned to have, but hope to have them for our meeting this month. Harry Thomas, Chairman for the Boys' Committee of the Rotary Club gave an interesting talk on Juvenile Delinquency, which was followed by a general discussion. We also heard two very fine speakers from the Oakland Tourists and Convention Bureau, who brought to the attention of those present, several matters of great importance to Oakland, and told what each club could do for the improvement of Oakland to bring tourists here.

Elsie Beaumont expects to leave next week for Santa Barbara, where she will spend her Easter Vacation.

Jane Patterson and her husband left last month for an extended trip. They will visit Los Angeles,

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 5928
588 Twenty-First St. Oakland 12, California

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 0978	THornwall 5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE

TEmplebar 9567

The Business Women's

HERALD

May, 1947

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 7535

There are still eight months to go. It's a lot of fun. Just send your name, address and birth date on a card to your Pal Chairman, Grace L. Bassett.

My Own Secret Pal: Thank you for the beautiful orchid that I wore so proudly Sunday. Lily Budde.

Dear Pal: I am still enjoying my beautiful Easter lily plant. Freda Snyder.

Dear Pal: Many, many thanks for my lovely birthday remembrance. It was beautifully wrapped and I feel very luxuriant after using it. Also to my many other friends, thanks for your cards and best wishes. Winifred Brightman.

Dear Friends:

May I express my great appreciation to my secret pal and friends of the Club for the many cards, handkerchiefs and stationery received on my Easter birthday. I remember one other birthday on Easter a few years ago, possibly fifty. Marcella Graham.

NEW MEMBERS

MOFFITT, VANONA M.—Saleswoman, J. M. Chapman Co. AS 8024. Res.: 2815 Harrison St., TE 7349.

PERRY, ALICE GRAHAM—Teacher, Oakland Public Schools. Res.: 4130 Gilbert St., HU 6553.

TUSON, MRS. FRANCES—Private Duty Nurse. Res.: 2812 Modesto Ave., AN 2724. Transferred from San Francisco Club.

ADDRESS CHANGES

DYCHE, CLARA, 4143 Grove Street, Oakland. No phone.

HAPPY BIRTHDAY

Flower—Lily of the Valley
Birthstone—Emerald

May 10—Lydia White
May 11—Dorothy Roberts
May 12—Florence Brown
May 13—Mae Wilkin
May 24—Jeanette Smith
May 26—Elizabeth Zartman

Officers

President.....Lily Budde
Vice-President.....Inez Miller
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Margueritte Muir
Treasurer.....Nelle Lennon
Auditor.....Grace Lyon

Directors

Grace Bassett — Ramona Leslie
Nevart Caldow — Olive Miller
Catherine Delamothe — Edith Peterson

Herald Editor.....Luella Kiebach
2145 Stuart St., Berkeley, BE 2022-M
Pal Chairman.....Grace Bassett
4301 Gilbert Street, HU 2075

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 5928

588 Twenty-First St. Oakland 12, California

J. E. VOISINET

ALICE VOISINET, Secretary

REAL ESTATE
INSURANCE

3536 Telegraph Avenue

Telephone HU. 5200

MAY PROGRAM

INEZ MILLER, Chairman

MAY 3 AND 4—ASILOMAR FIRESIDE CONFERENCE (Unofficial).

Every member in the Bay District is invited to a friendly, informal, fireside get-together for a Re-Evaluation of the fundamentals of Federation. Anyone interested in going please contact Lily Budde.

MAY 7—WEDNESDAY—BOARD MEETING—LEAMINGTON HOTEL—7 p.m.—OFFICERS AND DIRECTORS.

MAY 8—THURSDAY—LUNCHEON AT LEAMINGTON HOTEL — 12:15 NOON — BUSINESS MEETING.

No guests. Delegates and Alternates for the State Convention will be elected.

MAY 15—THURSDAY—7:30 p.m. — BOOK REVIEW AT THE LEAMINGTON HOTEL.

Mrs. Davis will review "Three Came Back" by Agnes Newton Keith. Mrs. Keith was in the Japanese Prison Camp on Borneo and is also the author of the charming book "Land Below The Wind."

MAY 23, 24 AND 25—STATE CONVENTION—LONG BEACH.

MAY 29—THURSDAY — LUNCHEON — LEAMINGTON HOTEL—12:15 NOON—CONVENTION REPORTS.

Dr. Ina Gourley, Chairman of Health and Safety, will be chairman of the day.

Mr. J. Roger Deas, Director of the San Francisco Office of the National Conference of Christians and Jews, will speak on behalf of the Green Cross Safety Drive. Mr. Deas' background is an outstanding one, and his participation in civic affairs has been constant throughout the past ten years. Prior to his acceptance of the position of Director of the National Conference of Christians and Jews

n San Francisco, Mr. Deas was Secretary of the City Planning Commission. Other important posi-ions he has held include President of the Cali-ornia State Junior Chamber of Commerce in 1944, nd Associate Consultant to the United Nations Delegation during the Conference in San Fran-isco. He also served on the Board of the YMCA nd was at one time Director of the Council for Civic Unity. Having been born, bred and schooled here in the Bay Area, Roger Deas is thoroughly acquainted with the problems of the community nd discusses them most capably. For that reason, he is invited to speak widely before clubs, welfare groups and other organizations throughout the area.

CLUB NOTES

Marjorie Kroh and Olive Gordon Miller were ests of Wylma Cummingham, a member of the rin County B. P. W. C. at their installation din-at the Mill Valley Country Club Tuesday eve-ng. They report that they had a grand time.

Iva Havlin was called to New York on account the illness of her sister.

Mary Ada Boyd fell at home and has been in the ospital but is now home. She injured her back. say "thank you" seems so little for the expres-ns of love and thoughtfulness since my accident. the Club and to my Secret Pal—a special thank u for the beautiful plants. Mary Ada Boyd.

Mary Campbell fell at home and broke her shoul-r. She is in Peralta Hospital. Mary wishes to nk all of the members who have been so thought-in sending gifts and cards to her. It is difficult her to write.

The Club extends a very special "thank you" to len Augsburg for the splendid job which she did nday at our luncheon. Also many thanks to all Past Presidents for their participation.

PAL NOTES

ATTENTION, NEW MEMBERS: Wouldn't you e to have a Secret Pal for the rest of the year? There are still eight months to go. It's a lot of fun. Just send your name, address and birth date on a card to your Pal Chairman, Grace L. Bassett.

My Own Secret Pal: Thank you for the beautiful orchid that I wore so proudly Sunday. Lily Budde.

Dear Pal: I am still enjoying my beautiful Easter lily plant. Freda Snyder.

Dear Pal: Many, many thanks for my lovely birthday remembrance. It was beautifully wrapped and I feel very luxuriant after using it. Also to my many other friends, thanks for your cards and best wishes. Winifred Brightman.

Dear Friends:

May I express my great appreciation to my secret pal and friends of the Club for the many cards, handkerchiefs and stationery received on my Easter birthday. I remember one other birthday on Easter a few years ago, possibly fifty. Marcella Graham.

NEW MEMBERS

MOFFITT, VANONA M.—Saleswoman, J. M. Chapman Co. AS 8024. Res.: 2815 Harrison St., TE 7349.

PERRY, ALICE GRAHAM—Teacher, Oakland Public Schools. Res.: 4130 Gilbert St., HU 6553.

TUSON, MRS. FRANCES—Private Duty Nurse. Res.: 2812 Modesto Ave., AN 2724. Transferred from San Francisco Club.

ADDRESS CHANGES

DYCHE, CLARA, 4143 Grove Street, Oakland. No phone.

HAPPY BIRTHDAY

Flower—Lily of the Valley
Birthstone—Emerald

May 10—Lydia White
May 11—Dorothy Roberts
May 12—Florence Brown
May 13—Mae Wilkin
May 24—Jeanette Smith
May 26—Elizabeth Zartman

Officers

President.....Lily Budde
Vice-President.....Inez Miller
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Margueritte Muir
Treasurer.....Nelle Lennon
Auditor.....Grace Lyon

Directors

Grace Bassett — Ramona Leslie
Nevart Caldow — Olive Miller
Catherine Delamothe — Edith Peterson

Herald Editor.....Luella Kiebach
2145 Stuart St., Berkeley, BE 2022-M
Pal Chairman.....Grace Bassett
4301 Gilbert Street, HU 2075

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 7 a. m. to 8 p. m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 5928
588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU. 5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 0978	THornwall 5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 9567

The Business Women's

HERALD

June, 1947

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 7535

Dear Friends: In appreciation of the reminders by my good fellow club members that I am one year older. The birthday cards have been thoroughly enjoyed. Mae B. Wilkin.

Thank you all for your kind thoughts and notes during this illness. I think of you so often.

Jennie M. Hammond.

ATTENTION, NEW MEMBERS

If I have not contacted you for the date of your birthday will you please get in touch with me at BE 2022-M so that your birthday can be listed in the Herald. Luella Kiebach, Herald Editor.

NEW MEMBERS

Byrd, Laura H., Medical Secretary, Highland Alameda County Hospital, KE 2-1122. Residence, 2820 14th Ave., Apt. 10, KE 4-4645.

Bates, Vesta L., Secretary, Dr. Henry Shefoff, HI 2267. Res., 2239 Ward St., Berkeley, TH 8653.

Flynn, Grace G., Clerical Index, American Red Cross, TW 5870, Res., 6518 Raymond St., Berkeley, HU 3690.

CHANGE OF ADDRESS

Brinkhouse, Margaret, 4220 Terrace St., 11. Residence.

Brown, Florence, new business and address. Sales, Affiliated Brokers, 1469 MacArthur Blvd., KE 4-1120. Res. 4201 Dunsmuir Ave., 2, AN 0362.

Delamothe, Catherine, Res. 1425 Harrison St., TW 9108.

Snyder, Freda Smith—1633 Broadway and 1636 Telegraph.

Bugman, Belle, New Business—Cosmetology, Part Owner, Location, Andrew Williams Store, HU 7144.

HAPPY BIRTHDAYS

Birthstone—Pearl for Purity
Flower—Rose for Devotion

June 2—Eunice Nunez
June 8—Nelle Lennon
June 15—Jeannette Ralston
June 19—Dora Cooley
June 22—Jean D. Baird
June 27—Ellen Smith
June 28—Grace Fitch

Officers

President.....Lily Budde
Vice-President.....Inez Miller
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Margueritte Muir
Treasurer.....Nelle Lennon
Auditor.....Grace Lyon

Directors

Grace Bassett — Ramona Leslie
Nevart Caldow — Olive Miller
Catherine Delamothe — Edith Peterson

Herald Editor.....Luella Kiebach
2145 Stuart St., Berkeley, BE 2022-M
Pal Chairman.....Grace Bassett
4301 Gilbert Street, HU 2075

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 5928

588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU. 5200

JUNE PROGRAM

INEZ MILLER, Chairman

JUNE 4 — WEDNESDAY — BOARD MEETING — LEAMINGTON HOTEL — 7 p.m. — OFFICERS AND DIRECTORS.

JUNE 5 — THURSDAY — BUFFET DINNER — LEAMINGTON HOTEL — 6:30 p.m. — $1.75.

Remember, June 5, will be one of our best and long to be remembered meetings—why? It is our monthly business meeting and after the regular business is transacted the members can get better acquainted with all new members. To you older members this will be a great treat for you to meet the new members. To you new members this meeting should be a *"MUST"* as it gives you that opportunity to get better acquainted both with the old members and the other new members. Let's make this meeting the one with the largest attendance.

JUNE 12 — THURSDAY — LUNCHEON 12:15 NOON — LEAMINGTON HOTEL.

International Relations Chairman, Eunice Nunez, will be chairman of the day. Ida Elizabeth Colbourn will speak on "Women's Progress in Latin America." Mrs. Colbourn was the founder and first president of the Pan-American Association and has just returned from an extensive tour through South and Central America. On this tour through South and Central America, which took her over a year, she met with leaders of women's organizations and spoke before different groups and especially has a message for women of the Business and Professional Club. Mrs. Colbourn has been active in Inter-American affairs for fourteen years, and she has been honored by the official Latin American Consular Corps for her outstanding work and many years of service in the Corps for good fellow service. Bring a guest. This will be a very informative and interesting program.

JUNE 19 — THURSDAY — BOOK REVIEW — 7:30 p.m. — LEAMINGTON HOTEL — 50c.

Bring friends and treat them to one of Mrs. Davis' reviews.

NE 26 — THURSDAY — LUNCHEON — LEAM-
NGTON HOTEL — 12:15 NOON.

"The Amazon Awakens"—This film tells a fascin-
ting story of the Amazon River Basin, its history,
ndustrial progress, richness of natural resources
nd possibilities for the future. This feature is
offered to us by Standard of California through
he courtesy of J. J. Hudson. Luella Kiebach,
hairman of the day.

CLUB NOTES

The San Francisco Installation Luncheon at the
Francis Drake Hotel, Saturday, May 17, was at-
ded by Marjorie Kroh, Edith Knott, Inez Miller,
ve Gordon Miller and Lily Budde.

The State Convention at Long Beach, May 23,
and 25 was attended by Lily Budde, President;
lle Lennon, Treasurer; Inez Miller, Vice President;
e Wilkin, Parliamentarian; Marjorie Kroh, Junior
t President, and Emma Foss. The Oakland Club
l full representation.

Marjorie Kroh and Nelle Lennon spent the latter
t of their first week's vacation at the Convention.
e first part was spent at Los Angeles and San
ego.

Certificates were awarded to the following mem-
s for their participation in the Leadership Course
en at Inez Miller's office: Nelle Lennon, Mar-
ie Kroh, Lily Budde, Inez Miller, Olive Gordon
ller, Eunice Nunez, Blanche Mauerhan, Grace
rton, Edith Peterson, Agnes Jackson, Ethel Bruso,
ie Beaumont and Mary Neves.

Many thanks to Inez Miller for all the hard work
l time she contributed toward making this course
success that it was. Our thanks to Marie Camp-
l who came from San Jose each week to be our
ader. *Any member* interested in taking this course
is free) contact Lily Budde.

From all of the cards received from Neva Brodrick
is having many nice trips this Spring. She and
ude Heins were together on one of them. They
uld be able to give us some interesting reports on
ir nature studies when they return.

Mary Campbell is now "at home" from the hos-
al.

Dear Friends: In appreciation of the reminders by my good fellow club members that I am one year older. The birthday cards have been thoroughly enjoyed. Mae B. Wilkin.

Thank you all for your kind thoughts and notes during this illness. I think of you so often.

Jennie M. Hammond.

ATTENTION, NEW MEMBERS

If I have not contacted you for the date of your birthday will you please get in touch with me at BE 2022-M so that your birthday can be listed in the Herald. Luella Kiebach, Herald Editor.

NEW MEMBERS

Byrd, Laura H., Medical Secretary, Highland Alameda County Hospital, KE 2-1122. Residence, 2820 14th Ave., Apt. 10, KE 4-4645.

Bates, Vesta L., Secretary, Dr. Henry Shefoff, HI 2267. Res., 2239 Ward St., Berkeley, TH 8653.

Flynn, Grace G., Clerical Index, American Red Cross, TW 5870, Res., 6518 Raymond St., Berkeley, HU 3690.

CHANGE OF ADDRESS

Brinkhouse, Margaret, 4220 Terrace St., 11. Residence.

Brown, Florence, new business and address. Sales, Affiliated Brokers, 1469 MacArthur Blvd., KE 4-1120. Res. 4201 Dunsmuir Ave., 2, AN 0362.

Delamothe, Catherine, Res. 1425 Harrison St., TW 9108.

Snyder, Freda Smith—1633 Broadway and 1636 Telegraph.

Bugman, Belle, New Business—Cosmetology, Part Owner, Location, Andrew Williams Store, HU 7144.

HAPPY BIRTHDAYS

Birthstone—Pearl for Purity
Flower—Rose for Devotion

June 2—Eunice Nunez
June 8—Nelle Lennon
June 15—Jeannette Ralston
June 19—Dora Cooley
June 22—Jean D. Baird
June 27—Ellen Smith
June 28—Grace Fitch

Officers

President.....Lily Budde
Vice-President.....Inez Miller
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Margueritte Muir
Treasurer.....Nelle Lennon
Auditor.....Grace Lyon

Directors

Grace Bassett — Ramona Leslie
Nevart Caldow — Olive Miller
Catherine Delamothe — Edith Peterson

Herald Editor.....Luella Kiebach
2145 Stuart St., Berkeley, BE 2022-M
Pal Chairman.....Grace Bassett
4301 Gilbert Street, HU 2075

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Pledmont 0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 5928
588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU. 5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 0978	THornwall 5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 9567

The Business Women's

HERALD

July, 1947

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 7535

THANK YOU

I wish to extend to our members my sincere appreciation for their attendance during the past month. With the strike we realize it has been quite a problem. Thanks to a grand committee in handling phone reservations. —Grace Morton.

The Club extends its thanks to Neva Brodrick for her very generous contribution to the Club.

NEW MEMBERS

MARY B. SIMMONS
HILDA PARKER
FERN BOURDETTE
HELEN J. ALVERSON
RUTH M. HOTCHKISS

Addresses, etc., are included in the New Roster which is now available.

HAPPY BIRTHDAY

Flower—Larkspur for haughtiness
Birthstone—Ruby for nobility

July 1—Nellie Doty
July 2—Marion Dougherty
July 3—Florine Mockett
July 6—Ellen G. Dockery
July 9—Mary Ada Boyd
July 9—Helen Dean
July 11—Edith J. Knott
July 12—Katherine M. Sweeney
July 13—Ethel Hargrave
July 18—Inez Miller
July 22—Iva Havlin
July 29—Evelyn Pedroli
July 30—Ruth Bates

Officers

President.....Lily Budde
Vice-President.....Inez Miller
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Marguerite Muir
Treasurer.....Nelle Lennon
Auditor.....Grace Lyon

Directors

Grace Bassett — Ramona Leslie
Nevart Caldow — Olive Miller
Catherine Delamothe — Edith Peterson

Herald Editor.....Luella Kiebach
2145 Stuart St., Berkeley, BE 2022-M
Pal Chairman.....Grace Bassett
4301 Gilbert Street, HU 2075

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary Audits — Payrolls — Bookkeeping

— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 5928

588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU. 5200

JULY PROGRAM

INEZ MILLER, Chairman

JULY 2 — WEDNESDAY — BOARD MEETING — —7:00 p.m. — HOTEL LEAMINGTON.

Officers and Directors.

JULY 3 — THURSDAY — BUFFET DINNER — 6:30 p.m. — $1.80 — HOTEL LEAMINGTON

This will be an outstanding meeting. One you cannot afford to miss. SONGS by group with Blanche Mauerhan at the piano. "CONFERENCE NEWS FROM TRACY" by our President, Lily Budde. Lily will give us information she gained that will be helpful to us in making OUR CLUB an outstanding club. "THUMBNAIL SKETCH OF MEMBER'S CAREER" by Anna Lignell and Edith Peterson.

JULY 10 — THURSDAY — BREAKFAST — 7:15 a.m. — $1.25 — HOTEL LEAMINGTON

Chairman of the Day, Marjorie Kroh. Speaker: DON FOLLETT, Manager of the Industrial Department of the Oakland Chamber of Commerce. Mr. Follett will give us most interesting information on one of Oakland's greatest future developments—The Tourist and Convention Delegate. His talk will be of great interest to all Bay Area citizens and you should bring as many guests as possible.

JULY 17 — THURSDAY — BOOK REVIEW — 7:30 p.m. — 50c — HOTEL LEAMINGTON

Mrs. Davis will review "OVER AT UNCLE JOE'S" (Moscow and Me) by Oriana Atkinson, the wife of Brooks Atkinson, the Times Correspondent in Moscow. In 1945 Mrs. Atkinson spent ten months in Moscow. You will enjoy this review. Bring friends and treat them to one of Mrs. Davis' reviews.

Y 24 — THURSDAY — HOTEL LEAMINGTON
– 7:30 p.m.

Refreshments. There is no charge except "Hat Will Be Passed." Chairman, Anna Lignell.

TELEPHONE NIGHT" — two moving pictures –"Mr. Bell" and the "Telephone Hour" will be hown by Miss Jacklyn Le Blanc. This is the undredth anniversary of the birth of Alexander Graham Bell.

LY 31 — THURSDAY — LUNCHEON — 12:15 .m. — $1.50 — HOTEL LEAMINGTON

Chairman of the Day—Caroline Marie Horan. peaker: Miss Mary Dorr of Station KWBR. Her ubject will be "Behind the Scenes in Washing-on by a Girl Reporter." This speaker and her elightful offering come to us most highly recom-nended.

UB NOTES

nez Miller entertained at dinner on May 28 the gram Coordination Committee and the Special nmittees Chairmen. The purpose of the meeting to make tentative plans for programs and to rdinate the work for the various committees for year 1947-1948. The group was very enthusiastic have outlined a well-rounded program which be of interest to all of us.

Margueritte Muir and Winifred Brightman accom-ied Lily Budde to Tracy to attend the Bay Dis-Board meeting. They report a very luscious cheon with plenty of hot biscuits and homemade prepared by the Tracy members.

Tuesday evening, June 24, Clara Dyche, Chairman Finance, and her committee met with Lily Budde prepare the 1947-1948 Budget and discuss ways means to raise funds for the Club.

THANK YOU

I wish to extend to our members my sincere appreciation for their attendance during the past month. With the strike we realize it has been quite a problem. Thanks to a grand committee in handling phone reservations. —Grace Morton.

The Club extends its thanks to Neva Brodrick for her very generous contribution to the Club.

NEW MEMBERS

MARY B. SIMMONS
HILDA PARKER
FERN BOURDETTE
HELEN J. ALVERSON
RUTH M. HOTCHKISS

Addresses, etc., are included in the New Roster which is now available.

HAPPY BIRTHDAY

Flower—Larkspur for haughtiness
Birthstone—Ruby for nobility

July 1—Nellie Doty
July 2—Marion Dougherty
July 3—Florine Mockett
July 6—Ellen G. Dockery
July 9—Mary Ada Boyd
July 9—Helen Dean
July 11—Edith J. Knott
July 12—Katherine M. Sweeney
July 13—Ethel Hargrave
July 18—Inez Miller
July 22—Iva Havlin
July 29—Evelyn Pedroli
July 30—Ruth Bates

Officers

President....Lily Budde
Vice-President....Inez Miller
Recording Secretary....Agnes Jackson
Corresponding Secretary....Margueritte Muir
Treasurer....Nelle Lennon
Auditor....Grace Lyon

Directors

Grace Bassett — Ramona Leslie
Nevart Caldow — Olive Miller
Catherine Delamothe — Edith Peterson

Herald Editor....Luella Kiebach
2145 Stuart St., Berkeley, BE 2022-M
Pal Chairman....Grace Bassett
4301 Gilbert Street, HU 2075

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 5928
588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue

Telephone HU. 5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 0978	THornwall 5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 9567

CALIFORNIA STATE LIBRARY

The Business Women's HERALD

August, 1947

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 7535

much when one has such a stay in the hospital. Sincerely, Mary Barrick.

Dear Friends: Thank you for the many lovely cards I received on my birthday. I hope to see you all soon to thank you in person. Jean Baird.

NEW MEMBERS

BETTY H. POOL, Bookkeeper—Tony Rossi, Florist. Res. 2624 8th Ave., TE 2-4093. Transferred from Richmond Club.

GLORIA WILSON, Vocational counselor at Personology Foundation, 1444 Webster St., TW 3382. Res. 436 Lexington, El Cerrito. Transferred from San Francisco Club.

Correction: Vesta L. Bates, Res. 2329 Ward St.

Raylene Beggs and Ireeta Dennis have resigned as members of our Club.

HAPPY BIRTHDAYS

Birthstone—Sardonyx for Felicity
Flower—Gladiolus for Preparedness

August—
2—Susanne Chalmers
3—Mary Barrick
3—Lonita I. Norris
4—Emilie Bruhns
8—Marie Anderson
9—Alice Voisinet
9—Cleo Derbfus
13—Laura Shoptaugh
15—Doris Byrns
17—Dorothy Critchett
18—Gloria Wilson
21—Grace J. Morton
21—Catherine Delamothe
24—Jennie Selleck
28—Mary S. Neves
29—Clara Dyche

Officers

President.....Lily Budde
Vice-President.....Inez Miller
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Margueritte Muir
Treasurer.....Nelle Lennon
Auditor.....Grace Lyon

Directors

Grace Bassett — Ramona Leslie
Nevart Caldow — Olive Miller
Catherine Delamothe — Edith Peterson

Herald Editor.....Luella Kiebach
2145 Stuart St., Berkeley, BE 2022-M
Pal Chairman.....Grace Bassett
4301 Gilbert Street, HU 2075

PRINTING
A Modern Shop—Skilled Craftsmen
Established in 1922
THE PIEDMONT PRESS
Laura A. Shoptaugh, Owner
3953 Piedmont Avenue — Piedmont 3562

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 1288

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary Audits — Payrolls — Bookkeeping — Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 5928

588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU. 5200

Inez Miller, Chairman

Helen Augsburg, Chairman for August

AUGUST 6 — WEDNESDAY — BOARD MEETING — Officers and Directors — Hotel Leamington — 7:30 p.m.

AUGUST 7 — THURSDAY — BUFFET DINNER—6:30 p.m.—Hotel Leamington—$1.80.

Another big occasion FOR MEMBERS ONLY. Your opportunity to get acquainted; to learn more about the "inside working" of the Club; and to hear first hand profiles of your President, Lily Budde, and member Helen Augsburg.

AUGUST 14 — THURSDAY — LUNCHEON — 12:15 noon—Hotel Leamington—$1.50.

"WHO DAT?" . . . an original radio program presented for your audition by Franklin Evans and Lee Giroux, two of the Bay Area's most outstanding radio men, heard daily over KPO and KGO. You'll never hear another program like it, so plan now to attend. Go ahead and put it on your calendar for a MUST.

AUGUST 21—NO BOOK REVIEW

Mrs. Davis has gone on a well earned vacation. She will be back with us in September.

AUGUST 28—THURSDAY — BUFFET DINNER—6:30 p.m.—Hotel Leamington—$1.80.

"YOU ARE THE LEADING LADY" is the subject of the talk to be presented by Miss Margaret Meredith, interior decorative consultant from New York City, who comes to us through the courtesy of the Jackson Furniture Company. Miss Meredith will discuss home decoration for the busy business woman.

CLUB NOTES

On July 8 Margaret Garvey was installed as President of the Women's Traffic Club of Oakland. We are proud of Margaret's achievement and wish her a successful year.

Miller recently attended with her husband the nnvention of the Exchange Club and Exchang- hich was held in Sacramento. She also visited riel Hilton, Deputy State Attorney General.

Barrick has returned home from her sojourn hospital where she had a number of teeth d.

Committee has tried to reach everyone by ne who was not at the breakfast at which scussed a donation to the fund for the pur- of the property for the swimming pool in Oakland. If there is anyone who has not ntacted and who wishes to contribute, they l do so.

Friday evening, July 25, a number of the club s gathered at Alice Voisinet's home. It was ant surprise to Alice and an enjoyable time l by all.

e ice skating recently, Emma Foss had the ne to break her leg. She is on the job ut still has her leg in a cast.

Cooley and her sister are on a three weeks' Siskiyou County.

Brodrick has taken to the highways again. ne it is a trip to the New England states and oints East. The cards which have been re- by various members indicate she is having a joyable excursion.

Lennon requests that those members who t paid their dues please submit at least one- dues so that she can send in her National which is NOW DUE. So that all members tinue to receive the "Independent Woman" receive their National Membership Cards, es to include all names on her report. Please this AT ONCE.

YOU NOTES

Club Members: Thank you so much for the his Side of Innocence" and for all the lovely have been receiving. They really mean so much when one has such a stay in the hospital. Sincerely, Mary Barrick.

Dear Friends: Thank you for the many lovely cards I received on my birthday. I hope to see you all soon to thank you in person. Jean Baird.

NEW MEMBERS

BETTY H. POOL, Bookkeeper—Tony Rossi, Florist. Res. 2624 8th Ave., TE 2-4093. Transferred from Richmond Club.

GLORIA WILSON, Vocational counselor at Personology Foundation, 1444 Webster St., TW 3382. Res. 436 Lexington, El Cerrito. Transferred from San Francisco Club.

Correction: Vesta L. Bates, Res. 2329 Ward St.

Raylene Beggs and Ireeta Dennis have resigned as members of our Club.

HAPPY BIRTHDAYS

Birthstone—Sardonyx for Felicity
Flower—Gladiolus for Preparedness

August—
2—Susanne Chalmers
3—Mary Barrick
3—Lonita I. Norris
4—Emilie Bruhns
8—Marie Anderson
9—Alice Voisinet
9—Cleo Derbfus
13—Laura Shoptaugh
15—Doris Byrns
17—Dorothy Critchett
18—Gloria Wilson
21—Grace J. Morton
21—Catherine Delamothe
24—Jennie Selleck
28—Mary S. Neves
29—Clara Dyche

Officers

President.....Lily Budde
Vice-President.....Inez Miller
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Margueritte Muir
Treasurer.....Nelle Lennon
Auditor.....Grace Lyon

Directors

Grace Bassett — Ramona Leslie
Nevart Caldow — Olive Miller
Catherine Delamothe — Edith Peterson

Herald Editor.....Luella Kiebach
2145 Stuart St., Berkeley, BE 2022-M
Pal Chairman.....Grace Bassett
4301 Gilbert Street, HU 2075

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

Laura A. Shoptaugh, Owner

3953 Piedmont Avenue — Piedmont 3562

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 5928
588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU. 5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 0978	THornwall 5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 9567

The Business Women's

HERALD

September, 1947

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

Jeanette Smith recently accompanied a party of twelve from the Contra Costa Hiking Club on a pack trip through the High Sierras. They packed in with eight horses and two packers and climbed to an elevation of 11,500 ft. The wild flowers in the meadows, and the streams and waterfalls were most beautiful. Their trip took them to many points of interest in Sequoia National Park and Sequoia Forest.

President Budde presented Mr. David Minney, who was guest at our luncheon, with a check for $150, our contribution to the North Oakland Recreation Property Fund. Recognition of this fine gift was received the following day with appropriate pictures in the Post Enquirer.

THANK YOU NOTES

Dear Friends: Thank you so much for all the lovely cards and the many good wishes I have been receiving. I miss the Club activities and hope to be with you again in the early part of next year. Sincerely, Mary Neves.

Dear Club Members: Thank you kindly for the many lovely cards which I received on my birthday. Believe me, I was pleasantly surprised. Sincerely yours, Ruth C. Bates.

Fellow Members: Thank you for the lovely cards which I received during my recent illness. I will be seeing you soon. Gertrude Bissell.

NEW MEMBERS

Estelle E. Masonheimer, Deputy Sheriff
Alameda County; Res. 1138 E. 15th St.

CHANGE OF ADDRESS, ETC.

Gertrude Bissell, 5530 College Avenue
Inez Miller, Phone TE 2-0943

HAPPY BIRTHDAY

Birthstone—Sapphire for Wisdom
Flower—Aster for Memories

September—
4—Mrs. Rae J. Cooper
5—Margaret Brinkhouse
6—Betty Jane Rank
6—Ann C. Fouts
16—Jennie Hammond
20—Hope Bastrire
20—Helen J. Alverson
21—Gertrude Bissell
21—Lillian Kaye
23—Sue Lawson
24—Helen Augsburg
24—Elizabeth Augustine
24—Katherine McCleod
28—Leonore H. Hector
28—Ethel Bruso
30—Marie Graves

Officers

President.....Lily Budde
Vice-President.....Inez Miller
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Margueritte Muir
Treasurer.....Nelle Lennon
Auditor.....Grace Lyon

Directors

Grace Bassett — Ramona Leslie
Nevart Caldow — Olive Miller
Catherine Delamothe — Edith Peterson

Herald Editor.....Luella Kiebach
2145 Stuart St., Berkeley, BE 7-2022-M
Pal Chairman.....Grace Bassett
4301 Gilbert Street, HU 3-2075

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 5-1288

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary Audits — Payrolls — Bookkeeping — Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 5928

588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU. 5200

SEPTEMBER PROGRAM

Inez Miller, Chairman
Clara Dyche, Chairman for September

SEPTEMBER 3—WEDNESDAY—BOARD MEETING—Officers and Directors — Hotel Leamington—7:30 p.m.

SEPTEMBER 4—THURSDAY—BUFFET DINNER—6:30 p.m.—Hotel Leamington—$1.80.
For members only. This is another opportunity to get acquainted. Personalized story of members' careers will be given by Mae Wilkin and Florine Mockett.

SEPTEMBER 11—THURSDAY — LUNCHEON—12:15 NOON—HOTEL LEAMINGTON—$1.50.
"Common Sense Public Relations" is the subject selected by Jerrold Owen, Director of Public Relations, Central Bank. Mr. Owen is well qualified to talk to us on this subject and his views will be both unusual and interesting. His experience in the Public Relations field embraces many years in newspaper and magazine work, and in state government. If you miss this, YOU will regret it.

SEPTEMBER 14—SUNDAY — PICNIC — 12 NOON—
It's fun to get together at the country home of Dora Cooley and Ellen Dockery for our picnic. It is five miles south of Walnut Creek on the Walnut Creek and Danville highway. BRING YOUR LUNCH, coffee will be served to all, and plenty of paper plates, napkins, cups and "eatin' tools" will be on hand. If you have a car perhaps you can bring someone who hasn't. Let us know. We'll be seein' you at the picnic.

SEPTEMBER 18—THURSDAY—BOOK REVIEW—7:30 p.m.
At the home of Iva Havlin, 295 Mather St., Oakland. Iva Havlin has very graciously offered her home for this book review. MRS. ALEX DAVIS will review "The House Divided" by Ben Ames Williams. Put this down on your calendar for a MUST. After the Book Review refreshments will be served. How to get there: From downtown Oakland take the No. 6 bus and get off at Mather and Broadway. Iva's house is the first on the right, directly across from Technical High.

EMBER 25—THURSDAY—LUNCHEON—HOTEL AMINGTON—12:15 NOON—$1.50.

R. DAVID G. SCHMIDT, Psychiatrist and head the San Quentin medical staff, will speak on the ject, "BALANCING A PERSONALITY." This a meeting you cannot afford to miss. Plan to ne and BRING GUESTS.

EMBER 27 and 28—DISTRICT CONFERENCE at ILOMAR.

you plan to attend please notify our President, y Budde.

BUSINESS WOMEN'S WEEK—October 5-11

arjorie Kroh, Chairman of Business Women's k, is planning a very outstanding program for keep the above dates open so that you can take in this program. The inauguration of Business nen's Week for the Business and Professional nen's Club of Oakland will be Sunday Evening, ber 5, at 7:15 p.m., with a service of Divine ship at the First Presbyterian Church, Broadway 6th, Oakland. Preceding the "Evensong," Mr. ley will play their magnificent organ in a short l.

ednesday, October 8, at 6:30 p.m., Hotel Leamn, will be a buffet dinner. A marvelous pro- is being arranged for this date with an outling speaker. Many notables of our city and s from other clubs will attend. It is a grand rtunity for you to bring your "boss" and other s to let them know what Business Women are g.

CLUB NOTES

ly Budde spent a week's vacation at Lake Tahoe also a recent weekend enjoying the scenic beauof Yosemite.

present Laura Shoptaugh is enjoying an exed trip through the Eastern and Southern States. plans to be gone about a year. Mail addressed e Piedmont Press will be forwarded to her.

esta Bates is now employed at the Oakland m, 1547 Oak Street. Phone GLencourt 1-3057.

inifred Brightman and Marguerite Muir recently ved a week's vacation at Mount Lassen. This th Marguerite is planning a trip to the Midwest sit family and friends.

Jeanette Smith recently accompanied a party of twelve from the Contra Costa Hiking Club on a pack trip through the High Sierras. They packed in with eight horses and two packers and climbed to an elevation of 11,500 ft. The wild flowers in the meadows, and the streams and waterfalls were most beautiful. Their trip took them to many points of interest in Sequoia National Park and Sequoia Forest.

President Budde presented Mr. David Minney, who was guest at our luncheon, with a check for $150, our contribution to the North Oakland Recreation Property Fund. Recognition of this fine gift was received the following day with appropriate pictures in the Post Enquirer.

THANK YOU NOTES

Dear Friends: Thank you so much for all the lovely cards and the many good wishes I have been receiving. I miss the Club activities and hope to be with you again in the early part of next year. Sincerely, Mary Neves.

Dear Club Members: Thank you kindly for the many lovely cards which I received on my birthday. Believe me, I was pleasantly surprised. Sincerely yours, Ruth C. Bates.

Fellow Members: Thank you for the lovely cards which I received during my recent illness. I will be seeing you soon. Gertrude Bissell.

NEW MEMBERS

Estelle E. Masonheimer, Deputy Sheriff
Alameda County; Res. 1138 E. 15th St.

CHANGE OF ADDRESS, ETC.
Gertrude Bissell, 5530 College Avenue
Inez Miller, Phone TE 2-0943

HAPPY BIRTHDAY

Birthstone—Sapphire for Wisdom
Flower—Aster for Memories

September—
4—Mrs. Rae J. Cooper
5—Margaret Brinkhouse
6—Betty Jane Rank
6—Ann C. Fouts
16—Jennie Hammond
20—Hope Bastrire
20—Helen J. Alverson
21—Gertrude Bissell
21—Lillian Kaye
23—Sue Lawson
24—Helen Augsburg
24—Elizabeth Augustine
24—Katherine McCleod
28—Leonore H. Hector
28—Ethel Bruso
30—Marie Graves

Officers

President.....Lily Budde
Vice-President.....Inez Miller
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Marguerite Muir
Treasurer.....Nelle Lennon
Auditor.....Grace Lyon

Directors

Grace Bassett — Ramona Leslie
Nevart Caldow — Olive Miller
Catherine Delamothe — Edith Peterson

Herald Editor.....Luella Kiebach
2145 Stuart St., Berkeley, BE 7-2022-M
Pal Chairman.....Grace Bassett
4301 Gilbert Street, HU 3-2075

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Pledmont 5-0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Pledmont 5-0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 3-5928
588 Twenty-First St. Oakland 12 California

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating
—Replating, Repairing and Polishing of Metal
Goods—Jewelry, Bronzes, Hotel Ware and
Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

The Business Women's

HERALD

October, 1947

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

in 1926. He has lectured for the Commonwealth Club, Oakland Forum, San Francisco Forum and other groups. He has written many books about economics and political science. This is a meeting you should make a MUST and BRING GUESTS. This is an interesting and informative program so plan to attend.

OCTOBER 30 — THURSDAY — HOTEL LEAMINGTON — Buffet Dinner — 6:30 p.m. — $1.80.
"YOUR BIRTHDAY PARTY" — Chairman of Birthdays, Nellie Doty. Regardless of what day or month your birthday comes, this is your birthday party. Bring a gift not to exceed one dollar in price and during the evening each one will take her choice of the gifts for her birthday present. If you bring a guest, be sure to bring a gift for her. This is a party planned especially for you—so be present.

CLUB NOTES

Our Sunday picnic at the country home of Dora Cooley and Ellen Dockery and our Sept. Book Review held at Iva Havlin's home were both well attended. We wish to thank Dora, Ellen and Iva for these kind invitations and their gracious hospitality.

Sept. 9 Marjorie Kroh, Olive Miller, Cora Cooley, Nelle Lennon, Mae Wilkin and Lily Budde attended the Pacific Club meeting. An interesting talk on our Federation entitled "You, Me and Us" was given by Miss Laura Lorraine, State President.

Cora Cooley and Lily Budde visited the Berkeley Club on Sept. 22 to attend their Drama night. A very interesting skit on the Emblem was presented.

Sept. 23 Maude Heins and Lily Budde attended the Alameda Club International Relations Dinner.

Ida Mae Evans recently had the privilege of attending a Club banquet in Butte, Montana, as the guest of her hostess, Clara Hartman. One of the highlights of the evening was a reading by a high school chap entitled "MIDSUMMER NIGHT'S DREAM." She reports they have about 110 members—each of whom is urged to bring in a new member. They have a very active and enthusiastic group—several of their members attended the Convention at Sun Valley and reported a wonderful time. They are looking forward to a large attendance at National in Texas.

Ida Mae not only visited points of interest in and around Butte, but took in both Yellowstone and Glacier National Parks, flying via Salt Lake and returning via Seattle. She reports a wonderful time.

The District Conference was held at Asilomar Sept. 27-28. Delegates Olive Miller, Margueritte Muir, Agnes Jackson and Marjorie Kroh, and Alternates Winifred Brightman, Ethel Bruso, Jeanette Smith and Luella Kiebach attended the conference. Others who attended were Nevart Caldow, Grace Morton, Anna Lignell, Cora Cooley, Iva Havlin, Mabel Young, Grace Bassett, Lily Budde, Inez Miller, Ann Fouts, Susanne Chalmers and Mr. Jackson.

Gertrude Bissell has moved to Lake County where she recently purchased several cabins, one of which will be her home and the others are for hire. Hope some of us can visit Gertrude soon.

Edna Morris has resigned her position on account of illness.

Lillian Kaye has changed positions. She is with J. E. French in Berkeley.

Grace Petty is taking a Law Course at U. C. Extension.

Elsie Beaumont has been ill with the flu. Dr. Elizabeth Burrows has been in the Hospital for an operation. Lily Budde was also in hospital for same.

Sue Lawson has moved—new address unknown.

Margaret Garvey's new home address is 1952 14th Avenue.

Edith Knott has a new position with Lyon Storage & Moving Co., 3400 Broadway, HU 3-3404, and a new home at 1445 Oak Street.

Luella Kiebach has moved to 5483 College Avenue, Apt. 4, PIedmont 5-4531J.

NEW MEMBER

Willa Teasley, Buyer for Millinery Dept., Capwell, Sullivan and Furth. Transferred from San Jose Club. 5667 Miles Avenue, OLympic 2-7733.

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Pledmont 5-0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary Audits — Payrolls — Bookkeeping — Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 3-5928

588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

OCTOBER PROGRAM

Inez Miller, Chairman

Ethel Bruso, Chairman for October

OCTOBER 1 — WEDNESDAY — BOARD MEETING — Officers and Directors — Hotel Leamington — 7:30 p.m.

OCTOBER 5-11 — BUSINESS WOMEN'S WEEK — Theme: "WE FACE THE FUTURE." Opening the week with a service of Divine Worship, Sunday evening, October 5, at 7:15 p.m., First Presbyterian Church, 26th and Broadway, Oakland, California. The service will begin with an organ recital by Newton H. Pashley, Mus.M. We are cooperating with the First Presbyterian Business & Professional Women's Group arranged by Marcella Graham. Dr. Ralph Marshall Davis, the pastor, will key his sermon on the theme of National Business Women's Week, "WE FACE THE FUTURE." Be sure to attend and bring a member of your family or a friend with you. Please pass out to your friends the blue cards telling of the inauguration that Mrs. Graham has had printed for us through the church. Over 60 local Women's clubs have been sent personal invitations to join us at church. Let's have a good turn out so that we may show the community what a fine organization we belong to. Watch the papers daily and weekly for news items and pictures telling of Business Women's Week.

We will have fifty Dash Board Cards calling attention to Business Women's Week on the sides of Street Cars and Busses throughout Oakland for one week, Oct. 5-11. This is through the courtesy of Fielder, Sorensen and Davis, Transit Advertising. Also a display of the emblem, proclamation, etc., will be in the Central Bank Window at 14th & Broadway, the above has been arranged by Helen Augsburg, and Clara Dyche.

Helen Augsburg has also arranged for Martha Lee to interview Mrs. Nancy Anderson over KPO and Katherine Kerry will interview Our State President, Miss Laura Lorraine over KQW. Time and date of interview will be announced at the Buffet Dinner, Monday Night, October 6.

Monday Night, October 6, Buffet Dinner at tel Leamington at 6:45 p.m. Informal. Mrs. ncy Anderson of the British Federation will be speaker, her subject: "In England Now." This a Bay District Affair and Dr. V. Gladys Shutt, District President will preside. Ethel John- ne, National Chairman, Miss Laura Lorraine, te President, and other State Officers and Chair- n will be present. Our Mayor Joseph Smith l his wife will be guests. Chairman of Busi- s Women's Week, Marjorie Kroh.

OBER 6 — MONDAY — HOTEL LEAMINGTON 6:45 p.m. — Buffet Dinner — Informal — $2.00.

is is a Bay District Affair and Dr. V. Gladys att, Bay District President will preside. Mrs. ncy Anderson, of the British Federation will our guest speaker. Her subject: "In England w." We will have national, state, and many District people here. Miss Laura Lorraine, state president, will attend. Let's show them at a good attendance Oakland can have. *All for Oakland.*

OBER 16 — BOOK REVIEW — 7:30 p.m. — 6 Telegraph Ave.

ce Voisinet has very graciously offered her home this book review. Mrs. Alex Davis will re- w "ADVERSARY IN THE HOUSE" by Irving ne. After the Book Review refreshments will served. How to get there: From downtown kland take No. 4 or No. 5 Street Car and get at 36th Street. You can't miss it as the utiful neon sign is right in front of the house E. Voisinet." Make this a MUST for October.

OBER 23 — THURSDAY — HOTEL LEAMING- N — LUNCHEON — 12:15 Noon — $1.50.

HE RECORD OF THE UNITED NATIONS TO NOW" is the subject of Philip W. Buck, fessor of Political Science of Stanford Uni- sity. Dr. Buck is well qualified to speak on s subject. He is a graduate of the University Idaho, University of California. He was a dent at Oxford University, studied and travelled France, Germany, Italy. Graduated at Oxford in 1926. He has lectured for the Commonwealth Club, Oakland Forum, San Francisco Forum and other groups. He has written many books about economics and political science. This is a meeting you should make a MUST and BRING GUESTS. This is an interesting and informative program so plan to attend.

OCTOBER 30 — THURSDAY — HOTEL LEAMING- TON — Buffet Dinner — 6:30 p.m. — $1.80.

"YOUR BIRTHDAY PARTY" — Chairman of Birthdays, Nellie Doty. Regardless of what day or month your birthday comes, this is your birthday party. Bring a gift not to exceed one dollar in price and during the evening each one will take her choice of the gifts for her birthday present. If you bring a guest, be sure to bring a gift for her. This is a party planned especially for you—so be present.

CLUB NOTES

Our Sunday picnic at the country home of Dora Cooley and Ellen Dockery and our Sept. Book Review held at Iva Havlin's home were both well attended. We wish to thank Dora, Ellen and Iva for these kind invitations and their gracious hospitality.

Sept. 9 Marjorie Kroh, Olive Miller, Cora Cooley, Nelle Lennon, Mae Wilkin and Lily Budde attended the Pacific Club meeting. An interesting talk on our Federation entitled "You, Me and Us" was given by Miss Laura Lorraine, State President.

Cora Cooley and Lily Budde visited the Berkeley Club on Sept. 22 to attend their Drama night. A very interesting skit on the Emblem was presented.

Sept. 23 Maude Heins and Lily Budde attended the Alameda Club International Relations Dinner.

Ida Mae Evans recently had the privilege of attending a Club banquet in Butte, Montana, as the guest of her hostess, Clara Hartman. One of the highlights of the evening was a reading by a high school chap entitled "MIDSUMMER NIGHT'S DREAM." She reports they have about 110 members—each of whom is urged to bring in a new member. They have a very active and enthusiastic group—several of their members attended the Convention at Sun Valley and reported a wonderful time. They are looking forward to a large attendance at National in Texas.

Ida Mae not only visited points of interest in and around Butte, but took in both Yellowstone and Glacier National Parks, flying via Salt Lake and returning via Seattle. She reports a wonderful time.

The District Conference was held at Asilomar Sept. 27-28. Delegates Olive Miller, Margueritte Muir, Agnes Jackson and Marjorie Kroh, and Alternates Winifred Brightman, Ethel Bruso, Jeanette Smith and Luella Kiebach attended the conference. Others who attended were Nevart Caldow, Grace Morton, Anna Lignell, Cora Cooley, Iva Havlin, Mabel Young, Grace Bassett, Lily Budde, Inez Miller, Ann Fouts, Susanne Chalmers and Mr. Jackson.

Gertrude Bissell has moved to Lake County where she recently purchased several cabins, one of which will be her home and the others are for hire. Hope some of us can visit Gertrude soon.

Edna Morris has resigned her position on account of illness.

Lillian Kaye has changed positions. She is with J. E. French in Berkeley.

Grace Petty is taking a Law Course at U. C. Extension.

Elsie Beaumont has been ill with the flu. Dr. Elizabeth Burrows has been in the Hospital for an operation. Lily Budde was also in hospital for same.

Sue Lawson has moved—new address unknown.

Margaret Garvey's new home address is 1952 14th Avenue.

Edith Knott has a new position with Lyon Storage & Moving Co., 3400 Broadway, HU 3-3404, and a new home at 1445 Oak Street.

Luella Kiebach has moved to 5483 College Avenue, Apt. 4, PIedmont 5-4531J.

NEW MEMBER

Willa Teasley, Buyer for Millinery Dept., Capwell, Sullivan and Furth. Transferred from San Jose Club. 5667 Miles Avenue, OLympic 2-7733.

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 3-5928
588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

The Business Women's

HERALD

November, 1947

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

NEW MEMBERS

Miss Loretta M. Anderson, Asst. to Mgr. Grand Lake Florist, 3122 Lakeshore Ave., HI 4-4833. Res. 750 Warfield, Apt. 105.

Mrs. Sophie M. Crigler, Asst. Mgr., Avon Products, Inc., 1212 Broadway, GL 1-6295. Res. 49 Sonia Street, HU 3-4363.

Mrs. Mary C. Osborn, Asst. Mgr. Avon Products, Inc., 1212 Broadway, GL 1-6295. Res. 2801 Rawson, KE 3-5048.

Miss Gertrude W. Selover, Disaster Director, American Red Cross, 906 Fallon Street. Res. Lakehurst Hotel, GL 1-3648.

Miss Catherine Smith, owner, Grand Lake Florist, 3122 Lakeshore, HI 4-4833. Res. 1027 Clarendon Crescent, TW 3-0879.

Miss Carol Pulcifer, General Supervisor, Oakland Recreation Dept. City Hall, TE 3-2600. Res. 421 Bellevue Ave.—Transferred from Hayward Club.

CHANGE OF ADDRESS

Jean Baird, Berkeley Women's City Club, 2315 Durant, Berkeley 4, AS 3-7800.
Sue Lawson, 831 Warfield Ave., TW 3-9104.

HAPPY BIRTHDAY

Birthstone—Topaz for fidelity
Flower—Chrysanthemum for loveliness

November 2—Ella Saylor Brooks
November 5—Margaret Garvey
November 7—Edna C. Coffey
November 10—Alice Graham Perry
November 13—Marjorie Kroh
November 15—Violet Hustis
November 18—Olive Gordon Miller
November 21—Anga Bjornson
November 22—Ramona Leslie
November 23—Dr. Ina Gourley
November 25—Grace Lyon
November 27—Nevart Caldow

Officers

President.....Lily Budde
Vice-President.....Inez Miller
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Margueritte Muir
Treasurer.....Nelle Lennon
Auditor.....Grace Lyon

Directors

Grace Bassett — Ramona Leslie
Nevart Caldow — Olive Miller
Catherine Delamothe — Edith Peterson

Herald Editor.....Luella Kiebach
5483 College Avenue, PIedmont 5-4531J.
Pal Chairman.....Grace Bassett
4301 Gilbert Street, HU 3-2075

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue — Piedmont 5-3562

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 5-1288

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary Audits — Payrolls — Bookkeeping — Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 3-5928

588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

NOVEMBER PROGRAM

INEZ MILLER, Chairman

NOVEMBER 5 — WEDNESDAY — BOARD MEETING — 7:30 p.m.

Officers and Directors—Hotel Leamington.

NOVEMBER 6 — THURSDAY — HOTEL LEAMINGTON — 6:30 p.m.

Buffet Dinner—$1.80. Chairman of the Day Freda Snyder. This is one meeting you cannot afford to miss as we will have the remainder of the Conference reports and hear the profiles by our own members Mae Wilkin and Caroline Marie Horan.

NOVEMBER 13 — THURSDAY — HOTEL LEAMINGTON — LUNCHEON — 12:15 NOON—$1.50

Josephine Holly, Chairman of the Student Loan Fund will be Chairman of the Day. A SUMMER IN THE BALTICS by Peggy Bewley. Mrs. Bewley is well known in the Bay area and is a graduate of Mills College. She has had wide experience and has traveled extensively. She has a charming personality and is a speaker you cannot afford to miss hearing.

Louise Thompson, soprano, dressed in Danish costume, will give us a selection of vocal solos. This is one of our outstanding programs of the year and is well worth a 100% attendance by the members. Be sure and attend and bring a guest.

NOVEMBER 20 — THURSDAY — BOOK REVIEW — 7:30 p.m. — HOTEL LEAMINGTON — 50c

"CAME A CAVALIER" by Frances Parkinson Keys. This is a story of a girl who goes to France in 1918 to work for the Red Cross. She marries a Frenchman and the story takes us down to the present time. Mrs. Alex Davis, in her charming and interesting manner, will give the review.

NOTES

art Caldow and Lily Budde visited the San sco Club at the Whitcomb Hotel Saturday oon, Oct. 25.

en Eckstrom, President Pacifica Club; Jeanette son, Bay District Vice President; Thelma Eber- State Treasurer and Lily Budde motored to Alto to attend a dinner in honor of Dr. V. s Shutt, Bay District President.

following attended the Navy Day luncheon Hotel Leamington—Lily Budde, Inez Miller, Doty, Ann Fouts and Estelle Masonheimer ttended with her son who is serving in the at the present time.

yor Smith has appointed Lily Budde to the ittee on Off Street Parking, Traffic Dept., City kland.

na Foss was named Bay District Auditor to d Thelma Eberhardt who resigned in observ- of the Leadership Training Program and also id holding a Bay District Office in addition to fice of State Treasurer.

lla Kiebach just returned from a two weeks' on visiting family and friends in Minnesota. utumn foliage was most colorful and the plane ery enjoyable.

o among the late vacationers was Marjorie who enjoyed a week's vacation round and the Bay Area and Los Angeles.

r Friends: Your many lovely cards and best s brought great pleasure to Miss Hammond on irthday and she asks that her thanks be ex- d to those who so graciously remembered. Sarah ammond.

nk you for the many best wishes on my birth- nd especially to my Secret Pal for the lovely oil. Lily Budde.

ce Zwillinger will be happy to see any of her Y.C. friends when she presents her dance pupils program of ballets featuring "The Story of the w Ware Plate." Saturday evening, November 947, 8:00 p.m. Alameda High School—Adults Children 50c.

NEW MEMBERS

Miss Loretta M. Anderson, Asst. to Mgr. Grand Lake Florist, 3122 Lakeshore Ave., HI 4-4833. Res. 750 Warfield, Apt. 105.

Mrs. Sophie M. Crigler, Asst. Mgr., Avon Products, Inc., 1212 Broadway, GL 1-6295. Res. 49 Sonia Street, HU 3-4363.

Mrs. Mary C. Osborn, Asst. Mgr. Avon Products, Inc., 1212 Broadway, GL 1-6295. Res. 2801 Rawson, KE 3-5048.

Miss Gertrude W. Selover, Disaster Director, American Red Cross, 906 Fallon Street. Res. Lakehurst Hotel, GL 1-3648.

Miss Catherine Smith, owner, Grand Lake Florist, 3122 Lakeshore, HI 4-4833. Res. 1027 Clarendon Crescent, TW 3-0879.

Miss Carol Pulcifer, General Supervisor, Oakland Recreation Dept. City Hall, TE 3-2600. Res. 421 Bellevue Ave.—Transferred from Hayward Club.

CHANGE OF ADDRESS

Jean Baird, Berkeley Women's City Club, 2315 Durant, Berkeley 4, AS 3-7800.
Sue Lawson, 831 Warfield Ave., TW 3-9104.

HAPPY BIRTHDAY

Birthstone—Topaz for fidelity
Flower—Chrysanthemum for loveliness

November 2—Ella Saylor Brooks
November 5—Margaret Garvey
November 7—Edna C. Coffey
November 10—Alice Graham Perry
November 13—Marjorie Kroh
November 15—Violet Hustis
November 18—Olive Gordon Miller
November 21—Anga Bjornson
November 22—Ramona Leslie
November 23—Dr. Ina Gourley
November 25—Grace Lyon
November 27—Nevart Caldow

Officers

President.....Lily Budde
Vice-President.....Inez Miller
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Margueritte Muir
Treasurer.....Nelle Lennon
Auditor.....Grace Lyon

Directors

Grace Bassett — Ramona Leslie
Nevart Caldow — Olive Miller
Catherine Delamothe — Edith Peterson

Herald Editor.....Luella Kiebach
5483 College Avenue, PIedmont 5-4531J.
Pal Chairman.....Grace Bassett
4301 Gilbert Street, HU 3-2075

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue — Piedmont 5-3562

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Pledmont 5-0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Pledmont 5-0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 3-5928
588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating
—Replating, Repairing and Polishing of Metal
Goods—Jewelry, Bronzes, Hotel Ware and
Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

The Business Women's

HERALD

December, 1947

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

A Birthday Thank You

For those flattering words
And the dear crystal birds
Many thanks to my Secret Pal

For gay cards by the throng
And the sweet whistled song
Thanks to many a BPW Gal!

Olive Gordon Miller

NEW MEMBERS

Miss Sue Becker, Building Manager, Fruitvale Medical Bldg., 3022 East 14th St., AN 1-6200. Res. 250 Grand Ave., 10, GL 1-1947.

Mrs. Margaret E. Bewley, employed by Thos. McLure, 515 Syndicate Bldg. Res. 2316 Ward St., PI 5-7057J.

Mrs. Gertrude C. Wheeler, Vitamin Consultant, Oakland Health Food Store, 1741 Telegraph. Res. 610 Leavenworth St., San Francisco, TU 5-2910.

Mrs. Edna R. Harrison, Executive Secretary, Harrison Employment Service Agency, 1815 Telegraph, TW 3-7110. Res. 5163 Fleming Ave. 2, AN 1-4836.

Mrs. Hazel L. Finney, Merchandiser, Montgomery Ward and Co. Res. 5121 Coronado Ave., LO 2-1103.

Laura M. Bickford, Dept. Mgr., Breuner's, 21st and Broadway. Res. 221 Carmel Ave., Piedmont, HU 3-9556.

HAPPY BIRTHDAY

Birthstone—Turquoise for success.
Flower—Narcissus and Holly for precious moments.

December 3—Effie Barnes
6—Blanche Mauerhan
6—Martha Williams
8—Lulu Hall
13—Mary Barmby
16—Margaret McCord
17—Grace G. Flynn
22—Faye Buckley
28—Nora Glick
29—Laura H. Byrd
30—Mrs. Lee L. Dwiggins
31—Gertrude Selover

Officers

President....Lily Budde
Vice-President....Inez Miller
Recording Secretary....Agnes Jackson
Corresponding Secretary....Margueritte Muir
Treasurer....Nelle Lennon
Auditor....Grace Lyon

Directors

Grace Bassett — Ramona Leslie
Nevart Caldow — Olive Miller
Catherine Delamothe — Edith Peterson

Herald Editor....Luella Kiebach
5483 College Avenue, PIedmont 5-4531J.
Pal Chairman....Grace Bassett
4301 Gilbert Street, HU 3-2075

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue — Piedmont 5-3562

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 5-1288

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary Audits — Payrolls — Bookkeeping — Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 3-5928

588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

DECEMBER PROGRAM

INEZ MILLER, Chairman

DECEMBER 3 — WEDNESDAY — BOARD MEETING — 7:30 p.m. — HOTEL LEAMINGTON.

DECEMBER 4 — THURSDAY — BUFFET DINNER — 6:30 p.m. — $1.80 — HOTEL LEAMINGTON

For members only. Chairman, Cora Cooley. "A SKETCH OF THE EMBLEM" by Patricia Calhoun, Adelma Walker and Helen Dickey of the Berkeley Club. You cannot afford to miss this delightful and informative Play. Also hear Nell Wishart and Nevart Caldow give the profiles of their careers. Let's have 100% attendance.

DECEMBER 12 — FRIDAY — 7:30 p.m. — HOTEL LEAMINGTON — CHRISTMAS PARTY.

No charge. Grace Bassett, Pals Chairman, together with Mary Campbell and Elfrieda Steindorff are planning a nice party for you. Bring your SECRET PAL A GIFT. Sign your name to the card as your Pal will be delighted to find out who you are. If you have no Pal, please bring a gift to exchange with another member who has no Pal. Santa will be on hand to give out the presents. Plan now to attend. You will have lots of fun.

CLUB NOTES

On Tuesday, November 11, Agnes Jackson, Nevart Caldow and Lily Budde visited the Alameda Club. Special guests of honor for the evening were Laura Lorraine, State President; Dr. Gladys V. Shutt, Bay District President; Ethel Johnston, National Education and Vocations Chairman; Lela Swasey, State Vice President, and other State and District Officers and Chairmen.

Eunice Nunez's name was omitted from the list of those who attended the Navy Day luncheon at the Leamington.

are sorry that Mary Barrick's husband is d to the Oakland Veterans' Administration al and wish him a speedy recovery.

ence Brown recently opened her own Real office, The A and B Realtors, 3905 35th Ave., g 3-6776. Best of luck!

wish to extend our sympathy to Freda Snyder recent loss of her brother Elvon Smith.

Oakland Club: I bring greetings to my home rom the Cincinnati B.P.W.C. I attended a on at which Thor Johnson, new Symphony tra Director, was guest speaker. I was most welcomed, introduced, and feted. The warm lity and friendliness of this club gave me a glow and lifted up my spirits. They have 200 members — some strong women, carrying ne work. Am having a wonderful trip. From go to Lexington, Ky. and Chattanooga, Tenn. ve to all my friends, Laura A. Shoptaugh.

de Heins has joined her husband in New s for an indefinite stay. She has found New s a very fascinating old city with plenty of s.

K YOU NOTES

r Secret Pal and Club Members: Thanks Pal, e beautiful silk scarf. How did you know I een wishing for that one with all the lovely Thank you, friends, for all the grand cards. nade my birthday perfect. Marjorie Kroh.

r Club Members: Many thanks and my deep iation for the many beautiful birthday cards d and the kind thoughts expressed. They greatly to make the day a happy one. Again to say, "A hearty thank you." Sincerely, F. Heins.

r Club Members: I wish to thank the Club rs and especially my secret pal for the many brances and greetings received during my ill- Emma Foss.

r Members: Thank you so much for the best and many cards which I received on my birth- Sincerely, Margaret M. Garvey.

A Birthday Thank You

For those flattering words
And the dear crystal birds
Many thanks to my Secret Pal

For gay cards by the throng
And the sweet whistled song
Thanks to many a BPW Gal!

Olive Gordon Miller

NEW MEMBERS

Miss Sue Becker, Building Manager, Fruitvale Medical Bldg., 3022 East 14th St., AN 1-6200. Res. 250 Grand Ave., 10, GL 1-1947.

Mrs. Margaret E. Bewley, employed by Thos. McLure, 515 Syndicate Bldg. Res. 2316 Ward St., PI 5-7057J.

Mrs. Gertrude C. Wheeler, Vitamin Consultant, Oakland Health Food Store, 1741 Telegraph. Res. 610 Leavenworth St., San Francisco, TU 5-2910.

Mrs. Edna R. Harrison, Executive Secretary, Harrison Employment Service Agency, 1815 Telegraph, TW 3-7110. Res. 5163 Fleming Ave. 2, AN 1-4836.

Mrs. Hazel L. Finney, Merchandiser, Montgomery Ward and Co. Res. 5121 Coronado Ave., LO 2-1103.

Laura M. Bickford, Dept. Mgr., Breuner's, 21st and Broadway. Res. 221 Carmel Ave., Piedmont, HU 3-9556.

HAPPY BIRTHDAY

Birthstone—Turquoise for success.
Flower—Narcissus and Holly for precious moments.

December 3—Effie Barnes
6—Blanche Mauerhan
6—Martha Williams
8—Lulu Hall
13—Mary Barmby
16—Margaret McCord
17—Grace G. Flynn
22—Faye Buckley
28—Nora Glick
29—Laura H. Byrd
30—Mrs. Lee L. Dwiggins
31—Gertrude Selover

Officers

President.....Lily Budde
Vice-President.....Inez Miller
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Margueritte Muir
Treasurer.....Nelle Lennon
Auditor.....Grace Lyon

Directors

Grace Bassett — Ramona Leslie
Nevart Caldow — Olive Miller
Catherine Delamothe — Edith Peterson

Herald Editor.....Luella Kiebach
5483 College Avenue, PIedmont 5-4531J.
Pal Chairman.....Grace Bassett
4301 Gilbert Street, HU 3-2075

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue — Piedmont 5-3562

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Pledmont 5-0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 3-5928
588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-434

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Platin
—Replating, Repairing and Polishing of Met
Goods—Jewelry, Bronzes, Hotel Ware and
Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

The Business Women's

HERALD

January, 1948

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

NOTICES

Committee Chairmen—Your President is a member of every committee. As a courtesy to her please notify her of all committee meetings.

The Following Members — Elizabeth Augustine, Violet Hustis, Amy Ewing Krueckel, Elizabeth Steppan, Betty Jane Rank — your Christmas presents left by Santa at the Christmas Party are at 585 21st Street, office of Lily Budde. Will you please try to call for them as some of them are breakable. I will mail them if you wish. Call me. Lily.

Delegates for Bay District Conference will be elected at the January 8th meeting.

Be sure to return your "Pal" cards if you wish to have a pal for 1948. And please—be a good pal—read "Joy" in President's message.

CLUB NOTES

SH-h-h-h-h- Ruth C. Bates is honeymooning in San Diego, the name is Shortt now.

Luella Kiebach and her sister flew to Aberdeen, Washington, to spend Christmas with friends.

Fern Bourdette and Gladys Gilmore spent Christmas in San Diego with Fern's relatives.

Maude Heins, Sunshine Chairman, has an assistant, her husband is helping her spread sunshine among our members. Maude: I'd spend a day on the sick list if I thought I would rate a call from Bill.

Grace Morton missed our Christmas Party — a cold kept her away — hope you are feeling better Grace.

CHANGE OF ADDRESS

Dr. Ella A. McGilvery, 807 7th Ave., TE 4-8397.
Luella Kiebach has a new phone number. Res.: OL 3-0270.

THANK YOU NOTES

Many thanks to our thoughtful member, Miss Neva M. Brodrick, for her generous contribution to the club funds. She claims that she cannot devote the time that others do for club work, however she has spent many hours in the greeting line. Neva: We appreciate your gracious and friendly manner and we are proud to call you friend. Lily.

Mary Barmby sent season's greetings from Nebraska to her much loved Oakland B. P. W. Club. Mary enjoyed a very beautiful "White Christmas." She will be home Jan. 1st. She sends thanks to her "Pal" and all club members for the many birthday and Christmas cards.

NEW MEMBERS

Miss Gladys E. Gilmore, secretary and bookkeeper, Hanlin and Ruggenberg, Certified Public Accountants, 201 Financial Center Bldg., Oakland 12, TW 3-6311, Res. 684 36th St., OL 2-1299.

Mrs. Rose M. Flowers, beauty operator, Orinda Beauty Shoppe, Orinda 3061. Res. 1309 Wellington St., Oakland 2, KE 2-1874.

HAPPY BIRTHDAY

Birthstone—Garnet for Constancy
Flower—Carnation for Friendship
January—
8—May Van Inwagen
8—Josephine Holly
9—Dr. Ella M. McGilvery
12—Vesta Bates
12—Grace Petty
14—Emma Foss
15—Luella Kiebach
19—Elsie Beaumont
20—Marguerite Muir
25—Jeanette C. Johnson
28—Nell Wishart

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

FOSS' PUBLIC ACCOUNTING SERVICE

Federal and State Tax Reports — Notary
Audits — Payrolls — Bookkeeping
— Systems Installed and Maintained —

EMMA FOSS

Telephone TWinoaks 3-5928

588 Twenty-First St. Oakland 12, California

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

PROGRAM — JANUARY, 1948

INEZ MILLER, Chairman

JANUARY 7 — WEDNESDAY — BOARD MEETI —7:30 p.m. — HOTEL LEAMINGTON

JANUARY 8 — THURSDAY — BUFFET DINNER 6:30 p.m. — $1.80 — HOTEL LEAMINGTON
Maude Heins, Chairman. This is our meet for members only, if you have any reports to m or any announcements, please let our Presid know and come prepared. We would enjoy he ing what the different Committees are doing. T is an opportunity to get better acquainted; learn more about the inside working of your Clu and to hear first hand profiles of members Ne Brodrick and Elsie Wood. Delegates to Bay D trict Conference to be elected.

JANUARY 15 — THURSDAY — BOOK REVIEW 7:30 p.m. — 50c
Our member Margaret Brinkhouse has gracious invited us to enjoy the Book Review in her hom How to get there: From downtown Oakland ta a No. 6 Coach; get off at Ridgeway; go right Ridgeway a short distance to the first corner; tu left and go to 4220 Terrace St. and Margaret w have the porch light on to guide your way. M Alex Davis will review one of the latest book The title to be announced later. MAKE THIS MUST FOR JANUARY.

JANUARY 22 — THURSDAY — LUNCHEON $1.50 — HOTEL LEAMINGTON — 12:15 NOO
Marjorie Kroh, Chairman of the Day. "T Power Of Music" is the subject of our speake David Unruh. Mr. Unruh has been manager the Unruh Studios for twenty years. He is Dire tor of the Philharmonic Chorus and is a studen of Beckman, Hollister & Company, Business En gineers. He is an outstanding speaker and h subject is informative and interesting. BE SUR TO ATTEND — BRING A GUEST.

ARY 24-25 — BAY DISTRICT CONFERENCE PALO ALTO

in touch with your President, Lily Budde, if are planning to attend.

ARY 29 — THURSDAY — BUFFET DINNER $1.80 — HOTEL LEAMINGTON — 6:30 p.m.

ce Morton, Chairman. Speaker: Sheriff H. P. k" Gleason. Subject: "Why The Crime Com- sion." Guest artist: Aram Poladian, dramatic r. Mr. Poladian will give a few selections of choice. He is a vocalist of unusual ability one you will enjoy. He is a partner of the low Paint Company. This is an outstanding gram. Let's have 100% attendance.

DENT'S MESSAGE

py New Year to all B. P. W. C. members— he happy holiday season be only a door-way reater and happier 1948.

I take this opportunity to thank all of you he splendid cooperation you have shown hout 1947. I appreciate the time and effort l to do a good job. You have been generous our time and tireless in your efforts. Accord- the *Bay Breezes* we have not reached our goal 00 members in Day District. There are many ctive members around us who need our fellow- nd friendliness. Let's invite them to join. We help another person up the ladder of success it getting a little nearer the top ourselves.

"JOY"

somehow, not only at Christmas, but
All the long year through
joy that you give to others is the
Joy that comes back to you.

—*John Greenleaf Whittier.*

Your President, LILY BUDDE.

NOTICES

Committee Chairmen—Your President is a member of every committee. As a courtesy to her please notify her of all committee meetings.

The Following Members — Elizabeth Augustine, Violet Hustis, Amy Ewing Krueckel, Elizabeth Steppan, Betty Jane Rank — your Christmas presents left by Santa at the Christmas Party are at 585 21st Street, office of Lily Budde. Will you please try to call for them as some of them are breakable. I will mail them if you wish. Call me. Lily.

Delegates for Bay District Conference will be elected at the January 8th meeting.

Be sure to return your "Pal" cards if you wish to have a pal for 1948. And please—be a good pal—read "Joy" in President's message.

CLUB NOTES

SH-h-h-h-h- Ruth C. Bates is honeymooning in San Diego, the name is Shortt now.

Luella Kiebach and her sister flew to Aberdeen, Washington, to spend Christmas with friends.

Fern Bourdette and Gladys Gilmore spent Christmas in San Diego with Fern's relatives.

Maude Heins, Sunshine Chairman, has an assistant, her husband is helping her spread sunshine among our members. Maude: I'd spend a day on the sick list if I thought I would rate a call from Bill.

Grace Morton missed our Christmas Party — a cold kept her away — hope you are feeling better Grace.

CHANGE OF ADDRESS

Dr. Ella A. McGilvery, 807 7th Ave., TE 4-8397.
Luella Kiebach has a new phone number. Res.: OL 3-0270.

THANK YOU NOTES

Many thanks to our thoughtful member, Miss Neva M. Brodrick, for her generous contribution to the club funds. She claims that she cannot devote the time that others do for club work, however she has spent many hours in the greeting line. Neva: We appreciate your gracious and friendly manner and we are proud to call you friend. Lily.

Mary Barmby sent season's greetings from Nebraska to her much loved Oakland B. P. W. Club. Mary enjoyed a very beautiful "White Christmas." She will be home Jan. 1st. She sends thanks to her "Pal" and all club members for the many birthday and Christmas cards.

NEW MEMBERS

Miss Gladys E. Gilmore, secretary and bookkeeper, Hanlin and Ruggenberg, Certified Public Accountants, 201 Financial Center Bldg., Oakland 12, TW 3-6311, Res. 684 36th St., OL 2-1299.

Mrs. Rose M. Flowers, beauty operator, Orinda Beauty Shoppe, Orinda 3061. Res. 1309 Wellington St., Oakland 2, KE 2-1874.

HAPPY BIRTHDAY

Birthstone—Garnet for Constancy
Flower—Carnation for Friendship
January—
8—May Van Inwagen
8—Josephine Holly
9—Dr. Ella M. McGilvery
12—Vesta Bates
12—Grace Petty
14—Emma Foss
15—Luella Kiebach
19—Elsie Beaumont
20—Marguerite Muir
25—Jeanette C. Johnson
28—Nell Wishart

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue Piedmont 5-3562

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

The Business Women's

HERALD

February, 1948

CALIFORNIA STATE

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

NOTICES

Remember NATIONAL GIRL'S WEEK — March 8-13. Chairman Betty Jane Rank and Co-Chairman Carol Pulcifer are planning a program for March 11.

TO ALL MEMBERS, INFORMATION, PLEASE! The question has been raised as to what disposition shall be made of our Club furnishings, etc., whether to leave them in storage where they now are, or dispose of all or part of the items. (The cost of storage is $7.00 per month.)

A temporary committee on "Club property" has been appointed, consisting of Dora Cooley, Olive Miller and Freda Smith Snyder. It is considered most important that all members be given an opportunity to pass upon the questions:

Shall we sell the property? Or any part of it? If so, how to proceed?

Most of the members are familiar with the articles, all of which were in our Franklin Street Club Rooms. They may be interested in buying some of them if it is decided to sell them.

This matter will be discussed at our "For Members Only Meeting" on February 5th. Please be present with ideas. Thank you.

CLUB NOTES

An enjoyable evening was had by a number of the members at the January Book Review which was held at Margaret Brinkhouse's home. Iva Havlin won the door prize. Thank you, Margaret, for your gracious hospitality.

Lily Budde and Gladys Gilmore attended the San Leandro Club's International Relations dinner.

The following members attended the luncheon at the Leamington Hotel January 26 honoring Mayor Smith and the Traffic Division of the Oakland Police Dept.: Nellie Doty, Ann Fouts, Anna Lignell, Nevart Caldow, Gladys Gilmore, Inez Miller and Lily Budde.

The January Bay District Conference at Palo Alto was attended by Clara Dyche, Anna Bunce, Nevart Caldow, Olive Miller, Nelle Lennon, Emma Foss, and Lily Budde. Brief reports on the Conference will be given at our February 5th meeting.

The following have resigned as members of our Club: Mrs. Dorothy Critchett, Mrs. Ethel Hargrave, Violet Hustis and Mrs. Dorothy Roberts.

Emma Foss has moved to the home which she recently purchased and has also established her business there. Her new address is 7708 MacArthur Blvd., and her phone is SWeetwood 8-4935.

Anyone wishing to obtain new magazine subscriptions or renewals please contact Marcella Graham. The earned commissions will be turned over to our Club Charity Fund.

Our President was invited to attend the Governor's Conference on Youth Welfare held in Sacramento January 29, 30, but as Lily was unable to attend she appointed Ellen Smith to attend in her stead and represent our Club at the conference. Ellen will give us a report at our March 4 meeting.

THANK YOU NOTES

Best wishes and thanks to all the members for their many cards and phone calls on my birthday. I wish a most successful year to my Secret Pal in answer for my beautiful New Year's and Birthday gifts. Elsie Beaumont.

My birthday this year was, thanks to so many of you, such a delightful day. It started with my coming in to the store and being welcomed with an orchid and climaxed with your "happy birthday" serenade at dinner, and receiving your very lovely cards and gifts. I feel I am such a fortunate person to have so many of you for friends. Most sincerely, Josephine Holly.

Thank you for the many beautiful cards and thoughtful remembrances, especially to my Secret Pal for the delicious basket of glazed fruit. Dr. Ella McGilvery.

The lovely cards and personal greetings which I received from you added much enjoyment to my birthday. Thank you so much. Luella Kiebach.

Thank you for the many lovely cards which I received during the recent holiday season and on my birthday. Effie Barnes.

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue Piedmont 5-3562

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

FEBRUARY PROGRAM

INEZ MILLER, Chairman

FEBRUARY 4 — WEDNESDAY — BOARD MEETI — 7:30 p.m.

Board meeting will be held at the home of O Miller, 5950 Romany Rd., Oakland. Any wanting a ride out to Olive's contact your Pr dent, Lily Budde.

FEBRUARY 5 — THURSDAY — BUFFET DINNER 6:30 p.m. — $1.80 — HOTEL LEAMINGTON

Gladys Gilmore, Chairman. As for profi Gladys will introduce Emma Foss and Jeann Smith who will tell all. Reports from the C ference will be given. This is a meeting members only. Let's have 100 percent attendan

FEBRUARY 12 — THURSDAY — LUNCHEON $1.50 — HOTEL LEAMINGTON — 12:15 NOO

Anna Bunce, Chairman of the Day. Speaker, M Margaret Tiffany, Coordinator of Distributive Ed cation for the Oakland Public Schools, taki as her subject, "The Use of COLOR in Dress a in the Home." Mrs. Tiffany promises us a pr entation of COLOR that has not been given h before. High points will be: The psychology color and how it affects different individuals; t eight harmonies of color and how they can combined to bring out the personality of t individual, her outstanding feature or character tic; how each and every person can be typed to color—of eyes, of skin, of hair; and how ea of US, through COLOR can be the dominant no in every color scheme, whether it be in dress or the home. Mrs. Tiffany will bring her own co charts and models—LET US EACH BRING GUEST.

FEBRUARY 19 — THURSDAY — BOOK REVIEW 7:30 p.m. — HOTEL LEAMINGTON — 50c

Mrs. Alex Davis will in her inimitable way r view one of the latest books; and make you wa to read it, if you have time, or make you fe that you have read it if you haven't time. S will announce the title later. IT WILL B SOMETHING YOU WON'T WANT TO MIS

RY 26 — THURSDAY — BUFFET DINNER
5 p.m. — HOTEL LEAMINGTON — $2.00 —
RMAL

News Service Committee has prepared a
l treat and has engaged the Leamington Bowl
e occasion. Edith Petersen will be Chair-
of the evening and our speaker will be Paul
nith, Editor and General Manager of the
Francisco Chronicle. He will speak under
tle "Is Man Obsolete?" Mr. Smith served
the war as Flight Commander for Admiral
. Since his return to civilian life he is
ered one of the top speakers of our country
knowledge and interpretation of Interna-
and United States affairs. Mr. Smith has
eturned from Washington. In accordance
he program of the National Federation of
ss and Professional Women's Clubs, this
g is being designated as the Oakland Busi-
nd Professional Women's Club's first public
g of the year. We are inviting near-by Business
rofessional Women's Clubs, other Women's
of our city, and the clubs of the Inter-
Club Council. This is a good meeting
n outstanding speaker whom men enjoy —
is the time to bring your Boss — to bring
amily and bring your friends and to BRING
ne else from your office. LET'S FILL
BOWL.

BIRTHDAY

one—Amethyst for sincerity.
—Violet for modesty.

ry—
oretta M. Anderson
ora C. Cooley
aud Neal
eva Brodrick
r. Olive Cochran
gnes Jackson
lna Morris
race Bassett
nna Bunce
ne Patterson
ny Ewing Krueckel

NOTICES

Remember NATIONAL GIRL'S WEEK — March 8-13. Chairman Betty Jane Rank and Co-Chairman Carol Pulcifer are planning a program for March 11.

TO ALL MEMBERS, INFORMATION, PLEASE! The question has been raised as to what disposition shall be made of our Club furnishings, etc., whether to leave them in storage where they now are, or dispose of all or part of the items. (The cost of storage is $7.00 per month.)

A temporary committee on "Club property" has been appointed, consisting of Dora Cooley, Olive Miller and Freda Smith Snyder. It is considered most important that all members be given an opportunity to pass upon the questions:

Shall we sell the property? Or any part of it? If so, how to proceed?

Most of the members are familiar with the articles, all of which were in our Franklin Street Club Rooms. They may be interested in buying some of them if it is decided to sell them.

This matter will be discussed at our "For Members Only Meeting" on February 5th. Please be present with ideas. Thank you.

CLUB NOTES

An enjoyable evening was had by a number of the members at the January Book Review which was held at Margaret Brinkhouse's home. Iva Havlin won the door prize. Thank you, Margaret, for your gracious hospitality.

Lily Budde and Gladys Gilmore attended the San Leandro Club's International Relations dinner.

The following members attended the luncheon at the Leamington Hotel January 26 honoring Mayor Smith and the Traffic Division of the Oakland Police Dept.: Nellie Doty, Ann Fouts, Anna Lignell, Nevart Caldow, Gladys Gilmore, Inez Miller and Lily Budde.

The January Bay District Conference at Palo Alto was attended by Clara Dyche, Anna Bunce, Nevart Caldow, Olive Miller, Nelle Lennon, Emma Foss, and Lily Budde. Brief reports on the Conference will be given at our February 5th meeting.

The following have resigned as members of our Club: Mrs. Dorothy Critchett, Mrs. Ethel Hargrave, Violet Hustis and Mrs. Dorothy Roberts.

Emma Foss has moved to the home which she recently purchased and has also established her business there. Her new address is 7708 MacArthur Blvd., and her phone is SWeetwood 8-4935.

Anyone wishing to obtain new magazine subscriptions or renewals please contact Marcella Graham. The earned commissions will be turned over to our Club Charity Fund.

Our President was invited to attend the Governor's Conference on Youth Welfare held in Sacramento January 29, 30, but as Lily was unable to attend she appointed Ellen Smith to attend in her stead and represent our Club at the conference. Ellen will give us a report at our March 4 meeting.

THANK YOU NOTES

Best wishes and thanks to all the members for their many cards and phone calls on my birthday. I wish a most successful year to my Secret Pal in answer for my beautiful New Year's and Birthday gifts. Elsie Beaumont.

My birthday this year was, thanks to so many of you, such a delightful day. It started with my coming in to the store and being welcomed with an orchid and climaxed with your "happy birthday" serenade at dinner, and receiving your very lovely cards and gifts. I feel I am such a fortunate person to have so many of you for friends. Most sincerely, Josephine Holly.

Thank you for the many beautiful cards and thoughtful remembrances, especially to my Secret Pal for the delicious basket of glazed fruit. Dr. Ella McGilvery.

The lovely cards and personal greetings which I received from you added much enjoyment to my birthday. Thank you so much. Luella Kiebach.

Thank you for the many lovely cards which I received during the recent holiday season and on my birthday. Effie Barnes.

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue Piedmont 5-3562

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

March, 1948

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

IMPORTANT

The subject of the disposal of our Club property, office equipment, furniture and furnishings, which was mentioned in the last Herald and discussed at the last Members' Meeting, will be taken up at the March 4 meeting to be acted upon by the members of the club. The Committee will make its report at that time. If everyone will give the matter some thought in the meantime, it should take only a short time to decide whether the property is to remain in storage or some other disposition made of it. Bright ideas will be most helpful.

—The Committee.

CLUB NOTES

Helena Johnston has transferred to the Richmond Club.

Jeanette Ralston has resigned from our Club.

The following members have been on the sick list: Mary Prather, Jeannette Smith, May Van Inwagen and Nell Wishart. We hope they have overcome the "bug."

The following attended the Hayward Birthday Party Wednesday, February 25: Eunice Nunez, Hilda Parker, Grace Morton, Estelle Masonheimer, Inez Miller, Lily Budde, and Alice Voisinet.

The Club wishes to express its sincere sympathy to Marion Dougherty on the recent death of her brother.

CHANGE OF ADDRESS

Mrs. Margaret Bewley, Res. 2704 Derby, Berkeley. No phone. Office phone HI 4-6061.

Mrs. Willa Teasley, 2339 Oregon St., Berkeley.

Miss Grace Petty, 2000 9th Ave., Oakland, phone AN 1-0306.

Mrs. Lydia White, new phone HU 3-5859.

Mrs. Olive Gordon Miller—new phone OL 3-4257.

NEW MEMBERS

LaVonne McLain, Secretary—Colbourn Studio, TE 2-2530; Res. 607 Beacon St., Apt. 12.

Ella Lora Moore, Secretary Pacific Forest Products Inc. Mailing Address Box No. 882, Oakland, Calif. Phone c/o YWCA GL 1-7900.

Genevieve W. McDowell, Executive Secretary—East Bay Fellowship, 1440 Broadway, HI 4-7571; Res. 428 E. 19th Street, TE 2-0350.

Ethel R. Pryor, Owner Oriental Gift Shop, 1556 Broadway, AS 3-4390.

Ruth I. Rowe, Attorney, 1305 Franklin St., TW 3-3345. Res. College Women's Club, BE 7-9496.

Margaret E. Hayden, Dept. Manager, Capwell, Sullivan & Furth, GL 1-3131; Res. 1117 Everett Ave., KE 2-5574.

HAPPY BIRTHDAY

Birthstone—Bloodstone for Courage
Flower—Jonquil for Affection
March—
2—Amy Kirkendall
4—Margaret E. Scott
6—Rudolphine Radil
9—Caroline Horan
19—Edna Harrison
20—Teresina Morgan
23—Sophie Criglar
24—Elfrieda Steindorff
25—Anna Lignell
29—Edith Peterson
31—Dr. Pearl Huey
31—Ida May Evans

THANK YOU NOTES

This is to convey my sincere thanks to my Secret Pal for her beautifully expressed New Year's Greeting and the delightful birthday gift which I have enjoyed so much and will always treasure. My deep appreciation for all the lovely cards which helped make my birthday such a happy one. Thanks again to all of you. Most sincerely, Nell Wishart.

Margueritte Muir says thank you so very much for the lovely birthday cards and telephone calls. Special mention to "the Whistler" whoever you are — that was a thrill.

Dear Secret Pal: Your Valentine gift was very nice. How to let you know is quite a puzzle. Thank you so much. Just little things are sufficient. The stationery was very appropriate. Lota Mitcheltree.

Dear Members: Many thanks to all of you for the lovely birthday greetings. Special thanks to my Valentine, whoever you are, for the lovely hyacinth. Agnes Jackson.

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue Piedmont 5-3562

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

Inez Miller — Program Chairman

MARCH 3—BOARD MEETING—Officers and Di tors—6:30 p.m.

Olive Gordon Miller has graciously offered lovely home for this meeting — 5950 Rom Road.

MARCH 4 — THURSDAY — BUFFET DINNER 6:30 p.m. — $1.80 — HOTEL LEAMINGTON

Fern Bourdette, Chairman. Thumbnail sketc of their business careers will be given by W fred Brightman and Margaret Garvey.

A report of the "Governor's Youth Conferen will be given by Ellen Smith.

The question of the disposal of the Club's fu ture that is now in storage will be voted Election of the Nominating Committee.

MARCH 11 — THURSDAY — BUFFET DINNER 6:30 p.m. — HOTEL LEAMINGTON — $1.80

This meeting is the "high-light" of National Gi Week. Chairman, Betty Jane Rank and Co-cha man, Carol Pulcifer, have planned a very intere ing discussion on "What the 'Teen-agers are d ing these days and their contribution to the co munity." Representatives of the YWCA, Can Fire Girls, Girl Scouts and the 'Teen-Age Coun will participate in the discussion. Each memb is requested to bring a high school 'teen-age gue The meeting starts at 6:30. Please be prompt that we can adjourn at nine o'clock for the 'tee agers. Anyone who does not have a 'teen-a guest may contact one of the Chairmen and a rangements will be made to provide guests who you can meet at the Leamington. Make this MUST.

RCH 18 — BOOK REVIEW — HOTEL LEAM-GTON — 50c

rs. Davis will review Van Wyck Mason's "Eagle the Sky."

e Nominating Committee will post at this meet-g a list of the nominees for all offices to be led. Nominations for officers may be made om the floor at this meeting.

RCH 25 — THURSDAY — HOTEL LEAMING-ON — 7 p.m. — No Charge — RECEPTION OR NEW MEMBERS

lice Voisinet, Chairman. Mae Wilkins will give e History of the Oakland Business and Profes-nal Women's Club. Catherine Maloney, our istrict Membership Chairman, will give the His-y of the National Federation of Business and ofessional Women's Club. Jessamine Boardman d Margaret Brinkhouse will sing, Sophie Crigler ll play the piano, and Mary Simmons will re-e for us. There may be other surprises of cal talent in store for you. This reception is r all members taken into the Club since March, '47. Be sure to come! Let's have 100% of all embers present.

RCH 31 — BOARD MEETING — Officers and rectors — 6:30 p.m.

ly Budde, Hostess, Dinner at The Hotel Leam-gton.

L 1 — ANNUAL MEETING

l Chairmen are to be prepared to give brief ritten reports on the year's activities. If you nnot be present mail your report to Lily Budde. ection of officers will be held at this meeting. ewly elected officers will assume duties im-ediately following adjournment of this meeting.

IMPORTANT

The subject of the disposal of our Club property, office equipment, furniture and furnishings, which was mentioned in the last Herald and discussed at the last Members' Meeting, will be taken up at the March 4 meeting to be acted upon by the members of the club. The Committee will make its report at that time. If everyone will give the matter some thought in the meantime, it should take only a short time to decide whether the property is to remain in storage or some other disposition made of it. Bright ideas will be most helpful.

—The Committee.

CLUB NOTES

Helena Johnston has transferred to the Richmond Club.

Jeanette Ralston has resigned from our Club.

The following members have been on the sick list: Mary Prather, Jeannette Smith, May Van Inwagen and Nell Wishart. We hope they have overcome the "bug."

The following attended the Hayward Birthday Party Wednesday, February 25: Eunice Nunez, Hilda Parker, Grace Morton, Estelle Masonheimer, Inez Miller, Lily Budde, and Alice Voisinet.

The Club wishes to express its sincere sympathy to Marion Dougherty on the recent death of her brother.

CHANGE OF ADDRESS

Mrs. Margaret Bewley, Res. 2704 Derby, Berkeley. No phone. Office phone HI 4-6061.

Mrs. Willa Teasley, 2339 Oregon St., Berkeley.

Miss Grace Petty, 2000 9th Ave., Oakland, phone AN 1-0306.

Mrs. Lydia White, new phone HU 3-5859.

Mrs. Olive Gordon Miller—new phone OL 3-4257.

NEW MEMBERS

LaVonne McLain, Secretary—Colbourn Studio, TE 2-2530; Res. 607 Beacon St., Apt. 12.

Ella Lora Moore, Secretary Pacific Forest Products Inc. Mailing Address Box No. 882, Oakland, Calif. Phone c/o YWCA GL 1-7900.

Genevieve W. McDowell, Executive Secretary—East Bay Fellowship, 1440 Broadway, HI 4-7571; Res. 428 E. 19th Street, TE 2-0350.

Ethel R. Pryor, Owner Oriental Gift Shop, 1556 Broadway, AS 3-4390.

Ruth I. Rowe, Attorney, 1305 Franklin St., TW 3-3345. Res. College Women's Club, BE 7-9496.

Margaret E. Hayden, Dept. Manager, Capwell, Sullivan & Furth, GL 1-3131; Res. 1117 Everett Ave., KE 2-5574.

HAPPY BIRTHDAY

Birthstone—Bloodstone for Courage
Flower—Jonquil for Affection

March—
2—Amy Kirkendall
4—Margaret E. Scott
6—Rudolphine Radil
9—Caroline Horan
19—Edna Harrison
20—Teresina Morgan
23—Sophie Criglar
24—Elfrieda Steindorff
25—Anna Lignell
29—Edith Peterson
31—Dr. Pearl Huey
31—Ida May Evans

THANK YOU NOTES

This is to convey my sincere thanks to my Secret Pal for her beautifully expressed New Year's Greeting and the delightful birthday gift which I have enjoyed so much and will always treasure. My deep appreciation for all the lovely cards which helped make my birthday such a happy one. Thanks again to all of you. Most sincerely, Nell Wishart.

Margueritte Muir says thank you so very much for the lovely birthday cards and telephone calls. Special mention to "the Whistler" whoever you are — that was a thrill.

Dear Secret Pal: Your Valentine gift was very nice. How to let you know is quite a puzzle. Thank you so much. Just little things are sufficient. The stationery was very appropriate. Lota Mitcheltree.

Dear Members: Many thanks to all of you for the lovely birthday greetings. Special thanks to my Valentine, whoever you are, for the lovely hyacinth. Agnes Jackson.

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue Piedmont 5-3562

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

April, 1948

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

NEW MEMBERS

Breitenbucher, Dorothy L., Real Estate Broker and Insurance Agent, Res. 5412 Foothill Blvd., KE 3-1046.

Manfre, Florence M., Real Estate Broker and Insurance Agent, Res. 327 E. 14th St., GL 1-2718.

Forneris, Ruby L.—Distributor—Cosmetics, Western Beauty Counselor. Res. 489 36th Street, HU 3-6108.

Smith, Alice B., Supervising Clerk, Key System Transit Lines. Res. 618 30th Street, 9, TE 2-0498.

Collins, Hallie, Director of Stenographic and Instructor Mills College. Res. 1402 East 21st St. KE 4-0284. Bus. TR 2-2700.

Erdley, Stella M.—Audit Asst. to Controller-Asst. Treas. Kaiser Company Inc. Res. 5617 Huntington Ave., Richmond Annex, LA 6-3044. Bus. TW 3-4600.

Alborelli, Kathleen A.—Owner-Mgr. Empire Auto Driving School. Res. 4223 Atlas Avenue, KE 2-8861. Bus. TW 3-3388.

Skinner, Mrs. Hulda O. — Saleslady Jackson's Furniture, 14th and Clay Streets, Oakland. Res. Phone HI 4-1487.

Hall, Idelle Egbert, Store Manager, College Shop, Mills College. Res. AN 1-8284, Bus. TR 2-2700.

Ferguson, Carrie Elton—Director, Nursing Education Highland School of Nursing. Res. 1401 East 31st St., 2. KE 2-1122, Ext. 230.

Chuck, Sue—Asst. Prod. Mgr., Advertising and Publications, Kaiser Company. Res. 2332 Harrison St., GL 1-9200. Bus. TW 3-4600.

Gardner, Mrs. Barbara—Corset Buyer, Dept. Mgr. Goldman's, 14th and Washington. Res. 1425 Harrison St., Apt. 126. Phone Bus.—TE 2-4500. Mrs. Gardner transferred from the Santa Barbara Club.

HAPPY BIRTHDAY

Birthstone—Diamond for Innocence

Flower—Sweet Pea for Love.

April 2—Hazel Steen

6—Marcella Graham

7—Virginia Duarte

12—Winifred Brightman

13—Dr. Elizabeth Burrows

15—Laura M. Bickford

15—Rose Flowers

16—Stella M. Erdley

18—Mary Campbell

21—Bertha Stut

23—Mary Prather

25—Carrie Davis

25—Jessamine Boardman

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue Piedmont 5-3562

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

APRIL PROGRAM

MARCH 31 — WEDNESDAY — BOARD MEETIN — 6:30 p.m.

This meeting of the officers and directors will held at the home of Catherine Delamothe, 14 Harrison Street, Oakland.

APRIL 1 — THURSDAY — ANNUAL MEETING - HOTEL LEAMINGTON — Buffet — 6:30 p.r — $1.80.

All Chairmen come prepared to give their annu report. Also, have it in written form so that yo can give the copy of your report to Preside Lily. Let's have 100% attendance.

APRIL 9 — FRIDAY — BREAKFAST — 7:15 a.m. - ZERIKOTE'S — $1.03 — New officers will preside

At Zerikotes overlooking beautiful Lake Merri will begin the year 1948-1949 for B.P.W.C. Oliv Gordon Miller is Chairman of the Day and ou speaker is W. H. Pearson. Mr. Pearson repre sents the American Overseas and United Nation Appeal for Children. He has a worthwhile an informative message. Be sure to attend.

APRIL 10 AND 11 — BAY DISTRICT CONFERENC IN STOCKTON.

APRIL 18 — SUNDAY — LUNCHEON — HOTE LEAMINGTON — 1 p.m. — INSTALLATION — $1.50 — LEAMINGTON BOWL.

The new officers and directors will be installed a this luncheon. Eunice Nunez will be installin officer. Plan to attend and bring guests.

5 — SUNDAY TEA — 2 to 5 p.m. at 1240 orne St., Alameda, Calif.

Saylor Brooks has graciously offered her ful home for this Tea Party, a combination Presidents' Party and Inter-National Tea. sses are Lily Budde and Eunice Nunez. MEMBERS are invited.

ANT NOTICE !

embers are urged to conserve power in every sible as this means job protection for many.

NOTES

Teen-Agers who participated in our Girls' program were Kathryn Troughton, YWCA; Gray, Girl Scouts; LaVerne Williamson, Fire Girls (Horizon Clubber); and Kay Teen Age Council of Oakland Recreation

Richmond surprise party for President Mary as attended by Lily Budde.

yn Mahoney, Bay District Membership n, and Lily Budde visited the Walnut Creek

San Francisco International Tea was attended Budde.

e Masonheimer, Oakland's own member, re-addressed the Hayward Club on the topic, of the Court." The meeting was attended lys Gilmore and Lily Budde.

Address—Jane E. Patterson, 117 W. 10th, California. I'm sure Jane will appreciate om her old friends.

Address—Edith Knott, P. O. Box 218, Wil-lif.

NEW MEMBERS

Breitenbucher, Dorothy L., Real Estate Broker and Insurance Agent, Res. 5412 Foothill Blvd., KE 3-1046.

Manfre, Florence M., Real Estate Broker and Insurance Agent, Res. 327 E. 14th St., GL 1-2718.

Forneris, Ruby L.—Distributor—Cosmetics, Western Beauty Counselor. Res. 489 36th Street, HU 3-6108.

Smith, Alice B., Supervising Clerk, Key System Transit Lines. Res. 618 30th Street, 9, TE 2-0498.

Collins, Hallie, Director of Stenographic and Instructor Mills College. Res. 1402 East 21st St. KE 4-0284. Bus. TR 2-2700.

Erdley, Stella M.—Audit Asst. to Controller-Asst. Treas. Kaiser Company Inc. Res. 5617 Huntington Ave., Richmond Annex, LA 6-3044. Bus. TW 3-4600.

Alborelli, Kathleen A.—Owner-Mgr. Empire Auto Driving School. Res. 4223 Atlas Avenue, KE 2-8861. Bus. TW 3-3388.

Skinner, Mrs. Hulda O. — Saleslady Jackson's Furniture, 14th and Clay Streets, Oakland. Res. Phone HI 4-1487.

Hall, Idelle Egbert, Store Manager, College Shop, Mills College. Res. AN 1-8284, Bus. TR 2-2700.

Ferguson, Carrie Elton—Director, Nursing Education Highland School of Nursing. Res. 1401 East 31st St., 2. KE 2-1122, Ext. 230.

Chuck, Sue—Asst. Prod. Mgr., Advertising and Publications, Kaiser Company. Res. 2332 Harrison St., GL 1-9200. Bus. TW 3-4600.

Gardner, Mrs. Barbara—Corset Buyer, Dept. Mgr. Goldman's, 14th and Washington. Res. 1425 Harrison St., Apt. 126. Phone Bus.—TE 2-4500. Mrs. Gardner transferred from the Santa Barbara Club.

HAPPY BIRTHDAY

Birthstone—Diamond for Innocence

Flower—Sweet Pea for Love.

April 2—Hazel Steen

6—Marcella Graham

7—Virginia Duarte

12—Winifred Brightman

13—Dr. Elizabeth Burrows

15—Laura M. Bickford

15—Rose Flowers

16—Stella M. Erdley

18—Mary Campbell

21—Bertha Stut

23—Mary Prather

25—Carrie Davis

25—Jessamine Boardman

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue Piedmont 5-3562

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

May, 1948

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

Our Junior Past President, Lily Budde, acted as Installing Officer at the San Leandro Installation on Wednesday Evening, April 28. The following also were present: Olive Miller, Hilda Parker, Clara Dyche, Margaret Garvey, Caroline Horan, Iva Havlin, Ann Fouts.

On Thursday, April 29, Inez Miller, Marjorie Kroh, Lily Budde and Willa Teasley attended the San Jose Installation.

Edith Knott of Willits sent greetings to all members of B. P. W. C. Edith is very busy but has had time to go out to the Dude Ranch owned by our own Marie Anderson.

THANK YOU NOTES

To My Pal—Thank you for the lovely Valentine treat and the wonderful Easter Lily, and thank you, Club Members, for the cards and messages. Sincerely, Jennie M. Selleck.

Many thanks to my Pal for the beautiful birthday gift. You have been a most thoughtful Pal and I appreciate your thoughtfulness. Mary M. Campbell.

Dear Friends and Secret Pal: Many thanks for the numerous delightful cards and special thanks for the lovely rose bush. How did you know I have a garden? Marcella Graham.

Dear Pal, thanks so very much for the lovely Easter and Birthday remembrances; also to my dear friends who showered me with such lovely birthday cards. My sincere thanks, Winifred Brightman.

PERSONALITY

Every community is a tumbler full of fire-flies in the sense that every human personality gives off a certain glow. The way a man looks in life; whether he is friendly or surly, cheerful or morose, whether he is optimistic or despondent; and his sense of values and sanctions, his ambitions and restraints, his freedom and his fear—all of these contribute to his glow, and to the collective glow of his community.

NEW MEMBERS

Phillips, Mrs. Nellie I.—Bookkeeper and Cashier, Sand and Gravel Dept. of Henry J. Kaiser Co. Res. 846A Aileen St. 8, PI 5-8368M; Bus. TW 3-4600.

Stern, Mrs. Margaret P., Secretary, Stern Furniture, 3974 Piedmont Ave. Res. 67 Glen Ave., PIedmont 5-5630M.

CHANGE OF ADDRESS:

Ruby Forneris, Business — 1629 Telegraph Ave., Mezzanine Floor, Oakland 12. GL 1-3559. Res. PI 5-0941W.

Mabel P. McBride, Res. 150 Lake St., GL 1-9667.

Grace Bassett, Res. 306 Poplar St., Modesto, Calif.

Edna Harrison, Bus. Suite 815, 1440 Broadway 12, TW 3-7110.

Willa Teasley, Res. 286 Lenox Ave.

HAPPY BIRTHDAY

Birthstone—Emerald for happiness

Flower—Lily of the Valley for purity

May—

2—Vanona Moffitt
8—Frances Tuson
10—Lydia White
11—Ruth Rowe
12—Florence Brown
13—Mae B. Wilkin
24—Jeanette Smith
28—Mabel McBride

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue Piedmont 5-3562

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

MAY PROGRAM

OLIVE GORDON MILLER, Chairman

MAY 5 — WEDNESDAY — BOARD MEETING
HOTEL LEAMINGTON — 7 p.m.

Officers and Directors, Finance Chairman, and Parliamentarian.

MAY 6 — THURSDAY — BUFFET — 6:30 p.m.
HOTEL LEAMINGTON — $1.80

Reports from the Annual Conference in Stockt will be made by Ethel Bruso on Legislation a by Clara Dyche on the general conference pr grams. Important announcements. Delegates f the State Convention at Santa Cruz will be electe Community singing directed by Loretta Anderso

MAY 14 — FRIDAY — BREAKFAST — 7:15
Zerikotes on beautiful Lake Merritt — $1.03.

Song by the entire group directed by Betty Ja Rank. Dr. David Unruh of the Unruh Stud will be the speaker and he has as his subj "ADVENTURES IN EDUCATION." This one program you cannot afford to miss.

MAY 20, 21, 22 AND 23 — STATE CONVENTIO
AT SANTA CRUZ.

Let's have a large delegation from Oakland. C tact our Conference and Convention Chairm Marjorie Kroh, at once so that she can make hotel reservations for you. Be sure to read y April California Woman for full details of Convention. ON TO SANTA CRUZ! LET'S G

27 — THURSDAY — BUFFET — HOTEL
IINGTON — 6:00 p.m. — $1.80.

nd Mrs. William R. Odell will be guests of club. Dr. Odell will speak about "THE RENT EDUCATION SCENE." The meet- will begin promptly at SIX o'clock. Let's this the most outstanding meeting of the by having 100% attendance. You will want ar Dr. Odell so make your plans NOW to l.

nembers whose birthdays are in May please resent. Song by entire group directed by Pulcifer.

GHT FOR THE MONTH

road to where you want to go starts from ou are now.

NOTES

Annual District Conference in Stockton was l by the following: Lily Budde, Eunice Helen Augsburg, Nevart Caldow, Clara Marjorie Kroh, Margaret Garvey, Ethel Inez Miller, Emma Foss and Olive Gordon Our Jr. Past President, Lily Budde, was Treasurer for the District.

Monday evening, April 19, the following s attended the Installation Dinner of the ame Club: Olive Miller, Clara Dyche and iller.

following attended the Livermore Installation on Thursday, April 22, Inez Miller, Lily Dr. Gourley, Ann Fouts, Emma Foss, Olive Ethel Bruso, Marjorie Kroh, Nelle Lennon, Parker and Luella Kiebach.

Our Junior Past President, Lily Budde, acted as Installing Officer at the San Leandro Installation on Wednesday Evening, April 28. The following also were present: Olive Miller, Hilda Parker, Clara Dyche, Margaret Garvey, Caroline Horan, Iva Havlin, Ann Fouts.

On Thursday, April 29, Inez Miller, Marjorie Kroh, Lily Budde and Willa Teasley attended the San Jose Installation.

Edith Knott of Willits sent greetings to all members of B. P. W. C. Edith is very busy but has had time to go out to the Dude Ranch owned by our own Marie Anderson.

THANK YOU NOTES

To My Pal—Thank you for the lovely Valentine treat and the wonderful Easter Lily, and thank you, Club Members, for the cards and messages. Sincerely, Jennie M. Selleck.

Many thanks to my Pal for the beautiful birthday gift. You have been a most thoughtful Pal and I appreciate your thoughtfulness. Mary M. Campbell.

Dear Friends and Secret Pal: Many thanks for the numerous delightful cards and special thanks for the lovely rose bush. How did you know I have a garden? Marcella Graham.

Dear Pal, thanks so very much for the lovely Easter and Birthday remembrances; also to my dear friends who showered me with such lovely birthday cards. My sincere thanks, Winifred Brightman.

PERSONALITY

Every community is a tumbler full of fire-flies in the sense that every human personality gives off a certain glow. The way a man looks in life; whether he is friendly or surly, cheerful or morose, whether he is optimistic or despondent; and his sense of values and sanctions, his ambitions and restraints, his freedom and his fear—all of these contribute to his glow, and to the collective glow of his community.

NEW MEMBERS

Phillips, Mrs. Nellie I.—Bookkeeper and Cashier, Sand and Gravel Dept. of Henry J. Kaiser Co. Res. 846A Aileen St. 8, PI 5-8368M; Bus. TW 3-4600.

Stern, Mrs. Margaret P., Secretary, Stern Furniture, 3974 Piedmont Ave. Res. 67 Glen Ave., PIedmont 5-5630M.

CHANGE OF ADDRESS:

Ruby Forneris, Business — 1629 Telegraph Ave., Mezzanine Floor, Oakland 12. GL 1-3559. Res. PI 5-0941W.

Mabel P. McBride, Res. 150 Lake St., GL 1-9667.

Grace Bassett, Res. 306 Poplar St., Modesto, Calif.

Edna Harrison, Bus. Suite 815, 1440 Broadway 12, TW 3-7110.

Willa Teasley, Res. 286 Lenox Ave.

HAPPY BIRTHDAY

Birthstone—Emerald for happiness

Flower—Lily of the Valley for purity

May—

2—Vanona Moffitt
8—Frances Tuson
10—Lydia White
11—Ruth Rowe
12—Florence Brown
13—Mae B. Wilkin
24—Jeanette Smith
28—Mabel McBride

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue Piedmont 5-3562

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

CALIFORNIA STATE LIBRARY

June, 1948

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

STATE CONVENTION AT SANTA CRUZ

Those attending the State Convention in Santa Cruz May 20, 21, 22 and 23 were Marjorie Kroh, Inez Miller, Ethel Bruso, Olive Miller, Lily Budde, Ethel Pryor, Ruby Forneris, Katherine McLeod, Estelle Masonheimer, Nevart Caldow, Margueritte Muir, Winifred Brightman, Luella Kiebach, Ruth Rowe, Eunice Nunez, Iva Havlin and Hilda Parker.

IMPORTANT NOTICE

The crusade for children has started in Oakland. American overseas Aid-United Nations Appeal for Children at the request of our government with the active help of the State Department to bring under one roof the important American Volunteer Agencies for Foreign Relief for children. Olive Miller is on the Mayor's Committee and Lily Budde has been appointed Chairman for Oakland. Sally Butler, our own International President and Margaret Hickey, our Past National President are on the National Board of Directors. Let's get behind this crusade and help feed the starving children of Europe. Buy Calorie Coupons from Olive or Lily. They are $1.00, $5.00 or $10.00.

The following members also attended the installation of officers of the San Leandro Club on April 28, Eunice Nunez, Gladys Gilmore and Ida Mae Evans.

Caroline Horan went with the group that attended the installation of officers at San Jose April 29.

CLUB NOTES

Ella Saylor Brooks left May 17 for Redlands and the desert for a two weeks' vacation.

Nelle Lennon is vacationing in Chicago. Clara Dyche is vacationing with her parents in the Bay Area.

Lily Budde and her husband attended the installation of officers of the San Francisco B.P.W.C. May 8.

Jennie Selleck and Mary Ada Boyd visited Mary Neves at Arroyo Del Valle last week.

We are indeed happy to welcome Lila Berg of the East Bay Mun. Utility Dist. into the Club. Lila is in Group B1 of the Club Activities and Attendance groups.

Grace Morton has been seriously ill. Grace is feeling much better now but the doctor says that she will have to rest for another month.

Freda Snyder fell and hurt her back and has been unable to be with us for a month. Freda will be back with us soon.

Helen Augsburg became the bride of Alfred Brooks Kennedy. They are honeymooning in southern California and will be at home to their friends after July 1. We wish the Kennedys success.

HAPPY BIRTHDAYS

Birthstone—Pearl for Purity

Flower—Rose for Devotion

June 2—Eunice Nunez
June 6—Mary Simmons
June 8—Nelle Lennon
June 19—Dora Cooley
June 22—Jean D. Baird
June 23—Sue Chuck
June 24—Alice Smith
June 27—Ellen Smith
June 28—Dorothy Breitenbucher
June 28—Grace Fitch

Officers

President ..... Inez Miller
Vice-President ..... Olive Gordon Miller
Recording Secretary ..... Clara Dyche
Corresponding Secretary ..... Caroline Horan
Treasurer ..... Margaret Garvey
Financial Secretary ..... Luella Kiebach

Directors

Margueritte Muir, Edith Peterson, Alice Voisinet
Ramona Leslie, Ethel Bruso, Nelle Lennon

Parliamentarian ..... Marjorie Kroh

Herald Editor ..... Marie Graves
Bus. 2090 Broadway, HI 4-0201
Res. 7862 Lockwood St., TR 2-4387

Pal Chairman ..... Elsie Wood
6318 Bullard Dr., OL 2-7114

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue Piedmont 5-3562

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

JUNE PROGRAM

Olive Gordon Miller, Chairman

Hostesses for June: Group 1B

Captains: Sue Becker and Catherine Smith

JUNE 2 — WEDNESDAY — BOARD MEETING — 6:30 p.m. — 690 RAND AVENUE.

Officers, Directors and Parliamentarian. Edi Peterson will be hostess to the Board of Directo at a dinner meeting in her lovely home.

JUNE 3 — THURSDAY — BUFFET — HOTE LEAMINGTON — 6:30 p.m. — $2.00.

Olive Gordon Miller presiding. Reports from t State Convention at Santa Cruz will be give The Budget will be presented and many oth interesting matters will be discussed. Captain how many of your group will be present?

JUNE 11 — FRIDAY — BREAKFAST — ZERIKOT — 7:15 a.m. — $1.15.

Vesta Bates, Chairman. A delightful program music in which the performers themselves "ha a lot of fun" presented by Mrs. Melvin V. Woo Mrs. Harry Price, Mrs. Milton Shutes and Doroth Pearson. Come and bring a guest.

JUNE 17 — BOOK REVIEW — HOTEL LEAMING TON — 7:30 p.m. — 50c.

Mrs. Alex Davis will review "Civilization C Trial" by Arnold Toynbee. Bring a guest an entertain them with this outstanding review.

JUNE 24 — THURSDAY — BUFFET — HOT LEAMINGTON — 6:30 p.m. — $2.00.

Olive Gordon Miller, Chairman. Jeannette A derson, President of the Bay District of B.P.W.C will speak on the general theme of Club Me bership. This initial talk of our new year's seri of dinner speeches will give us all inspiration f the B.P.W.C. program for the coming year. T is one program you will want to hear. BE SUR TO ATTEND. We will be expecting you.

T FOR THE MONTH

ce of action is worth a ton of knowledge.

YOU at the meeting Thursday, May 6? ere then you know "ME." If you were URE to come out and meet me. You are ileged to help increase our B.P.W.C.'s easure fund" — SO let your conscience be e. If your conscience doesn't get you the enader will.

"The Penny Serenader"
Ann Fouts

TIVITIES AND ATTENDANCE

er that you can mark your copy of the ivities and Attendance as to when each ll be hostess during the year, it will be s:

-Group 1B	Dec.—Group 2B
Group 1A	Jan.—Group 4A
-Group 3B	Feb.—Group 5B
-Group 2A	Mar.—Group 5A
Group 4B	Apr.—Group 6B
-Group 3A	May—Group 6A

to contact your group captain and let her ch meetings you are going to attend during n, as we have to let the restaurants know we are going to have in attendance. At- your copy (that you have already re- re suggestions for your group activities. r group be the winner each period.

ll be interested to know that Ranchero No. led the Oakland's New Member Drive by argin for the Oakland Chamber of Com- and a part of that team were women — our own members, Margaret Garvey, Clara d Estelle Masonheimer, were on the team ed a very important part in making this access. The Chamber of Commerce of any nucleus for the growth of that community. zen do you give to your community the needs, your enthusiasm, your service, your ip to the nucleus of your community in make your community the kind of a com- u want it to be and the best place in the live.

STATE CONVENTION AT SANTA CRUZ

Those attending the State Convention in Santa Cruz May 20, 21, 22 and 23 were Marjorie Kroh, Inez Miller, Ethel Bruso, Olive Miller, Lily Budde, Ethel Pryor, Ruby Forneris, Katherine McLeod, Estelle Masonheimer, Nevart Caldow, Margueritte Muir, Winifred Brightman, Luella Kiebach, Ruth Rowe, Eunice Nunez, Iva Havlin and Hilda Parker.

IMPORTANT NOTICE

The crusade for children has started in Oakland. American overseas Aid-United Nations Appeal for Children at the request of our government with the active help of the State Department to bring under one roof the important American Volunteer Agencies for Foreign Relief for children. Olive Miller is on the Mayor's Committee and Lily Budde has been appointed Chairman for Oakland. Sally Butler, our own International President and Margaret Hickey, our Past National President are on the National Board of Directors. Let's get behind this crusade and help feed the starving children of Europe. Buy Calorie Coupons from Olive or Lily. They are $1.00, $5.00 or $10.00.

The following members also attended the installation of officers of the San Leandro Club on April 28, Eunice Nunez, Gladys Gilmore and Ida Mae Evans.

Caroline Horan went with the group that attended the installation of officers at San Jose April 29.

CLUB NOTES

Ella Saylor Brooks left May 17 for Redlands and the desert for a two weeks' vacation.

Nelle Lennon is vacationing in Chicago. Clara Dyche is vacationing with her parents in the Bay Area.

Lily Budde and her husband attended the installation of officers of the San Francisco B.P.W.C. May 8.

Jennie Selleck and Mary Ada Boyd visited Mary Neves at Arroyo Del Valle last week.

We are indeed happy to welcome Lila Berg of the East Bay Mun. Utility Dist. into the Club. Lila is in Group B1 of the Club Activities and Attendance groups.

Grace Morton has been seriously ill. Grace is feeling much better now but the doctor says that she will have to rest for another month.

Freda Snyder fell and hurt her back and has been unable to be with us for a month. Freda will be back with us soon.

Helen Augsburg became the bride of Alfred Brooks Kennedy. They are honeymooning in southern California and will be at home to their friends after July 1. We wish the Kennedys success.

HAPPY BIRTHDAYS

Birthstone—Pearl for Purity
Flower—Rose for Devotion

June 2—Eunice Nunez
June 6—Mary Simmons
June 8—Nelle Lennon
June 19—Dora Cooley
June 22—Jean D. Baird
June 23—Sue Chuck
June 24—Alice Smith
June 27—Ellen Smith
June 28—Dorothy Breitenbucher
June 28—Grace Fitch

Officers

President ..... Inez Miller
Vice-President ..... Olive Gordon Miller
Recording Secretary ..... Clara Dyche
Corresponding Secretary ..... Caroline Horan
Treasurer ..... Margaret Garvey
Financial Secretary ..... Luella Kiebach

Directors

Margueritte Muir, Edith Peterson, Alice Voisinet
Ramona Leslie, Ethel Bruso, Nelle Lennon

Parliamentarian ..... Marjorie Kroh
Herald Editor ..... Marie Graves
Bus. 2090 Broadway, HI 4-0201
Res. 7862 Lockwood St., TR 2-4387
Pal Chairman ..... Elsie Wood
6318 Bullard Dr., OL 2-7114

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

Clarence
N
Cooper

Mortuaries

MAIN OFFICE
1580 Fruitvale Avenue
FRuitvale 0180

ELMHURST CHAPEL
8901 East 14th Street
TRinidad 2-4343

BUILT BY PERSONAL SERVICE

RAE COOPER

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOU THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arch to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont A

Established 1920

PRINTING

A Modern Shop—Skilled Craftsmen

Established in 1922

THE PIEDMONT PRESS

3953 Piedmont Avenue Piedmont 5-3

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

CALIFORNIA STATE LIBRARY

July, 1948

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

for the nice gift she gave the Club. We shall make good use of it.

ATTENDANCE

Sometimes it is not possible to be at a meeting on time. If that occurs to you, do not stay at home because of that. Come anyway and one of our charming hostesses will be on hand to seat you. If it is not possible for you to come to a dinner meeting, but you can come in later to hear the program, do so; but be sure to let your group Captain know, so we will know how many dinner reservations to make. Our programs are interesting, the fellowship grand, and we need your attendance.

PAL NOTE

My thanks for the friendly birthday greeting which came my way to remind me that another year had stepped along. In appreciation of your good fellowship. Mae B. Wilkin.

The breakfast on June 11 at Zerikotes on the Lake was certainly an entertaining one. The four musicians entered into the spirit of the morning and so did the members. It was a most delightful beginning for the day. The book review, too, was a fine evening's entertainment. The hostesses were lovely, wearing tiny tea aprons as they served "coke 'n cookies."

HAPPY BIRTHDAYS

Birthstone—Ruby for Nobility
Flower—Larkspur for Haughtiness

July 1—Nellie Doty
1—Estelle Masonheimer
2—Marion Dougherty
3—Florine Mockett
6—Ellen Dockery
9—Mary Ada Boyd
9—Helen Dean
11—Edith Knott
11—Edith McElwain
11—Sue Becker
12—Ruby Forneris
18—Inez Miller
18—LaVonne McLain
22—Iva Havlin
29—Evelyn Pedroli
30—Ruth Shortt

Officers

President ..... Inez Miller
Vice-President ..... Olive Gordon Miller
Recording Secretary ..... Clara Dyche
Corresponding Secretary ..... Caroline Horan
Treasurer ..... Margaret Garvey
Financial Secretary ..... Luella Kiebach

Directors

Margueritte Muir, Edith Peterson, Alice Voisinet
Ramona Leslie, Ethel Bruso, Nelle Lennon

Parliamentarian ..... Marjorie Kroh
Herald Editor ..... Marie Graves
Bus. 2090 Broadway, HI 4-0201
Res. 7862 Lockwood St., TR 2-4387
Pal Chairman ..... Elsie Wood
6318 Bullard Dr., OL 2-7114

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

Clarence

N

Cooper

Mortuaries

MAIN OFFICE
1580 Fruitvale Avenue
FRuitvale 0180

ELMHURST CHAPEL
8901 East 14th Street
TRinidad 2-4343

BUILT BY PERSONAL SERVICE

RAE COOPER

JULY PROGRAM

Olive Gordon Miller, Chairman
Hostesses for July: Group 1A
Captains: Alice Smith and Emma Foss

JULY 15 — THURSDAY — BUFFET HOTEL LEA INGTON — 6:30 — $2.00.

Olive Gordon Miller presiding. Commander R. Vogeley, Executive Officer of the United Sta Naval Station, Treasure Island, will talk on t Antarctic continent, and give a resume of ea Antarctic history; also an account of "Operatio High Jump," the Navy's recent expedition to t Antarctic and Little America. On this occasion t birthday cake will be cut for those who ha birthdays in July.

NOTE: No board meeting and breakfast during Ju

JULY 25 — SUNDAY.

A gala occasion at Foss's El Rancho, the home Emma Foss, 7708 MacArthur Boulevard, Oaklan Festivities will be from 11:00 a.m. to —. Chi will be served in the chuck wagon from 12 no to —. No charge. Bring guests — husbands a friends welcome. Please let your group capt know if you are coming and just how many gue you are bringing, in order that the mess cook m know how many will be served. If you are on diet, and cannot eat a tossed salad and beans, bri your own Rye Krisp.

NEWS ITEMS

Laura Byrd is attending Night School and finds impossible to be at our meetings on Thursday e nings, but the school will soon be over, and Lau will be back at the meetings again.

Nell Wishart has been entertaining guests from o of town. A note from Jennie Selleck states: "It nice of you to send me cards. It is a bright spot my shut-in life, as I never go out at night. If r and quiet can cure me, I should get well, as that all I do. I miss my Club and hope to get back."

Rudolphine Radin says: "Thanks to all the k friends who remembered my birthday with such lo ly cards. I certainly appreciate your kind thoughtf

Lily Budde and Inez Miller were appointed de gates to the Biennial at Fort Worth and Olive Mil

rt Caldow as alternates.

lub lost a true friend in the passing of ruce Swauger on June 3, 1948. He was nd of the late Dr. Swauger.

Miller and her husband left June 10 for the Washington, where they attended the gradu- rcises of their son; and from there, they d in Canada and the northern part of the tates, returning June 28.

Wood and her husband just returned from led trip to Arizona and Mexico.

d a note from Peggy Bewley stating that inking of us and missing the meetings, but ack ere long with us.

Anderson is leaving in the middle of June the summer at their Brooktrail Guest Ranch s.

Morris has been very ill the past year, but is g and we are looking forward to the time will be back with us again.

y District Board Meeting was held June 13 me of Grace Prudenthal at Los Gatos. Lily Bay District Treasurer, and Inez Miller, of the Oakland Club, attended this board

ave already received your new Roster for 1948-1949. In the back of it you will find nk pages for new members. To keep your to date each month, cut out the names resses of new members and transfers as the Herald and paste them in your roster. e corrections of addresses, telephone num-

MEMBERS: Ethelyn Yore, 532 15th Street, Clare Hanson, 1572 Alice Street, Oakland. Brodrick left on an extended and very in- trip to Mexico and will not return until le of August. Neva misses the Club when ay and likes to get letters, so here are two at which she will receive mail: June 19 to Hotel del Parque, c/o Mrs. Isabell Brad- adalajara, Jalisco, Mexico. July 24 to Hotel Alameda, c/o Mrs. Isabell Bradford, Michoacan, Mexico.

ant to take this opportunity to thank Neva for the nice gift she gave the Club. We shall make good use of it.

ATTENDANCE

Sometimes it is not possible to be at a meeting on time. If that occurs to you, do not stay at home because of that. Come anyway and one of our charming hostesses will be on hand to seat you. If it is not possible for you to come to a dinner meeting, but you can come in later to hear the program, do so; but be sure to let your group Captain know, so we will know how many dinner reservations to make. Our programs are interesting, the fellowship grand, and we need your attendance.

PAL NOTE

My thanks for the friendly birthday greeting which came my way to remind me that another year had stepped along. In appreciation of your good fellowship. Mae B. Wilkin.

The breakfast on June 11 at Zerikotes on the Lake was certainly an entertaining one. The four musicians entered into the spirit of the morning and so did the members. It was a most delightful beginning for the day. The book review, too, was a fine evening's entertainment. The hostesses were lovely, wearing tiny tea aprons as they served "coke 'n cookies."

HAPPY BIRTHDAYS

Birthstone—Ruby for Nobility
Flower—Larkspur for Haughtiness

July 1—Nellie Doty
1—Estelle Masonheimer
2—Marion Dougherty
3—Florine Mockett
6—Ellen Dockery
9—Mary Ada Boyd
9—Helen Dean
11—Edith Knott
11—Edith McElwain
11—Sue Becker
12—Ruby Forneris
18—Inez Miller
18—LaVonne McLain
22—Iva Havlin
29—Evelyn Pedroli
30—Ruth Shortt

Officers

President ..... Inez Miller
Vice-President ..... Olive Gordon Miller
Recording Secretary ..... Clara Dyche
Corresponding Secretary ..... Caroline Horan
Treasurer ..... Margaret Garvey
Financial Secretary ..... Luella Kiebach

Directors

Margueritte Muir, Edith Peterson, Alice Voisinet
Ramona Leslie, Ethel Bruso, Nelle Lennon

Parliamentarian ..... Marjorie Kroh
Herald Editor ..... Marie Graves
Bus. 2090 Broadway, HI 4-0201
Res. 7862 Lockwood St., TR 2-4387
Pal Chairman ..... Elsie Wood
6318 Bullard Dr., OL 2-7114

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

A. F. EDWARDS, Inc.

Jewelers

Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041

OAKLAND 12

OAKLAND CREMATORIUM COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-43

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-532

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Pl
—Replating, Repairing and Polishing of M
Goods—Jewelry, Bronzes, Hotel Ware a
Auto Parts

RUST PROOF CHROMIUM PLATIN
Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Cal

L. A. DELAMOTHE
TEmplebar 2-9567

he Business Women's HERALD

LIBRARY

August, 1948

Official Publication

USINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc. -

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

ATTENDANCE

Sometimes it is not possible to be at a meeting on time. If that occurs to you, do not stay at home because of that. Come anyway, and one of our charming hostesses will be on hand to greet and seat you. If it is not possible for you to come to a dinner, but you can come in later to hear the program, do so; but be sure to let your group Captain know, so we will know how many dinner reservations to make. Our programs are interesting, the fellowship grand, and we need your attendance.

SPECIAL NOTICE

Our District and State Membership Chairmen are urging us to secure more new members for our Club, and also to work for the stabilization of the members that we now have on our Roster. If you have a prospective member for the BPWC, be sure to contact our Membership Chairman, Willa Teasley. The BPWC is not only the largest women's organization, but the greatest.

DISTRICT CONFERENCE

Our District Conference is to be held at Asilomar, September 25 and 26. Our representation of delegates and alternates at this District Conference will depend on our paid-up membership by August. If you have not sent in your dues, do so at once, because the longer you wait, the longer you keep your Club from making a good showing in District, State and National.

NEWS

Willa Teasley's home phone is GLencourt 1-4450.

Helen Augsburg Kennedy's home address is 1786 Spruce Street, Berkeley.

Huldah Skinner is sorry that she cannot attend the Thursday evening meetings at the present time, because Jackson's is staying open Thursday evenings. We miss you, Huldah, but remember breakfast is at Zerikotes the second Friday in each month.

Bertha Stut's home phone is SWeetwood 8-4041.

We just had a lovely card from Edith Knott, and she sends greetings to everyone.

Nellie Doty vacationed in New York during July. Her daughter is being married in August.

Marie Graves, "Ye Herald Editor," was on a two weeks' vacation to the mountains.

Alice Voisinet reports that her husband is feeling much better.

Ethel Bruso's father has been very ill and it has been impossible for her to attend our meetings. We wish him a speedy recovery.

Ramona Leslie has had an infected eye and could not attend Club meetings. We miss you, Ramona, and we always say: "Where, oh where, is our trio—the Pacific Tel and Tel?" We like to sing and we miss our song leaders at our dinners and luncheons.

Gertrude Wheeler has been absent during June and July, due to illness and an operation which her son underwent.

Ethel Pryor is vacationing during July.

Nevart Caldow flew to New York and expected to return to the Fort Worth Biennial, but found that it was impossible for her to do so, as she was staying in Canada.

Maude Heins is home again from her stay in Mobile.

Doris Byrns, co-owner and office manager of Speedmaster, Ltd., is taking part-time work at the University of California to complete her Masters degree in Economics.

Winifred Brightman and Margueritte Muir vacationed at Lake Tahoe this summer.

Lily Budde attended the National Federation Biennial at Forth Worth and from there went to Chicago to meet her husband and spend a week visiting. You have no doubt received the splendid report of your president Inez about Fort Worth. Your editor was very much thrilled to visit Inez in her office and hear her tell of the Convention. She tells us that the 1950 Biennial will be in San Francisco, and the 1952 Biennial in Boston, with a regional for 1949 in Seattle. Exciting prospects, don't you think?

Inez tells what a showing California made at the Convention; also reports that Ethel Johnstone of S. F. was chosen Second Vice President, and that

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 5-1288

OLIVE GORDON MILLER, Chairman

Hostesses for August: Group 3B

Captains: Hallie Collins and Fern Bourdette

AUGUST 4 — WEDNESDAY — BOARD MEETING
HOTEL LEAMINGTON — 7:30

Officers, directors and parliamentarian

AUGUST 5 — THURSDAY — BUFFET DINNER
HOTEL LEAMINGTON — 6:30 p.m. — $2.00

This meeting is for members only—all pers belonging to BPWC invited to attend. Chairr of Committees will be given an opportunity make reports. Also additional information rega ing the Biennial in Forth Worth will be given

AUGUST 13 — FRIDAY — BREAKFAST — ZE KOTES — 7:15 a.m. — $1.15

Charles M. Simmons will tell us about "Y Personality on Parade." Put your personality in parade and follow the crowd to Zerikotes, Fric the 13th. THIS IS YOUR LUCKY DAY. Be Jane Rank will be there to lead us in a so Bring guests—they will enjoy this dynamic speal and interesting subject.

AUGUST 17 — THURSDAY — BOOK REVIEW
HOTEL LEAMINGTON — 7:30 p.m. — 50c

Mrs. Alex Davis will be back with us again review a brand new book, "Westward Ha,"

Perelman. Your friends will enjoy this ; bring them and give them a treat. Men vited.

T 26 — THURSDAY — LUNCHEON — NOON — HOTEL LEAMINGTON — $1.50

Frank M. Toothaker, Pastor of the First dist Church, and a member of the Mayor's ittee for Civic Unity, will speak on Com- Cooperation, with special emphasis on ity problems. Be sure to come and review fferent ways in which we may all work to- to build a more united City of Oakland. ers having birthdays in August will be ed at this luncheon. Bring a guest.

BER 25 AND 26

ave received from the Salinas Club an in- n to attend the Bay District Convention at nar on September 25 and 26. The Salinas will be hostess club. The members urge ve make reservations as soon as possible, as eservation deadline is September 17. No ations will be accepted from individual mem- so make your reservations with your presi- Marjorie Kroh.

THINK—for $3.70 you may have Saturday lodging and breakfast and lunch on Sunday. is going down Friday night, and anyone ng to go, get in touch with her. Be sure to our names in early. Those who have cars drive down either Friday night or Saturday ing. If you do not have a way to go, please n touch with the above-named and we shall hat transportation is provided.

ATTENDANCE

Sometimes it is not possible to be at a meeting on time. If that occurs to you, do not stay at home because of that. Come anyway, and one of our charming hostesses will be on hand to greet and seat you. If it is not possible for you to come to a dinner, but you can come in later to hear the program, do so; but be sure to let your group Captain know, so we will know how many dinner reservations to make. Our programs are interesting, the fellowship grand, and we need your attendance.

SPECIAL NOTICE

Our District and State Membership Chairmen are urging us to secure more new members for our Club, and also to work for the stabilization of the members that we now have on our Roster. If you have a prospective member for the BPWC, be sure to contact our Membership Chairman, Willa Teasley. The BPWC is not only the largest women's organization, but the greatest.

DISTRICT CONFERENCE

Our District Conference is to be held at Asilomar, September 25 and 26. Our representation of delegates and alternates at this District Conference will depend on our paid-up membership by August. If you have not sent in your dues, do so at once, because the longer you wait, the longer you keep your Club from making a good showing in District, State and National.

NEWS

Willa Teasley's home phone is GLencourt 1-4450.

Helen Augsburg Kennedy's home address is 1786 Spruce Street, Berkeley.

Huldah Skinner is sorry that she cannot attend the Thursday evening meetings at the present time, because Jackson's is staying open Thursday evenings. We miss you, Huldah, but remember breakfast is at Zerikotes the second Friday in each month.

Bertha Stut's home phone is SWeetwood 8-4041.

We just had a lovely card from Edith Knott, and she sends greetings to everyone.

Nellie Doty vacationed in New York during July. Her daughter is being married in August.

Marie Graves, "Ye Herald Editor," was on a two weeks' vacation to the mountains.

Alice Voisinet reports that her husband is feeling much better.

Ethel Bruso's father has been very ill and it has been impossible for her to attend our meetings. We wish him a speedy recovery.

Ramona Leslie has had an infected eye and could not attend Club meetings. We miss you, Ramona, and we always say: "Where, oh where, is our trio—the Pacific Tel and Tel?" We like to sing and we miss our song leaders at our dinners and luncheons.

Gertrude Wheeler has been absent during June and July, due to illness and an operation which her son underwent.

Ethel Pryor is vacationing during July.

Nevart Caldow flew to New York and expected to return to the Fort Worth Biennial, but found that it was impossible for her to do so, as she was staying in Canada.

Maude Heins is home again from her stay in Mobile.

Doris Byrns, co-owner and office manager of Speedmaster, Ltd., is taking part-time work at the University of California to complete her Masters degree in Economics.

Winifred Brightman and Margueritte Muir vacationed at Lake Tahoe this summer.

Lily Budde attended the National Federation Biennial at Forth Worth and from there went to Chicago to meet her husband and spend a week visiting. You have no doubt received the splendid report of your president Inez about Fort Worth. Your editor was very much thrilled to visit Inez in her office and hear her tell of the Convention. She tells us that the 1950 Biennial will be in San Francisco, and the 1952 Biennial in Boston, with a regional for 1949 in Seattle. Exciting prospects, don't you think?

Inez tells what a showing California made at the Convention; also reports that Ethel Johnstone of S. F. was chosen Second Vice President, and that

Officers

President ..... Inez Miller
Vice-President ..... Olive Gordon Miller
Recording Secretary ..... Clara Dyche
Corresponding Secretary ..... Caroline Horan
Treasurer ..... Margaret Garvey
Financial Secretary ..... Luella Kiebach

Directors

Margueritte Muir Edith Peterson Alice Voisinet
Ramona Leslie Ethel Bruso Nelle Lennon
Parliamentarian ..... Marjorie Kroh
Herald Editor ..... Marie Graves
Bus. 2090 Broadway, HI 4-0201
Res. 7862 Lockwood St., TR 2-4387
Pal Chairman ..... Elsie Wood
6318 Bullard Dr., OL 2-7114

Auditing Committee

Nevart Caldow, Chairman
Iva Havlin Margueritte Muir

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store Berkeley Store
2074 Broadway 2585 Shattuck
GLencourt 1-0978 THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

September, 1948

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

PROJECT

At the business meeting August 5, 1948, it was voted unanimously that the Club have as its project the sponsoring of a group of Camp Fire Girls of High School age. The president has appointed the following committee to guide and direct the Club as to their duties, etc., in carrying out this project: Betty Jane Rank, Chairman, Marie Graves, Mae Wilkin and Carol Pulcifer.

NEW COMMITTEES

Lily Budde, our Junior Past President, and Treasurer of the Bay District, has been appointed as STABILIZATION Chairman of our Club. Lily will keep in touch with the membership and will check with each member who withdraws from the Club and learn the reason; and if a member leaves the community, Lily will send her name to National with her new address.

Maude Heins has been appointed NEW MEMBER Chairman. Our national president has a goal for the year 1949: "Every member bring in a new member." Maude will contact the different members regarding their new members in prospect and consult with them. She will also assist the Membership Chairman and her committee in securing new members.

Anna Lignell has been appointed ORIENTATION Chairman. Anna will bring before the membership from time to time the purposes and procedures of the Federation, so that all new members—and those of long standing—may know what we stand for and the purposes and history of the Club.

NEWS

Laura Shoptaugh has returned from a year's trip throughout the United States; she visited a great many historical places and enjoyed the beauty of our country.

Elfrieda Steindorff spent the summer in New York and traveling in the East.

Agnes Jackson writes us that they are up in the redwoods; they have the grandchildren with them and are having a marvelous time.

Maude Heins reports that Edith Knott would be very pleased to see any of the club members who are passing through Willits. Her office address is 38 Wood Street. (That is at the corner of Willits Pharmacy, located on Main Street). Her home is in the Dart Apartments, corner of Valley and Humboldt Streets. Edith's apartment is on upper porch at the end. (Humboldt Street is just one block east of Main Street).

Ann Fouts left the fifteenth of August for Canada. She will return in September.

Estelle Masonheimer spent her vacation at Lake Tahoe and the southern part of the state.

Edna Harrison spent two weeks at Pine Crest in the mountains this summer and reports a wonderful time.

Margaret Bewley is the proud mama of a brand new baby girl, born July 24, 1948, named Elise (pronounced A-lees). Margaret sends her greetings to all the girls and hopes to be able to attend meetings soon.

Ramona Leslie's mother has been very ill for several weeks; she is feeling better and Ramona hopes to be with us soon.

Those who missed the picnic at Foss' El Rancho on July 25 certainly missed a delightful day. The "chow" was delicious, prepared by Emma, and our charming hostesses, Alice Smith, Katherine McLeod, Nelle Lennon and Emma Foss, really took care of everything in grand style. Our guests were Leona Leedom from the Berkeley Club; Margaret Merritt, president of the San Francisco Club; Marilion Hansen, Mae Farley, Gudrun Jacobsen, Alma Schaff, Mr. Snyder and Mr. Forneris.

Miss Dorothy Gray, of Fremont, Nebraska, was a visitor and brought greetings from her own club, as well as from the State Federation of B. P. W. C.

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 1-0978	THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

SEPTEMBER PROGRAM

OLIVE GORDON MILLER, Program Chairman
Hostesses for September: Group 2A
Captains: Grace Morton and Stella Erdley

SEPTEMBER 1—WEDNESDAY—BOARD MEETING—HOTEL LEAMINGTON—7:00 P.M.

Officers, Directors, Parliamentarian and Student Loan Committee

SEPTEMBER 2—THURSDAY—BUFFET DINNER—HOTEL LEAMINGTON—6:30 P.M.—$2.00

"OBJECTS ON THE HORIZON" is the subject chosen by our speaker, DR. GLADYS SHUTT. Dr. Shutt is State Director-at-Large of the Bay District of the Business and Professional Women's Club. She is a dynamic and interesting speaker. You will want to hear her, as she has a real message for us. Let's have a large attendance. Plan now to attend and bring a guest. The September Birthdays will be honored at this meeting. Help us make this one of the most outstanding meetings of the year.

On this date, September 2, at 6:30 p.m., "THE MINUTE MAN," Norman Towner, will be with us to give a one-minute talk on safety. The Green Cross is making a stupendous effort to eliminate accidents, especially over the Labor Day holidays. The Minute Men of the Merritt Toastmaster Organization are cooperating with the Green Cross and giving these one-minute talks to all Service Clubs. It is strictly a one-minute talk and it is explicitly understood that these talks are in no way connected with obtaining funds. They are for the sole purpose of educating the people on accident prevention.

EMBER 10—FRIDAY—BREAKFAST—ZERIKOTES
7:15 A.M.—$1.15

his is our "Red Feather" Day. Come and start e day by hearing a "snappy" talk about our com-unity.

EMBER 16—THURSDAY—BOOK REVIEW—HO-L LEAMINGTON—7:30 P.M.—50c

rs. Davis will be with us again to review an-her outstanding book. The title to be announced ter. Come and bring a guest.

EMBER 23—THURSDAY—LUNCHEON—HOTEL AMINGTON—12:15 NOON—$1.50

his week has been set aside as United Nations Veek, and the speaker, Mr. Roy Nash, formerly a oreign Service Officer, will give us some valuable formation in his talk, "Cultural Program of the epartment of State." Plan now to attend and ing a guest. Estelle Masonheimer, Chairman of ternational Relations, is chairman of the day.

EMBER 25-26 — BAY DISTRICT CONFERENCE T ASILOMAR

an to attend this Conference. The Salinas Club ill be the hostess club and the Bay District Of-ers have planned a very interesting program for . They urge that every chairman and all officers each club attend if possible. Many of your estions will be answered. They also urge at-ndance of as many of the memberships as can ssibly go. Let's have the largest delegation of y club at this conference! Get in touch with r Conference Chairman, Lily Budde, and make ur reservations now.

PROJECT

At the business meeting August 5, 1948, it was voted unanimously that the Club have as its project the sponsoring of a group of Camp Fire Girls of High School age. The president has appointed the following committee to guide and direct the Club as to their duties, etc., in carrying out this project: Betty Jane Rank, Chairman, Marie Graves, Mae Wilkin and Carol Pulcifer.

NEW COMMITTEES

Lily Budde, our Junior Past President, and Treasurer of the Bay District, has been appointed as STABILIZATION Chairman of our Club. Lily will keep in touch with the membership and will check with each member who withdraws from the Club and learn the reason; and if a member leaves the community, Lily will send her name to National with her new address.

Maude Heins has been appointed NEW MEMBER Chairman. Our national president has a goal for the year 1949: "Every member bring in a new member." Maude will contact the different members regarding their new members in prospect and consult with them. She will also assist the Membership Chairman and her committee in securing new members.

Anna Lignell has been appointed ORIENTATION Chairman. Anna will bring before the membership from time to time the purposes and procedures of the Federation, so that all new members—and those of long standing—may know what we stand for and the purposes and history of the Club.

NEWS

Laura Shoptaugh has returned from a year's trip throughout the United States; she visited a great many historical places and enjoyed the beauty of our country.

Elfrieda Steindorff spent the summer in New York and traveling in the East.

Agnes Jackson writes us that they are up in the redwoods; they have the grandchildren with them and are having a marvelous time.

Maude Heins reports that Edith Knott would be very pleased to see any of the club members who are passing through Willits. Her office address is 38 Wood Street. (That is at the corner of Willits Pharmacy, located on Main Street). Her home is in the Dart Apartments, corner of Valley and Humboldt Streets. Edith's apartment is on upper porch at the end. (Humboldt Street is just one block east of Main Street).

Ann Fouts left the fifteenth of August for Canada. She will return in September.

Estelle Masonheimer spent her vacation at Lake Tahoe and the southern part of the state.

Edna Harrison spent two weeks at Pine Crest in the mountains this summer and reports a wonderful time.

Margaret Bewley is the proud mama of a brand new baby girl, born July 24, 1948, named Elise (pronounced A-lees). Margaret sends her greetings to all the girls and hopes to be able to attend meetings soon.

Ramona Leslie's mother has been very ill for several weeks; she is feeling better and Ramona hopes to be with us soon.

Those who missed the picnic at Foss' El Rancho on July 25 certainly missed a delightful day. The "chow" was delicious, prepared by Emma, and our charming hostesses, Alice Smith, Katherine McLeod, Nelle Lennon and Emma Foss, really took care of everything in grand style. Our guests were Leona Leedom from the Berkeley Club; Margaret Merritt, president of the San Francisco Club; Marilion Hansen, Mae Farley, Gudrun Jacobsen, Alma Schaff, Mr. Snyder and Mr. Forneris.

Miss Dorothy Gray, of Fremont, Nebraska, was a visitor and brought greetings from her own club, as well as from the State Federation of B. P. W. C.

Officers

President ..... Inez Miller
Vice-President ..... Olive Gordon Miller
Recording Secretary ..... Clara Dyche
Corresponding Secretary ..... Caroline Horan
Treasurer ..... Margaret Garvey
Financial Secretary ..... Luella Kiebach

Directors

Margueritte Muir Edith Peterson Alice Voisinet
Ramona Leslie Ethel Bruso Nelle Lennon
Parliamentarian ..... Marjorie Kroh
Herald Editor ..... Marie Graves
Bus. 2090 Broadway, HI 4-0201
Res. 7862 Lockwood St., TR 2-4387
Pal Chairman ..... Elsie Wood
6318 Bullard Dr., OL 2-7114

Auditing Committee

Nevart Caldow, Chairman
Iva Havlin Margueritte Muir

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store Berkeley Store
2074 Broadway 2585 Shattuck
GLencourt 1-0978 THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's HERALD

STATE LIBRARY

October, 1948

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

NEWS ITEMS

Doris Byrns Graves was in the Providence Hospital for a minor and major operation the latter part of September. We are hoping for a speedy recovery for Doris so she can be back with us again soon.

Mary Barrick went to the Providence Hospital for a major and minor operation the last part of September. We are hoping for a speedy recovery for her. A note from Mary said: "I have been trying my best to get back to Club but seems that something is always happening. Harry came back from Livermore the last part of June. Getting my work caught up I was just about ready to get back to Club and now to top it off I am going to the hospital for a minor, and maybe a major, operation. I want to thank everyone for so many nice cards and gifts from the members—would you change my birthdate on your records from August 3rd to August 31st, though it was nice having two birthdays. Hope to be seeing you soon and I had so wanted to get back into the swing. Love, Mary Barrick."

This is a note that the BPWC received from Naomi Schotto, who was going to be a transfer to our Club from Pittsburg, Kansas: "I have decided, for the present, to return to my former work in Kansas. I appreciate, more than I can tell, your friendliness and the spirit of welcome of your Club. It has clearly shown the broad meaning and spirit of our National Federation. With all good wishes to you, I am, Sincerely (Signed) Naomi Schotto."

The members who attended the Bay District Conference at Asilomar were: Inez Miller, Neva Brodrick, Maude Heins, Lily Budde, Agnes Jackson, Hazel Steen, Ethel Pryor, Kathryn McLeod, Clara Beach, Iva Havlin, Eunice Nunez, Nevart Caldow, Nelle Lennon, Anna Lignell, Olive Miller, Stella Erdley, Ethel Bruso, Mary Osborn, Marcella Graham, Alice Perry, and Estelle Masonheimer.

The following letter was received from Dorothy Gray of Fremont, Nebraska: "I waited to write this letter from Fremont. Surely enjoyed the evening with you and the Club members. Thank you. Haven't had the opportunity to tell the Club members here. They will be interested to hear about your Club. With best wishes for a happy, successful year. Signed, Dorothy Gray, 1830 No. D., Fremont, Nebraska."

Margaret Garvey is on a month's leave of absence from her work and a much needed rest.

Katherine McLeod took a two weeks' vacation in Sept. Her cards told us she was having a very enjoyable time.

OCTOBER BIRTHDAYS

Birthstone—Opal for Hope
Flower—Calendula for Constancy
October—
4—Ora Mae Griggs
8—Della B. Johnson
9—Ruth Hotchkiss
14—Maude F. Heins
16—Rebecca Simpson
18—Elsie Wood
18—Lota Mitcheltree
19—Kathleen Alborelli
19—Ruth Jones
25—Freda Snyder
26—Lily Budde
26—Margaret Robinson
27—Hazel Lauderdale
27—Elizabeth Steppan
30—Fern Bourdette

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 1-0978	THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

OCTOBER PROGRAM

OLIVE GORDON MILLER, Program Chairman
Hostesses for October: Group 4-B
Captains: Laura Bickford and Kathleen Alborelli

OCTOBER 6 — WEDNESDAY — BOARD MEETING — HOTEL LEAMINGTON — 7:30 p.m.
Chairmen of all standing committees are invited t discuss the year's program.

OCTOBER 7 — THURSDAY — BUFFET DINNER — HOTEL LEAMINGTON — 6:30 p.m. — $2.06.
Reports on the Asilomar Conference will be made

Program for Business Women's Week

SUNDAY, OCTOBER 10, 1948 — 7:30 p.m. — WOR SHIP SERVICE — FIRST METHODIST CHURCH 24th & Broadway.
Dr. Frank Morey Toothaker, with his customar graciousness, welcomes the BPW members to hi regular evening service. Dr. Toothaker will delive the sermon. Let's all begin the week's activitie TOGETHER Sunday evening.

THURSDAY, OCTOBER 14 — 6:30 p.m. — BUFFE DINNER — HOTEL LEAMINGTON — $2.06 (ta included).

Chairman of the Evening—Edith Peterson

Frederick A. Breier, noted lecturer, will speak o "America's Role in World Economy and Peace. Fellow of the Royal Economic Society of Englan Mr. Breier is especially qualified by study in bot American and European universities and by e

perience overseas during the War to speak on this timely issue. Because he is a skillful and eloquent speaker both the Men's and Women's Service Clubs of the area have been invited to attend this meeting. Come and bring husbands, friends, sweethearts, and relatives to a most worthwhile program.

OCTOBER 28 — THURSDAY — RECEPTION FOR MEMBERS — 8 p.m. — HOTEL LEAMINGTON.

No charge — informal. Musical program under the auspices of Elfrieda Steindorff.

Anna Lignell will give a discussion on Orientation. This reception is given honoring the members of the BPWC. As you recall the Division having the greatest attendance would be entertained by the division with the lesser attendance but as it was a tie, this is a reception for all of our members. The Directors of the BPWC are grateful to these groups for their outstanding and sincere efforts in helping to make a successful year for BPWC. Those receiving will be the Divisional Captains, Nelle Lennon, Captain of Division A, and Edith Peterson, Captain of Division B, together with their respective group captains: Alice Smith, Maude Heins, Grace Morton, Stella Erdley, Mary Osborn, Ruth Jones, Sue Chuck, Caroline Horan, Edna Harrison, LaVonne McLain, Loretta Anderson, Ethel Bruso, Catherine Smith, Sue Becker, Florence Manfre, Hilda Parker, Hallie Collins, Fern Bourdette, Laura Bickford, Kathleen Alborelli, Gladys Gilmore, Margueritte Muir, Dorothy Breitenbucher, Elsie Beaumont, will be receiving. Let's have a 100% attendance at this meeting.

You will be interested to know that the groups that led in attendance were: First, Group 1-B, Captains Catherine Smith and Sue Becker; Second, Group 1-A, Captains Alice Smith and Maude Heins; and third, Group 2-B, Captains Florence Manfre and Hilda Parker.

NEWS ITEMS

Doris Byrns Graves was in the Providence Hospital for a minor and major operation the latter part of September. We are hoping for a speedy recovery for Doris so she can be back with us again soon.

Mary Barrick went to the Providence Hospital for a major and minor operation the last part of September. We are hoping for a speedy recovery for her. A note from Mary said: "I have been trying my best to get back to Club but seems that something is always happening. Harry came back from Livermore the last part of June. Getting my work caught up I was just about ready to get back to Club and now to top it off I am going to the hospital for a minor, and maybe a major, operation. I want to thank everyone for so many nice cards and gifts from the members—would you change my birthdate on your records from August 3rd to August 31st, though it was nice having two birthdays. Hope to be seeing you soon and I had so wanted to get back into the swing. Love, Mary Barrick."

This is a note that the BPWC received from Naomi Schotto, who was going to be a transfer to our Club from Pittsburg, Kansas: "I have decided, for the present, to return to my former work in Kansas. I appreciate, more than I can tell, your friendliness and the spirit of welcome of your Club. It has clearly shown the broad meaning and spirit of our National Federation. With all good wishes to you, I am, Sincerely (Signed) Naomi Schotto."

The members who attended the Bay District Conference at Asilomar were: Inez Miller, Neva Brodrick, Maude Heins, Lily Budde, Agnes Jackson, Hazel Steen, Ethel Pryor, Kathryn McLeod, Clara Beach, Iva Havlin, Eunice Nunez, Nevart Caldow, Nelle Lennon, Anna Lignell, Olive Miller, Stella Erdley, Ethel Bruso, Mary Osborn, Marcella Graham, Alice Perry, and Estelle Masonheimer.

The following letter was received from Dorothy Gray of Fremont, Nebraska: "I waited to write this letter from Fremont. Surely enjoyed the evening with you and the Club members. Thank you. Haven't had the opportunity to tell the Club members here. They will be interested to hear about your Club. With best wishes for a happy, successful year. Signed, Dorothy Gray, 1830 No. D., Fremont, Nebraska."

Margaret Garvey is on a month's leave of absence from her work and a much needed rest.

Katherine McLeod took a two weeks' vacation in Sept. Her cards told us she was having a very enjoyable time.

OCTOBER BIRTHDAYS

Birthstone—Opal for Hope
Flower—Calendula for Constancy
October—
4—Ora Mae Griggs
8—Della B. Johnson
9—Ruth Hotchkiss
14—Maude F. Heins
16—Rebecca Simpson
18—Elsie Wood
18—Lota Mitcheltree
19—Kathleen Alborelli
19—Ruth Jones
25—Freda Snyder
26—Lily Budde
26—Margaret Robinson
27—Hazel Lauderdale
27—Elizabeth Steppan
30—Fern Bourdette

NEW MEMBERS

MRS. CLARA BEACH, Teacher—2721 Hillegas Ave., Berkeley, AS 3-3089.

MISS LENORE ANDERSON, Teacher—2505 Virginia St., Berkeley.

MISS SYLVIA ANDERSON, Teacher—2505 Virginia St., Berkeley.

MISS ADELE M. BRANSON, Assistant Dept. Manager, Kahn's, Res: 276 Lee Street, Oakland, GL 2-0292; Bus: GL 1-4321, Ext. 245.

Officers

President ..... Inez Miller
Vice-President ..... Olive Gordon Miller
Recording Secretary ..... Clara Dyche
Corresponding Secretary ..... Caroline Horan
Treasurer ..... Margaret Garvey
Financial Secretary ..... Luella Kiebach

Directors

Margueritte Muir, Edith Peterson, Alice Voisinet
Ramona Leslie, Ethel Bruso, Nelle Lennon

Parliamentarian ..... Marjorie Kroh
Herald Editor ..... Marie Graves
Bus. 2090 Broadway, HI 4-0201
Res. 7862 Lockwood St., TR 2-4387
Pal Chairman ..... Elsie Wood
6318 Bullard Dr., OL 2-7114

Auditing Committee

Nevart Caldow, Chairman
Iva Havlin, Margueritte Muir

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

November, 1948

CALIFORNIA
AUG 2 5 1953
STATE LIBRARY

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

Officers

President ..... Inez Miller
Vice-President ..... Olive Gordon Miller
Recording Secretary ..... Clara Dyche
Corresponding Secretary ..... Caroline Horan
Treasurer ..... Margaret Garvey
Financial Secretary ..... Luella Kiebach

Directors

Margueritte Muir Edith Peterson Alice Voisinet
Ramona Leslie Ethel Bruso Nelle Lennon

Parliamentarian ..... Marjorie Kroh
Herald Editor ..... Marie Graves
Bus. 2090 Broadway, HI 4-0201
Res. 7862 Lockwood St., TR 2-4387
Pal Chairman ..... Elsie Wood
6318 Bullard Dr., OL 2-7114

Auditing Committee

Nevart Caldow, Chairman
Iva Havlin Margueritte Muir

COLONIAL CAFETERIA
1504 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN MORTUARY
For 70 Years finer funeral services that cost no more
ABC Budget Terms Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

NOVEMBER PROGRAM

OLIVE GORDON MILLER, Program Chairman
Hostesses—Group 3A—Mary Osborn, Captain

NOVEMBER 3 — WEDNESDAY — 7:30 p.m. — HOTEL LEAMINGTON
Board Meeting, Officers, Directors and Parliamentarian.

NOVEMBER 4 — THURSDAY — LUNCHEON — 12:15 to 1:15 — $1.50 — HOTEL LEAMINGTON
Business meeting and Round Table discussion.

NOVEMBER 12 — BREAKFAST — ZERIKOTES ON THE LAKE — 7:30 a.m. — PRICE $1.00
LAURA MILLER in her interesting and delightful way will give us some very valuable things to think about. Laura Miller is from Canada and now a member of the San Francisco Club. You will want to bring a guest to hear this message.

NOVEMBER 18 — BOOK REVIEW — 7:30 p.m. — PRICE 50c — HOTEL LEAMINGTON
Mrs. Alex Davis will review "THE BIG FISHERMAN" by Lloyd Douglas. Those of you who have read "The Robe" by Lloyd Douglas know that this review will indeed be an interesting one.

THOUGHTS FOR THANKSGIVING DAY
"Our thanks should be as fervent for mercies received, as our petitions for mercies sought." This quotation by C. Simmons perhaps reminds us that successful men and women pray in good times as well as bad. Pray because many is the time the need more strength than is found within us. Some people pray only when they are in a church or temple, others when they are alone, and others when they look to the sky. But best of all are the prayers that are carried in the heart throughout the day — expressed by hearty regard by one's fellow man; in pride of a good piece of work well done—in hope for better accomplishments in being kind, sincere and in giving prompt and courteous service to every

in yourself to remain gentle of spirit and ious; for strength to do one's work and remain ble in attitude.

MEMORIAM

ur honorary member and one of California's t artists, Miss M. DeNeale Morgan, passed away er home this last month. Our heartfelt sympathy to her friends and relatives.

ANGE OF ADDRESS

Tell Wishart—94 Montell, Oakland 11, Phone 2-0105.
my Kirkendall—5687 Miles Avenue.

V MEMBER

Iae C. Farley—Dressmaker—Apt. 5, 144 Grand ., HI 4-9494.

VS

ila Berg vacationed in Los Angeles; Luella Kie- in Chicago, and Ida Mae Evans sends greetings ll from New York.

PPY BIRTHDAY

irthstone—Topaz for Fidelity.
lower—Chrysanthemum for Loveliness.
November—
2—Ella Saylor Brooks
5—Margaret Garvey
6—Helen Kling
10—Alice Graham Perry
13—Marjorie Kroh
13—Ella Moore
18—Olive Gordon Miller
21—Anga Bjornson
20—Carrie Ferguson
22—Ramona Leslie
23—Dr. Ina Gourley
25—Betty Pool
25—Grace Lyon
27—Nevart Caldow
28—Gertrude Wheeler
29—Gladys Gilmore

Officers

President ..... Inez Miller
Vice-President ..... Olive Gordon Miller
Recording Secretary ..... Clara Dyche
Corresponding Secretary ..... Caroline Horan
Treasurer ..... Margaret Garvey
Financial Secretary ..... Luella Kiebach

Directors

Margueritte Muir, Edith Peterson, Alice Voisinet
Ramona Leslie, Ethel Bruso, Nelle Lennon

Parliamentarian ..... Marjorie Kroh
Herald Editor ..... Marie Graves
Bus. 2090 Broadway, HI 4-0201
Res. 7862 Lockwood St., TR 2-4387
Pal Chairman ..... Elsie Wood
6318 Bullard Dr., OL 2-7114

Auditing Committee

Nevart Caldow, Chairman
Iva Havlin, Margueritte Muir

COLONIAL CAFETERIA
1504 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN MORTUARY
For 70 Years finer funeral services that cost no more
ABC Budget Terms Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT
COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING
WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating
—Replating, Repairing and Polishing of Metal
Goods—Jewelry, Bronzes, Hotel Ware and
Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

PIEDMONT PRESS
PRINTING
Laura A. Shoptaugh
3953 Piedmont Ave. Piedmont 5-3562
Oakland 11, California

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

December, 1948

STATE LIBRARY

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

date open and let's make this event a 100% B.P.W.C. affair. It is going to be a "rip roarin' game." For every two $1.80 tickets sold the club will receive $1.50 and for every two $2.40 tickets the club (B.P.W.C.) will receive $2. Every ticket sold will mean much to you — not only a good time for you and your friends but — you will make money for your club.

CUPID PLAYS HIS PART

A card received too late for the last Herald, from Reno, Nevada, announced the marriage of Estelle Masonheimer to John Edmonds on October 23, 1948.

A letter from Grace Moffitt on November 15th states that she is now Mrs. Grace Miehe and resides at 14002 Skyline, Redwood City, California.

We are told that Margaret Robinson has changed her name but we have been unable to contact her to get her new address.

NEW MEMBERS

CAMPBELL, RUTH — Cashier Terry's Waffle Shop, 2209 Telegraph Avenue, Oakland, TW 3-9775. Res.: 2415 Telegraph Ave., Oakland, GL 2-0581.

OGDEN, MRS. MILDRED G., Supervisor, Kaiser Engineers Incorporated, 1924 Broadway, Oakland, TW 3-4600, Ext. 513. Res.: 4101 Randolph Ave., Oakland, KE 4-5715.

WATSON, Miss Laura, Timekeeper, Montgomery Ward & Co., 29th Ave. and E. 14th Street, Oakland, KE 3-1300, Ext. 487. Res.: 1652 137th Ave., San Leandro.

Clara Dyche's home address is now 15908 Berkshire Drive, San Leandro.

Jessamine Boardman—new address is 3291 Lakeshore Blvd.

NEWS NOTES

Ramona Leslie reports that her mother and brother are improving slowly and hopes to be able to be at a meeting soon. Grace Morton tells us that she is back on the job after several months of illness and hopes to be back to the meetings soon. Ruth Hotchkiss reports that she is OK and that her family are on the mend. Alice Voisinet strained a ligament in her leg. Alice is still on the job but the pain keeps her from doing as much as she would like to do.

We miss you when you are not with us and look forward to when our members can be with us as each one gives us great inspiration and encouragement.

A letter from Helen Kling today tells us that her mother passed away the latter part of October. To Helen and her relatives we extend our deepest sympathy.

THANKS

Dear Secret Pal and Club Friends:

Thanks to my Pal for the beautiful chrysanthemums and stockings you sent me for my birthday. You certainly have been a grand Pal and I am looking forward with great pleasure to meeting you at our Christmas party. To my other friends, my thanks for remembering me with your beautiful cards. —Marjorie Kroh.

HAPPY BIRTHDAY

Birthstone—Turquoise for Success

Flower—Narcissus and Holly for Precious Moments.

December—

3—Effie Barnes
4—Barbara Gardner
6—Blanche Mauerhan
8—Lulu Hall
13—Mary Barmby
17—Grace G. Flynn
22—Faye Buckley
23—Margaret Hayden
25—Mary Osborn
28—Nora Glick
29—Laura H. Byrd
30—Mrs. Lee L. Dwiggins
31—Gertrude Selover

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

DECEMBER PROGRAM

OLIVE GORDON MILLER, Program Coordinator

Hostesses—Group 2B

Captains: Hilda Parker and Florence Manfre

NOVEMBER 29 — MONDAY — BOARD MEETING — 7:45 P.M. — HOTEL LEAMINGTON
Officers, Directors, Parliamentarian.

DECEMBER 1 — WEDNESDAY — LUNCHEON — BUSINESS MEETING — 12:15 TO 1:15 — HOTEL LEAMINGTON — $1.50

DECEMBER 8 — WEDNESDAY — 7:30 P. M. — IN "THE BOWL" AT THE HOTEL LEAMINGTON — XMAS PARTY

Pal Chairman, Elsie Wood. Santa Claus is coming. This is the time when your Secret Pal will find out who her Pal has been throughout the year. Come and bring a gift for your Secret Pal put her name on the outside and your name on the inside. When you come with your gift check it with the Pal Chairman, Elsie Wood, or one of her co-workers. They will be there so look for them. All members that did not have a Secret Pal this year, come and bring a gift, put your name on the inside, but do not put a name on the outside. When you come to the party there will be a place designated for you to put your gift and check with the one on duty for that purpose. When Santa Claus comes the gifts will be distributed to the Secret Pals and then to the ones who did not have a Pal. Be sure to come to the party and bring a gift. Santa Claus will be there in person and will make "her" appearance to the tune of Jingle Bells. A wonderful program has been arranged for your enjoyment and pleasure. Helen Dickey and Pat Calhoun of Berkeley have a skit that you will want to hear. Barry Simmons will play a medley of Marimba selections. Helen Dickey will accompany the entire group in singing Christmas Carols. Refreshments will be served. There is no charge. Santa will be looking for you. So be there.

R 15 — WEDNESDAY — 7:30 P.M. —
LEAMINGTON

ne Rank, Chairman. This is open house ing bridge, cards and games. At the last many members signed up expressing their or such an evening as this, where they in together in a game, get better acquainted over many things.

WOMEN'S WEEK

Women's Week in October was very and to members for their attendance and airmen, Edith Peterson, Nelle Lennon and Coordinator Olive Miller we express deep Canadian Vice-Consul Gladys M. Bear- was a member of the Ottawa Club and member of the San Francisco Club honored nding this meeting. Other honored guests ere: Rev. and Mrs. Toothaker of the First Church; Mr. and Mrs. Carl Meisterlin, Club; Mr. and Mrs. Preston Snook, Lions and Mrs. Ray Hermann, Grand Lake Ki- ymond Miller, Exchange Club; and repre- from the Quota Club. Our District and ers and Chairmen, Dr. Gladys Shutt and ing guest Wanda Dee of South Africa; pey; Florence Stall; Leona Ward and also and a nice representation from our neigh- bs. The speaker was Frederick A. Brier, of Economics at the University of San who spoke on World Affairs. To the ests and to the members, who brought sbands, sweethearts and friends), we are teful and hope that you and your guests again.

KEY

7 15th when Vancouver plays here ! ! ! ! non is chairman of the sale of tickets and general chairman of this affair. As every nows that at the last meeting the club sonsor this evening at the ice hockey game. calendar now so that you will have this date open and let's make this event a 100% B.P.W.C. affair. It is going to be a "rip roarin' game." For every two $1.80 tickets sold the club will receive $1.50 and for every two $2.40 tickets the club (B.P.W.C.) will receive $2. Every ticket sold will mean much to you — not only a good time for you and your friends but — you will make money for your club.

CUPID PLAYS HIS PART

A card received too late for the last Herald, from Reno, Nevada, announced the marriage of Estelle Masonheimer to John Edmonds on October 23, 1948.

A letter from Grace Moffitt on November 15th states that she is now Mrs. Grace Miehe and resides at 14002 Skyline, Redwood City, California.

We are told that Margaret Robinson has changed her name but we have been unable to contact her to get her new address.

NEW MEMBERS

CAMPBELL, RUTH — Cashier Terry's Waffle Shop, 2209 Telegraph Avenue, Oakland, TW 3-9775. Res.: 2415 Telegraph Ave., Oakland, GL 2-0581.

OGDEN, MRS. MILDRED G., Supervisor, Kaiser Engineers Incorporated, 1924 Broadway, Oakland, TW 3-4600, Ext. 513. Res.: 4101 Randolph Ave., Oakland, KE 4-5715.

WATSON, Miss Laura, Timekeeper, Montgomery Ward & Co., 29th Ave. and E. 14th Street, Oakland, KE 3-1300, Ext. 487. Res.: 1652 137th Ave., San Leandro.

Clara Dyche's home address is now 15908 Berkshire Drive, San Leandro.

Jessamine Boardman—new address is 3291 Lakeshore Blvd.

NEWS NOTES

Ramona Leslie reports that her mother and brother are improving slowly and hopes to be able to be at a meeting soon. Grace Morton tells us that she is back on the job after several months of illness and hopes to be back to the meetings soon. Ruth Hotchkiss reports that she is OK and that her family are on the mend. Alice Voisinet strained a ligament in her leg. Alice is still on the job but the pain keeps her from doing as much as she would like to do.

We miss you when you are not with us and look forward to when our members can be with us as each one gives us great inspiration and encouragement.

A letter from Helen Kling today tells us that her mother passed away the latter part of October. To Helen and her relatives we extend our deepest sympathy.

THANKS

Dear Secret Pal and Club Friends:

Thanks to my Pal for the beautiful chrysanthemums and stockings you sent me for my birthday. You certainly have been a grand Pal and I am looking forward with great pleasure to meeting you at our Christmas party. To my other friends, my thanks for remembering me with your beautiful cards. —Marjorie Kroh.

HAPPY BIRTHDAY

Birthstone—Turquoise for Success

Flower—Narcissus and Holly for Precious Moments.

December—

3—Effie Barnes
4—Barbara Gardner
6—Blanche Mauerhan
8—Lulu Hall
13—Mary Barmby
17—Grace G. Flynn
22—Faye Buckley
23—Margaret Hayden
25—Mary Osborn
28—Nora Glick
29—Laura H. Byrd
30—Mrs. Lee L. Dwiggins
31—Gertrude Selover

A. F. EDWARDS, Inc.

Jewelers

Since 1879

Freda Snyder

1633 Broadway

1636 Telegraph

Phone: HIgate 4-4040—4-4041

OAKLAND 12

OAKLAND
CREMATORIUM
COLUMBARIUM

CHAPEL OF MEMORIES

TERESINA B. MORGAN

Telephone Pledmont 5-1288

CALDOW PAINT
COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING
WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating
—Replating, Repairing and Polishing of Metal
Goods—Jewelry, Bronzes, Hotel Ware and
Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE

TEmplebar 2-9567

PIEDMONT PRES

PRINTING

Laura A. Shoptaugh

3953 Piedmont Ave. Pledmont 5-356

Oakland 11, California

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arche
to give expressiveness to the eye.

Pledmont 5-0523 4212 Piedmont Ave

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

The Business Women's

HERALD

CALIFORNIA LIBRARY

January, 1949

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

Ramsberger, J. F.—How to Make Publicity Work. 1948.
Skinner, C. O.—Family Circle. 1948.
Sherwood, R. E.—Roosevelt and Hopkins. 1948.
These books may be reserved at the main library or at any branch. TW 3-1400.

BIRTHDAYS FOR JANUARY

Birthstone—Garnet for Constancy.
Flower—Carnation for Friendship.

January—
7—Florence Brandt
8—May Van Inwagen
8—Josephine Holly
9—Dr. Ella M. McGilvery
10—Vesta Bates
12—Grace Petty
14—Hallie Collins
15—Luella Kiebach
19—Elsie Beaumont
20—Margueritte Muir
21—Laura Watson
25—Jeannette C. Johnson
26—Ethel Pryor
28—Nell Wishart
31—Nellie Phillips

Officers

President.....Inez Miller
Vice-President.....Olive Gordon Miller
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Caroline Horan
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Margueritte Muir Edith Peterson Alice Voisinet
Ramona Leslie Ethel Bruso Nelle Lennon
Parliamentarian.....Marjorie Kroh
Herald Editor.....Marie Graves
Bus.: 2090 Broadway, HI 4-0201
Res.: 7862 Lockwood St., TR 2-4387.

Auditing Committee

Nevart Caldow, Chairman
Iva Havlin Margueritte Muir

COLONIAL CAFETERIA
1504 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

JANUARY PROGRAM

OLIVE GORDON MILLER, Program Coordinator
Hostesses—Group 4A
Captains: Sue Chuck and Caroline Horan

JANUARY 4 — TUESDAY — BOARD MEETING
Officers, Directors, Parliamentarian and Auditing Committee.

JANUARY 6 — THURSDAY — BUSINESS MEETING — 6:30 P.M. — BUFFET DINNER — HOTEL LEAMINGTON — $2.06
Election of delegates and alternates will be made for the Bay District Conference, January 22 and 23 at Alameda, California. Many other important matters will be brought up for discussion. This is your Club. Be there and have a voice in the business matters of your Club.

JANUARY 13 — THURSDAY — OPEN HOUSE — HOTEL LEAMINGTON — 7:30 P.M.
No charge. Chairman and hostess of the evening, Betty Jane Rank. Betty Jane has the plans all formulated so be sure to come. Those of you who missed the last Open House missed a swell time and some very interesting and informative information.

JANUARY 20 — THURSDAY — BOOK REVIEW — 7:30 P.M. — HOTEL LEAMINGTON — 50c
Olive Gordon Miller presiding. The review will be "Gaudy Century" and will be very interesting as it is 100 years of San Francisco.

JANUARY 22 AND 23 — SATURDAY AND SUNDAY — BAY DISTRICT CONFERENCE — ALAMEDA, CALIFORNIA
Let's have a good representation from the Oakland B.P.W.C. (How about 100%?) and give our neighboring Club full cooperation.

NEW MEMBERS
LINDROOTH, MISS HELEN—Assistant Editor, Safeway News, Stratford Publishing Co., Div. of Safeway Stores, Inc., 405 14th St., Oakland 12, TE 2-1994. Res.: 2472 64th Ave., Oakland 3, TR 2-3404.

MOSBACHER, MISS CECIL — Attorney-at-Law
d Asst. District Attorney—District Attorney's Of-
e, Court House, 1225 Fallon St., Oakland, HI
0507. Res.: 28 Domingo, Berkeley, BE 7-6389R.

EWS NOTES

Maude Heins, our New Member Chairman, went
the Providence Hospital December 21st and will
there for ten days. As you all know some two
eeks ago Maude thought she had strained her back
t the x-ray showed that it was broken and she
ill be confined to the hospital at least for ten days.
laude, we wish you a speedy recovery.

Ethel Bruso spent the holidays with her cousin at
urlingame.

I MEMORIAM

We were indeed sorry to lose one of our valued
embers, Margaret Brinkhouse, by death. Her spirit
helpfulness and cooperation will always live in
P.W.C.

EAR CLUB MEMBERS:

To you and those dearest to your heart I wish
r you happiness and success throughout the year
1949. Inez Miller, President.

EW ADDRESS

LORETTA ANDERSON—825 Geary Street, Apt.
03, San Francisco.

AVE YOU READ THESE?

(Recent books from the Oakland Public Library).
Beard, Mary—Woman as Force in History. 1946.
Bolitho, Hector—Reign of Queen Victoria. 1948.
Eisenhower, D. D.—Crusade in Europe. 1948.
Gillies, M. D.—Popular Home Decoration. 1948.
Hegarty, E. J.—How to Run a Meeting. 1947.
Lester, K. M.—Creative Ceramics. 1948.
McBride, M. M.—How to Be a Successful Adver-
ing Woman. 1948.
MacDonald, Betty—The Plague and I. 1948.
Magriel, P. D. ed.—Chronicles of the American
ance. 1948.
Osborn, Fairfield—Our Plundered Planet. 1948.
Ramsberger, J. F.—How to Make Publicity Work
Skinner, C. O.—Family Circle. 1948
Sherwood, R. E.—Roosevelt and Hopkins. 1948.
These books may be reserved at the main library
or at any branch. TW 3-1400.

BIRTHDAYS FOR JANUARY

Birthstone—Garnet for Constancy.
Flower—Carnation for Friendship

January—
7—Florence Brandt
8—May Van Inwagen
8—Josephine Holly
9—Dr. Ella M. McGilvery
10—Vesta Bates
12—Grace Petty
14—Hallie Collins
15—Luella Kiebach
19—Elsie Beaumont
20—Margueritte Muir
21—Laura Watson
25—Jeannette C. Johnson
26—Ethel Pryor
28—Nell Wishart
31—Nellie Phillips

Officers

President.....Inez Miller
Vice-President.....Olive Gordon Miller
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Caroline Horan
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Margueritte Muir Edith Peterson Alice Voisinet
Ramona Leslie Ethel Bruso Nelle Lennon
Parliamentarian .....Marjorie Kroh
Herald Editor.....Marie Graves
Bus.: 2090 Broadway, HI 4-0201
Res.: 7862 Lockwood St., TR 2-4387

Auditing Committee

Nevart Caldow, Chairman
Iva Havlin Margueritte Muir

COLONIAL CAFETERIA
1504 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Pledmont 5-1288

CALDOW PAINT
COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING
WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating
—Replating, Repairing and Polishing of Metal
Goods—Jewelry, Bronzes, Hotel Ware and
Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

PIEDMONT PRES
PRINTING
Laura A. Shoptaugh
3953 Piedmont Ave. Pledmont 5-35
Oakland 11, California

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOU
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arch
to give expressiveness to the eye.
Pledmont 5-0523 4212 Piedmont Av
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

CALIFORNIA STATE

The Business Women's HERALD

February, 1949

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

Loretta Anderson is now manager and buyer for Pauline's Shop, 2122 Shattuck, Berkeley.

Shortly before Christmas, but too late to put in the January Herald, we received this beautiful poem, composed by the first President and organizer of our Business and Professional Women's Club, Alice Thurston Burnell. Alice is now living in Wyoming. So, in keeping with Alice's thought of keeping Christmas every day in the year, we are giving you her poem.

Light the Candles! Hang the Holly!
While with joy our thoughts abound,
As we hear gay songs and laughter,
Fill the air with gladsome sounds.

Light the Candles! They're a symbol
Of the Light that ne'er grows dim,
Shining, which dispels all shadow
From the Loving Hearth Within.

Light the Candles! and God Bless you,
Not alone this Christmas Day,
But through years that come a-marching;
Now! Forever! All the Way!

Alice Thurston Burnell

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library)

Bast, Herbert—Easy to Make Slip Covers. 1941.
Carter, Dagny—Four Thousand Years of China's Art. 1948.
Cullimore, Clarence—Santa Barbara Adobes. 1948.
Hawes, Elizabeth—Anything but Love. 1948.
Jones, R. M.—A Call to What is Vital. 1948.
King, Helen—How to Hook Rugs. 1948.
Lee, R. W.—Fashions in Furnishings. 1948.
Peale, N. V.—Guide to Confident Living. 1948.
Rinehart, M. R.—My Story. 1948.
Starker, Carl—Western Flower Arrangement. 1947.
Today's Woman—What Today's Woman Should Know About Marriage. 1948.
Vogue—Book of Etiquette. 1948.
Ward, Barbara—West at Bay. 1948.
White, Walter—A Man Called White. 1948.

These books may be reserved at the main library or at any branch.

MESSAGE FROM PAL CHAIRMAN

Keep B. P. W. hearts young and gay,
Remember your secret pal on Valentine's Day.

BIRTHDAYS

Birthstone—Amethyst for sincerity
Flower—Violet for Modesty

February—

2—Phyllis Lewis
3—Loretta M. Anderson
6—Cora C. Cooley
8—Maud Neal
12—Ruth Campbell
17—Neva Brodrick
19—Agnes Jackson
19—Edna Morris
23—Margaret Stern
24—Grace Basset
26—Anna Bunce
29—Jane Patterson
29—Amy Ewing Krueckel

Officers

President ..... Inez Miller
Vice-President ..... Olive Gordon Miller
Recording Secretary ..... Agnes Jackson
Corresponding Secretary ..... Caroline Horan
Treasurer ..... Katherine McLeod
Financial Secretary ..... Luella Kiebach

Directors

Marguerite Muir, Edith Peterson, Alice Voisinet
Ramona Leslie, Ethel Bruso, Nelle Lennon
Parliamentarian ..... Marjorie Kroh
Herald Editor ..... Marie Graves

Bus.: 2090 Broadway, HI 4-0201
Res.: 7862 Lockwood St., TR 2-4387

Auditing Committee

Nevart Caldow, Chairman
Iva Havlin, Marguerite Muir

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

FEBRUARY PROGRAM

OLIVE GORDON MILLER, Program Coordinator
Hostesses—Group 5B

Captains—Gladys Gilmore and Margueritte Muir

FEBRUARY 2 — WEDNESDAY — BOARD MEETING — HOTEL LEAMINGTON — 7:30 P.M.

Officers, Directors, Parliamentarian and Auditing Committee.

FEBRUARY 3 — BUSINESS MEETING — LUNCHEON — 12:15 to 1:15 — NOON — HOTEL LEAMINGTON — PRICE $1.50

Reports of the Conference of Bay District held Jan. 22 and 23 in Alameda. Other business matters to be discussed. This is your Club. Be there and have a voice in the business matters of YOUR Club.

FEBRUARY 10 — OPEN HOUSE — 8 P.M. — HOTEL LEAMINGTON — NO CHARGE

Betty Jane Rank and Nevart Caldow, Co-chairmen, in charge. Have you been to open house? Make this a must for February. Get better acquainted with all BPWC members — enjoy playing the game of your choice or just visit as there is a "visiting corner." And too, the chairmen are planning to have a bridge instructor for those who want it. Those participating in contract bridge lessons will pay a small fee. WE WILL SEE YOU AT OPEN HOUSE February 10th.

FEBRUARY 15 — TUESDAY — ICE HOCKEY GAME

This is BPWC night at the Hockey Game — plan to attend. Chairman—Nelle Lennon.

As you recall, in our December Herald of the Business and Professional Women's Club, there

s mention of all Club Members supporting the le of tickets to a hockey game on February 15, 49. For the sale of each $1.80 ticket, a profit 75c will be given to our Club. For the sale of ch $2.40 ticket a profit of $1.00 will be given. r treasury sorely needs replenishing so that we n carry on some worthwhile projects for the mmunity. By your support in purchasing tickets, d selling as many tickets as you can, will we successful in our Club goal.

e will see you and your friends Tuesday, Feb- ary 15th.

CHAIRMAN FOR 1949 AND 1950

arguerite Muir and Winifred Brightman are the hairmen for our Secret Pals this year. A few ago you received a double post card regarding cret Pal for this year. *Have you filled yours in sent it back?* Be sure to take a Pal and be a Just a little note occasionally, a small remem- e on her birthday, etc. And too, you can put a special effort to learn to know her better at and elsewhere and she won't know that you are Secret Pal until our Christmas Party in De- er when you will be at the party with a gift er with your name inside — it is always such nteresting and happy time — so be sure to a Pal and Be a Pal.

MEMBER

ISS DOROTHY GRAHAM, Bookkeeper, E. J. buck Co., Inc., 1335 Stanford Avenue, OL 46. Res.: 1450 Alice Street, Apt. 22, GL 74. Birthday, June 21.

I thank you. "You will never know how very I appreciated your birthday cards and atten- . It's wonderful to have so many friends. k you, everyone." Marguerite Muir.

Loretta Anderson is now manager and buyer for Pauline's Shop, 2122 Shattuck, Berkeley.

Shortly before Christmas, but too late to put in the January Herald, we received this beautiful poem composed by the first President and organizer of our Business and Professional Women's Club, Alice Thurston Burnell. Alice is now living in Wyoming so, in keeping with Alice's thought of keeping Christmas every day in the year, we are giving you her poem.

Light the Candles! Hang the Holly!
While with joy our thoughts abound,
As we hear gay songs and laughter,
Fill the air with gladsome sounds.

Light the Candles! They're a symbol
Of the Light that ne'er grows dim,
Shining, which dispels all shadow
From the Loving Hearth Within.

Light the Candles! and God Bless you,
Not alone this Christmas Day,
But through years that come a-marching,
Now! Forever! All the Way!

Alice Thurston Burnell

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library)

Bast, Herbert—Easy to Make Slip Covers. 1941.
Carter, Dagny—Four Thousand Years of China's Art. 1948.
Cullinore, Clarence—Santa Barbara Adobes. 1948.
Hawes, Elizabeth—Anything but Love. 1948.
Jones, R. M.—A Call to What is Vital. 1948.
King, Helen—How to Hook Rugs. 1948.
Lee, R. W.—Fashions in Furnishings. 1948.
Peale, N. V.—Guide to Confident Living. 1948.
Rinehart, M. R.—My Story. 1948.
Starker, Carl—Western Flower Arrangement. 1947.
Today's Woman—What Today's Woman Should Know About Marriage. 1948.
Vogue—Book of Etiquette. 1948.
Ward, Barbara—West at Bay. 1948.
White, Walter—A Man Called White. 1948.

These books may be reserved at the main library or at any branch.

MESSAGE FROM PAL CHAIRMAN

Keep B. P. W. hearts young and gay
Remember your secret pal on Valentine's Day

BIRTHDAYS

Birthstone—Amethyst for sincerity
Flower—Violet for Modesty

February

2—Phyllis Lewis
4—Loretta M. Anderson
6—Cora C. Cooley
8—Maud Neal
12—Ruth Campbell
17—Neva Brodrick
18—Agnes Jackson
19—Edna Morris
23—Margaret Stern
24—Grace Basset
26—Anna Bunce
29—Jane Patterson
29—Amy Ewing Krueckel

Officers

President ..... Inez Miller
Vice-President ..... Olive Gordon Miller
Recording Secretary ..... Agnes Jackson
Corresponding Secretary ..... Caroline Horan
Treasurer ..... Katherine McLeod
Financial Secretary ..... Luella Kiebach

Directors

Marguerite Muir — Edith Peterson — Alice Vousinet
Ramona Leslie — Ethel Bruso — Nelle Lennon
Parliamentarian ..... Marjorie Kroh
Herald Editor ..... Marie Graves
Bus.: 2090 Broadway, HI 4-0201
Res.: 7862 Lockwood St., TR 2-4387

Auditing Committee

Nevart Caldow, Chairman
Ivy Havlin — Marguerite Muir

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

PIEDMONT PRESS

PRINTING

Laura A. Shoptaugh

3953 Piedmont Ave. Piedmont 5-3562

Oakland 11, California

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

The Business Women's

HERALD

March, 1949

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

CALIFORNIA STATE LIBRARY

$2.50, of which 50 cents will come back to our Bay District.

IMPORTANT DATES TO REMEMBER

STATE CONVENTION will be held in C[illegible] May 20, 21, 22. Prizes will be given for the most appropriate hat to be worn by the California Delegation at the Biennial in San Francisco in 1950. Let's enter the contest!

BAY DISTRICT CONFERENCE—April 2 and 3 in San Francisco. This is when officers of the District will be elected. Our Club presented Lily Burton for the office of President-Elect of the Bay District.

REGIONAL CONFERENCE will be held in **Seattle June 16, 17 and 18. Anyone going** to attend let us know, so we can report it to our State President, Lela Swasey. What a nice vacation this would be!

NOTICE

Please notify the Herald Editor, Marie Graves, of any changes of address, otherwise you may miss your Herald.

CHANGE OF ADDRESS

Inez Miller — Home address is 1079 Warfield Avenue, Oakland 10. Telephone: TE 2-0943.

NEW MEMBERS

MRS. VIVIAN FRANKLIN, Secretary, Interviewer, Harrison Employment Service, 1440 Broadway, Oakland 12, TW 3-7110. Res: 2440 Eagle Avenue, Alameda, California. Phone: LA 3-4326. Birthday, February 4.

CHRISTINE KLINE, Sales Clerk, I. Magnin Co. Res: 38 Defense Court, Oakland. Phone: TW 3-6915. Birthday, August 12.

IMPORTANT NOTICE

Remember that the officers and directors begin their new year immediately after the election in April BUT ALL CHAIRMEN ARE APPOINTED UNTIL MAY 31, 1949 SO THE NOW PRESENT CHAIRMEN WILL CONTINUE TO FUNCTION UNTIL MAY 31, 1949.

GOOD NEWS!

Back into the field of News Service work is our good friend and ardent B.P.W.C. member—Anna Bunce. Anna is Co[illegible] of the News Service Committee, and will hold that position until May 31, 1949.

We are sorry to report that our beloved Iva Hawkins has been ill. This is the first time in many years that Iva has been on the sick list, but we know that with her spirit she will not be there long. Iva, we wish you a speedy recovery.

Mamie Helms has been confined to her home since the flood. Maude says it is just a reaction—that her back is healing nicely and that she's out again calling on prospective members.

Anna Bunce has a badly sprained ankle, but even so she is on the job daily, teaching.

To you girls, we wish you good cheer and soon good health and to all those that might be ill and we haven't heard about it, we wish you the same good wishes.

PAL NOTE

Dear Pal: Christmas is a long time off, and before then, I'll do a "heap of wondering" about your identity. So, in the meantime, let me thank you most sincerely for the birthday and valentine remembrances.

Also, I want to thank all the club members for the beautiful cards received this year. I have enjoyed every one and appreciate the thoughtfulness which prompts their sending. Best wishes to each one of you. —Nell Wishart.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library)

Allen, R. C.—Roses for Every Garden. 1948.

Beals, Carleton—Lands of the Dawning Morrow. 1948.

Bruce, John—Gaudy Century. 1948.

Clyde, P. H.—The Far East. 1948.

Culbertson, Ely—Culbertson's New Gold Book. 1948.

Ellingston, J. R.—Protecting Our Children From Criminal Careers. 1948.

Jones, E. S.—Mahatma Gandhi. 1948.

Larsen, Karen—History of Norway. 1948.

Lauterbach, Albert—Economic Security and Individual Freedom. 1948.

PIEDMONT PRESS

PRINTING

Laura A. Shoptaugh

3953 Piedmont Ave. Piedmont 5-3562

Oakland 11, California

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

MARCH PROGRAM

OLIVE GORDON MILLER, Program Coordinat
Hostesses—Group 5A
Captains—Edna Harrison and LaVonne McLain

And now, we have come again to that time year when you will choose the Officers and Boa Members to direct, through you, the activities your club during the year April, 1949, to April, 195

Sec. 11 Art. VI of the By Laws states that at t first regular meeting in March the club shall el a Nominating Committee; five members—one a pointed by the President, one by the Board of Dir tors and three elected by the club. Members m recommend the name of any member in good stan ing who has been a member for at least a year an has shown a sincere and notable interest in the clu

The Nominating Committee shall prepare a li of nominees for all offices to be filled and poste within two weeks after election of the Nominatin Committee. This will be March 17. Also at th meeting, March 17, nominations may be made fro the floor.

The election of names posted and nominated fro the floor will be held April 7.

You will receive a double post card—fill in th return card with the names of the persons you sug gest for the different offices in the club and retur at once. Please do exercise this privilege—fill in th card—mail at once and help your Nominating Com mittee plan the ballot for the year.

MARCH 3 — THURSDAY — LUNCHEON — HOTE LEAMINGTON — 12:15 Noon

Our own Anna Lignell will give a short talk o "Orientation." You will want to hear Anna. He message will be interesting and inspiring. Dele gates for the Bay District Conference will b elected. Three members will be elected by the clu to serve on the Nominating Committee.

MARCH 10 — BRIDGE SECTION meets at 8 p.m HOTEL LEAMINGTON

Chairmen in charge: Betty Jane Rank and Nevar Caldow. They will have an instructor; those in- terested in bridge plan to attend.

CH 17 — THURSDAY — 7:30 p.m. — HOTEL AMINGTON

is is two meetings in one—from 7:30 to 8 p. business meeting, when the Nominating C tee will post the names, and nominations will called for from the floor.

8 p.m. is the book review—Mrs. Alex D ll review the book by Kathryn Anthony *D adison – Her Life and Times.*

u may bring guests—bring them with you, and l them they can wait for you in the contem le mezzanine of the Hotel Leamington until the siness meeting is over OR you can have them eet you there at 8 p.m. You will want to hear s review and also participate in the business YOUR club. Price for Book Review is 50c.

CH 24 — THURSDAY — BUFFET DINNER — OTEL LEAMINGTON—6:30 P.M. — PRICE $2.06

ive Gordon Miller, Chairman. This meeting another "highlight" of our club meetings. Our eakers will be our own State B.P.W.C. Presi nt, Lela Swasey, and the Vice-Consul of the ominion of Canada, Gladys Bearman. These o outstanding business women have a real mes ge for us. Bring guests. Let your Division aptains know if you are going to attend and how any guests you will have—they are Nelle Lennon d Edith Peterson. Let's make this the best eeting we've ever had. This meeting is arranged our Program Coordinator, Olive Gordon Miller, conjunction with the Education Chairman, Anna nce, and the Chairmen of Girls' Week, Betty ne Rank and Carol Pulcifer. The All City orizon Camp Fire Girls are invited as our guests. et's show these future young business women hat business women can do!

he Bay District Conference held in Alameda ary 22 and 23 was a real success. The Alameda did a grand job as hostesses. And we were ghted to have so many of our club members nd. The District voted to support a raise in dues at the State Convention in May (this will aken out of our regular dues); State dues to be $2.50, of which 70 cents will come back to our Bay District.

IMPORTANT DATES TO REMEMBER

STATE CONVENTION will be held at C May 20, 21, 22. Prizes will be given for the appropriate hat to be worn by the California Delegation at the Bi-annual in San Francisco in 1950. Let's enter the contest!

BAY DISTRICT CONFERENCE—April 2 and 3 in San Francisco. This is when officers of the District will be elected. Our Club presented Lily Bu for the office of President-Elect of the Bay District.

REGIONAL CONFERENCE will be held in Seattle June 16, 17 and 18. Anyone going to attend let us know, so we can report it to our State President, Lela Swasey. What a nice vacation this would be!

NOTICE

Please notify the Herald Editor, Marie Graves, of any changes of address, otherwise you may miss your Herald.

CHANGE OF ADDRESS

Inez Miller — Home address is 1079 Warfield Avenue, Oakland 10. Telephone: TE 2-0943.

NEW MEMBERS

MRS. VIVIAN FRANKLIN, Secretary, Interviewer, Harrison Employment Service, 1440 Broadway, Oakland 12, TW 3-7110. Res: 2440 Eagle Avenue, Alameda, California. Phone: LA 3-4326. Birthday, February 4.

CHRISTINE KLINE, Sales Clerk, I. Magnin Co. Res: 38 Defense Court, Oakland. Phone: TW 3-6915. Birthday, August 12.

IMPORTANT NOTICE

Remember that the officers and directors begin their new year immediately after the election in April BUT ALL CHAIRMEN ARE APPOINTED UNTIL MAY 31, 1949 SO THE NOW PRESENT CHAIRMEN WILL CONTINUE TO FUNCTION UNTIL MAY 31, 1949.

GOOD NEWS!

Back into the field of News Service work is our good friend and ardent B.P.W.C. member—Anna Bunce. Anna is Chairman of the News Service Committee, and will hold that position until May 31, 1949.

We are sorry to report that our beloved Iva Haslin has been ill. This is the first time in many years that Iva has been on the sick list, but we know that with her spirit she will not be there long. Iva, we wish you a speedy recovery.

Maude Heins has been confined to her home since the rest. Maude says it is just a reaction—that her back is healing nicely and that she's out again calling on prospective members.

Anna Bunce has a badly sprained ankle, but even so she is on the job daily, teaching.

To you girls, we wish you good cheer and soon good health and to all those that might be ill and we haven't heard about it, we wish you the same good wishes.

PAL NOTE

Dear Pal: Christmas is a long time off, and before then, I'll do a "heap of wondering" about your identity. So, in the meantime, let me thank you most sincerely for the birthday and valentine remembrances.

Also, I want to thank all the club members for the beautiful cards received this year. I have enjoyed every one and appreciate the thoughtfulness which prompts their sending. Best wishes to each one of you. —Nell Wishart.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library)

Allen, R. C.—Roses for Every Garden. 1948.

Beals, Carleton—Lands of the Dawning Morrow. 1948.

Bruce, John—Gaudy Century. 1948.

Clyde, P. H.—The Far East. 1948.

Culbertson, Ely—Culbertson's New Gold Book. 1948.

Ellingston, J. R.—Protecting Our Children From Criminal Careers. 1948.

Jones, E. S.—Mahatma Gandhi. 1948.

Larsen, Karen—History of Norway. 1948.

Lauterbach, Albert—Economic Security and Individual Freedom. 1948.

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 1-0978	THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

PIEDMONT PRESS

PRINTING

Laura A. Shoptaugh

3953 Piedmont Ave. Piedmont 5-3562

Oakland 11, California

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

STATE LIBRARY

The Business Women's

HERALD

April, 1949

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

MAY 1 — 1:15 p.m. — HOTEL LAKE MERRITT — OVERLOOKING BEAUTIFUL LAKE MERRITT — INSTALLATION - LUNCHEON — $2.25 (including tax and tip)

The speaker of the day will be Ada Fusselman, Chairman of the Equal Rights Committee for the State BPWC, and her subject is "THE MODERN WORLD AND WOMEN."

This year it has been requested that a different type of theme be had for our installation ceremonies. Our officers and directors for the ensuing year will have been presiding for almost a month when we meet this day to participate in this ceremony. The Junior Past-President, Inez Miller, will open the meeting and install the officers of the Club, after which they will have complete charge of the program. You will be pleased with this program. Ada Fusselman, our speaker, is one of the most outstanding speakers on the West Coast and one that you will want your friends to hear. Get busy NOW and plan to attend.

CHANGE OF ADDRESS

Alice B. Smith—710 East 23rd Street, Oakland 6. Telephone: TWinoaks 3-5056.

LaVonne McLain—Home address: 625 Powell Street, San Francisco. Telephone: EXbrook 2-9165.

Agnes Jackson—Res.: 3506 Emerson Street, Oakland 10. KEllog 3-1915.

Susanne Chalmers—Res.: 3506 Emerson Street, Oakland 10. KEllog 3-1915.

Amy Ewing Kreuchel — Owner: Amy Ewing Agency, Suite 607, 1440 Broadway, Oakland 12. Telephone: TEmplebar 6-0411.

NEW MEMBER

MRS. MARIAN M. AUTH, General Ledger Bookkeeper, Main Branch of American Trust Co., Bus.: TE 2-8000. Res.: 3052 Kansas Street, Oakland. KE 4-5623.

HOTEL

Mrs. Maude Heins will be away for several weeks. She is at the La Glede Hotel, Mobile, Alabama.

Clara Dyche was in the Providence Hospital for a major operation. We wish for her a speedy recovery.

The Club's possessions which we have in storage will be on display April 12 at the Lyon Warehouse, Harrison and Eighth. Everything is to be sold.

PAL NOTES AND BIRTHDAYS

Dear Club Members:

Many thanks for my lovely birthday remembrances and to my secret pal for her Valentine and birthday gifts. So many grand friends made my day a very happy one.

Sincerely yours,
Agnes C. Jackson

Dear Members:

It was a real joy receiving all the lovely cards on my birthday. Thank you all so very much.

Sincerely,
Cora C. Cooley

Dear Pal:

I've had so much pleasure in receiving the lovely flowers. Thank you very much indeed for your thoughtfulness.

Sincerely,
Sue Chuck

APRIL BIRTHDAYS

Birthstone—Diamond for Innocence
Flower—Sweet Pea for Love

2—Hazel Steen
6—Marcella Graham
12—Winifred Brightman
15—Rose Flowers
16—Stella M. Erdley
18—Mary Campbell
18—Margaret Bewley
21—Bertha Stut
25—Carrie Davis
25—Jessamine Boardman
27—Idelle Hall

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

APRIL PROGRAM

OLIVE GORDON MILLER, Program Coordina
Hostesses—Group 6-B

Captains: Dorothy Breitenbucher and Elsie Beaum

Bay District Conference

Marjorie Kroh, Oakland's Conference Chairma

April 2 and 3 — San Francisco

SATURDAY — APRIL 2 — REGISTRATION 1
6 p.m. — MEZZANINE BALCONY — SIR FRA
CIS DRAKE HOTEL — SAN FRANCISCO

Tea and Open House at the BPWC headquart
525 Sutter Street, San Francisco, 2 to 6 p.m. BA
QUET, 7 p.m. at the Sir Francis Drake Ho
The speaker will be Katherine Kerry, radio co
mentator.

SUNDAY — APRIL 3 — 9:30 TO 12:30 — S
FRANCIS DRAKE HOTEL — GENERAL SESSIO

1 p.m. LUNCHEON and Installation of Bay D
trict Officers. The speaker will be Leicester Fu
wider and her topic will be "Designing Our Pa
tern For Tomorrow."

APRIL 6—WEDNESDAY — DINNER BOARD MEE
ING—6:30 p.m.

At 1079 Warfield Avenue, Oakland.

APRIL 7 — THURSDAY — 7:30 p.m. — HOTE
LEAMINGTON.

Reports of delegates attending the Bay Distri
Conference on April 2 and 3. Reports of a
chairmen of standing committees. Please have you
report written so that you can hand it to the sec

etary as this is our annual meeting. The ballot will be cast for the officers and directors for the ensuing year and the new officers and directors voted upon at this time will "go to work at once" but all other chairmen will continue their work until the last of May.

PRIL 14 — THURSDAY — HOTEL LEAMINGTON — ROOM 214 — OPEN HOUSE — 7:30 p.m. — NO CHARGE

For visiting or planning or whatever you wish to do. Let's make this one of our large meetings. 8 p.m. — BRIDGE SECTION — French Room. A charge will be made for those attending. All those wanting to play bridge come to the French Room where Nevart Caldow and Betty Jane Rank will be in charge with an excellent instructor to give you the fine points of bridge.

PRIL 28 — THURSDAY — LUNCHEON — $1.75— HOTEL LEAMINGTON

We will have a speaker from the California Spring Garden Show and will have guests from the section of the State which the Garden Show is honoring that day (this section will be announced later). Let's plan to make this one of the outstanding luncheons of the year and cooperate with our California Spring Garden Show in bringing people to see the world's greatest show. Our guests will want to attend the Garden Show afterwards. The 1949 theme of the Garden Show is 100 years of gardening as they have been grown and developed here. From the entrance overlook, a cascade scene tumbling down from the high Sierra, to flow more calmly through a mountain meadow extending the length of the show.

MAY 1 — 1:15 p.m. — HOTEL LAKE MERRITT — OVERLOOKING BEAUTIFUL LAKE MERRITT — INSTALLATION - LUNCHEON — $2.25 (including tax and tip)

The speaker of the day will be Ada Fusselman, Chairman of the Equal Rights Committee for the State BPWC, and her subject is "THE MODERN WORLD AND WOMEN."

This year it has been requested that a different type of theme be had for our installation ceremonies. Our officers and directors for the ensuing year will have been presiding for almost a month when we meet this day to participate in this ceremony. The Junior Past-President, Inez Miller, will open the meeting and install the officers of the Club, after which they will have complete charge of the program. You will be pleased with this program. Ada Fusselman, our speaker, is one of the most outstanding speakers on the West Coast and one that you will want your friends to hear. Get busy NOW and plan to attend.

CHANGE OF ADDRESS

Alice B. Smith—710 East 23rd Street, Oakland 6. Telephone: TWinoaks 3-5056.

LaVonne McLain—Home address: 625 Powell Street, San Francisco. Telephone: EXbrook 2-9165.

Agnes Jackson—Res.: 3506 Emerson Street, Oakland 10. KEllog 3-1915.

Susanne Chalmers—Res.: 3506 Emerson Street, Oakland 10. KEllog 3-1915.

Amy Ewing Kreuchel — Owner: Amy Ewing Agency, Suite 607, 1440 Broadway, Oakland 12. Telephone: TEmplebar 6-0411.

NEW MEMBER

MRS. MARIAN M. AUTH, General Ledger Bookkeeper, Main Branch of American Trust Co., Bus.: TE 2-8000. Res.: 3052 Kansas Street, Oakland. KE 4-5623.

NOTES

Mrs. Maude Heins will be away for several weeks. She is at the La Glede Hotel, Mobile, Alabama.

Clara Dyche was in the Providence Hospital for a major operation. We wish for her a speedy recovery.

The Club's possessions which we have in storage will be on display April 12 at the Lyon Warehouse, Harrison and Eighth. Everything is to be sold.

PAL NOTES AND BIRTHDAYS

Dear Club Members:

Many thanks for my lovely birthday remembrances and to my secret pal for her Valentine and birthday gifts. So many grand friends made my day a very happy one.

Sincerely yours,
Agnes C. Jackson

Dear Members:

It was a real joy receiving all the lovely cards on my birthday. Thank you all so very much.

Sincerely,
Cora C. Cooley

Dear Pal:

I've had so much pleasure in receiving the lovely flowers. Thank you very much indeed for your thoughtfulness.

Sincerely,
Sue Chuck

APRIL BIRTHDAYS

Birthstone—Diamond for Innocence
Flower—Sweet Pea for Love

2—Hazel Steen
6—Marcella Graham
12—Winifred Brightman
15—Rose Flowers
16—Stella M. Erdley
18—Mary Campbell
18—Margaret Bewley
21—Bertha Stut
25—Carrie Davis
25—Jessamine Boardman
27—Idelle Hall

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT
COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING
WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating
—Replating, Repairing and Polishing of Metal
Goods—Jewelry, Bronzes, Hotel Ware and
Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

PIEDMONT PRESS
PRINTING
Laura A. Shoptaugh
3953 Piedmont Ave. Piedmont 5-3562
Oakland 11, California

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

May, 1949

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

NOTES

Dear Club Members:

To each and every one of my many B.P.W. friends whose greetings added to my birthday happiness, my heartfelt thanks.

Sincerely,
Hazel Steen

Dear Friends:

Many thanks for the lovely birthday greetings and to my new pal for the beautiful Easter and birthday gifts. For each and every one of you I wish these same good wishes.

Marcella Graham

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Helen Dickey
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison, Stella Erdley, Nelle Lennon
Sue Becker, Alice Voisinet, Ethel Bruso

Parliamentarian.....Miss Mae B. Wilkin

Herald Editor.....Marie Graves
Bus.: 2090 Broadway, HI 4-0201
Res.: 7862 Lockwood, TR 2-4387

Pal Co-chairmen.....Margueritte Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

COLONIAL CAFETERIA
1504 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN MORTUARY
For 70 Years finer funeral services that cost no more
ABC Budget Terms Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

MAY PROGRAM

RUTH ILO ROWE, Program Co-ordinator

MAY 1 — SUNDAY — INSTALLATION LUNCHEON — HOTEL LAKE MERRITT — 1:15 p.m. — $2.2 Inc. tip and tax.

Installing Officer ..... Inez Mille
Speaker ..... Ada Fusselma
Subject ..... "The Modern World and Women

MAY 4 — WEDNESDAY — BOARD MEETING — 7:30 p.m. — HOTEL LEAMINGTON

MAY 5 — THURSDAY LUNCHEON — 12:15 p.m. — $1.75 — HOTEL LEAMINGTON

Business meeting, Ruth Ilo Rowe, presiding. Re port of Board Actions. Open to all chairmen an members for announcements.

MAY 12 — THURSDAY — BRIDGE SECTION — 7:30 p.m.

Nevart Caldow and Betty Jane Rank, co-chairmen This group is very enthusiastic and growing i numbers. Come along and polish up your bridge There is a charge to cover instruction.

MAY 19 — THURSDAY — BOOK REVIEW — 7:3 p.m. — HOTEL LEAMINGTON — 50c.

Mrs. Alex Davis will review "Point of No Return by J. P. Marquand.

MAY 26 — THURSDAY — BUFFET DINNER — 6:3 p.m. — HOTEL LEAMINGTON — $2.06.

Speaker, Kathryn Bangs, Director California Sta Commercial and Professional Employment Servic Mrs. Bangs will relate in an informal talk th experiences and impressions gained in her rece European travels.

HDAYS FOR MAY

thstone—Emerald for Happiness.

ower—Lily of the Valley for Purity.

May—

8—Frances Tuson

10—Lydia White

11—Ruth Rowe

12—Florence Brown

13—Mae B. Wilkin

24—Jeannette Smith

28—Mabel McBride

YOU LIKE TO SING?

en come to the Hotel Leamington, May 10 — day — 7:30 p.m. Voice training is not re- d — all types of voices are wanted.

NGES OF ADDRESS

ange business address of Anna Lignell to Pac. & Tel. Co., 1587 Franklin Street, Oakland 12.

ange business address of Ann Fouts to 1587 lin Street, Oakland 12, Room 313.

ange address of Ethel R. Pryor, 2914 College ue, Berkeley 5.

NOTES

Dear Club Members:

To each and every one of my many B.P.W. friends whose greetings added to my birthday happiness, my heartfelt thanks.

Sincerely,
Hazel Steen

Dear Friends:

Many thanks for the lovely birthday greetings and to my new pal for the beautiful Easter and birthday gifts. For each and every one of you I wish these same good wishes.

Marcella Graham

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Helen Dickey
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison, Stella Erdley, Nelle Lennon
Sue Becker, Alice Voisinet, Ethel Bruso

Parliamentarian.....Miss Mae B. Wilkin

Herald Editor.....Marie Graves
Bus.: 2090 Broadway, HI 4-0201
Res.: 7862 Lockwood, TR 2-4387

Pal Co-chairmen.....Margueritte Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

COLONIAL CAFETERIA
1604 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN MORTUARY
For 70 Years finer funeral services that cost no more
ABC Budget Terms Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

MAY PROGRAM

RUTH ILO ROWE, Program Co-ordinator

MAY 1 — SUNDAY — INSTALLATION LUNCHEON — HOTEL LAKE MERRITT — 1:15 p.m. — $2.25 Inc. tip and tax.

Installing Officer ..... Inez Mille
Speaker ..... Ada Fusselmar
Subject ..... "The Modern World and Women'

MAY 4 — WEDNESDAY — BOARD MEETING — 7:30 p.m. — HOTEL LEAMINGTON

MAY 5 — THURSDAY LUNCHEON — 12:15 p.m. — $1.75 — HOTEL LEAMINGTON

Business meeting, Ruth Ilo Rowe, presiding. Report of Board Actions. Open to all chairmen and members for announcements.

MAY 12 — THURSDAY — BRIDGE SECTION — 7:30 p.m.

Nevart Caldow and Betty Jane Rank, co-chairmen. This group is very enthusiastic and growing in numbers. Come along and polish up your bridge. There is a charge to cover instruction.

MAY 19 — THURSDAY — BOOK REVIEW — 7:30 p.m. — HOTEL LEAMINGTON — 50c.

Mrs. Alex Davis will review "Point of No Return" by J. P. Marquand.

MAY 26 — THURSDAY — BUFFET DINNER — 6:30 p.m. — HOTEL LEAMINGTON — $2.06.

Speaker, Kathryn Bangs, Director California State Commercial and Professional Employment Service. Mrs. Bangs will relate in an informal talk the experiences and impressions gained in her recent European travels.

...THDAYS FOR MAY

irthstone—Emerald for Happiness.

ower—Lily of the Valley for Purity.

May—

8—Frances Tuson

10—Lydia White

11—Ruth Rowe

12—Florence Brown

13—Mae B. Wilkin

24—Jeannette Smith

28—Mabel McBride

YOU LIKE TO SING?

hen come to the Hotel Leamington, May 10 — sday — 7:30 p.m. Voice training is not re-ed — all types of voices are wanted.

ANGES OF ADDRESS

hange business address of Anna Lignell to Pac. & Tel. Co., 1587 Franklin Street, Oakland 12.

hange business address of Ann Fouts to 1587 klin Street, Oakland 12, Room 313.

hange address of Ethel R. Pryor, 2914 College nue, Berkeley 5.

NOTES

Dear Club Members:

To each and every one of my many B.P.W. friends whose greetings added to my birthday happiness, my heartfelt thanks.

Sincerely,
Hazel Steen

Dear Friends:

Many thanks for the lovely birthday greetings and to my new pal for the beautiful Easter and birthday gifts. For each and every one of you I wish these same good wishes.

Marcella Graham

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Helen Dickey
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison, Stella Erdley, Nelle Lennon
Sue Becker, Alice Voisinet, Ethel Bruso

Parliamentarian.....Miss Mae B. Wilkin

Herald Editor.....Marie Graves
Bus.: 2090 Broadway, HI 4-0201
Res.: 7862 Lockwood, TR 2-4387

Pal Co-chairmen.....Marguerite Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

COLONIAL CAFETERIA
1504 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN MORTUARY
For 70 Years finer funeral services that cost no more
ABC Budget Terms Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

OAKLAND
CREMATORIUM
COLUMBARIUM
CHAPEL OF MEMORIES
TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT
COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING
WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating
—Replating, Repairing and Polishing of Metal
Goods—Jewelry, Bronzes, Hotel Ware and
Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

PIEDMONT PRESS
PRINTING
Laura A. Shoptaugh
3953 Piedmont Ave. Piedmont 5-3562
Oakland 11, California

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

CALIFORNIA STATE LIBRARY

The Business Women's

HERALD

June, 1949

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

handling with greater dispatch when you get the following information:

Name, classification, firm's name, address and telephone number, residence, telephone number and birthday, together with a check (or cash) for the entrance fee plus the dues. Then give this information to the Membership Chairman, Inez Miller, and she will turn the information over to the Board of Directors for their consideration.

NEW TELEPHONE NUMBER

Dora Cooley .....OL 3-2451

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary .....Agnes Jackson
Corresponding Secretary .....Helen Dickey
Treasurer .....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison Stella Erdley Nelle Lennon
Sue Becker Alice Voisinet Ethel Bruso

Parliamentarian.....Miss Mae B. Wilkin

Herald Editor.....Marie Graves
Bus.: 2090 Broadway, HI 4-0201
Res.: 7862 Lockwood, TR 2-4387

Pal Co-chairmen.....Margueritte Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

Chairmen of Standing Committees

Education and Vocations.....Mrs. Elsie C. Beaumont
Finance .....Miss Margueritte Muir
Health and Safety.....Miss Carrie E. Ferguson
International Relations.....Miss Marjorie W. Kroh
Legislation.....Miss Doris Byrns
Membership .....Mrs. Inez Miller
News Service.....Mrs. Anna O. Bunce
Program Coordination.....Miss Ruth Ilo Rowe
Public Affairs.....Miss Edith K. Peterson
Radio and Television.....Mrs. Helen Kennedy

COLONIAL CAFETERIA
1504 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

JUNE PROGRAM

RUTH ILO ROWE, Program Coordinator and Vice President

JUNE 1—BOARD MEETING, 7:30 p.m., Hotel Leamington

JUNE 2—BRIDGE PARTY, 7:30 p.m., Hotel Leamington

This is for all members who have participated i our bridge section lessons. Fun, prizes, and re freshments.

JUNE 9—DINNER—Business Meeting and Conventio Reports, 6:30 p.m., Hotel Leamington

JUNE 16—BOOK REVIEW 7:30 p.m., Hotel Leamington

Mrs. Alex Davis will review "Beau James—Th Life and Times of Jimmy Walker."

JUNE 30—DINNER—6:30 p.m., Cock O' the Walk

The program is sponsored by our Health and Safety Committee, Carrie Ferguson, Chairman.
Subject: "Socialized Medicine."
Speaker: George F. Calvin, M. D.

NOTICE

Through inadvertence, we are sure, numerous members made reservations for the Installation Luncheon at Hotel Lake Merritt and then failed to keep them. A guarantee of 100 was made, based on such promised reservations, and only 66 were present. The Club was billed for the balance and became liable for some $76. Under the circumstances, it has been determined by your Club that all members who failed to keep reservations made should reimburse the Club for this expenditure. Won't you please do so promptly? The cost is $2.25 for each reservation.

In the future, Hotel Leamington is going to require a minimum guarantee on the number of meals served at our dinners and luncheons. Please bear this in mind and cooperate with your Club in making and keeping reservations.

HDAYS

June—

2—Eunice Nunez
6—Mary Simmons
8—Nelle Lennon
19—Dora Cooley
22—Jean Baird
23—Sue Chuck
24—Alice Smith
27—Ellen Hadaway
28—Grace Fitch
28—Dorothy Breitenbucher

V MEMBERS

LON, MISS VIVIAN, Attorney, Veterans' Adinis., District Office, 1515 Clay St., TW 3-6330, xt. 186. Res.: 1525 Oak St., GL 1-7777.

LLAGHER, MISS ELESA, Manager, Willis Colge of Business, 327 19th St., GL 1-0437. Res.: 220 Montgomery St., PI 5-5934-J.

RING, MISS LURA, Clerk, U. S. Government, ir Postal Transport, 180 New Montgomery, San rancisco. MArket 1-2500, Ext. 2426-7. Res.: 81 len Ave., HU 3-7602 (neighbor's phone).

CALL, MRS. BERTHA, Executive Secretary M. B. kaggs Investments, Central Bank Building, GL -2661. Res.: 465 Bellevue Ave., HI 4-2102.

E, MRS. NANCY, Attorney, 94 Bayo Vista, Oakind, PI 5-7858.

TH, MRS. THELMA O., Representative, Invesors Diversified Services Inc., 102 Financial Center ldg., TW 3-4215. Res.: 1010 Grace St., San eandro.

AYLE, DR. ALICE, Optometrist, Progressive Opcal System, Inc., 1815 Telegraph Ave., TE 2-0585. es.: 937-B Solano Ave., Albany, LA 6-0105.

LLIAMS, MRS. RUTH, Manager and Buyer of eady to Wear, 882 Cleveland Avenue, TE 6-0220.

OD NEWS FOR YOU!

very member of the Oakland Club is a member he Membership Committee this year. When you e a prospective member it would facilitate the handling with greater dispatch when you get the following information:

Name, classification, firm's name, address and telephone number, residence, telephone number and birthday, together with a check (or cash) for the entrance fee plus the dues. Then give this information to the Membership Chairman, Inez Miller, and she will turn the information over to the Board of Directors for their consideration.

NEW TELEPHONE NUMBER

Dora Cooley .....OL 3-2451

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary .....Agnes Jackson
Corresponding Secretary .....Helen Dickey
Treasurer .....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison — Stella Erdley — Nelle Lennon
Sue Becker — Alice Voisinet — Ethel Bruso

Parliamentarian.....Miss Mae B. Wilkin

Herald Editor.....Marie Graves
Bus.: 2090 Broadway, HI 4-0201
Res.: 7862 Lockwood, TR 2-4387

Pal Co-chairmen.....Margueritte Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

Chairmen of Standing Committees

Education and Vocations.....Mrs. Elsie C. Beaumont
Finance .....Miss Margueritte Muir
Health and Safety.....Miss Carrie E. Ferguson
International Relations.....Miss Marjorie W. Kroh
Legislation.....Miss Doris Byrns
Membership .....Mrs. Inez Miller
News Service.....Mrs. Anna O. Bunce
Program Coordination.....Miss Ruth Ilo Rowe
Public Affairs.....Miss Edith K. Peterson
Radio and Television.....Mrs. Helen Kennedy

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

hapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Pledmont 5-1288

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Pledmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

CALIF

The Business Women's

HERALD

July, 1949

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

JULY BIRTHDAYS

Birthstone—Ruby for Nobility
Flower—Larkspur for Haughtiness

July—
1—Nellie Doty
2—Marion Dougherty
4—Dr. Alice Trayle
6—Ellen G. Dockery
9—Helen Dean
11—Edith J. Knott
11—Edith McElwain
11—Sue Becker
12—Ruby Forneris
18—Inez Miller
18—LaVonne McLain
19—Bertha McCall
22—Iva Havlin
23—Beulah Culp
30—Ruth Shortt

NEW MEMBERS

BURRINGTON, MISS ZOE, Legal Secretary, Smith and Parrish, 1616 Financial Center Bldg., GL 2-2000. Res.: 451 Wayne Ave., Apt. 1, Oakland 6.

O'HARA, MRS. GWYDA, Office Manager and Secretary, Cline Piano Company, 344 12th St., GL 1-9765. Res.: 635B Taylor Ave., Alameda, LA 3-7428.

SANSTAD, MRS. ALTA, Secretary, Veteran's Administration, 15th and Clay Streets. Res.: 3109 Van Buren, Alameda, LA 2-4223.

BROUGHTON, MRS. JEAN C., Catering Manager, Hotel Leamington, HI 4-2525. Res.: 436 37th Street, Oakland, PI 5-7812J.

HARKINS, MRS. ETHEL, Personnel Manager, John Breuner Co., 2109 Broadway, Oakland, HI 4-1343. Res.: 3832 Brighton Ave., Oakland, KE 2-2053.

ATTENTION SECRET PALS

Six months gone—Six months to go. If you haven't REMEMBERED, do it now.

—Pal Chairmen

THANK YOU

Nelle Lennon wishes us to thank her many friends for all the cards and gifts she received on her birthday.

Officers

President.....Olive Gordon-Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Helen Dickey
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison — Stella Erdley — Nelle Lennon
Sue Becker — Alice Voisinet — Ethel Bruso

Parliamentarian.....Miss Mae B. Wilkin
Herald Editor.....Margaret Stern
Bus.: 3974 Piedmont Ave., OL 2-0643
Res.: 67 Glen Ave., Oakland, PI 5-5630M
Pal Co-chairmen.....Margueritte Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

Chairmen of Standing Committees

Education and Vocations.....Mrs. Elsie C. Beaumont
Finance.....Miss Margueritte Muir
Health and Safety.....Miss Carrie E. Ferguson
International Relations.....Miss Marjorie W. Kroh
Legislation.....Miss Doris Byrns
Membership.....Mrs. Inez Miller
Program Coordination.....Miss Ruth Ilo Rowe
News Service.....Mrs. Anna O. Bunce
Public Affairs.....Miss Edith K. Peterson
Radio and Television.....Mrs. Helen Kennedy

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 1-0978	THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE

TEmplebar 2-9567

JULY PROGRAM

RUTH ILO ROWE, Program Coordinator and Vice President

JULY 6—BOARD MEETING, 7:30 p.m., Hotel Leamington

JULY 7—BREAKFAST AND BUSINESS MEETING 7:15 a.m., Hotel Leamington

Be sure and be with us. You will enjoy this informal get-together. $1.50.

JULY 21—BOOK REVIEW, 7:30 p.m., at the home of Winifred Brightman and Margueritte Muir, 6417 Raymond Street, Oakland.

Take the Telegraph Avenue Bus to Alcatraz. Walk one full block west to Raymond, turn right to 6417. MRS. ALEX DAVIS WILL REVIEW "THE GUMP'S TREASURE TRADE" by Carol Green Wilson. Winifred and Margueritte have graciously invited us to be their guests, and we should enjoy an outstanding evening. 50c.

JULY 28—DINNER, Hotel Coit-Ramsey (Mezzanine), 6:30 p.m., $2.06 and tip

Honoring our New Members. Chairman Inez Miller with co-chairmen Lila Berg, Nelle Lennon and Eunice Nunez. Panel Speakers: Kathryn Maloney, President of the Bay District; Jeannette Anderson, State Director At Large; Helen Smith, Membership Chairman of Bay District. Guest Artist: Johnny Tomsic with his accordion. He will play a few selections and will also accompany us for community singing—ask for your favorite tune, Johnny Tomsic will play it for you. Come and bring a guest—you can't afford to miss this delightful program. IT IS INTERESTING — INFORMATIVE and ENTERTAINING.

TICE TO BRIDGE SECTION

Io meetings during July and August. Watch for ouncement in September regarding a new ten ks' course of instruction with a meeting each k.

S CALL

ll Oakland Officers, Directors, Chairmen and nbers stand by: LILY BUDDE NEEDS YOUR LP to plan and execute the biggest and bestest District Conference ever held in any district. t thinking up good ideas. A special meeting to nulate plans will be held in September before September conference in Asilomar. Watch for IE, PLACE and DATE in the August Herald. will be the Hostess club to the Bay District in ıary, 1950.

ALL MEMBERS

ave YOU suggested that prospective new mem- Read your last month's Herald for information rding membership drive.

P THIS DATE OPEN

Vatch August Herald for announcement of a Tea, Dish Sale at the home of Olive Gordon Miller, ust 13th and 14th.

I VOYAGE

eva Broderick and Ethyl Pryor will sail on the en Mary about July 3rd for an extended tour of ope. Anga Bjornson leaves for a several months' in Norway, and Dora Cooley and Ellen Dockery sail early in July for England. We extend our wishes to all these girls for a most pleasant tion and will be looking forward to hearing all heir interesting experiences on their return.

RY

race Morton's many friends will be sorry to hear ner accident. Two broken ribs and a broken e will keep her away from us for a while, but l all look forward to having Grace back with us.

JULY BIRTHDAYS

Birthstone—Ruby for Nobility
Flower—Larkspur for Haughtiness

July—
1—Nellie Doty
2—Marion Dougherty
4—Dr. Alice Trayle
6—Ellen G. Dockery
9—Helen Dean
11—Edith J. Knott
11—Edith McElwain
11—Sue Becker
12—Ruby Forneris
18—Inez Miller
18—LaVonne McLain
19—Bertha McCall
22—Iva Havlin
23—Beulah Culp
30—Ruth Shortt

NEW MEMBERS

BURRINGTON, MISS ZOE, Legal Secretary, Smith and Parrish, 1616 Financial Center Bldg., GL 2-2000. Res.: 451 Wayne Ave., Apt. 1, Oakland 6.

O'HARA, MRS. GWYDA, Office Manager and Secretary, Cline Piano Company, 344 12th St., GL 1-9765. Res.: 635B Taylor Ave., Alameda, LA 3-7428.

SANSTAD, MRS. ALTA, Secretary, Veteran's Administration, 15th and Clay Streets. Res.: 3109 Van Buren, Alameda, LA 2-4223.

BROUGHTON, MRS. JEAN C., Catering Manager, Hotel Leamington, HI 4-2525. Res.: 436 37th Street, Oakland, PI 5-7812J.

HARKINS, MRS. ETHEL, Personnel Manager, John Breuner Co., 2109 Broadway, Oakland, HI 4-4343. Res.: 3832 Brighton Ave., Oakland, KE 2-2053.

ATTENTION SECRET PALS

Six months gone—Six months to go. If you haven't REMEMBERED, do it now.

—Pal Chairmen

THANK YOU

Nelle Lennon wishes us to thank her many friends for all the cards and gifts she received on her birthday.

Officers

President ..... Olive Gordon Miller
Vice-President ..... Ruth Ilo Rowe
Recording Secretary ..... Agnes Jackson
Corresponding Secretary ..... Helen Dickey
Treasurer ..... Katherine McLeod
Financial Secretary ..... Luella Kiebach

Directors

Edna Harrison — Stella Erdley — Nelle Lennon
Sue Becker — Alice Voisinet — Ethel Bruso

Parliamentarian ..... Miss Mae B. Wilkin
Herald Editor ..... Margaret Stern
Bus.: 3974 Piedmont Ave., OL 2-0643
Res.: 67 Glen Ave., Oakland, PI 5-5630M
Pal Co-chairmen ..... Margueritte Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

Chairmen of Standing Committees

Education and Vocations ..... Mrs. Elsie C. Beaumont
Finance ..... Miss Margueritte Muir
Health and Safety ..... Miss Carrie E. Ferguson
International Relations ..... Miss Marjorie W. Kroh
Legislation ..... Miss Doris Byrns
Membership ..... Mrs. Inez Miller
Program Coordination ..... Miss Ruth Ilo Rowe
News Service ..... Mrs. Anna O. Bunce
Public Affairs ..... Miss Edith K. Peterson
Radio and Television ..... Mrs. Helen Kennedy

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 1-0978	THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

JULY PROGRAM

RUTH ILO ROWE, Program Coordinator and Vice President

JULY 6—BOARD MEETING, 7:30 p.m., Hotel Leamington

JULY 7—BREAKFAST AND BUSINESS MEETING 7:15 a.m., Hotel Leamington

Be sure and be with us. You will enjoy this informal get-together. $1.50.

JULY 21—BOOK REVIEW, 7:30 p.m., at the home of Winifred Brightman and Margueritte Muir, 641 Raymond Street, Oakland.

Take the Telegraph Avenue Bus to Alcatraz. Walk one full block west to Raymond, turn right to 6417. MRS. ALEX DAVIS WILL REVIEW "THE GUMP'S TREASURE TRADE" by Carol Green Wilson. Winifred and Margueritte have graciously invited us to be their guests, and we should enjoy an outstanding evening. 50c.

JULY 28—DINNER, Hotel Coit-Ramsey (Mezzanine), 6:30 p.m., $2.06 and tip

Honoring our New Members. Chairman Inez Miller with co-chairmen Lila Berg, Nelle Lennon and Eunice Nunez. Panel Speakers: Kathryn Maloney, President of the Bay District; Jeannette Anderson, State Director At Large; Helen Smith, Membership Chairman of Bay District. Guest Artist: Johnny Tomsic with his accordion. He will play a few selections and will also accompany us for community singing—ask for your favorite tune, Johnny Tomsic will play it for you. Come and bring a guest—you can't afford to miss this delightful program. IT IS INTERESTING — INFORMATIVE and ENTERTAINING.

TICE TO BRIDGE SECTION

Io meetings during July and August. Watch for ouncement in September regarding a new ten ks' course of instruction with a meeting each k.

S CALL

ll Oakland Officers, Directors, Chairmen and nbers stand by: LILY BUDDE NEEDS YOUR LP to plan and execute the biggest and bestest District Conference ever held in any district. t thinking up good ideas. A special meeting to nulate plans will be held in September before September conference in Asilomar. Watch for IE, PLACE and DATE in the August Herald. will be the Hostess club to the Bay District in uary, 1950.

ALL MEMBERS

Iave YOU suggested that prospective new mem- ? Read your last month's Herald for information arding membership drive.

P THIS DATE OPEN

Watch August Herald for announcement of a Tea, Dish Sale at the home of Olive Gordon Miller, gust 13th and 14th.

N VOYAGE

Neva Broderick and Ethyl Pryor will sail on the een Mary about July 3rd for an extended tour of rope. Anga Bjornson leaves for a several months' in Norway, and Dora Cooley and Ellen Dockery l sail early in July for England. We extend our t wishes to all these girls for a most pleasant ation and will be looking forward to hearing all their interesting experiences on their return.

RRY

Grace Morton's many friends will be sorry to hear her accident. Two broken ribs and a broken cle will keep her away from us for a while, but 'll all look forward to having Grace back with us.

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Helen Dickey
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison, Stella Erdley, Nelle Lennon
Sue Becker, Alice Voisinet, Ethel Bruso
Parliamentarian.....Miss Mae B. Wilkin
Herald Editor.....Margaret Stern
Bus.: 3974 Piedmont Ave., OL 2-0643
Res.: 67 Glen Ave., Oakland, PI 5-5630M
Pal Co-chairmen.....Marguerite Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

Chairmen of Standing Committees

Education and Vocations.....Mrs. Elsie C. Beaumont
Finance.....Miss Marguerite Muir
Health and Safety.....Miss Carrie E. Ferguson
International Relations.....Miss Marjorie W. Kroh
Legislation.....Miss Doris Byrns
Membership.....Mrs. Inez Miller
Program Coordination.....Miss Ruth Ilo Rowe
News Service.....Mrs. Anna O. Bunce
Public Affairs.....Miss Edith K. Peterson
Radio and Television.....Mrs. Helen Kennedy

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway **TW 3-7110**

Personalized Service

Executives

Stenographers Typists

Bookkeepers General Office

P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

CALIFORNIA
JUL 29 1949
STATE LIBRARY

The Business Women's HERALD

August, 1949

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

THANK YOU

Grace Morton thanks all her friends for the cards and flowers she received. She reports that she is getting along quite as well as can be expected and we shall look forward to having Grace back with us soon.

Inez Miller says "Thank you for all the cards, flowers and presents" that she received on her birthday.

NOTICE

Don't forget to let your editor know of anything that would be of interest to our members.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library).

Altrocchi, J. C.—Spectacular San Franciscans. 1949.
Dana, A. W.—Kitchen Planning. 1949.
Denison, B. W.—Alaska Today. 1949.
Gillies, M. D.—How to keep house. 1949.
Harrison, Richard—Scotland yard. 1949.
Hawthorne, Hildegarde—His country was the world: a life of Thomas Paine. 1949.
Issler, A. R.—Happier for his presence: San Francisco and Robert Louis Stevenson. 1948.
Judson, Lyman—Let's go to Guatemala. 1949.
Kellino, Pamela and Mason, James—Cats in our lives. 1949.
Logan, H. B.—Orchids are easy to grow. 1949.
Mencken, H. L.—A Mencken chrestomathy. 1949.
Montgomery of Alamein—El Alamein to the River Sangro. 1949.
Morris, David—China changed my mind. 1949.
Pozerski, E. A.—Cooking in ten minutes. 1949.
Sheean, Vincent—Lead, kindly light. 1949.
Sheen, F. J.—Peace of Soul. 1949.
Shippen, K. B.—Bright design. 1949.
Sjahrir, Soetan—Out of exile. 1949.
Stowe, Leland—Target: You. 1949.
Underwood, Agnes—Newspaper woman. 1949.
Wilson, C. G.—Gump's treasure trade. 1949.

These books may be reserved at the main library or at any branch. TW 3-1400.

Officers

President ..... Olive Gordon Miller
Vice-President ..... Ruth Ilo Rowe
Recording Secretary ..... Agnes Jackson
Corresponding Secretary ..... Helen Dickey
Treasurer ..... Katherine McLeod
Financial Secretary ..... Luella Kiebach

Directors

Edna Harrison, Stella Erdley, Nelle Lennon
Sue Becker, Alice Voisinet, Ethel Bruso

Parliamentarian ..... Miss Mae B. Wilkin
Herald Editor ..... Margaret Stern
Bus.: 3974 Piedmont Ave., OL 2-0643
Res.: 67 Glen Ave., Oakland, PI 5-5630M
Pal Co-chairmen ..... Marguerite Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

Chairmen of Standing Committees

Education and Vocations ..... Mrs. Elsie C. Beaumont
Finance ..... Miss Marguerite Muir
Health and Safety ..... Miss Carrie E. Ferguson
International Relations ..... Miss Marjorie W. Kroh
Legislation ..... Miss Doris Byrns
Membership ..... Mrs. Inez Miller
Program Coordination ..... Miss Ruth Ilo Rowe
News Service ..... Mrs. Anna O. Bunce
Public Affairs ..... Miss Edith K. Peterson
Radio and Television ..... Mrs. Helen Kennedy

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

AUGUST PROGRAM

RUTH ILO ROWE, Program Coordinator and Vice President

AUGUST 3—BOARD MEETING, 7:30 p.m., Ho Leamington.

AUGUST 4—BREAKFAST AND BUSINESS MEETIN 7:15 a.m., Hotel Leamington. $1.50.

AUGUST 13-14—DISH SALE at the home of Oli Gordon Miller, 5950 Romany Road.
Scrapbooks and pictures of the club will be display. Tea will be served and an informal tin will be enjoyed by all. Be sure and attend, our club will profit and you will have gain knowledge of our club's activities. 3-5 p.m. 25

AUGUST 18—BOOK REVIEW, 7:30 p.m. at the hom of Iva Havlin, 295 Mather St.
Mrs. Alex Davis will review "Father of th Bride," by Edward Streeter. 50c.

AUGUST 28—SUNDAY BREAKFAST at Old Hear Ranch, Pleasanton, 10:00 a.m. sharp. Radio broa cast follows in which we may participate. $1.50.
Remember there are numerous facilities at th Ranch for a wonderful time including swimmin and golf, if any member desires to spend the da Let us make this a gala occasion. Contact yo telephone committee member for reservations an also to arrange car sharing, so that we may ha as many attend this breakfast as possible.

CONGRATULATIONS

You will all be happy to learn that Mrs. Evely McCook is very busy taking care of her new bab girl born July 6. They are both fine and Evely says she hopes to be able to find time to be wit us again before too long. Best of luck, to Evely and her family.

Also our congratulations to Helen Dickey who celebrating her fifteenth wedding anniversary.

RECUPERATING

Ruby Forneris is at home following a major opera tion. Best of wishes Ruby, for a speedy recovery.

CATIONING

ell Wishart is spending her vacation in Denver. y Barrick is going to Clear Lake, and Luella bach is leaving for Alaska. Sounds like they ld all have something exciting to tell us when return.

EETINGS

lfrieda Steindorff sends greetings to us all from mark. Wishes we could be there also.

GUST BIRTHDAYS

irthstone—Sardonyx for Felicity
lower—Gladiolus for Preparedness
August—

2—Susanne Chalmers
3—Genevieve W. McCormick
9—Alice Voisinet
13—Laura Shoptaugh
14—Doris Byrns
20—Thelma O. Smith
21—Grace J. Morton
21—Laura Loring
21—Catherine Delamothe
24—Jennie Selleck
24—Lila Berg
27—Huldah Skinner
27—Jean C. Braughton
29—Clara Dyche
31—Mary Barrick

EW MEMBERS

Foster, Miss Leslie, Private Secretary, C. A. Splitff, M.D., 426 17th St., HI 4-7061. Res.: 150 Lake eet, Oakland, TW 3-5778.

HANGE OF ADDRESS

Genevieve McCormick, P.O. Box 205, Oakland 4.

Marjorie Kroh, 859 Warfield Ave., Apt. 4, TW 1318.

Edith Peterson, 2230 Lakeshore Avenue.

THANK YOU

Grace Morton thanks all her friends for the cards and flowers she received. She reports that she is getting along quite as well as can be expected and we shall look forward to having Grace back with us soon.

Inez Miller says "Thank you for all the cards, flowers and presents" that she received on her birthday.

NOTICE

Don't forget to let your editor know of anything that would be of interest to our members.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library).

Altrocchi, J. C.—Spectacular San Franciscans. 1949.
Dana, A. W.—Kitchen Planning. 1949.
Denison, B. W.—Alaska Today. 1949.
Gillies, M. D.—How to keep house. 1949.
Harrison, Richard—Scotland yard. 1949.
Hawthorne, Hildegarde—His country was the world: a life of Thomas Paine. 1949.
Issler, A. R.—Happier for his presence: San Francisco and Robert Louis Stevenson. 1948.
Judson, Lyman—Let's go to Guatemala. 1949.
Kellino, Pamela and Mason, James—Cats in our lives. 1949.
Logan, H. B.—Orchids are easy to grow. 1949.
Mencken, H. L.—A Mencken chrestomathy. 1949.
Montgomery of Alamein—El Alamein to the River Sangro. 1949.
Morris, David—China changed my mind. 1949.
Pozerski, E. A.—Cooking in ten minutes. 1949.
Sheean, Vincent—Lead, kindly light. 1949.
Sheen, F. J.—Peace of Soul. 1949.
Shippen, K. B.—Bright design. 1949.
Sjahrir, Soetan—Out of exile. 1949.
Stowe, Leland—Target: You. 1949.
Underwood, Agnes—Newspaper woman. 1949.
Wilson, C. G.—Gump's treasure trade. 1949.

These books may be reserved at the main library or at any branch. TW 3-1400.

Officers

President ..... Olive Gordon Miller
Vice-President ..... Ruth Ilo Rowe
Recording Secretary ..... Agnes Jackson
Corresponding Secretary ..... Helen Dickey
Treasurer ..... Katherine McLeod
Financial Secretary ..... Luella Kiebach

Directors

Edna Harrison, Stella Erdley, Nelle Lennon
Sue Becker, Alice Voisinet, Ethel Bruso

Parliamentarian ..... Miss Mae B. Wilkin
Herald Editor ..... Margaret Stern

Bus.: 3974 Piedmont Ave., OL 2-0643
Res.: 67 Glen Ave., Oakland, PI 5-5630M

Pal Co-chairmen ..... Margueritte Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

Chairmen of Standing Committees

Education and Vocations ..... Mrs. Elsie C. Beaumont
Finance ..... Miss Margueritte Muir
Health and Safety ..... Miss Carrie E. Ferguson
International Relations ..... Miss Marjorie W. Kroh
Legislation ..... Miss Doris Byrns
Membership ..... Mrs. Inez Miller
Program Coordination ..... Miss Ruth Ilo Rowe
News Service ..... Mrs. Anna O. Bunce
Public Affairs ..... Miss Edith K. Peterson
Radio and Television ..... Mrs. Helen Kennedy

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-7110

Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

CALIFORNIA
STATE LIBRARY

September, 1949

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

THANK YOU

I wish to thank all my dear B. P. W. C. friends for the many cards received from them on my recent birthday. "Sweet to be remembered." It made me very happy.

Sincerely,
Laura A. Shoptaugh

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library)

Barr, Stringfellow — "The Pilgrimage of Western Man." 1949.

Bernadotte of Wisborg, Folke, Greve—"Instead of Arms." 1948.

Billington, R. A. and Hedges, J. B.—Westward Expansion; a history of the American frontier. 1949.

Burke, Billie—"With a Feather on My Nose." 1949.

Dean, Vera (Micheles)—The United States and Russia. 1948

Harris, S. E.—"Saving American Capitalism." 1948

Laski, Harold—"Liberty in the Modern State." 1949.

Maynard, Theodore—"Henry the Eighth." 1949.

Niederland, W. G.—Man-Made Plague; a primer on neurosis. 1948.

Plenn, Abel—"Upon This Continent"; a new chronicle of America. 1949

Roosevelt, Kermit—"Arabs, Oil and History." 1949.

Selznick, Philip—"TVA and the Grass Roots," a study in the sociology of formal organization. 1949.

Sprigle, Ray—"In the Land of Jim Crow." 1949.

Trueblood, D. E.—"Common Ventures of Life." 1949.

Watkins, F. M.—The Political Tradition of the West; a study in the development of modern liberalism. 1948.

These books may be reserved at the main library or at any branch. TWinoaks 3-1400.

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Helen Dickey
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison, Stella Erdley, Nelle Lennon
Sue Becker, Alice Voisinet, Ethel Bruso

Parliamentarian.....Miss Mae B. Wilkin
Herald Editor.....Margaret Stern
Bus.: 3974 Piedmont Ave., OL 2-0643
Res.: 67 Glen Ave., Oakland, PI 5-5630M
Pal Co-chairmen.....Margueritte Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

Chairmen of Standing Committees

Education and Vocations.....Mrs. Elsie C. Beaumont
Finance.....Miss Margueritte Muir
Health and Safety.....Miss Carrie E. Ferguson
International Relations.....Miss Marjorie W. Kroh
Legislation.....Miss Doris Byrns
Membership.....Mrs. Inez Miller
Program Coordination.....Miss Ruth Ilo Rowe
News Service.....Mrs. Anna O. Bunce
Public Affairs.....Miss Edith K. Peterson
Radio and Television.....Mrs. Helen Kennedy

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

SEPTEMBER PROGRAM

RUTH ILO ROWE, Program Coordinator a
Vice President

SEPTEMBER 7—BOARD MEETING, HOTEL LE
INGTON—7:30 p.m.

SEPTEMBER 8—LUNCHEON, HOTEL LEAMINGT
—12:15 p.m.

Guest speaker will be Mrs. Wilhelmina Yoal
Executive, International Institute.

SEPTEMBER 15—DINNER, HOTEL LEAMINGTO
6:30 p.m.—$2.07

The program is sponsored by our Legislation C
mittee, Doris Byrns, Chairman. Subject: "Pre
and Future Needs in Public Education in
fornia." Speaker: Assemblyman Francis Dunn

SEPTEMBER 17-18—DISTRICT FALL CONFEREN
ASILOMAR, PACIFIC GROVE

SEPTEMBER 22—BOOK REVIEW—HOTEL LEAMI
TON—7:30 p.m.—50c

Mrs. Alex Davis will review a current best se

SEPTEMBER 25—PICNIC AT DORA COOL
HOME, WALNUT CREEK—11:30 a.m.

ASILOMAR CONFERENCE PROGRAM

SEPTEMBER 17—1:30 p.m.—ROUND TABLE DISC
SION—AFTER DINNER, FUN SESSION

SEPTEMBER 18—10:00 a.m.—GENERAL SESSIO
12:00 NOON, LUNCHEON

1:00 p.m.—Speaker: Our State Membership Ch
man, Ivy A. Grace, who will bring us an ins
ing message.

EW MEMBERS

MRS. MARION R. AMBROSE, Sr. Accountant, feway Stores, Inc., 4th and Jackson Streets. HI 4711. Res.: 1958 Rosecrest Drive, Oakland 2.

MRS. DORIS A. WOOD, Secretary, Kaiser Enneers, Inc., 1924 Broadway, Oakland 12, TW 4600, Ex. 232. Res.: 2317 Fruitvale Avenue, Oaknd 1, KE 4-1165.

I MEMORIAM

Our deepest heartfelt sympathy goes to the family d friends of our member, Hallie Collins, and to ose of our National Vice Preesident, Ethel Johnone, of San Francisco.

PTEMBER BIRTHDAYS

Birthstone—Sapphire for Wisdom
Flower—Aster for Memories

September—

2—Florence Manfre
4—Mrs. Rae J. Cooper
6—Willa Teasley
6—Betty Jane Rank
6—Ann C. Fouts
9—Mildred Ogden
15—Hilda Parker
16—Jennie Hammond
16—Gwyda P. O'Hara
21—Miss Leslie B. Foster
24—Helen Kennedy
24—Katherine McLeod
26—Catherine Smith
28—Lenore H. Hector
28—Ethel Bruso
30—Marie Graves
30—Evelyn McCook

THANK YOU

I wish to thank all my dear B. P. W. C. friends for the many cards received from them on my recent birthday. "Sweet to be remembered." It made me very happy.

Sincerely,
Laura A. Shoptaugh

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library)

Barr, Stringfellow — "The Pilgrimage of Western Man." 1949.

Bernadotte of Wisborg, Folke, Greve—"Instead of Arms." 1948.

Billington, R. A. and Hedges, J. B.—Westward Expansion; a history of the American frontier. 1949.

Burke, Billie—"With a Feather on My Nose." 1949.

Dean, Vera (Micheles)—The United States and Russia. 1948

Harris, S. E.—"Saving American Capitalism." 1948

Laski, Harold—"Liberty in the Modern State." 1949.

Maynard, Theodore—"Henry the Eighth." 1949.

Niederland, W. G.—Man-Made Plague; a primer on neurosis. 1948.

Plenn, Abel—"Upon This Continent"; a new chronicle of America. 1949

Roosevelt, Kermit—"Arabs, Oil and History." 1949.

Selznick, Philip—"TVA and the Grass Roots," a study in the sociology of formal organization. 1949.

Sprigle, Ray—"In the Land of Jim Crow." 1949.

Trueblood, D. E.—"Common Ventures of Life." 1949.

Watkins, F. M.—The Political Tradition of the West; a study in the development of modern liberalism. 1948.

These books may be reserved at the main library or at any branch. TWinoaks 3-1400.

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Helen Dickey
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison — Stella Erdley — Nelle Lennon
Sue Becker — Alice Voisinet — Ethel Bruso

Parliamentarian.....Miss Mae B. Wilkin
Herald Editor.....Margaret Stern
Bus.: 3974 Piedmont Ave., OL 2-0643
Res.: 67 Glen Ave., Oakland, PI 5-5630M
Pal Co-chairmen.....Margueritte Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

Chairmen of Standing Committees

Education and Vocations.....Mrs. Elsie C. Beaumont
Finance.....Miss Margueritte Muir
Health and Safety.....Miss Carrie E. Ferguson
International Relations.....Miss Marjorie W. Kroh
Legislation.....Miss Doris Byrns
Membership.....Mrs. Inez Miller
Program Coordination.....Miss Ruth Ilo Rowe
News Service.....Mrs. Anna O. Bunce
Public Affairs.....Miss Edith K. Peterson
Radio and Television.....Mrs. Helen Kennedy

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-7110

Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's CALIFORNIA HERALD

OCT 4 1949
STATE LIBRARY

October, 1949

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

NEW TELEPHONE NUMBERS

Marjorie Kroh, TE 6-2258.
Lura Loring, PI 5-1052W.

A REMINDER

May we remind you that our Sunshine Committee Chairman, Lura Loring, will appreciate the members contacting her when ever they know of an illness among our members so that she may get in touch with them as soon as possible.

THANK YOU

Mary P. Barrick wishes to thank everyone for the birthday cards, presents, and especially her Secret Pal for her thoughtfulness.

I want to thank my friends who remembered my birthday. It was so pleasant to hear on "My Day." Also I wish to announce that I have changed my place of business, and am now manager and buyer of the millinery in the Fred Benioff Store.

Sincerely, Willa Teasley.

Many thanks to all my friends who sent birthday remembrances. It was so nice to receive them.

Sincerely, Hilda Parker.

OCTOBER BIRTHDAYS

Birthstone—Opal for Hope
Flower—Calendula for Constancy

October—
4—Ora Mae Griggs
8—Della B. Johnson
14—Maude F. Heins
16—Rebecca Simpson
18—Elsie Wood
18—Lota Micheltree
19—Kathleen Alborelli
25—Freda Snyder
26—Lily Budde
27—Hazel Lauderdale
27—Elizabeth Steppan
30—Fern Bourdette

YOU CAN HELP

The Season is here again when Mrs. Graham's Hobby comes to the front. She will be glad to take your orders for Christmas Cards and magazine subscriptions, and as you know, the profits go towards our Club's Benevolent Fund. You may contact Mrs. Marcella Graham, 4130 Gilbert Street, HU 3-6553, to place your orders.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library).

Furman, Bess—Washington by-Line—1949.

Gunther, John—Behind the Curtain—1949.

Hungerford, Edward—Wells Fargo—1949.

Jacob, H. E.—The World of Emma Lazarus—1949.

Kirk, G. E.—A Short History of the Middle East—1949.

Krutch, J. W.—The Twelve Seasons—1949.

Lamont, Corliss—Humanism as a Philosophy—1949.

Lattimore, Owen—The Situation in Asia—1949.

Lieb, C. W.—Outwitting Your Years—1949.

Morgan, M. C.—The Columbia, Powerhouse of the West—1949.

Overstreet, H. A.—The Mature Mind—1949.

Pocock, Arthur—Red Flannels and Green Ice—1949.

Powers, Alfred—Redwood Country—1949.

Pribram, Karl—Conflicting Patterns of Thought—1949.

These books may be reserved at the main library or at any branch. TW 3-1400.

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

OCTOBER PROGRAM

RUTH ILO ROWE, Program Coordinator and Vice President

Business Women's Week
October 9-15

OCTOBER 4—BRIDGE—HOTEL LEAMINGTON 7:30 P.M.

Starting a ten weeks' course of instruction on t above date and each Tuesday thereafter for t period stated. Fee for the entire course, $5.0 All members interested please phone Nevart C dow or Helen Dickey. A minimum of 32 membe is required.

OCTOBER 5 — BOARD MEETING — HOTEL LEA INGTON—7:30 P.M.

OCTOBER 6—MEMBERSHIP COMMITTEE MEETIN HOTEL LEAMINGTON—7:00 P.M.

EVERY MEMBER is a member of this committe You are urged to be at this meeting. It is im portant. Dessert will be served (no charge) at o'clock. If you cannot attend call and let m know. Inez Miller,
MEMBERSHIP CHAIRMAN

OCTOBER 9—

Attend the Church of your choice—morning o evening Service. Announcements will be mad from the pulpit in recognition of Business Wo men's Week.

A limited number of tickets will be made availabl for attending the evening radio broadcast of the Standard Symphony Hour, War Memorial Opera House, San Francisco. Please contact your telephone committee-woman if you are interested in securing a ticket. It will be announced during the broadcast that the local Business and Professional Women's Clubs are the Standard's guest that evening.

OBER 13—DINNER—HOTEL LEAMINGTON — 0 P.M. ($2.85 including tax and tip)

e program is sponsored by our Public Affairs mmittee, Edith Peterson, Chairman, honoring business and professional women of America. mi-formal attire for those at the head table and mmittee Members. For visitors and other mem- s optional. Speaker: Dr. Helen W. Schrader, ofessor of Speech and Drama, Stanford Uni- rsity. Subject: "Is the American Woman Free?" E ARE HOPING FOR 100% ATTENDANCE.

OBER 20—BUFFET DINNER—HOTEL LEAMING- N—6:30 P.M. ($2.07 inc. tax)

siness meeting and Convention Reports.

BOOK REVIEW THIS MONTH

' MEMBERS

ISS ALICE IRENE BURTON, Retired School her, transferred from San Jose. Res: 391 Adams t, Oakland 10, Calif. GL 1-5809.

ELEN DAVIS, Sec't'y, Charles O. Bechtol, M.D. Franklin Street, GL 1-7667. Res: 420 Haw- e, OL 3-0798.

ISS DOROTHEA MENEES, Teacher, Lockwood ol, 6701 E. 14th St. Res: 3212 Hyde Street, 4-3772.

RS. AILA G. NIGHTINGALE, Income Tax con- nt, Bittner Tax Service, 317 13th Street, TW 27. Sec'y to Supt., California Packing Corpora- Fruitvale Plant No. 24, KE 4-3660, Ext. 11. 2702 Harrison St., TE 2-6396.

RS. JEAN SIMAS, Owner Simas Bros., 1432 Avenue, AN 1-4227. Res: 4659 Benevides. 2-6981.

R. VERA WILLIAMSON, Chiropodist, 426 17th GL 1-9963. Res: 2200 13th Ave., Oakland, AN 48.

NEW TELEPHONE NUMBERS

Marjorie Kroh, TE 6-2258.
Lura Loring, PI 5-1052W.

A REMINDER

May we remind you that our Sunshine Committee Chairman, Lura Loring, will appreciate the members contacting her when ever they know of an illness among our members so that she may get in touch with them as soon as possible.

THANK YOU

Mary P. Barrick wishes to thank everyone for the birthday cards, presents, and especially her Secret Pal for her thoughtfulness.

I want to thank my friends who remembered my birthday. It was so pleasant to hear on "My Day." Also I wish to announce that I have changed my place of business, and am now manager and buyer of the millinery in the Fred Benioff Store.

Sincerely, Willa Teasley.

Many thanks to all my friends who sent birthday remembrances. It was so nice to receive them.

Sincerely, Hilda Parker.

OCTOBER BIRTHDAYS

Birthstone—Opal for Hope
Flower—Calendula for Constancy

October—
4—Ora Mae Griggs
8—Della B. Johnson
14—Maude F. Heins
16—Rebecca Simpson
18—Elsie Wood
18—Lota Micheltree
19—Kathleen Alborelli
25—Freda Snyder
26—Lily Budde
27—Hazel Lauderdale
27—Elizabeth Steppan
30—Fern Bourdette

YOU CAN HELP

The Season is here again when Mrs. Graham's Hobby comes to the front. She will be glad to take your orders for Christmas Cards and magazine subscriptions, and as you know, the profits go towards our Club's Benevolent Fund. You may contact Mrs. Marcella Graham, 4130 Gilbert Street, HU 3-6553, to place your orders.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library).

Furman, Bess—Washington by-Line—1949.

Gunther, John—Behind the Curtain—1949.

Hungerford, Edward—Wells Fargo—1949.

Jacob, H. E.—The World of Emma Lazarus—1949.

Kirk, G. E.—A Short History of the Middle East —1949.

Krutch, J. W.—The Twelve Seasons—1949.

Lamont, Corliss—Humanism as a Philosophy—1949.

Lattimore, Owen—The Situation in Asia—1949.

Lieb, C. W.—Outwitting Your Years—1949.

Morgan, M. C.—The Columbia, Powerhouse of the West—1949.

Overstreet, H. A.—The Mature Mind—1949.

Pocock, Arthur—Red Flannels and Green Ice—1949.

Powers, Alfred—Redwood Country—1949.

Pribram, Karl—Conflicting Patterns of Thought—1949.

These books may be reserved at the main library or at any branch. TW 3-1400.

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Helen Dickey
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison Stella Erdley Nelle Lennon
Sue Becker Alice Voisinet Inez Miller

Parliamentarian.....Miss Mae B. Wilkin
Herald Editor.....Margaret Stern
Bus.: 3974 Piedmont Ave., OL 2-0643
Res.: 67 Glen Ave., Oakland, PI 5-5630M
Pal Co-chairmen.....Margueritte Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

Chairmen of Standing Committees

Education and Vocations.....Mrs. Helen Dean
Finance.....Miss Margueritte Muir
Health and Safety.....Miss Carrie E. Ferguson
International Relations.....Mrs. Nevart Caldow
Legislation.....Miss Doris Byrns
Membership.....Mrs. Inez Miller
Program Coordination.....Miss Ruth Ilo Rowe
News Service.....Mrs. Anna O. Bunce
Public Affairs.....Miss Edith K. Peterson
Radio and Television.....Mrs. Helen Kennedy

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store Berkeley Store
2074 Broadway 2585 Shattuck
GLencourt 1-0978 THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-711
Personalized Service
Executives
Stenographers Typist
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's HERALD

CALIFORNIA
NOV 1949
STATE LIBRARY

November, 1949

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

NOVEMBER BIRTHDAYS

Birthstone—Topaz for Fidelity.
Flower—Chrysanthemum for Loveliness.

November—
2—Ella Saylor Brooks
5—Margaret Garvey
6—Helen Kling
10—Alice Graham Perry
13—Marjorie Kroh
13—Ella Moore
14—Alta Sandstad
18—Olive Gordon Miller
20—Carrie Ferguson
21—Anga Bjornson
22—Ramona Leslie
23—Dr. Ina Gourley
25—Betty Pool
25—Grace Lyon
27—Nevart Caldow
28—Gertrude Wheeler

DEAR CLUB MEMBERS:

At our last business meeting (October 2) it was voted to "establish a fund to be called 'The Permanent Club House Fund' for the purpose of having available funds to rent, lease, buy or build desirable quarters and, as a beginning balance in such fund to transfer all money received from the current sale of furniture."

It seems advisable to augment this fund each year without taking money needed for current expenditures. Please be giving this your serious consideration because your suggestions and recommendations for fund raising projects will be welcomed at a business meeting, (date to be announced) within the next few months.

MARGUERITTE MUIR,
Finance Chairman.

COLONIAL CAFETERIA
1504 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 1-0978	THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

NOVEMBER PROGRAM

RUTH ILO ROWE, Program Coordinator and Vice President

NOVEMBER 1, 8, 15, 29—BRIDGE—HOTEL LEAMINGTON—7:30 p.m.

NOVEMBER 2—BOARD MEETING—HOTEL LEAMINGTON—7:30 p.m.

NOVEMBER 10—DINNER—HOTEL LEAMINGTON—6:30 p.m. ($2.85 including tax and tip)

The program is sponsored by our International Relations Committee, Nevart Caldow, Chairman. Speaker: Dr. Glenn E. Hoover, Professor of Economics and Sociology, Mills College. Subject: "Contemporary International Affairs." As our speaker is outstanding and this is the only dinner program of the month, due to November being a Holiday Month, we urge 100% attendance.

NOVEMBER 17—SHORT BUSINESS MEETING FOLLOWED BY BOOK REVIEW—HOTEL LEAMINGTON—7:00 p.m.

Mrs. Alex Davis will review "The Thread That Runs So True," by Jesse Stuart.

IMPORTANT NOTICE

Nominations for State and district officers should be in the hands of the secretary before the next board meeting. This meeting is November 2 so there is no time to delay.

GE OF ADDRESS

ian Auth, 1929 26th Ave., Oakland, AN .

Sandstad, 127 Bayo Vista, OL 2-5656.

ie Foster, new phone number TW 3-3319.

e Beaumont, 3738 S. E. 8th Avenue, Portland gon.

el B. Bruso, 520 Glen View Ave., Oakland 10,

Y

are sorry to have to advise that Alice Burton een a patient at Providence Hospital suffering an injured back. We hope for her a quick ry and that she will be able to return to us

Y THANKS

ude Heins wishes to express her sincere thanks friends of B.P.W.C. for the many lovely birthards.

ny many thanks to the friends of Jennie Hamwho so thoughtfully sent birthday remems.

ecca Simpson wishes to express her heartiest s for all the lovely birthday wishes she re- .

NOVEMBER BIRTHDAYS

Birthstone—Topaz for Fidelity.
Flower—Chrysanthemum for Loveliness.

November—
2—Ella Saylor Brooks
5—Margaret Garvey
6—Helen Kling
10—Alice Graham Perry
13—Marjorie Kroh
13—Ella Moore
14—Alta Sandstad
18—Olive Gordon Miller
20—Carrie Ferguson
21—Anga Bjornson
22—Ramona Leslie
23—Dr. Ina Gourley
25—Betty Pool
25—Grace Lyon
27—Nevart Caldow
28—Gertrude Wheeler

DEAR CLUB MEMBERS:

At our last business meeting (October 2) it was voted to "establish a fund to be called 'The Permanent Club House Fund' for the purpose of having available funds to rent, lease, buy or build desirable quarters and, as a beginning balance in such fund to transfer all money received from the current sale of furniture."

It seems advisable to augment this fund each year without taking money needed for current expenditures. Please be giving this your serious consideration because your suggestions and recommendations for fund raising projects will be welcomed at a business meeting, (date to be announced) within the next few months.

MARGUERITTE MUIR,
Finance Chairman.

COLONIAL CAFETERIA
1504 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN MORTUARY
For 70 Years finer funeral services that cost no more
ABC Budget Terms Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Pledmont 5-1288

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMEN
SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-71
Personalized Service
Executives
Stenographers Typis
Bookkeepers General Offi
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOU THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arche to give expressiveness to the eye.
Pledmont 5-0523 4212 Piedmont Av
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

THE CALIFORNIA
DEC 2 1949
STATE LIBRARY

The Business Women's HERALD

December, 1949

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

OUR NEW CLUB

GRAND LAKE BUSINESS AND PROFESSIONAL WOMEN'S CLUB

The California Federation of Business and Professional Women's Clubs, Inc., and the Bay District through the Membership Chairman of the State, Ivy Grace, and the Membership Chairman of the Bay District, Helen Smith, with Inez Miller as organizer —the Grand Lake Club has been formed and their papers sent in November 16th. At a meeting of the group on October 18th, Helen Smith gave a very interesting and enlightening talk. The Grand Lake Business and Professional Women's Club meets the second and fourth Tuesdays of each month at 11:30 a.m. at Confucius, 3241 Lakeshore Avenue. You are cordially invited to attend these meetings.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library).

Belden, Jack—China Shakes the World. 1949.

Bisson, T. A.—Prospects for Democracy in Japan. 1949.

Ginger, Ray—The Bending Cross; a biography of Eugene Victor Debs. 1949.

Graham, Shirley—Your Most Humble Servant (a biography of Benjamin Banneker). 1949.

Hedman, Martha—Uncle, Aunt and Jezebel. 1949.

Jackson, J. H.—Bad Company. 1949.

Joad, C. E. M.—Decadence. 1949.

Markel, Lester—Public Opinion and Foreign Policy. 1949.

Musselman, M. M.—I Married a Redhead. 1949.

Nourse, M. A.—Ferment in the Far East. 1949.

Towster, Julian—Political Power in the U.S.S.R., 1917-1947. 1949.

Wilson, Margery—Believe in Yourself. 1949.

These books may be reserved at the main library or at any branch. TW 3-1400.

PAL NOTES

Dear Pals:

Thank you so much for the delightful shower of Birthday Cards that I received from friends, old and new. It was such a happy surprise.

Sincerely,
Ella S. Brooks

Dear Club Friends:

Thank you for the beautiful cards and greetings I received on my birthday.

Marjorie Kroh

CHRISTMAS GREETINGS

Fashions alter through the centuries. Wars devastate the world changing the border lines of countries. Science advances and new modes of education develop. One thing is changeless. That is the Spirit of Christmas, bringing its message of love, peace and beauty and mellowing the hearts of men.

Wishing every member of our Club a Glad Christmas Season and Happy New Year, I remain yours sincerely,

Alice T. Burnell

My humble gratitude for all the birthday messages and the warm feeling of cooperation and support you are giving the Board.

May Christmas and the New Year bring happiness and blessings to each and every member of our B. P. W. Club.

Olive Miller

IN MEMORIAM

It is with deep regret that we advise you of the passing of two of our members.

Elizabeth Clow passed away after a long illness.

Jane Patterson was buried in Pasadena in the early part of November.

NEWS

Inez Miller was guest speaker at the Pacific Club on November 10th.

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

DECEMBER PROGRAM

RUTH ILO ROWE, Program Coordinator a
Vice President

DECEMBER 6—BRIDGE, 7:30 p.m., Hotel Lean ton.

DECEMBER 7—BOARD MEETING at the home Agnes Jackson, 3506 Emerson Street, 7:30 p.m.

DECEMBER 16—CHRISTMAS PARTY. (No charg 7:30 p.m.

Your Pal Chairmen, Margueritte Muir and W fred Brightman, will be hostesses. Entertainm and exchange of gifts with your secret pals. you do not have a secret pal bring a gift so t all may share in the fun. Be sure to enclose y name so that your secret pal will know who y are. Light refreshments will be served.

DECEMBER 22—BREAKFAST, $1.50, Hotel Leamin ton, 7:15 a.m.

A short business meeting followed by Christm music in charge of our new member, Que Essayan.

NO BOOK REVIEW THIS MONTH

SPECIAL NOTICE

The time is growing short. If you have not pur chased your In-A-Purse, contact Alice Voisinet a once. And remember they are just the thing to make an excellent Christmas Gift. So be sure to get a least two. One for yourself and one for a gift.

EMBER BIRTHDAYS

rthstone—Turquoise for Success.
ower—Narcissus and Holly for Precious Mo-
ents.

December—

1—Helen Dickey
3—Effie Barns
6—Blanche Mauerhan
13—Mary Barmby
16—Ethel D. Harkins
17—Ethelyn Yore
21—Queen Essayan
22—Faye Buckley
23—Margaret Hayden
25—Mary Osborn
28—Nora Glick
30—Mrs. Lee L. Dwiggins
31—Gertrude Selover

ANGE OF ADDRESS

Iarian Auth, 1521 Castro Street, Oakland. TW
95.

Irs. Lee L. Dwiggins, 4550 MacArthur Boule-
l, Oakland 19. KE 4-1011.

uyda O'Hara, 2632 Rio Linda Boulevard, North
amento, Calif.

RRECTION

lease correct the following telephone numbers as
d wrong in previous editions of the Herald.

r. Vera Williamson, GL 1-8863.

an Simas, AN 1-4247.

V MEMBERS

Iiss Queen Essayan, Secretary-Treasurer, Alameda
nes Corp., 15001 Washington Avenue, San Loren-
LO 8-1574. Res.: 1812 103rd Ave., Oakland 3,
9-2856.

Iiss Ruth Howley, Cashier, U. S. Government
artment Internal Revenue, GL 1-6761. Res.:
7 Mountain Boulevard, Oakland, KE 2-8343.

OUR NEW CLUB

GRAND LAKE BUSINESS AND PROFESSIONAL WOMEN'S CLUB

The California Federation of Business and Professional Women's Clubs, Inc., and the Bay District through the Membership Chairman of the State, Ivy Grace, and the Membership Chairman of the Bay District, Helen Smith, with Inez Miller as organizer —the Grand Lake Club has been formed and their papers sent in November 16th. At a meeting of the group on October 18th, Helen Smith gave a very interesting and enlightening talk. The Grand Lake Business and Professional Women's Club meets the second and fourth Tuesdays of each month at 11:30 a.m. at Confucius, 3241 Lakeshore Avenue. You are cordially invited to attend these meetings.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library).

Belden, Jack—China Shakes the World. 1949.

Bisson, T. A.—Prospects for Democracy in Japan. 1949.

Ginger, Ray—The Bending Cross; a biography of Eugene Victor Debs. 1949.

Graham, Shirley—Your Most Humble Servant (a biography of Benjamin Banneker). 1949.

Hedman, Martha—Uncle, Aunt and Jezebel. 1949.

Jackson, J. H.—Bad Company. 1949.

Joad, C. E. M.—Decadence. 1949.

Markel, Lester—Public Opinion and Foreign Policy. 1949.

Musselman, M. M.—I Married a Redhead. 1949.

Nourse, M. A.—Ferment in the Far East. 1949.

Towster, Julian—Political Power in the U.S.S.R., 1917-1947. 1949.

Wilson, Margery—Believe in Yourself. 1949.

These books may be reserved at the main library or at any branch. TW 3-1400.

PAL NOTES

Dear Pals.

Thank you so much for the delightful shower of Birthday Cards that I received from friends, old and new. It was such a happy surprise.

Sincerely,
Ella S. Brooks

Dear Club Friends:

Thank you for the beautiful cards and greetings I received on my birthday.

Marjorie Kroh

CHRISTMAS GREETINGS

Fashions alter through the centuries. Wars devastate the world changing the border lines of countries. Science advances and new modes of education develop. One thing is changeless. That is the Spirit of Christmas, bringing its message of love, peace and beauty and mellowing the hearts of men.

Wishing every member of our Club a Glad Christmas Season and Happy New Year, I remain yours sincerely,

Alice T. Burnell

My humble gratitude for all the birthday messages and the warm feeling of cooperation and support you are giving the Board.

May Christmas and the New Year bring happiness and blessings to each and every member of our B. P. W. Club.

Olive Miller

IN MEMORIAM

It is with deep regret that we advise you of the passing of two of our members.

Elizabeth Clow passed away after a long illness.

Jane Patterson was buried in Pasadena in the early part of November.

NEWS

Inez Miller was guest speaker at the Pacific Club on November 10th.

Officers

esident.....Olive Gordon Miller
ice-President.....Ruth Ilo Rowe
ecording Secretary.....Agnes Jackson
orresponding Secretary.....Helen Dickey
easurer.....Katherine McLeod
nancial Secretary.....Luella Kiebach

Directors

lna Harrison Stella Erdley Nelle Lennon
e Becker Alice Voisinet Inez Miller
rliamentarian.....Miss Mae B. Wilkin
erald Editor.....Margaret Stern
Bus.: 3974 Piedmont Ave., OL 2-0643
Res.: 67 Glen Ave., Oakland, PI 5-5630M
l Co-chairmen.....Margueritte Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

Chairmen of Standing Committees

ucation and Vocations.....Mrs. Helen Dean
nance.....Miss Margueritte Muir
alth and Safety.....Miss Carrie E. Ferguson
ernational Relations.....Mrs. Nevart Caldow
gislation.....Miss Doris Byrns
embership.....Mrs. Inez Miller
ogram Coordination.....Miss Ruth Ilo Rowe
ws Service.....Mrs. Anna O. Bunce
blic Affairs.....Miss Edith K. Peterson
dio and Television.....Mrs. Helen Kennedy

PIEDMONT PRESS
PRINTING
Laura A. Shoptaugh
3953 Piedmont Ave. Piedmont 5-3562
Oakland 11, California

CALDOW PAINT COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store Berkeley Store
2074 Broadway 2585 Shattuck
GLencourt 1-0978 THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913
Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-711
Personalized Service
Executives
Stenographers Typist
Bookkeepers General Offic
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arche to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

January, 1950

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

WEDDING BELLS

Wedding bells rang for our Ruth Campbell on December 10. She is now Mrs. Herbert Paul Kellner. She and her husband honeymooned at Santa Barbara.

CHANGE OF ADDRESS

Hilda Parker, 10218 Walnut Street, Oakland 5, Phone LO 9-4714.

Jean C. Braughton Harding, 6060 Claremont Ave., Apt. A. Phone PI 5-4314W.

SPECIAL NOTICE

Please attend the January Business Meeting, to give your Progress Report. Final plans and arrangements will be discussed. —Lily Budde.

IN MEMORIAM

The many friends of Mrs. Maud Petersen Schnohr were grieved to learn of her passing away on December 5 after a long illness. She had been very active in women's civic affairs and was president of our club in 1931. Our deepest sympathy goes to her family.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library).

Arnold, H. H.—Global mission. 1949.

Burton, Jean—Lydia Pinkham is her name. 1949.

Estorick, Eric—Stafford Cripps. 1949.

May, H. F.—Protestant churches and industrial America. 1949.

Pitkin, W. B.—Road to a richer life. 1949.

Rogers, Agnes—Women are here to stay. 1949.

Roosevelt, Eleanor—This I remember. 1949.

Ross, Ishbel—Child of destiny; the life story of the first woman doctor. 1949.

Rothmann, S. C., ed.—Constructive uses of atomic energy. 1949.

Russell, B. R.—Authority and the individual. 1949.

Smith, L. E.—Killers of the dream. 1949.

Stettinius, E. R.—Roosevelt and the Russians. 1949.

Tully, G. G.—F. D. R., my boss. 1949.

These books may be reserved at the main library or at any branch. TW 3-1400.

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. **Kellogg 4-4343**

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 1-0978	THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

JANUARY PROGRAM

RUTH ILO ROWE, Program Coordinator a
Vice President

JANUARY 4TH—BOARD MEETING, HOTEL L INGTON, 7:30 p.m.

JANUARY 12—DINNER AND BUSINESS MEE FOR CONVENTION PLANNING.

Cock O' The Walk, 6:30 p.m. $2.00 (plu and tip).

BAY DISTRICT CONFERENCE
HOTEL LEAMINGTON
JANUARY 21, 22

Saturday—

11:00 a.m.-5:00 p.m.—Registration (Fee 50c)

1:30-5:00 p.m.—Lectures on "Planning Your vestment Program." Open to the public. N erator: Geo. W. Davis. Emma Quigley, S Program Coordinator, presiding.

7:00 p.m.—Banquet, Leamington Bowl. $2 Entertainment and speaker. J. Roger Deas have for his topic: "Men to Match Our Mo tains."

Following Banquet—Reception for State and I trict Officers and Chairmen.

day—

:30 a.m.—"Inspirational Services" conducted by Dr. Paul Reagor. Victory Room.

:00 a.m.—District Board Meeting and Breakfast—Green Room. (District Officers and Chairmen and All Club Presidents). All others breakfast as you please—Leamington Coffee Shop will be open.

:00-11:00 a.m.—Registration—Mezzanine.

9:30 a.m.—GENERAL SESSION. PLEASE—Oakland Members be present for roll call.

12:30 p.m.—Luncheon. Speaker: Dorothy Donahoe, State First Vice President.

Adjournment: "Sing Your Way Home." Accompanist—Lillian Donoho, Dist. Music Chairman.

No Book Review this month.

NUARY BIRTHDAYS

Birthstone—Garnet for Constancy.
Flower—Carnation for Friendship.

January—
7—Florence Brandt
8—May Van Inwagen
8—Josephine Holly
9—Dr. Ella M. McGilvery
15—Luella Kiebach
19—Elsie Beaumont
20—Margueritte Muir
21—Laura Watson
25—Jeannette C. Johnson
26—Ethel Pryor
28—Nell Wishart
31—Nellie Phillips

WEDDING BELLS

Wedding bells rang for our Ruth Campbell on December 10. She is now Mrs. Herbert Paul Kellner. She and her husband honeymooned at Santa Barbara.

CHANGE OF ADDRESS

Hilda Parker, 10218 Walnut Street, Oakland 5, Phone LO 9-4714.

Jean C. Braughton Harding, 6060 Claremont Ave., Apt. A. Phone PI 5-4314W.

SPECIAL NOTICE

Please attend the January Business Meeting, to give your Progress Report. Final plans and arrangements will be discussed. —Lily Budde.

IN MEMORIAM

The many friends of Mrs. Maud Petersen Schnohr were grieved to learn of her passing away on December 5 after a long illness. She had been very active in women's civic affairs and was president of our club in 1931. Our deepest sympathy goes to her family.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library).

Arnold, H. H.—Global mission. 1949.

Burton, Jean—Lydia Pinkham is her name. 1949.

Estorick, Eric—Stafford Cripps. 1949.

May, H. F.—Protestant churches and industrial America. 1949.

Pitkin, W. B.—Road to a richer life. 1949.

Rogers, Agnes—Women are here to stay. 1949.

Roosevelt, Eleanor—This I remember. 1949.

Ross, Ishbel—Child of destiny; the life story of the first woman doctor. 1949.

Rothmann, S. C., ed.—Constructive uses of atomic energy. 1949.

Russell, B. R.—Authority and the individual. 1949.

Smith, L. E.—Killers of the dream. 1949.

Stettinius, E. R.—Roosevelt and the Russians. 1949.

Tully, G. G.—F. D. R., my boss. 1949.

These books may be reserved at the main library or at any branch. TW 3-1400.

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Helen Dickey
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison Stella Erdley Nelle Lennon
Sue Becker Alice Voisinet Inez Miller
Parliamentarian.....Miss Mae B. Wilkin
Herald Editor.....Margaret Stern
Bus.: 3974 Piedmont Ave., OL 2-0643
Res.: 67 Glen Ave., Oakland, PI 5-5630M
Pal Co-chairmen.....Margueritte Muir
Winifred Brightman
6417 Raymond Street, HU 3-2374

Chairmen of Standing Committees

Education and Vocations.....Mrs. Helen Dean
Finance.....Miss Margueritte Muir
Health and Safety.....Miss Carrie E. Ferguson
International Relations.....Mrs. Nevart Caldow
Legislation.....Miss Doris Byrns
Membership.....Mrs. Inez Miller
Program Coordination.....Miss Ruth Ilo Rowe
News Service.....Mrs. Anna O. Bunce
Public Affairs.....Miss Edith K. Peterson
Radio and Television.....Mrs. Helen Kennedy

PIEDMONT PRESS
PRINTING
Laura A. Shoptaugh
3953 Piedmont Ave. Piedmont 5-3562
Oakland 11, California

CALDOW PAINT COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store Berkeley Store
2074 Broadway 2585 Shattuck
GLencourt 1-0978 THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913
Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-71
Personalized Service
Executives
Stenographers Typi
Bookkeepers General Off
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanen
Removal of UNWANTED HAIR—WITHO
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently are
to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont
Established 1920

ALICE VOISINE
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

CALIFORNIA
FEB 2 - 1950
STATE LIBRARY

CALIFORNIA The Business Women's HERALD

February, 1950

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

SECRET PALS

The time of year to acquire Secret Pals has again arrived, and it is such a good thing for each of us to know that we have some one who is personally interested in our various anniversaries that it is the hope of your chairman that you will all respond enthusiastically by returning the questionnaire being sent to you in the near future. We hope that you will have ascertained your secret pal in time to send her a Valentine's Greeting and thus be off to a good start for the year of 1950. To those who are actively engaged in many business and civic activities, the Secret Pal is not so vital, but to those who are less active now, the Secret Pal Procedure is invaluable. Let us get behind this excellent idea and give it our support. Of course it is to be borne in mind that when you acquire a Secret Pal you also acquire a responsibility, but since responsibilities tend to develop character we should welcome this opportunity.

Doris A. Wood, Pals Chairman.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library).

Brookings institute — Major problems of United States foreign policy, 1949-1950. 1949.

Brown, J. M.—Morning faces. 1949.

Gannett, L. S.—Cream Hill. 1949.

Holcombe, A. N.—Human rights in the modern world. 1948.

Hollingshead, A. B.—Elmtown's youth. 1949.

Key, V. O., Jr.—Southern politics in state and nation. 1949.

Lilienthal, D. E.—This I do believe. 1949.

Overseas press club of America—Men who make your world. 1949.

Steegmuller, Francis—Maupassant. 1949.

Strong, A. L.—The Chinese conquer China. 1949.

Stuart, Jesse—The thread that runs so true. 1949.

Tolstoi, L. N.—The law of love and the law of violence. 1948.

Vallentin, Antonina—This I saw, the life and times of Goya. 1949.

Wise, S. S.—Challenging years. 1949.

These books may be reserved at the main library or at any branch. TW 3-1400.

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Helen Dickey
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison Stella Erdley Nelle Lennon
Sue Becker Alice Voisinet Inez Miller
Parliamentarian.....Miss Mae B. Wilkin
Herald Editor.....Margaret Stern
Bus.: 3974 Piedmont Ave., OL 2-0643
Res.: 67 Glen Ave., Oakland, PI 5-5630M
Pal Chairman.....Doris A. Wood
Bus.: 1924 Broadway, TW 3-4600
Res.: 2317 Fruitvale Ave., Oakland, KE 4-1165

Chairmen of Standing Committees

Education and Vocations.....Mrs. Helen Dean
Finance.....Miss Margueritte Muir
Health and Safety.....Miss Carrie E. Ferguson
International Relations.....Mrs. Nevart Caldow
Legislation.....Miss Doris Byrns
Membership.....Mrs. Inez Miller
Program Coordination.....Miss Ruth Ilo Rowe
News Service.....Mrs. Anna O. Bunce
Public Affairs.....Miss Edith K. Peterson
Radio and Television.....Mrs. Helen Kennedy

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 1-0978	THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

FEBRUARY PROGRAM

RUTH ILO ROWE, Program Coordinator and Vice President

FEBRUARY 1 — BOARD MEETING — HOTEL LEA INGTON — 7:30 p.m.

FEBRUARY 9 — DINNER AND BUSINESS MEETIN — CONVENTION REPORTS — COCK 'O TH WALK — 6:30 p.m. — $2.00 PLUS TIP AND TA

FEBRUARY 16 — BOOK REVIEW — HOTEL LEA INGTON — 7:30 — 50c.

Mrs. Alex Davis will review "The Mature Mind by Overstreet.

FEBRUARY 23 — RECEPTION FOR NEW MEMBER — HOTEL LEAMINGTON — 7:30 p.m. — N CHARGE.

This reception is sponsored by the Membershi Committee, Inez Miller, Chairman.

NEW MEMBERS

Mrs. Louise Snyder Johnson, Psychologist. Psycho logical Consultation Center, 315 14th Street, TW 3-3483. Res.: 2713 Ridge Road, Berkeley 9, Cali TH 3-0191.

Mrs. Beverly G. Miller, Secretary, Montgomer Ward & Co., 29th & E. 14th Street. KE 3-1300 Ext. 520. Res.: 1223 MacArthur Blvd., Oaklan AN 1-6575.

Miss Edna Mae Wallace, Manager, Richards Em ployment Agency, 1706 Broadway, GL 1-8318. Res 623 17th Street. No home phone. Miss Wallac was transferred from the Hayward Club.

CHANGE OF ADDRESS

Dorothea Menees, 7109 Greenleaf Drive, Oaklan 5, Calif. LO 8-1557.

A PURSE

hank you all for helping to make our sales paign such a success. However let us continue good work during the second half so that we do as well as we did during the first half of drive. Remember that an IN A PURSE will e an excellent gift for Valentine's Day, Easter Mother's Day.

Alice Voisinet, In A Purse Chairman.

RUARY BIRTHDAYS

irthstone—Amethyst for Sincerity
lower—Violet for Modesty

February—

2—Phyllis Lewis
6—Cora C. Cooley
7—Nancy Nye
8—Maud Neal
12—Ruth Kellner
17—Neva Broderick
19—Agnes Jackson
23—Margaret Stern
24—Grace Basset
26—Anna Bunch
29—Amy Ewing Krueckel

ISHINE COMMITTEE

Ve wish a speedy recovery to our members who ill.

ota Micheltree has been ill for the past month. is recuperating at the home of her sister, 815 Street, Alameda. The phone number is LA 23.

ertha McCall has been in the hospital and is at home.

r. Ella McGilvery and Jean Simas also have been It is our hope that these members will be back us very soon.

SECRET PALS

The time of year to acquire Secret Pals has again arrived, and it is such a good thing for each of us to know that we have some one who is personally interested in our various anniversaries that it is the hope of your chairman that you will all respond enthusiastically by returning the questionnaire being sent to you in the near future. We hope that you will have ascertained your secret pal in time to send her a Valentine's Greeting and thus be off to a good start for the year of 1950. To those who are actively engaged in many business and civic activities, the Secret Pal is not so vital, but to those who are less active now, the Secret Pal Procedure is invaluable. Let us get behind this excellent idea and give it our support. Of course it is to be borne in mind that when you acquire a Secret Pal you also acquire a responsibility, but since responsibilities tend to develop character we should welcome this opportunity.

Doris A. Wood, Pals Chairman.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library).

Brookings institute — Major problems of United States foreign policy, 1949-1950. 1949.

Brown, J. M.—Morning faces. 1949.

Gannett, L. S.—Cream Hill. 1949.

Holcombe, A. N.—Human rights in the modern world. 1948.

Hollingshead, A. B.—Elmtown's youth. 1949.

Key, V. O., Jr.—Southern politics in state and nation. 1949.

Lilienthal, D. E.—This I do believe. 1949.

Overseas press club of America—Men who make your world. 1949.

Steegmuller, Francis—Maupassant. 1949.

Strong, A. L.—The Chinese conquer China. 1949.

Stuart, Jesse—The thread that runs so true. 1949.

Tolston, L. N.—The law of love and the law of violence. 1948

Vallentin, Antonina—This I saw, the life and times of Goya. 1949.

Wise, S. S.—Challenging years. 1949.

These books may be reserved at the main library or at any branch. TW 3-1400.

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Helen Dickey
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison Stella Erdley Nelle Lennon
Sue Becker Alice Voisinet Inez Miller
Parliamentarian.....Miss Mae B. Wilkin
Herald Editor.....Margaret Stern
Bus.: 3974 Piedmont Ave., OL 2-0643
Res.: 67 Glen Ave., Oakland, PI 5-5630M
Pal Chairman.....Doris A. Wood
Bus.: 1924 Broadway, TW 3-4600
Res.: 2317 Fruitvale Ave., Oakland, KE 4-1165

Chairmen of Standing Committees

Education and Vocations.....Mrs. Helen Dean
Finance.....Miss Margueritte Muir
Health and Safety.....Miss Carrie E. Ferguson
International Relations.....Mrs. Nevart Caldow
Legislation.....Miss Doris Byrns
Membership.....Mrs. Inez Miller
Program Coordination.....Miss Ruth Ilo Rowe
News Service.....Mrs. Anna O. Bunce
Public Affairs.....Miss Edith K. Peterson
Radio and Television.....Mrs. Helen Kennedy

AILA G. NIGHTINGALE, P.A.

INCOME TAX CONSULTANT

Western Professional Building

1706 BROADWAY OAKLAND 12

Phone TEmplebar 2-6396

WESTERN BEAUTY COUNSELORS, INC.

Sensible Skin Care

Mary C. Osborn

Zone Distributor

2801 RAWSON STREET OAKLAND 19

Phone KEllog 3-5048

PIEDMONT PRESS

PRINTING

Laura A. Shoptaugh

3953 Piedmont Ave. Piedmont 5-3562

Oakland 11, California

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE

TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-7110

Personalized Service

Executives

Stenographers Typists

Bookkeepers General Office

P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

CALIFORNIA
STATE LIBRARY
MAR 12 1950

The Business Women's HERALD

March, 1950

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

THANK YOU

My sincere thanks to all of you for the birthday cards sent by my club friends. I am enjoying them so much as I have them grouped on the buffet. Again my thanks and best wishes to you all.

Agnes Jackson

To my club friends—Thanks all of you for the lovely cards sent for my birthday. They surely made the day a much happier one than I could have anticipated and I deeply appreciate each and every one.

Sincerely, Nell Wishart.

Thanks to all of my friends for the shower of cards received for my birthday. It has made me very happy to be remembered by so many and thanks to my Secret Pal for her nice remembrance.

Margaret Stern.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library).

Allen, R. S., ed.—Our sovereign state. 1949.
Chapman, F. S.—The jungle is neutral. 1949.
Cowles, V. S.—No cause for alarm. 1949.
Dickson, Samuel—San Francisco kaleidoscope. 1949.
Hancock, Ralph—Fabulous boulevard. 1949.
Kohn, Hans—The twentieth century. 1949.
Lofts, Norah—Women in the Old Testament. 1949.
McWilliams, Carey—California, the great exception. 1949.
Reel, A. F.—The case of General Yamashita. 1949.
Schlesinger, A. M.—The vital center. 1949.
Sforza, Carlo, conte.—Italy and Italians. 1949.
Smith, H. K.—The state of Europe. 1949.
Vyshinskii, A. I.—The U.S.S.R. and world peace. 1949.
Years of the modern, an American appraisal. 1949.

These books may be reserved at the main library or at any branch. TW 3-1400.

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Helen Dickey
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison Stella Erdley Nelle Lennon
Sue Becker Alice Voisinet Inez Miller
Parliamentarian.....Miss Mae B. Wilkin
Herald Editor.....Zoe Burrington
Bus.: 1616 Financial Center Bldg., GL 2-2000
Res.: 451 Wayne Ave., Oakland 6, GL 2-2185
Pal Chairman.....Doris A. Wood
Bus.: 1924 Broadway, TW 3-4600
Res.: 2317 Fruitvale Ave., Oakland, KE 4-1165

Chairmen of Standing Committees

Education and Vocations.....Mrs. Helen Dean
Finance.....Miss Margueritte Muir
Health and Safety.....Miss Carrie E. Ferguson
International Relations.....Mrs. Nevart Caldow
Legislation.....Miss Doris Byrns
Membership.....Mrs. Inez Miller
Program Coordination.....Miss Ruth Ilo Rowe
News Service.....Mrs. Anna O. Bunce
Public Affairs.....Miss Edith K. Peterson
Radio and Television.....Mrs. Helen Kennedy

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-7110

Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

CALIFORNIA
1950
STATE LIBRARY

The Business Women's HERALD

March, 1950

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

THANK YOU

My sincere thanks to all of you for the birthday cards sent by my club friends. I am enjoying them so much as I have them grouped on the buffet. Again my thanks and best wishes to you all.

Agnes Jackson

To my club friends—Thanks all of you for the lovely cards sent for my birthday. They surely made the day a much happier one than I could have anticipated and I deeply appreciate each and every one.

Sincerely, Nell Wishart.

Thanks to all of my friends for the shower of cards received for my birthday. It has made me very happy to be remembered by so many and thanks to my Secret Pal for her nice remembrance.

Margaret Stern.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library).

Allen, R. S., ed.—Our sovereign state. 1949.

Chapman, F. S.—The jungle is neutral. 1949.

Cowles, V. S.—No cause for alarm. 1949.

Dickson, Samuel—San Francisco kaleidoscope. 1949.

Hancock, Ralph—Fabulous boulevard. 1949.

Kohn, Hans—The twentieth century. 1949.

Lofts, Norah—Women in the Old Testament. 1949.

McWilliams, Carey—California, the great exception. 1949.

Reel, A. F.—The case of General Yamashita. 1949.

Schlesinger, A. M.—The vital center. 1949.

Sforza, Carlo, conte.—Italy and Italians. 1949.

Smith, H. K.—The state of Europe. 1949.

Vyshinsky, A. I.—The U.S.S.R. and world peace. 1949.

Years of the modern, an American appraisal. 1949.

These books may be reserved at the main library or at any branch. TW 3-1400.

Officers

President ..... Olive Gordon Miller
Vice-President ..... Ruth Ilo Rowe
Recording Secretary ..... Agnes Jackson
Corresponding Secretary ..... Helen Dickey
Treasurer ..... Katherine McLeod
Financial Secretary ..... Luella Kiebach

Directors

Edna Harrison Stella Erdley Nelle Lennon
Sue Becker Alice Voisinet Inez Miller
Parliamentarian ..... Miss Mae B. Wilkin
Herald Editor ..... Zoe Burrington
Bus.: 1616 Financial Center Bldg., GL 2-2000
Res.: 451 Wayne Ave., Oakland 6, GL 2-2185
Pal Chairman ..... Doris A. Wood
Bus.: 1924 Broadway, TW 3-4600
Res.: 2317 Fruitvale Ave., Oakland, KE 4-1165

Chairmen of Standing Committees

Education and Vocations ..... Mrs. Helen Dean
Finance ..... Miss Margueritte Muir
Health and Safety ..... Miss Carrie E. Ferguson
International Relations ..... Mrs. Nevart Caldow
Legislation ..... Miss Doris Byrns
Membership ..... Mrs. Inez Miller
Program Coordination ..... Miss Ruth Ilo Rowe
News Service ..... Mrs. Anna O. Bunce
Public Affairs ..... Miss Edith K. Peterson
Radio and Television ..... Mrs. Helen Kennedy

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-711
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

ALIFORNIA
MAR 3 1 1950
STATE LIBRARY

April, 1950

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library)

Carmer, C. L.—Dark Trees to the wind. 1949.

Coyle, D. C.—Day of judgment. 1949.

Friends, Society of. American Friends Service Committee.—The United States and the Soviet Union. 1949.

Hicks, J. D.—A short history of American democracy. 1949.

Lanier, H. W.—Greenwich Village. 1949.

MacIver, R. M.—The ramparts we guard. 1950.

Middleton, Drew—The struggle for Germany. 1949.

Mills, L. A.—The new world of Southeast Asia. 1949.

Smith, W. B.—My three years in Moscow. 1949.

Spear, T. G. P.—India, Pakistan and the west. 1949.

Steckle, L. C.—Problems of human adjustment. 1949.

Tharp, L. H.—The Peabody sisters of Salem. 1950.

Tomplins, Pauline—American-Russian relations in the Far East. 1949.

Yaukey, Grace—Understanding the Japanese. 1949.

These books may be reserved at the main library or at any branch. TW 3-1400.

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Helen Dickey
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison Stella Erdley Nelle Lennon
Sue Becker Alice Voisinet Inez Miller
Parliamentarian.....Miss Mae B. Wilkin
Herald Editor.....Zoe Burrington
Bus.: 1616 Financial Center Bldg., GL 2-2000
Res.: 451 Wayne Ave., Oakland 6, GL 2-2185
Pal Chairman.....Doris A. Wood
Bus.: 1924 Broadway, TW 3-4600
Res.: 2317 Fruitvale Ave., Oakland, KE 4-1165

Chairmen of Standing Committees

Education and Vocations.....Mrs. Helen Dean
Finance.....Miss Margueritte Muir
Health and Safety.....Miss Carrie E. Ferguson
International Relations.....Mrs. Nevart Caldow
Legislation.....Miss Doris Byrns
Membership.....Mrs. Inez Miller
Program Coordination.....Miss Ruth Ilo Rowe
News Service.....Mrs. Anna O. Bunce
Public Affairs.....Miss Edith K. Peterson
Radio and Television.....Mrs. Helen Kennedy

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

APRIL PROGRAM

APRIL 5 — BOARD MEETING — HOTEL LEAMINGTON — 7:30 p.m.

APRIL 6 — BUFFET DINNER — HOTEL LEAMINGTON — 6:30 p.m.

Annual meeting for election of officers. Committee Chairmen be prepared to make annual reports. These must be in writing for filing in Clubrecords. $2.07 plus tip.

APRIL 13 — DINNER FOR INSTALLATION OF OFICERS—VIRGINIAN RESTAURANT—60 GRAND AVENUE — 6:30 p.m.

$2.25 including tax and tip. Stella Erdley, Chairman. Speaker, Anita Manson, Pres.-Elect Bay District BPWC.

APRIL 20 — BOOK REVIEW — HOTEL LEAMINGTON — 7:30 p.m.

Mrs. Alex Davis will review "The Wall," by John Hersey. 50c.

OF SPECIAL INTEREST

The Herald has received word that Edith Knott is a candidate for the Willits City Council and that the Business and Professional Women's Club there is sponsoring her. Edith was a member of our club until about a year ago when she moved to Willits. We know Edith has a great many friends in our club who are wishing her every success.

BIRTHDAY

stone—Diamond for Innocence
er—Sweet Pea for Love

pril—
2—Hazel Steen
5—Edna Mae Wallace
6—Marcella Graham
8—Dorothea Menees
2—Winifred Brightman
6—Stella Erdley
7—Ruth Williams
8—Mary Campbell
5—Carrie Davis
5—Jessamine Boardman

GE OF ADDRESS

n E. Kling, 444 Lee Street, Apt. 18, Oakland
6-1420.

che Mauerhan, 1960 Magellan Ave., Oakland
J 3-7726.

e Morton, Hill Castle Apts., Apt. 203, Oak-
2, GL 1-5400.

K YOU

thanks and appreciation for the many birthday
which I received. It was so nice to receive
gs from Club members whom I have not seen
y months and I wish to extend to the Club
y best wishes.

Grace L. Bassett.

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library)

Carmer, C. L.—Dark Trees to the wind. 1949.

Coyle, D. C.—Day of judgment. 1949.

Friends, Society of. American Friends Service Committee.—The United States and the Soviet Union. 1949.

Hicks, J. D.—A short history of American democracy. 1949.

Lanier, H. W.—Greenwich Village. 1949.

MacIver, R. M.—The ramparts we guard. 1950.

Middleton, Drew—The struggle for Germany. 1949.

Mills, L. A.—The new world of Southeast Asia. 1949.

Smith, W. B.—My three years in Moscow. 1949.

Spear, T. G. P.—India, Pakistan and the west. 1949.

Steckle, L. C.—Problems of human adjustment. 1949.

Tharp, L. H.—The Peabody sisters of Salem. 1950.

Tomplins, Pauline—American-Russian relations in the Far East. 1949.

Yaukey, Grace—Understanding the Japanese. 1949.

These books may be reserved at the main library or at any branch. TW 3-1400.

Officers

President.....Olive Gordon Miller
Vice-President.....Ruth Ilo Rowe
Recording Secretary.....Agnes Jackson
Corresponding Secretary.....Helen Dickey
Treasurer.....Katherine McLeod
Financial Secretary.....Luella Kiebach

Directors

Edna Harrison Stella Erdley Nelle Lennon
Sue Becker Alice Voisinet Inez Miller

Parliamentarian.....Miss Mae B. Wilkin
Herald Editor.....Zoe Burrington
Bus.: 1616 Financial Center Bldg., GL 2-2000
Res.: 451 Wayne Ave., Oakland 6, GL 2-2185
Pal Chairman.....Doris A. Wood
Bus.: 1924 Broadway, TW 3-4600
Res.: 2317 Fruitvale Ave., Oakland, KE 4-1165

Chairmen of Standing Committees

Education and Vocations.....Mrs. Helen Dean
Finance.....Miss Margueritte Muir
Health and Safety.....Miss Carrie E. Ferguson
International Relations.....Mrs. Nevart Caldow
Legislation.....Miss Doris Byrns
Membership.....Mrs. Inez Miller
Program Coordination.....Miss Ruth Ilo Rowe
News Service.....Mrs. Anna O. Bunce
Public Affairs.....Miss Edith K. Peterson
Radio and Television.....Mrs. Helen Kennedy

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-711
Personalized Service
Executives
Stenographers Typist
Bookkeepers General Offic
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arche to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Av
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

May, 1950

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

SORRY

We are sorry to learn that Ila Haviland has been a patient at Merritt Hospital for more than six weeks and her stay there is still indefinite. It is hoped her friends are remembering her at this time.

ANY COMPLAINTS?

It is felt that anyone not receiving attention from her Secret Pal should get in touch with the Pal Chairman who will endeavor to find the reason for the neglect and rectify the cause if possible.

In my opinion it is not fair for an individual not to receive word from her Secret Pal at reasonable intervals on the various occasions we all recognize.

Doris A. Wood, Pal Chairman

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library).

G. A. Almond—The American people and foreign policy. 1950.

Julio Alvarez del Vayo—The last optimist. 1950.

Monica Baldwin—I leap over the wall. 1950.

M. L. Brandt—Decorate your home for better living. 1950.

J. M. Burns—Congress on trial. 1949.

M. G. Chute—Shakespeare of London. 1949.

M. L. Coit—John C. Calhoun. 1950.

Common Council for American Unity—European beliefs regarding the United States. 1949.

W. D. Leahy—I was there. 1950.

Felix Morley—The power in the people. 1949.

G. B. Stern—Benefits forgot. 1949.

Elswyth, Thane—Reluctant farmer. 1950.

L. M. Young—Understanding politics; a practical guide for women. 1950.

These books may be reserved at the main library or at any branch. TW 3-1400.

Officers

President ..... Marguerite Muir
Vice-President ..... Nelle Lennon
Recording Secretary ..... Marian Auth
Corresponding Secretary ..... Lila Berg
Treasurer ..... Luella Kiebach
Financial Secretary ..... Cora Cooley

Directors

Nevart Caldow — Sue Becker — Stella Erdley
Anna Lignell — Ethel Pryor — Ruth Rowe

Parliamentarian ..... Lily Budde
Herald Editor ..... Zoe Burrington
Bus: 1616 Financial Center Bldg., GL 2-2000
Res: 451 Wayne Ave., Oakland 6, GL 2-2185
Pal Chairman ..... Doris A. Wood
Bus: 1924 Broadway, TW 3-4600
Res: 2317 Fruitvale Ave., Oakland, KE 4-1165

Chairmen of Standing Committees

Education and Vocations ..... Mrs. Helen Dean
Finance ..... Miss Marguerite Muir
Health and Safety ..... Miss Carrie E. Ferguson
International Relations ..... Mrs. Nevart Caldow
Legislation ..... Miss Doris Byrns
Membership ..... Mrs. Inez Miller
Program Coordination ..... Miss Ruth Ilo Rowe
News Service ..... Mrs. Anna O. Bune
Public Affairs ..... Miss Edith K. Peterson
Radio and Television ..... Mrs. Helen Kennedy

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

MAY PROGRAM

MAY 3 — BOARD MEETING — HOTEL LEAMINGTON — 7:30 p.m.

MAY 11 — BUFFET DINNER — HOTEL LEAMINGTON — 6:30 p.m.
Business Meeting and Reports on District Conference. $2.07 plus tip.

MAY 18 — DINNER — THE VIRGINIAN RESTAURANT — 60 GRAND AVE. — 6:30 p.m.
$2.25 inc. tax and tip. The program is sponsored by our News Service Committee, Anna Bunch Chairman. Speaker: Nancy Barr Mavity, Editorial Staff, Oakland Tribune. Her subject: "Anecdotes Behind the News."

MAY 19, 20 AND 21 — STATE CONVENTION — SANTA BARBARA.
No Book Review this month.

SPECIAL NOTE

You will soon receive cards requesting roster information. Please give complete data and return them no later than May 10, so that roster may be issued by June 2.

Marguerite Muir, President.

HAPPY BIRTHDAY

Birthstone—Emerald for Happiness.
Flower—Lily of the Valley for Purity.

May—

10—Lydia White
11—Ruth Rowe
12—Florence Brown
13—Mae B. Wilkin
20—Marion R. Ambrose
24—Jeanette Smith
28—Mabel McBride

MEMBER

retta Kincaid, Personnel Director, Capwell, Sul- & Furth, 14th & Clay, Oakland. Bus. Phone GL 1-3131. Res. 1221 Greenwich Street, San isco, OR 3-3326.

NGE OF OCCUPATION

by L. Forneris reports she is now a real estate associated with Washburn Co., 3704 Telegraph Oakland 9. Bus. Phone OL 3-1503.

NK YOU

vish to thank the members for all the birthday Easter cards received and special thanks to my t Pal for never failing to remember an occasion.

Anna Bunce

sincere thanks to my many friends in the Club emembering me on my birthday and I am still ing the cards. Edna Harrison

sincere "Thank You" to all of you for the erful remembrances and cards on my birthday. y Secret Pal an extra special thank you for the iful Easter gift. Winifred Brightman

my Secret Pal; My thanks to you for your reminders that I have a wonderful pal.

Sincerely, Ora Mae Griggs

Dear friends of the BPW Club,
I wish I had words to fully express
How much your avalanche of greetings
Added to my birthday happiness,

Hazel Steen

e following wish especially to thank their Secret for lovely cards and gifts at Easter:

Carrie Ferguson
Lenore Hector
Bertha McCall
Freda Snyder
Zoe Burrington

SORRY

We are sorry to learn that Ila Haviland has been a patient at Merritt Hospital for more than six weeks and her stay there is still indefinite. It is hoped her friends are remembering her at this time.

ANY COMPLAINTS?

It is felt that anyone not receiving attention from her Secret Pal should get in touch with the Pal Chairman who will endeavor to find the reason for the neglect and rectify the cause if possible.

In my opinion it is not fair for an individual not to receive word from her Secret Pal at reasonable intervals on the various occasions we all recognize.

Doris A. Wood, Pal Chairman

HAVE YOU READ THESE?

(Recent books from the Oakland Public Library).

G. A. Almond—The American people and foreign policy. 1950.

Julio Alvarez del Vayo—The last optimist. 1950.

Monica Baldwin—I leap over the wall. 1950.

M. L. Brandt—Decorate your home for better living. 1950.

J. M. Burns—Congress on trial. 1949.

M. G. Chute—Shakespeare of London. 1949.

M. L. Coit—John C. Calhoun. 1950.

Common Council for American Unity—European beliefs regarding the United States. 1949.

W. D. Leahy—I was there. 1950.

Felix Morley—The power in the people. 1949.

G. B. Stern—Benefits forgot. 1949.

Elswyth, Thane—Reluctant farmer. 1950.

L. M. Young—Understanding politics; a practical guide for women. 1950.

These books may be reserved at the main library or at any branch. TW 3-1400.

Officers

President ..... Marguerite Muir
Vice-President ..... Nelle Lennon
Recording Secretary ..... Marian Auth
Corresponding Secretary ..... Lila Berg
Treasurer ..... Luella Kiebach
Financial Secretary ..... Cora Cooley

Directors

Nevart Caldow — Sue Becker — Stella Erdley
Anna Lignell — Ethel Pryor — Ruth Rowe

Parliamentarian ..... Lily Budde
Herald Editor ..... Zoe Burrington
Bus: 1616 Financial Center Bldg., GL 2-2000
Res: 451 Wayne Ave., Oakland 6, GL 2-2185
Pal Chairman ..... Doris A. Wood
Bus: 1924 Broadway, TW 3-4600
Res: 2317 Fruitvale Ave., Oakland, KE 4-1165

Chairmen of Standing Committees

Education and Vocations ..... Mrs. Helen Dean
Finance ..... Miss Marguerite Muir
Health and Safety ..... Miss Carrie E. Ferguson
International Relations ..... Mrs. Nevart Caldow
Legislation ..... Miss Doris Byrns
Membership ..... Mrs. Inez Miller
Program Coordination ..... Miss Ruth Ilo Rowe
News Service ..... Mrs. Anna O. Bune
Public Affairs ..... Miss Edith K. Peterson
Radio and Television ..... Mrs. Helen Kennedy

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-711
Personalized Service
Executives
Stenographers Typist
Bookkeepers General Offic
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

June, 1950

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

l weeks, is recuperating at home and would ap-
ciate hearing from club members either by phone
cards.

THANK YOU

To the many friends who remembered me with
h charming cards and gifts on my birthday, my
pest appreciation. Ruth Ilo Rowe

To friends, each and every one, and to my most
sterious Secret Pal: Many thanks for the lovely
thday greetings, and to my Pal, for the dainty
l intriguing gifts received from Marshall Field,
icago; Saks 5th Avenue, New York; from New
leans and from Texas. Are you really on tour,
do you just want me to think you are? Either way,
y happy days be yours, also!
Marcella Graham

NEW MEMBERS

Bertha P. Brady, owner—Public Stenographer, 315
h Street, Oakland, TW 3-8386. Res.: 2451 Scenic
enue, Oakland 2, AN 1-6220.
Florence C. Brown, Owner, Florence's Studio for
des, 1770 Broadway, Apt. 109, Oakland, GL
977. Res.: same.
Bette Lee Coe, Credit Manager, Fink's Ready-to-
ear, 1325 Washington Street, Oakland, TW
682; Res.: 2324 E. 21st St., Oakland, KE 4-9740.
Claire H. Halley, owner, The Sherwood Bridal
on, 3840 Grand Ave., Oakland, TE 6-3901. Res.:
0 Grand Ave., Oakland, TE 6-1494.

HAPPY BIRTHDAY

Birthstone—Pearl for Purity.
Flower—Rose for Devotion.

June 2—Eunice Nunez
June 8—Nelle Lennon
June 13—Doris A. Wood
June 19—Dora Cooley
June 22—Jean C. Baird
June 24—Alice Smith
June 26—Zoe Burrington
June 28—Grace Fitch

Officers

President ..... Marguerite Muir
Vice President ..... Nelle Lennon
Recording Secretary ..... Marian Auth
Corresponding Secretary ..... Lila Berg
Treasurer ..... Luella Kiebach
Financial Secretary ..... Cora Cooley

Directors

Nevart Caldow — Sue Becker — Stella Erdley
Anna Lignell — Ethel Pryor — Ruth Rowe

Parliamentarian ..... Lily Budde
Herald Editor ..... Zoe Burrington
Bus: 1616 Financial Center Bldg., GL 2-2000
Res: 451 Wayne Ave., Oakland 6, GL 2-2185
Pal Chairman ..... Doris A. Wood
Bus: 1924 Broadway, TW 3-4600
Res: 2317 Fruitvale Ave., Oakland, KE 4-1165

Chairmen of Standing Committees

Education and Vocations ..... Dorothea Nenees
Finance ..... Hazel Lauderdale
Health and Safety ..... Inez Miller
International Relations ..... Olive Miller
Legislation ..... Carrie Ferguson
Membership ..... Bertha McCall
Program Coordination ..... Nelle Lennon
News Service ..... Ruth Hawley
Public Affairs ..... Ethel Pryor
Radio and Television ..... Ann Fouts

Chairmen of Special Committees

Conferences and Convention ..... Lura Loring
Emblem ..... Alice Voisinet
Music ..... Queen Essayan
Scrap Book ..... Mary Campbell
Student Loan Fund ..... Agnes Jackson
Stabilization ..... Mary Osborn
Birthday ..... Freda Snyder
Sunshine ..... Christine Kline
Historian ..... Mae Wilkin

Chairmen of the following committees will be appointed at a later date:
Telephone and Reservations
Orientation
By-Laws

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

JUNE PROGRAM

JUNE 4—DISTRICT BOARD MEETING—Los Gatos.
For District Officers, Chairmen and Club Presidents

JUNE 5—BOARD MEETING—HOTEL LEAMINGTON —7:30 p.m. Please note change of Board meeting to Monday night.

JUNE 8—DINNER—COCK O' WALK — 6:30 p.m. $2.00 plus tax and tip.

Business Meeting. Committee Spotlight—Radio and Television Committee—Ann Fouts, Chairman. Travel Talk—Queen Essayan. Queen enjoyed a winter vacation in New Orleans and attended the Mardi Gras. She will tell us something about this colorful city and her interesting experiences there. Reports of the State Conference at Santa Barbara will be given. All club members please bring their April-May issue of *The California Woman* to this meeting.

JUNE 15—BOOK REVIEW—HOTEL LEAMINGTON —7:30 p.m., 50c.

Mrs. Alex Davis will review "The Peabody Sisters." You will not want to miss this story of those three interesting New England women who led long, interesting and useful lives. Elizabeth, who married, and who founded the first kindergarten in America; Mary who married Horace Mann; and Sophia who became the wife of Nathaniel Hawthorne. Bring your friends.

JUNE 22—BUFFET DINNER—HOTEL LEAMINGTON, 6:30 p.m. $2.00 plus tax and tip.

Speaker: William Penn Mott Jr. Subject: "Civic Consciousness." Mr. Mott, Superintendent of The Oakland Park Department, will tell us of our city parks and recreation projects. He will dwell largely on "A Potentially Great Metropolitan Oakland." His talk will be interesting. Be sure to attend and have a look at our city, Oakland.

COMING SOON

the past year, a number of our members ed those far-away places we've read about. or enjoyed an European trip. Doris Byrns inter vacation in Honolulu. Elfrieda Stein- t several months abroad. Anga Bjornson nd studied post-war conditions in Norway European countries. Margaret Stern is now an extended holiday covering our own ates. World Traveler, Neva Brodrick, who "on the wing" since January, is presently a fortnight in Oakland before going to r a short trip. Each of these girls will tell travels at some meeting during the year.

ANNOUNCEMENT

e pleased to announce that Olive Gordon s appointed by the State Board at the State n in Santa Barbara last week-end to serve Women in Government Committee under rraine, Chairman.

OFFER STILL OPEN

ros.' offer of a free picture to each of our upon presentation of membership card is . What are we waiting for?

IS EVERYONE'S RESPONSIBILITY OW RADIO—LET'S LEARN TO LISTEN

s—selected from the National Federation —also other radio notes of interest will ap- month in our *Herald*.

he radio and television article submitted . Gladys Shutt appearing in the April-May *The California Woman*.

Your Radio and Television Chairman
Ann Fouts

SUNSHINE

e delighted to report that Iva Havlin is now nnd is looking forward to visiting with her nds of BPWC.

dawley, who has been hospitalized for several weeks, is recuperating at home and would appreciate hearing from club members either by phone or cards.

THANK YOU

To the many friends who remembered me with such charming cards and gifts on my birthday, my deepest appreciation.

Ruth Ilo Rowe

To friends, each and every one, and to my most mysterious Secret Pal: Many thanks for the lovely birthday greetings, and to my Pal, for the dainty and intriguing gifts received from Marshall Field, Chicago; Saks 5th Avenue, New York; from New Orleans and from Texas. Are you really on tour, or do you just want me to think you are? Either way, may happy days be yours, also!

Marcella Graham

NEW MEMBERS

Bertha P. Brady, owner—Public Stenographer, 315 14th Street, Oakland, TW 3-8386. Res.: 2451 Scenic Avenue, Oakland 2, AN 1-6220.

Florence C. Brown, Owner, Florence's Studio for Brides, 1770 Broadway, Apt. 109, Oakland, GL 2-2977. Res.: same.

Bette Lee Coe, Credit Manager, Fink's Ready-to-Wear, 1325 Washington Street, Oakland, TW 3-1682; Res.: 2324 E. 21st St., Oakland, KE 4-9740.

Claire H. Halley, owner, The Sherwood Bridal Salon, 3840 Grand Ave., Oakland, TE 6-3901. Res.: 3840 Grand Ave., Oakland, TE 6-1494.

HAPPY BIRTHDAY

Birthstone—Pearl for Purity.
Flower—Rose for Devotion.

June 2—Eunice Nunez
June 8—Nelle Lennon
June 13—Doris A. Wood
June 19—Dora Cooley
June 22—Jean C. Baird
June 24—Alice Smith
June 26—Zoe Burrington
June 28—Grace Fitch

Officers

President ..... Marguerite Muir
Vice-President ..... Nelle Lennon
Recording Secretary ..... Marian Auth
Corresponding Secretary ..... Lila Berg
Treasurer ..... Luella Kiebach
Financial Secretary ..... Cora Cooley

Directors

Nevart Caldow — Sue Becker — Stella Erdley
Anna Lignell — Ethel Pryor — Ruth Rowe

Parliamentarian ..... Lily Budde
Herald Editor ..... Zoe Burrington
Bus: 1616 Financial Center Bldg., GL 2-2000
Res: 451 Wayne Ave., Oakland 6, GL 2-2185
Pal Chairman ..... Doris A. Wood
Bus: 1924 Broadway, TW 3-4600
Res: 2317 Fruitvale Ave., Oakland, KE 4-1165

Chairmen of Standing Committees

Education and Vocations ..... Dorothea Nenees
Finance ..... Hazel Lauderdale
Health and Safety ..... Inez Miller
International Relations ..... Olive Miller
Legislation ..... Carrie Ferguson
Membership ..... Bertha McCall
Program Coordination ..... Nelle Lennon
News Service ..... Ruth Hawley
Public Affairs ..... Ethel Pryor
Radio and Television ..... Ann Fouts

Chairmen of Special Committees

Conferences and Convention ..... Lura Loring
Emblem ..... Alice Voisinet
Music ..... Queen Essayan
Scrap Book ..... Mary Campbell
Student Loan Fund ..... Agnes Jackson
Stabilization ..... Mary Osborn
Birthday ..... Freda Snyder
Sunshine ..... Christine Kline
Historian ..... Mae Wilkin

Chairmen of the following committees will be appointed at a later date:

Telephone and Reservations
Orientation
By-Laws

A. F. EDWARDS, Inc.

Jewelers

Since 1879

Freda Snyder

1633 Broadway

1636 Telegraph

Phone: HIgate 4-4040—4-4041

OAKLAND 12

Chapel of Memories

CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Pledmont 5-1288

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYME
SERVICE (Agency)
Edna R. Harrison

1440 Broadway TW 3-

Personalized Service
Executives
Stenographers Ty
Bookkeepers General C
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSI

IVA HAVLIN

Personal Service Only—In the Permane
Removal of UNWANTED HAIR—WITHO
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently a
to give expressiveness to the eye.

Pledmont 5-0523 4212 Piedmont

Established 1920

ALICE VOISINE

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

July, 1950

CALIFORNIA STATE LIBRARY

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

ıal Broadcasting Company, Wednesday night, July

Rosalind Russell, glamorous star of Columbia Pic-
es, Inc., will play the leading role in a half-hour
umentary program paying tribute to women's
gress in the last half century.

Day—Wednesday, July 5. Time 8 30 p.m Pac.
ylight Time. Program originates from Station
BC.

Extra—Dr. K. Frances Scott, President of the Na-
ıal Federation B.P.W.C., will be heard at the
clusion of the drama direct from Civic Auditorium
San Francisco, where members attending conven-
ı will watch Dr. Scott present Miss Russell with
award for outstanding achievement in the field
motion pictures. This presentation will be on the
so that you members at home can also participate.

POPPY PINS

The Poppy pins and earrings will not be avail-
e until July 1. Those who have pins and ear-
gs on order, or who wish to obtain them please
tact Alice Voisinet, HU 3-5200 regarding delivery.
you know, these pins were desired for California
nbers and delegates to the Biennial Convention,
vever our last order was unavoidably delayed.
s $1.00, earrings 75c.

RADIO LISTENING

While it may be true that beauty is in the eye
the beholder, it isn't necessarily true that truth is
he ear of the listener. It CAN be, but it must be
there; whether a listener GETS the truth is
ond her control, but whether she is able to dis-
uish among truth, half-truth and falsehood is up
her.

nalyze speeches and advertising. Learn to know
ducts and *policies*, not persuasive techniques.

Your Radio and Television Chairman,
Ann Fouts,

INTERNATIONAL RELATIONS

Olive Gordon Miller, Chairman of International
ıtions Committee, has asked for volunteers for her

COLONIAL CAFETERIA
1504 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

JULY PROGRAM

NO BOARD MEETING

JULY 13 — LUNCHEON — HOTEL LEAMINGTON — 12:00 — $1.75 INCLUDING TAX

Guest speaker, Chas. M. Best, retired football coach, newspaper and oil man. Subject: "What's In A Name?" He will tell us how our surnames originated.

JULY 20 — DINNER — 6:30 p.m. — TELEPHONE BLDG. DINING ROOM, 1587 FRANKLIN STREET, OAKLAND — $1.50.

Anna Lignell, Chairman. Following dinner we will be guided on a tour of the Overseas, Long Distance and Information offices and go to the 15th floor for a view of our fair city, Oakland.

AUGUST 2 — BREAKFAST — ZERIKOTES ON LAKE MERRITT.

More about it in August Herald.

COMING SOON

Panel discussions presented by the International Relations, Health and Safety and Legislation Committee Chairmen and their Committees.

BIENNIAL PROGRAM

Here is the program in brief to aid those who feel they cannot attend the whole convention.

July 2—Opening session 8:00 p.m., Memorial Opera House, San Francisco. The Standard Hour. Governor Earl Warren will welcome delegates. Dr. K. Frances Scott, National President, keynote address.

July 3—Business Sessions, Civic Auditorium, morning and afternoon. Evening program—"Big Business in a Democracy—A Danger or a Help?" Speakers: Government—Prof. T. V. Smith, Syracuse University. Labor—Mrs. Elinore M. Herrick, New York Herald Tribune. Business—Mr. Wm. S. Rosecrans, Vice President, U. S. Chamber of Commerce.

July 4—Workshops morning and afternoon. 3:00 p.m. California entertainment of delegates at Civic Auditorium. California Choral. Chinese Fashion Show. Tea and Reception.

July 5—Business sessions morning and afternoon, Civic Auditorium. 8:30 p.m. "Women's Place at the Turn of the Century," Leicester Fulwider pre-

Speakers: Motion Pictures—Rosalind Rus-
tress. Radio—Diana Bourbon, Director of
West Coast Wheelock Advertising. Fashion
Designer, President "Irene, Inc.," de-
for motion pictures and leading stores in
Textiles—Dorothy Liebes, Textile Designer,
"Liebes Studios." Merchandising—Minna
kson, General Merchandise Manager nine
Bros. stores. Agriculture—Alberta Brey,
Operator 30-acre citrus ranch, member
of Citrus Association, Owner and Operator
ber Yard.

Business sessions morning and afternoon.
l banquets—Ours, 6:30 p.m. Formal. Palace
9:00 p.m. "The World Scene at the Turn of
tury." Civic Auditorium. Speaker — Miss
et Hickey, Public Affairs, Editor Ladies
Journal, Honorary President National Fed-
B.P.W.C.

Business sessions morning and afternoon.
of National Officers.

IF YOU ARE NOT A DELEGATE

ill register (fee $2.00) and receive an of-
ge. This badge will entitle you to sit in
erved section of the Auditorium. You will
see and hear all that goes on. Without a
will not be admitted to any business ses-
u must present 1949-50 National member-
in order to register and be admitted to any
New members or those who have lost Na-
mbership cards may obtain letter of identi-
om our club President certifying their mem-

TRANSPORTATION TO BIENNIAL

who have automobile space available or
ning transportation to and from San Fran-
Biennial affairs, please contact Margueritte
J 3-2374. (Please do not call at office).

SPECIAL ANNOUNCEMENT

vill be a coast-to-coast broadcast, direct from
cisco, our Convention City, sponsored by
nal Federation of Business and Professional
Clubs, Inc., in cooperation with the National Broadcasting Company, Wednesday night, July 5.

Rosalind Russell, glamorous star of Columbia Pictures, Inc., will play the leading role in a half-hour documentary program paying tribute to women's progress in the last half century.

Day—Wednesday, July 5. Time—8:30 p.m. Pac. Daylight Time. Program originates from Station KNBC.

Extra—Dr. K. Frances Scott, President of the National Federation B.P.W.C., will be heard at the conclusion of the drama direct from Civic Auditorium in San Francisco, where members attending convention will watch Dr. Scott present Miss Russell with an award for outstanding achievement in the field of motion pictures. This presentation will be on the air, so that you members at home can also participate.

POPPY PINS

The Poppy pins and earrings will not be available until July 1. Those who have pins and earrings on order, or who wish to obtain them please contact Alice Voisinet, HU 3-5200 regarding delivery. As you know, these pins were desired for California members and delegates to the Biennial Convention, however our last order was unavoidably delayed. Pins $1.00, earrings 75c.

RADIO LISTENING

While it may be true that beauty is in the eye of the beholder, it isn't necessarily true that truth is in the ear of the listener. It CAN be, but it must be put there; whether a listener GETS the truth is beyond her control, but whether she is able to distinguish among truth, half-truth and falsehood is up to her.

Analyze speeches and advertising. Learn to know *products* and *policies*, not persuasive techniques.

Your Radio and Television Chairman,
Ann Fouts,

INTERNATIONAL RELATIONS

Olive Gordon Miller, Chairman of International Relations Committee, has asked for volunteers for her

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

A. F. EDWARDS, Inc.

Jewelers

Since 1879

Freda Snyder

1633 Broadway

1636 Telegraph

Phone: HIgate 4-4040—4-4041

OAKLAND 12

Chapel of Memories

CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYM
SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW

Personalized Service
Executives
Stenographers
Bookkeepers General
P. B. X. Operators

SINGLE NEEDLE ELECTROLY

IVA HAVLIN

Personal Service Only—In the Perma
Removal of UNWANTED HAIR—WIT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently
to give expressiveness to the eye

Pledmont 5-0523 4212 Piedmon

Established 1920

ALICE VOISIN

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

The Business Women's

HERALD

August, 1950

CALIFORNIA
AUG 1950
STATE LIBRARY

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

"Dear Pal—The postman has just left me your card with the lovely hanky enclosed, I'm sure all the patients and nurses are envious of me for being the recipient of such beautiful gifts. The delightful book has given me hours of pleasure and words are inadequate to express thanks for your sweet thoughts, so beautifully expressed. Until I can thank you in person, which I hope to do at the Christmas party, I am sincerely,

Nell Wishart."

"To all my Club friends—Once more thank you for cards, phone and personal calls and the kindly interest you have shown me during my recent illness.

Nell Wishart."

CORRECTION

The Editor would like to correct the listing made concerning new members in the July Herald as follows:

Bernice Paulino, rather than Vernice Paulino.

Sally Silvers' address should be *San Lorenzo* rather than San Leandro.

HAPPY BIRTHDAY

Birthstone—Sardonyx for Felicity
Flower—Gladiolus for Preparedness

August—
2—Susanne Chalmers
3—Genevieve W. McCormick
9—Alice Voisinet
12—Christine Kline
13—Laura Shoptaugh
14—Doris Byrns
20—Thelma O. Smith Dowlen
21—Grace J. Morton
21—Lura Loring
21—Catherine Delamothe
24—Lila Berg
24—Jennie Selleck
27—Jean C. Harding
27—Hulda Skinner Van de Mert
31—Mary Barrick

Officers

President ..... Margueritte Muir
Vice-President ..... Nelle Lennon
Recording Secretary ..... Marian Auth
Corresponding Secretary ..... Lila Berg
Treasurer ..... Luella Kiebach
Financial Secretary ..... Cora Cooley

Directors

Nevart Caldow — Sue Becker — Stella Erdley
Anna Lignell — Ethel Pryor — Ruth Rowe
Parliamentarian ..... Lily Budde
Herald Editor ..... Zoe Burrington
Bus: 1616 Financial Center Bldg., GL 2-2000
Res: 451 Wayne Ave., Oakland 6, GL 2-2185
Pal Chairman ..... Doris A. Wood
Bus: 1924 Broadway, TW 3-4600
Res: 2317 Fruitvale Ave., Oakland, KE 4-1165

Chairmen of Standing Committees

Education and Vocations ..... Dorothea Nenees
Finance ..... Hazel Lauderdale
Health and Safety ..... Inez Miller
International Relations ..... Olive Miller
Legislation ..... Carrie Ferguson
Membership ..... Bertha McCall
Program Coordination ..... Nelle Lennon
News Service ..... Ruth Hawley
Public Affairs ..... Ethel Pryor
Radio and Television ..... Ann Fouts

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 1-0978	THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

AUGUST PROGRAM

AUGUST 2 — WEDNESDAY — BREAKFAST ZERIKOTES ON LAKE MERRITT, 1520 Oak Str — 7:15 a.m.

$1.25 plus tax and tip. Speaker: Major Ruth M Cann. Major McCann, a former member of c Club, is now Supervisor of The Welfare Extensi program for the entire Pacific Coast. She w bring an interesting message.

AUGUST 4 — MEETING STANDING COMMITT CHAIRMEN — HOTEL LEAMINGTON — 7: p.m.

AUGUST 7 — MONDAY — BOARD MEETING HOTEL LEAMINGTON — 7:30 p.m.

AUGUST 10 — BUSINESS AND SOCIAL MEETIN — HOTEL LEAMINGTON — 7:30 p.m.

No charge. Committee Spotlight—Student Loa Fund—Agnes Jackson, Chairman.

Reports of the Bienniel will be given. Followin the business session a social hour will be enjoye and refreshments will be served. Come—enjo visiting old friends and make new ones.

AUGUST 18 — BOOK REVIEW — HOTEL LEAM INGTON — 7:30 p.m.

50c. Mrs. Alex Davis will review an interestin book. The title will be announced later.

AUGUST 24 — BUFFET DINNER — HOTEL LEAM INGTON — 6:30 p.m.

$2.00, plus tax and tip. A Symposium on Menta Health and Attitudes will be presented. The pro gram has been arranged by Chairman Inez Mille and the Health Division of the Health and Safet Committee. Speakers will be: Louise Johnson psychologist; James G. Terry, M.D., psychiatrist Joseph E. Smith, attorney-at-law.

The meeting will be thrown open for a half hou of general discussion. This will be a most inter esting program. Bring your friends.

CALL TO CONFERENCE

Loring is accepting reservations for the Bay Fall Conference to be held at Asilomar, er 23-24, 1950. District President, Anita has requested us to get our reservations in e following prices will prevail, all including

Long House	$4.50
Guest Inn	6.00
Scripps	6.50

tables are to be conducted in the evening. ve a large representation. Contact Lura for letails.

"BAY BREEZES"

Breezes," the Bay District Publication is now at 50c a year. Anyone interested in sub- contact Margueritte Muir.

SPECIAL ANNOUNCEMENT

a pleasure to announce that Olive Gordon International Relations Chairman, is now a of the Mayor's International Relations Hos- mittee for the City of Oakland, and will fficial representative.

NEW MEMBER

EN MacDONALD, confidential secretarial Central Bank Bldg., Oakland 12, GL 1-5824. 3 Santa Ray Avenue, Oakland, GLencourt

CHANGE OF ADDRESS

e Heins reports a change of address to 1445 eet, Oakland 12.

THANK YOU

e thanks to my Secret Pal for my lovely gift and to all the girls who remembered

Bertha McCall
Zoe Burrington

"Dear Pal—The postman has just left me your card with the lovely hanky enclosed, I'm sure all the patients and nurses are envious of me for being the recipient of such beautiful gifts. The delightful book has given me hours of pleasure and words are inadequate to express thanks for your sweet thoughts, so beautifully expressed. Until I can thank you in person, which I hope to do at the Christmas party, I am sincerely,

Nell Wishart."

"To all my Club friends—Once more thank you for cards, phone and personal calls and the kindly interest you have shown me during my recent illness.

Nell Wishart."

CORRECTION

The Editor would like to correct the listing made concerning new members in the July Herald as follows:

Bernice Paulino, rather than Vernice Paulino.

Sally Silvers' address should be *San Lorenzo* rather than San Leandro.

HAPPY BIRTHDAY

Birthstone—Sardonyx for Felicity
Flower—Gladiolus for Preparedness

August—
2—Susanne Chalmers
3—Genevieve W. McCormick
9—Alice Voisinet
12—Christine Kline
13—Laura Shoptaugh
14—Doris Byrns
20—Thelma O. Smith Dowlen
21—Grace J. Morton
21—Lura Loring
21—Catherine Delamothe
24—Lila Berg
24—Jennie Selleck
27—Jean C. Harding
27—Hulda Skinner Van de Mert
31—Mary Barrick

Officers

President ..... Margueritte Muir
Vice-President ..... Nelle Lennon
Recording Secretary ..... Marian Auth
Corresponding Secretary ..... Lila Berg
Treasurer ..... Luella Kiebach
Financial Secretary ..... Cora Cooley

Directors

Nevart Caldow — Sue Becker — Stella Erdley
Anna Lignell — Ethel Pryor — Ruth Rowe
Parliamentarian ..... Lily Budde
Herald Editor ..... Zoe Burrington
Bus: 1616 Financial Center Bldg., GL 2-2000
Res: 451 Wayne Ave., Oakland 6, GL 2-2185
Pal Chairman ..... Doris A. Wood
Bus: 1924 Broadway, TW 3-4600
Res: 2317 Fruitvale Ave., Oakland, KE 4-1165

Chairmen of Standing Committees

Education and Vocations ..... Dorothea Nenees
Finance ..... Hazel Lauderdale
Health and Safety ..... Inez Miller
International Relations ..... Olive Miller
Legislation ..... Carrie Ferguson
Membership ..... Bertha McCall
Program Coordination ..... Nelle Lennon
News Service ..... Ruth Hawley
Public Affairs ..... Ethel Pryor
Radio and Television ..... Ann Fouts

AILA G. NIGHTINGALE, P.A.
INCOME TAX CONSULTANT

Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

WESTERN BEAUTY COUNSELORS, INC.
Sensible Skin Care
Mary C. Osborn
Zone Distributor
2801 RAWSON STREET OAKLAND 19
Phone KEllog 3-5048

PIEDMONT PRESS
PRINTING
Laura A. Shoptaugh
3953 Piedmont Ave. Piedmont 5-3562
Oakland 11, California

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMEN
SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7
Personalized Service
Executives
Stenographers Typ
Bookkeepers General Of
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHO THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arc to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont A
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

September, 1950

CALIFORNIA STATE LIBRARY

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

CLUB NOTES

Bertha McCall, Membership Chairman, will be vacationing from September 9th to 29th. During that time, please turn in names of prospective members to Katherine Smith.

Due to the press of activities as President-Elect of Bay District, Lily Budde has found it necessary to resign as Parliamentarian. In her place President Margueritte Muir has appointed Helen Dean.

We regret to announce the following resignations:
Ella Moore
Gwyda O'Hara
Alta Sandstadt
Laura Lee Watson

NEW MEMBER: Mrs. Aileen Weik, Asst. Chief Operator, Pac. Tel. & Tel., 2116 Bancroft Way, Berkeley, AS 3-0045. Res.: 2159 Emerson St. Berkeley 5, TH 3-6181.

TRANSFEREE: Miss Muriel E. Sykes, accountant, R. H. Green, Inc., 1201 24th St., Oakland. TE 2-4422; Res.: Blue Triangle Club, 2332 Harrison St., Oakland, GL 2-2211.

CHANGE OF ADDRESS

MARIAN AMBROSE—3011 Marina Drive, Alameda.

MAUDE HEINS—2570 Havenscourt Blvd., Oakland 5, Calif. (Old address shown in August Herald in error).

THANK YOU

To the kind friends who sent me the lovely birthday greetings, I want to say thank you very much.
Jean Baird

Thanks to my dear B. P. W. C. friends for the many lovely cards sent me on my birthday. They were greatly enjoyed and your thoughtfulness is appreciated.
Laura Shoptaugh

Sincere thanks to my Secret Pal for the lovely plant.
Ella McGilvery

A sincere thank you to the Club and all for the flowers and cards I received on my birthday. The flowers were all beautiful and I shall enjoy them very much. Thank you, too, my Secret Pal.
Lura Loring

Many thanks to my Secret Pal and others for the gifts and cards received on my birthday. They are deeply appreciated.
Lila Berg

Thanks very much for the lovely cards received for my birthday, also wish to thank my Secret Pal for the lovely gift.
Jean Harding

BIRTHDAYS

Birthstone—Sapphire for Wisdom.
Flower—Aster for Memories.

Sept. 4—Rae J. Cooper
Sept. 5—Vera Williamson
Sept. 6—Willa Teasley
Sept. 6—Ann C. Fouts
Sept. 9—Mildred Ogden
Sept. 15—Hilda Parker
Sept. 16—Jennie Hammond
Sept. 21—Leslie B. Foster
Sept. 24—Katherine McLeod
Sept. 24—Helen Kennedy
Sept. 25—Aila G. Nightingale
Sept. 26—Catherine Smith
Sept. 28—Lenore H. Hector
Sept. 28—Ethel Bruso
Sept. 29—Clara Beach
Sept. 30—Marie Graves
Sept. 30—Evelyn McCook

A. F. EDWARDS, Inc.

Jewelers

Since 1879

Freda Snyder

1633 Broadway

1636 Telegraph

Phone: HIgate 4-4040—4-4041

OAKLAND 12

Chapel of Memories

CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMEN
SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-71

Personalized Service
Executives

Stenographers Typ
Bookkeepers General Off
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOU THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arch to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont A

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

September, 1950

CALIFORNIA STATE LIBRARY

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

CLUB NOTES

Bertha McCall, Membership Chairman, will be vacationing from September 9th to 29th. During that time, please turn in names of prospective members to Katherine Smith.

Due to the press of activities as President-Elect of Bay District, Lily Budde has found it necessary to resign as Parliamentarian. In her place President Margueritte Muir has appointed Helen Dean.

We regret to announce the following resignations:

Ella Moore
Gwyda O'Hara
Alta Sandstadt
Laura Lee Watson

NEW MEMBER: Mrs. Aileen Weik, Asst. Chief Operator, Pac. Tel. & Tel., 2116 Bancroft Way, Berkeley, AS 3-0045. Res.: 2159 Emerson St. Berkeley 5, TH 3-6181.

TRANSFEREE: Miss Muriel E. Sykes, accountant, R. H. Green, Inc., 1201 24th St., Oakland. TE 2-4422; Res.: Blue Triangle Club, 2332 Harrison St., Oakland, GL 2-2211.

CHANGE OF ADDRESS

MARIAN AMBROSE—3011 Marina Drive, Alameda.

MAUDE HEINS—2570 Havenscourt Blvd., Oakland 5, Calif. (Old address shown in August Herald in error).

THANK YOU

To the kind friends who sent me the lovely birthday greetings, I want to say thank you very much.

Jean Baird

Thanks to my dear B. P. W. C. friends for the many lovely cards sent me on my birthday. They were greatly enjoyed and your thoughtfulness is appreciated.

Laura Shoptaugh

Sincere thanks to my Secret Pal for the lovely plant.

Ella McGilvery

A sincere thank you to the Club and all for the flowers and cards I received on my birthday. The flowers were all beautiful and I shall enjoy them very much. Thank you, too, my Secret Pal.

Lura Loring

Many thanks to my Secret Pal and others for the gifts and cards received on my birthday. They are deeply appreciated.

Lila Berg

Thanks very much for the lovely cards received for my birthday, also wish to thank my Secret Pal for the lovely gift.

Jean Harding

BIRTHDAYS

Birthstone—Sapphire for Wisdom.
Flower—Aster for Memories.

Sept. 4—Rae J. Cooper
Sept. 5—Vera Williamson
Sept. 6—Willa Teasley
Sept. 6—Ann C. Fouts
Sept. 9—Mildred Ogden
Sept. 15—Hilda Parker
Sept. 16—Jennie Hammond
Sept. 21—Leslie B. Foster
Sept. 24—Katherine McLeod
Sept. 24—Helen Kennedy
Sept. 25—Aila G. Nightingale
Sept. 26—Catherine Smith
Sept. 28—Lenore H. Hector
Sept. 28—Ethel Bruso
Sept. 29—Clara Beach
Sept. 30—Marie Graves
Sept. 30—Evelyn McCook

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store	Berkeley Store
2074 Broadway	2585 Shattuck
GLencourt 1-0978	THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

SEPTEMBER PROGRAM

SEPTEMBER 5—BOARD MEETING—HOTEL LE INGTON—7:30 p.m.

SEPTEMBER 14—BUSINESS MEETING—BUFFET NER—HOTEL LEAMINGTON—6:30 p.m.— plus tax and tip

President Margueritte Muir presiding. Comm Spotlight—News Service Committee—Ruth H ley, Chairman.

Travel Talk—Margaret Stern. Margaret has cently returned from a spring and summer vaca spent traveling in our own United States. She show Kodachrome pictures of the interesting pl she had enjoyed.

SEPTEMBER 21—BOOK REVIEW—HOTEL LEAMI TON—7:30 p.m.—50c

Mrs. Alex Davis will review "White Witch D tor" by Louise Stinetorf. It is the story of a w an at forty, free to do as she pleased. She t nurses training, went to the Belgian Congo medical missionary, but found she was more a d tor than a missionary. An intensely interest novel based on truth of life among the pygm of Africa.

SEPTEMBER 23-24—FALL CONFERENCE AT ASI MAR

Those who have been to Asilomar need no urg to go. Those who have not gone have a treat store. Reservations may be made with Lura L ing, Conference Chairman. It is hoped all Sta ing Committee Chairmen and as many others possible will attend.

SEPTEMBER 28—CANASTA AND BRIDGE EVENI —HOTEL LEAMINGTON—7:30 p.m.

Nevart Caldow. She will be glad to include other games you enjoy.

PERMANENT RESERVATION LIST

he last business meeting, it was moved, sec- and carried to amend and clarify previous ac- ken regarding our permanent reservation list. ations will automatically be made for names ing on the permanent reservation list for all gs where food is being served. *If you cannot please be sure to contact Alice Smith and reservation.*

APPRECIATION EXTENDED

letter has been received from Helene Prudner, ent of Salem, Ohio, BPW, expressing her s to our members who helped to make her in the Bay Region and at the Biennial Con- on so pleasant.

PERSONALS

S OFF TO:

ice Voisinet who has just received State Second recognition of $15.00 for her letter on IN-A- SE-SALES PROJECT. Alice did a wonderful in putting us "over the top" on IN-A-PURSE- ES.

ye Otis Buckley and Mary E. Campbell shared rs this month by being chosen "Woman of the k" in the Post-Enquirer series by the same name.

Mrs. Rae Cooper was recently presented with the rans of Foreign Wars Citation of Merit for her tanding work for the organization and her pre- ation to the Post of their set of National and Colors.

nna Bunce has just returned from a month's va- on spent at Rush Creek in Trinity County. While Weaverville, the county seat, Anna was the guest Mrs. Jennie E. Gourley, President of the Weaver- e B. P. W.

The sympathy of the club members is extended Ruth Rowe, whose sister recently passed away in icago.

CLUB NOTES

Bertha McCall, Membership Chairman, will be vacationing from September 9th to 29th. During that time, please turn in names of prospective members to Katherine Smith.

Due to the press of activities as President-Elect of Bay District, Lily Budde has found it necessary to resign as Parliamentarian. In her place President Margueritte Muir has appointed Helen Dean.

We regret to announce the following resignations:

Ella Moore
Gwyda O'Hara
Alta Sandstadt
Laura Lee Watson

NEW MEMBER: Mrs. Aileen Weik, Asst. Chief Operator, Pac. Tel. & Tel., 2116 Bancroft Way, Berkeley, AS 3-0045. Res.: 2159 Emerson St. Berkeley 5, TH 3-6181.

TRANSFEREE: Miss Muriel E. Sykes, accountant, R. H. Green, Inc., 1201 24th St., Oakland. TE 2-4422; Res.: Blue Triangle Club, 2332 Harrison St., Oakland, GL 2-2211.

CHANGE OF ADDRESS

MARIAN AMBROSE—3011 Marina Drive, Alameda.

MAUDE HEINS—2570 Havenscourt Blvd., Oakland 5, Calif. (Old address shown in August Herald in error).

THANK YOU

To the kind friends who sent me the lovely birthday greetings, I want to say thank you very much.

Jean Baird

Thanks to my dear B. P. W. C. friends for the many lovely cards sent me on my birthday. They were greatly enjoyed and your thoughtfulness is appreciated.

Laura Shoptaugh

Sincere thanks to my Secret Pal for the lovely plant.

Ella McGilvery

A sincere thank you to the Club and all for the flowers and cards I received on my birthday. The flowers were all beautiful and I shall enjoy them very much. Thank you, too, my Secret Pal.

Lura Loring

Many thanks to my Secret Pal and others for the gifts and cards received on my birthday. They are deeply appreciated.

Lila Berg

Thanks very much for the lovely cards received for my birthday, also wish to thank my Secret Pal for the lovely gift.

Jean Harding

BIRTHDAYS

Birthstone—Sapphire for Wisdom.
Flower—Aster for Memories.

Sept. 4—Rae J. Cooper
Sept. 5—Vera Williamson
Sept. 6—Willa Teasley
Sept. 6—Ann C. Fouts
Sept. 9—Mildred Ogden
Sept. 15—Hilda Parker
Sept. 16—Jennie Hammond
Sept. 21—Leslie B. Foster
Sept. 24—Katherine McLeod
Sept. 24—Helen Kennedy
Sept. 25—Aila G. Nightingale
Sept. 26—Catherine Smith
Sept. 28—Lenore H. Hector
Sept. 28—Ethel Bruso
Sept. 29—Clara Beach
Sept. 30—Marie Graves
Sept. 30—Evelyn McCook

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-7110

Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

October, 1950

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

DEADLINE

Herald material deadline— October 20. All material for October should reach Zoe on or before this date in order to assure prompt receipt of the Herald.

CHANGE OF ADDRESS

NELL WISHART—474 Wesley Avenue, Oakland

THANK YOU

Many thanks to everyone who made "MY DAY" such a delightful and happy one.

Mary P. Barrick

B. P. W. Friends—

Thank you very much for all the lovely cards received for my birthday. They were grand to receive and I do appreciate them.

Sincerely,
Willa Teasley

Thank you once again for the sweet birthday card recently received. (I am lucky—I am having two birthdays this year. The first one was January 8th).

Most Sincerely,
May Van Inwagen

BIRTHDAYS

Birthstone—Opal for Hope.

Flower—Calendula for Constancy.

October 4—Ora Mae Griggs
October 8—Della B. Johnston
October 9—Mrs. Jean Simas
October 11—Aileen M. Weik
October 14—Maud F. Heins
October 16—Rebecca Simpson
October 18—Elsie Wood
October 18—Lota Mitcheltree
October 25—Freda Snyder
October 26—Lily Budde
October 27—Hazel Lauderdale Finney
October 29—Bette Lee Coe

Officers

President ..... Marguerite Muir
Vice-President ..... Nelle Lennon
Recording Secretary ..... Marian Auth
Corresponding Secretary ..... Lila Berg
Treasurer ..... Luella Kiebach
Financial Secretary ..... Cora Cooley

Directors

Nevart Caldow — Sue Becker — Stella Erdley
Anna Lignell — Ethel Pryor — Ruth Rowe

Parliamentarian ..... Helen Dean
Herald Editor ..... Zoe Burrington
Bus: 1616 Financial Center Bldg., GL 2-2000
Res: 451 Wayne Ave., Oakland 6, GL 2-2185
Pal Chairman ..... Doris A. Wood
Bus: 1924 Broadway, TW 3-4600
Res: 2317 Fruitvale Ave., Oakland, KE 4-1165

Chairmen of Standing Committees

Education and Vocations ..... Dorothea Menees
Finance ..... Hazel Lauderdale
Health and Safety ..... Inez Miller
International Relations ..... Olive Miller
Legislation ..... Carrie Ferguson
Membership ..... Bertha McCall
Program Coordination ..... Nelle Lennon
News Service ..... Ruth Hawley
Public Affairs ..... Ethel Pryor
Radio and Television ..... Ann Fouts

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers
Bookkeepers
Typists
General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

OCTOBER PROGRAM

OCTOBER 2—BOARD MEETING—HOTEL LEA INGTON—7:30 p.m.

OCTOBER 5—BUSINESS MEETING—COCK o'WA —6:30 p.m. $2.00 plus tax and tip.
A qualified representative from the "Speak Bureau" will give a five minute talk on Proposit No. 3, Court Revision. Reports on Asilomar Conference will be given at this meeting.

OCTOBER 9 — INTERNATIONAL RELATIO ROUND TABLE — HOTEL LEAMINGTON — 7 p.m.
This will be a discussion group in which all m bers are asked to participate. Our Modera Olive Miller, is gathering some very vital and formative material for these meetings. Pl bring any editorials, clippings and current eve which you feel will add to these discussions.

NATIONAL BUSINESS WOMEN'S WEEK
OCTOBER 15-21
THEME: "MEASURE UP FOR FULL PARTNERSHIP"

OCTOBER 15—Measure up spiritually at the Chu of your choice

OCTOBER 17—TUESDAY—Dinner—Victory Roon Hotel Leamington—7:00 p.m. $3.00 including and tip.
(Tickets will be sold in advance and may be tained from the Telephone Committee). speaker will be Dr. Bernice Baxter, Ph.D., pervisor of Department of Human Relations, O land Public Schools. Dr. Baxter was one of delegates chosen from the United States to att UNESCO, and she will speak to us on this s ject. We are looking forward to having 10 attendance at this meeting.

BER 19 — THURSDAY — LUNCHEON AND HION SHOW—H. C. CAPWELL CO. TEA OM, fifth floor, 12-2 p.m. $1.35.

les will be reserved and a special luncheon be served to our group. Clothes for "Bus- s Women" will be among those featured. A heon similar to this was so successful last that Capwells have graciously consented to eat it for us. Be sure to come and bring your nds.

BER 26—CANASTA AND BRIDGE EVENING OTEL LEAMINGTON—7:30 p.m.

EMBER 2—SPECIAL MEETING ON PROPOSI- NS AND AMENDMENTS—HOTEL LEAMING- N—7:30 p.m.

rie Ferguson, Legislation Chairman, will have akers to discuss propositions and amendments ich will appear on the ballots to be voted on vember 7, 1950. These are important for all of Please be sure and come.

EXTRA! EXTRA! EXTRA!

you have not yet purchased your Christmas , do not do so until you see our selection, will be on display at our meetings, and also lice Voisinet's 3536 Telegraph Ave. Marcella am as you know, has been taking magazine sub- ions and renewals, and turning over the profit them to our club for social welfare causes. She has Christmas Cards for sale, proceeds from , over and above cost will come to our Club lp finance various welfare projects. Alice Voi- will be assisting Marcella. Here is an op- nity to save yourself shopping time while mak- your selections in the pleasant social atmosphere e Club. For further information contact Mar- or Alice.

CRUSADE FOR FREEDOM

lifornia has taken action to sponsor this program. State President, Dorothy M. Donohoe, who is ng on the Pacific Coast Advisory Committee, s all B. P. W. members to take an active part btaining signatures for the scrolls.

DEADLINE

Herald material deadline—October 20. All material for October should reach Zoe on or before this date in order to assure prompt receipt of the Herald.

CHANGE OF ADDRESS

NELL WISHART—474 Wesley Avenue, Oakland.

THANK YOU

Many thanks to everyone who made "MY DAY" such a delightful and happy one.

Mary P. Barrick

B. P. W. Friends—

Thank you very much for all the lovely cards received for my birthday. They were grand to receive and I do appreciate them.

Sincerely,
Willa Teasley

Thank you once again for the sweet birthday card recently received. (I am lucky—I am having two birthdays this year. The first one was January 8th).

Most Sincerely,
May Van Inwagen

BIRTHDAYS

Birthstone—Opal for Hope.

Flower—Calendula for Constancy.

October 4—Ora Mae Griggs
October 8—Della B. Johnston
October 9—Mrs. Jean Simas
October 11—Aileen M. Weik
October 14—Maud F. Heins
October 16—Rebecca Simpson
October 18—Elsie Wood
October 18—Lota Mitcheltree
October 25—Freda Snyder
October 26—Lily Budde
October 27—Hazel Lauderdale Finney
October 29—Bette Lee Coe

Officers

President ..... Marguerite Muir
Vice-President ..... Nelle Lennon
Recording Secretary ..... Marian Auth
Corresponding Secretary ..... Lila Berg
Treasurer ..... Luella Kiebach
Financial Secretary ..... Cora Cooley

Directors

Nevart Caldow — Sue Becker — Stella Erdley
Anna Lignell — Ethel Pryor — Ruth Rowe

Parliamentarian ..... Helen Dean
Herald Editor ..... Zoe Burrington
Bus: 1616 Financial Center Bldg., GL 2-2000
Res: 451 Wayne Ave., Oakland 6, GL 2-2185
Pal Chairman ..... Doris A. Wood
Bus: 1924 Broadway, TW 3-4600
Res: 2317 Fruitvale Ave., Oakland, KE 4-1165

Chairmen of Standing Committees

Education and Vocations ..... Dorothea Menees
Finance ..... Hazel Lauderdale
Health and Safety ..... Inez Miller
International Relations ..... Olive Miller
Legislation ..... Carrie Ferguson
Membership ..... Bertha McCall
Program Coordination ..... Nelle Lennon
News Service ..... Ruth Hawley
Public Affairs ..... Ethel Pryor
Radio and Television ..... Ann Fouts

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-71
Personalized Service
Executives
Stenographers Typis
Bookkeepers General Offi
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arche to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

CALIFORNIA
NOV 3 1950
STATE LIBRARY

The Business Women's HERALD

November, 1950

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: TEmplebar 2-7535

I am sure the above message will serve as a reminder to keep our Secret Pal group an active one. Just think what fun it will be when we are revealed to each other. So, let's set down right now and drop a card or letter to our Secret Pal. We will all feel much happier after so doing.

Doris Woods, Pals Chairman.

ATTENTION MEMBERSHIP

There is a general feeling that the Pals should be revealed at another time than Christmas, and that our Christmas Party should give joy to others as well as ourselves. At the last business meeting, the most favorable suggestion presented was that we wrap and bring gifts for elderly men and women at Highland Hospital who would not otherwise have a Christmas. Definite action will be taken regarding these matters at our regular business meeting November 9. Please be present and participate.

COURTESY GESTURE

Now that I have a car, I'd welcome anyone approaching me for a ride home from meetings if they are on my route home. I go to the Montclair district and can go out Piedmont Avenue or Broadway to Arts and Crafts School or up Harrison Street or Oakland Avenue.

Doris Woods.

NEW MEMBERS

CLAIRE BUSSE, buyer, Sommer & Kaufman, 838 Market St., S. F. SU 1-5242; 286 Lennox Ave., Apt. 204, Oak. TW 3-6502.

ELIZABETH H. COBB, owner, jewelry manufacturing, 1273 10th Ave., S. F. MO 4-4548; 22 Moss Ave. Oak. HU 3-4891.

JEANNETTE CORY, secretary, Kaiser Services, 1924 Broadway, Oak. TW 3-4600; 2000 Clinton Ave., Apt. 2, Alameda, LA 3-4490.

CHANGE OF ADDRESS

DORIS WOODS, 5732 Grisborne Ave., Oakland.

THANK YOU

To my many friends a sincere thank you for the many cards and telephone calls that I received for my birthday. And to my Secret Pal thank you again for the beautiful gift. Ann Fouts.

My sincere appreciation for the many birthday cards and the lovely flowers from my Secret Pal.

Lenore Hector.

Thanks also from the following for many lovely birthday cards from kind BPW friends

F. Maude Heins
Katherine McLeod

BIRTHDAYS

Birthstone—Topaz for Fidelity.
Flower—Chrysanthemum for Loveliness.

November—
1—Sally Silvers
2—Ella Saylor Brooks
6—Helen Kling
10—Alice Graham Perry
13—Ella Moore
13—Marjorie Kroh
14—Alta Sanstad
18—Olive Gordon Miller
20—Carrie Ferguson
21—Anga Bjornson
22—Ramona Leslie
23—Dr. Gourley
24—Jeannette Cory
25—Grace Lyon
26—Bertha P. Brady
27—Nevart Caldow
28—Gertrude Wheeler

WESTERN BEAUTY COUNSELORS, INC.
Sensible Skin Care
Mary C. Osborn
Zone Distributor
2801 RAWSON STREET OAKLAND 19
Phone KEllog 3-5048

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

NOVEMBER PROGRAM

NOVEMBER 2—SPECIAL MEETING ON PRO TIONS AND AMENDMENTS—HOTEL LEA TON—7:30 p.m.

Carrie Ferguson, Legislation Chairman, will Mr. Homer Buckley who will discuss the arg for and against the propositions and amen which will appear on the ballots to be vo November 7, 1950. These are important of us. We should have a good attendance meeting.

NOVEMBER 8—WEDNESDAY BOARD MEETIN HOTEL LEAMINGTON—7:30 p.m.

Board members please note change of date Oakland Civic Music Association presentati Ana Maria Spanish Ballet Ensemble on M November 6, and to the Parliamentary Law which a number of Board Members atten Tuesday, November 7.

NOVEMBER 9—BUSINESS MEETING — DINNE COCK O' WALK — 6:30 — BUSINESS SES — $2.00 plus tax and tip.

Travel talk by member Anga Bjornson. Su The Scandinavian countries.

Anga has spent several months recently visiti Europe and studying post-war conditions She will also show pictures she has taken o trip. It will be most interesting to share he periences.

NOVEMBER 13 — INTERNATIONAL RELATI ROUND TABLE — HOTEL LEAMINGTON — p.m. — No charge.

Moderator — International Relations Chair Olive Gordon Miller. Trouble spots of the w will be discussed and a study of the United tions organization begun. Plan to attend meeting. You will find it interesting and w while.

NOVEMBER 16 — CANASTA AND BRIDGE HOTEL LEAMINGTON — No charge.

B.P.W. members and guests welcome. N Caldow and her committee in charge. Come enjoy a pleasant evening.

EMBER 30 — BUFFET DINNER — HOTEL AMINGTON — 6:30 p.m. — $2.00 plus tax and

ebate presented by Legislative Committee—Carrie ton Ferguson, chairman. Subject: World Fed- alism. Guest speakers: Mr. N. V. Williams and r. Kenneth McDougall. Moderator, Mrs. Lily . Budde, president-elect bay district. A question d answer period will follow the debate. As all embers probably know, World Federalism be- me the subject of a heated controversy at our st State Convention. It was tabled at that time permit further study. All clubs in the state are ged to study this issue that the delegates to our xt State Convention may be instructed by their spective clubs. Please make a special effort to tend this meeting. Visitors will be welcome.

VOCATIONAL RESEARCH RELEASE No. 1

Ve have received the following request from State rman of Vocational Research, Mildred J. Weseen: Won't you please help in this attempt to get rmation about our membership? Your State rd feels that if we can approach advertisers with about our membership, we will succeed in in- sting them in ads which will help us continue present form of The California Woman."

Ve will have these questionnaires at our next ness meeting, November 9, and will provide a e for you to fill them out in privacy. They *are to be signed* and will be placed in a self-addressed elope to Mildred J. Weseen. We ask your pres- and cooperation at this meeting in order to ply with this request.

Margueritte Muir, President.

SECRET PALS

am pleased to know that so many members are iving loving attention from their Secret Pals. I ive many thank you cards to be forwarded and I love to do as it shows we have an active group als.

am sorry to have to report that I am also re- ing inquiries concerning the inactivity of some et Pals. This inactivity, of course, hurts the ld-be recipients of pal activity.

I am sure the above message will serve as a reminder to keep our Secret Pal group an active one. Just think what fun it will be when we are revealed to each other. So,—let's sit down right now and drop a card or letter to our Secret Pal. We will all feel much happier after so doing.

Doris Woods, Pals Chairman.

ATTENTION MEMBERSHIP

There is a general feeling that the Pals should be revealed at another time than Christmas, and that our Christmas Party should give joy to others as well as ourselves. At the last business meeting, the most favorable suggestion presented was that we wrap and bring gifts for elderly men and women at Highland Hospital who would not otherwise have a Christmas. Definite action will be taken regarding these matters at our regular business meeting November 9. Please be present and participate.

COURTESY GESTURE

Now that I have a car, I'd welcome anyone approaching me for a ride home from meetings if they are on my route home. I go to the Montclair district and can go out Piedmont Avenue or Broadway to Arts and Crafts School or up Harrison Street or Oakland Avenue.

Doris Woods.

NEW MEMBERS

CLAIRE BUSSE, buyer, Sommer & Kaufman, 838 Market St., S. F. SU 1-5242; 286 Lennox Ave., Apt. 204, Oak. TW 3-6502.

ELIZABETH H. COBB, owner, jewelry manufacturing, 1273 10th Ave., S. F. MO 4-4548; 22 Moss Ave. Oak. HU 3-4891.

JEANNETTE CORY, secretary, Kaiser Services, 1924 Broadway, Oak. TW 3-4600; 2000 Clinton Ave., Apt. 2, Alameda, LA 3-4490.

CHANGE OF ADDRESS

DORIS WOODS, 5732 Grisborne Ave., Oakland.

THANK YOU

To my many friends a sincere thank you for the many cards and telephone calls that I received for my birthday. And to my Secret Pal thank you again for the beautiful gift. Ann Fouts

My sincere appreciation for the many birthday cards and the lovely flowers from my Secret Pal.

Lenore Hector

Thanks also from the following for many lovely birthday cards from kind BPW friends

F. Maude Heins
Katherine McLeod

BIRTHDAYS

Birthstone—Topaz for Fidelity.
Flower—Chrysanthemum for Loveliness.

November—

1—Sally Silvers
2—Ella Saylor Brooks
6—Helen Kling
10—Alice Graham Perry
13—Ella Moore
13—Marjorie Kroh
14—Alta Sanstad
18—Olive Gordon Miller
20—Carrie Ferguson
21—Anga Bjornson
22—Ramona Leslie
23—Dr. Gourley
24—Jeannette Cory
25—Grace Lyon
26—Bertha P. Brady
27—Nevart Caldow
28—Gertrude Wheeler

WESTERN BEAUTY COUNSELORS, INC.

Sensible Skin Care

Mary C. Osborn

Zone Distributor

2801 RAWSON STREET OAKLAND 19

Phone KEllog 3-5048

A. F. EDWARDS, Inc.

Jewelers

Since 1879

Freda Snyder

1633 Broadway

1636 Telegraph

Phone: HIgate 4-4040—4-4041

OAKLAND 12

Chapel of Memories

CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-711

Personalized Service
Executives
Stenographers Typist
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

The Business Women's

HERALD

December, 1950

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

from Rock Springs, Wyo., which included the following:

With much pleasure do I extend Season's Greetings to all Members of Oakland BPWC, and offer to them the following poem in furtherance of my good wishes:

THE GUEST

Who is this Guest that once a year
Knocks at the door and guerdons brings?
Who fills Life's chalice brimming o'er
Till every heart just sings and sings?
Who is this Guest for ages long
Has made mankind in homage bend?
Who once a year makes each man feel
He'd love to call the whole his Friend?
Tis Christmas,
MERRIE CHRISTMAS!

Alice Thurston Burnell.

NEW MEMBERS

EVELYN GROVE, information - pullman clerk, Atchison, Topeka and Santa Fe Railway Co., 401 14th St., Oakland. HU 3-9780, ext. 23. Res.: 1445 Oak St., Oakland. TE 2-8093.

CATHERINE GREER, practical nurse. Res.: 30 Grand Ave., Oakland 12. TE 2-3311.

WINIFRED G. RAAB, assistant accountant, R. H. Green, Inc., 1201 24th St., Oakland. TE 2-4422. Res.: 297 Lenox Ave., Oakland. TE 2-6950.

RESIGNATIONS

We regret to announce the following resignations:
Jessamine Boardman Grace Fitch

CHANGE OF ADDRESS

RUBY RYALS—206 Powell, Concord, Calif.
ELESA GALLAGHER—6510 Outlook Ave., Oakland 5, Calif.

THANK YOU

Many thanks to my BPWC friends who remembered me so generously on my birthday with gifts and cards. Marjorie Kroh.

Sincere thanks to all BPWC members who so kindly remembered me by sending such beautiful birthday cards. To my secret pal, thanks again for the beautiful gift. Rebecca Simpson.

Dear Club Friends: What a friendly gesture sending a card with so many friendly thoughts! Thank you so much.

I am mending a little *if* I keep quiet, yet I do quite a bit. Will be with you whenever I can.

Lota Mitcheltree

HAPPY BIRTHDAY

Birthstone—Turquoise for Success.

Flower—Narcissus and Holly for precious moments.

December—

1—Helen Dickey
3—Effie Barnes
5—Ruth Hawley
6—Blanche Mauerhan
6—Marian Auth
13—Mary Barmby
15—Elizabeth H. Cobb
16—Ethel D. Harkins
19—Daisy Short
21—Queen Essayan
22—Faye Otis Buckley
25—Mary Osborn
30—Mrs. Lee L. Dwiggins
31—Mrs. Louise Snyder Johnson

WESTERN BEAUTY COUNSELORS, INC.

Sensible Skin Care

Mary C. Osborn
Zone Distributor

2801 RAWSON STREET OAKLAND 19
Phone KEllog 3-5048

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

DECEMBER PROGRAM

DECEMBER 4 — BOARD MEETING — 7:30 p
Home of Luella Kiebach, 2145 Stuart St., Be

DECEMBER 11 — INTERNATIONAL RELA ROUND TABLE.
To be conducted by Olive Miller, Intern Relations Committee Chairman. Hotel Le ton — 7:30 p.m. No charge.

DECEMBER 14 — CHRISTMAS PARTY — H LEAMINGTON — 8:00 p.m.
No charge. Refreshments served. Attention: Pals WILL NOT be revealed at the Chr Party this year. It is hoped that every meml the club will attend.

Each member please bring a present not to e the cost of $1.00 to be given to a patient Highland Hospital. These patients are the who are without families and who would othe be forgotten at Christmas. It is hoped that package will have a description of the co listed on the outside of the package so tha appropriate gift can be given to a deserving pe

The following is a list of items which Ferguson has suggested as being most sui This list was compiled after Carrie consulted various nurses who are close to the patients' and desires.

Women: Embroidery hoops and threads, sta pieces to be embroidered, crochet cottons, sc soaps, ribbons (hair), bobby pins, barrettes, tionery and stamps.

Men: Shaving soap or cream, safety razors, soc sizes 11 to 12, ties, handkerchiefs, checker bo decks of cards, stationery and stamps, games.

Our annual Pal party will be held about V tine's Day, February 14. At this time the will have the pleasure of revealing themselve each other and exchanging gifts. The time place will be announced in a forthcoming He

DECEMBER 28 — SPECIAL BUSINESS MEETING HOTEL LEAMINGTON — 7:30 p.m.
Your attendance is urged.

CLUB NOTES

e By-Laws Committee will welcome from the bership suggestions and revisions of By-Laws. n submitting them please address to Mrs. Helen ean, 286 MacArthur Blvd., Oakland 10, Calif.

e regret to announce the resignation of our phone Committee Chairman, Alice Smith. Wini- Brightman will act as Chairman Pro Tem. If wish to make a reservation or cancel a reserva- call Winifred at HU 3-2374.

BLOOD DONORS

here is an urgent need for blood donors. As in requirements are necessary, please call GL 40 for information and appointments.

PERSONALS

rchids to Lila Berg who has just completed ty-five years' service with the East Bay Municipal ty District.

ur own "Sunshine" Kristine Kline has been re- rating from a recent illness, but we are glad to rt that she is now back to work.

he many friends of Dr. McGilvery will be sorry earn of her illness as the result of a recent fall. has been in the hospital but arrangements are g made in a private rest home, however, cards essed to her home, 807 7th Avenue, Oakland 6, ld be forwarded to her.

ur deepest sympathy is extended to Cecil Mos- er whose mother passed away recently.

CHRISTMAS GREETINGS

o All Members:

is a pleasure to be serving such a wonderful p of Oakland BPW members, and my holiday for each and every one is:

Iay the joy and tranquility of the Christmas Spirit
Be in your hearts to stay,
o that when the New Year comes they will
Glow more and more each day."

Marguerite Muir, Pres.

our Herald Editor received a very kind letter our honorary member, Alice Thurston Burnell from Rock Springs, Wyo., which included the following:

With much pleasure do I extend Season's Greetings to all Members of Oakland BPWC, and offer to them the following poem in furtherance of my good wishes:

THE GUEST

Who is this Guest that once a year
Knocks at the door and guerdons brings?
Who fills Life's chalice brimming o'er
Till every heart just sings and sings?
Who is this Guest for ages long
Has made mankind in homage bend?
Who once a year makes each man feel
He'd love to call the whole his Friend?
Tis Christmas,
MERRIE CHRISTMAS!

Alice Thurston Burnell.

NEW MEMBERS

EVELYN GROVE, information - pullman clerk, Atchison, Topeka and Santa Fe Railway Co., 401 14th St., Oakland. HU 3-9780, ext. 23. Res.: 1445 Oak St., Oakland. TE 2-8093.

CATHERINE GREER, practical nurse. Res.: 30 Grand Ave., Oakland 12. TE 2-3311.

WINIFRED G. RAAB, assistant accountant, R. H. Green, Inc., 1201 24th St., Oakland. TE 2-4422. Res.: 297 Lenox Ave., Oakland. TE 2-6950.

RESIGNATIONS

We regret to announce the following resignations:
Jessamine Boardman Grace Fitch

CHANGE OF ADDRESS

RUBY RYALS—206 Powell, Concord, Calif.
ELESA GALLAGHER—6510 Outlook Ave., Oakland 5, Calif.

THANK YOU

Many thanks to my BPWC friends who remembered me so generously on my birthday with gifts and cards. Marjorie Kroh.

Sincere thanks to all BPWC members who so kindly remembered me by sending such beautiful birthday cards. To my secret pal, thanks again for the beautiful gift. Rebecca Simpson.

Dear Club Friends: What a friendly gesture sending a card with so many friendly thoughts! Thank you so much.

I am mending a little if I keep quiet, yet I do quite a bit. Will be with you whenever I can.

Lota Mitcheltree

HAPPY BIRTHDAY

Birthstone—Turquoise for Success.

Flower—Narcissus and Holly for precious moments.

December—

1—Helen Dickey
3—Effie Barnes
5—Ruth Hawley
6—Blanche Mauerhan
6—Marian Auth
13—Mary Barmby
15—Elizabeth H. Cobb
16—Ethel D. Harkins
19—Daisy Short
21—Queen Essayan
22—Faye Otis Buckley
25—Mary Osborn
30—Mrs. Lee L. Dwiggins
31—Mrs. Louise Snyder Johnson

WESTERN BEAUTY COUNSELORS, INC.

Sensible Skin Care

Mary C. Osborn

Zone Distributor

2801 RAWSON STREET OAKLAND 19

Phone KEllog 3-5048

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

CALIFORNIA
JAN 3 1951
STATE LIBRARY

The Business Women's HERALD

January, 1951

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

privilege to have had her companionship for these many years. Her enjoyment of life commanded our admiration, that the pleasure of her presence will no longer be ours, will be our loss.

CHANGE OF ADDRESS

ZOE BURRINGTON—Res. 1641A 46th Ave., Oakland 1, KE 6-0076.

EVELYN GROVE—Res. 176 15th St., Oakland 12, TE 6-3973.

AILEEN MacDONALD—Bus. 606 Syndicate Bldg., Oakland 12.

FREDA SNYDER—Res. 3726 Grand Ave., Oakland, TW 3-2549.

THANK YOU

B.P.W.C. Members—My aunt, Mary Campbell's death was a great shock to me and your phone calls and cards of sympathy were deeply appreciated. Thank you so much.

Sincerely, Catherine Greer.

Sincere thanks for all the lovely birthday cards received from the members and also to Secret Pal for the nice gift. Carrie E. Ferguson
Freda Snyder

It was such a nice surprise to receive so many birthday cards from B.P.W.C. members, although I am such a new member and seldom get to a meeting, consequently know very few of you personally. It is a very nice idea, and creates a very friendly feeling for all the B.P.W.C. girls.

Bertha P. Brady

It was so very nice to receive so many lovely birthday cards. My sincere appreciation.

Marian Auth and Nevart Caldow

Thank you for the lovely cards received for my birthday. May the next year give me better health where I am able to attend more meetings and become better acquainted.

Jean Simas

Helen Kling wishes to be remembered to the members even though unable to attend meetings as frequently as she would like.

HAPPY BIRTHDAY

Birthstone—Garnet for Constancy.
Flower—Carnation for Friendship.

January—
8—Josephine Holly
8—May Van Inwagen
9—Alice Burton
9—Dr. Ella M. McGilvery
10—Beth L. Matajack
14—Claire Halley
15—Luella Kiebach
20—Margueritte Muir
21—Laura Watson
25—Jeannette C. Johnson
26—Ethel Pryor
31—Nellie Phillips

WESTERN BEAUTY COUNSELORS, INC.
Sensible Skin Care
Mary C. Osborn
Zone Distributor
2801 RAWSON STREET OAKLAND 19
Phone KEllog 3-5048

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

JANUARY PROGRAM

JANUARY 2 — BOARD MEETING — 7:30 p.m. HOME OF STELLA ERDLEY, 5617 HUNTINGTC AVE., RICHMOND ANNEX.

JANUARY 8 — INTERNATIONAL RELATIO ROUND TABLE — HOTEL LEAMINGTON — 7: p.m. — OLIVE GORDON MILLER, MODERATC The study of the structure and functions of T United Nations Organization will be continu All members and guests are invited to attend.

JANUARY 11 — BUSINESS MEETING — BUFF DINNER — HOTEL LEAMINGTON — 6:30 p. $2.00 PLUS TAX AND TIP.

JANUARY 13-14 — DISTRICT WINTER CONFE ENCE — SANTA CRUZ.

JANUARY 18 — BOOK REVIEW — HOME ALICE VOISINET, 3536 TELEGRAPH AVE. — 5 Mrs. Alex Davis will review a best seller j released, "Out of This World," by Lowell Thom Jr. One of the most interesting and informati travel books ever written, a story of the Thom party journey in 1949 to little-known Tibet, n an interesting spot in today's news because of strategic position between India and China.

JANUARY 25 — CANASTA AND BRIDGE EV NING — HOTEL LEAMINGTON — 7:30 p.m. Come and enjoy a social evening. Guests are w come.

SOCIAL NOTE

Mr. and Mrs. Homer Miller, Chairmen of T Belgian Section of Mayor Rishell's Hospitality Co mittee and their committee members, Dr. and M Willard Fleming and Mrs. Minnie Rogers, entertai ed with a buffet dinner on December 2 honori Consul General Francis G. Lockum and Mrs. Locku and Vice Consul and Mrs. Herpin. The dinner w given in the home of Dr. and Mrs. Fleming. M Olive Gordon Miller is our club representative the Mayor's Hospitality Committee.

DEPARTED FROM OUR MIDST

Wishart, long a valued member of our Club, ıway on December 17 after a lingering illness. funeral services were held December 21.

IN MEMORIAM

hank Mae B. Wilkin for the following:

MARY MARSTEN CAMPBELL

, ceaseless in its passing, has brought to a e activities of one of our best known and beloved members, Mary Marsten Campbell, birthplace was Oakland, daughter of Cali- ɔioneers.

ıduate of its schools and of the University of ıia, whose father was first Superintendent of in California, it but followed teaching should vocation of her choice, and more than one on of pupils of the Campbell School, so in honor of the pioneer father, responded to in the school room over which she presided many years.

ys active in civic and public affairs, it was leserved tribute in that she was recently hon- being chosen "Woman-of-The-Week" in the quirer series.

ıarter Member of this Club and early on its of Directors, she was active in guiding the ve period of its destiny, and that she always her interest was evidenced through the ɔy her constant attendance at its meetings, ɔsent unless away from home, or detained by ɛpendable in full measure in her support of b and its activities.

Marsten Campbell, just in her opinions, t in her convictions, loyal in her friendships, abiding faith in the good will of her fellow

ıred by those who knew her, it was our privilege to have had her companionship for these many years. Her enjoyment of life commanded our admiration, that the pleasure of her presence will no longer be ours, will be our loss.

CHANGE OF ADDRESS

ZOE BURRINGTON—Res. 1641A 46th Ave., Oakland 1, KE 6-0076.

EVELYN GROVE—Res. 176 15th St., Oakland 12, TE 6-3973.

AILEEN MacDONALD—Bus. 606 Syndicate Bldg., Oakland 12.

FREDA SNYDER—Res. 3726 Grand Ave., Oakland, TW 3-2549.

THANK YOU

B.P.W.C. Members—My aunt, Mary Campbell's death was a great shock to me and your phone calls and cards of sympathy were deeply appreciated. Thank you so much.

Sincerely, Catherine Greer.

Sincere thanks for all the lovely birthday cards received from the members and also to Secret Pal for the nice gift.

Carrie E. Ferguson
Freda Snyder

It was such a nice surprise to receive so many birthday cards from B.P.W.C. members, although I am such a new member and seldom get to a meeting, consequently know very few of you personally. It is a very nice idea, and creates a very friendly feeling for all the B.P.W.C. girls.

Bertha P. Brady

It was so very nice to receive so many lovely birthday cards. My sincere appreciation.

Marian Auth and Nevart Caldow

Thank you for the lovely cards received for my birthday. May the next year give me better health where I am able to attend more meetings and become better acquainted.

Jean Simas

Helen Kling wishes to be remembered to the members even though unable to attend meetings as frequently as she would like.

HAPPY BIRTHDAY

Birthstone—Garnet for Constancy.
Flower—Carnation for Friendship.

January—
8—Josephine Holly
8—May Van Inwagen
9—Alice Burton
9—Dr. Ella M. McGilvery
10—Beth L. Matajack
14—Claire Halley
15—Luella Kiebach
20—Margueritte Muir
21—Laura Watson
25—Jeannette C. Johnson
26—Ethel Pryor
31—Nellie Phillips

WESTERN BEAUTY COUNSELORS, INC.

Sensible Skin Care

Mary C. Osborn
Zone Distributor

2801 RAWSON STREET OAKLAND 19
Phone KEllog 3-5048

A. F. EDWARDS, Inc.

Jewelers

Since 1879

Freda Snyder

1633 Broadway

1636 Telegraph

Phone: HIgate 4-4040—4-4041

OAKLAND 12

Chapel of Memories

CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-7110

Personalized Service
Executives

Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

February, 1951

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

NEW MEMBERS

MARGARET S. WASHBURN — Bookkeeper, Washburn & Co., Realtors, 3704 Telegraph Ave., Oakland, OL 3-1503; Res. 600 Brooklyn Ave., Oakland, HI 4-4497.

DOROTHY PAULA McCARTHY — Secretary, Permanente Cement Company, 1924 Broadway, Oakland, TW 3-4600, Ext. 721; Res. 5728 Merriewood Dr., Oakland 11, PI 5-1064R.

CHANGE OF ADDRESS

ELIZABETH MacGIBBONS—Res. 93 Fairview Plaza, Los Gatos, Calif. El Gato 4-1341.

HELEN DICKEY—Bus., Carmen's Union, Div. No. 192, 410 11th St., Oakland 7. TW 3-5428.

THANK YOU

Thank you all so very much for making my birthday the best one yet. Words are inadequate to express my appreciation of your thoughtfulness.

Margueritte Muir.

Thanks, my dear friends, for all your kind words, deeds, cards and flowers. They and the 23rd Psalm have carried me through a most difficult path.

Freda Snyder.

Sincere thanks and appreciation for so many lovely birthday and Christmas cards from

Effie Barnes.
Helen Dickey.

HAPPY BIRTHDAY

Birthstone—Amethyst for Sincerity.

Flower—Violet for Modesty.

February—

6—Cora Cooley
7—Bernice M. Paulino
7—Nancy Nye
8—Maud Neal
12—Ruth Campbell Kellner
17—Neva Brodrick
19—Agnes Jackson
23—Margaret Stern
23—Elesa Gallagher
24—Dorothy McCarthy
24—Grace Bassett
25—Ruby Ryals
25—Florence C. Brown
26—Anna Bunce
29—Amy Ewing Krueckel

WESTERN BEAUTY COUNSELORS, INC.

Sensible Skin Care

Mary C. Osborn
Zone Distributor

2801 RAWSON STREET OAKLAND 19
Phone KEllog 3-5048

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. **Kellogg 4-4343**

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

FEBRUARY PROGRAM

FEBRUARY 5 — BOARD MEETING — 7:30 p.m. — HOME OF BERTHA McCALL, 465 BELLEVUE AVE OAKLAND.

FEBRUARY 8 — DINNER — LEAMINGTON BOW — APPROX. $3.00 — 6:30 p.m.

We are planning to honor our member, Honorabl Cecil Mosbacher, recently appointed Superior Judg in Alameda County. She will speak on the subje of her choice. Because our club is particularly i terested in promoting women in government, w feel this is a special event. You and your frien are urged to attend. Please make reservations early as possible. Call Grace Morton, TE 2-82 before 8:15 or after 5:30; or Winifred Brightma HU 3-2374 during the day.

FEBRUARY 12 — INTERNATIONAL RELATION ROUND TABLE — HOTEL LEAMINGTON — 7: p.m. — OLIVE GORDON MILLER, MODERATO

The Status of Women will be presented by Aile McDonald. All members and guests are invit to attend.

FEBRUARY 15 — PAL PARTY — HOTEL LEA INGTON — 8:00 p.m.

There will be a nominal charge of 50c. Do Wood, Chairman. Be sure to come and rev your identity to your Secret Pal. Even though y do not have a Pal, come and watch the fun.

rt business meeting may be held to transact any iness requiring membership action.

UARY 26 — EXTRA — DINNER AT COLLEGE OMEN'S CLUB, BANCROFT WAY AT COLLEGE E. IN BERKELEY, HONORING BEATRICE PAT-SON, NATIONAL FIELD SECRETARY. DINNER 6.30 p.m. — $1.75.

eting will be in the form of a Round Table cussion. Reservations may be placed with sident Margueritte Muir. Let us all plan to at-d.

SCHOLARSHIP FUND NOTE

haps all of our members do not know that we funds available to lend to worthy students who assistance to complete their education. For in-tion contact our Scholarship Fund Chairman, s Jackson.

CLUB NOTES

rian Auth has felt it necessary to resign as ding Secretary and we wish to announce that Phillips has been chosen to fill that capacity e balance of the club year.

were very pleased to receive Christmas greet-from Dr. Louise Johnson who is now residing S. 16th Street, Philadelphia, Pa.

r sympathy is extended to Freda Snyder whose passed away in January and to Carrie Fer-whose father recently passed away.

regret to announce the resignation of Helen edy.

NEW MEMBERS

MARGARET S. WASHBURN — Bookkeeper, Washburn & Co., Realtors, 3704 Telegraph Ave., Oakland, OL 3-1503; Res. 600 Brooklyn Ave., Oakland, HI 4-4497.

DOROTHY PAULA McCARTHY — Secretary, Permanente Cement Company, 1924 Broadway, Oakland, TW 3-4600, Ext. 721; Res. 5728 Merriewood Dr., Oakland 11, PI 5-1064R.

CHANGE OF ADDRESS

ELIZABETH MacGIBBONS—Res. 93 Fairview Plaza, Los Gatos, Calif. El Gato 4-1341.

HELEN DICKEY—Bus., Carmen's Union, Div. No. 192, 410 11th St., Oakland 7. TW 3-5428.

THANK YOU

Thank you all so very much for making my birthday the best one yet. Words are inadequate to express my appreciation of your thoughtfulness.

Margueritte Muir.

Thanks, my dear friends, for all your kind words, deeds, cards and flowers. They and the 23rd Psalm have carried me through a most difficult path.

Freda Snyder.

Sincere thanks and appreciation for so many lovely birthday and Christmas cards from

Effie Barnes.
Helen Dickey.

HAPPY BIRTHDAY

Birthstone—Amethyst for Sincerity.

Flower—Violet for Modesty.

February—

6—Cora Cooley
7—Bernice M. Paulino
7—Nancy Nye
8—Maud Neal
12—Ruth Campbell Kellner
17—Neva Brodrick
19—Agnes Jackson
23—Margaret Stern
23—Elesa Gallagher
24—Dorothy McCarthy
24—Grace Bassett
25—Ruby Ryals
25—Florence C. Brown
26—Anna Bunce
29—Amy Ewing Krueckel

WESTERN BEAUTY COUNSELORS, INC.

Sensible Skin Care

Mary C. Osborn

Zone Distributor

2801 RAWSON STREET OAKLAND 19

Phone KEllog 3-5048

A. F. EDWARDS, Inc.

Jewelers

Since 1879

Freda Snyder

1633 Broadway

1636 Telegraph

Phone: HIgate 4-4040—4-4041

OAKLAND 12

Chapel of Memories

CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-711

Personalized Service
Executives

Stenographers Typis
Bookkeepers General Offic
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOU THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently archi to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Av

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

The Business Women's HERALD

MAR 5 1951
STATE LIBRARY

March, 1951

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: HIghgate 4-2525

THANK YOU

To the dear BPWC: Just a note to say "Thank you, thank you, and thank you again" for remembering my birthday,

Sincerely, May Van Inwagen.

Just want to let you know I appreciate your birthday cards and remembrances. It is very satisfying and wonderful to be remembered.

Thank you again, Laura Lee Watson.

My sincere thanks and appreciation for so many birthday cards and remembrances.

Maud Neal.

HAPPY BIRTHDAY

Birthstone—Bloodstone for Courage.
Flower—Jonquil for Affection.

March—
19—Edna Harrison
20—Teresina Morgan
24—Elfrieda Steindorff
25—Anna Lignell
29—Edith Peterson
31—Ida May Evans

WESTERN BEAUTY COUNSELORS, INC.
Sensible Skin Care
Mary C. Osborn
Zone Distributor
2801 RAWSON STREET OAKLAND 19
Phone KEllog 3-5048

Officers

President ..... Margueritte Muir
Vice-President ..... Nelle Lennon
Recording Secretary ..... Nellie Phillips
Corresponding Secretary ..... Lila Berg
Treasurer ..... Luella Kiebach
Financial Secretary ..... Cora Cooley

Directors

Nevart Caldow, Bertha McCall, Stella Erdley
Anna Lignell, Ethel Pryor, Ruth Rowe

Parliamentarian ..... Helen Dean
Herald Editor ..... Zoe Burrington
Bus: 1616 Financial Center Bldg., GL 2-2000
Res: 1641A 46th Ave., Oakland 1, KE 6-0076.
Pal Chairman ..... Doris A. Wood
Bus: 1924 Broadway, TW 3-4600
Res: 5732 Grisborne Ave., Oakland, PI 5-1325M

Chairmen of Standing Committees

Education and Vocations ..... Dorothea Menees
Finance ..... Hazel Lauderdale
Health and Safety ..... Inez Miller
International Relations ..... Olive Miller
Legislation ..... Carrie Ferguson
Membership ..... Bertha McCall
Program Coordination ..... Nelle Lennon
News Service ..... Ruth Hawley
Public Affairs ..... Ethel Pryor
Radio and Television ..... Ann Fouts

AILA G. NIGHTINGALE, P.A.
INCOME TAX CONSULTANT
Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

MARCH PROGRAM

MARCH 5 — BOARD MEETING — 7:30 p.m. HOME OF BERTHA McCALL, 465 BELLEVU AVENUE, OAKLAND.
Nellie Phillips, Hostess.

MARCH 8 — BUSINESS MEETING — COCK WALK, 6:30 p.m. $2.00 PLUS TAX AND TIP.
Brief reports of the Santa Cruz Conference will given.
"Pattern for Survival" — a sound film, will presented by Mr. Robert O'Neal. This film w produced with cooperation of the Army, Navy a American Red Cross with narration by Chet Hur ley of CBS. It answers the questions we all wa to know about where to find shelter; what ma rials are needed; and what to do if on the stre at home, in your car, or at work. It comes high recommended.
It will be necessary to consider at this meeti revision of Articles of Incorporation in order f them to be filed in Sacramento before we can co sider and vote on Amendments to By-laws meeting scheduled March 22.

MARCH 12 — INTERNATIONAL RELATIO ROUND TABLE—HOTEL LEAMINGTON—7:30 p.
Olive Gordon Miller, Moderator.

MARCH 15 — BUFFET DINNER — HOTEL LEA INGTON — 6:30 p.m. — $2.00 PLUS TAX A TIP.
Program in observance of "Girls' Week," Edu tion and Vocations Committee, Dorothea Mene Chairman. Dorothea and her committee have ranged a program to further the interest of girls our town relative to fitting them for future jo Fourteen senior girls completing business cour

seven high schools of Oakland, Piedmont meryville will be our guests and participate program.

Speaker — Canadian Vice Consul, Gladys an. Subject, "The Role of the Girl of To- the Promotion of International Understand-

22 — EVENING MEETING — HOTEL NGTON — 7:15 p.m.

g in charge of By-laws Committee, Helen Chairman. Presentation, discussion and on of revised By-laws. As the Committee nends some important changes, we urge full ership attendance at this meeting.

29 — NEW MEMBER RECEPTION — LEAMINGTON — 8:00 p.m.

speaker, Dolly Dixon, Bay District Emblem nan.

and enjoy a social evening with our new ers. A very special evening is being planned embership Chairman Bertha McCall and the Committee Chairmen.

RESIGNATIONS

gret to announce the following resignations:
Ethel Dalmas
Ruth Williams
Evelyn McCook

CLUB NOTES

lub has received a message from Lee Dwig- she is feeling much better and will be back nd soon.

Editor apologizes for the transposition of the e number in showing the change of business of Helen Dickey in February Herald. It ave been TW 3-5248.

THANK YOU

To the dear BPWC: Just a note to say "Thank you, thank you, and thank you again" for remembering my birthday,

Sincerely, May Van Inwagen.

Just want to let you know I appreciate your birthday cards and remembrances. It is very satisfying and wonderful to be remembered.

Thank you again, Laura Lee Watson.

My sincere thanks and appreciation for so many birthday cards and remembrances.

Maud Neal.

HAPPY BIRTHDAY

Birthstone—Bloodstone for Courage.
Flower—Jonquil for Affection.

March—
19—Edna Harrison
20—Teresina Morgan
24—Elfrieda Steindorff
25—Anna Lignell
29—Edith Peterson
31—Ida May Evans

WESTERN BEAUTY COUNSELORS, INC.

Sensible Skin Care

Mary C. Osborn
Zone Distributor

2801 RAWSON STREET OAKLAND 19
Phone KEllog 3-5048

Officers

President ..... Margueritte Muir
Vice-President ..... Nelle Lennon
Recording Secretary ..... Nellie Phillips
Corresponding Secretary ..... Lila Berg
Treasurer ..... Luella Kiebach
Financial Secretary ..... Cora Cooley

Directors

Nevart Caldow, Bertha McCall, Stella Erdley
Anna Lignell, Ethel Pryor, Ruth Rowe

Parliamentarian ..... Helen Dean
Herald Editor ..... Zoe Burrington
Bus: 1616 Financial Center Bldg., GL 2-2000
Res: 1641A 46th Ave., Oakland 1, KE 6-0076.
Pal Chairman ..... Doris A. Wood
Bus: 1924 Broadway, TW 3-4600
Res: 5732 Grisborne Ave., Oakland, PI 5-1325M

Chairmen of Standing Committees

Education and Vocations ..... Dorothea Menees
Finance ..... Hazel Lauderdale
Health and Safety ..... Inez Miller
International Relations ..... Olive Miller
Legislation ..... Carrie Ferguson
Membership ..... Bertha McCall
Program Coordination ..... Nelle Lennon
News Service ..... Ruth Hawley
Public Affairs ..... Ethel Pryor
Radio and Television ..... Ann Fouts

AILA G. NIGHTINGALE, P.A.

INCOME TAX CONSULTANT

Western Professional Building

1706 BROADWAY OAKLAND 12

Phone TEmplebar 2-6396

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-7110

Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

CALIFORNIA
APR 3 1951
STATE LIBRARY

The Business Women's HERALD

April, 1951

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

LUCILLE E. SMITH, Partner, Elec. Blueprint & Photo Co., 336 12th St., Oak., TE 2-4787 or TW 3-4600, Ext. 513; Res. 2426 Carmel St., Oak., KE 3-7570.

CARMEN CHICANO, Owner, Carmen's Flower Shop, 6447 E. 14th St., Oak., LO 8-5743, Res. 9852 Lawlor St., Oak., SW 8-1373.

HELEN STONE, Bookkeeper, County Surveyor's Ofc. Alameda Cty., Court House, Oak. 7, TW 3-1338; Res. 6052 Rockridge Blvd., Oak. 18, PI 5-8252W.

DOROTHY McGINNIS, Owner, Maid To Order Employment Agcy., 585 12th St., Oak., TW 3-5697, Res. 2076 168th Ave., San Leandro.

DORIS L. KEITH, Secy. & Stat. Typist, Henry J. Kaiser Co., 1924 Bdwy., Oak., TW 3-4600; Res. 317 Portland Ave., Oak., TW 3-4707.

ELIZABETH STEPPAN, Owner, Piedmont Furrier, 4293 Piedmont Ave., Oak. 11, PI 5-7932; Res. 4291 Piedmont Ave., Oak. 11, PI 5-7932.

MARY B. HATCH, Secy. Chapel of the Chimes, 4499 Piedmont Ave., Oak. 11, PI 5-0123; Res. 750 Arimo Ave., Oak. 10, GL 1-0138, transfer from Reno BPW.

EVA E. BRENNAN, Manager and Fitter, Alteration Dept., H. C. Capwell Co., 19th and Bdwy., Oak., TE 2-1111; Res. 4864 Park Blvd., Oak., AN 1-8059.

RESIGNATION

We regret to announce the resignation of Vivian Franklin.

THANK YOU

Thanks very much for the beautiful cards and flowers on my birthday. Edna Harrison.

Many thanks for the lovely birthday cards.
Elesa Gallagher.

Many, many thanks to all my friends who remembered me on my birthday. It was very thrilling to receive so many cards from you.
Margaret Stern.

HAPPY BIRTHDAY

Birthstone—Diamond for Innocence.
Flower—Sweet Pea for Love.

April—
5—Edna Mae Wallace
6—Marcella Graham
6—Dorothy Graham Stubbs
8—Dorothea Menees
12—Winifred Brightman
16—Stella Erdley
21—Mary B. Hatch
24—Muriel E. Sykes
25—Carrie Davis
25—Jessamine Boardman
29—Thera M. Lowry

WESTERN BEAUTY COUNSELORS, INC.
Sensible Skin Care
Mary C. Osborn
Zone Distributor
2801 RAWSON STREET OAKLAND 19
Phone KEllog 3-5048

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

APRIL PROGRAM

APRIL 2 — BOARD MEETING — 7:30 p.m.
Home of Margueritte Muir, 6417 Raymond Oakland.

APRIL 5 — ANNUAL MEETING — 7:15 p.m.
Hotel Leamington. Election of Officers. Rep of Standing Committee Chairmen. Delegates be elected for Dist. Conference and also State C vention.

APRIL 9 — INTERNATIONAL RELATIONS ROU TABLE — 7:30 p.m.
Hotel Leamington. Olive Gordon Miller, Mod tor.
North Atlantic Pact will be discussed by Lila B The Schuman Plan, Beneleux and the Europ Federation will also be discussed.

APRIL 14 and 15 — BAY DISTRICT CONFEREN
Hotel Leamington. Oakland and Grand I Clubs, co-hostesses. Let's have 100% attenda Consult the circular sent by Stella Erdley, Gen Chairman, for program, list of committee chairm etc.

APRIL 19 — EVENING MEETING — 7:15 p.m.
Hotel Leamington. No charge. Mrs. Phil (Je Ray will present colored slides of the East C of Africa from Capetown to Cairo, and also Europe. These pictures were taken during her years' trip with the University of California Sci tific Expedition. Come and bring guests.

APRIL 26 — REGULAR BUSINESS MEETING 7:15 p.m.
Hotel Leamington. In charge of By-Laws C mittee, Helen Dean, Chairman. Adjourned m ing of March 22nd for the purpose of further cussion and/or adoption of proposed amendm to By-Laws. A copy of these proposed ame ments has been mailed to each member. It desired to put these amended By-Laws into ef as soon as possible. Full membership attendanc urged. No guests, please.

NOMINEES FOR ELECTION

eport of the Nominating Committee is as

nt, Margueritte Muir, Nelle Lennon.
resident, Bertha McCall, Stella Erdley.
ing Secretary, Nelle Phillips, Zoe Burrington.
ponding Secretary, Katherine Smith, Lura

rer, Ethel Pryor, Ethel Harkins.
ial Secretary, Ruth Hawley, Aila Nightingale.
ors, Doris Wood, Marian Auth Freitas, Lila
rie Ferguson.

pectfully submitted,

Agnes Jackson, Chairman.
Grace Lyons
Inez Miller
Alice Perry
Alice Voisinet

THE SECRET IS OUT

ew sparkle in Marian Auth's eyes is due to that she became Mrs. Joseph Freitas on 23rd. Marian's new address is 498 Hepeet, San Leandro. Our very best wishes to ian, and we hope to see you at club after ettled in your new home.

NEW MEMBERS

JANE POTTER—Exec. Secy., Kaiser Serv-924 Bdwy., Oak. 12, TW 3-4600; Res. 1942 ng Way, Berk. 4, AS 3-3025.

M. LOWRY, Deputy Clerk, Municipal City of Oakland, 1225 Madison St., Oak. 0120; Res. 624 Brooklyn Ave., Apt. 109, 9564.

LUCILLE E. SMITH, Partner, Elec. Blueprint & Photo Co., 336 12th St., Oak., TE 2-4787 or TW 3-4600, Ext. 513; Res. 2426 Carmel St., Oak., KE 3-7570.

CARMEN CHICANO, Owner, Carmen's Flower Shop, 6447 E. 14th St., Oak., LO 8-5743, Res. 9852 Lawlor St., Oak., SW 8-1373.

HELEN STONE, Bookkeeper, County Surveyor's Ofc. Alameda Cty., Court House, Oak. 7, TW 3-1338; Res. 6052 Rockridge Blvd., Oak. 18, PI 5-8252W.

DOROTHY McGINNIS, Owner, Maid To Order Employment Agcy., 585 12th St., Oak., TW 3-5697, Res. 2076 168th Ave., San Leandro.

DORIS L. KEITH, Secy. & Stat. Typist, Henry J. Kaiser Co., 1924 Bdwy., Oak., TW 3-4600; Res. 317 Portland Ave., Oak., TW 3-4707.

ELIZABETH STEPPAN, Owner, Piedmont Furrier, 4293 Piedmont Ave., Oak. 11, PI 5-7932; Res. 4291 Piedmont Ave., Oak. 11, PI 5-7932.

MARY B. HATCH, Secy. Chapel of the Chimes, 4499 Piedmont Ave., Oak. 11, PI 5-0123; Res. 750 Arimo Ave., Oak. 10, GL 1-0138, transfer from Reno BPW.

EVA E. BRENNAN, Manager and Fitter, Alteration Dept., H. C. Capwell Co., 19th and Bdwy., Oak., TE 2-1111; Res. 4864 Park Blvd., Oak., AN 1-8059.

RESIGNATION

We regret to announce the resignation of Vivian Franklin.

THANK YOU

Thanks very much for the beautiful cards and flowers on my birthday. Edna Harrison.

Many thanks for the lovely birthday cards.

Elesa Gallagher.

Many, many thanks to all my friends who remembered me on my birthday. It was very thrilling to receive so many cards from you.

Margaret Stern.

HAPPY BIRTHDAY

Birthstone—Diamond for Innocence.
Flower—Sweet Pea for Love.

April—
5—Edna Mae Wallace
6—Marcella Graham
6—Dorothy Graham Stubbs
8—Dorothea Menees
12—Winifred Brightman
16—Stella Erdley
21—Mary B. Hatch
24—Muriel E. Sykes
25—Carrie Davis
25—Jessamine Boardman
29—Thera M. Lowry

WESTERN BEAUTY COUNSELORS, INC.

Sensible Skin Care

Mary C. Osborn

Zone Distributor

2801 RAWSON STREET OAKLAND 19

Phone KEllog 3-5048

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-711
Personalized Service
Executives
Stenographers Typist
Bookkeepers General Offic
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arche to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Av
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's HERALD

CALIFORNIA
STATE LIBRARY

May, 1951

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

PERSONAL NOTES

Word has been received from our beloved MAE WILKIN that she is having to "stay put" on doctor's orders. Mae, be good, because we all miss you and hope to see you back very soon. Mae is able to receive visitors and loves cards.

We are glad to report that BARBARA JENCKS is now recovering very rapidly her recent illness and will be back to club soon. Speedy return, Barbara.

Our sincere sympathy is extended to EUNICE NUNEZ because of the recent death of her father.

We regret to announce the resignation of EDNA MAE WALLACE.

NEW MEMBERS

KATHLEEN KAVANAGH, Exec. Dir. Piedmont Camp Fire Girls, 707 Highland Ave., Piedmont; Res. 1732 Webster St., Oak. 12, TE 2-4077.

ROSEMARY ROBB, Secy. Kaiser Engineers, 1924 BDWY., Oakland, TW 3-4600, Ext. 708; Res. 1568 Madison St., Apt. 12A, Oakland, GL 1-7646.

ELISE GERLACH, Bkkpr. Crum & Forster, 266 Bush St., S. F., GA 1-5525; 2530 Fruitvale Ave., Oakland, KE 4-6082.

HAZEL H. PETTEYS, Asst. Mgr. Edy's Character Candies, 3276 Lakeshore Ave., Oakland, GL 1-1530; 286 Lenox Ave., Oakland, GL 2-0435.

HAPPY BIRTHDAY

Birthstone—Emerald for Happiness.
Flower—Lily of the Valley for Purity.

May—
- 10—Lydia White
- 11—Ruth Rowe
- 12—Florence Brown
- 13—Mae B. Wilkin
- 20—Marion R. Ambrose
- 24—Jeanette Smith
- 28—Mabel McBride

June—
- 2—Eunice Nunez.

THANK YOU

My most sincere thanks to all my friends who remembered my birthday. I think I was the only one who forgot it.

Stella Erdley.

Thank you all so very much for your cards, good wishes and flowers. It made my birthday a memorable one. I also wish to thank you for the many kindnesses and courtesies shown me throughout the past year. You are all wonderful.

Sincerely, Winifred M. Brightman.

Many thanks for the lovely flowers and cards. Am really beginning to enjoy birthdays.

Marcella Graham.

CHANGE OF ADDRESS

CARRIE FERGUSON, 3909 Shafter Ave., Apt. 5, Oakland 9, PI 5-0563R.

GRACE J. MORTON, 1445 Oak St., Apt. 201, Oakland.

JEANETTE SMITH, 2220 85th Ave., Oakland, LO 2-1938.

WESTERN BEAUTY COUNSELORS, INC.

Sensible Skin Care

Mary C. Osborn

Zone Distributor

2801 RAWSON STREET OAKLAND 19

Phone KEllog 3-5048

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

MAY PROGRAM

MAY 1 — INTERNATIONAL RELATIONS ROU TABLE — 7:30 p.m. — HOTEL LEAMINGTON Olive Gordon Miller, Moderator.

MAY 6 — INSTALLATION OF OFFICERS LUNCHEON — 1:00 p.m. — TERRACE, LA MERRITT HOTEL.

$2.00 including tax and tip. Mistress of Ce monies, Inez Miller. Guest Speaker, Incom State President, Dorothy Patterson. Installing ficer, Bay District President Elect, Loretto W liams. Music, Queen Essayan. Reservations be made with Bertha McCall, GL 1-2661 or 4-2102.

MAY 7 — BOARD MEETING — 7:30 p.m. — HO LEAMINGTON.

MAY 10 — BUSINESS MEETING — DINNER COCK O' WALK — 6:30 p.m.

$2.00 plus tax and tip. Committee Spotligh Public Affairs Committee Reports Bay Dist Conference. Panel Discussion group from In national Relations Round Table presented by O Gordon Miller, Chairman.

MAY 17, 18, 19 AND 20 — STATE CONVENTI — HOTEL DEL CORONADO, CORONA CALIFORNIA.

See details in March-April California Woman.

MAY 24 — BUFFET DINNER — 6:30 p.m. — HO LEAMINGTON.

$2.25 plus tip. Guest Speaker: NBC Comm tator, Henry Schact, Jr. Program arranged News Service and Radio Committees. Ruth H ley, Chairman. You will want to hear this inter ing program. Bring guests.

ISTRICT CONFERENCE AFTERTHOUGHTS

ne members: My sincere appreciation and you" goes to each one who served so faith- d graciously at our Bay District Annual Spring nce. It was a grand "finale" to a very year.

Sincerely, Margueritte Muir.

y sweet note has been received from State t Dorothy from which I quote: "Please tell nd all the others what a grand job they did. etail was perfect, and every courtesy shown."

M.M.

l Conference chairmen and their committees: it again! We had a successful Conference and. Without your loyal support and un- fforts, we could not have accomplished it. ere thanks and appreciation for a wonder-

Stella Erdley.

ds and sincere thanks and appreciation to wonderful people who baked and brought for the reception and coffee bar at the Con-

Stella Erdley.

EWLY ELECTED BAY DIST. OFFICERS

M. Budde, President, Oakland Club.
o Williams, Pres. Elect., Pacifica Club.
elita Freitas, Rec. Secy.
Wegner, Treas., Berkeley Club.
Sweney, Auditor, San Francisco.
by appointment—
Erdley, Corresponding Secy., Oakland.

REGIONAL NOTE

se you haven't heard—Bay District is proud embers who have been appointed to Regional ily Budde, Auditor of Western Regional Con- and Leona Ward to serve on the conference committee. Regional Conference of N.F. C. to be held in Seaside, Oregon, June 13 to emember the beautiful Seaside shells from ?

PERSONAL NOTES

Word has been received from our beloved MAE WILKIN that she is having to "stay put" on doctor's orders. Mae, be good, because we all miss you and hope to see you back very soon. Mae is able to receive visitors and loves cards.

We are glad to report that BARBARA JENCKS is now recovering very rapidly her recent illness and will be back to club soon. Speedy return, Barbara.

Our sincere sympathy is extended to EUNICE NUNEZ because of the recent death of her father.

We regret to announce the resignation of EDNA MAE WALLACE.

NEW MEMBERS

KATHLEEN KAVANAGH, Exec. Dir. Piedmont Camp Fire Girls, 707 Highland Ave., Piedmont; Res. 1732 Webster St., Oak. 12, TE 2-4077.

ROSEMARY ROBB, Secy. Kaiser Engineers, 1924 BDWY., Oakland, TW 3-4600, Ext. 708; Res. 1568 Madison St., Apt. 12A, Oakland, GL 1-7646.

ELISE GERLACH, Bkkpr. Crum & Forster, 266 Bush St., S. F., GA 1-5525; 2530 Fruitvale Ave., Oakland, KE 4-6082.

HAZEL H. PETTEYS, Asst. Mgr. Edy's Character Candies, 3276 Lakeshore Ave., Oakland, GL 1-1530; 286 Lenox Ave., Oakland, GL 2-0435.

HAPPY BIRTHDAY

Birthstone—Emerald for Happiness.
Flower—Lily of the Valley for Purity.

May—
10—Lydia White
11—Ruth Rowe
12—Florence Brown
13—Mae B. Wilkin
20—Marion R. Ambrose
24—Jeanette Smith
28—Mabel McBride

June—
2—Eunice Nunez.

THANK YOU

My most sincere thanks to all my friends who remembered my birthday. I think I was the only one who forgot it.

Stella Erdley.

Thank you all so very much for your cards, good wishes and flowers. It made my birthday a memorable one. I also wish to thank you for the many kindnesses and courtesies shown me throughout the past year. You are all wonderful.

Sincerely, Winifred M. Brightman.

Many thanks for the lovely flowers and cards. Am really beginning to enjoy birthdays.

Marcella Graham.

CHANGE OF ADDRESS

CARRIE FERGUSON, 3909 Shafter Ave., Apt. 5, Oakland 9, PI 5-0563R.

GRACE J. MORTON, 1445 Oak St., Apt. 201, Oakland.

JEANETTE SMITH, 2220 85th Ave., Oakland, LO 2-1938.

WESTERN BEAUTY COUNSELORS, INC.

Sensible Skin Care

Mary C. Osborn

Zone Distributor

2801 RAWSON STREET OAKLAND 19

Phone KEllog 3-5048

Officers

resident	Nelle Lennon
ice-President	Bertha McCall
ecording Secretary	Zoe Burrington
orresponding Secretary	Catherine Smith
reasurer	Ethel Harkins
inancial Secretary	Ruth Hawley

Directors

ila Berg, Doris Wood, Bertha McCall
arrie Ferguson, Anna Lignell, Ruth Rowe

arliamentarian	Helen Dean
erald Editor	Zoe Burrington

Bus: 1616 Financial Center Bldg., GL 2-2000
Res: 1641A 46th Ave., Oakland 1, KE 6-0076.

al Chairman	Doris A. Wood

Bus: 1924 Broadway, TW 3-4600
Res: 5732 Grisborne Ave., Oakland, PI 5-1325M

Chairmen of Standing Committees

ducation and Vocations	Dorothea Menees
inance	Hazel Lauderdale
ealth and Safety	Inez Miller
nternational Relations	Olive Miller
egislation	Carrie Ferguson
embership	Bertha McCall
rogram Coordination	Nelle Lennon
ews Service	Ruth Hawley
ublic Affairs	Ethel Pryor
adio and Television	Ruth Hawley

AILA G. NIGHTINGALE, P.A.
INCOME TAX CONSULTANT
Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

CALDOW PAINT COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store 2074 Broadway GLencourt 1-0978
Berkeley Store 2585 Shattuck THornwall 3-5323

OAKLAND PLATING WORKS
Established 1913
Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts
RUST PROOF CHROMIUM PLATING
Metalizing of Baby Shoes
517 Eighteenth St., Oakland, Calif.
L. A. DELAMOTHE
TEmplebar 2-9567

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

ne Business Women's

IERALD

June, 1951

Official Publication

USINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: HIghgate 4-2525

HAPPY BIRTHDAY

Birthstone—Pearl

Flower—Rose

June—
- 8—Nelle Lennon
- 13—Doris A. Wood
- 19—Dora Cooley
- 24—Alice Smith
- 26—Zoe Burrington
- 28—Grace Fitch

PIEDMONT PRESS
PRINTING
Laura A. Shoptaugh
3953 Piedmont Ave. Piedmont 5-3562
Oakland 11, California

WESTERN BEAUTY
COUNSELORS, INC.
Sensible Skin Care
Mary C. Osborn
Zone Distributor
2801 RAWSON STREET OAKLAND 19
Phone KEllog 3-5048

Officers

President.....Nelle Lennon
Vice-President.....Bertha McCall
Recording Secretary.....Zoe Burrington
Corresponding Secretary.....Ethel Harkins
Financial Secretary.....Ruth Hawley

Directors

Lila Berg, Doris Wood, Ethel Pryor
Carrie Ferguson, Anna Lignell, Ruth Rowe

Parliamentarian.....Inez Miller
Herald Editor.....Doris Keith
Bus: 1924 Broadway, TW 3-4600, Ext. 726.
Res: 317 Portland Ave., TW 3-4707.
Telephone and Reservations.....Grace Morton
Bus: 1225 Madison St., HI 4-0119.
Res: 1445 Oak Street, TE 2-8261.
Pal Chairman.....Mildred Ogden
Bus: 1924 Broadway, TW 3-4600.
Res: 4101 Randolph Ave., KE 4-5715.

CHAIRMEN OF STANDING COMMITTEES

Education and Vocations.....Lila Berg
Finance.....Luella Kiebach
Health and Safety.....Carrie Ferguson
International Relations.....Olive Miller
Legislation.....Ruby Forneris
Membership.....Aila Nightingale
Program Coordination.....Bertha McCall
News Service.....Beth Matajack
Public Affairs.....Nellie Phillips
Radio and Television.....Marjorie Kroh

AILA G. NIGHTINGALE, P.A.
INCOME TAX CONSULTANT
Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

OAKLAND PLATING WORKS

Established 1913

Gold, Silver, Nickel, Copper and Brass Plating —Replating, Repairing and Polishing of Metal Goods—Jewelry, Bronzes, Hotel Ware and Auto Parts

RUST PROOF CHROMIUM PLATING

Metalizing of Baby Shoes

517 Eighteenth St., Oakland, Calif.

L. A. DELAMOTHE
TEmplebar 2-9567

JUNE PROGRAM

JUNE 4 — BOARD MEETING — 7:30 p.
HOTEL LEAMINGTON.

JUNE 7 — BUSINESS MEETING — BUFFET DI
6:30 p.m. — HOTEL LEAMINGTON.
$2.00 plus tax and tip. Committee Spotlight, Service Committee. Speaker: Claire Busse. ject: ATLANTIC UNION PLAN AND OR IZING FOR PEACE. Reports on State vention at Coronado.

JUNE 11 — INTERNATIONAL RELATIONS MITTEE PLANNING MEETING.
Potluck Supper at home of Olive Gordon More details later.

JUNE 24 — SUNDAY, 12:30 p.m. — PICNIC.
At the beautiful home of Elsie Wood. M of your family welcome. Arrangements for portation, food, etc., will be covered by b from DORIS WOOD, Chairman, at a late and she will be glad to answer questions by in the evenings at her home. Let's show o preciation of Elsie's wonderful hospitality b ing this an outing long to be remembered.

THANK YOU

Dear Oakland Club:

Just "Thank you" seems inadequate. How know, you will know that I am very thankful am a member of Oakland and grateful, indee the many friends in Oakland.

The Conference was outstanding!!! and I how much hard work went in to the planni the carrying out of all the details.

I know that the other clubs respect and l

nd for leadership. Even the gift that you gave as outstanding and will be very useful, so just nk You." —Lily Budde.

y Fellow Members; B.P.W.:
appreciation of your greetings when the annual came rolling around. Likewise, for the expres- of "get well" which have been so cheering.
—Mae B. Wilkin.

sincere thanks to each of you who so gener- remembered me on my birthday.
—Ruth Ilo Rowe.

ONAL NOTES

May Evans sends her thanks for the cards and ng she received on her birthday. Ida May has eturned from a vacation spent traveling through outhern States. En route home, she visited with rst President Alice Burnell in Rock Springs, ning, who sent her greeting to the Club.

congratulations to Inez Miller who has been nted State Chairman of Education and Vocations rothy Patterson, State President.

va Brodrick writes from Bali, and from Bangkok ost recently from Bagdad, Iraq. She says "what I shall have to tell you when I return for this a trip."

MEMBERS

S. FLORENCE C. ROBBINS, Deputy County Alameda County. Residence, 3907 Piedmont e, Oakland 11; home phone PI 5-3933W.

SS KATHRYN (Kitty) CUSTIS, Office Nurse- ary, Irving H. Wiesendelf, M.D., 3115 Webster akland. Bus., TW 3-4914; Res., 408 Haw- , Apt. 26, Oakland, OL 2-1701.

regret to announce the resignation of Ora Mae s.

HAPPY BIRTHDAY

Birthstone—Pearl

Flower—Rose

June—
8—Nelle Lennon
13—Doris A. Wood
19—Dora Cooley
24—Alice Smith
26—Zoe Burrington
28—Grace Fitch

PIEDMONT PRESS
PRINTING
Laura A. Shoptaugh
3953 Piedmont Ave. Pledmont 5-3562
Oakland 11, California

WESTERN BEAUTY COUNSELORS, INC.
Sensible Skin Care
Mary C. Osborn
Zone Distributor
2801 RAWSON STREET OAKLAND 19
Phone KEllog 3-5048

Officers

President.....Nelle Lennon
Vice-President.....Bertha McCall
Recording Secretary.....Zoe Burrington
Corresponding Secretary.....Ethel Harkins
Financial Secretary.....Ruth Hawley

Directors

Lila Berg, Doris Wood, Ethel Pryor
Carrie Ferguson, Anna Lignell, Ruth Rowe

Parliamentarian.....Inez Miller
Herald Editor.....Doris Keith
Bus: 1924 Broadway, TW 3-4600, Ext. 726.
Res: 317 Portland Ave., TW 3-4707.
Telephone and Reservations.....Grace Morton
Bus: 1225 Madison St., HI 4-0119.
Res: 1445 Oak Street, TE 2-8261.
Pal Chairman.....Mildred Ogden
Bus: 1924 Broadway, TW 3-4600.
Res: 4101 Randolph Ave., KE 4-5715.

CHAIRMEN OF STANDING COMMITTEES

Education and Vocations.....Lila Berg
Finance.....Luella Kiebach
Health and Safety.....Carrie Ferguson
International Relations.....Olive Miller
Legislation.....Ruby Forneris
Membership.....Aila Nightingale
Program Coordination.....Bertha McCall
News Service.....Beth Matajack
Public Affairs.....Nellie Phillips
Radio and Television.....Marjorie Kroh

AILA G. NIGHTINGALE, P.A.
INCOME TAX CONSULTANT
Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-7110

Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

Piedmont 5-0523 4212 Piedmont Ave.

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

FORNIA

The Business Women's

HERALD

July, 1951

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: HIghgate 4-2525

Officers

President.....Nelle Lennon
Vice-President.....Bertha McCall
Recording Secretary.....Zoe Burrington
Corresponding Secretary.....Catherine Smith
Treasurer.....Ethel Harkins
Financial Secretary.....Ruth Hawley

Directors

Lila Berg — Doris Wood — Ethel Pryor
Carrie Ferguson — Anna Lignell — Ruth Rowe

Parliamentarian.....Inez Miller
Herald Editor.....Doris Keith
Bus: 1924 Broadway, TW 3-4600, Ext. 726.
Res: 317 Portland Ave., TW 3-4707.
Telephone and Reservations.....Grace Morton
Bus: 1225 Madison St., HI 4-0119.
Res: 1445 Oak Street, TE 2-8261.
Pal Chairman.....Mildred Ogden
Bus: 1924 Broadway, TW 3-4600.
Res: 4101 Randolph Ave., KE 4-5715.

CHAIRMEN OF STANDING COMMITTEES

Education and Vocations.....Lila Berg
Finance.....Luella Kiebach
Health and Safety.....Carrie Ferguson
International Relations.....Olive Miller
Legislation.....Ruby Forneris
Membership.....Aila Nightingale
Program Coordination.....Bertha McCall
News Service.....Beth Matajack
Public Affairs.....Nellie Phillips
Radio and Television.....Marjorie Kroh

WESTERN BEAUTY COUNSELORS, INC.
Sensible Skin Care
Mary C. Osborn
Zone Distributor
2801 RAWSON STREET OAKLAND 19
Phone KEllog 3-5048

CALDOW PAINT COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store — Berkeley Store
2074 Broadway — 2585 Shattuck
GLencourt 1-0978 — THornwall 3-5323

AILA G. NIGHTINGALE, P.A.
INCOME TAX CONSULTANT
Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

JULY PROGRAM

JULY 2 — BOARD MEETING — 7:30 p.m. — HOT LEAMINGTON.

JULY 12 — LUNCHEON — 12:00 NOON — HOT LEAMINGTON, $1.75 PLUS TAX AND TIP.
Speaker, Councilwoman Florence Fletcher. To "Oakland, Your City and Mine." Urgent busin only will be presented so that we may get back work promptly.

JULY 21 — TRIP TO SAN QUENTIN.
Bus leaves Greyhound Station 9:15 a.m. On rival there will be a tour of the prison, follov by luncheon and show. $3.25 for trip by bus, $2.25 by private car. For those who wish to p ticipate and desire further information, please c tact Nelle Lennon as the quota is limited.

JULY 29 — (SUNDAY) — PICNIC — 12:30 P.M. AT HOME OF ELSIE WOOD.
All food arrangements will be made by commit Doris Wood, Chairman; cost $1.00 each. Bull will be issued later, giving more details on tr portation, etc. This is the picnic which, beca of illness of Mr. Wood, was cancelled last mo Our thanks to Elsie for a second invitation our best wishes to Mr. Wood.

THANK YOU
I wish to thank very much the many club m bers who remembered me on my birthday an special thank you goes to my secret pal for beautiful orchid. —Doris Wood.

I thank you all very much for the lovely c and gifts I received on my birthday. —Nelle Lenn

BIRTHDAY

tone—Ruby for Nobility.
r—Larkspur for Haughtiness.

—
1—Nellie Doty
2—Marian Dougherty
4—Dr. Alice Trayle
6—Helen Stone
6—Ellen G. Dockery
7—Barbara Jencks
9—Helen Dean
1—Edith McElwain
1—Sue Becker
2—Ruby Forneris
8—Inez Miller
8—Loretta Kincaid
9—Bertha McCall
2—Iva Havlin
2—Helen Davis
3—Beulah Culp
6—Mrs. Beverly G. Miller
0—Ruth Shortt

ATIONS

egret to announce the resignations of the fol-
members:

Ann Fouts
Grace Bassett

EMBERS

la Irwin—Res: 2431 Roosevelt Avenue, Berk-
I 3-3823. Bus: Pacific Telephone and Tele-
o., 140 New Montgomery St., GA 1-9000.

TEMS

Shoptaugh has moved to 30 Grand Avenue
tes all to come and see her.
vill notice the absence of a few of our mem-
o are now vacationing, namely, Luella Kie-
no is in Minnesota, and Ethel Pryor is in
.
from Neva Brodrick from Madrid advises
she is now beginning a tour of Iberia,
via and Great Britain.

Officers

President.....Nelle Lennon
Vice-President.....Bertha McCall
Recording Secretary.....Zoe Burrington
Corresponding Secretary.....Catherine Smith
Treasurer.....Ethel Harkins
Financial Secretary.....Ruth Hawley

Directors

Lila Berg — Doris Wood — Ethel Pryor
Carrie Ferguson — Anna Lignell — Ruth Rowe

Parliamentarian.....Inez Miller
Herald Editor.....Doris Keith
Bus: 1924 Broadway, TW 3-4600, Ext. 726.
Res: 317 Portland Ave., TW 3-4707.
Telephone and Reservations.....Grace Morton
Bus: 1225 Madison St., HI 4-0119.
Res: 1445 Oak Street, TE 2-8261.
Pal Chairman.....Mildred Ogden
Bus: 1924 Broadway, TW 3-4600.
Res: 4101 Randolph Ave., KE 4-5715.

CHAIRMEN OF STANDING COMMITTEES

Education and Vocations.....Lila Berg
Finance.....Luella Kiebach
Health and Safety.....Carrie Ferguson
International Relations.....Olive Miller
Legislation.....Ruby Forneris
Membership.....Aila Nightingale
Program Coordination.....Bertha McCall
News Service.....Beth Matajack
Public Affairs.....Nellie Phillips
Radio and Television.....Marjorie Kroh

WESTERN BEAUTY COUNSELORS, INC.
Sensible Skin Care
Mary C. Osborn
Zone Distributor
2801 RAWSON STREET OAKLAND 19
Phone KEllog 3-5048

CALDOW PAINT COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store — Berkeley Store
2074 Broadway — 2585 Shattuck
GLencourt 1-0978 — THornwall 3-5323

AILA G. NIGHTINGALE, P.A.
INCOME TAX CONSULTANT
Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

hapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA
1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT
SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
Piedmont 5-0523 4212 Piedmont Ave.
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

ORNIA

The Business Women's HERALD

August, 1951

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

PERSONAL NOTES

Neva Brodrick writes from Balestrand, Norway, "The Riviera of the North." She is sailing through the fjords of Norway, trailing the midnight sun. She says the scenery is magnificent and stupendous. Those who have not been able to send a card or letter to her, may yet reach her at the Hotel Metropole, Brighton, England, until August 10, and at the North British Station Hotel, Edinburgh, Scotland. to 8/30

We are glad that Beth Matajack is convalescing from her recent illness although she will be away from her office for several weeks longer.

Keep in mind the Fall Conference at Asilomar for it may be the last time that we will be able to attend a Conference there as we may not be in that section when the State is re-districted.

HAPPY BIRTHDAY

Birthstone—Sardonyx for Felicity
Flower—Gladiolus for Preparedness

August—
2—Susanne Chalmers
3—Genevieve W. McCormick
9—Alice Voisinet
12—Christine Kline
13—Laura Shoptaugh
14—Doris Byrns
19—Claire Busse
20—Thelma O. Smith
21—Grace J. Morton
21—Lura Loring
21—Catherine Delamothe
24—Lila Berg
24—Jennie Selleck
27—Jean Harding Broughton
27—Hulda Skinner Von de Mert
31—Mary Barrick

Presi
Vice-
Reco
Corre
Treas
Finan

Lila
Carri
Parli
Hera
Bu
Re
Tele
Bu
Re
Pal
Bu
Re

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

AUGUST PROGRAM

AUGUST 6 — BOARD MEETING — 7:30 p.m.

AUGUST 9 — BUSINESS MEETING — 6:30 p.m. — DINNER, COCK O' THE WALK, $2.00 PLUS TA AND TIP.

Spotlight: Radio and Television Committee, Ma jorie Kroh, Chairman. Vocal selections by Louis Thomsen (friend of Jo Holly's). Travelogue b Elizabeth Steppan, who has recently returned fro Europe.

AUGUST 23 — "GAY NINETIES PARTY" — BUFFE DINNER — 6:30 p.m. — HOTEL LEAMINGTON — $2.25 PLUS TAX AND TIP.

The Education and Vocations Committee, Lil Berg, Chairman, plan an outstanding affair yo will not want to miss — an atmosphere of "Ga Nineties" — an evening of fun. You will enjo hearing the Floradora Sextette; a quartette; se the pantomime "Business Girl at Work and Play," also a melodrama "Dance My Buttons" written b one of our own members. "Diamond Lil" wil sing some of the old time songs, and last, but no least, "The Shooting of Dan McGrew," acted ou by ???? ???? All of our own members will take part in the above program, including the Master of Ceremony. Come and join in the spirit of the Gay Nineties by wearing your Grandmother's toggery and joining in the singing and fun. Decorations will include fans, shoes that were actually worn in the 90's, posters painted by artists, etc.

U

u, one and all, for gladdening the day on
born—long, long ago.

—Bertha McCall.

ers of the B. P. & W. Club of Oakland:
nks to all those who remembered me on
. It was thoughtful and kind of you all.
a nice vacation, 5 days through Zion,
on and Bryce Park, then a week of rest
Very sincerely,

—Helen S. Dean.

u for so many birthday cards and to my
or lovely gift.

—Zoe Burrington.

ds of the B. P. W. C.
etings on my birthday were very much
Thanks to each of you who sent me
ul cards.
I am not an active member at present,
in the future to again attend meetings

all of you again for remembering me.
Sincerely,

—Alice Smith.

t to announce the resignations of the fol-

Beach
n E. Kling
Ewing Kreuckel

PERSONAL NOTES

Neva Brodrick writes from Balestrand, Norway, "The Riviera of the North." She is sailing through the fjords of Norway, trailing the midnight sun. She says the scenery is magnificent and stupendous. Those who have not been able to send a card or letter to her, may yet reach her at the Hotel Metropole, Brighton, England, until August 10, and at the North British Station Hotel, Edinburgh, Scotland. to 8/30

We are glad that Beth Matajack is convalescing from her recent illness although she will be away from her office for several weeks longer.

Keep in mind the Fall Conference at Asilomar for it may be the last time that we will be able to attend a Conference there as we may not be in that section when the State is re-districted.

HAPPY BIRTHDAY

Birthstone—Sardonyx for Felicity
Flower—Gladiolus for Preparedness

August—
2—Susanne Chalmers
3—Genevieve W. McCormick
9—Alice Voisinet
12—Christine Kline
13—Laura Shoptaugh
14—Doris Byrns
19—Claire Busse
20—Thelma O. Smith
21—Grace J. Morton
21—Lura Loring
21—Catherine Delamothe
24—Lila Berg
24—Jennie Selleck
27—Jean Harding Broughton
27—Hulda Skinner Von de Mert
31—Mary Barrick

Presi
Vice-
Reco
Corre
Treas
Finan

Lila
Carri
Parli
Hera
Bu
Re
Tele
Bu
Re
Pal
Bu
Re

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-7110

Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

September, 1951

CALIFORNIA STATE LIBRARY

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

THANK YOU

A sincere thank you for your greetings and your remembrances on my birthday. —Laura Lowry.

My sincere thanks to each of you for your thoughtfulness in sending me so many beautiful cards during my recent illness. The lovely plant has been put in our garden and will be a constant reminder of my B.P.W. friends. A special thanks to my Secret Pal for the cards and gift. Very sincerely,

—Beth Matajack.

MARRIED

Jeanette Smith became Mrs. Adolph Bridgman Zeh in an impressive ceremony on Saturday the eighteenth of August in Fruitvale Congregational Church. Jeanette was beautiful in her bridal gown of white nylon net and nylon lace. She wore with it nylon lace mitts and an off the face hat of nylon net and lace. Her bouquet was fashioned of white carnations centered with begonias and bouvardia. The new Mr. and Mrs. Zeh will reside in Oakland. We extend our best wishes for their happiness.

RESIGNATIONS

We are sorry to announce the resignation of Carrie Ferguson as a Board Member and Health and Safety Chairman. Carrie has accepted a position at Santa Monica and will leave September 1st to make her home there. We extend our best wishes for her continued success. Queen Essayan has accepted the appointment to replace Carrie as a member of the Board and as Health and Safety Chairman.

Ruby Forneris has accepted a new position which she feels will permit little time for committee work, so has resigned as Legislation Chairman. Jean Simas has accepted the appointment of Legislation Chairman.

We accept, with regret, the resignations of members Ramona Leslie and Margaret Stern. Each has added responsibilities at this time which do not permit time for club attendance.

Muriel Sykes, who has been a valued member of our group for the past year has returned to her home in Dayton, Ohio. She has asked for transfer to the Dayton Club. Muriel sends this note:

"It really has been a pleasure and a grand experience belonging to the Oakland Club and meeting so many very nice people. I know that my stay in Oakland has been made a great deal more pleasant by my association with all of the B.P.W. club members here. I really appreciate everything you all did for me, and I will be quite happy to hear from any of you who might care to write to me back home. My address is 30 Delaware Avenue, Apt. 4, Dayton 5, Ohio. Sincerely, Muriel."

Laura Lowry wishes to advise that her new telephone number is PIedmont 5-5059-J.

HAPPY BIRTHDAY

Birthstone—Sapphire for Wisdom.
Flower—Aster for Memories.

September—

1—Doris L. Keith
4—Mrs. Rae J. Cooper
5—Vera Williamson
6—Willa Teasley
6—Ann C. Fouts
9—Mildred Ogden
13—Hazel H. Petteys
15—Hilda Parker
16—Jennie Hammond
19—Bettie Jane Potter
24—Katherine McLeod
25—Aila G. Nightingale
26—Catherine Smith
28—Lenore H. Hector
28—Ethel Bruso
30—Marie Graves

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-7110

Personalized Service

Executives

Stenographers Typists

Bookkeepers General Office

P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

SEPTEMBER PROGRAM

SEPTEMBER 10 — BOARD MEETING — HO LEAMINGTON — 7:30 p.m.

SEPTEMBER 13 — BUSINESS MEETING, BREAKF — HOTEL LEAMINGTON — 7:00 a.m. — PRI $1.75, PLUS TAX AND TIP.

Speaker, Mrs. Estelle Edmunds, of the Wom Peace Officer's Association of California. Topi "Why help is needed for pre-delinquent teen girls."

SEPTEMBER 15-16 — FALL CONFERENCE — ASI MAR, PACIFIC GROVE, CALIFORNIA.

District President, Mrs. Lilly Budde, presiding.

Theme: Member Participation.

Hostess Club, Monterey Peninsula Club.

Sept. 15—10:30 a.m. to 5:30 p.m.—Registration
Saturday Afternoon—Round Table.
2:00 p.m. to 4:00 p.m.—Reception by Hostes Club.
4:50 p.m.—District Board Meeting.
6:00 p.m.—Dinner—Informal.
7:30 p.m.—Program, President-Elect, Mrs. I etta Williams, Presiding.
Guest Speaker, Mrs. Ivy Grace, 1st Vice-President, California Federation.
Fun Session.
Snack Bar.

Sept. 16—7:30 a.m.—Inspirational Services at Chapel, Mrs. Lela Swasey, Past State Presid Conducting. Miss Queen Essayan, solois Oakland member.
8:00 a.m.—Breakfast. Registration.
9:30 a.m. to 12:00—General Session.
12:30 p.m.—Luncheon. Following luncheon, Hostess Club has arranged a two hour of the interior of four historical homes buildings. Deadline for reservation and cellations not later than September 3.

s Women's Week is Sept. 23 through 29
e program has been planned with a dinner
ımington Hotel, Tuesday, Sept. 25. Lucrezia
well known advertising woman of San Fran-
the guest speaker plus a fine musical pro-
rice of the dinner $3.50 including tax and
Thursday, Sept. 27, there is a luncheon in
tearoom where there will be a fashion
uring business women's clothes. Price of
eon is $1.50 including tax and tip. Make
vations early. Watch the store windows for
lays honoring the American Business and
al Woman.

ND TELEVISION COMMITTEE FOR
L BUSINESS & PROFESSIONAL
S WEEK

Lennon, Oakland Club President, will be
d by ANN HOLDEN—KGO—Friday, Sep-
, between 4:00 p.m. and 4:30 p.m.

aylor Brooks, President of Miss Saylor's
, Inc., and a past president of the Oakland
be interviewed on JANE TODD'S pro-
CBS—Monday, September 24, between 5:00
5:30 p.m.

ements are being made for Nellie Phillips,
fairs Chairman and Chairman of National
and Professional Women's Week and some
sonality to appear on television. We have
nised time on two television programs—
IE TRUMBULL — KRON-TV and LES
— KGO-TV. (Definite time for these
es is not available at present, but will be
embers at a later date).

was made to the Standard Oil Co. of
tickets for members to attend their Standard
adcast on either Sept. 23 or Sept. 30. Due
ve plans and lack of definite information,
unable to comply with the request but have
to advise when this will be possible, if at

THANK YOU

A sincere thank you for your greetings and your remembrances on my birthday. —Laura Lowry.

My sincere thanks to each of you for your thoughtfulness in sending me so many beautiful cards during my recent illness. The lovely plant has been put in our garden and will be a constant reminder of my B.P.W. friends. A special thanks to my Secret Pal for the cards and gift. Very sincerely,

—Beth Matajack.

MARRIED

Jeanette Smith became Mrs. Adolph Bridgman Zeh in an impressive ceremony on Saturday the eighteenth of August in Fruitvale Congregational Church. Jeanette was beautiful in her bridal gown of white nylon net and nylon lace. She wore with it nylon lace mitts and an off the face hat of nylon net and lace. Her bouquet was fashioned of white carnations centered with begonias and bouvardia. The new Mr. and Mrs. Zeh will reside in Oakland. We extend our best wishes for their happiness.

RESIGNATIONS

We are sorry to announce the resignation of Carrie Ferguson as a Board Member and Health and Safety Chairman. Carrie has accepted a position at Santa Monica and will leave September 1st to make her home there. We extend our best wishes for her continued success. Queen Essayan has accepted the appointment to replace Carrie as a member of the Board and as Health and Safety Chairman.

Ruby Forneris has accepted a new position which she feels will permit little time for committee work, so has resigned as Legislation Chairman. Jean Simas has accepted the appointment of Legislation Chairman.

We accept, with regret, the resignations of members Ramona Leslie and Margaret Stern. Each has added responsibilities at this time which do not permit time for club attendance.

Muriel Sykes, who has been a valued member of our group for the past year has returned to her home in Dayton, Ohio. She has asked for transfer to the Dayton Club. Muriel sends this note:

"It really has been a pleasure and a grand experience belonging to the Oakland Club and meeting so many very nice people. I know that my stay in Oakland has been made a great deal more pleasant by my association with all of the B.P.W. club members here. I really appreciate everything you all did for me, and I will be quite happy to hear from any of you who might care to write to me back home. My address is 30 Delaware Avenue, Apt. 4, Dayton 5, Ohio. Sincerely, Muriel."

Laura Lowry wishes to advise that her new telephone number is PIedmont 5-5059-J.

HAPPY BIRTHDAY

Birthstone—Sapphire for Wisdom.
Flower—Aster for Memories.

September—

1—Doris L. Keith
4—Mrs. Rae J. Cooper
5—Vera Williamson
6—Willa Teasley
6—Ann C. Fouts
9—Mildred Ogden
13—Hazel H. Petteys
15—Hilda Parker
16—Jennie Hammond
19—Bettie Jane Potter
24—Katherine McLeod
25—Aila G. Nightingale
26—Catherine Smith
28—Lenore H. Hector
28—Ethel Bruso
30—Marie Graves

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA
1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT
SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-711
Personalized Service
Executives
Stenographers Typist
Bookkeepers General Offic
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arche
to give expressiveness to the eye.
295 Mather Street HU 3-849
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's HERALD

October, 1951

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: HIghgate 4-2525

Officers

President.....Nelle Lennon
Vice-President.....Bertha McCall
Recording Secretary.....Zoe Burrington
Corresponding Secretary.....Catherine Smith
Treasurer.....Ethel Harkins
Financial Secretary.....Ruth Hawley

Directors

Lila Berg, Doris Wood, Ethel Pryor
Queen Essayan, Anna Lignell, Ruth Rowe

Parliamentarian.....Inez Miller

Herald Editor.....Doris Keith
Bus: 1924 Broadway, TW 3-4600, Ext. 726.
Res: 317 Portland Ave., TW 3-4707.

Telephone and Reservations.....Grace Morton
Bus: 1225 Madison St., HI 4-0119.
Res: 1445 Oak Street, TE 2-8261.

Pal Chairman.....Mildred Ogden
Bus: 1924 Broadway, TW 3-4600.
Res: 4101 Randolph Ave., KE 4-5715.

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

CHAIRMEN OF STANDING COMMITTEES

Education and Vocations.....Lila Berg
Finance.....Luella Kiebach
Health and Safety.....Queen Essayan
International Relations.....Olive Miller
Legislation.....Jean Simas
Membership.....Aila Nightingale
Program Coordination.....Bertha McCall
News Service.....Beth Matajack
Public Affairs.....Nellie Phillips
Radio and Television.....Marjorie Krob

PIEDMONT PRESS
PRINTING
Laura A. Shoptaugh
3953 Piedmont Ave. Piedmont 5-3562
Oakland 11, California

AILA G. NIGHTINGALE, P.A.
INCOME TAX CONSULTANT
Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

OCTOBER CALENDAR

OCTOBER 1 — BOARD MEETING — HOTEL LEA INGTON — 7:30 p.m.

OCTOBER 8—INTERNATIONAL RELATIONS ROU TABLE.
Olive Gordon Miller, Chairman. World eve will be reviewed. Margueritte Muir will speak "Freedom of Speech." Plans for United Nati week will be completed.

OCTOBER 11 — BUSINESS MEETING — BUF DINNER AT HOTEL LEAMINGTON — 6:30 p — $2.25, PLUS TAX AND TIP.
Committee Spotlight—Membership Committee, Nightingale, Chairman. Reports of the fall C ference at Asilomar will be given at this meeti also the Public Affairs Committee will report the Inter-Service Club Council Meeting of Septe ber 19th—MONORAIL was the subject of meeting.

OCTOBER 25 — UNITED NATIONS WEEK DINN —COCK-O'-THE-WALK, HOTEL COIT—6:30 p
Olive Gordon Miller, Chairman. Guest Speak Marga Svalis, subject "From Behind the Iron C tain." Our speaker brings a message from her o experiences which you will not want to miss. Gu soloist, Bill Lockwood, baritone. Mr. Lockwo has appeared on Radio Station KNBC and on T vision, KRON. Was, also, with shows "Time Dream" and "Music of the Americas." Bring gu to this meeting.

Delegates and Alternates to the Asilomar Con ence, please be prepared to give your report on Round Table Discussion at Asilomar at the Octo business meeting.

THANK YOU

My sincere thanks for the lovely messages beautiful plant I received for my birthday. Hope meet with you again soon.

—Hilda Parker

hank you is almost inadequate, but to say how I appreciated the many cards and the thought- t from my Silent Partner, which I received on thday, is the thought of

—Doris Keith.

nt to thank my many B.P.W.C. friends who pered me on my birthday.

—Mary P. Barrick.

ADDRESSES

Loring—Telephone PI 5-5059J.
R. Berg—Office 2127 Adeline St., Telephone 707, Ext. 248.

NATIONS

regret to announce the resignation of Dorothy hey.

MEMBERS

Edna D. Finneran, Real Estate Saleswoman. rdt Realty Co., 3905 MacArthur Blvd., Oak- KE 4-1486. Residence, 297 Jayne Ave., GL

E. Guild, Clerk, Naval Supply Center, Oak- TW 3-4224, Ext. 550. Residence, 716 Trestle Road, GL 1-9985.

Steele Jackson, Office Manager, Seven-Up Bot- Co., 6506 San Leandro Blvd., Oakland, LO . Residence, 2020 High Street, Oakland, KE

BIRTHDAY

nstone—Opal for Hope.
ver—Calendula for Constancy.
ctober—
9—Mrs. Jean Simas
11—Aileen M. Weik
14—Maude F. Heins
16—Rebecca Simpson
16—Winifred G. Raab
18—Elsie Wood
18—Lola Mitcheltree
25—Freda Snyder
26—Lily Budde
29—Bette Lee Coe

Officers

President.....Nelle Lennon
Vice-President.....Bertha McCall
Recording Secretary.....Zoe Burrington
Corresponding Secretary.....Catherine Smith
Treasurer.....Ethel Harkins
Financial Secretary.....Ruth Hawley

Directors

Lila Berg, Doris Wood, Ethel Pryor
Queen Essayan, Anna Lignell, Ruth Rowe

Parliamentarian.....Inez Miller

Herald Editor.....Doris Keith
Bus: 1924 Broadway, TW 3-4600, Ext. 726.
Res: 317 Portland Ave., TW 3-4707.

Telephone and Reservations.....Grace Morton
Bus: 1225 Madison St., HI 4-0119.
Res: 1445 Oak Street, TE 2-8261.

Pal Chairman.....Mildred Ogden
Bus: 1924 Broadway, TW 3-4600.
Res: 4101 Randolph Ave., KE 4-5715.

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

CHAIRMEN OF STANDING COMMITTEES

Education and Vocations.....Lila Berg
Finance.....Luella Kiebach
Health and Safety.....Queen Essayan
International Relations.....Olive Miller
Legislation.....Jean Simas
Membership.....Aila Nightingale
Program Coordination.....Bertha McCall
News Service.....Beth Matajack
Public Affairs.....Nellie Phillips
Radio and Television.....Marjorie Krob

PIEDMONT PRESS
PRINTING
Laura A. Shoptaugh
3953 Piedmont Ave. Piedmont 5-3562
Oakland 11, California

AILA G. NIGHTINGALE, P.A.
INCOME TAX CONSULTANT
Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA
1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT
SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

295 Mather Street HU 3-8492
Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

LIFORNIA

The Business Women's HERALD

CALIFORNIA
NOV 2 1951
STATE LIBRARY

November, 1951

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

NEW MEMBERS

Mrs. Cecile Cornwell, Cosmetic Buyer, Montclair Pharmacy, 6123 LaSalle Avenue, Oakland, OL 2-2868. Residence, 4105 Montgomery Street, Oakland, HU 3-6327.

Mrs. Doris E. Waite, Credit Manager, Al's Men's Shop, 5695 San Pablo Avenue, Oakland, OL 2-6272. Residence, 1611 Dwight Way, Berkeley, TH 3-7942.

Mrs. Florence Pennebaker, Bookkeeper, Argo Insurance Agency, 719 Market St., San Francisco, YU 6-6737. Residence, 1914 Parker St., Berkeley, TH 3-9786.

We extend our sincere sympathy to Doris Byrns Graves, who father recently passed away.

Mae Wilkins is reported to be recovering from a recent operation and is able to be at home again. Our congratulations, Mae. That makes us very happy.

HAPPY BIRTHDAY

Birthstone—Topaz for Fidelity.
Flower—Chrysanthemum for Loveliness.

November—
2—Ella Saylor Brooks
6—Helen Kling
10—Alice Graham Perry
12—Catherine Greet
13—Marjorie Kroh
18—Olive Gordon Miller
20—Carrie Ferguson
21—Anga Bjornson
22—Ramona Leslie
24—Jeanette Cory
25—Grace Lyon
26—Bertha P. Brady
27—Nevart Caldow

Officers

President.....Nelle Lennon
Vice-President.....Bertha McCall
Recording Secretary.....Zoe Burrington
Corresponding Secretary.....Catherine Smith
Treasurer.....Ethel Harkins
Financial Secretary.....Ruth Hawley

Directors

Lila Berg, Doris Wood, Ethel Pryor
Queen Essayan, Anna Lignell, Ruth Rowe

Parliamentarian.....Inez Miller

Herald Editor.....Doris Keith
Bus: 1924 Broadway, TW 3-4600, Ext. 726.
Res: 317 Portland Ave., TW 3-4707.

Telephone and Reservations.....Grace Morton
Bus: 1225 Madison St., HI 4-0119.
Res: 1445 Oak Street, TE 2-8261.

Pal Chairman.....Mildred Ogden
Bus: 1924 Broadway, TW 3-4600.
Res: 4101 Randolph Ave., KE 4-5715.

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

NOVEMBER CALENDAR

NOV. 5 — BOARD MEETING — 7:30 p.m. — HOTE
LEAMINGTON.

NOV. 8 — BUSINESS MEETING — 6:30 p.m. —
DINNER — HOTEL LEAMINGTON — $2.80 IN
CLUDING TAX AND TIP.

Spotlight — Legislation, Jean Simas, Chairma
Neva Broderick will tell of her trip into the F
East, Europe, etc.

NOV. 18 — ORGANIZATION MEETING — STOC
TON AT HOTEL STOCKTON — 12 NOON
$1.75 INCLUDING TAX AND TIP.

Purpose: To elect Nominating Committee and E
Laws Committee and to select a name for the n
district. Delegates will be elected at Novemb
Business Meeting on the same basis as Distr
delegates are apportioned. All members are w
come to attend.

NOV. 19 — INTERNATIONAL RELATIONS ROUN
TABLE — 7:30 p.m. — HOTEL LEAMINGTON.

NOV. 29 — SOCIAL MEETING — 6:30 p.m.
DINNER AT EL CURTOLA RESTAURANT — $2
INCLUDING TAX AND TIP.

Speaker, Mrs. Maxima Dandoy, recipient of BP
State Philippine Scholarship, now attending St
ford studying for her degree of Doctor of Edu
tion. Mrs. Dandoy's educational background
her life in Manila should make her talk outsta
ing. Mrs. Dandoy will be accompanied by M
Della Mae Silbaugh, State Chairman, Philipp
Scholarship Fund. WELCOME to new memb

ANK YOU

Thank you from the bottom of my heart for the ely messages and my sweet thoughtful Secret Pal the hanky, all received on and before my birth- y. —Rebecca Simpson.

My sincere thanks for the many birthday cards and lovely plant from my Secret Pal.

—Ethel B. Bruso.

Thank you for all the lovely cards I received from ıb Members on my birthday.

—Mildred Ogden.

Thank you for remembering me on my birthday h such lovely cards and to my Secret Pal for the ely gift. —Claire Busse.

ST A WORD ABOUT SECRET PALS

Have you remembered your "Secret Pal" this year? Does she know you exist?

Are you among those who forgot to remember your al's" Birthday?

Better rush right down today and pick out a card send along, expressing your thoughtfulness and let her know that she does have a "Secret Pal" at all and that you have not forgotten her.

URRY!

Are there new members who would like a "Secret " to finish out this year? If so, please contact ldred Ogden, TW 3-4600, Extension 153, or KE 715.

W ADDRESS

Mrs. Lota Mitcheltree, 1568 Madison Street, Oak- d, Telephone TE 6-0761.

NEW MEMBERS

Mrs. Cecile Cornwell, Cosmetic Buyer, Montclair Pharmacy, 6123 LaSalle Avenue, Oakland, OL 2-2868. Residence, 4105 Montgomery Street, Oakland, HU 3-6327.

Mrs. Doris E. Waite, Credit Manager, Al's Men's Shop, 5695 San Pablo Avenue, Oakland, OL 2-6272. Residence, 1611 Dwight Way, Berkeley, TH 3-7942.

Mrs. Florence Pennebaker, Bookkeeper, Argo Insurance Agency, 719 Market St., San Francisco, YU 6-6737. Residence, 1914 Parker St., Berkeley, TH 3-9786.

We extend our sincere sympathy to Doris Byrns Graves, who father recently passed away.

Mae Wilkins is reported to be recovering from a recent operation and is able to be at home again. Our congratulations, Mae. That makes us very happy.

HAPPY BIRTHDAY

Birthstone—Topaz for Fidelity.
Flower—Chrysanthemum for Loveliness.

November—
2—Ella Saylor Brooks
6—Helen Kling
10—Alice Graham Perry
12—Catherine Greet
13—Marjorie Kroh
18—Olive Gordon Miller
20—Carrie Ferguson
21—Anga Bjornson
22—Ramona Leslie
24—Jeanette Cory
25—Grace Lyon
26—Bertha P. Brady
27—Nevart Caldow

Officers

President.....Nelle Lennon
Vice-President.....Bertha McCall
Recording Secretary.....Zoe Burrington
Corresponding Secretary.....Catherine Smith
Treasurer .....Ethel Harkins
Financial Secretary.....Ruth Hawley

Directors

Lila Berg, Doris Wood, Ethel Pryor
Queen Essayan, Anna Lignell, Ruth Rowe

Parliamentarian .....Inez Miller

Herald Editor.....Doris Keith
Bus: 1924 Broadway, TW 3-4600, Ext. 726.
Res: 317 Portland Ave., TW 3-4707.

Telephone and Reservations.....Grace Morton
Bus: 1225 Madison St., HI 4-0119.
Res: 1445 Oak Street, TE 2-8261.

Pal Chairman.....Mildred Ogden
Bus: 1924 Broadway, TW 3-4600.
Res: 4101 Randolph Ave., KE 4-5715.

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-7110

Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

December, 1951

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

Mrs. Helen Wells Magennis, Real Estate and Insurance Broker (Co-Partner) Magennis Realtors and Insurors, 6120 Medau Place, Oakland; Home Address, 1263 Excelsior Ave., Oakland, KE 4-3267.

TRANSFERRED FROM OUR CLUB

Dr. Ina Gourley to Livermore Club.
Carrie Elton Ferguson to Santa Monica.
Ruth Shortt to San Leandro.

CHANGE OF ADDRESS

Miss Lura M. Loring, new address—396 Vernon St., Oakland 10, California.

Mrs. Zoe B. Matthews, 7721 Lobert St., Castro Valley, Calif., no phone as yet.

STOCKTON CONFERENCE

Nelle Lennon, Bertha McCall, Margueritte Muir, Lily Budde, Neva Brodrick, Stella Erdley, Catherine Greer, Nevart Caldow and Agnes Jackson attended the district organization meeting in Stockton on November 18th. Bay-Valley was selected for the new district name. By-Laws Committee elected Perle Roche, Margueritte Muir and Grace Neary. Nominating Committee elected Jeanette Anderson, Julie Bindt and Mildred Rossine. Clubs, as follows: in Bay-Valley District will be Antioch, Concord, Lafayette, Martinez, Mt. Diablo, Pittsburg, Richmond, San Pablo, Alameda, Berkeley, Eden, Grand Lake, Hayward, Livermore, Oakland, Pleasanton, San Leandro, Washington Township, Lodi, Stockton, Tracy, Modesto, Calaveras County and Castro Valley.

The following is from one of our older members who now is living in Rock Springs, Wyo.
To the Oakland BPWC:

Going thru the last few Rosters it has been pleasing to note the names of so many new members, no doubt, all imbued with the same spirit of enthusiasm shown when the Club started on its way so long ago. I am happy to note among them that there are still the familiar names of some of the old-timers. As one of these old-timers, I am sending my season's good wishes in the following lines:

Once again our thoughts fly upward
As the Christmas tide rolls around
And our hearts grow soft and warmer
As we hear the bells glad sound

And in Memory's mystic circle
Join the friends from far and near
Friends of Now who gather closer
With the friends of Yesteryear

So I send to you this Greeting
With the wish that ne'er grows old
May you gain the wondrous blessings
That all Life and Love can hold

ALICE THURSTON BURNELL

BIRTHDAYS

Birthstone—Turquoise for Success.

Flower—Narcissus and Holly for Precious Moments.

December—

3—Effie Barnes
5—Ruth Hawley
6—Blanche Mauerhan
6—Marion A. Freitas
12—Rosemary Robb
13—Mary Barmby
15—Elizabeth H. Cobb
16—Ethel D. Harkins
21—Queen Essayan
25—Mary Osborn
30—Edna Finneran

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
295 Mather Street HU 3-8492
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

DECEMBER CALENDAR

DEC. 3 — BOARD MEETING — 7:30 p.m. —
LEAMINGTON.

DEC. 17 — CHRISTMAS PARTY — 6:30
MUNICIPAL BOAT HOUSE, OAK STREE
14TH ST.

Be sure to save this date. With Margueri
as Chairman, plans are under way to mak
very festive occasion. The program is not
arranged but one item of entertainment w
story in keeping with the spirit of Cl
written and delivered by Mrs. Lloyd Truma
known reader and book reviewer. This w
dinner party, food to be prepared by the
tee. More information by special bullet
Avoid remorse, attend this party.
NOTE: Because we will all be busy with
preparations, the December business meet
be omitted.

THANK YOU

My most sincere appreciation and heartfel
to all my BPW friends and Secret Pal for th
wedding gifts and cards. It has really been
ful and made me feel very rich in friends. W
regards to all of you,

ZOE BURRINGTON MATT
"The Bride"

Kind friends: Thank you very much for you
"Pussy Cat" birthday card. I am showing
and left, and how my friends are amused
pussy's antics! Cheer like yours makes me
miseries for awhile. Best wishes to all.

LOTA MITCHE

a note to say "thank you" to the many BPW
rs who helped make my birthday a truly happy
th their lovely cards. Sincerely,

WINIFRED ROAB

BPW Pals: Thank you so much for my birth-
d shower. I loved them all.

ELLA S. BROOKS

loving kindness, sympathy and flowers were
forting and were more deeply appreciated than
rds of thanks can ever express. Love,

REBECCA

MEMBERS

Bertha Regar, Secretary and Office Manager,
ood Printer, Ltd., 739 21st Street, Oakland,
565; Home Address, 1438 Madison Street,
d, TE 6-0690.

Eleanor Sears, Typist-Biller, Hubbard & Co.,
5th Street, Emeryville, Calif., OL 2-6600;
Address, 3316 Peralta St., Oakland, HU

Ethel Howell, Office Manager, Kay's Jewelers,
roadway, Oakland, HI 4-8311; Home Address,
oyd Avenue, Oakland, OL 2-7858.

Nora Brown, Owner, Nora's Cleaners.
ent House Owner. 1450 13th Avenue, KE
; Home Address, 1305 E. 15th St., Oakland,
149.

Marjorie Stahl, Classified Advertising, Oak-
ribune, 13th and Franklin Street, TE 2-6000,
3; Home Address, 1431 East 23rd Street,
d, AN 1-5097.

Jeanette Adams, Stenographer-Bookkeeper,
and Credit. Simas Bros., 1432 14th Ave.,
d, AN 1-4247; Home Address, 1444 13th
, Oakland, no home phone.

Mrs. Helen Wells Magennis, Real Estate and Insurance Broker (Co-Partner) Magennis Realtors and Insurors, 6120 Medau Place, Oakland; Home Address, 1263 Excelsior Ave., Oakland, KE 4-3267.

TRANSFERRED FROM OUR CLUB

Dr. Ina Gourley to Livermore Club.
Carrie Elton Ferguson to Santa Monica.
Ruth Shortt to San Leandro.

CHANGE OF ADDRESS

Miss Lura M. Loring, new address—396 Vernon St., Oakland 10, California.

Mrs. Zoe B. Matthews, 7721 Lobert St., Castro Valley, Calif., no phone as yet.

STOCKTON CONFERENCE

Nelle Lennon, Bertha McCall, Margueritte Muir, Lily Budde, Neva Brodrick, Stella Erdley, Catherine Greer, Nevart Caldow and Agnes Jackson attended the district organization meeting in Stockton on November 18th. Bay-Valley was selected for the new district name. By-Laws Committee elected Perle Roche, Margueritte Muir and Grace Neary. Nominating Committee elected Jeanette Anderson, Julie Bindt and Mildred Rossine. Clubs, as follows: in Bay-Valley District will be Antioch, Concord, Lafayette, Martinez, Mt. Diablo, Pittsburg, Richmond, San Pablo, Alameda, Berkeley, Eden, Grand Lake, Hayward, Livermore, Oakland, Pleasanton, San Leandro, Washington Township, Lodi, Stockton, Tracy, Modesto, Calaveras County and Castro Valley.

The following is from one of our older members who now is living in Rock Springs, Wyo.
To the Oakland BPWC:

Going thru the last few Rosters it has been pleasing to note the names of so many new members, no doubt, all imbued with the same spirit of enthusiasm shown when the Club started on its way so long ago. I am happy to note among them that there are still the familiar names of some of the old-timers. As one of these old-timers, I am sending my season's good wishes in the following lines:

Once again our thoughts fly upward
As the Christmas tide rolls around
And our hearts grow soft and warmer
As we hear the bells glad sound

And in Memory's mystic circle
Join the friends from far and near
Friends of Now who gather closer
With the friends of Yesteryear

So I send to you this Greeting
With the wish that ne'er grows old
May you gain the wondrous blessings
That all Life and Love can hold

ALICE THURSTON BURNELL

BIRTHDAYS

Birthstone—Turquoise for Success.

Flower—Narcissus and Holly for Precious Moments.

December—

3—Effie Barnes
5—Ruth Hawley
6—Blanche Mauerhan
6—Marion A. Freitas
12—Rosemary Robb
13—Mary Barmby
15—Elizabeth H. Cobb
16—Ethel D. Harkins
21—Queen Essayan
25—Mary Osborn
30—Edna Finneran

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA
1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT
SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
295 Mather Street HU 3-8492
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

CALIFORNIA

The Business Women's HERALD

STATE LIBRARY

January, 1952

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

Officers

President.....Nelle Lennon
Vice-President.....Bertha McCall
Recording Secretary.....Zoe Burrington
Corresponding Secretary.....Catherine Smith
Treasurer.....Ethel Harkins
Financial Secretary.....Ruth Hawley

Directors

Lila Berg — Doris Wood — Ethel Pryor
Queen Essayan — Anna Lignell — Ruth Rowe

Parliamentarian.....Inez Miller

Herald Editor.....Doris Keith
Bus: 1924 Broadway, TW 3-4600, Ext. 726.
Res: 317 Portland Ave., TW 3-4707.

Telephone and Reservations.....Grace Morton
Bus: 1225 Madison St., HI 4-0119.
Res: 1445 Oak Street, TE 2-8261.

Pal Chairman.....Mildred Ogden
Bus: 1924 Broadway, TW 3-4600.
Res: 4101 Randolph Ave., KE 4-5715.

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store — Berkeley Store
2074 Broadway — 2585 Shattuck
GLencourt 1-0978 — THornwall 3-5323

CHAIRMEN OF STANDING COMMITTEES

Education and Vocations.....Lila Berg
Finance.....Luella Kiebach
Health and Safety.....Queen Essayan
International Relations.....Olive Miller
Legislation.....Jean Simas
Membership.....Aila Nightingale
Program Coordination.....Bertha McCall
News Service.....Beth Matajack
Public Affairs.....Nellie Phillips
Radio and Television.....Marjorie Kroh

PIEDMONT PRESS
PRINTING
Laura A. Shoptaugh
3953 Piedmont Ave. Piedmont 5-3562
Oakland 11, California

AILA G. NIGHTINGALE, P.A.
INCOME TAX CONSULTANT
Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

JANUARY CALENDAR

JAN. 7 — BOARD MEETING — HOTEL LEAMI
TON — 7:30 p.m.

JAN. 10 — BUSINESS MEETING — DINNER
COCK O' THE WALK — 6:30 p.m. — $2.30
CLUDING TAX & TIP.

Speaker will be a representative from the S
Security Administration. Question period will
low.

JAN. 15 — INTERNATIONAL RELATIONS RO
TABLE — HOTEL LEAMINGTON — 7:30 p.m

JAN. 19-20 — DISTRICT WINTER CONFERENC
BERKELEY CLUB HOSTESS.

Saturday afternoon, 2-5 p.m., Round Tables
lighting our District Chairmen, Berkeley
Theatre; 7:00 p.m. Banquet, Hotel Shattuck, $
including tax and tip. Speaker: Muriel Tsvel
General Manager, San Francisco Better Bus
Bureau. Sunday, 9:30 a.m., General Session,
eley Little Theatre. Sunday, 12:30 p.m., Lunc
Hotel Shattuck, $2.00, including tax and
Speaker, BPW State President, Dr. Dorothy P
son. Topic, "Adam's Rib."

JAN. 24 — DINNER MEETING — HOTEL LE
INGTON — 6:30 p.m. — $2.75 INCLUDING
AND TIP.

In charge of Jean Simas, Legislation Chair
Forum debate on the subject of "Equal R
Amendment." Affirmative: Geraldine Hadsell,
Legislative Chairman. Negative: Mrs. Anna

President Republican Women's Committee.
as not yet been possible to obtain partners for
e debaters but it is hoped that Mrs. Bessie
Witt, State Parliamentarian and Mrs. Paul Eliel,
President of Women's Democratic Committee
complete the panel. Lilly Budde will act as
erator.

K YOU

y, many thanks to my Secret Pal for the ex-
birthday gift, and to my friends who remem-
me with such lovely birthday cards.

—Ruth Hawley.

nks for all the lovely birthday cards. I cannot
to tell you the real happiness they gave me.
o all of you. —Effie Barnes.

DAYS

nstone—Garnet for Constancy.
ver—Carnation for Friendship.

nuary—
8—Josephine Holly
8—May Van Inwagen
9—Alice Burton
10—Beth L. Matajack
12—Margaret S. Washburn
14—Claire Halley
15—Luella Kiebach
20—Margueritte Muir
21—Laura Watson
23—Elise Gerlach
25—Jeannette C. Johnson
26—Ethel Pryor
31—Nellie Phillips

Officers

President.....Nelle Lennon
Vice-President.....Bertha McCall
Recording Secretary.....Zoe Burrington
Corresponding Secretary.....Catherine Smith
Treasurer.....Ethel Harkins
Financial Secretary.....Ruth Hawley

Directors

Lila Berg, Doris Wood, Ethel Pryor
Queen Essayan, Anna Lignell, Ruth Rowe

Parliamentarian.....Inez Miller

Herald Editor.....Doris Keith
Bus: 1924 Broadway, TW 3-4600, Ext. 726.
Res: 317 Portland Ave., TW 3-4707.

Telephone and Reservations.....Grace Morton
Bus: 1225 Madison St., HI 4-0119.
Res: 1445 Oak Street, TE 2-8261.

Pal Chairman.....Mildred Ogden
Bus: 1924 Broadway, TW 3-4600.
Res: 4101 Randolph Ave., KE 4-5715.

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

CHAIRMEN OF STANDING COMMITTEES

Education and Vocations.....Lila Berg
Finance.....Luella Kiebach
Health and Safety.....Queen Essayan
International Relations.....Olive Miller
Legislation.....Jean Simas
Membership.....Aila Nightingale
Program Coordination.....Bertha McCall
News Service.....Beth Matajack
Public Affairs.....Nellie Phillips
Radio and Television.....Marjorie Kroh

PIEDMONT PRESS
PRINTING
Laura A. Shoptaugh
3953 Piedmont Ave. Piedmont 5-3562
Oakland 11, California

AILA G. NIGHTINGALE, P.A.
INCOME TAX CONSULTANT
Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA
1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT
SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
295 Mather Street HU 3-8492
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

ORNIA
CALIFORNIA

The Business Women's HERALD

February, 1952

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

Thanks again for all your lovely Christmas cards. May you have all the good things, hear all the glad things and enjoy all the fine things of this New Year. —Effie Barnes.

This is to express my appreciation for the lovely Christmas and New Year messages sent to me by members of the Club. Many thanks. It is good to be remembered. —Alice T. Burnell.

I wish to thank my "secret pal" for the beautiful Christmas plant. —Mabel P. McBride.

Dear Secret Pal: Thank you so very much for the lovely azalea plant. It has been enjoyed by many people, besides myself, and will go into our garden for continued enjoyment. Sincerely,
—Winifred Brightman.

Many thanks to my Secret Pal for the lovely gift and card and to all who remembered me with such beautiful cards. Love, —Rebecca Simpson.

My sincere thanks to you for the many lovely birthday greetings which I received. Your thoughtfulness added much enjoyment to my day. Sincerely, —Lue Kiebach.

Your Christmas Committee wishes to thank the members for their splendid cooperation in supplying gifts and money for the children at the Fannie Wall Home. We received so many gifts that we were able to designate at least two for each child with three for some of the smaller children. Their requests were very nearly supplied in all instances. We also presented them with $36.00 in money for the purchase of necessary bedroom slippers and robes, particularly needed at this time. Your Chairman wishes to thank the Committee and Club Members for your wonderful help and support in making the Christmas Party a success and takes this opportunity to wish you all a very Happy and Peaceful New Year. Sincerely, —Margueritte Muir.

CHANGE OF ADDRESS

Blanche Mauerhan—3230 Central Avenue, Alameda, California.

Lila Berg—461 Crescent, Oakland 10, Telephone TE 2-6256.

Rosemary Robb Pimentel—624A Valle Vista Ave., Oakland, Calif., Telephone GL 1-3565. Office the same.

We welcome the following new members to our Club:

Mrs. Clara Stirrat, Apartment House Owner, self-employed. (Retired Secretary and Teacher). Address, 840 York Street, Phone GL 1-7267.

Miss Florence Christobel Williams, Registered Graduate Nurse. Home address, 11 Warren Street, Oakland 11, Calif. Home phone, PI 5-2355R, business phone TE 2-1751.

We accept with regret the resignations of Edna Harrison, Helen Barbara Stone.

Mr. and Mrs. Frank W. Harding announce the birth of a son, William Peter, on December 21, 1951.

BIRTHDAYS

Birthstone—Amethyst for Sincerity.

Flower—Violet for Modesty.

February—
5—Carmen Chicano
6—Cora Cooley
7—Bernice M. Pauline
7—Nancy Nye
12—Ruth Campbell Kellner
14—Dorothy McGinnis
17—Neva Brodrick
19—Agnes Jackson
23—Elesa Gallagher
25—Ruby Ryals
25—Florence C. Brown
26—Anne Bunce

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years finer funeral services that cost no more

ABC Budget Terms Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

FEBRUARY CALENDAR

MONDAY, FEB. 4 — BOARD MEETING — HO LEAMINGTON — 7:30 p.m.

TUESDAY, FEB. 12 — INTERNATIONAL RELATIO ROUND TABLE — HOTEL LEAMINGTON — p.m.

THURSDAY, FEB. 14 — BUSINESS MEETING BUFFET DINNER — HOTEL LEAMINGTON 6:30 p.m. — $2.70 including tax and tip.

The price of buffet dinner has been raised but will have two hot dishes instead of one as bef SHORT reports on Winter District Conferenc

THURSDAY, FEB. 21 — BOOK REVIEW — HO LEAMINGTON — 7:30 p.m. — 50c charge.

Mrs. Lloyd Truman will review "The Presid Lady" the life of Rachel Jackson, by Irving St

THURSDAY, FEB. 28 — PAL PARTY — HO LEAMINGTON.

Pals Chairman, Mildred Ogden, is already pu the wheels in motion to make this a party to remembered. MORE ABOUT THIS LATER BULLETIN. Come and bring your Pal a gi which your identity will be divulged. If you not have a pal, come anyway and share the

Dear Nelle Lennon:

The members of the Oakland Business & Pr sional Women's Club can be greatly satisfied on accomplishment of the revision of your By-L which I am returning to you, herewith, with proval.

My very best wishes to you, your officers and m bers and best wishes also for a most successful year.

Sincerely,
DR. DOROTHY PATTERSON
President California Federation
Business and Professional Clubs,

CE — WOMEN IN PUBLIC OFFICE

ording to the adopted procedure for endorsing e candidates, the names of candidates must be tted to the clubs of the state for approval. A ate must receive favorable votes from ¾ of embers present at a club meeting at which the s taken. The names of two candidates for the Assembly have been submitted by their re- e clubs. These names have been screened by Vomen of Public Office Committee. They are: hy M. Donahoe, Democrat of Bakersfield and E. Whitlow, Republican of Los Angeles. vote will be taken on these candidates at our ary Business meeting.

K YOU

ny thanks for remembering my birthday, the were lovely and I appreciate your thoughtful- ery much. —Ethel Harkins.

r Members: I want to thank all those who bered me on my birthday. The lovely cards ind wishes behind them made the day a very one. An especial thanks to my "secret pal" e lovely plant. The little "Wishing Well" is ly appreciated. —Claire Halley.

r Friends of the B. & P. W. Club: Many to you all for the lovely cards sent to me on thday. Dear Secret Pal, an especial thank you for ovely gift and also your kind remembrance at mas. It was all very exciting. The season's ngs from the many friends I have made in the were deeply appreciated. Season's Greetings h and everyone of you and best wishes to you the New Year. Sincerely,

—Rosemary Pimentel (Rosemary Robb).

r Friends of the B. & P. W. Club: Thank you e charming birthday card with its good wishes. ly like being remembered, even though I get so little to the Club. —Mary Barmby.

Thanks again for all your lovely Christmas cards. May you have all the good things, hear all the glad things and enjoy all the fine things of this New Year. —Effie Barnes.

This is to express my appreciation for the lovely Christmas and New Year messages sent to me by members of the Club. Many thanks. It is good to be remembered. —Alice T. Burnell.

I wish to thank my "secret pal" for the beautiful Christmas plant. —Mabel P. McBride.

Dear Secret Pal: Thank you so very much for the lovely azalea plant. It has been enjoyed by many people, besides myself, and will go into our garden for continued enjoyment. Sincerely,

—Winifred Brightman.

Many thanks to my Secret Pal for the lovely gift and card and to all who remembered me with such beautiful cards. Love, —Rebecca Simpson.

My sincere thanks to you for the many lovely birthday greetings which I received. Your thoughtfulness added much enjoyment to my day. Sincerely, —Lue Kiebach.

Your Christmas Committee wishes to thank the members for their splendid cooperation in supplying gifts and money for the children at the Fannie Wall Home. We received so many gifts that we were able to designate at least two for each child with three for some of the smaller children. Their requests were very nearly supplied in all instances. We also presented them with $36.00 in money for the purchase of necessary bedroom slippers and robes, particularly needed at this time. Your Chairman wishes to thank the Committee and Club Members for your wonderful help and support in making the Christmas Party a success and takes this opportunity to wish you all a very Happy and Peaceful New Year. Sincerely, —Margueritte Muir.

CHANGE OF ADDRESS

Blanche Mauerhan—3230 Central Avenue, Alameda, California.

Lila Berg—461 Crescent, Oakland 10, Telephone TE 2-6256.

Rosemary Robb Pimentel—624A Valle Vista Ave., Oakland, Calif., Telephone GL 1-3565. Office the same.

We welcome the following new members to our Club:

Mrs. Clara Stirrat, Apartment House Owner, self-employed. (Retired Secretary and Teacher). Address, 840 York Street, Phone GL 1-7267.

Miss Florence Christobel Williams, Registered Graduate Nurse. Home address, 11 Warren Street, Oakland 11, Calif. Home phone, PI 5-2355R, business phone TE 2-1751.

We accept with regret the resignations of Edna Harrison, Helen Barbara Stone.

Mr. and Mrs. Frank W. Harding announce the birth of a son, William Peter, on December 21, 1951.

BIRTHDAYS

Birthstone—Amethyst for Sincerity.

Flower—Violet for Modesty.

February—

5—Carmen Chicano
6—Cora Cooley
7—Bernice M. Pauline
7—Nancy Nye
12—Ruth Campbell Kellner
14—Dorothy McGinnis
17—Neva Brodrick
19—Agnes Jackson
23—Elesa Gallagher
25—Ruby Ryals
25—Florence C. Brown
26—Anne Bunce

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years finer funeral services that cost no more

ABC Budget Terms Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

FEBRUARY CALENDAR

MONDAY, FEB. 4 — BOARD MEETING — HO LEAMINGTON — 7:30 p.m.

TUESDAY, FEB. 12 — INTERNATIONAL RELATIO ROUND TABLE — HOTEL LEAMINGTON — p.m.

THURSDAY, FEB. 14 — BUSINESS MEETING BUFFET DINNER — HOTEL LEAMINGTON 6:30 p.m. — $2.70 including tax and tip.

The price of buffet dinner has been raised but will have two hot dishes instead of one as bef SHORT reports on Winter District Conferenc

THURSDAY, FEB. 21 — BOOK REVIEW — HO LEAMINGTON — 7:30 p.m. — 50c charge.

Mrs. Lloyd Truman will review "The Preside Lady" the life of Rachel Jackson, by Irving St

THURSDAY, FEB. 28 — PAL PARTY — HO LEAMINGTON.

Pals Chairman, Mildred Ogden, is already put the wheels in motion to make this a party to remembered. MORE ABOUT THIS LATER BULLETIN. Come and bring your Pal a gif which your identity will be divulged. If you not have a pal, come anyway and share the

Dear Nelle Lennon:

The members of the Oakland Business & Pro sional Women's Club can be greatly satisfied on accomplishment of the revision of your By-L which I am returning to you, herewith, with proval.

My very best wishes to you, your officers and m bers and best wishes also for a most successful year.

Sincerely,
DR. DOROTHY PATTERSON
President California Federation
Business and Professional Clubs,

CE — WOMEN IN PUBLIC OFFICE

ording to the adopted procedure for endorsing e candidates, the names of candidates must be ted to the clubs of the state for approval. A ate must receive favorable votes from ¾ of embers present at a club meeting at which the taken. The names of two candidates for the Assembly have been submitted by their re- e clubs. These names have been screened by omen of Public Office Committee. They are: y M. Donahoe, Democrat of Bakersfield and E. Whitlow, Republican of Los Angeles.

ote will be taken on these candidates at our ry Business meeting.

K YOU

y thanks for remembering my birthday, the were lovely and I appreciate your thoughtful- ery much. —Ethel Harkins.

r Members: I want to thank all those who bered me on my birthday. The lovely cards nd wishes behind them made the day a very one. An especial thanks to my "secret pal" e lovely plant. The little "Wishing Well" is ly appreciated. —Claire Halley.

r Friends of the B. & P. W. Club: Many to you all for the lovely cards sent to me on hday. Dear Secret Pal, an especial thank you for ovely gift and also your kind remembrance at nas. It was all very exciting. The season's gs from the many friends I have made in the were deeply appreciated. Season's Greetings n and everyone of you and best wishes to you the New Year. Sincerely,

—Rosemary Pimentel (Rosemary Robb).

r Friends of the B. & P. W. Club: Thank you e charming birthday card with its good wishes. y like being remembered, even though I get so little to the Club. —Mary Barmby.

Thanks again for all your lovely Christmas cards. May you have all the good things, hear all the glad things and enjoy all the fine things of this New Year. —Effie Barnes.

This is to express my appreciation for the lovely Christmas and New Year messages sent to me by members of the Club. Many thanks. It is good to be remembered. —Alice T. Burnell.

I wish to thank my "secret pal" for the beautiful Christmas plant. —Mabel P. McBride.

Dear Secret Pal: Thank you so very much for the lovely azalea plant. It has been enjoyed by many people, besides myself, and will go into our garden for continued enjoyment. Sincerely,

—Winifred Brightman.

Many thanks to my Secret Pal for the lovely gift and card and to all who remembered me with such beautiful cards. Love, —Rebecca Simpson.

My sincere thanks to you for the many lovely birthday greetings which I received. Your thoughtfulness added much enjoyment to my day. Sincerely, —Lue Kiebach.

Your Christmas Committee wishes to thank the members for their splendid cooperation in supplying gifts and money for the children at the Fannie Wall Home. We received so many gifts that we were able to designate at least two for each child with three for some of the smaller children. Their requests were very nearly supplied in all instances. We also presented them with $36.00 in money for the purchase of necessary bedroom slippers and robes, particularly needed at this time. Your Chairman wishes to thank the Committee and Club Members for your wonderful help and support in making the Christmas Party a success and takes this opportunity to wish you all a very Happy and Peaceful New Year. Sincerely, —Margueritte Muir.

CHANGE OF ADDRESS

Blanche Mauerhan—3230 Central Avenue, Alameda, California.

Lila Berg—461 Crescent, Oakland 10, Telephone TE 2-6256.

Rosemary Robb Pimentel—624A Valle Vista Ave., Oakland, Calif., Telephone GL 1-3565. Office the same.

We welcome the following new members to our Club:

Mrs. Clara Stirrat, Apartment House Owner, self-employed. (Retired Secretary and Teacher). Address, 840 York Street, Phone GL 1-7267.

Miss Florence Christobel Williams, Registered Graduate Nurse. Home address, 11 Warren Street, Oakland 11, Calif. Home phone, PI 5-2355R, business phone TE 2-1751.

We accept with regret the resignations of Edna Harrison, Helen Barbara Stone.

Mr. and Mrs. Frank W. Harding announce the birth of a son, William Peter, on December 21, 1951.

BIRTHDAYS

Birthstone—Amethyst for Sincerity.

Flower—Violet for Modesty.

February—

5—Carmen Chicano
6—Cora Cooley
7—Bernice M. Pauline
7—Nancy Nye
12—Ruth Campbell Kellner
14—Dorothy McGinnis
17—Neva Brodrick
19—Agnes Jackson
23—Elesa Gallagher
25—Ruby Ryals
25—Florence C. Brown
26—Anne Bunce

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA
1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT
SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
295 Mather Street HU 3-8492
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

CALIFORNIA
MAR 3 1952
STATE LIBRARY

The Business Women's HERALD

March, 1952

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

DATE TO REMEMBER

May 1st is opening day of our Oakland Centennial Celebration. All service clubs are asked to have their entire membership present for luncheon in Jack London Square at noon on opening day. Let us have a large representation there.

NEW CHAIRMANSHIP

Women in Government Committee, Claire Busse, Chairman.

ON TO BOSTON

As you know, our Biennial Convention will be held in Boston, June 29th through July 4th. The convention promises to be most interesting and two post-convention tours have been arranged. One, a three day swing around New England (see pictures and description of historic points on this tour in your February issue of Independent Woman) the other three glamorous days in New York City. The two parties meet in Albany and go on together for a day at Niagara Falls. Doesn't it sound like a grand vacation? You will find other information in your October and January issues of Independent Woman. Oakland is entitled to two delegates and two alternates and we hope a number of others will be interested in going. Laura Hardy, District "On to Boston" Chairman, says that a plan is being discussed for a Caravan of cars from the various clubs to meet at one starting point and accompany each other across the States to the Boston meeting, stopping overnight at the same motels. She says the general opinion is that each club would feel that it could better send a group of members to Boston if the over-all expense of the cars were met by the clubs with the members themselves sharing their own expense of meals and overnight lodging. If you are interested in driving your car or driving through with the party, will you contact Nelle Lennon, as soon as possible.

TRAVELERS

Neva writes of the beautiful scenery of Africa, extreme heat, tropical fruits and flowers in abundance —ostrich farms, gold mines and diamond mines— eating omelettes of ostrich eggs and having tea in the home of a millionaire black witch doctor with three wives. She also writes of watching native dances and that the hotels and food are very good, the European homes are very modern, and the natives live in tin can shacks. Neva likes to hear from her friends, mail not later than March 12th, Hemphill Tour Party, c/o Norfolk Hotel, Nairobi, Kenya Colony, East Africa. Not later than March 24th, Hemphill Tour Party, c/o Ethiopian Air Lines, Addis Ababa, Ethiopia.

Rebecca has returned from a winter holiday in Mexico.

Ruth Hawley sails on the Lurline on April 19th for a three weeks holiday in Honolulu.

Ethel Pryor left in October on a freighter for a voyage to many of the interesting places in the world. We hear that she was in Egypt during the late unpleasantness and is now enjoying a few weeks with her niece in Arabia.

HAPPY BIRTHDAY

Birthstone—Bloodstone for Courage.
Flower—Jonquil for Affection.

March—
19—Edna Harrison
20—Teresina Morgan
20—Eva Brennan
24—Elfrieda Steindorff
25—Anna Lignell
29—Edith Peterson
29—Lucille E. Smith
31—Ida May Evans

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years finer funeral services that cost no more

ABC Budget Terms Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

MARCH HERALD

MONDAY, MARCH 3 — BOARD OF DIRECTORS MEETING — HOTEL LEAMINGTON — 7:30 p.m.

TUESDAY, MARCH 11 — INTERNATIONAL RELATIONS COMMITTEE ROUND TABLE — HOTEL LEAMINGTON — 7:30 p.m.

This meeting is open to *all* members and we hope that more of you will be able to come and participate in the group discussions. Olive Gordon Miller, Chairman.

THURSDAY, MARCH 14 — EDUCATION AND VOCATIONS COMMITTEE PROGRAM OBSERVING GIRLS' WEEK. A "SIT-DOWN" DINNER AT HOTEL LEAMINGTON — $2.75 INCLUDING TAX AND TIP. — 6:30 p.m.

Guests will be vice-Principals and Deans of Girls from our various Oakland High Schools, as well as girls from the Fremont High School Employment Service. Speaker will be Dr. Ethel Sabin Smith of Mills College. Her subject: "The Role of Women in Our Age." Elfrieda Steindorff has arranged some vocal entertainment. (Note: As you know, Lila Berg is Chairman of the above Committee and we all know Lila's capabilities for providing excellent programs. Let's all come out and show our appreciation of the Committee's efforts.)

THURSDAY, MARCH 27 — ANNUAL NEW MEMBER PROGRAM — AILA NIGHTINGALE, CHAIRMAN.

Aila's in the throes of tax returns, so plans will be announced later but save the date and give our new members a warm welcome into the club.

YOU

k you, dears, for all the sweet Valentine-birth-
ds and for the "Happy Birthday" song at
And thanks to my Secret Pal for the nice
—Dorothy McGinnis.

y big thank you for all the lovely birthday
received. It certainly takes the "sting" out
days when you are so well remembered.
—Nellie I. Phillips.

days are wonderful when one has so many
ul friends who remember it. Thank you all
ry much for remembering mine this year.
7, —Margueritte Muir.

very best wishes for a speedy recovery to both
ne Delamothe and Josephine Holley who re-
uffered injuries.

nice to learn that Anna Bunce is rapidly
ng.

EMBERS

Neta K. Richardson, Cashier, Modern Variety
429 East 14th Street, Oakland. Business phone
'85, Residence 6501 Eastlawn Street, Oakland,
none LO 8-6463.

Karlyn Van Dyke, Saleslady, Breuner's, 2201
ay, HI 4-4343. Residence 447 Buena Vista
San Francisco. Home phone MArket 1-6151.

THE PRESIDENT'S NOTEBOOK:

now have our copies of the revised club By-
I should like to suggest that you read them
y. The nominating committee will be eleced
April Business Meeting. There are some
in the qualifications of nominees for offices
nding committee chairmen.

DATE TO REMEMBER

May 1st is opening day of our Oakland Centennial Celebration. All service clubs are asked to have their entire membership present for luncheon in Jack London Square at noon on opening day. Let us have a large representation there.

NEW CHAIRMANSHIP

Women in Government Committee, Claire Busse, Chairman.

ON TO BOSTON

As you know, our Biennial Convention will be held in Boston, June 29th through July 4th. The convention promises to be most interesting and two post-convention tours have been arranged. One, a three day swing around New England (see pictures and description of historic points on this tour in your February issue of Independent Woman) the other three glamorous days in New York City. The two parties meet in Albany and go on together for a day at Niagara Falls. Doesn't it sound like a grand vacation? You will find other information in your October and January issues of Independent Woman. Oakland is entitled to two delegates and two alternates and we hope a number of others will be interested in going. Laura Hardy, District "On to Boston" Chairman, says that a plan is being discussed for a Caravan of cars from the various clubs to meet at one starting point and accompany each other across the States to the Boston meeting, stopping overnight at the same motels. She says the general opinion is that each club would feel that it could better send a group of members to Boston if the over-all expense of the cars were met by the clubs with the members themselves sharing their own expense of meals and overnight lodging. If you are interested in driving your car or driving through with the party, will you contact Nelle Lennon, as soon as possible.

TRAVELERS

Neva writes of the beautiful scenery of Africa, extreme heat, tropical fruits and flowers in abundance —ostrich farms, gold mines and diamond mines— eating omelettes of ostrich eggs and having tea in the home of a millionaire black witch doctor with three wives. She also writes of watching native dances and that the hotels and food are very good, the European homes are very modern, and the natives live in tin can shacks. Neva likes to hear from her friends, mail not later than March 12th, Hemphill Tour Party, c/o Norfolk Hotel, Nairobi, Kenya Colony, East Africa. Not later than March 24th, Hemphill Tour Party, c/o Ethiopian Air Lines, Addis Ababa, Ethiopia.

Rebecca has returned from a winter holiday in Mexico.

Ruth Hawley sails on the Lurline on April 19th for a three weeks holiday in Honolulu.

Ethel Pryor left in October on a freighter for a voyage to many of the interesting places in the world. We hear that she was in Egypt during the late unpleasantness and is now enjoying a few weeks with her niece in Arabia.

HAPPY BIRTHDAY

Birthstone—Bloodstone for Courage.
Flower—Jonquil for Affection.

March—
19—Edna Harrison
20—Teresina Morgan
20—Eva Brennan
24—Elfrieda Steindorff
25—Anna Lignell
29—Edith Peterson
29—Lucille E. Smith
31—Ida May Evans

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA
1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT
SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
295 Mather Street HU 3-8492
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

April, 1952

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

LICLY. It is abiding by the will of the majority and working to see that will put into action.

"It is attendance at club meetings whenever possible, even though it is inconvenient, or you are tired, or you were out late the night before, or you are working hard (aren't we all?)

"Finally, Membership is YOU, YOU doing your part, giving YOURSELF."

Anna Bunch is recuperating following an operation which she underwent on March 12.

Jean Simas is convalescing at her home after being confined to the hospital with a serious illness for several weeks.

Beth Matajack reports that she has entirely recovered from her illness of many months. However, she will not return to work and feels that she should resign from our club, at least for now.

TRAVELERS

Marjorie Kroh, Ruth Hawley and Ida May Evans sail April 19 on the Lurline for vacations in Hawaii.

NEW MEMBERS

Mrs. Roxanne Oliver, Asst. Labor Commissioner, State of California, Dept. of Industrial Relations. Bus. 965 Mission St., San Francisco, Home 1329 Arch St., Berkeley, Home Ph. AS 3-7656, Bus. EX 2-8302.

Mrs. Irene Moroney, Decorator, Buyer of Wallpapers, Friedman Paint Co. Bus. address 568 14th St., Oakland, Business HI 4-6515. Home address 1342 Parket St., San Leandro, Home LO 9-6378.

Mrs. Victoria Goudie, Sales, Telephone Operator, Temporarily unemployed. Home address 320 62nd St., Oakland, Phone OL 3-5038.

Miss Lulu M. Taber, Underwriter, Great American Indemnity Co. of New York, Central Bank Bldg., Oakland, Business TE 2-8770, Home 5460 Claremont Ave., Oakland, Ph HU 3-7870.

We accept with regret the resignations of
Kay Kavanaugh
Winifred Raab
Beth Matajack

Receipt of more members desiring Secret Pals is strenuously being anticipated as the closing time is drawing near, the first week in April. Do let me hear from you. Kathryn Greer.

BIRTHDAYS

Birthstone—Diamond for Innocence
Flower—Sweet Pea for Love.

April—
5—Edna Mae Wallace
6—Marcella Graham
6—Dorothy Graham Stubbs
8—Dorothea Menees
12—Kathleen Kavanaugh
12—Winifred Brightman
16—Stella Erdley
21—Mary B. Hatel
24—Muriel E. Sykes
25—Carrie Davis
25—Jessamine Boardman
29—Thera M. Lowry

Home telephone number of Ethel Harkins is LA 4-1974.

More wedding bells—Faye Steele Jackson is now Mrs. Roy A. Darbo. Congratulations and all good wishes.

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

APRIL HERALD

APRIL 7 — BOARD MEETING — 7:30 p.m.
Apartment of Bertha McCall, 465 Bellevue Av
Oakland (Just off Grand, toward Lake Merritt)

APRIL 8 — INTERNATIONAL RELATIONS MEE ING — HOTEL LEAMINGTON — 7:30 p.m.
In addition to Committee reports, we will privileged to hear Mrs. Minnie E. Rogers, recen returned from nine months in Europe and the Ne East. Mrs. Rogers will discuss with us some her impressions, especially in relation to Ne Eastern problems. All members, please feel fr to attend. Olive Gordon Miller, Chairman.

APRIL 10 — BUSINESS MEETING (NO DINNER) 7:30 p.m. — HOTEL LEAMINGTON.
From 7:45 to 8:30 Mr. Warren Miller, who spent some time in Japan, will show color sli of unusual scenes taken by him in that coun BUSINESS MEETING will follow, at which de gates to the Spring District Conference in S Francisco will be appointed, and preliminary quirements for election of club officers in M complied with, i.e. election of Nominating Co mittee, etc.

APRIL 24 — DINNER MEETING — HOTEL LEA INGTON — 6:30 p.m. — $2.85 INCLUDING T AND TIP.
Sponsored by HEALTH AND SAFETY CO MITTEE, Queen Essayan, Chairman. On the su ject of Health, the speaker will be Rev. James Crosson, Rector of St. Paul's Episcopal Church Oakland and President of Oakland Council Churches. Rev. Crosson was also Chaplain Colo

: Air Forces of World War II. Topic: 'ANGLING OUR EMOTIONAL SELVES." fety, the speaker will be Lt. H. B. Richard- Iead of Bureau of Traffic Education, Traffic on of Oakland Police Department. Topic Y BE DEAD—RIGHT?" For music, Queen otained the talent of Mr. Edwin C. Friberg, as played extensively in radio, in various sym- s, and with the Bach Music Festival. Queen lay his accompaniments.

ting the qualifications of the above speakers e musical artist, it is apparent that this final g of the fiscal year may well be the high- of the entire period. Surely, it is an op- ity for entertainment and thought which of us can afford to miss. Let us make this AND FINALE by a record attendance.

SHIP

ose's President, Jo Wagner, sent this mes- her members in January. "What is Club hip? Is it merely paying dues to some ion? Is it knowing a few of the other mem- greeting them when you meet? Is it casual e at a meeting when there is something rly interesting or when a party is on the ? or it is your birthday? Is it attendance ur friend is going?

it is all these things. But it is more, too. lty to its officers and other members, shown participation, in attendance, in programs, in es and in the work done behind the scenes, which NO organization succeeds.

making yourself known to members when not acquainted. It is taking part in meet- expressing your ideas and viewpoints PUB-LICLY. It is abiding by the will of the majority and working to see that will put into action.

"It is attendance at club meetings whenever possible, even though it is inconvenient, or you are tired, or you were out late the night before, or you are working hard (aren't we all?)

"Finally, Membership is YOU, YOU doing your part, giving YOURSELF."

Anna Bunch is recuperating following an operation which she underwent on March 12.

Jean Simas is convalescing at her home after being confined to the hospital with a serious illness for several weeks.

Beth Matajack reports that she has entirely recovered from her illness of many months. However, she will not return to work and feels that she should resign from our club, at least for now.

TRAVELERS

Marjorie Kroh, Ruth Hawley and Ida May Evans sail April 19 on the Lurline for vacations in Hawaii.

NEW MEMBERS

Mrs. Roxanne Oliver, Asst. Labor Commissioner, State of California, Dept. of Industrial Relations. Bus. 965 Mission St., San Francisco, Home 1329 Arch St., Berkeley, Home Ph. AS 3-7656, Bus. EX 2-8302.

Mrs. Irene Moroney, Decorator, Buyer of Wallpapers, Friedman Paint Co. Bus. address 568 14th St., Oakland, Business HI 4-6515. Home address 1342 Parket St., San Leandro, Home LO 9-6378.

Mrs. Victoria Goudie, Sales, Telephone Operator, Temporarily unemployed. Home address 320 62nd St., Oakland, Phone OL 3-5038.

Miss Lulu M. Taber, Underwriter, Great American Indemnity Co. of New York, Central Bank Bldg., Oakland, Business TE 2-8770, Home 5460 Claremont Ave., Oakland, Ph HU 3-7870.

We accept with regret the resignations of
Kay Kavanaugh
Winifred Raab
Beth Matajack

Receipt of more members desiring Secret Pals is strenuously being anticipated as the closing time is drawing near, the first week in April. Do let me hear from you. Kathryn Greer.

BIRTHDAYS

Birthstone—Diamond for Innocence
Flower—Sweet Pea for Love.

April—
5—Edna Mae Wallace
6—Marcella Graham
6—Dorothy Graham Stubbs
8—Dorothea Menees
12—Kathleen Kavanaugh
12—Winifred Brightman
16—Stella Erdley
21—Mary B. Hatel
24—Muriel E. Sykes
25—Carrie Davis
25—Jessamine Boardman
29—Thera M. Lowry

Home telephone number of Ethel Harkins is LA 4-1974.

More wedding bells—Faye Steele Jackson is now Mrs. Roy A. Darbo. Congratulations and all good wishes.

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

APRIL HERALD

APRIL 7 — BOARD MEETING — 7:30 p.m.
Apartment of Bertha McCall, 465 Bellevue Av
Oakland (Just off Grand, toward Lake Merritt

APRIL 8 — INTERNATIONAL RELATIONS MEI ING — HOTEL LEAMINGTON — 7:30 p.m.
In addition to Committee reports, we will privileged to hear Mrs. Minnie E. Rogers, recen returned from nine months in Europe and the N East. Mrs. Rogers will discuss with us some her impressions, especially in relation to N Eastern problems. All members, please feel f to attend. Olive Gordon Miller, Chairman.

APRIL 10 — BUSINESS MEETING (NO DINNER) 7:30 p.m. — HOTEL LEAMINGTON.
From 7:45 to 8:30 Mr. Warren Miller, who spent some time in Japan, will show color sl of unusual scenes taken by him in that coun BUSINESS MEETING will follow, at which d gates to the Spring District Conference in Francisco will be appointed, and preliminary quirements for election of club officers in L complied with, i.e. election of Nominating C mittee, etc.

APRIL 24 — DINNER MEETING — HOTEL LE INGTON — 6:30 p.m. — $2.85 INCLUDING AND TIP.
Sponsored by HEALTH AND SAFETY C MITTEE, Queen Essayan, Chairman. On the ject of Health, the speaker will be Rev. Jame Crosson, Rector of St. Paul's Episcopal Churc Oakland and President of Oakland Council Churches. Rev. Crosson was also Chaplain Col

the Air Forces of World War II. Topic: NTANGLING OUR EMOTIONAL SELVES." Safety, the speaker will be Lt. H. B. Richard-n, Head of Bureau of Traffic Education, Traffic vision of Oakland Police Department. Topic HY BE DEAD—RIGHT?" For music, Queen obtained the talent of Mr. Edwin C. Friberg, o has played extensively in radio, in various sym-nies, and with the Bach Music Festival. Queen l play his accompaniments.

noting the qualifications of the above speakers the musical artist, it is apparent that this final ting of the fiscal year may well be the high-t of the entire period. Surely, it is an op-unity for entertainment and thought which of us can afford to miss. Let us make this RAND FINALE by a record attendance.

ERSHIP

Jose's President, Jo Wagner, sent this mes-her members in January. "What is Club ership? Is it merely paying dues to some ation? Is it knowing a few of the other mem-d greeting them when you meet? Is it casual nce at a meeting when there is something arly interesting or when a party is on the ? or it is your birthday? Is it attendance our friend is going?

it is all these things. But it is more, too. alty to its officers and other members, shown participation, in attendance, in programs, in ees and in the work done behind the scenes, which NO organization succeeds.

making yourself known to members when not acquainted. It is taking part in meet-expressing your ideas and viewpoints PUBLICLY. It is abiding by the will of the majority and working to see that will put into action.

"It is attendance at club meetings whenever possible, even though it is inconvenient, or you are tired, or you were out late the night before, or you are working hard (aren't we all?)

"Finally, Membership is YOU, YOU doing your part, giving YOURSELF."

Anna Bunch is recuperating following an operation which she underwent on March 12.

Jean Simas is convalescing at her home after being confined to the hospital with a serious illness for several weeks.

Beth Matajack reports that she has entirely recovered from her illness of many months. However, she will not return to work and feels that she should resign from our club, at least for now.

TRAVELERS

Marjorie Kroh, Ruth Hawley and Ida May Evans sail April 19 on the Lurline for vacations in Hawaii.

NEW MEMBERS

Mrs. Roxanne Oliver, Asst. Labor Commissioner, State of California, Dept. of Industrial Relations. Bus. 965 Mission St., San Francisco. Home 1329 Arch St., Berkeley. Home Ph. AS 3-7656, Bus. EX 2-8302.

Mrs. Irene Moroney, Decorator, Buyer of Wall-papers, Friedman Paint Co. Bus. address 568 14th St., Oakland, Business HI 4-6515. Home address 1342 Parket St., San Leandro, Home LO 9-6378.

Mrs. Victoria Goudie, Sales, Telephone Operator. Temporarily unemployed. Home address 320 62nd St., Oakland, Phone OL 5-5038.

Miss Lulu M. Taber, Underwriter, Great American Indemnity Co. of New York, Central Bank Bldg., Oakland, Business TE 2-8770, Home 5460 Claremont Ave., Oakland, Ph HU 3-7870.

We accept with regret the resignations of
Kay Kavanaugh
Winifred Raab
Beth Matajack

Receipt of more members desiring Secret Pals is strenuously being anticipated as the closing time is drawing near, the first week in April. Do let me hear from you. Kathryn Greer.

BIRTHDAYS

Birthstone—Diamond for Innocence
Flower—Sweet Pea for Love.

April—
5—Edna Mae Wallace
6—Marcella Graham
6—Dorothy Graham Stubbs
8—Dorothea Menees
12—Kathleen Kavanaugh
12—Winifred Brightman
16—Stella Erdley
21—Mary B. Hatel
24—Muriel E. Sykes
25—Carrie Davis
25—Jessamine Boardman
29—Thera M. Lowry

Home telephone number of Ethel Harkins is LA 4-1974.

More wedding bells—Faye Steele Jackson is now Mrs. Roy A. Darbo. Congratulations and all good wishes.

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA
1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

MAY HERALD

MAY 5—BOARD MEETING.

President Nelle Lennon will be hostess to Board at dinner at 6:30 p. m. in the Maple Ro at The Cock o' The Walk.

MAY 8—POT LUCK DINNER, Y. W. C. A. AU TORIUM, 6:30 P. M., $1.25.

This dinner is sponsored by the Welfare Comm tee to begin the accumulation of a Welfare Fu Food will be prepared and donated by chosen c members who will, also, pay the dinner cha May we have a good attendance at this meet to start this worth-while project off with a BAN Following dinner, BUSINESS SESSION: Elec of local club officers. POLLS WILL BE OP AT 7:45 P. M.

MAY 15, 16, 17, 18—STATE CONVENTION SACRAMENTO.

See March-April California Woman for progr We are fortunate to be within easy driving tance to Sacramento. This is a wonderful opp tunity to have a record attendance from Oakla Let us try to outnumber those up-and-doing Be ley girls.

MAY 25 (Sunday) INSTALLATION OF OFFICE LUNCHEON, 1:30 P. M., TOWN HOUSE (Elks' Building on Broadway) $2.25, including and tip.

Program is not complete but our speaker will Alice Klus, our new District President.

ERS ATTENTION, PLEASE

RT OF THE NOMINATING COMMITTEE

ccordance with Article IX, Section 6, the ating Committee presents the names of the ng Candidates for Office, during 1952-1953.

nt ..... Mrs. Bertha McCall
nt-Elect ..... Mrs. Stella Erdley
ing Secretary ..... Mrs. Zoe Matthews
onding Secretary ..... Mrs. Aileen MacDonald
rer ..... Mrs. Nellie Phillips
al Secretary ..... Mrs. Aila Nightingale

le IX, Section 7 of present By-Laws reads as : "The election of officers shall be held at nual meeting in May. At that time, nomina- from the floor may be made, providing the of each candidate nominated has been ob- Polls shall be open during such hours as determined by the Board of Directors."

Respectfully submitted,
NOMINATING COMMITTEE:

Margueritte Muir, Chairman
Lila Berg
Luella Kiebach
Olive Miller
Aila Nightingale

TRAVELERS

Catherine Delamothe leaves May 1st for a six weeks' Eastern trip.

Neva Brodrick will return from a four months' trip through Africa on May 2nd.

Ida May Evans, Ruth Hawley and Marjorie Kroh will return from Honolulu on May 11th.

Aila Nightingale and Katherine McLeod leave on May 5th for a two weeks' vacation in Alaska and other northern points of interest.

NEW MEMBERS

Mrs. Florence I. Fletcher, Oakland City Councilman, home address, 870 Sunnyhills Road, Oakland, home phone TWinoaks 3-0704; business address, City Hall, 14th and Washington Streets, telephone TE-2-3600. Please use residence address for all mailing.

THANK YOU

Your beautiful birthday cards made "My Day" very happy. The kind thoughts of all members have meant much to me through the year. My thanks to all of you. Sincerely, Winifred Brightman.

My most sincere thanks to all of you who so kindly remembered my birthday. It was a very happy one. Stella Erdley.

My dear friends of B.P.W.: I had just arrived home from the hospital when the doorbell rang and the most gorgeous pink azalea plant, tied with a beautiful pink ribbon, arrived. My sincere thanks for your kindness and the wonderful friendship which I have enjoyed and have greatly appreciated since 1943. I am making good progress after a major operation. My best to everyone. Most cordially, Florence Maude Heins.

Sincere thanks for the many cards and remembrances received for my birthday, as well as those received for the bon voyage. Then, too, I have a very thoughtful and kind Secret Pal, so glad to have heard from her so soon. Ida May Evans.

RESIGNATIONS

We accept, with regret, the resignations of

Bettie Jane Potter
Jean Harding
Nancy Nye

CHANGE OF ADDRESS

Blanche Mauerhan to 3230 Central Avenue, Alameda

Jeanette (Smith) Zeh, 3914 Webster Street, Oakland. Phone PI 5-5379-M

Nevart Caldow, 5850 Romany Road, Oakland, *until November 1st,* phone PI 5-1253.

BIRTHDAYS

Birthstone—Emerald for Happiness

Flower—Lily-of-the-Valley, for Purity

May—

10—Lydia White
11—Ruth Rowe
12—Florence Brown
13—Mae B. Wilkin
15—Nora Brown
20—Marion R. Mitchell
21—Lula Taber
23—Florence Robbins
24—Jeanette Marsh
28—Mable McBride

Officers

President ..... Nelle Lennon
Vice-President ..... Bertha McCall
Recording Secretary ..... Zoe Burrington
Corresponding Secretary ..... Catherine Smith
Treasurer ..... Ethel Harkins
Financial Secretary ..... Ruth Hawley

Directors

Lila Berg — Doris Wood — Ethel Pryor
Queen Essayan — Anna Lignell — Ruth Rowe

Parliamentarian ..... Inez Miller

Herald Editor ..... Doris Keith
Bus: 1924 Broadway, TW 3-4600, Ext. 726.
Res: 317 Portland Ave., TW 3-4707.

Telephone and Reservations ..... Grace Morton
Bus: 1225 Madison St., HI 4-0119.
Res: 1445 Oak Street, TE 2-8261.

Pal Chairman ..... Mildred Ogden
Bus: 1924 Broadway, TW 3-4600.
Res: 4101 Randolph Ave., KE 4-5715.

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. — Kellogg 4-4343

Downtown Store — Berkeley Store
2074 Broadway — 2585 Shattuck
GLencourt 1-0978 — THornwall 3-5323

COLONIAL CAFETERIA
1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway — TW 3-7110
Personalized Service
Executives
Stenographers — Typists
Bookkeepers — General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
295 Mather Street — HU 3-8492
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's HERALD

June, 1952

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: HIghgate 4-2525

A. F. EDWARDS, Inc.
Jewelers
Since 1879

Freda Snyder

1633 Broadway
1636 Telegraph

Phone: HIgate 4-4040—4-4041
OAKLAND 12

Chapel of Memories
CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Auditors ..... Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland (no phone yet).
Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination ..... Stella Erdley
Public Affairs ..... Anna Lignell
Education and Vocations ..... Margueritte Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

Special Committee Chairmen

Conferences & Conventions ..... Florence Pennebaker
Ways and Means ..... Nellie Phillips
Federation Orientation ..... Lily Budde
Women in Government ..... Roxanne Oliver
Student Loan Fund ..... Agnes Jackson
Scrap Book and Historian ..... Grace Lyon and Alice Burton
Pals ..... Catherine Greer
Birthdays ..... Carmen Chicano
Music ..... Queen Essayan

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

JUNE HERALD

JUNE 2 — BOARD MEETING — 7:30 p.m. — HO
LEAMINGTON.

JUNE 12 — DINNER BUSINESS MEETING — LE
INGTON HOTEL — 6:30 p.m. — GREEN RO
— $2.75 INCLUDING TAX AND TIP.
Routine business. Condensed reports of S
Convention. Put on your "Thinking Cap" and c
prepared to give us the benefit of your suggest
for this year's Club Program. All suggestions
be gratefully accepted and will be a part of
ground-work for The Ramparts We Build this
year.

JUNE 26 — DINNER MEETING — THE COCK
THE WALK — $2.75 INCLUDING TAX AND
The program is sponsored by our International
lations Chairman, Miss Claire Busse. Speake
Mr. John Alexander, Attorney. His subject:
Federal System.

IMPORTANT NOTICE:

BOARD OF DIRECTORS' MEETING will
held at Hotel Leamington June 2, instead of a
home of Queen Essayan, as was announced at Ex
tive Committee Meeting. Time 7:30 p.m. Rem
ber—newly appointed Chairmen of *Standing C*
mittees serve on Board of Directors. See By-La

We regret to announce the untimely passing of
beloved member Winifred Brightman who pa
away Friday, May 16, 1952. Her passing leav
void in our membership that can never be filled.
will all miss her.

sincere appreciation to the many friends in . who remembered me on my birthday.

Ruth Ilo Rowe.

Hawley, Marjorie Kroh and Ida May Evans eturned from their Hawaiian jaunt and all re- wonderful time. We hope to hear more about ter.

a Broderick has returned from Africa and we o pin her down long enough to get a first report of that trip. Her letters were so in- g but we know she has much more to tell us.

erine McLeod and Aila Nightingale will soon k in our midst. They return from an Alaskan Our members sure do get around.

ery big "Thank You" to all the members for enerosity at our Potluck Dinner. It was a huge and the food was excellent.

Welfare Committee.

AL TO THE MEMBERS:

Club was invited to participate in a "Table iting Contest" sponsored by Kahn's Depart- Store. The contest runs from June 2 through , and prizes will be awarded on the basis of ast for each display so it is up to the members e a good showing for our club. The table is decorated by Catherine Smith and Elizabeth The type of decoration was chosen by drawing ur girls got the "Bride's Table." Let's give rls all the support we can by going to Kahn's ting for them. They will receive a nice prize n be used by the Club. See the Tribune for details.

GE OF ADDRESS:

ette Smith Zeh requests that all mail be sent at Room 518, 1212 Broadway, Oakland 12.

BIRTHDAYS

Birthstone—Pearl for Purity.
Flower—Rose for Devotion.
June—
2—Eunice Nunez
5—Florence Pennebaker
8—Nelle Lennon
10—Faye Jackson Darbo
13—Doris Wood
19—Dora Cooley
21—Dorothy Stubbs
22—Jean Baird
24—Alice Smith
26—Zoe Matthews

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Herald Editor ..... Doris Keith
Bus: 1924 Broadway, TW 3-4600, Ext. 726.
Res: 317 Portland Ave., TW 3-4707.
Reservations ..... Not yet assigned
Pal Chairman ..... Catherine Greer
Res: 30 Grand Avenue, Oakland, TE 2-3311.

Chairmen of Standing Committees

Education and Vocations ..... Margueritte Muir
Finance ..... Lila Berg
Health and Safety ..... Nelle Lennon
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Program Coordination ..... Stella Erdley
News Service ..... Ruth Hawley
Public Affairs ..... Anna Lignell, Dorothy McGinnis
Radio and Television ..... Not yet assigned

AILA G. NIGHTINGALE, P.A.
INCOME TAX CONSULTANT
Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

CALDOW PAINT COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store Berkeley Store
2074 Broadway 2585 Shattuck
GLencourt 1-0978 THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.

An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-7110

Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

CALIFORNIA
JUL 1 1952
LIBRARY

The Business Women's HERALD

July, 1952

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

BIRTHDAYS

Birthstone—Ruby for Nobility

Flower—Larkspur for Haughtiness

July—

2—Marian Dougherty
11—Sue Becker
11—Helen Dean
11—Edith McElwain
12—Ruby Forneris
18—Inez Miller
19—Bertha McCall
22—Iva Havlin
25—Jesse E. Guild

RESIGNATIONS

Bertha Brady
Evelyn Grove
Ethel Howell

NEW MEMBER

Mrs. Della I. Wiegand, Executive Secretary, Kaiser Engineers, 1924 Broadway, TW 3-4600. Res. 6330 Colby St., PI 5-1868W.

CHANGE OF ADDRESS

After July 1st—Dorothy Stubbs, 8020 William St., Castro Valley (no phone yet).

After July 3rd—Ethel Harkins, Manchester Hotel, Mandeville, Jamaica, B.W.I.

After July 11th—Doris L. Keith, 3811 Everett Avenue, Oakland (no phone yet).

Make a note in your date book to keep SATURDAY, AUGUST 16th open for our Annual Picnic which will be held at the FIRE CIRCLE in Joaquin Miller Park—more about it in August Herald.

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Auditors ..... Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland (no phone yet).
Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination ..... Stella Erdley
Public Affairs ..... Anna Lignell
Education and Vocations ..... Marguerite Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

Special Committee Chairmen

Conferences & Conventions ..... Florence Pennebaker
Ways and Means ..... Nellie Phillips
Federation Orientation ..... Lily Budde
Women in Government ..... Roxanne Oliver
Student Loan Fund ..... Agnes Jackson
Scrap Book and Historian ..... Grace Lyon and Alice Burton
Pals ..... Catherine Greer
Birthdays ..... Carmen Chicano
Music ..... Queen Essayan

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

JULY HERALD

JULY 7 — BOARD MEETING — HOTEL LEAMINGTON — 7:30 P.M.

NOTICE

By unanimous vote of club members present at th June 12th meeting, including a majority of th Board of Directors, it was decided to dispense wi both the business and social meetings for th month of July. This will give your Committ Chairmen time to organize their committees and ready to present some outstanding programs, let's be ready to come out in force in August a in ALL THE MONTHS TO FOLLOW. O attendance has not been good of late.

THANK YOU

I wish to thank my many friends who remember me with birthday cards and, particularly, my Sec Pal with the lovely plant. DORIS WOOD

My sincere appreciation to the many friends BPW who remembered me on my birthday.

MABEL McBRIDE

Anna Bunce would enjoy visits from the memb of BPW at her home. She is convalescing from ma surgery and it will be some time before she can tend meetings. Anna did suggest that she be cal by telephone before going to her home. We h word, however, that Sue Becker had a pleasant v with Anna and the glad news that she is improv and still retains her wonderful sense of humor gratifying to learn.

When Marjorie Stahl was asked if she would tend the June 12th meeting, the answer was "N

???? A new baby. CONGRATULATIONS, e.

Gordon Miller, Nelle Lennon, Alice Burton rmen Chicano are attending the Biennial Con- at Boston. They should have much to tell hey return, but it will probably take some to force them to "tell all."

and Ray Miller have taken their parkas, oes and sour dough starter out of mothballs re gone to Alaska for their vacation.

WON! Second Prize at Kahn's table-setting thanks to Catherine Smith and Betty Cobb. pair of beautiful hurricane lamps with sterling ases. They may be seen at Catherine Smith's hop and they will be on display at the August eeting. THEN IF YOU HOLD THE LUCKY ER on August 28th, the lamps are yours.

E YOU SENT IN THE INFORMATION RED FOR AN UP-TO-DATE ROSTER? FORGET YOUR BIRTHDAY DATE SO WILL RECEIVE A CARD WHEN THAT TANT DATE ROLLS 'ROUND. Please fill card and mail it today if you have not already . We are all anxious for new rosters.

program chairman would appreciate your out the enclosed "interest-finder" and either to the next meeting or mail to Stella Erdley. hanks.

OLOGY

to Marcella Graham for overlooking her note d for the June Herald as follows: "Many to my Secret Pal for my beautiful gift and to ny friends who sent cards." I am truly sorry, la . . . Bertha McCall.

BIRTHDAYS

Birthstone—Ruby for Nobility

Flower—Larkspur for Haughtiness

July—

2—Marian Dougherty
11—Sue Becker
11—Helen Dean
11—Edith McElwain
12—Ruby Forneris
18—Inez Miller
19—Bertha McCall
22—Iva Havlin
25—Jesse E. Guild

RESIGNATIONS

Bertha Brady
Evelyn Grove
Ethel Howell

NEW MEMBER

Mrs. Della I. Wiegand, Executive Secretary, Kaiser Engineers, 1924 Broadway, TW 3-4600. Res. 6330 Colby St., PI 5-1868W.

CHANGE OF ADDRESS

After July 1st—Dorothy Stubbs, 8020 William St., Castro Valley (no phone yet).

After July 3rd—Ethel Harkins, Manchester Hotel, Mandeville, Jamaica, B.W.I.

After July 11th—Doris L. Keith, 3811 Everett Avenue, Oakland (no phone yet).

Make a note in your date book to keep SATURDAY, AUGUST 16th open for our Annual Picnic which will be held at the FIRE CIRCLE in Joaquin Miller Park—more about it in August Herald.

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Auditors ..... Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland (no phone yet).
Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination ..... Stella Erdley
Public Affairs ..... Anna Lignell
Education and Vocations ..... Margueritte Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

Special Committee Chairmen

Conferences & Conventions ..... Florence Pennebaker
Ways and Means ..... Nellie Phillips
Federation Orientation ..... Lily Budde
Women in Government ..... Roxanne Oliver
Student Loan Fund ..... Agnes Jackson
Scrap Book and Historian ..... Grace Lyon and Alice Burton
Pals ..... Catherine Greer
Birthdays ..... Carmen Chicano
Music ..... Queen Essayan

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT SERVICE (Agency)

Edna R. Harrison

1440 Broadway TW 3-7110

Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

August, 1952

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: HIghgate 4-2525

My sincere thanks to all who remembered my birthday and for all the other acts of kindness during the past and present. Special thanks to my Secret Pal for the gorgeous Violet.

RUBY LEE FORNERIS

Many thanks to the members of B.P.W. for the lovely plant and all the wonderful get-well cards. Many members come to see me and it is certainly appreciated. I hope to be back very soon. Thanks again.

JEAN SIMAS

BIRTHDAYS

Birthstone—Sardonyx for Felicity.

Flower—Gladiolus for Preparedness

August—

2—Suzanne Chalmers
3—Genevieve W. McCormick
9—Della I. Wiegand
9—Alice Voisinet
12—Christine Kline
13—Laura Shoptaugh
14—Doris Burns
19—Claire Busse
20—Thelma O. Smith Dowlen
21—Grace J. Morton
21—Lura Loring
21—Catherine Delamothe
24—Jovita C. Wirtner
24—Lila Berg
24—Jennie Selleck
27—Jean C. Harding Broughton
27—Hulda Skinner Von de Mert
31—Mary Barrick

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

AILA G. NIGHTINGALE, P.A.
INCOME TAX RETURNS

Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

CALDOW PAINT
COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
295 Mather Street HU 3-8492
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

AUGUST HERALD

AUGUST 4 — BOARD MEETING — 7:30 p.m. HOTEL LEAMINGTON

AUGUST 14 — BUSINESS AND SOCIAL MEETIN
at the home of Iva Havlin, 295 Mather Stre Oakland, 7:30 p.m. 50c.

AUGUST 16 — PICNIC AT THE FIRE CIRCLE JOAQUIN MILLER PARK — 2:00 p.m. to 7:00 p.
With Ruth Hawley as Chairman, plans are unc way for a very enjoyable afternoon. Food will provided at a nominal charge. Come and bri your friends — husbands, too! Call Ruth Hawl Lila Berg or Stella Erdley for transportation a reservations.

AUGUST 28 — DINNER MEETING AT THE CO O' THE WALK. 6:30 p.m. — $2.75 including and tip.
Speaker: Sheriff H. P. Gleason. The title of address is "Civil Liberty or Civil License?" deals with the fallacy of coddling the known s versive elements within our community. After talk Sheriff Gleason will be happy to answer qu tions concerning the community's civil defense p gram, Chairman Grace Morton. Be sure to atte this meeting as the drawing for the "Hurric Lamps" is the last order of business.

DON'T FORGET THE BAZAAR OCTOBER 30
Don't discard anything that can be used Nevart's White Elephant table. Also, be try our your favorite recipe for cakes, cookies candy so you will be in good form to use it the Bazaar, and don't forget the fancy work-ta We can use anything. WELFARE COMMITT

ave belated information that Dora Cooley had ortune of breaking an ankle but is now able ound again.

Lyon is pleased to announce that she was 15 corsettieres in the U. S. who won a he Spencer factory at New Haven, Conn., for ing sales during the months of May and She will leave in September.

has just reached us that Grace Morton is to her home with a broken ankle caused by stairway fall. Cards and calls will help endure her period of inactivity ahead.

te Adams, one of our newer members, is ill Jniversity Hospital at Chicago. As Jeanette's of a prolonged nature, cards will, no doubt, eciated. Jeanette formerly was employed at Bros., and plans to return when recovered.

ncere thanks to all of you who remembered nday and extra special thanks to my secret the gift from a far-off city. The mystery l along with my curiosity.

BERTHA McCALL

s so much to the friends who sent cards for y" in June and to my Secret Pal who so iously had a lovely azalea plant left on my rch in the twilight hours.

ZOE MATTHEWS

Members—Thanks a million to all of you cards and notes of cheer, also the beautiful I received during my two weeks' rest in Hospital. They helped a lot in keeping me Affectionately, CATHERINE GREET

My sincere thanks to all who remembered my birthday and for all the other acts of kindness during the past and present. Special thanks to my Secret Pal for the gorgeous Violet.

RUBY LEE FORNERIS

Many thanks to the members of B.P.W. for the lovely plant and all the wonderful get-well cards. Many members come to see me and it is certainly appreciated. I hope to be back very soon. Thanks again.

JEAN SIMAS

BIRTHDAYS

Birthstone—Sardonyx for Felicity.

Flower—Gladiolus for Preparedness

August—

2—Suzanne Chalmers
3—Genevieve W. McCormick
9—Della I. Wiegand
9—Alice Voisinet
12—Christine Kline
13—Laura Shoptaugh
14—Doris Burns
19—Claire Busse
20—Thelma O. Smith Dowlen
21—Grace J. Morton
21—Lura Loring
21—Catherine Delamothe
24—Jovita C. Wirtner
24—Lila Berg
24—Jennie Selleck
27—Jean C. Harding Broughton
27—Hulda Skinner Von de Mert
31—Mary Barrick

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

AILA G. NIGHTINGALE, P.A.
INCOME TAX RETURNS

Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store — 2074 Broadway — GLencourt 1-0978
Berkeley Store — 2585 Shattuck — THornwall 3-5323

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian.....Ruth Ilo Rowe
Auditors....Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor .....Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland, KE 3-4707.
Reservations .....Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination.....Stella Erdley
Public Affairs.....Anna Lignell
Education and Vocations.....Margueritte Muir
International Relations.....Claire Busse
Legislation.....Nevart Caldow
Membership .....Eva Brennan
Health and Safety.....Nelle Lennon
News Service.....Ruth Hawley
Radio and Television.....Rebecca Simpson
Finance .....Lila Berg

Chapel of Memories
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA
1504 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN MORTUARY
For 70 Years finer funeral services that cost no more
ABC Budget Terms Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
295 Mather Street HU 3-8492
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

CALIFORNIA
SEP 3 1952
STATE LIBRARY

The Business Women's

HERALD

September, 1952

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

207, Phone AN 1-4674.

It is welcome news to hear that Jeanette Adams has sufficiently recovered from her recent illness to permit her to, once again, be with us. Lots of good luck, Jeanette, let us all see you soon.

Don't forget the Legislative Committee Meeting October 16th. Come and bring your friends and your friend's friends. NEVART CALDOW.

Christmas is not too far off, but do not do your shopping until October 30. That is the date for the bazaar and there will be lots of things to help make your shopping easy. WELFARE COMMITTEE.

NOTICE

I have now organized my Telephone Reservations Committee, and, even though some of you have signed the list of those who will attend regularly without being called, I think that, perhaps, a reminder from my Committee will not inconvenience you. May I make the following suggestion? If you plan to attend, or not to attend, and would like to advise your Chairman of that fact, please do so. On the other hand, if we do not hear from you, we will then contact you by telephone. Your cooperation in this respect will make our work so much easier and a pleasure. Thanks a lot. DORIS A. WOOD,
Reservation Chairman.

BIRTHDAYS

September—Sapphire for Wisdom.
Flower, Aster for Memories.

Doris L. Keith	1
Rae Cooper	4
Vera Williamson	5
Willa Teasley	6
Mildred Ogden	9
Eleanor Sears	9
Hazel Pettys	13
Hilda Parker	15
Jennie Hammond	16
Cecil Mosbacher	18
Kathryn McLeod	19
Leonore Hector	20
Aila Nightingale	25
Catherine Smith	26
Ethel Bruso	28
Marie Graves	30

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Auditors ..... Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland, KE 3-4707.
Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store Berkeley Store
2074 Broadway 2585 Shattuck
GLencourt 1-0978 THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

SEPTEMBER HERALD

SEPT. 8 — BOARD MEETING — 6:00 p.m. — HO
OF NEVART CALDOW, 5850 ROMANY RO
OAKLAND.
If you are unable to attend, please call Stella E
ley.

SEPT. 18 — BUSINESS MEETING — 6:30 p.m.
HOTEL ST. MARK, $2.25 PLUS TAX AND TIP
Reports of the Bienniel will be given. Followi
the business session, Ethel Pryor will show colo
slides of some of the countries she visited; name
Manila, Japan, Hong Kong, Borneo, Java, Bangk
(Siam), Indo-China, Singapore, Panang and C
lon. Sounds fascinating, doesn't it? Then,
sure to come.

SEPT. 27-28 — FALL CONFERENCE — SONORA
Theme: "Man the Ramparts." Make hotel res
vations direct to Sonora Inn. The rates are
follows: Twin beds with bath $6.00 and th
twin beds with bath $9.00. Make meal reser
tions through our Conference Chairman, Flore
Pennebaker. Saturday banquet $3.00 and Sun
luncheon $2.00. Following Sunday luncheon,
Sonora Chamber of Commerce has arranged a t
of Columbia State Park.

NATIONAL BUSINESS WOMEN'S WEEK — SE
28 TO OCT. 4. Theme: "The Ramparts We Buil

SEPT. 28 — SUNDAY.
Attend the church of your choice.

OCT. 2 — THURSDAY — DINNER — VICTO
ROOM — HOTEL LEAMINGTON — $3.50.
Anna Lignell, our Public Affairs Chairman, w
promises our speaker will be a woman who
outstanding in the business field. More about
in the October Herald.

OCT. 4 — SATURDAY — LUNCHEON AND FAS
ION SHOW — H. C. CAPWELL COMPANY T
ROOM — 5TH FLOOR — 12 to 2 p.m.
Tables will be reserved for our group. Clot
for "Business Women" will be especially feature
Be sure to come and bring your friends.

excellent preparation and planning on the part National Officers and Staff, and the several ıostess groups, produced a National B.P.W. onvention in Boston which inspired all dele- vith the honor and privilege of being a part great and dynamic an organization, serving s and Professional Women's interests effec- from the local "grass roots" to National and situations.

ny club, which made it possible for me to be its delegates, goes my deep appreciation and e that some of the knowledge and inspiration ved may, from time to time, be useful to us

OLIVE GORDON MILLER.

Florence Cristobel Williams has moved to Washington, and is transferring her member- a Seattle BPW Club. We are sorry to lose e but happy that she is continuing to be a

regret to announce the resignation of Mary Jessie Guild, Nora Brown, Elsie Gerlach. ompliance with our By-Laws, we have regret- dropped from our membership roll: Ruby Genevieve McCormick, Jeanette Cory, Beulah

K YOU (Again)

Secret Pal, many thanks to you
making me pretty and smell nice, too.
aroma of orchids, by day and by night,
ed me ever, like the tail of a kite.
Boston, New York and Washington
e nicer to see, and much more fun
use I knew as I gazed with delight
historic scenes, I smelled just right!

OLIVE GORDON MILLER.

nt to express my sincere appreciation for the ards and other expressions of sympathy and ishes which I have received since making the p," which resulted in a broken ankle.

GRACE MORTON.

GE OF ADDRESSES

Elizabeth Steppan, home address 159 John kland, Phone PI 5-5347J.

Jeanette Adams, 1907 E 30th Street, Apt. 207, Phone AN 1-4674.

It is welcome news to hear that Jeanette Adams has sufficiently recovered from her recent illness to permit her to, once again, be with us. Lots of good luck, Jeanette, let us all see you soon.

Don't forget the Legislative Committee Meeting October 16th. Come and bring your friends and your friend's friends. NEVART CALDOW.

Christmas is not too far off, but do not do your shopping until October 30. That is the date for the bazaar and there will be lots of things to help make your shopping easy. WELFARE COMMITTEE.

NOTICE

I have now organized my Telephone Reservations Committee, and, even though some of you have signed the list of those who will attend regularly without being called, I think that, perhaps, a reminder from my Committee will not inconvenience you. May I make the following suggestion? If you plan to attend, or not to attend, and would like to advise your Chairman of that fact, please do so. On the other hand, if we do not hear from you, we will then contact you by telephone. Your cooperation in this respect will make our work so much easier and a pleasure. Thanks a lot. DORIS A. WOOD,

Reservation Chairman.

BIRTHDAYS

September—Sapphire for Wisdom.
Flower, Aster for Memories.

Doris L. Keith	1
Rae Cooper	4
Vera Williamson	5
Willa Teasley	6
Mildred Ogden	9
Eleanor Sears	9
Hazel Pettys	13
Hilda Parker	15
Jennie Hammond	16
Cecil Mosbacher	18
Kathryn McLeod	19
Leonore Hector	20
Aila Nightingale	25
Catherine Smith	26
Ethel Bruso	28
Marie Graves	30

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Auditors.... Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland, KE 3-4707.
Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

Standing Committee Chairmen

Program Coordination.....Stella Erdley
Public Affairs.....Anna Lignell
Education and Vocations.....Margueritte Muir
International Relations.....Claire Busse
Legislation.....Nevart Caldow
Membership .....Eva Brennan
Health and Safety.....Nelle Lennon
News Service.....Ruth Hawley
Radio and Television.....Rebecca Simpson
Finance .....Lila Berg

AILA G. NIGHTINGALE, P.A.
INCOME TAX RETURNS
Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

Chapel of Memories
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA
1504 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN MORTUARY
For 70 Years finer funeral services that cost no more
ABC Budget Terms Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched to give expressiveness to the eye.
295 Mather Street HU 3-8492
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

CALIFORNIA STATE LIBRARY

October, 1952

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

was married August 29 at the Riverside Mission. New name, Mrs. M. A. Silva.

Edith Peterson was married September 4 to Mr. S. D. Hutcheon.

Our very best wishes to both of them.

We have missed Alice Voisinet and her cheerful personality but she informs us that Mr. Voisinet is not very well and she does not like to leave him alone. We all hope that he will soon be off the sick list and that Alice can be with us again.

The hurricane lamps were won by our own member—Doris Keith.

NEW MEMBER

Willette N. Humm
1511 Jackson Street
Oakland, Calif.
TW 3-2356

Due to a typographical error in the recent issue of the Herald the telephone number of Catherine Greer is shown as TE 3-3311 but should be TE 2-3311.

Inadvertently, the name of Susan M. Chalmers was omitted from our last Herald. It should be listed as Susan M. Chalmers, retired, 3506 Emerson St., Oakland, KE 3-1915.

BIRTHDAYS

October —

6—Cecile Cornwall
8—Della Johnston
9—Jean Simas
11—Aileen Weik
11—Florence Cristobel Williams
14—Maud Heins
16—Rebecca Simpson
18—Elsie Wood
22—Isabella Irwin
25—Roxanne Oliver
25—Freda Snyder
26—Lily Budde
27—Hazel Lauderdale

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Auditors ..... Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland, KE 3-4707.
Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years finer funeral services that cost no more

ABC Budget Terms Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

NATIONAL BUSINESS WOMEN'S WEEK, SEPT. 28 THROUGH OCT. 24, 1952

OCT. 2 — BANQUET IN THE VICTORY ROOM O THE LEAMINGTON HOTEL.
With Marvel Shore, San Francisco attorney, gues speaker. Her topic "Ways and Wiles of Wome All Over the World." Mrs. Shore has just re turned from her second tour of the Middle Ea and is well qualified to speak on her topic. Musi will be furnished by Queen Essayan Silva, Ann Lignell, Chairman. Price $3.25, including tax an tip. Time, 6:30 p.m.

OCT. 4 — FASHION SHOW LUNCHEON IN TH TEA ROOM OF H. C. CAPWELL COMPAN FROM 12 NOON TO 2 P.M.
Tables are set aside for our group and you ma order individually. No reservations necessary.

OCT. 6 — BOARD MEETING AT THE LEAMING TON HOTEL. TIME 7:30 P.M.

OCT. 9 — BUSINESS AND SOCIAL MEETING A THE HOME OF AILA NIGHTINGALE, 2702 HA RISON ST., OAKLAND.
Olive Gordon Miller will give her report on th Biennial Convention and her visit to the U. N Refreshments will be served—NO CHARGE. Com and enjoy a sociable evening with members a friends. Time 7:30 p.m.

OCT. 16 — LEGISLATION DINNER MEETING A THE LEAMINGTON HOTEL, GREEN ROOM.
Judge Homer Buckley is guest speaker and wi talk on the 23 Propositions that will be on th ballot Nov. 4. This is your opportunity to lea what these propositions are and become well qual fied to vote on them intelligently. Nevart Caldo is Chairman for the evening and urges everyo to make their reservations early. Price $3.0 Time, 6:30 p.m.

— BAZAAR TO BE HELD AT THE PARK
ARD CLUBHOUSE, PARK BLVD. AND
N STREET, OAKLAND.
a good opportunity to get your Christmas
g done early. Come and bring your friends.
p.m.

f our members have been on vacation and
glad to have them back. President Bertha
ent fishing. President-Elect Stella Erdley
ping and Margueritte Muir took a trip to
e-West to visit relatives and friends.

epest sympathy is extended to Claire Busse
death of her father.

ret to announce the resignation of Ella
oks who was our President in 1926. She
she would like to spend more time in Ala-
home town. Our loss is their gain.

ve been informed that Nellie Doty has
Coos Bay, Oregon. Her many friends will

o thank my BPW friends for their thought-
remembering me so graciously and making
ch a complete "Happy Birthday." I would
o announce that the Emblem Committee has
ticles for sale and would like to have all
onsider these items for gifts throughout the
deas for Christmas gifts as well. You may
e for details and I will bring samples to
ess Meetings. WILLA TEASLEY

OU
le THANK YOU

y cards were so appreciated.
MARY P. BARRICK

any thoughtful birthday cards which I re-
re greatly appreciated by DORIS KEITH

Miss to Mrs.—Queen Essayan surprised her
the last meeting by announcing that she
was married August 29 at the Riverside Mission. New name, Mrs. M. A. Silva.

Edith Peterson was married September 4 to Mr. S. D. Hutcheon.

Our very best wishes to both of them.

We have missed Alice Voisinet and her cheerful personality but she informs us that Mr. Voisinet is not very well and she does not like to leave him alone. We all hope that he will soon be off the sick list and that Alice can be with us again.

The hurricane lamps were won by our own member—Doris Keith.

NEW MEMBER

Willette N. Humm
1511 Jackson Street
Oakland, Calif.
TW 3-2356

Due to a typographical error in the recent issue of the Herald the telephone number of Catherine Greer is shown as TE 3-3311 but should be TE 2-3311.

Inadvertently, the name of Susan M. Chalmers was omitted from our last Herald. It should be listed as Susan M. Chalmers, retired, 3506 Emerson St., Oakland, KE 3-1915.

BIRTHDAYS

October —

6—Cecile Cornwall
8—Della Johnston
9—Jean Simas
11—Aileen Weik
11—Florence Cristobel Williams
14—Maud Heins
16—Rebecca Simpson
18—Elsie Wood
22—Isabella Irwin
25—Roxanne Oliver
25—Freda Snyder
26—Lily Budde
27—Hazel Lauderdale

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Auditors ..... Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland, KE 3-4707.
Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. ' Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

Standing Committee Chairmen

Program Coordination	Stella Erdley
Public Affairs	Anna Lignell
Education and Vocations	Margueritte Muir
International Relations	Claire Busse
Legislation	Nevart Caldow
Membership	Eva Brennan
Health and Safety	Nelle Lennon
News Service	Ruth Hawley
Radio and Television	Rebecca Simpson
Finance	Lila Berg

AILA G. NIGHTINGALE, P.A.
INCOME TAX RETURNS
Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

Chapel of Memories
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA
1504 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN MORTUARY
For 70 Years
finer funeral services that cost no more
ABC Budget Terms Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

HARRISON EMPLOYMENT SERVICE (Agency)
Edna R. Harrison
1440 Broadway TW 3-7110
Personalized Service
Executives
Stenographers Typists
Bookkeepers General Office
P. B. X. Operators

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arche to give expressiveness to the eye.
295 Mather Street HU 3-849
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

November, 1952

CALIFORNIA
NOV 5 1952
CALIFORNIA STATE LIBRARY

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

PIEDMONT PRESS
PRINTING
Laura A. Shoptaugh
3953 Piedmont Ave. Piedmont 5-3562
Oakland 11, California

AILA G. NIGHTINGALE, P.A.
INCOME TAX RETURNS
Western Professional Building
1706 BROADWAY OAKLAND 12
Phone TEmplebar 2-6396

Chapel of Memories
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN
Telephone Piedmont 5-1288

Edy's
Character Candies
and Ice Cream
HAZEL H. PETTEYS
Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

CALDOW PAINT
COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store
2074 Broadway
GLencourt 1-0978
Berkeley Store
2585 Shattuck
THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

NOVEMBER HERALD

NOV. 3 — BOARD OF DIRECTORS' MEETING
THE HOME OF AILA NIGHTINGALE — 7:
O'CLOCK P. M.

NOV. 6 — BUSINESS MEETING LUNCHEON
12 O'CLOCK NOON AT EL CURTOLA'S RI
TAURANT — PRICE $1.40 including tax and ti
Lily Budde will speak briefly on FEDERATIC
ORIENTATION. This will be a new and unic
approach to this subject. Let's all come out a
learn more about our Federation.

NOV. 11 — INTERNATIONAL RELATIONS DISCI
SION AT HOME OF BERTHA McCALL — 7
P. M. — (Dessert) Address, 465 Bellevue Aven
Oakland. (Off Grand Avenue, down by the Lak
This is not just a committee meeting, all memb
are invited who are interested.

NOV. 20 —
Due to a disappointment in obtaining a spea
for this date, Roxanne Oliver, Chairman of V
men in Government Committee has asked to
relieved of the responsibility of this meeting.
have not time to formulate plans before the He
goes to press, but we will be responsible for p
ning a program which we hope will be interes
and entertaining. You will be informed later
bulletin of our plans.

Bertha McCall
Margueritte Muir

YOU

R PAL—You are a love to send me such a l corsage when leaving on my vacation. It both "me" and "my clothes" perfectly and ery gay when I went to dinner. Mine was ore beautiful than some of the others. Thank much. Affectionately,

MARGUERITTE MUIR

thanks to my BPW friends who so kindly ought fully remembered me on my day and ly my dear Secret Pal whose sweet gift of the elicious cookies will be remembered by me s to come.

REBECCA SIMPSON

thanks and my deep appreciation for the ards received on my birthday.

F. MAUDE HEINS

Club Members: Please accept my heartfelt for all the beautiful cards and the wonderful m my Secret Pal. They were wonderful.

LEONORE HECTOR

DAYS

ember Birthstone—Topaz for Fidelity

ovember—

1—Sarah Silvers Watson
4—Helen Magennis
7—Clara Stirrat
12—Catherine Greer
13—Marjorie Kroh
18—Olive Gordon Miller
21—Anga Bjornson
24—Jeanette Cory
25—Grace Lyon
25—Willette N. Humm
27—Nevart Caldow

NOTES

We are very sorry to learn that Pat MacDonald's mother-in-law passed away. Our condolence is extended.

Word has been received that Claire Busse, though better, is still ill. You are headed in the right direction, Claire, keep it up.

It is with regret that we have learned that Grace Morton is ill again.

Please change the name of Mrs. Jeanette Smith Zeh to Miss Jeanette Smith, in your roster. Her new address is 2833 Bartlett St., Oakland, Phone KE 3-2057.

Members officially dropped from membership:

Bernice M. Paulino
Margaret Washburn
Ruth C. Kellner
Barbara M. Jencks
Marion Ambrose Mitchell

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. **Kellogg 4-4343**

Downtown Store — **2074 Broadway** — **GLencourt 1-0978**

Berkeley Store — **2585 Shattuck** — **THornwall 3-5323**

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg — Doris Wood — Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Auditors ..... Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland, KE 3-4707.
Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination ..... Stella Erdley
Public Affairs ..... Anna Lignell
Education and Vocations ..... Margueritte Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.

An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

MAGENNIS

REALTORS AND INSURORS

LOANS — INVESTMENTS
NOTARY PUBLIC

6120 Medau Place, Montclair,
Oakland 11, California
HUmboldt 3-2586 Res. KEllog 4-3267

HELEN WELLS MAGENNIS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's HERALD

CALIFORNIA
DEC 2 1952
STATE LIBRARY

December, 1952

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: HIghgate 4-2525

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Auditors.... Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland, KE 3-4707.
Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination ..... Stella Erdley
Public Affairs ..... Anna Lignell
Education and Vocations ..... Margueritte Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

Edy's
Character Candies and Ice Cream
HAZEL H. PETTEYS
Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

CALDOW PAINT COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store Berkeley Store
2074 Broadway 2585 Shattuck
GLencourt 1-0978 THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.

An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years finer funeral services that cost no more

ABC Budget Terms Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

DECEMBER HERALD

DEC. 1 — BOARD OF DIRECTORS' MEETING A THE HOME OF QUEEN ESSAYAN SILVA, 107 Sheldon Street, Oakland. BUFFET SUPPER 6:0 Please be prompt. Drive out MacArthur to 106t turn left up hill 2 blocks to Sheldon; turn rig on Sheldon. House near 107th.

DEC. 2 — AT THE HOME OF AILA NIGHTINGAL 7:30 p.m. REPORT BY OLIVE MILLER ON VIS TO UNITED NATIONS. BOOK REVIEW, WM SHIRER'S "MIDCENTURY JOURNEY" by Bert McCall.

Light refreshments 35c. (This meeting will ta the place of International Relations Round Table

DEC. 11 — CHRISTMAS AND PAL PARTY, LAK MERRITT BOAT HOUSE (Near Zerikotes) O Street, 7:30 p.m.

Members having Pals, bring a gift for your Pa Those having no Pal, please bring a gift costin in the neighborhood of $1.00. REFRESHMENT FOR FREE! Let's all come out, properly imbue with CHRISTMAS SPIRIT (not spirits) an HAVE FUN. Catherine Greer, Chairman.

NOTES

CONGRATULATIONS to Carmen Chicano, wh is rejoicing over the birth of a grandson.

CONGRATULATIONS also to Della Weigand The stork "treated" on Halloween by leaving littl Gary Edwin at her house.

News has come to us that Claire Halley's son ha passed away. Let's let Claire know that our heart are with her.

K YOU

nt to express my sincere appreciation for the plants, cards and messages received during my hospitalization and convalescence — Susanne rs. (We are all delighted that Susanne's op- was a complete success).

Club Members: Thanks a million for the irthday cards. They were a joy to get.
—Catherine Greer.

GES OF ADDRESS

Edith Peterson Hutcheons, Res. 1732 Sixth , Oakland. Business, unchanged.

Queen Essayan Silva, Res. 10724 Sheldon, d, Res. phone SWeetwood 8-7861. Business ged.

or Sears, Res. 1479 55th Avenue, Oakland, KE 2-7866. Business unchanged.

e Halley—Res. 6555 Saroni, Oakland, Phone 5353. Business unchanged.

DAYS

stone—Turquoise for success.

er—Narcissus and Holly for Precious ments.

December—
1—Helen Dickey
3—Effie Barnes
5—Ruth Hawley
12—Rosemary Pimentel
13—Mary Barmby
15—Elizabeth Cobb
16—Ethel Harkins
19—Daisie Short
21—Queen Essayan Silva
22—Faye Otis Buckley
25—Mary Osborne
30—Lee Dwiggins
30—Edna Finneran

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Auditors ..... Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland, KE 3-4707.
Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination ..... Stella Erdley
Public Affairs ..... Anna Lignell
Education and Vocations ..... Margueritte Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

Edy's
Character Candies
and Ice Cream
HAZEL H. PETTEYS
Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

CALDOW PAINT
COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store Berkeley Store
2074 Broadway 2585 Shattuck
GLencourt 1-0978 THornwall 3-5323

Style and Quality Conservatively Priced

Willa Teasley

APPAREL, MILLINERY
AND ACCESSORIES

In Montclair—HUmboldt 3-2692

6124 Medau Place, Oakland 11, California

AILA G. NIGHTINGALE, P.A.

INCOME TAX RETURNS

Western Professional Building

1706 BROADWAY OAKLAND 12

Phone TEmplebar 2-6396

Chapel of Memories

CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN

Telephone Piedmont 5-1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.

An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue

Telephone Piedmont 5-0731

MAGENNIS

REALTORS AND INSURORS

LOANS — INVESTMENTS
NOTARY PUBLIC

6120 Medau Place, Montclair,
Oakland 11, California

HUmboldt 3-2586 Res. KEllog 4-3267

HELEN WELLS MAGENNIS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

The Business Women's

HERALD

CALIFORNIA
JAN 15 1953
STATE LIBRARY

January, 1953

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

THANK YOU

I want to express my sincere appreciation for the many lovely birthday cards. Effie Barnes

So many lovely Christmas cards are arriving that I feel very rich indeed in the friendship of my BPW associates. Thank you all more deeply than I can express. Bertha McCall

CHANGE OF ADDRESS

Effie Barnes—Residence, 5549 Merriewood Drive. Phone OL 2-6551.

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Auditors.... Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland, KE 3-4707.
Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination ..... Stella Erdley
Public Affairs ..... Anna Lignell
Education and Vocations ..... Marguerite Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

Edy's
Character Candies and Ice Cream
HAZEL H. PETTEYS
Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

CALDOW PAINT COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store
2074 Broadway
GLencourt 1-0978
Berkeley Store
2515 Shattuck
THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

JANUARY HERALD

JAN. 5 — BOARD MEETING.

At the home of Lila Berg, 461 Crescent St., Oa land, 7:30 p.m.

JAN. 8 — BUSINESS MEETING

7:30 p.m., Hotel Leamington. Delegates to elected for the Winter Conference at Lodi. W will, also, have a nationally known speaker fro New York, who will give a short talk on t Christian Way of Life as it Relates to Wor Problems. Our speaker is being sponsored by t Council of Churches, which comprises a group about 50 churches in the city of Oakland.

JAN. 22 — DINNER

Hotel Leamington, 6:30 p.m., $2.75, including t and tip. The program is sponsored by our Wom in Government Committee, Roxanne Oliver, Cha man. Our speaker will be Mrs. Clara Shirps former President of the Berkeley League of W men Voters, National Democratic Committeewom from California, and former candidate for t assembly of the California State Legislature. H topic will be "POLITICAL PROMOTION — B AND FOR WOMEN." Speaking from her ov experience in every aspect of political activity, M Shirpser will tell us something about what wom can do to gain political recognition.

NOTES

Don't forget the District Conference at Lodi, Sa urday and Sunday, January 24 and 25. We a entitled to five delegates and five alternates at th conference. Let us make up our quota with son to spare.

Dear Pals: What a nice Christmas party we ha Thank you all for coming. A special thanks to m Committee for their wonderful help. Also, than to those who pitched in to help voluntarily. Thank to the "Bakery" girls who supplied the cake HAPPY NEW YEAR EVERYONE.

Catherine Greer

Since I am still confined to bed and unable to end each of you a personal greeting, I hope you all ad a Merry Christmas and a Happy and Prosperous lew Year, my fellow club members. Anna Bunce

My deep appreciation for the many cards I received n my "21st" birthday. Helen Wells Magennis

IEW MEMBERS

Miss Ruth E. Markey, res. 2531 Ritchie St., Oakand, LO 2-0661. Business: American Trust Co. Trust Dept.) Supervisor of Accounting Dept., 14th od Broadway, TE 2-8000, Ext. 196.

Delta Allen, 634 15th St., Oakland, HI 4-6235. orsetiere, Foundation Garments, 77 O'Farrell St., an Francisco.

Maxine Shaw, 1429 Grand St., Alameda, LA 7913. Business, Mgr. Benioff's Corset Dept., Founation Garments, 77 O'Farrell St., San Francisco, alifornia.

IRTHDAYS

Birthstone—Garnet for Constancy.
Flower—Carnation for Friendship.

January—
1—Irene Moroney
8—Josephine Holly
8—May S. Van Inwagen
9—Agnes Burton
12—Margaret Washburn
14—Claire Halley
15—Luella Kiebach
18—Florence Fletcher
18—Bertha Regar
20—Margueritte Muir
25—Jeanette Johnson
26—Ethel Pryor
31—Nellie Phillips

HAPPY NEW YEAR TO YOU ALL

May we all work together to make 1953 a banner ar for our Club in attendance, increased memberip and cooperation in working with our Federation attain the goals for which we are striving. I pledge u my best effort for the balance of my term of ving you as your President and for the betterment our Club always. Bertha McCall

THANK YOU

I want to express my sincere appreciation for the many lovely birthday cards. Effie Barnes

So many lovely Christmas cards are arriving that I feel very rich indeed in the friendship of my BPW associates. Thank you all more deeply than I can express. Bertha McCall

CHANGE OF ADDRESS

Effie Barnes—Residence, 5549 Merriewood Drive. Phone OL 2-6551.

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Auditors.... Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland, KE 3-4707.
Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination ..... Stella Erdley
Public Affairs ..... Anna Lignell
Education and Vocations ..... Margueritte Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

Edy's
Character Candies and Ice Cream
HAZEL H. PETTEYS
Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

CALDOW PAINT COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store
2074 Broadway
GLencourt 1-0978
Berkeley Store
2585 Shattuck
THornwall 3-8323

Style and Quality Conservatively Priced

Willa Teasley

APPAREL, MILLINERY
AND ACCESSORIES

In Montclair—HUmboldt 3-2692

6124 Medau Place, Oakland 11, California

AILA G. NIGHTINGALE, P.A.

INCOME TAX RETURNS

Western Professional Building

1706 BROADWAY OAKLAND 12

Phone TEmplebar 2-6396

Chapel of Memories

CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

MAGENNIS

REALTORS AND INSURORS

LOANS — INVESTMENTS
NOTARY PUBLIC

6120 Medau Place, Montclair,
Oakland 11, California
HUmboldt 3-2586 Res. KEllog 4-3267

HELEN WELLS MAGENNIS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue

Telephone HU 3-5200

CALIFORNIA

The Business Women's

HERALD

CALIFORNIA
FEB 2 1953
STATE LIBRARY

February, 1953

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

BIRTHDAYS

Birthstone—Amethyst. Flower—Violet for Modesty.

February— 5—Carmen Chicano
5—Marjorie Stahl
6—Cora Cooley
8—Maude Neal
12—Ruth Kellner
14—Dorothy McGinnie
17—Neva Brodrick
19—Agnes Jackson
22—Elinor Moore
23—Elisa McGowan
25—Florence C. Brown
25—Ruby Ryals
26—Anna Bunce

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Auditors.... Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland, KE 3-4707.
Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination ..... Stella Erdley
Public Affairs ..... Anna Lignell
Education and Vocations ..... Margueritte Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

THANK YOU

A great big THANK YOU to everyone for your lovely Christmas expressions
And to you my sincere NEW YEAR WISH
For the Past HAPPY MEMORIES
For the Present GOOD FORTUNE
For the Future PEACE ON EARTH
—Mary Barrick

Edy's
Character Candies
and Ice Cream
HAZEL H. PETTEYS
Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

CALDOW PAINT
COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store
2074 Broadway
GLencourt 1-0978
Berkeley Store
2585 Shattuck
THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

FEBRUARY HERALD

FEB. 2 — BOARD OF DIRECTORS' MEETING . HOTEL LEAMINGTON — 7:30 p.m.

FEB. 10 — INTERNATIONAL RELATIONS MEETIN at the home of CLAIRE BUSSE, Chairman, 2 Lenox Ave., Oakland, promptly at 8:00 p.m.
This meeting is open to all interested members.

FEB. 12 — BUSINESS MEETING DINNER — COC O' THE WALK, 6:30 p.m. $2.75 including tax ar tip. THIS IS A VERY IMPORTANT MEETING! Unfortunately, Stella Erdley has been forced resign her office of President-Elect on account ill health and we will ELECT HER SUCCESSO at this meeting, in accordance with our By-Law By-Laws require that two candidates be nominate from the floor and that candidates for the office President-Elect shall have served, at least, one yea on the Board of Directors. President may fill ur expired terms in other offices by appointmen PLEASE COME OUT and help elect the membe who will serve next year as your PRESIDENT ALSO, REPORTS ON LODI DISTRICT CON FERENCE.

FEB. 26 — RECEPTION FOR NEW MEMBERS — HOTEL LEAMINGTON — 8:00 p.m. — REFRESH MENTS.
Our "Exits" (past presidents) working with th Membership Committee (Eva Brennan, Chairman) are planning to make this a distinctive affair. Her are the "Exits" who will be making the plans: Susan Chalmers, Mary Barmby, Fay Otis Buckley Anna Lignell, Freda Snyder, Dora Cooley, Eunice Nunez, Mary Barrick, Marjorie Kroh, Lily Budde Inez Miller, Olive Gordon Miller, Margueritte Muir, Nelle Lennon. SEE? IT'S GOTTA BE GOOD!

ANGE

ne January Business Meeting, it was announced Villette Humm had accepted the Secret Pal anship, but Willette has since decided that she ousy to accept the additional work, so ETHEL R, with her usual wonderful spirit of willing- as accepted the task. When you receive your on which to indicate your wishes regarding a Pal, please fill it out and return it to Ethel, ly. She is anxious to assign pals before Val- Day.

are happy to know that Helen Magennis is ing from her long illness. We shall be happy, when you can be with us again.

NATIONS

regret to announce the following resignations:
Mabel P. McBride
Marion E. Dougherty
Lee Dwiggins

MEMBERS

WE ARE HAPPY TO ANNOUNCE the ng new members:

ryn M. Snook, res. 349 Wayne Ave., Oakland, 4109, Secretary; Business, Preston E. Snook, ice Broker, Latham Square Bldg., Oakland, 201.

K. Himmelman, 2911 Sheffield Ave., Oak- KE 3-0154; Telephone Supervisor, Pacific Tel. el. Co., 1519 Franklin St., Oakland, GL

Emmenegger, 533 Village Drive, El Cerrito, phone LA 6-0785; Business, Borden's Dairy y Co., Public Relations, Sales, 2743 San Pablo Oakland, TE 2-1771.

K. Carlson, 2216 Inya Ave., Oakland, AN ; Business, Partner-Bookkeeper, Carl Oscar , Plumbing and Heating, 825 8th Ave., Oak- TE 4-9544.

BIRTHDAYS

Birthstone—Amethyst. Flower—Violet for Modesty.

February— 5—Carmen Chicano
5—Marjorie Stahl
6—Cora Cooley
8—Maude Neal
12—Ruth Kellner
14—Dorothy McGinnie
17—Neva Brodrick
19—Agnes Jackson
22—Elinor Moore
23—Elisa McGowan
25—Florence C. Brown
25—Ruby Ryals
26—Anna Bunce

Officers

President ..... Bertha McCall
President Elect ..... Stella Erdley
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Nellie Phillips
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe
Auditors ..... Edith Peterson, Ethel Bruso, Bertha Regar
Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland, KE 3-4707.
Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination ..... Stella Erdley
Public Affairs ..... Anna Lignell
Education and Vocations ..... Margueritte Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

THANK YOU

A great big THANK YOU to everyone for your lovely Christmas expressions

And to you my sincere NEW YEAR WISH
For the Past HAPPY MEMORIES
For the Present GOOD FORTUNE
For the Future PEACE ON EARTH

—Mary Barrick

Edy's
Character Candies
and Ice Cream
HAZEL H. PETTEYS
Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

CALDOW PAINT COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store Berkeley Store
2074 Broadway 2585 Shattuck
GLencourt 1-0978 THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.

An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

MAGENNIS

REALTORS AND INSURORS

LOANS — INVESTMENTS
NOTARY PUBLIC

6120 Medau Place, Montclair,
Oakland 11, California
HUmboldt 3-2586 Res. KEllog 4-3267

HELEN WELLS MAGENNIS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent Removal of UNWANTED HAIR—WITHOUT THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

CALIFORNIA
MAR 31 1953
STATE LIBRARY

The Business Women's

HERALD

March, 1953

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

Officers

President ..... Bertha McCall
President Elect ..... Nellie Phillips
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Florence Pennebaker
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe

Auditors ..... Edith Peterson, Ethel Bruso, Bertha Regar

Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland, KE 3-4707.

Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination ..... Stella Erdley
Public Affairs ..... Anna Lignell
Education and Vocations ..... Marguerite Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

Edy's
Character Candies
and Ice Cream
HAZEL H. PETTEYS
Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

CALDOW PAINT
COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store Berkeley Store
2074 Broadway 2585 Shattuck
GLencourt 1-0978 THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

MARCH HERALD

MARCH 2 — BOARD MEETING — 7:30 p.m. HOTEL LEAMINGTON.

MARCH 12 — BUSINESS MEETING — 7:30 p. At the office of Dorothy McGinnis, 585 12th Stree Oakland. Dorothy's office is between Clay an Jefferson Streets. A representative from the Oa land Public Library will make a ten minute talk connection with the observance of Public Libra Week. Ethel Pryor will show more of her inte esting pictures. Refreshments will be served. A this for FREE.

MARCH 26 — DINNER MEETING — HOTEL LEA INGTON.

Sponsored by the Health and Safety Committe with Nelle Lennon as Chairman. Speaker will l J. C. Geiger, M.D., Health Director for the Ci of Oakland. Soloist is Mr. Mel Arthur Silv tenor, who will be accompanied by his wife, Que Silva. This promises to be a most interesting ev ning, a good one to have guests attend. Price dinner, $3.25, including tax and tip.

THANKS

Once again, my birthday was made delightful b cause you showered me with so many beautiful carc It is wonderful to have such friends and I great appreciate your thoughtfulness.

MARGUERITTE MUIR

Thanks to you very nice people who sent me many beautiful birthday cards. I certainly did a preciate them. NELLIE PHILLIPS

I want to extend my sincere thanks to my Secr

: the beautiful Valentine Orchid. It was greatly
d and appreciated. · BERTHA McCALL

are sorry to announce the resignation of Irene
ey and hope she can join us again in the near

Mae Evans has been seriously ill but we are
to report that she is on the mend. Hope to
r in our midst very soon.

the brighter side: Doris Byrns Graves reports
having a wonderful time vacationing in Brazil.

MEMBERS

el L. DuBois, Supervisor, Bookkeeping Section,
U.D., 512 16th Street, Oakland, Calif. Phone
'484, residence 2823 Richmond Ave., Oakland,
phone GL 2-3463.

Marjorie C. Jackson, Owner, Marjorie C.
n and Robert P. Jackson, Insurance Agency,
l Bank Bldg., Oakland, Phone TW 3-6504,
ce 1202 Grand St., Alameda, phone LA
.

DAYS

nstone—Bloodstone for Courage
ver—Jonquil for Affection

arch—

8—Dorotha Menees
17—Aileen MacDonald
20—Eva Brennan
20—Teresina Morgan
24—Elfrieda Steindorff
29—Edith Peterson Hutcheon
29—Lucille Smith
31—Ida May Evans

Officers

President ..... Bertha McCall
President Elect ..... Nellie Phillips
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Florence Pennebaker
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe

Auditors.... Edith Peterson, Ethel Bruso, Bertha Regar

Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland., TW 3-4600, Ext. 726, Res: 3811 Everett Ave., Oakland, KE 3-4707.

Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination ..... Stella Erdley
Public Affairs ..... Anna Lignell
Education and Vocations ..... Margueritte Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

Edy's
Character Candies
and Ice Cream
HAZEL H. PETTEYS
Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

CALDOW PAINT
COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store
2074 Broadway
GLencourt 1-0978
Berkeley Store
2585 Shattuck
THornwall 3-5323

Style and Quality Conservatively Priced

Willa Teasley

APPAREL, MILLINERY
AND ACCESSORIES

In Montclair—HUmboldt 3-2692

6124 Medau Place, Oakland 11, California

AILA G. NIGHTINGALE, P.A.

INCOME TAX RETURNS

Western Professional Building

1706 BROADWAY OAKLAND 12

Phone TEmplebar 2-6396

Chapel of Memories

CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

MAGENNIS

REALTORS AND INSURORS

LOANS — INVESTMENTS
NOTARY PUBLIC

6120 Medau Place, Montclair,
Oakland 11, California
HUmboldt 3-2586 Res. KEllog 4-3267

HELEN WELLS MAGENNIS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER

— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

CALIFORNIA
MAR 31 1953
STATE LIBRARY

April, 1953

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

Officers

President ..... Bertha McCall
President Elect ..... Nellie Phillips
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Florence Pennebaker
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe

Auditors ..... Edith Peterson, Ethel Bruso, Bertha Regar

Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland, TW 3-4600, Ext. 641, Res: 3811 Everett Ave., Oakland, KE 3-4707.

Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination ..... Stella Erdley
Public Affairs ..... Anna Lignell
Education and Vocations ..... Margueritte Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

Edy's
Character Candies
and Ice Cream
HAZEL H. PETTEYS
Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

CALDOW PAINT
COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store Berkeley Store
2074 Broadway 2585 Shattuck
GLencourt 1-0978 THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

APRIL HERALD

APRIL 6 — BOARD MEETING — 7:30 p.m.
At the home of Margueritte Muir, 6417 Raymond St., Oakland.

APRIL 9 — BUSINESS MEETING — 7:30 p.m.
At the home of Aila Nightingale, 2702 Harrison St., Oakland. This is an important meeting as the nominating committee is to be elected, also delegates to the Annual Conference of the Bay Valley District. As an added attraction, we will be entertained by a one-act play produced by the Oakland Chapter of American Society of Women Accountants, entitled "Many Happy Returns." Most of the cast are, also, members of B.P.W. Guaranteed to please.

APRIL 14 — INTERNATIONAL RELATIONS MEETING — 7:30 p.m.
At the home of Claire Busse, 286 Lenox Ave., Oakland. Every member invited to attend.

APRIL 18 — TEA — 2-5 p.m.
At the home of Nevart Caldow, 5850 Roman Road, Oakland. Come and visit with old friends and meet the new ones. Refreshments. Price 50¢

APRIL 25-26 — FIRST ANNUAL CONFERENCE OF THE BAY VALLEY DISTRICT
To be held at the Claremont Hotel with the Grand Lake Club, as hostess. Every member is urged to attend in order to help make this first Conference a memorable one. The following is a quote from the Call by Alice Klus, President of Bay Valley District, "Will you please try to have 100% representation at this first Annual Conference? Lodi, we had about 88% voting strength. Can top that?" Let's give it a good try, girls, and have the Oakland Club well represented.

We regret to announce that, due to strict orders from her doctor, Bertha McCall, our President, has been forced to curtail her activities for a few weeks and will not be with us. Our very best wishes for a speedy recovery, Bertha.

We, also, regret to announce the resignation of Inez Miller from our club. She feels that it is necessary, due to a ruling from National, prohibiting dual-membership. We will still feel she is one of us, though, and wish her every success as the next President of Bay Valley District.

Following members have been officially dropped from membership:

Cecile Cornwall
Ellen G. Dockery
Edna Finneran

Change of telephone numbers:
Nevart Caldow—New No.—OLympic 3-6272
Doris Wood—New No.—OLympic 3-8782

BIRTHDAYS

Birthstone—Diamond for Innocence

Flower—Sweet Pea for Love

April—

6—Marcella Graham
12—Doris Waite
14—Ruth E. Markey
16—Stella Erdley
22—Jean Emmenegger
24—Victoria Goudie
25—Jeanette Adams
29—Thera Lowry

Officers

President ..... Bertha McCall
President Elect ..... Nellie Phillips
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Florence Pennebaker
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Essayan

Parliamentarian ..... Ruth Ilo Rowe

Auditors ..... Edith Peterson, Ethel Bruso, Bertha Regar

Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland, TW 3-4600, Ext. 641, Res: 3811 Everett Ave., Oakland, KE 3-4707.

Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., PI 5-1325M, Oakland 2.

Standing Committee Chairmen

Program Coordination ..... Stella Erdley
Public Affairs ..... Anna Lignell
Education and Vocations ..... Margueritte Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

Edy's
Character Candies
and Ice Cream
HAZEL H. PETTEYS
Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

CALDOW PAINT COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store Berkeley Store
2074 Broadway 2585 Shattuck
GLencourt 1-0978 THornwall 3-5323

Style and Quality Conservatively Priced

Willa Teasley

APPAREL, MILLINERY
AND ACCESSORIES

In Montclair—HUmboldt 3-2692

6124 Medau Place, Oakland 11, California

AILA G. NIGHTINGALE, P.A.

INCOME TAX RETURNS

Western Professional Building

1706 BROADWAY OAKLAND 12

Phone TEmplebar 2-6396

Chapel of Memories

CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

MAGENNIS

REALTORS AND INSURORS

LOANS — INVESTMENTS
NOTARY PUBLIC

6120 Medau Place, Montclair,
Oakland 11, California
HUmboldt 3-2586 Res. KEllog 4-3267

HELEN WELLS MAGENNIS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

May, 1953

CALIFORNIA
APR 2 8 1953
LIBRARY

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

NEW MEMBER 0

Eleanor Rasar, secretary Insurance, Securities, Inc., 2111 Franklin St., Oakland 12, GLencourt 1-2442. Res. 911 Buchanan St., Albany. LA 5-4430.

Officers

President ..... Bertha McCall
President Elect ..... Nellie Phillips
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Florence Pennebaker
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Silva

Parliamentarian ..... Ruth Ilo Rowe

Auditors.... Edith Peterson, Ethel Bruso, Bertha Regar

Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland, TW 3-4600, Ext. 641, Res: 3811 Everett Ave., Oakland, KE 3-4707.

Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., OL 3-8782, Oakland.

Standing Committee Chairmen

Program Coordination ..... Nellie Phillips
Public Affairs ..... Anna Lignell
Education and Vocations ..... Margueritte Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

Edy's
Character Candies
and Ice Cream
HAZEL H. PETTEYS
Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

CALDOW PAINT COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store Berkeley Store
2074 Broadway 2585 Shattuck
GLencourt 1-0978 THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years finer funeral services that cost no more

ABC Budget Terms Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

MAY HERALD

MAY 4 — BOARD MEETING — 6:00 p.m.
Dinner meeting at the home of Bertha McCall, 46
Bellevue Avenue, Oakland.

MAY 7 — ANNUAL BUSINESS MEETING—6:00 p.m
Dinner meeting at the Cock O' the Walk. This i
our Annual Meeting and all officers and chairme
are requested to come prepared to give their repo
for the year. We will, also, elect officers for 195
1954. Nominating Committee's report is enclose
Polls will be open at 7:30. Every member is urge
to attend. *Remember dinner is at 6:00 p.m.* –
Price $2.50, including tax and tip.

MAY 13 — INTERNATIONAL RELATIONS MEETIN
— 7:30 p.m.
At the home of Claire Busse, 280 Lenox Avenu
Oakland. Every member is invited to attend.

MAY 14 THROUGH 17 — STATE CONVENTION
At the Ambassador Hotel in Los Angeles. W
would like to have a good representation fro
Oakland to support Lily Budde who is running f
State Treasurer.

MAY 28 — DINNER MEETING
Leamington Hotel — 7:00 p.m. Reception f
Inez Miller and Lily Budde. Speaker is Gra
Bush of Chicago and Los Angeles, who will give
talk on "Famous First Ladies." Chairman is Z
Matthews who urges every member to attend a
honor our two "First Ladies." Price $3.50, i
cluding tax and tip.

We wish to extend our deepest sympathy to M
cella Graham and Alice Perry on the death of
beloved daughter and sister. Our hearts are wi
you.

Two members, Ruth Himmelman and Doris Kei
who were ill, have both recovered. We are so hap
to hear it.

CHANGE OF EMPLOYMENT
Zoe Matthews,
Consultant for Eden Township Hospital District
20103 Castro Valley Blvd., Castro Valley, Calif.
Phone—JEfferson 7-1234.

ANKS

want to thank my telephone captains for their cooperation and willing spirit. I have received y compliments on our telephone committee and ant to pass along the good words to the really erving ones, my *Captains*. —Doris Wood.

Dear Pal: Thanks a lot for the lovely cup and cer I received at Easter, also, the pretty card. nks again. —Doris Wood.

God bless my Secret Pal for sending so much hap- ess my way. —Queen Silva.

nk you for your many cards of cheer
o, those to remind me that my Birthday was here
at would we do without our good friends?
pose the days would seem to never end
ur thoughtfulness was certainly appreciated.
incerely, —Ida May Evans.

Many thanks for the thoughtful card from the Club t to me during my brief illness. —Doris Keith.

EPHONE CAPTAINS:

Please make your calls and let me have your reports the May 8 Business Meeting by Tuesday, May 6. For the May 28 Dinner, please let me have your orts by Tuesday, May 26.

will stay home both Tuesday nights to receive r calls at any hour. Thanks, Doris Wood.

THDAYS

Birthstone—Emerald for Happiness.
Flower—Lily-of-the-Valley for Purity.

May—
4—Maxine Shaw
10—Lydia White
11—Ruth Ilo Rowe
13—Mae B. Wilkin
17—Frances M. White
20—Marion Mitchell
21—Lulu Taber
23—Florence Robbins
24—Jeanette Smith
28—Mabel McBride
28—Ruth K. Himmelman

NEW MEMBER

Eleanor Rasar, secretary Insurance, Securities, Inc., 2111 Franklin St., Oakland 12, GLencourt 1-2442. Res. 911 Buchanan St., Albany. LA 5-4430.

Officers

President ..... Bertha McCall
President Elect ..... Nellie Phillips
Recording Secretary ..... Zoe Matthews
Corresponding Secretary ..... Aileen MacDonald
Treasurer ..... Florence Pennebaker
Financial Secretary ..... Aila Nightingale

Directors

Lila Berg Doris Wood Queen Silva

Parliamentarian ..... Ruth Ilo Rowe

Auditors.... Edith Peterson, Ethel Bruso, Bertha Regar

Herald Editor ..... Doris Keith
Bus: Henry J. Kaiser Company, 1924 Broadway Oakland, TW 3-4600, Ext. 641, Res: 3811 Everett Ave., Oakland, KE 3-4707.

Reservations ..... Doris Wood
Bus: Kaiser Engineers, 1924 Broadway, TW 3-4600. Bus: 5732 Grisborne Ave., OL 3-8782, Oakland.

Standing Committee Chairmen

Program Coordination ..... Nellie Phillips
Public Affairs ..... Anna Lignell
Education and Vocations ..... Margueritte Muir
International Relations ..... Claire Busse
Legislation ..... Nevart Caldow
Membership ..... Eva Brennan
Health and Safety ..... Nelle Lennon
News Service ..... Ruth Hawley
Radio and Television ..... Rebecca Simpson
Finance ..... Lila Berg

Edy's
Character Candies
and Ice Cream
HAZEL H. PETTEYS
Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

CALDOW PAINT COMPANY
MANUFACTURERS
High Grade Paints and Enamels
Wallpaper and Blinds
1401 East 14th St. Kellogg 4-4343
Downtown Store 2074 Broadway GLencourt 1-0978
Berkeley Store 2585 Shattuck THornwall 3-5323

Style and Quality Conservatively Priced

Willa Teasley

APPAREL, MILLINERY
AND ACCESSORIES

In Montclair—HUmboldt 3-2692

6124 Medau Place, Oakland 11, California

AILA G. NIGHTINGALE, P.A.

INCOME TAX RETURNS

Western Professional Building

1706 BROADWAY OAKLAND 12

Phone TEmplebar 2-6396

Chapel of Memories

CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

MAGENNIS

REALTORS AND INSURORS

LOANS — INVESTMENTS
NOTARY PUBLIC

6120 Medau Place, Montclair,
Oakland 11, California
HUmboldt 3-2586 Res. KEllog 4-3267

HELEN WELLS MAGENNIS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

JUN 1 1953
STATE LIBRARY

JUNE 1953

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: HIghgate 4-2525

Doris Wood's residence telephone number is now OL 3-8782.

Please return the enclosed card as soon as possible so that we can get our new rosters printed early.

The sparkle on the third finger, left hand, of Jean Emmeneger can mean only one thing—WEDDING BELLS. Congratulations, Jean, to both of you.

June 16th is the date set for the first meeting of the BAZAAR to be held in October. This meeting will be at the home of Aila Nightingale and all members are asked to attend. Bring your own work, if you want to. If you do not have any, you will be supplied with it at the meeting. Come on, girls, and let us make this a good bazaar.

Officers

President.....Nellie I. Phillips
President-Elect.....Doris A. Wood
Recording Secretary.....Rosemary Pimentel
Corresponding Secretary.....Hazel Petteys
Treasurer.....Ruth Hawley
Financial Secretary.....Lule Tabor
Parliamentarian.....Margueritte Muir
Auditors.....Katherine McLeod, Aila Nightingale, Eleanor Sears
Herald Editor.....Mildred Ogden
Business Address: Kaiser Engineers, 1924 Broadway, Oakland 12, TW 3-4600, Ext. 513. Residence, 4101 Randolph Ave., Oak., KE 4-5715.

Standing Committee Chairmen

Education and Vocations.....Vera Williamson
Health and Safety.....Helen Magennis
Finance.....Florence Pennebaker
International Relations.....Rebecca Simpson
Legislation.....Roxanne Oliver
Membership.....Bertha Regar
News Service.....Sue Becker
Program Coordination.....Doris Wood
Public Affairs.....Jean Simas
Radio and Television.....Zoe Matthews
Reservations.....Florence Robbins
Business address: Auditor's Office, City Hall, TE 2-3600, Ext. 368; Res. 3907 Piedmont Avenue, Telephone PIedmont 5-3933W.

Birthstone—Pearl for Purity

Flower—Rose for Devotion

	June
Eunice Nunez	2
Kathryn M. Snook	4
Florence Pennebaker	5
Nelle Lennon	8
Doris Wood	13
Dora Cooley	19
Dorothy Stubbs	21
Jean Baird	22
Alice Smith	24
Zoe Matthews	26

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years finer funeral services that cost no more

ABC Budget Terms Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

JUNE HERALD

JUNE 1 — BOARD MEETING — 6:30 p.m.
Dinner meeting at the El Curtola. All new elected officers and newly appointed standing com mittee chairmen urged to attend to make plans f the new year.

JUNE 4 — INSTALLATION OF OFFICERS — 7: p..m.
Lake Merritt Hotel. Chairman, Lila Berg. Speak Inez Miller. Topic, "Get Excited." Installi Officer, Lily M. Budde. Hawaiian atmosphere dancers, movies, etc. Refreshments 75c. Bri your husbands and friends. Please make your r rangements early.

JUNE 7 — DISTRICT BOARD MEETING
Cock o' the Walk. Coffee and rolls served at 9: a.m. Lunch 12:30 p.m. Members welcome. Pri $2.00 incl. tax and tip.

JUNE 11 — DINNER BUSINESS MEETING — 6: p.m.
Cock o' the Walk. Convention reports and pla for the coming year. All members urged to atten and bring some new ideas to help make this good club year. Price $2.50 incl. tax and tip.

JUNE 25 — DINNER MEETING — 6:30 p.m.
The Robin Hood. Bea Thunder, District Chairm of Aid to Small Business, and Agnes Alaff will speakers. Members urged to attend so that we m get a clear picture of this committee and decide our Club wants to add it to our Special Commi tees. Price $2.50 incl. tax and tip.

THANKS

With a "hello and a howdee" may I, in this wa express my pleasure in the reminders sent to me th I am a year older? And with appreciation of you tho't for MAE B. WILKIN.

Dear Friends: We wish to express our heartfe appreciation to the many friends who have sent car

d notes of sympathy on our recent bereavement of ır beloved Mabel Graham Chappell. She will ɜmembered by many of you as an organizer and ɜst President of the Business and Professional Woɜn's Club of Gilroy, where she was a teacher until ɜr marriage. We sincerely thank you for your comɔrting messages. Cordially yours,

MARCELLA GRAHAM and ALICE PERRY.

To my B.P.W. Club and my Secret Pal: May I ɜtend my deep appreciation for the kind thoughtılness of so many members, and to the Club for ɔur lovely cheering cards during my recent illness. ılso to my "Secret Pal" for her sweet remembrances, ırds and lovely plant. Sincerely,

RUTH K. HIMMELMAN.

Thanks to all of you for the lovely birthday cards.

FLORENCE ROBBINS.

EW MEMBERS

Miss Gen Sickafoose—Production Dept., Thomson ıail Advertising, TE 2-5181. Residence, 171 Monɜito Ave., Oakland 10, Telephone GL 1-7272.

Mrs. Ethel M. Spengler—Head Teacher Oakland hild Care Centers, SW 8-5612. Residence, 2015 ɔurant Avenue, Oakland 3. Telephone LO 8-1463.

Miss Edna G. Marsh—Asst. Field Underwriter, ravelers Insurance Co., TE 2-8200. Residence, 652 nsenada, Berkeley 7, Telephone LA 5-7614.

Miss Lila Wagnor—Legal Secretary East Bay Muniɜpal Utility Dist., TE 2-4710. Residence 1908 Franɜsco St., Berkeley 9. TH 3-2669.

Miss Cecile D. Henrietta—Fire Asst., Travelers Inırance Co., TE 2-8200. Residence 6 Greenbank ɜvenue, Piedmont 11, Telephone PI 5-5992W.

We are most happy to welcome these new members ıd hope that they will enjoy their association with s as much as we enjoy having them.

ESIGNATIONS

Victoria Goudie—Della B. Johnston—Fay Darbo. We are sorry to lose these members and hope they ıay be able to join us again, later.

NOTES

Doris Wood's residence telephone number is now OL 3-8782.

Please return the enclosed card as soon as possible so that we can get our new rosters printed early.

The sparkle on the third finger, left hand, of Jean Emmeneger can mean only one thing—WEDDING BELLS. Congratulations, Jean, to both of you.

June 16th is the date set for the first meeting of the BAZAAR to be held in October. This meeting will be at the home of Aila Nightingale and all members are asked to attend. Bring your own work, if you want to. If you do not have any, you will be supplied with it at the meeting. Come on, girls, and let us make this a good bazaar.

Officers

President.....Nellie I. Phillips
President-Elect.....Doris A. Wood
Recording Secretary.....Rosemary Pimentel
Corresponding Secretary.....Hazel Petteys
Treasurer.....Ruth Hawley
Financial Secretary.....Lule Tabor
Parliamentarian.....Margueritte Muir
Auditors.....Katherine McLeod, Aila Nightingale, Eleanor Sears
Herald Editor.....Mildred Ogden
Business Address: Kaiser Engineers, 1924 Broadway, Oakland 12, TW 3-4600, Ext. 513. Residence, 4101 Randolph Ave., Oak., KE 4-5715.

Standing Committee Chairmen

Education and Vocations.....Vera Williamson
Health and Safety.....Helen Magennis
Finance.....Florence Pennebaker
International Relations.....Rebecca Simpson
Legislation.....Roxanne Oliver
Membership.....Bertha Regar
News Service.....Sue Becker
Program Coordination.....Doris Wood
Public Affairs.....Jean Simas
Radio and Television.....Zoe Matthews
Reservations.....Florence Robbins
Business address: Auditor's Office, City Hall, TE 2-3600, Ext. 368; Res. 3907 Piedmont Avenue, Telephone PIedmont 5-3933W.

BIRTHDAYS

Birthstone—Pearl for Purity

Flower—Rose for Devotion

	June
Eunice Nunez	2
Kathryn M. Snook	4
Florence Pennebaker	5
Nelle Lennon	8
Doris Wood	13
Dora Cooley	19
Dorothy Stubbs	21
Jean Baird	22
Alice Smith	24
Zoe Matthews	26

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

Edy's
Character Candies
and Ice Cream
HAZEL H. PETTEYS
Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

Style and Quality Conservatively Priced
Willa Teasley
APPAREL, MILLINERY
AND ACCESSORIES
In Montclair—HUmboldt 3-2692
6124 Medau Place, Oakland 11, California

Chapel of Memories
CREMATORIUM
COLUMBARIUM
TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA
1504 Franklin Street
Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.
Jennie M. Hammond

ALBERT BROWN
MORTUARY
For 70 Years
finer funeral services
that cost no more
ABC Budget Terms
Always Available
MRS. EDITH McELWAIN, Secretary
3476 Piedmont Avenue
Telephone Piedmont 5-0731

MAGENNIS
REALTORS AND INSURORS
LOANS — INVESTMENTS
NOTARY PUBLIC
6120 Medau Place, Montclair,
Oakland 11, California
HUmboldt 3-2586 Res. KEllog 4-3267
HELEN WELLS MAGENNIS

SINGLE NEEDLE ELECTROLYSIS
IVA HAVLIN
Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE
EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.
295 Mather Street HU 3-8492
Established 1920

ALICE VOISINET
INSURANCE BROKER
— All Lines —
3536 Telegraph Avenue
Telephone HU 3-5200

CALIFORNIA

The Business Women's HERALD

JULY, 1953

CALIFORNIA
JUN 30 1953
STATE LIBRARY

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

BIRTHDAYS

Birthstone—Ruby for Nobility.

Flower—Larkspur for Haughtiness.

July—
1—Nellie Doty
11—Sue Becker
11—Edith McElwain
12—Ruby Forneris Ballengee
19—Bertha McCall
22—Iva Havlin
24—Delta Allen

If you have not returned your card which was enclosed in your June Herald please do so as soon as possible. We are waiting for them for the new roster.

Officers

President.....Nellie I. Phillips
President-Elect.....Doris A. Wood
Recording Secretary.....Rosemary Pimentel
Corresponding Secretary.....Hazel Petteys
Treasurer.....Ruth Hawley
Financial Secretary.....Lule Tabor
Parliamentarian.....Margueritte Muir
Auditors.....Katherine McLeod, Aila Nightingale, Eleanor Sears
Herald Editor.....Mildred Ogden
Business Address: Kaiser Engineers, 1924 Broadway, Oakland 12, TW 3-4600, Ext. 513. Residence, 4101 Randolph Ave., Oak., KE 4-5715.

Standing Committee Chairmen

Education and Vocations.....Vera Williamson
Health and Safety.....Helen Magennis
Finance.....Florence Pennebaker
International Relations.....Rebecca Simpson
Legislation.....Roxanne Oliver
Membership.....Bertha Regar
News Service.....Sue Becker
Program Coordination.....Doris Wood
Public Affairs.....Jean Simas
Radio and Television.....Zoe Matthews
Reservations.....Florence Robbins
Business address: Auditor's Office, City Hall, TE 2-3600, Ext. 368; Res. 3907 Piedmont Avenue, Telephone PIedmont 5-3933W.

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

JULY HERALD

JULY 6 — BOARD MEETING — 6:30 p.m.

Dinner meeting at the Sea Wolf—Jack London Square—Foot of Broadway. Business meeting a 7:30 if you cannot be there for dinner. Officers and standing committee chairmen are urged to be present.

JULY 9 — BAZAAR MEETING — 7:30 p.m.

At the home of Aila Nightingale. Come as earl as possible. Bring your own work if you have it if not Aila has some for you including needles an thread. Please bring all the empty pint fruit jar you can as they are needed for canning the fruit fo the bazaar. We are still hoping to get the Par Blvd. Clubhouse for the bazaar and there will b more in the August Herald.

Aila Nightingale, Chairman.

There are no regular meetings scheduled for th rest of July. Be sure to watch for the Augus meetings.

AUGUST 9 — SUNDAY — PICNIC — FIRE CIRCL AT JOAQUIN MILLER PARK — 11 a.m. to 6 p.m

There will be a wienie roast, all wienies, salad buns and coffee will be furnished. *Small* entrance fee to cover cost of food only. Bring your friends and family and make this a gala affair.

Ruth Hawley, Chairman.

'e regret to announce the passing of our member ie Hammond. Her life should be an inspiration ne rest of us as she did a great deal for her wman. Our sincere condolences go to her ly.

nristine Kline has been on the sick list and she our best wishes for a speedy recovery.

lso on the sick list is Florence Robbins, Tele- ne Reservations Chairman, who is recuperating a severe case of laryngitis. Hope she has com- ly recovered by now.

GNATIONS

aire Bussee
ella Erdley
ye Otis Buckley
'illa Teasley

'e are sorry these members felt it necessary to e us but hope they will rejoin us in the near re.

uby Forneris wants us to know that she changed name on June 14. New name is Mrs. Ruby L. engee, 1203 East 23rd St., Oakland. Telephone e same as before. Our very best wishes to Mr. Mrs. Ballengee.

want to thank the many members who remember- me on my birthday. Being a new member, the s made me feel very welcome in B.P.W. and I t you to know how much I appreciate them.

Kathryn Snook.

BIRTHDAYS

Birthstone—Ruby for Nobility.

Flower—Larkspur for Haughtiness.

July—
1—Nellie Doty
11—Sue Becker
11—Edith McElwain
12—Ruby Forneris Ballengee
19—Bertha McCall
22—Iva Havlin
24—Delta Allen

If you have not returned your card which was enclosed in your June Herald please do so as soon as possible. We are waiting for them for the new roster.

Officers

President.....Nellie I. Phillips
President-Elect.....Doris A. Wood
Recording Secretary.....Rosemary Pimentel
Corresponding Secretary.....Hazel Petteys
Treasurer.....Ruth Hawley
Financial Secretary.....Lule Tabor
Parliamentarian.....Margueritte Muir
Auditors.....Katherine McLeod, Aila Nightingale, Eleanor Sears
Herald Editor.....Mildred Ogden
Business Address: Kaiser Engineers, 1924 Broadway, Oakland 12, TW 3-4600, Ext. 513. Residence, 4101 Randolph Ave., Oak., KE 4-5715.

Standing Committee Chairmen

Education and Vocations.....Vera Williamson
Health and Safety.....Helen Magennis
Finance.....Florence Pennebaker
International Relations.....Rebecca Simpson
Legislation.....Roxanne Oliver
Membership.....Bertha Regar
News Service.....Sue Becker
Program Coordination.....Doris Wood
Public Affairs.....Jean Simas
Radio and Television.....Zoe Matthews
Reservations.....Florence Robbins
Business address: Auditor's Office, City Hall, TE 2-3600, Ext. 368; Res. 3907 Piedmont Avenue, Telephone PIedmont 5-3933W.

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

Edy's

Character Candies
and Ice Cream

HAZEL H. PETTEYS

Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

Chapel of Memories

CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

MAGENNIS

REALTORS AND INSURORS

LOANS — INVESTMENTS
NOTARY PUBLIC

6120 Medau Place, Montclair,
Oakland 11, California
HUmboldt 3-2586 Res. KEllog 4-3267

HELEN WELLS MAGENNIS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

The Business Women's

HERALD

CALIF
AUG 3 1953
STATE

August, 1953

Official Publication

BUSINESS AND PROFESSIONAL
WOMEN'S CLUB OF
OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

BIRTHDAYS

Birthstone—Sardonyx for Felicity.
Flower—Gladiolus for Preparedness.

August—

2—Susan Chalmers
9—Alice Voisinet
9—Della Weigand
12—Christine Kline
13—Laura Shoptaugh
21—Catherine Delamothe
21—Lura Loring
21—Grace Martin
24—Lila Berg
24—Jovita Wirtner
25—Anna Lignell
31—Mary Barrick

Officers

President.....Nellie I. Phillips
President-Elect.....Doris A. Wood
Recording Secretary.....Rosemary Pimentel
Corresponding Secretary.....Hazel Petteys
Treasurer.....Ruth Hawley
Financial Secretary.....Lule Tabor
Parliamentarian.....Margueritte Muir
Auditors.....Katherine McLeod, Aila Nightingale, Eleanor Sears

Herald Editor.....Mildred Ogden
Business Address: Kaiser Engineers, 1924 Broadway, Oakland 12, TW 3-4600, Ext. 513. Residence, 4101 Randolph Ave., Oak., KE 4-5715.

Reservations.....Florence Robbins
Business address: Auditor's Office, City Hall, TE 2-3600, Ext. 368; Res. 3907 Piedmont Avenue, Telephone PIedmont 5-3933W.

Standing Committee Chairmen

Education and Vocations.....Vera Williamson
Health and Safety.....Helen Magennis
Finance.....Florence Pennebaker
International Relations.....Rebecca Simpson
Legislation.....Roxanne Oliver
Membership.....Bertha Regar
News Service.....Sue Becker
Program Coordination.....Doris Wood
Public Affairs.....Jean Simas
Radio and Television.....Zoe Matthews

CALDOW PAINT
COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

AUGUST HERALD

AUGUST 3 — BOARD MEETING — 6:30 p.m.

Curtola's Restaurant. All members of the Board are urged to attend.

AUGUST 9 — PICNIC — 11:00 a.m.-6:00 p.m.

Joaquin Miller Park "Fire Circle." Food will be furnished—a small fee will be charged. Come one, come all. Ruth Hawley, Chairman.

AUGUST 13 — BUSINESS MEETING — 7:30 p.m.

Hotel Leamington. Note: This is not a dinner meeting but an *important* business meeting.

AUGUST 17 — BAZAAR MEETING — 7:30 p.m.

Aila Nightingale's Home. All who can be there are welcome. Bring your own work or Aila will supply you with sewing. Pint jars are still needed. Aila has obtained the Park Blvd. Clubhouse for October 24. We want to make this a success and want to remind all members to plan to participate in the preparations of articles to sell and to contribute any suitable items they may have. All donations will be received by Aila Nightingale.

AUGUST 27 — DINNER MEETING—6:30 p.m. $2.50.

Cock-O-Walk. Topic of the evening: Federation

Orientation. New members "get acquainted" night. Bertha Regar asks all old members to please come out to greet the new.

SIGNATIONS

Ethel Bruso.

Francis White.

We all regret losing these old members.

W MEMBER

Miss Rita Palfey—Administrative Secretary—East Produce Co., 554 Grand Ave., Oakland, TE 830. Res.: 22 Moss Ave., Oakland 10, HU 3-7840. We are happy to have you with us Rita and we e to meet you at "get acquainted" night.

ANKS

ar B.P.W. Members:

Thanks so very much to all of you for the beauti- cards and calls while I was in the Hospital.

—Catherine W. Smith.

UT-INS

Marjorie Kroh is recovering from a sprained ankle. hope she is on the mend and that we'll see her ut soon.

Catherine Smith is recuperating from a session in hospital. "Hope to see you at Club soon Katie." Florence Robbins after a long illness is returning work in August. Good news!

BIRTHDAYS

Birthstone—Sardonyx for Felicity.

Flower—Gladiolus for Preparedness.

August—

2—Susan Chalmers
9—Alice Voisinet
9—Della Weigand
12—Christine Kline
13—Laura Shoptaugh
21—Catherine Delamothe
21—Lura Loring
21—Grace Martin
24—Lila Berg
24—Jovita Wirtner
25—Anna Lignell
31—Mary Barrick

Officers

President.....Nellie I. Phillips

President-Elect.....Doris A. Wood

Recording Secretary.....Rosemary Pimentel

Corresponding Secretary.....Hazel Petteys

Treasurer.....Ruth Hawley

Financial Secretary.....Lule Tabor

Parliamentarian.....Margueritte Muir

Auditors.....Katherine McLeod, Aila Nightingale, Eleanor Sears

Herald Editor.....Mildred Ogden
Business Address: Kaiser Engineers, 1924 Broadway, Oakland 12, TW 3-4600, Ext. 513. Residence, 4101 Randolph Ave., Oak., KE 4-5715.

Reservations.....Florence Robbins
Business address: Auditor's Office, City Hall, TE 2-3600, Ext. 368; Res. 3907 Piedmont Avenue, Telephone PIedmont 5-3933W.

Standing Committee Chairmen

Education and Vocations.....Vera Williamson

Health and Safety.....Helen Magennis

Finance.....Florence Pennebaker

International Relations.....Rebecca Simpson

Legislation.....Roxanne Oliver

Membership.....Bertha Regar

News Service.....Sue Becker

Program Coordination.....Doris Wood

Public Affairs.....Jean Simas

Radio and Television.....Zoe Matthews

CALDOW PAINT COMPANY

MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

Edy's

Character Candies
and Ice Cream

HAZEL H. PETTEYS

Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

Chapel of Memories

CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

MAGENNIS

REALTORS AND INSURORS

LOANS — INVESTMENTS
NOTARY PUBLIC

6120 Medau Place, Montclair,
Oakland 11, California
HUmboldt 3-2586 Res. KEllog 4-3267

HELEN WELLS MAGENNIS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200

CALIFORNIA

The Business Women's HERALD

September, 1953

Official Publication

BUSINESS AND PROFESSIONAL WOMEN'S CLUB OF OAKLAND, CALIFORNIA, Inc.

Hotel Leamington
Oakland 12
Phone: Highgate 4-2525

BIRTHDAYS

Birthstone—Sapphire for Wisdom
Flower—Aster for Memories

September—
1—Doris Keith
4—Rae Cooper
5—Vera Williamson
9—Mildred Ogden
9—Eleanor Sears
13—Hazel Pettys
15—Hilda Parker
16—Jennie Hammond
18—Cecil Mossbacher
19—Kathryn McLeod
19—Hazel DuBois
20—Lenore Hector
25—Aila Nightingale
26—Catherine Smith
30—Marie Graves

Officers

President.....Nellie I. Phillips
President-Elect.....Doris A. Wood
Recording Secretary.....Rosemary Pimentel
Corresponding Secretary.....Hazel Petteys
Treasurer.....Ruth Hawley
Financial Secretary.....Lulu Taber
Parliamentarian.....Margueritte Muir
Auditors.....Katherine McLeod, Aila Nightingale, Eleanor Sears
Herald Editor.....Mildred Ogden
Business Address: Kaiser Engineers, 1924 Broadway, Oakland 12, TW 3-4600, Ext. 513. Residence, 4101 Randolph Ave., Oak., KE 4-5715.
Reservations.....Florence Robbins
Business address: Auditor's Office, City Hall, TE 2-3600, Ext. 368; Res. 3907 Piedmont Avenue, Telephone PIedmont 5-3933W.

Standing Committee Chairmen

Education and Vocations.....Vera Williamson
Health and Safety.....Helen Magennis
Finance.....Florence Pennebaker
International Relations.....Rebecca Simpson
Legislation.....Roxanne Oliver
Membership.....Bertha Regar
News Service.....Sue Becker
Program Coordination.....Doris Wood
Public Affairs.....Jean Simas
Radio and Television.....Zoe Matthews

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

SEPTEMBER HERALD

SEPT. 1 — BOARD MEETING — 6:30 p.m.

Helnick's Restaurant. All Board members urg to attend.

SEPT. 10 — BUSINESS MEETING — 6:30 p.m.

Potluck Supper at Sanborne Park on Fruitv Avenue above East 14th. There will be a skit p on by members of the Club which we are sure y will enjoy. It is a surprise so be sure to atte Florence Pennebaker, Chairman. Price $1.00.

SEPT. 19 & 20 — BAY VALLEY DISTRICT CONFE ENCE

Castlewood Country Club. ALL members urged to attend.

SEPT. 24 — DINNER MEETING — 6:30 p.m.

Cock-O-Walk. Rebecca Simpson will give her r port on the International Conference held Sweden. We will also have a speaker who w speak on women's role in the International Re tions picture. Price $2.50 inc. tax and tip.

RESIGNATIONS

Jean Emmenegger has found it necessary to resi in order to devote her time to home making. S will be married Sept. 5. We are sorry to lose H but we all wish her much happiness.

NEW MEMBER

Mrs. Myrtle O. Higgins, Owner, Chat & Nibl Restaurant, 9800 MacArthur Blvd., Oakland, 9-6678. Residence, 14715 Placer Drive, San Leand Birthday, Jan. 9.

THANKS

To Ruth Hawley and her very able committee the good job on the picnic. Good weather, excell food—but not enough people. We will try not run competition with other organizations who cl so many of our members too.

N THE SICK LIST

We are sorry to learn that Alice Voisinet has been ite ill, but are glad to learn that she is on the nd. Her many friends wish her a speedy recovery. We are sorry to learn of the death of Alice rton's mother. Our deepest sympathy goes to the nily. Eva Brennan's mother has been ill. Our t wishes for her recovery. Ida Mae Evans hurt ankle in a fall and Nellie Phillips took an scheduled flight down some steps and sprained her kle—both are recovering.

CATIONS

Welcome home to our world traveler Neva Brodk. Nice to have you back Neva and we know you ve much to tell us.

Among members who have been on vacation during gust are: Mildred Ogden, Lila Berg, Ruth Hawley, rothy McGinnis, Bertha McCall and Olive Miller.

OMING EVENTS

Business Women's Week is Oct. 11 to Oct. 17. n Simas is chairman.

Oct. 24 is the Bazaar. This will be a good time stock up on Christmas presents. Be sure to erve that date and make it a MUST to attend.

Dec. 16 has been reserved for the Christmas and Party by Ethel Pryor, Chairman. Party will be the Lake Merritt Boat House.

Please reserve these dates!

OSTER CHANGES AND ADDITIONS

Florence Robbins has now recovered from her ness and will take over the telephone reservations ain. She would like to be contacted at home in evenings, but in emergency can be reached at her ice.

New address for Nevart Caldow—4229 Laguna, kland. KE 3-2834.

Address of Nellie Phillips is 478 Clifton Street stead of 486.

BIRTHDAYS

Birthstone—Sapphire for Wisdom
Flower—Aster for Memories

September—
1—Doris Keith
4—Rae Cooper
5—Vera Williamson
9—Mildred Ogden
9—Eleanor Sears
13—Hazel Pettys
15—Hilda Parker
16—Jennie Hammond
18—Cecil Mossbacher
19—Kathryn McLeod
19—Hazel DuBois
20—Lenore Hector
25—Aila Nightingale
26—Catherine Smith
30—Marie Graves

Officers

President.....Nellie I. Phillips
President-Elect.....Doris A. Wood
Recording Secretary.....Rosemary Pimentel
Corresponding Secretary.....Hazel Petteys
Treasurer.....Ruth Hawley
Financial Secretary.....Lulu Taber
Parliamentarian.....Margueritte Muir
Auditors.....Katherine McLeod, Aila Nightingale, Eleanor Sears
Herald Editor.....Mildred Ogden
Business Address: Kaiser Engineers, 1924 Broadway, Oakland 12, TW 3-4600, Ext. 513. Residence, 4101 Randolph Ave., Oak., KE 4-5715.
Reservations.....Florence Robbins
Business address: Auditor's Office, City Hall, TE 2-3600, Ext. 368; Res. 3907 Piedmont Avenue, Telephone PIedmont 5-3933W.

Standing Committee Chairmen

Education and Vocations.....Vera Williamson
Health and Safety.....Helen Magennis
Finance.....Florence Pennebaker
International Relations.....Rebecca Simpson
Legislation.....Roxanne Oliver
Membership.....Bertha Regar
News Service.....Sue Becker
Program Coordination.....Doris Wood
Public Affairs.....Jean Simas
Radio and Television.....Zoe Matthews

CALDOW PAINT COMPANY
MANUFACTURERS

High Grade Paints and Enamels
Wallpaper and Blinds

1401 East 14th St. Kellogg 4-4343

Downtown Store
2074 Broadway
GLencourt 1-0978

Berkeley Store
2585 Shattuck
THornwall 3-5323

Edy's

Character Candies
and Ice Cream

HAZEL H. PETTEYS

Office and Order Department—GL 1-1530
3276 Lakeshore Avenue, Oakland, California

Chapel of Memories

CREMATORIUM
COLUMBARIUM

TERESINA B. MORGAN
Telephone Piedmont 5-1288

COLONIAL CAFETERIA

1504 Franklin Street

Open from 11 a.m. to 8 p.m.
An abundance of good things
to eat. Reasonable Prices.

Jennie M. Hammond

ALBERT BROWN
MORTUARY

For 70 Years
finer funeral services
that cost no more

ABC Budget Terms
Always Available

MRS. EDITH McELWAIN, Secretary

3476 Piedmont Avenue
Telephone Piedmont 5-0731

MAGENNIS
REALTORS AND INSURORS

LOANS — INVESTMENTS
NOTARY PUBLIC

6120 Medau Place, Montclair,
Oakland 11, California
HUmboldt 3-2586 Res. KEllog 4-3267

HELEN WELLS MAGENNIS

SINGLE NEEDLE ELECTROLYSIS

IVA HAVLIN

Personal Service Only—In the Permanent
Removal of UNWANTED HAIR—WITHOUT
THE LEAST SCAR TO TISSUE

EYEBROWS beautifully and permanently arched
to give expressiveness to the eye.

295 Mather Street HU 3-8492

Established 1920

ALICE VOISINET

INSURANCE BROKER
— All Lines —

3536 Telegraph Avenue
Telephone HU 3-5200